NAES04 / 2004 National Annenberg Election Survey

Republican Convention Panel Codebook

Contents

Republican Convention Panel

Republican Convention Panel
Study Overview

Sample Size and Description	Interviewing Dates	CD-ROM Files 📂 NAES2004
1,049 adults initially interviewed for the NAES04 National Rolling Cross-Section during the 10 days before the Republican presidential nominating convention, and re-interviewed during the 11 days after the convention	Pre-convention: **Aug. 20–29, 2004** Post-convention: **Sept. 3–13, 2004** The convention was Aug. 30–Sept. 2.	📂 Panels/GOP_Conv ├ CdBkRCon.pdf Codebook ├ DataRCon.sav SPSS data └ DataRCon.txt ASCII data The codebook for the NAES04 National Rolling Cross-Section provides general information about codebooks, data files, and survey methodology.

Variable Directory

Republican Convention Panel

Republican Convention Panel
Variable Directory

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
⓪ Study and Respondent ID, and Question Module Assignment				
Interviewing Component	**cINT**	All dates pre-convention	**rINT**	All dates post-convention
Respondent ID	**cKEY**	All dates		
Household ID	**cHKEY**	All dates		
Area Code	**cAC⊗**	All dates		
State (Two-Letter Abbreviation)	**cST**	All dates		
State (Numeric Code)	**cSTNUM**	All dates		
Interview Date	**cDATE**	All dates pre-convention	**rDATE**	All dates post-convention
Interview Start Time	**cTIME**	All dates pre-convention	**rTIME**	All dates post-convention
Random Assignment to Question Module A1 or A2	**cXA**	All dates		
Random Assignment to Question Module B1, B2, or B3	**cXB**	All dates		
Random Assignment to Question Module C1, C2, C3, or C4	**cXC**	All dates		

⊗ Restricted-access data (request from APPC)

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Ⓐ General Opinions of Candidates, Political Figures, and Groups				
Opinions of Bush				
Bush Favorability	**cAA01**	All dates pre-convention	**rAA01**	All dates post-convention
Bush Job Approval	**cAA02**	All dates pre-convention	**rAA02**	All dates post-convention
Bush Favorability as Person	**cAA03**	All dates pre-convention	**rAA03**	All dates post-convention
Bush Cares About People Like Me	**cAA04**	All dates pre-convention	**rAA04**	All dates post-convention
Bush Inspiring	**cAA05**	All dates pre-convention	**rAA05**	All dates post-convention
Bush Strong Leader	**cAA06**	All dates pre-convention	**rAA06**	All dates post-convention
Bush Trustworthy	**cAA07**	All dates pre-convention	**rAA07**	All dates post-convention
Bush Shares My Values	**cAA08**	All dates pre-convention	**rAA08**	All dates post-convention
Bush Knowledgeable	**cAA09**	All dates pre-convention	**rAA09**	All dates post-convention
Bush Reckless	**cAA10**	All dates pre-convention	**rAA10**	All dates post-convention
Bush Steady	**cAA11**	All dates pre-convention	**rAA11**	All dates post-convention
Bush Says One Thing, Does Another	**cAA12**	All dates pre-convention	**rAA12**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Bush Has Right Experience	**cAA13**	All dates pre-convention	**rAA13**	All dates post-convention
Bush Easy to Like	**cAA14**	All dates pre-convention	**rAA14**	All dates post-convention
Bush Out of Touch	**cAA20**	All dates pre-convention	**rAA20**	All dates post-convention
Bush Stubborn	**cAA21**	All dates pre-convention	**rAA21**	All dates post-convention
Bush Arrogant	**cAA22**	All dates pre-convention	**rAA22**	All dates post-convention
Bush Optimistic	**cAA23**	All dates pre-convention	**rAA23**	All dates post-convention
Bush Effective	**cAA24**	All dates pre-convention	**rAA24**	All dates post-convention
Bush Conservative or Liberal	**cAA30**	All dates pre-convention	**rAA30**	All dates post-convention
Bush Makes Me Angry	**cAA31**	All dates pre-convention	**rAA31**	All dates post-convention
Opinions of Kerry				
Kerry Favorability	**cAB01**	All dates pre-convention	**rAB01**	All dates post-convention
Kerry Cares About People Like Me	**cAB02**	All dates pre-convention	**rAB02**	All dates post-convention
Kerry Inspiring	**cAB03**	All dates pre-convention	**rAB03**	All dates post-convention
Kerry Strong Leader	**cAB04**	All dates pre-convention	**rAB04**	All dates post-convention
Kerry Trustworthy	**cAB05**	All dates pre-convention	**rAB05**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Kerry Shares My Values	**cAB06**	All dates pre-convention	**rAB06**	All dates post-convention
Kerry Knowledgeable	**cAB07**	All dates pre-convention	**rAB07**	All dates post-convention
Kerry Reckless	**cAB08**	All dates pre-convention	**rAB08**	All dates post-convention
Kerry Steady	**cAB09**	All dates pre-convention	**rAB09**	All dates post-convention
Kerry Says One Thing, Does Another	**cAB10**	All dates pre-convention	**rAB10**	All dates post-convention
Kerry Has Right Experience	**cAB11**	All dates pre-convention	**rAB11**	All dates post-convention
Kerry Easy to Like	**cAB12**	All dates pre-convention	**rAB12**	All dates post-convention
Kerry Out of Touch	**cAB18**	All dates pre-convention	**rAB18**	All dates post-convention
Kerry Stubborn	**cAB19**	All dates pre-convention	**rAB19**	All dates post-convention
Kerry Arrogant	**cAB20**	All dates pre-convention	**rAB20**	All dates post-convention
Kerry Optimistic	**cAB21**	All dates pre-convention	**rAB21**	All dates post-convention
Kerry Effective	**cAB22**	All dates pre-convention	**rAB22**	All dates post-convention
Kerry Conservative or Liberal	**cAB27**	All dates pre-convention	**rAB27**	All dates post-convention
Kerry Makes Me Angry	**cAB28**	All dates pre-convention	**rAB28**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Opinions of Other Candidates				
Cheney Favorability	**cAC01**	All dates pre-convention	**rAC01**	All dates post-convention
Cheney Has Right Experience to Be President	**cAC03**	All dates pre-convention	**rAC03**	All dates post-convention
Edwards Favorability	**cAC04**	All dates pre-convention	**rAC04**	All dates post-convention
Edwards Has Right Experience to Be President	**cAC13**	All dates pre-convention	**rAC13**	All dates post-convention
Nader Favorability	**cAC15**	All dates pre-convention	**rAC15**	All dates post-convention
Nader Conservative or Liberal	**cAC16**	All dates pre-convention	**rAC16**	All dates post-convention
Opinions of Other Political Figures				
Laura Bush Favorability	**cAD02**	8/20/04−8/25/04		
Heinz Kerry Favorability	**cAD07**	8/20/04−8/25/04		
McCain Favorability	**cAD09**	8/26/04−8/29/04	**rAD09**	All dates post-convention
Opinions of Groups				
Gay Groups Favorability	**cAE06**	All dates pre-convention	**rAE06**	All dates post-convention
AARP Favorability	**cAE08**	All dates pre-convention	**rAE08**	All dates post-convention
NRA Favorability	**cAE09**	All dates pre-convention	**rAE09**	All dates post-convention
Random Question Order				
Random Order for Favorability Questions	**cAX01***	All dates pre-convention	**rAX01***	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Random Candidate Order for Trait Questions	**cAX02***	All dates pre-convention	**rAX02***	All dates post-convention
Random Order for Questions About Bush's Traits	**cAX03***	All dates pre-convention	**rAX03***	All dates post-convention
Random Order for Questions About Kerry's Traits	**cAX04***	All dates pre-convention	**rAX04***	All dates post-convention

