ROLANDO LOPANTZI

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SUMMARY OF QUALIFICATIONS

- Proficient in building optimized, responsive, and ADA compliant websites, ensuring high usability and accessibility standards
- Experienced in troubleshooting web issues and effectively communicating findings to clients and team members
- Familiar with customer and client business operations, strategic planning, and process development.
- Proficient in fostering collaboration with teams to achieve measurable success.

TECHNICAL SKILLS

Programing: HTML5, CSS3, JavaScript, jQuery, AJAX, Express, Handlebars, Astro, Node
Operating Systems: Windows and Mac
Software: Adobe Illustrator, Adobe XD, Adobe Photoshop, Figma, Zoom, Jira, Github

RELEVANT EXPERIENCE

Web Developer - SOCi / Sep 2021 - Jan 2025
- Built local landing and locator pages for a local marketing company
- Sites needed to be optimized, responsive and ADA compliant
- Troubleshoot issues that would come up and coordinate or communicate with team about findings to relay to clients

Web Analyst - Brandify / April 2021 - Sep 2021
- Helped with basic SEO setup on sites and added URL to Google Search Console and Bing Webmaster
- Built responsive local landing and locator pages for clients
- Setup google analytics and google tag manager to monitor site traffic and clicks

Freelance Web Developer / March 2019 - Present
- Build responsive websites for local businesses

Logistics Coordinator & Designer - Expert Coating & Graphics / Sept 2018 - Nov 2019
- Assessed, monitored inventory control and decreased the risk of having inadequate materials being processed saving the company time and money
- Oversaw artwork, new designs, color matching and inks to avoid product recalls

ADDITIONAL EXPERIENCE

Graphic Designer - Technaprint / May 2015 - Aug 2018
- Decreased client complaints by providing mockups and proceeding on a job after client approval ensuring the job will meet client satisfactory
- Inspected artwork before being outputted for screen or plate material saving the company an approximate of $250/month on materials alone

EDUCATION

Coding Dojo - Full Stack Developer Certificate / 2019
The Art Institutes - A.A. Graphic Design / Jan 2011 - May 2013
Orange Coast College - General Studies / Aug 2010 - May 2012