

Rob Grabowski

UX/UI Designer & Developer

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robgrabowski.com

Experienced Designer & Developer advocating for the user. I believe the user is always at the core of design. I aim to make it easy to accomplish things.

EXPERIENCE

Freelance Designer

January 2017 - Current

Consultant

Your Private Eyestylist

- Worked with client to refine business objectives through meetings and a business/brand questionnaire.
- To understand potential customers I conducted a User Survey.
- From the User Survey results I created User Personas and User Flow Diagrams.
- Created a Site map and did a content analysis based on the business offerings.
- Designed High-Fidelity Wireframes.
- Presented mockups with Typeface and Color Palette options.
- Developed Responsive Home Page with javascript transitions.

Timothy Malone Wines

- Site redesign for Oregon based wine maker.
- Designed multiple modern wireframe options.
- Used current color palette for design mockups.
- Currently developing site.

FanDistro

April 2011 - June 2016

Director of Business Development

- Helped build a business concept from the ground up to an award nominated company.
- Co-managed all aspects of the development cycle including UX/UI Design, Quality Assurance, Front End Development, and Database Design.
- Managed brand ambassador social media marketing campaigns
- Brokered deals between artists and brands.
- Sales outreach.
- Artist and user relations.

Inflexxion

February 2008 - March 2011

Software Developer

- Built content driven websites in C# using an Ektron Content Management System and SQL Server.
- Set up websites to update newsletter lists using Constant Contact's API.
- Developed custom reports using SQL Reporting Services.
- Developed daily tracker questionnaire with printable reports using Telerik AJAX controls.

Complete work history at:
<https://www.linkedin.com/in/robertjohngrabowski>

EDUCATION

West Virginia University

1990 - 1994

B.S., Business Administration, Finance

Bloc

2016 - 2017

UX/UI Design

SKILLS

UX/UI Design, Sketch, Adobe Illustrator, Adobe Photoshop, InvisionApp, Balsamiq, Logo Design, Low/ High Fidelity Wireframing, User Surveys, User Personas, User Flow Diagrams, Site maps, Mockups, Typeface, Color, HTML5, CSS, Javascript, JQuery, PHP, C#, ASP.Net, MySQL, SQL Server