

Avatar Robot Cafe is a project that provides services through remote-controlled robots, creating employment opportunities and channels for social participation for people with disabilities who cannot go out due to physical disabilities.

Completed by ADK Creative One and Ory Laboratory, the project ran for three weeks in Tokyo, demonstrating the role of technology in promoting social inclusion and employment equity. The core highlight is the Orihime robot, a service robot that can be remotely controlled by people with disabilities and can even be operated by an eye tracker. People with disabilities can interact with customers and provide services through robots without leaving their homes. Robots are not only service tools, but also "avatars", providing users with a new form of social participation. This "exo-body experience" breaks through traditional barriers, provides them with new career possibilities, and allows customers to personally feel the warmth of technology empowerment by interacting with the operators behind the robots.

This project has achieved technological innovation and social impact. In just three weeks, it attracted a lot of public and media attention, with more than 500 media reports and a media exposure value of US\$7.6 million. More importantly, the project helped five people with disabilities find jobs after the project ended, proving the practical feasibility of this technology application.

"Avatar Robot Cafe" not only enhances society's understanding of the disabled, but also sets a benchmark for the application of technology in humanistic care. Especially during the epidemic, the importance of remote technology has been magnified again. This project provides new possibilities for vulnerable groups who cannot go out to participate in work and social life, and can even be extended to areas such as elderly care. In summary, Avatar Robot Cafe is a combination of technology and social change. It realizes humanized application through innovative ways, proving the practical feasibility of this technology application.