



2022 Alpharetta Lions Golf Sponsorship Structure and Form

The Alpharetta Lions Club offers five levels of sponsorship. Sponsorships are limited to availability. Bronze, Silver, and Gold Sponsorship Fees are in addition to Golf Classic Registration Fees. Platinum level sponsorship includes 2 registrations, and the Diamond level sponsorship includes 4 registrations. Sponsorship coincides with Alpharetta Lions Club fiscal year: July 2022-June 2023. Sponsorships are limited to one-year and do not auto renew. Each level of sponsorship affords different opportunities; however, each Sponsor will be recognized in the Golf Classic Brochure, on the ALC website, in the ALC newsletter and at the Sponsors area in the clubhouse. Each Sponsor listed on the ALC website will have a link to their website.

Diamond Sponsor \$2,500.00

1 Diamond Sponsorship Available

Diamond Sponsor will receive:

- ALC Golf Classic Welcome Signage at Iron Horse entrance
- Listing on the Alpharetta Lions Club website Sponsors Page
- Sponsor Logo prominently featured on the Alpharetta Lions Club Home Page with link to Sponsor website
- Listing in the Golf Classic Brochure along with a Full Page Color Ad
- Listing in the Alpharetta Lions Club Newsletter
- Article in ALC Newsletter with artwork
- 4 Registrations with 4 Golf Classic Shirts
- 3 Lions Club Annual Memberships
- 1 Sponsor Table at the Golf Classic

Platinum Sponsor \$1,000.00

3 Platinum Sponsorships Available

Platinum Sponsor will receive:

- 1 – 18" x 24" Hole Sign on the golf course holes 1, 2 and 3
- Listing on the Alpharetta Lions Club website Sponsors Page
- Sponsor Logo prominently featured on the Sponsor page of the ALC website with a link to Sponsor website



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- Listing in the Golf Classic Brochure along with a Full Page B&W Ad (can be upgraded to Color for \$250 if still available)
- Listing in the ALC Newsletter
- 2 ALC Golf Classic Registrations with 2 ALC Shirts
- 1/3 Sponsor Table Display – one table devoted to the 3 Platinum Sponsors
- 2 ALC Memberships

Gold Sponsor \$500.00

5 Gold Sponsorships Available

Gold Sponsor will receive:

- Listing on the Alpharetta Lions Club Membership website Sponsors Page
- Listing in the Golf Classic Brochure along with a Half Page B&W Ad
- Listing in the ALC Newsletter
- 1 – 18" x 24" Hole Sign on the course
- Individual Signage at the Sponsors table
- 2 ALC Shirts

Silver Sponsor \$200.00

Unlimited Silver Sponsorships Available

Silver Sponsor will receive:

- Listing on the Alpharetta Lions Club website Sponsors Page
- Listing in the Golf Classic Brochure along with a Quarter Page B&W Ad
- Listing in the ALC Newsletter
- 1 – 18" x 24" Hole Sign – the first ten Silver Sponsor hole signs will be displayed on the golf course; remaining Silver Sponsor hole signs will be displayed around the course at areas such as the golf cart station, the putting green and the ball drop.

Bronze Sponsor \$100.00

Unlimited Bronze Sponsorships Available

Bronze Sponsors receive:

- Listing on the Alpharetta Lions Club website Sponsors Page
- Listing in the Golf Classic brochure
- Listing in the ALC Newsletter



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SPONSOR INFORMATION

Sponsorship Level Amount

PRINT NAME

CELL PHONE NUMBER

\$

COMPANY NAME

ADDRESS/CITY/STATE/ZIP

EMAIL

Payment

Visa MC Amex Pay Online www.alpharettalions.com or Mail Checks to:
Alpharetta Lions Club PO Box 294 Alpharetta, GA 30009

Sponsorship Logos and artwork for the Brochure may be emailed to:

amyandrews@bellsouth.net

Questions: Contact Garner Andrews, ALC Golf Classic Chair liongarner18L@gmail.com

Sponsorship payments may be made online at the ALC website or mailed to the address listed above. When payment is received, Sponsor will be secured at the level of sponsorship selected. ALC is not responsible for sponsor payments lost in the mail or not being received in a timely manner. Receipt will be emailed to Sponsor when payment has been processed. Cash Donations for this event are always accepted and will be processed in the same manner as sponsorships.

Alpharetta Lions Club is registered as a 501(c)(3) non-profit organization and is tax exempt.