Ⓒ Policy Issues—Opinions and Knowledge

Current Events in General

Country Going in Right Direction (Wording #1)	**cCA01**	All dates pre-convention	**rCA01**	All dates post-convention
Most Important Problem (Wording #1)	**cCA03***	All dates pre-convention	**rCA03***	All dates post-convention
Don't-Know Prompt for cCA03/rCA03	**cCA04**	All dates pre-convention	**rCA04**	All dates post-convention
Most Important Problem (Wording #2)	**cCA05***	All dates pre-convention	**rCA05***	All dates post-convention
Don't-Know Prompt for cCA05/rCA05	**cCA06**	All dates pre-convention	**rCA06**	All dates post-convention

Economic Issues

Economic Issues in General

Country's Economy Today	**cCB01**	All dates pre-convention	**rCB01**	All dates post-convention
Country's Economy Next Year	**cCB03**	All dates pre-convention	**rCB03**	All dates post-convention

* Variable has multi-part data.

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Personal Economic Situation Today	**cCB04**	All dates pre-convention	**rCB04**	All dates post-convention
Approve of Bush Handling Economy	**cCB09**	All dates pre-convention	**rCB09**	All dates post-convention
Bush Policies Are Improving Economy	**cCB10**	All dates pre-convention	**rCB10**	All dates post-convention
Taxes				
Favor Making Bush Tax Cuts Permanent (No Strongly Follow-Up)	**cCB16**	All dates pre-convention	**rCB16**	All dates post-convention
Personally Benefited From Bush Tax Cuts	**cCB21**	All dates pre-convention	**rCB21**	All dates post-convention
Know if Bush or Kerry Favors Making Bush Tax Cuts Permanent	**cCB25**	All dates pre-convention	**rCB25**	All dates post-convention
Don't-Know Prompt for cCB25/rCB25	**cCB26**	All dates pre-convention	**rCB26**	All dates post-convention
Know Income Level at Which Kerry Would Repeal Bush Tax Cuts	**cCB27**	All dates pre-convention	**rCB27**	All dates post-convention
Don't-Know Prompt for cCB27/rCB27	**cCB28**	All dates pre-convention	**rCB28**	All dates post-convention
Favor Eliminating Estate Tax (Wording #1 and No Strongly Follow-Up)	**cCB33**	All dates pre-convention	**rCB33**	All dates post-convention
Know if Bush or Kerry Favors Eliminating Estate Tax (Wording #1)	**cCB37**	All dates pre-convention	**rCB37**	All dates post-convention
Don't-Know Prompt for cCB37/rCB37	**cCB38**	All dates pre-convention	**rCB38**	All dates post-convention
Favor Eliminating Overseas Tax Breaks to Cut Taxes for Companies That Create Jobs (No Strongly Follow-Up)	**cCB44**	All dates pre-convention	**rCB44**	All dates post-convention
Know if Bush or Kerry Favors Eliminating Overseas Tax Breaks to Cut Taxes for Companies That Create Jobs	**cCB48**	All dates pre-convention	**rCB48**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Don't-Know Prompt for cCB48/rCB48	**cCB49**	All dates pre-convention	**rCB49**	All dates post-convention
Budget and Deficit				
Trust Republicans or Democrats on Deficit	**cCB61**	All dates pre-convention	**rCB61**	All dates post-convention
Labor				
Familiar With New Overtime Regulations	**cCB68**	8/23/04–8/26/04		
New Overtime Regulations Will Increase Personal Pay	**cCB69**	8/23/04–8/26/04		
Who Will Benefit Most From New Overtime Regulations	**cCB70**	8/23/04–8/26/04		
Favor Making Union Organizing Easier (No Strongly Follow-Up)	**cCB71**	All dates pre-convention	**rCB71**	All dates post-convention
Know if Bush or Kerry Favors Making Union Organizing Easier (Wording #2)	**cCB75**	All dates pre-convention	**rCB75**	All dates post-convention
Don't-Know Prompt for cCB75/rCB75	**cCB76**	All dates pre-convention	**rCB76**	All dates post-convention
Trade				
Favor More Trade Agreements	**cCB82**	All dates pre-convention	**rCB82**	All dates post-convention
Health and Human Issues				
Health Insurance				
Favor Government Health Insurance for Children (No Strongly Follow-Up)	**cCC03**	All dates pre-convention	**rCC03**	All dates post-convention
Favor Government Health Insurance for Workers (No Strongly Follow-Up)	**cCC05**	All dates pre-convention	**rCC05**	All dates post-convention
Know if Bush or Kerry Favors Government Health Insurance for Children and Workers (Wording #2)	**cCC09**	All dates pre-convention	**rCC09**	All dates post-convention
Don't-Know Prompt for cCC09/rCC09	**cCC10**	All dates pre-convention	**rCC10**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Medicare				
