```
================================================================================
==
Project Code: STAN0027
Project Name: Country Knowledge – Australia
Prepared for: Rod Tiffen
Interviews: 1000
Project Manager: Sam Luks – 650.462.8009
================================================================================
==
```

                                  Variable List
```
================================================================================
==
Name                Description
----                -----------
caseid              Case ID
weight              Case Weight
gender              Gender
birthyr             Birth year
educ                Education
post_educ           Education – Post
H2_I2               Knowledge – Angela Merkel
H2_I3               Knowledge – Vladimir Putin
H3_I3_2             Knowledge – Thailand 'red shirts'
H5_I5               Knowledge – Taliban
S1_I6               Knowledge – Tiger Woods break
I3_1                Knowledge – UN secretary General
AH2_I2              Knowledge – Population of world
CC                  Knowledge – Carbon dioxide equivalents measure
H7_D1               Knowledge – Australian unemployment rate May
H9_I8               Knowledge – Current President of Indonesia
AHD1_1              Knowledge – Geographical areas represented by Senators
AH1_I1              Knowledge – Hu Jintao
H6_I7               Knowledge – 2010 World Exposition location
S2_D2               Knowledge – Jessica Watson
HI_I1               Knowledge – Copenhagen Summit
AHD2_2              Knowledge – CPI
therm1              Thermometer – The Australian Labor Party
therm2              Thermometer – The Liberal Party
therm3              Thermometer – The Greens
therm4              Thermometer – Climate change skeptics
therm5              Thermometer – Environmental groups
therm6              Thermometer – Asylum Seekers
therm7              Thermometer – The Australian Broadcasting Corporation (ABC)
therm8              Thermometer – Commercial Television
therm9              Thermometer – The News Limited (Murdoch) newspapers
therm10             Thermometer – Commercial talk back radio announcers
Exp1                Days in typical week – Watch TV news
Exp6                Days in typical week – Read a daily newspaper
Exp7                Days in typical week – Listen to radio news
Exp8                Days in typical week – Visit an online news website
Talk                Days in typical week – Talk about politics with family or
                    friends
AExp1               News media relied on most
AExp2               TV news watched most often
AExp3               Channel watched next most often
AExp4               Newspaper read most regularly
AExp5               Morning radio listening
AExp6               Frequency use internet
Int1                Interest in local events and issues
Int2                Interest in national events and issues
Int3                Interest in international events and issues
Eff2                Good understanding of important political issues facing
country
Eff3                Sometimes politics so complicated can't really understand
Eff6                Vote won't make any difference
Trust1              Amount of time can you trust people who run government
```

```
Trust2              Amount of time people we elect keep promises they make before
                    election
Trust3              Amount of time government leaders telling truth in public
                    statements
ADem1               Democracy in Australia
AVote1              When made vote decision in last federal election in 2007
AVote2              First preference vote in the House of Representatives
AAtt1               Time for public broadcasting has passed
AAtt2               Trust people
AAtt3               Seriousness of human-influenced climate change
marstat             Marital status
hsize               Number of people living in house
htype               Ownership status of home
religion            Religion
churatd             Frequency - Attend formal religious services
income              Income
employ              Employment
employ_org          Occupation
top                 Self - Top group or bottom group
ideo                Ideology
country             Country of birth
lang_home           Language other than English at home
```

```
================================================================================
==
                                  Verbatims
================================================================================
==
AExp2_t             TV news watched most often - Text
AExp3_t             Channel watched next most often - Text
AExp4_t             Newspaper read most regularly - Text
postcode            Postcode
religion_t          Religion - Text
country_t           Country of birth - Other
lang_home_t1        Language other than English at home - Mainly English
lang_home_t2        Language other than English at home - Mainly another
lang_home_t3        Language other than English at home - Always another
```

Variable Map and Codebook
==
==
Name: caseid
Description: Case ID

==
==
Name: weight
Description: Case Weight

==
==
Name: gender
Description: Gender

        Count Code Label
        ----- ---- -----
          486   1 Male
          514   2 Female
            0   8 Skipped
            0   9 Not Asked

==
==
Name: birthyr
Description: Birth year

        Count Code Label
        ----- ---- -----
            0 9998 Skipped
            0 9999 Not Asked

