

# Rob Grabowski

## UX/UI DESIGNER & DEVELOPER

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(781) 296-7362

robgrabowski.com

Experienced Designer & Developer advocating for the user. I believe the user is always at the core of design. I make websites and mobile apps usable so companies get more value from their customers.

## SKILLS

Sketch, Axure, Adobe  
Illustrator, Adobe  
Photoshop, InvisionApp,  
Figma, Agile, JIRA, Balsamiq,  
Logo Design, Low/High  
Fidelity Wireframing, User  
Surveys, User Research, User  
Personas, User Flow  
Diagrams, Sitemaps,  
Mockups, Typeface, Color,  
Visual Hierarchy, HTML5,  
CSS, Markdown, Javascript,  
jQuery, PHP, C#, ASP.Net,  
MySQL, SQL Server

## EDUCATION

### West Virginia University

B.S., Business Administration,  
Finance

1990 - 1994

### Bloc

UX/UI Design

2016 - 2017

Portfolio and other  
work samples at  
[robgrabowski.com](http://robgrabowski.com)

## EXPERIENCE

### FACTSET

#### Senior UX Specialist

March 2019 - Present

- Designed a notification system for new applications, research recruitment efforts, and system emergencies

#### Interaction Designer / UX Specialist

July 2017 - Feb 2019

- Collaborate with design team on new design standards.
- Present designs to key stakeholders and agile team.
- Designed an onboarding system for approximately 1000 new users a week.
- Conduct user research to understand workflows and validate design ideas.
- Designed message board for investment research notes.
- A team member of FactSet's responsive design effort.

### DESIGN CONSULTANT

#### YOUR PRIVATE EYESTYLIST

Jan 2017 - July 2017

- Refined business objectives through a business/brand questionnaire.
- Conducted user surveys to create user personas and user flow diagrams.
- Created a Sitemap and did a content analysis based on the business offerings.
- Designed High-Fidelity wireframe options.
- Presented mockups with Typeface and Color Palette options.
- Developed Responsive Home Page with javascript transitions.

### FANDISTRO

#### Director of Business Development

April 2011 - June 2016

- Built a business concept from the ground up to an award nominated company.
- Co-managed all aspects of the development cycle including UX/UI Design, Quality Assurance, Front End Development, and Database Design..
- Increased signups by over 200% from doing a signup flow analysis and redesign.
- Utilized customer service user feedback to spearhead UI improvements.
- Designed Sales outreach materials.

### INFLEXXION

#### Software Developer

Feb 2008 - March 2011

- Collaborated with UX team on UI improvements and design feasibility.
- Built content driven websites in C# using an Ektron CMS and SQL Server.
- Developed questionnaire with printable reports using Telerik AJAX controls.