Favor Re-Importing Drugs (No Strongly Follow-Up)	**cCC24**	All dates pre-convention	**rCC24**	All dates post-convention
Know if Bush or Kerry Favors Re-Importing Drugs	**cCC26**	All dates pre-convention	**rCC26**	All dates post-convention
Don't-Know Prompt for cCC26/rCC26	**cCC27**	All dates pre-convention	**rCC27**	All dates post-convention
Social Security				
Favor Social Security in Stock Market (No Strongly Follow-Up)	**cCC33**	All dates pre-convention	**rCC33**	All dates post-convention
Know if Bush or Kerry Favors Social Security in Stock Market	**cCC34**	All dates pre-convention	**rCC34**	All dates post-convention
Don't-Know Prompt for cCC34/rCC34	**cCC35**	All dates pre-convention	**rCC35**	All dates post-convention
Education				
Familiar With No Child Left Behind	**cCC36**	All dates pre-convention	**rCC36**	All dates post-convention
No Child Left Behind Has Improved Schools (Wording #1)	**cCC37**	All dates pre-convention	**rCC37**	All dates post-convention
Favor School Vouchers	**cCC39**	All dates pre-convention	**rCC39**	All dates post-convention
Favor Federal Assistance to Schools	**cCC40**	All dates pre-convention	**rCC40**	All dates post-convention
Foreign Affairs				
Foreign Affairs in General				
U.S. Is Regarded Differently Because of Bush	**cCD01**	All dates pre-convention	**rCD01**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Matters How U.S. Is Regarded Because of Bush	cCD02	All dates pre-convention	rCD02	All dates post-convention
Military Defense				
Favor Spending on Military	cCD03	All dates pre-convention	rCD03	All dates post-convention
Trust Bush or Kerry to Be Commander-in-Chief	cCD04	All dates pre-convention	rCD04	All dates post-convention
Favor Moving Troops From Europe and Korea (No Strongly Follow-Up)	cCD07	All dates pre-convention	rCD07	All dates post-convention
Know if Bush or Kerry Favors Moving Troops From Europe and Korea	cCD09	All dates pre-convention	rCD09	All dates post-convention
Don't-Know Prompt for cCD09/rCD09	cCD10	All dates pre-convention	rCD10	All dates post-convention
Iraq				
Approve of Bush Handling Iraq	cCD19	All dates pre-convention	rCD19	All dates post-convention
Iraq War Was Worth It	cCD21	All dates pre-convention	rCD21	All dates post-convention
Iraq War Reduced Risk of Terrorism	cCD31	All dates pre-convention	rCD31	All dates post-convention
Favor Spending More on Rebuilding Iraq	cCD34	All dates pre-convention	rCD34	All dates post-convention
Favor Keeping Troops in Iraq Until Government Stable	cCD35	All dates pre-convention	rCD35	All dates post-convention
Know How Many Troops in Iraq	cCD41*	8/20/04–8/22/04		
Bush Has Plan for Iraq	cCD42	All dates pre-convention	rCD42	All dates post-convention
Kerry Has Plan for Iraq	cCD43	All dates pre-convention	rCD43	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Terrorism and Homeland Security				
Favor Spending More on Homeland Security	**cCD57**	All dates pre-convention	**rCD57**	All dates post-convention
Feel Safer Because of Government Efforts After 9/11 (Wording #2)	**cCD59**	All dates pre-convention	**rCD59**	All dates post-convention
Chance of Terrorist Attack in Next Year	**cCD60**	All dates pre-convention	**rCD60**	All dates post-convention
Approve of Bush Handling Terrorism	**cCD61**	All dates pre-convention	**rCD61**	All dates post-convention
Trust Bush or Kerry on Terrorism	**cCD62**	All dates pre-convention	**rCD62**	All dates post-convention
Clinton or Bush Took Terrorism Threat More Seriously	**cCD64**	8/20/04–8/22/04		
Patriot Act Is Good for Country	**cCD67**	All dates pre-convention	**rCD67**	All dates post-convention
Know if Bush or Kerry Favors Patriot Act (Wording #1)	**cCD68**	All dates pre-convention	**rCD68**	All dates post-convention
Don't-Know Prompt for cCD68/rCD68	**cCD69**	All dates pre-convention	**rCD69**	All dates post-convention
Know if Bush or Kerry Favors Patriot Act (Wording #2)	**cCD70**	All dates pre-convention	**rCD70**	All dates post-convention
Don't-Know Prompt for cCD70/rCD70	**cCD71**	All dates pre-convention	**rCD71**	All dates post-convention
Favor 9/11 Recommendations	**cCD72**	8/20/04–8/22/04		
Know if Bush Favors 9/11 Recommendations	**cCD73**	8/20/04–8/22/04		
Know if Kerry Favors 9/11 Recommendations	**cCD74**	8/20/04–8/22/04		