==
==
Name: educ
Description: Education

        Count Code Label
        ----- ---- -----
            0   1 Did NOT go to school
           78   2 Did NOT complete High School to Year 10
          310   3 Completed High School to Year 10
          612   4 Completed High School to Year 12
            0   8 Skipped
            0   9 Not Asked

==
==
Name: post_educ
Description: Education – Post

        Count Code Label
        ----- ---- -----
          342   1 None
          106   2 Trade qualification or apprenticeship
          370   3 Certificate or Diploma (TAFE or business college)
          121   4 Bachelor Degree (including Honours)
           61   5 Postgraduate Degree or Postgraduate Diploma
            0   8 Skipped
            0   9 Not Asked

==
==

3

```
Name:        H2_I2
Description: Knowledge – Angela Merkel

        Count Code Label
        ----- ---- -----
          338    1 Chancellor of Germany
           17    2 President of France
           36    3 United States Attorney General
           38    4 European Union chairman
          547    5 Can't say
           24    8 Skipped
            0    9 Not Asked
```

==
==
```
Name:        H2_I3
Description: Knowledge – Vladimir Putin

        Count Code Label
        ----- ---- -----
          733    1 Prime Minister of Russia
            5    2 Manager of Chelsea Football Club
            8    3 Owner of the Yokos Oil Company
           72    4 Russia's United Nations ambassador
          163    5 Can't say
           19    8 Skipped
            0    9 Not Asked
```

==
==
```
Name:        H3_I3_2
Description: Knowledge – Thailand 'red shirts'

        Count Code Label
        ----- ---- -----
          498    1 Demonstrators sympathetic to ousted Prime Minister, Thaksin
           68    2 A Buddhist social movement seeking moral renewal in society
          152    3 Pro-communist demonstrators
           57    4 A section of the armed forces violently suppressing dissent
          199    5 Can't say
           26    8 Skipped
            0    9 Not Asked
```

==
==
```
Name:        H5_I5
Description: Knowledge – Taliban

        Count Code Label
        ----- ---- -----
          404    1 The Rulers of Afghanistan 1996-2001
          104    2 An Iranian political party
           75    3 A Province in the disputed Kashmir region
          266    4 Supporters of the former dictator of Iraq
          112    5 Can't say
           39    8 Skipped
            0    9 Not Asked
```

==
==
```
Name:        S1_I6
Description: Knowledge – Tiger Woods break

        Count Code Label
        ----- ---- -----
          924    1 He was undergoing marital counseling
           16    2 He was recovering from back surgery
```

```
        3     3 His golf coach was working on his technique
       11     4 Other commercial interests took priority over golf
       29     5 Can't say
       17     8 Skipped
        0     9 Not Asked
```

```
================================================================================
==
Name:        I3_1
Description: Knowledge - UN secretary General

        Count Code Label
        ----- ---- -----
          307    1 Ban Ki-Moon
           43    2 Hu Jintao
           30    3 Wen Jiabao
           59    4 Pratibha Patil
          536    5 Can't say
           25    8 Skipped
            0    9 Not Asked
```

```
================================================================================
==
Name:        AH2_I2
Description: Knowledge - Population of world

        Count Code Label
        ----- ---- -----
          370    1 6-7 billion
           25    2 2-3 billion
          109    3 4-5 billion
          273    4 8-9 billion
          211    5 Can't say
           12    8 Skipped
            0    9 Not Asked
```

```
================================================================================
==
Name:        CC
Description: Knowledge - Carbon dioxide equivalents measure

        Count Code Label
        ----- ---- -----
          874    1 Greenhouse gases
            2    2 The fertility of crop soils
           11    3 The acidity of water in rivers and oceans
           13    4 The flow of air in air-conditioned buildings
           78    5 Can't say
           22    8 Skipped
            0    9 Not Asked
```

```
================================================================================
==
Name:        H7_D1
Description: Knowledge - Australian unemployment rate May

        Count Code Label
        ----- ---- -----
          547    1 5 per cent
           65    2 3 per cent
          174    3 7 per cent
           81    4 9 per cent
           30    5 11 per cent
           98    6 Can't say
            5    8 Skipped
            0    9 Not Asked
```

```
==============================================================================
==
Name:       H9_I8
Description: Knowledge – Current President of Indonesia

        Count Code Label
        ----- ---- -----
          518    1 Susilo Bambang Yudhoyono
          130    2 Suharto
           31    3 Mahathir Mohammed
           43    4 Lee Kwan Yew
          257    5 Can't say
           21    8 Skipped
            0    9 Not Asked

==============================================================================
==
Name:       AHD1_1
Description: Knowledge – Geographical areas represented by Senators

        Count Code Label
        ----- ---- -----
          330    1 States
          250    2 All of Australia
           39    3 Local council areas
          185    4 Regions
          136    5 Can't say
           60    8 Skipped
            0    9 Not Asked

==============================================================================
==
Name:       AH1_I1
Description: Knowledge – Hu Jintao

        Count Code Label
        ----- ---- -----
          240    1 The President of China
           85    2 The Secretary General of the United Nations
           24    3 The leader of the Falun Gong
           93    4 The President of Vietnam
          537    5 Can't say
           21    8 Skipped
            0    9 Not Asked

==============================================================================
==
Name:       H6_I7
Description: Knowledge – 2010 World Exposition location

        Count Code Label
        ----- ---- -----
          301    1 Shanghai
           32    2 Paris
           46    3 Mumbai
          125    4 Vancouver
          472    5 Can't say
           24    8 Skipped
            0    9 Not Asked

==============================================================================
==
Name:       S2_D2
Description: Knowledge – Jessica Watson

        Count Code Label
        ----- ---- -----
```

```
        923     1 A teenager who sailed around the world single handed
         10     2 A news reader on commercial television
          5     3 A promising young tennis player
          6     4 A star in a TV soap opera
         46     5 Can't say
         10     8 Skipped
          0     9 Not Asked
```

