

Nacho Ro. Zanón

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Product Manager | Designer

*A product manager with a designer's soul,
crafted in the luxe & artistic universe, fueled by
passion for emerging trends and technology,
always pushing the boundaries of innovation.*

Education

KSchool

Master's in UX/UI: user experience, usability & interfaces design.

Madrid, Spain
Oct 2019 — Apr 2020

ESMOD Internacional

Master's in Fashion & luxury brand management

Paris, France
Jan 2015 — Dec 2019

Universidad Europea

Doble degrees' in marketing management & advertising

Madrid, Spain
Sep 2009 — Jun 2014

University of Birmingham

Bachelor degree's in International marketing management

Birmingham, UK
Sep 2009 — Jun 2013

Conservatory Rodolfo Halffter

Professional degree's in Violin

Móstoles, Spain
Sep 1999 — Jun 2010

Tools

Design

Figma - Expert
Sketch - Proficient
Adobe Suite - Proficient
HTML & CSS - Beginner

Management

Notion - Proficient
Linear - Expert
Atlassian suite - Competence
Microsoft suite - Proficient

3D

Sketch up - Proficient

Skills

Holistic Perspective.
Creative Problem-Solving.
Think Outside the Box.
Solutions Mind.
Strategic Growth.
UX Mastery.
Enthusiastically Committed.
Bold Risk-Taker.
Identity Architect.

Experience

Product Lead

Madrid, Spain (Remote)

Jun 2022 — Today

Komon tech.

- Provide product leadership, coordinating between teams and ensuring alignment with strategic objectives.
- Transform designs into functional prototypes and conceptualize & illustrate designs, seamlessly integrating into product development.
- Present and refine product ideas collaboratively with cross-functional teams.
- Shape team culture, influence methodologies, and participate in talent acquisition.
- Drive growth strategies through design innovation, aligning with market trends.
- Lead creative direction, embodying the brand essence across the organization.

Product Designer

Madrid, Spain (Remote)

Feb 2020 — Jun 2022

Affirm

- Led end-to-end development of new features with a focus on design excellence.
- Founded the product design team in Spain, providing mentorship & fostering growth.
- Analyzed client requirements for tailored product customizations.
- Spearheaded the creation and evolution of the Design System.
- Collaborated cross-functionally to enhance UX and introduce strategic features.

Trade Designer

Paris, France | Madrid, Spain

Mar 2017 — Jun 2019

LVMH - Guerlain

- Spearheaded project management and client-centric experience design.
- Leverage effective data analysis to craft innovative merchandising strategies.
- Orchestrated retail and trade marketing management for both physical stores and e-commerce platforms.
- Managed a 30-person design export team, collaborating closely with design managers to implement brand identity initiatives.

Product Designer

Paris, France

Oct 2016 — Mar 2017

YellowKorner

- Innovated customer-centric galleries, mentoring new gallerists, and collaborating with local architect studios for enhanced experiences.
- Designed and developed e-commerce sites and new gallery concept.

Brand identity manager associate

Paris, France

Jul 2015 — Oct 2016

LVMH - Moët & Chandon

- Crafted design vision and conceptualized new products.
- Established brand identity guidelines and distinctive brand symbols.
- Enhanced customer experience by actively participating in customer rituals.
- Orchestrated brand events to strengthen brand presence.
- Managed key client relationships as hotels & department store.