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Social Issues				
Abortion				
Favor Banning All Abortions	**cCE01**	All dates pre-convention	**rCE01**	All dates post-convention
Stem Cell Research				
Favor Stem Cell Funding (Wording #1)	**cCE07**	All dates pre-convention	**rCE07**	All dates post-convention
Favor Stem Cell Funding (Wording #2 and No Strongly Follow-Up)	**cCE08**	8/26/04–8/29/04	**rCE08**	All dates post-convention
Know if Bush or Kerry Favors Stem Cell Funding (Wording #1)	**cCE10**	All dates pre-convention	**rCE10**	All dates post-convention
Don't-Know Prompt for cCE10/rCE10	**cCE11**	All dates pre-convention	**rCE11**	All dates post-convention
Know if Bush or Kerry Favors Stem Cell Funding (Wording #2)	**cCE12**	8/26/04–8/29/04	**rCE12**	All dates post-convention
Don't-Know Prompt for cCE12/rCE12	**cCE13**	8/26/04–8/29/04	**rCE13**	All dates post-convention
Gay Rights				
Favor Federal Marriage Amendment (Wording #5)	**cCE21**	All dates pre-convention	**rCE21**	All dates post-convention
Favor State Law Allowing Same-Sex Marriage (Wording #2)	**cCE25**	All dates pre-convention	**rCE25**	All dates post-convention
Other Civil Rights Issues				
Offended by Redskins' Name	**cCE30**	All dates pre-convention		
Gun Control				
Favor Gun Control	**cCE31**	All dates pre-convention	**rCE31**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Favor Assault Weapons Ban (No Strongly Follow-Up)	**cCE33**	All dates pre-convention	**rCE33**	All dates post-convention
Know if Bush or Kerry Favors Assault Weapons Ban (Wording #2)	**cCE37**	All dates pre-convention	**rCE37**	All dates post-convention
Don't-Know Prompt for cCE37/rCE37	**cCE38**	All dates pre-convention	**rCE38**	All dates post-convention
Legal Issues				
Favor Limiting Lawsuits (No Strongly Follow-Up)	**cCG01**	All dates pre-convention	**rCG01**	All dates post-convention
Know if Bush or Kerry Favors Limiting Lawsuits (Wording #2)	**cCG05**	All dates pre-convention	**rCG05**	All dates post-convention
Don't-Know Prompt for cCG05/rCG05	**cCG06**	All dates pre-convention	**rCG06**	All dates post-convention