===
==
Name: HI_I1
Description: Knowledge – Copenhagen Summit

```
        Count Code Label
        ----- ---- -----
         664     1 Conference on climate change
         103     2 Meeting of European Union Heads of Government
          43     3 Free Trade Treaty
          21     4 Agreement to increase foreign aid for developing nations
         153     5 Can't say
          16     8 Skipped
           0     9 Not Asked
```

===
==
Name: AHD2_2
Description: Knowledge – CPI

```
        Count Code Label
        ----- ---- -----
         471     1 Inflation
          19     2 Heart rate
          17     3 Population aging
         375     4 Economic growth
         101     5 Can't say
          17     8 Skipped
           0     9 Not Asked
```

===
==
Name: therm1
Description: Thermometer – The Australian Labor Party

```
        Count Code Label
        ----- ---- -----
          20   997 Don't know
          10   998 Skipped
           0   999 Not Asked
```

===
==
Name: therm2
Description: Thermometer – The Liberal Party

```
        Count Code Label
        ----- ---- -----
          24   997 Don't know
          57   998 Skipped
           0   999 Not Asked
```

===
==
Name: therm3
Description: Thermometer – The Greens

```
        Count Code Label
        ----- ---- -----
```

```
              23  997 Don't know
              34  998 Skipped
               0  999 Not Asked
```

==
==
Name: therm4
Description: Thermometer – Climate change skeptics

```
        Count Code Label
        ----- ---- -----
           25  997 Don't know
           27  998 Skipped
            0  999 Not Asked
```

==
==
Name: therm5
Description: Thermometer – Environmental groups

```
        Count Code Label
        ----- ---- -----
           21  997 Don't know
           15  998 Skipped
            0  999 Not Asked
```

==
==
Name: therm6
Description: Thermometer – Asylum Seekers

```
        Count Code Label
        ----- ---- -----
           23  997 Don't know
           37  998 Skipped
            0  999 Not Asked
```

==
==
Name: therm7
Description: Thermometer – The Australian Broadcasting Corporation (ABC)

```
        Count Code Label
        ----- ---- -----
           24  997 Don't know
            4  998 Skipped
            0  999 Not Asked
```

==
==
Name: therm8
Description: Thermometer – Commercial Television

```
        Count Code Label
        ----- ---- -----
           14  997 Don't know
            6  998 Skipped
            0  999 Not Asked
```

