Rob Grabowski

UX/UI DESIGNER & DEVELOPER

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(781) 296-7362

robgrabowski.com

Experienced Designer & Developer advocating for the user. I believe the user is always at the core of design. I make websites and mobile apps usable so companies get more value from their customers.

SKILLS

UX/UI Design, Sketch, Axure, Adobe Illustrator, Adobe Photoshop, InvisionApp, Figma, JIRA, Balsamiq, Logo Design, Low/High Fidelity Wireframing, User Surveys, User Research, User Personas, User Flow Diagrams, Sitemaps, Mockups, Typeface, Color, Visual Hierarchy, HTML5, CSS, Markdown Javascript, JQuery, PHP, C#, ASP.Net, MySQL, SQL Server

EDUCATION

West Virginia University
B.S., Business Administration, Finance
1990 - 1994

Bloc
UX/UI Design
2016 - 2017

Portfolio and other work samples at
robgrabowski.com

EXPERIENCE

FACTSET
July 2017 - Present
Interaction Designer / UX Specialist

- Collaborate with design team on new design standards and design reviews.
- Present designs to key stakeholders.
- Part of an agile pilot designing an onboarding system for approximtely 1000 new FactSet users a week.
- Conducted user research testing
- Designed message board for investment research notes.
- Part of FactSets responsive design effort.

DESIGN CONSULTANT
January 2017 - July 2017
YOUR PRIVATE EYESTYLIST

- Refined business objectives through client meetings and a business/brand questionnaire.
- Conducted user surveys to create user personas and user flow diagrams.
- Created a Sitemap and did a content analysis based on the business offerings.
- Designed High-Fidelity wireframe options.
- Presented mockups with Typeface and Color Palette options.
- Developed Responsive Home Page with javascript transitions.

FANDISTRO
April 2011 - June 2016
Director of Business Development

- Built a business concept from the ground up to an award nominated company.
- Co-managed all aspects of the development cycle including UX/UI Design, Quality Assurance, Front End Development, and Database Design.
- Increasedsignups by over 200% from doing a signup flow analysis and redesign.
- Utilized customer service user feedback to spearhead UI improvements.
- Designed Sales outreach materials.

INFLEXXION
February 2008 - March 2011
Software Developer

- Collaborated with UX team on UI improvements and design feasibility.
- Built content driven websites in C# using an Ektron CMS and SQL Server.
- Developed questionnaire with printable reports using Telerik AJAX controls.