Ⓓ Candidates' Biographies—Opinions and Knowledge

Variable Title	Pre-Convention Interview		Post-Convention Interview	
Approve of Kerry's Anti-War Activities	**cDA06**	8/20/04−8/22/04		
Kerry's Anti-War Activities Will Affect Vote	**cDA07**	8/20/04−8/22/04		
Kerry Earned Vietnam Medals	**cDA08**	All dates pre-convention		
Familiar With Kerry's Anti-War Statements	**cDA09**	8/23/04−8/29/04	**rDA09**	All dates post-convention
Approve of Kerry's Anti-War Statements (Wording #1)	**cDA10**	8/23/04−8/29/04	**rDA10**	All dates post-convention
Bush Campaign Behind Swift Boat Ad	**cDA14**	8/23/04−8/29/04	**rDA14**	All dates post-convention
Bush Fulfilled National Guard Obligations	**cDA15**	All dates pre-convention	**rDA15**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Bush in National Guard Will Affect Vote	**cDA16**	All dates pre-convention	**rDA16**	All dates post-convention
Know if Bush or Kerry Is Former Prosecutor	**cDA17**	All dates pre-convention	**rDA17**	All dates post-convention
Don't-Know Prompt for cDA17/rDA17	**cDA18**	All dates pre-convention	**rDA18**	All dates post-convention

Ⓔ Media—Exposure and Opinions

TV News

Watched Network News in Past Week	**cEA01**	All dates pre-convention	**rEA01**	All dates post-convention
Network News Channel Watched Most	**cEA02**	All dates pre-convention	**rEA02**	All dates post-convention
Watched Cable News in Past Week	**cEA03**	All dates pre-convention	**rEA03**	All dates post-convention
Cable News Channel Watched Most	**cEA04***	All dates pre-convention	**rEA04***	All dates post-convention
Attention to Political News on Network or Cable TV in Past Week	**cEA05**	All dates pre-convention	**rEA05**	All dates post-convention
Watched Local News in Past Week	**cEA06**	All dates pre-convention	**rEA06**	All dates post-convention
Attention to Political News on Local TV in Past Week	**cEA07**	All dates pre-convention	**rEA07**	All dates post-convention
Watched Spanish News in Past Week	**cEA08**	All dates pre-convention	**rEA08**	All dates post-convention
Watched BET News in Past Week	**cEA09**	All dates pre-convention	**rEA09**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Newspapers				
Read Newspaper in Past Week	**cEA10**	All dates pre-convention	**rEA10**	All dates post-convention
Newspaper Read Most	**cEA11***	All dates pre-convention	**rEA11***	All dates post-convention
Read Wall Street Journal Editorial Page	**cEA12**	All dates pre-convention	**rEA12**	All dates post-convention
Attention to Political News in Newspaper in Past Week	**cEA13**	All dates pre-convention	**rEA13**	All dates post-convention
Talk Radio				
Listened to NPR in Past Week	**cEA14**	All dates pre-convention	**rEA14**	All dates post-convention
Listened to Talk Radio Other Than NPR in Past Week	**cEA15**	All dates pre-convention	**rEA15**	All dates post-convention
Talk Radio Programs Listened to in Past Week	**cEA16***	All dates pre-convention	**rEA16***	All dates post-convention
Talk Radio Program Listen to Most	**cEA17***	All dates pre-convention	**rEA17***	All dates post-convention
Late-Night Comedy				
Watched Late-Night Comedy in Past Week	**cEA18**	All dates pre-convention	**rEA18**	All dates post-convention
Late-Night Comedy Program Watched Most (Wording #2)	**cEA20***	All dates pre-convention	**rEA20***	All dates post-convention
Online Political Information				
Have Online Access	**cEA21**	All dates pre-convention	**rEA21**	All dates post-convention
Accessed Political Information Online in Past Week (Wording #1)	**cEA22**	All dates pre-convention	**rEA22**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Accessed Political Information Online in Past Week (Wording #2)	**cEA23**	All dates pre-convention	**rEA23**	All dates post-convention
Source of Online Political Information in Past Week	**cEA24***	All dates pre-convention	**rEA24***	All dates post-convention