==
==
Name: therm9
Description: Thermometer – The News Limited (Murdoch) newspapers

```
        Count Code Label
        ----- ---- -----
           40  997 Don't know
```

```
              8  998 Skipped
              0  999 Not Asked


================================================================================
==
Name:        therm10
Description: Thermometer – Commercial talk back radio announcers

         Count Code Label
         ----- ---- -----
            18  997 Don't know
            13  998 Skipped
             0  999 Not Asked


================================================================================
==
Name:        Exp1
Description: Days in typical week – Watch TV news

         Count Code Label
         ----- ---- -----
           632    1 Every day
           121    2 5-6 days
           105    3 3-4 days
            58    4 1-2 days
            81    5 Hardly ever
             3    8 Skipped
             0    9 Not Asked


================================================================================
==
Name:        Exp6
Description: Days in typical week – Read a daily newspaper

         Count Code Label
         ----- ---- -----
           245    1 Every day
            92    2 5-6 days
           120    3 3-4 days
           254    4 1-2 days
           272    5 Hardly ever
            17    8 Skipped
             0    9 Not Asked


================================================================================
==
Name:        Exp7
Description: Days in typical week – Listen to radio news

         Count Code Label
         ----- ---- -----
           384    1 Every day
           136    2 5-6 days
           128    3 3-4 days
           137    4 1-2 days
           202    5 Hardly ever
            13    8 Skipped
             0    9 Not Asked


================================================================================
==
Name:        Exp8
Description: Days in typical week – Visit an online news website

         Count Code Label
         ----- ---- -----
           351    1 Every day
```

```
          106     2 5-6 days
          113     3 3-4 days
          144     4 1-2 days
          274     5 Hardly ever
           12     8 Skipped
            0     9 Not Asked
```

==
==
Name: Talk
Description: Days in typical week - Talk about politics with family or
friends

```
        Count Code Label
        ----- ---- -----
           58     1 Every day
           72     2 5-6 days
          151     3 3-4 days
          280     4 1-2 days
          432     5 Hardly ever
            7     8 Skipped
            0     9 Not Asked
```

==
==
Name: AExp1
Description: News media relied on most

```
        Count Code Label
        ----- ---- -----
          517     1 TV
          129     2 Newspapers
          124     3 Radio
          219     4 Internet
           10     5 None of the above
            1     8 Skipped
            0     9 Not Asked
```

==
==
Name: AExp2
Description: TV news watched most often

```
        Count Code Label
        ----- ---- -----
          169     1 No regular channel
          290     2 Channel Seven
          247     3 Channel Nine
           99     4 Channel Ten
          110     5 ABC
           40     6 SBS (Special Broadcasting Service)
           32     7 Sky News
           13     8 Other
            0    98 Skipped
            0    99 Not Asked
```

==
==
Name: AExp3
Description: Channel watched next most often

```
        Count Code Label
        ----- ---- -----
          106     1 No regular other channel
          158     2 Channel Seven
          173     3 Channel Nine
          169     4 Channel Ten
```

```
        128    5 ABC
         54    6 SBS (Special Broadcasting Service)
         30    7 Sky News
         12    8 Other
          1   98 Skipped
        169   99 Not Asked
```

==
==
Name: AExp4
Description: Newspaper read most regularly

```
        Count Code Label
        ----- ---- -----
          412    1 No regular paper
          586    2 Regular paper
            2    8 Skipped
            0    9 Not Asked
```

==
==
Name: AExp5
Description: Morning radio listening

```
        Count Code Label
        ----- ---- -----
          174    1 An ABC station
          397    2 An FM music breakfast program
          112    3 A commercial talkback radio program
           69    4 Another type of station
          247    5 Do not normally listen to radio in the morning
            1    8 Skipped
            0    9 Not Asked
```

==
==
Name: AExp6
Description: Frequency use internet

```
        Count Code Label
        ----- ---- -----
          492    1 On average more than three hours a day
          399    2 Every day for one or two hours
           77    3 Every day but for less than an hour a day on average
           20    4 Every couple of days
            4    5 Once or twice a week
            4    6 Less than once a week; rarely or never
            4    8 Skipped
            0    9 Not Asked
```

==
==
Name: Int1
Description: Interest in local events and issues

```
        Count Code Label
        ----- ---- -----
           11    1 Not at all interested1
           68    2 2
          332    3 3
          404    4 4
          182    5 Extremely interested5
            3    8 Skipped
            0    9 Not Asked
```

