

# Rob Grabowski

## UX/UI DESIGNER & DEVELOPER

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(781) 296-7362

robgrabowski.com

Experienced Designer & Developer advocating for the user. I believe the user is always at the core of design. I make websites and mobile apps usable so companies get more value from their customers.

## SKILLS

UX/UI Design, Sketch, Adobe Illustrator, Adobe Photoshop, InvisionApp, Balsamiq, Logo Design, Low/High Fidelity Wireframing, User Surveys, User Personas, User Flow Diagrams, Sitemaps, Mockups, Typeface, Color, Visual Hierarchy, HTML5, CSS, Javascript, JQuery, PHP, C#, ASP.Net, MySQL, SQL Server

## EDUCATION

### West Virginia University

B.S., Business Administration, Finance  
1990 - 1994

### Bloc

UX/UI Design  
2016 - 2017

Portfolio and other work samples at [robgrabowski.com](http://robgrabowski.com)

## EXPERIENCE

### DESIGN CONSULTANT

*January 2017 - Current*

#### YOUR PRIVATE EYESTYLIST

- Refined business objectives through meetings and a business/brand questionnaire.
- Conducted user surveys to create user personas and user flow diagrams.
- Created a Sitemap and did a content analysis based on the business offerings.
- Designed High-Fidelity Wireframe options.
- Presented mockups with Typeface and Color Palette options.
- Developed Responsive Home Page with javascript transitions.

#### TIMOTHY MALONE WINES

- Site redesign for an Oregon-based winemaker.
- Designed multiple modern wireframe options.
- Utilized the current color palette for design mockups.
- Currently developing the site.

### FANDISTRO

*April 2011 - June 2016*

#### Director of Business Development

- Built a business concept from the ground up to an award nominated company.
- Co-managed all aspects of the development cycle including UX/UI Design, Quality Assurance, Front End Development, and Database Design.
- Increased user signups by over 200% from doing a signup flow analysis and redesign.
- Managed customer service user issues and used this feedback to spearhead UI improvements.
- Designed Sales outreach materials.

### INFLEXXION

*February 2008 - March 2011*

#### Software Developer

- Worked side by side with a talented User Experience team discussing UI improvements and design feasibility.
- Built content driven websites in C# using an Ektron Content Management System and SQL Server.
- Developed questionnaire with printable reports using Telerik AJAX controls.