Ⓕ Political Discourse—Exposure and Opinions

Conventions

Republican Convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
Know When Republican Convention Held			**rFB06**	All dates post-convention
Watched Zell Miller's Convention Speech			**rFB07**	All dates post-convention
Watched Cheney's Convention Speech			**rFB08**	All dates post-convention
Watched Bush's Convention Speech			**rFB09**	All dates post-convention
Watched Coverage of Republican Convention			**rFB10**	All dates post-convention
Convention That Was More Accurate in Describing Other			**rFB11**	All dates post-convention

Opinions of Political Discourse Overall

Candidates' Rhetoric

Variable Title	Pre-Convention Interview		Post-Convention Interview	
Bush Criticizing Opponent	**cFF04**	All dates pre-convention	**rFF04**	All dates post-convention
Kerry Criticizing Opponent	**cFF05**	All dates pre-convention	**rFF05**	All dates post-convention
Bush Talking About Solving Problems	**cFF06**	All dates pre-convention	**rFF06**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Kerry Talking About Solving Problems	**cFF07**	All dates pre-convention	**rFF07**	All dates post-convention
Learning From Political Discourse				
Learned Enough About Bush So Far	**cFF14**	8/27/04–8/29/04	**rFF14**	All dates post-convention
Learned Enough About Kerry So Far	**cFF15**	All dates pre-convention	**rFF15**	All dates post-convention

Ⓚ Political Participation

Variable Title	Pre-Convention Interview		Post-Convention Interview	
Interest in Politics and the Campaign				
Follow Politics	**cKA01**	All dates pre-convention	**rKA01**	All dates post-convention
Following Campaign	**cKA04**	All dates pre-convention	**rKA04**	All dates post-convention
Interested in Campaign	**cKA05**	All dates pre-convention	**rKA05**	All dates post-convention
Political Discussion				
Discussed Politics With Family or Friends in Past Week	**cKB01**	All dates pre-convention	**rKB01**	All dates post-convention
Discussed Politics at Work in Past Week	**cKB03**	All dates pre-convention	**rKB03**	All dates post-convention
Discussed Politics Online in Past Week	**cKB05**	All dates pre-convention	**rKB05**	All dates post-convention
Involvement in Campaigning				
Intend to Participate in Campaign	**cKC01**	All dates pre-convention	**rKC01**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Ⓜ Orientation to Politics				
Ideology				
Party ID	**cMA01***	All dates pre-convention	**rMA01***	All dates post-convention
Strength of Party ID	**cMA02**	All dates pre-convention	**rMA02**	All dates post-convention
Lean Republican or Democrat	**cMA03**	All dates pre-convention	**rMA03**	All dates post-convention
Conservative or Liberal	**cMA06**	All dates pre-convention	**rMA06**	All dates post-convention
Confidence in Institutions, Political Efficacy, and Cynicism				
Trust Government (Wording #2)	**cMB02**	All dates pre-convention	**rMB02**	All dates post-convention
Politics Too Complicated	**cMB10**	All dates pre-convention	**rMB10**	All dates post-convention
General Political Knowledge				
Know Cheney Is Vice President	**cMC01***	All dates pre-convention	**rMC01***	All dates post-convention
Don't-Know Prompt for cMC01/rMC01	**cMC02**	All dates pre-convention	**rMC02**	All dates post-convention
Know Supreme Court Determines Constitutionality of Laws	**cMC03**	All dates pre-convention	**rMC03**	All dates post-convention
Don't-Know Prompt for cMC03/rMC03	**cMC04**	All dates pre-convention	**rMC04**	All dates post-convention
Know Two-Thirds Majority Overrides Veto	**cMC05***	All dates pre-convention	**rMC05***	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Don't-Know Prompt for cMC05/rMC05	**cMC06**	All dates pre-convention	**rMC06**	All dates post-convention
Know Republicans Are Majority Party in House	**cMC07**	All dates pre-convention	**rMC07**	All dates post-convention
Don't-Know Prompt for cMC07/rMC07	**cMC08**	All dates pre-convention	**rMC08**	All dates post-convention

Ⓝ Candidates' Electoral Chances and Endorsements

Assessments of Candidates' Electoral Chances

Candidates' General Election Chances

Variable Title	Pre-Convention Interview		Post-Convention Interview	
Chance Kerry Will Beat Bush	**cNA21**	All dates pre-convention	**rNA21**	All dates post-convention
Chance Bush Will Beat Kerry	**cNA22**	All dates pre-convention	**rNA22**	All dates post-convention
Random Assignment to cNA21−cNA22 / rNA21−rNA22	**cNA23**	All dates pre-convention	**rNA23**	All dates post-convention

