



Ronan O'Leary

**Experienced Web Developer, Engineering/Web Team Lead
and Chief Technology Officer**

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ABOUT ME

Hello, I'm [Ronan](#). I'm a versatile, passionate and experienced Web Developer/Producer, Engineering Manager and Chief Technology Officer, with over 12 years professional experience. Coming from a software engineering background, my initial area of expertise was in front-end development, however, over time this broadened to wider areas of operation - I'm not shy of working with back-end languages, technologies and configurations. Additionally, I have extensive experience architecting and building custom web and software solutions.

SKILLS

Technical

Web Development. JavaScript, PHP, Specialising in architecting, developing (and scaling) CMS applications and API-driven multi-sites with a range of tools including Craft CMS, WordPress, GraphQL, Laravel, SCSS and Tailwind CSS, React.js, Next.js, GIT, Gitlab, Cloudflare and third party integrations.

Team Building/Leadership

Experienced team member, builder, leader. In my current position, I lead a young and dynamic team, developing innovative websites and applications using forward facing technologies and methodologies, for The Netherlands' fastest growing startup.

In my previous role, I reported directly to the CEO and liaised with the CTO and technical/p&e staff of the parent company(FT), and had 9 direct reports. I have significant experience recruiting and mentoring developers and shaping teams for growth, as well as setting long term business objectives and roadmaps.

In addition to mentoring and career development, I also regularly perform code and team reviews, hard and soft skill building, direct stakeholder engagement and experience speaking truth and finding creative and innovative solutions at the C-level.

WORK EXPERIENCE

Picnic Technologies BV– Tech Lead, Web Team

NOVEMBER 2022 – PRESENT

- Leading the web team and execution of longer term company roadmaps for online operations
- Team and system architecture and project planning
- Team leadership, incident management and reporting
- Coaching team members in the development of bespoke web applications using modern frontend, Jamstack frameworks and libraries (NextJS/React)

Sites: <https://picnic.app>

The Next Web BV. Amsterdam – Chief Technology Officer, Engineering Manager, Senior Web Developer/Producer, Web Developer

NOVEMBER 2017 – OCTOBER 2022

- Formerly CTO, direct report to CEO / board of management – overseeing all product and engineering operations, teams, and strategies across five company pillars/verticals.
- Developed/oversaw a company's suite of 13+ websites and client sites.
- Directed and developed a large scale, 2 year platform migration/modernisation to a bespoke, headless multisite CMS solution for all properties. Integration of multiple platforms and systems.
- Managed and maintained all of the company web properties and lead optimisation pre and post migration to ensure consistent metrics.
- Developed bespoke solutions to facilitate move to online events during COVID19 and readaption of web product business strategy.
- Manage engineering team – frontend, backend and data (x9 people)
- Developed bespoke features and manage the technical side of the editorial output including product roadmaps

Sites: thenextweb.com (all editorial, branded and sub-brand instances)
thenextweb.com/conference, thenextweb.com/programs, thenextweb.com/spaces,
thenextweb.com/dublin, hackthenormal.com

Trigger Media, Dublin – Head of Web Development

OCTOBER 2016 – OCTOBER 2017

- Founded, developed and led the web team, developed custom and open source WaaS solutions to our client base, primarily WordPress/WooCommerce
- Direct design and development of websites
- Development of SEO and digital marketing solutions.
- Delivering pitches, tenders and active client acquisition through personal engagement.
- Implemented Client Service supports and set up development workflows

Sites: celticdublin.com, unitopsmedia.com

Web Summit, Dublin – Senior Web Developer, Web Dev Team Lead

FEBRUARY 2014 – JULY 2016

- Joined (and eventually) led the web development team at leading global tech event company; Web Summit.
- Migrated several company sites to a single-platform (ExpressionEngine to WordPress migration) multisite instance.
- Developed various features and developer focussed activations.
- Built the fundamental web architecture (“Flexo”) on top of WordPress, which provided (and still provides) the underlying framework for the company sites and applications, including jamstack instances.
- Direct report to VP of Engineering
- Lead and developed initial strategy to adopt headless/jamstack implementation of web product
- Managed web dev team (x 4 people)

Sites: websummit.com, collisionconf.com, riseconf.com

EDUCATION

Dublin Business School – Higher Diploma

OCTOBER 2008 – OCTOBER 2010, DUBLIN, IRELAND

Higher diploma in Web Design and Development

Irish Academy of Public Relations – Higher Diploma

JULY 2002 – JULY 2004, DUBLIN, IRELAND

Higher diploma, Public Relations

University College Dublin, Dublin – BA Politics/Irish language

SEPT 1999 – JUNE 2002, Dublin

BA, Politics and Irish language

REFERENCES

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