# **ROB KORNBLUM**

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## SKILLS

JavaScript, React, Redux, HTML, CSS, Ruby, Ruby on Rails, Mongoose, MongoDB, Node.js, Express.js, SQL, SQLite3, PostgreSQL, jQuery, Webpack, jBuilder, Heroku, Git, AWS S3, Google Maps API

## **PROJECTS**

PLATE-REON (ReactJS, Ruby on Rails, Redux, jBuilder, jQuery, PostgreSQL, HTML5, CSS3, AWS S3)

live | github

A clone of patreon.com that allows users to create unique communities, post engaging, interactive content, and search for creators

- Implemented optimized frontend and backend user authentication with Rails session tokens and encrypted passwords with BCrypt, allowing users to create accounts, log in and enjoy minimal load-time and a seamless browsing experience.
- Utilized Redux single-state management, enhancing frontend and backend communication, giving users the ability to create unique communities among other CRUD features.
- Capitalized on React-Redux architecture, using React Router to give users the ability to join and create communities.
- Leveraged polymorphic associations in Rails for comments and likes to enhance scalability and efficiency.

**BEAT THE WEATHER** (JavaScript, Node.js, HTML5, CSS3, Google Maps API)

live | github

An interactive game that puts players' memory, geography knowledge and cartographic intelligence to the test

- Designed a custom game engine using JavaScript (ES6) that integrates the Google Maps API, OpenWeatherMap API and LocationIQ API to create a dynamic user experience with real-world information.
- Engineered various degrees of gaming difficulty through Object Oriented Programming techniques and conditional logic.
- Synthesized API data with game interface, giving players real location and weather information corresponding to gameplay.

MUSE OF WIRE (JavaScript, Node.js, ReactJS, Redux, Mongoose, MongoDB, Express.js)

live | github

A hub for artists to share their work via images and videos with several tiers of users

- Implemented user authentication by encrypting a user's information via the JSON Webtoken library and employing Axios and the JWT-Decode library to keep users' passwords secure. Created model level validations via the Validator.js library.
- Constructed animated modals for images to enhance a user's interaction with media.
- Built full-text search using MongoDB, with the ability to query the database efficiently to precisely target the correct data.

## **EXPERIENCE**

#### **Campaign Director & Associate Counsel**

New York State Trial Lawyers Association (NYSTLA)

Sept 2017 - Feb 2020

- Spearheaded more efficient data-management system for tracking compliance data, member engagement, and finances.
- Prepared and maintained weekly, monthly, and yearly financial projections for PAC operations, utilizing a CRM database.
- Organized and filed dozens of lobbying and campaign finance reports per year with csv data under strict deadlines.
- Created application in Excel to schedule and track hundreds of interactions between members and legislators.

#### Supervisor of NYC Campaign Outreach; Voter Empowerment Coordinator; Staff Attorney; Campaign Organizer

New York Public Interest Research Group (NYPIRG)

Jun 2007 - Sept 2017

- Supervised outreach offices with 50+ staff that set new organizational records and generated over \$2.5 million over 4 years.
- Coordinated statewide nonpartisan voter empowerment campaign that registered over 25,000 new voters in fall 2016.
- Trained hundreds of volunteers and staff in communication, leadership skills and professional organizing techniques.

### **FDUCATION**

#### Web Development - App Academy

Summer 2020

Full-time software engineering course for full-stack web development, with 3% acceptance rate and 1000+ hours of coding.

Juris Doctorate - Brooklyn Law School

Bachelor of Fine Arts (with Honors) - New York University, Tisch School of the Arts

Feb 2012

Jan 2007