Endorsements—Knowledge and Opinions

General Election Endorsements

Variable Title	Pre-Convention Interview		Post-Convention Interview	
Know if Bush or Gore Has More Support From Retired Military Leaders	**cNB12**	All dates pre-convention	**rNB12**	All dates post-convention
Don't-Know Prompt for cNB12/rNB12	**cNB13**	All dates pre-convention	**rNB13**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
® **Voting Behavior and Attitudes**				
Voter Registration				
Registered to Vote	**cRA01**	All dates pre-convention	**rRA01**	All dates post-convention
Voting in Presidential Primary				
Democratic Presidential Primary Election Status	**cRB01**	All dates pre-convention	**rRB01**	All dates post-convention
Actual Primary Voting				
Voted in Primary	**cRB11**	All dates pre-convention	**rRB11**	All dates post-convention
Voted in Republican or Democratic Primary	**cRB12**	All dates pre-convention	**rRB12**	All dates post-convention
Candidate Voted for in Democratic Primary	**cRB13**	All dates pre-convention	**rRB13**	All dates post-convention
Voting in General Election				
Intended General Election Voting				
Intend to Vote in General Election	**cRC01**	All dates pre-convention	**rRC01**	All dates post-convention
Chance of Voting in General Election	**cRC02**	All dates pre-convention	**rRC02**	All dates post-convention
Intend to Vote for Bush, Kerry, or Nader (Wording #5)	**cRC14**	All dates pre-convention	**rRC14**	All dates post-convention
Intend to Vote for Bush or Kerry if Nader Not on Ballot	**cRC15**	All dates pre-convention	**rRC15**	All dates post-convention
Definitely Intend to Vote for Bush in General Election	**cRC16**	All dates pre-convention	**rRC16**	All dates post-convention

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Definitely Intend to Vote for Kerry in General Election	**cRC17**	All dates pre-convention	**rRC17**	All dates post-convention
Definitely Intend to Vote for Nader in General Election	**cRC18**	All dates pre-convention	**rRC18**	All dates post-convention
Enthusiastic About Bush-Cheney			**rRC19**	All dates post-convention
Upset About Bush-Cheney			**rRC20**	All dates post-convention
Enthusiastic About Kerry-Edwards	**cRC21**	All dates pre-convention	**rRC21**	All dates post-convention
Upset About Kerry-Edwards	**cRC22**	All dates pre-convention	**rRC22**	All dates post-convention
Supporting Bush Because Against Kerry	**cRC23**	All dates pre-convention	**rRC23**	All dates post-convention
Supporting Kerry Because Against Bush	**cRC24**	All dates pre-convention	**rRC24**	All dates post-convention
Voting in Past Elections				
Voted in 2000 General Election	**cRD01**	All dates pre-convention	**rRD01**	All dates post-convention
Random Question Order				
Random Response Option Order for Presidential Vote in Primary	**cRX01***	All dates pre-convention	**rRX01***	All dates post-convention
Random Response Option Order for Presidential Vote in General Election	**cRX02***	All dates pre-convention	**rRX02***	All dates post-convention

Ⓤ Congressional Election—Opinions and Voting

Congressional District	**cUA01**⊗	All dates pre-convention		

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Know Names of Incumbent Senators	cUA02*	All dates pre-convention	rUA02*	All dates post-convention
Don't-Know Prompt for cUA02/rUA02	cUA03	All dates pre-convention	rUA03	All dates post-convention
Favorability of Senator Running for Re-Election	cUA04	All dates pre-convention	rUA04	All dates post-convention
Voted in 2002 Election (Wording #1)	cUA07	All dates pre-convention	rUA07	All dates post-convention
Voted in 2002 Election (Wording #2)	cUA08	All dates pre-convention	rUA08	All dates post-convention
House Candidate Voted for in 2002	cUA09	All dates pre-convention	rUA09	All dates post-convention

Ⓦ Demographics

Sex, Age, Education, and Income

Variable Title	Variable Name	Schedule		
Sex	cWA01	All dates pre-convention		
Age	cWA02	All dates pre-convention		
Education	cWA03	All dates pre-convention		
Household Income	cWA04	All dates pre-convention		

Employment

Variable Title	Variable Name	Schedule		
Employment Status	cWB01	All dates pre-convention		
Line of Work (Employed)	cWB02*	All dates pre-convention		

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Self-Employed	**cWB04**	All dates pre-convention		
Employed by Government	**cWB05**	All dates pre-convention		
Anyone in Household Belongs to Labor Union	**cWB06**	All dates pre-convention		
Any Other Adults in Household Unemployed	**cWB07**	All dates pre-convention		
Know of Anyone Who Lost Job in Past Six Months (Wording #1)	**cWB08**	All dates pre-convention	**rWB08**	All dates post-convention
Know of Anyone Who Lost Job in Past Six Months (Wording #2)	**cWB09**	All dates pre-convention	**rWB09**	All dates post-convention
Race and Ethnicity, Citizenship, and Residency				
Hispanic	**cWC01**	All dates pre-convention		
Line of Hispanic Origin	**cWC02***	All dates pre-convention		
Race	**cWC03***	All dates pre-convention		
Born in U.S.	**cWC04**	All dates pre-convention		
U.S. Citizen	**cWC05**	All dates pre-convention		
Years Lived in U.S.	**cWC06**	All dates pre-convention		
Years at Present Address	**cWC07**	All dates pre-convention		

