

EDUCATION

The University of Texas at Dallas

Dec 2022

Master of Business Administration

3.96 GPA

Master of Science Business Analytics

Virginia Tech

May 2001

Bachelor of Science, Mathematics

PROJECT PORTFOLIO

<https://roblindsay.github.io/>

- Machine Learning
- Data Management
- MBA Projects
- Data Visualization
- Analytics

TECHNOLOGY STACK FOR STRATEGIC DECISION MAKING & MACHINE LEARNING

- Python, R, SQL, MongoDB, SAS, Stata, Tableau, Power BI, Analytic Solver
- Apian, Power Automate, Adobe Analytics, Google Analytics, SAP

PROFESSIONAL EXPERIENCE

Black Box, Dallas, TX

May 2021 – Aug 2021

Senior Product Management Intern

- Presented Strategic CCaaS Business Case Model; Recommendation accepted by senior management
- Developed three blog posts focused on reimagining the functionality of post Covid meeting rooms
- Outlined video blog transcript discussing how organizations should be looking at “Return to Work”

Richemont North America, Ft. Worth, TX

Oct 2014 – Aug 2020

Head of Branded Process Improvement

- Exceeded 150% growth in primary team KPI by implementing data analytics, consistently ranking #1
- Analyzed STO's to successfully change Global Headcount Strategy and production KPI baselines
- Served on global SAP development projects to increase functionality and workflows
- Piloted Data Visualization project enabling improved bidirectional information flow and lead-times

Richemont North America, Ft. Worth, TX

May 2011 – Sep 2014

Watchmaker

- Standardized diagnostic approach across the platform increasing efficiency & client satisfaction

Park Promenade Jewelers, Helzberg Diamonds, FL

Feb 2003 – Apr 2009

Managing Director

- Repeatedly transformed unprofitable retail environments by fostering adoption of best practices
- Achieved a 46% increase in year over year sales volume within a luxury retail environment
- Obtained a 61% increase in primary target initiative for branded sales (Top 5 Volume)
- Analyzed trends in conjunction with product placement to determine optimal product distribution

OTHER EXPERIENCE

- Disney World College Program
- GIA Graduate Gemologist
- Virginia Tech Corps of Cadets
- Delta Tau Delta (*founding father*)