

## **BL-ECON-B-010 Revenue Expansion & Financing Stages**

- **Domain:** ECON
- **Program:** B
- **EVOL Target:** EVOL-00
- **Status:** Draft

**Short Description & Business Value** Identify additional revenue streams and map financing stages to bolster economic viability for the broader programme.

### **Acceptance Criteria**

- Media rights package outlined
- Technology licensing opportunities identified
- Phase-wise investment plan drafted
- Sensitivity analysis prepared

### **Dependencies / Cross-References**

- Economics chapter

### **Owner / Next Step / Target Date**

- **Owner:** TBD
- **Next Step:** Model v0.1
- **Target Date:** TBD

### **Score & Risks**

- **Score:** TBD (RICE/WSJF)
- **Risks:** Market volatility; investor alignment