==
==

11

Name: Int2
Description: Interest in national events and issues

```
        Count Code Label
        ----- ---- -----
           14    1 Not at all interested1
           47    2 2
          323    3 3
          401    4 4
          201    5 Extremely interested5
           14    8 Skipped
            0    9 Not Asked
```

===
==
Name: Int3
Description: Interest in international events and issues

```
        Count Code Label
        ----- ---- -----
           21    1 Not at all interested1
          105    2 2
          378    3 3
          355    4 4
          132    5 Extremely interested5
            9    8 Skipped
            0    9 Not Asked
```

===
==
Name: Eff2
Description: Good understanding of important political issues facing country

```
        Count Code Label
        ----- ---- -----
          121    1 Strongly agree
          642    2 Agree
          218    3 Disagree
           16    4 Strongly disagree
            3    8 Skipped
            0    9 Not Asked
```

===
==
Name: Eff3
Description: Sometimes politics so complicated can't really understand

```
        Count Code Label
        ----- ---- -----
           56    1 Strongly agree
          475    2 Agree
          396    3 Disagree
           70    4 Strongly disagree
            3    8 Skipped
            0    9 Not Asked
```

===
==
Name: Eff6
Description: Vote won't make any difference

```
        Count Code Label
        ----- ---- -----
           87    1 Strongly agree
          387    2 Agree
          424    3 Disagree
          101    4 Strongly disagree
```

```
            1    8 Skipped
            0    9 Not Asked


==================================================================
==
Name:        Trust1
Description:  Amount of time can you trust people who run government

        Count Code Label
        ----- ---- -----
            6    1 Just about always
          147    2 Most of the time
          553    3 Some of the time
          274    4 Hardly ever
           18    5 Can't say
            2    8 Skipped
            0    9 Not Asked


==================================================================
==
Name:        Trust2
Description:  Amount of time people we elect keep promises they make before
election

        Count Code Label
        ----- ---- -----
            8    1 Just about always
           63    2 Most of the time
          538    3 Some of the time
          376    4 Hardly ever
           12    5 Can't say
            3    8 Skipped
            0    9 Not Asked


==================================================================
==
Name:        Trust3
Description:  Amount of time government leaders telling truth in public
statements

        Count Code Label
        ----- ---- -----
            5    1 Just about always
          113    2 Most of the time
          616    3 Some of the time
          252    4 Hardly ever
           14    5 Can't say
            0    8 Skipped
            0    9 Not Asked


==================================================================
==
Name:        ADem1
Description:  Democracy in Australia

        Count Code Label
        ----- ---- -----
            1  998 Skipped
            0  999 Not Asked


==================================================================
==
Name:        AVote1
Description:  When made vote decision in last federal election in 2007

        Count Code Label
        ----- ---- -----
```

```
            324    1 Always knew
            202    2 Before the campaign began
            105    3 Around the time the election was called
            138    4 Early in the election campaign
            129    5 In the last few days leading up to the election
            101    6 Can't remember
              1    8 Skipped
              0    9 Not Asked
```

==
==
Name: AVote2
Description: First preference vote in the House of Representatives

```
        Count Code Label
        ----- ---- -----
            447    1 Australian Labor Party
            303    2 Liberal Party
             22    3 National Party
             71    4 Greens
             39    5 Independent
             16    6 Other Party
            100    7 Did not vote/Voted informal
              2    8 Skipped
              0    9 Not Asked
```

==
==
Name: AAtt1
Description: Time for public broadcasting has passed

```
        Count Code Label
        ----- ---- -----
             61    1 Time has passed
            803    2 Still important
            132    3 Don't have an opinion
              4    8 Skipped
              0    9 Not Asked
```

==
==
Name: AAtt2
Description: Trust people

```
        Count Code Label
        ----- ---- -----
             13    1 People can almost always be trusted
            483    2 People can usually be trusted
            410    3 Usually you can't be too careful in dealing with people
             63    4 Almost always you can't be too careful in dealing with
            peopl
             30    5 Can't choose
              1    8 Skipped
              0    9 Not Asked
```

==
==
Name: AAtt3
Description: Seriousness of human-influenced climate change

```
        Count Code Label
        ----- ---- -----
            303    1 Yes, a very serious problem that will need strong action
            426    2 Yes, a somewhat serious problem that needs some attention
            192    3 No, only a relatively minor problem that should not be a
            hig
             41    4 No, not a problem at all
```

```
         38    5 Don't know or can't say
          0    8 Skipped
          0    9 Not Asked
```

==
==
Name: marstat
Description: Marital status

```
        Count Code Label
        ----- ---- -----
          564    1 Married
           27    2 Separated
           93    3 Divorced
           21    4 Widowed
          173    5 Single, never married
          119    6 Domestic partnership
            3    8 Skipped
            0    9 Not Asked
```

==
==
Name: hsize
Description: Number of people living in house

```
        Count Code Label
        ----- ---- -----
            0  998 Skipped
            0  999 Not Asked
```

==
==
Name: htype
Description: Ownership status of home

```
        Count Code Label
        ----- ---- -----
          272    1 Own outright
          390    2 Own, paying off mortgage
          237    3 Rent from private landlord
           42    4 Rent from public housing authority
           57    5 Other (boarding, living at home, etc)
            2    8 Skipped
            0    9 Not Asked
```

==
==
Name: religion
Description: Religion

```
        Count Code Label
        ----- ---- -----
          363    1 No religion, atheist or agnostic
          214    2 Catholic
          161    3 Anglican/Church of England
           45    4 Uniting Church/Methodist
           32    5 Presbyterian and Reformed
           21    6 Orthodox
           13    7 Buddhist
           19    8 Baptist
            7    9 Islam
           13   10 Lutheran
           16   11 Pentecostal
            7   12 Hinduism
            9   13 Judaism
           79   14 Other
            1   98 Skipped
```

```
             0   99 Not Asked

================================================================================
==
Name:         churatd
Description:  Frequency - Attend formal religious services

          Count Code Label
          ----- ---- -----
             76    1 Once a week or more
             30    2 A few times a month
            116    3 Less than once a month
            763    4 Almost never or never
             13    5 Not sure
              2    8 Skipped
              0    9 Not Asked

================================================================================
==
Name:         income
Description:  Income

          Count Code Label
          ----- ---- -----
            197    1 $0 to $31,199 per annum
            389    2 $31,200 to $77,999 per annum
            250    3 $78,000 to $110,000 per annum
            147    4 Over $110,000 per annum
             17    8 Skipped
              0    9 Not Asked

================================================================================
==
Name:         employ
Description:  Employment

          Count Code Label
          ----- ---- -----
            401    1 Yes, working full-time
            218    2 Yes, working part-time
            145    3 No, retired
            115    4 No, involved in home duties
             46    5 No, cannot work because of being disabled
             37    6 No, currently unemployed but looking for work
             36    7 No, currently a full-time student
              2    8 Skipped
              0    9 Not Asked

================================================================================
==
Name:         employ_org
Description:  Occupation

          Count Code Label
          ----- ---- -----
              1    0 Not applicable, not currently working
            351    1 A private company or business
             71    2 Federal/State/Local government
             45    3 A government owned business
             20    4 A family business or farm
             76    5 Self-employed - without employees
             16    6 Self-employed - with employees
             38    7 A non-government organisation including charities
              1    8 Skipped
            381    9 Not Asked

================================================================================
```

==
Name: top
Description: Self - Top group or bottom group

        Count Code Label
        ----- ---- -----
           13   1 1
           16   2 2
           46   3 3
           65   4 4
          170   5 5
          242   6 6
          218   7 7
          165   8 8
           35   9 9
           25   10 10
            5   98 Skipped
            0   99 Not Asked

==
==
Name: ideo
Description: Ideology

        Count Code Label
        ----- ---- -----
            2 998 Skipped
            0 999 Not Asked

==
==
Name: country
Description: Country of birth

        Count Code Label
        ----- ---- -----
          769   1 Australia
          230   2 Other
            1   8 Skipped
            0   9 Not Asked

==
==
Name: lang_home
Description: Language other than English at home

        Count Code Label
        ----- ---- -----
          890   1 No, English only
           79   2 Mainly English
           23   3 Mainly another language
            6   4 Always another language
            2   8 Skipped
            0   9 Not Asked