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Religion				
Attend Religious Services	**cWD01**	All dates pre-convention		
Religion (Attend Religious Services)	**cWD02***	All dates pre-convention		
Religion (Do Not Attend Religious Services)	**cWD03***	All dates pre-convention		
Born-Again Christian	**cWD04**	All dates pre-convention		
Military Service				
Anyone in Household Ever Served in Military	**cWE01**	All dates pre-convention		
Anyone in Household Currently in Military	**cWE04**	All dates pre-convention		
Branch of Military Respondent Currently Serving In	**cWE05***	All dates pre-convention		
Branch of Military Other Household Member Currently Serving In	**cWE06***	All dates pre-convention		
Household Composition and Location				
Household Size and Marital Status				
Total Adults in Household	**cWF01**	All dates pre-convention		
Total Children in Household	**cWF03**	All dates pre-convention		
Marital Status	**cWF07**	All dates pre-convention		

	Pre-Convention Interview		Post-Convention Interview	
Variable Title	Variable Name	Schedule	Variable Name	Schedule
Household Location and Number of Phone Lines				
Census Division	**cWF08**	All dates pre-convention		
Metropolitan Statistical Area	**cWF09**⊗	All dates pre-convention		
County	**cWF10**⊗	All dates pre-convention		
Zip Code (Estimated From Phone)	**cWF11**⊗	All dates pre-convention		
Zip Code (Reported by Respondent)	**cWF12**⊗	All dates pre-convention		
Urbanity	**cWF13**	All dates pre-convention		
Media Market	**cWF14**⊗	All dates pre-convention		
Phone Landlines in Household	**cWF15**	All dates pre-convention		
Have Cell Phone	**cWF16**	All dates pre-convention		
Other Demographics				
Anyone in Household Owns Gun (Wording #2)	**cWG02**	All dates pre-convention		
Anyone in Household Belongs to NRA (Wording #2)	**cWG04**	All dates pre-convention		
Know of Someone Gay or Lesbian	**cWG05**	All dates pre-convention		

Variable Title	Pre-Convention Interview		Post-Convention Interview	
	Variable Name	Schedule	Variable Name	Schedule
Ⓨ Interview Language and Interviewer ID				
Interviewer ID	**cYA01**	All dates pre-convention	**rYA01**	All dates post-convention
Interviewer Sex	**cYA02**	All dates pre-convention	**rYA02**	All dates post-convention
Interviewer Race	**cYA03**	All dates pre-convention	**rYA03**	All dates post-convention
Interview Language	**cYA04**	All dates pre-convention	**rYA04**	All dates post-convention
Interviewer's Evaluation of Interview Overall	**cYA05**	All dates pre-convention	**rYA05**	All dates post-convention
Interviewer's Evaluation of Respondent's Political Knowledge	**cYA06**	All dates pre-convention	**rYA06**	All dates post-convention

Detailed Variable Listing

Republican Convention Panel

Republican Convention Panel
Detailed Variable Listing

(0) Study and Respondent ID, and Question Module Assignment

cINT	**Interviewing Component, Pre-Convention**
Schedule	**All dates pre-convention**
101	National Rolling Cross-Section

rINT	**Interviewing Component, Post-Convention**
Schedule	**All dates post-convention**
202	Post-Republican Convention Re-Interview

cKEY **Respondent ID**

Schedule **All dates**

cKEY is a 10-digit number that uniquely identifies each NAES04 respondent. Respondents who were interviewed more than once for the NAES04 can be identified across interviewing components by cKEY.

Number **0−9999999999**

NAES04

Republican Convention Panel   **Detailed Variable Listing**   (0) Study and Respondent ID, and Question Module Assignment   37

NAES04

cHKEY **Household ID**

Schedule **All dates**

cHKEY is a nine-digit number that uniquely identifies each household interviewed for the NAES04. Households interviewed more than once can be identified across interviewing components by cHKEY.

Number **0–999999999**

cAC⊗ **Area Code**

Schedule **All dates**

cAC is the area code of the respondent's phone number, that is, the first three digits of the randomly generated 10-digit phone number that was used to select and interview the respondent for the survey.

Number **201–989**

⊗ Restricted-access data (request from APPC)

cST   State (Two-Letter Abbreviation)

Schedule   **All dates**

cST indicates the respondent's state of residence as a two-letter
U.S. Postal Service abbreviation.

See also cSTNUM.

AL Alabama (1)
AR Arkansas (5)
AZ Arizona (4)
CA California (6)
CO Colorado (8)
CT Connecticut (9)
DC Washington, DC (11)
DE Delaware (10)
FL Florida (12)
GA Georgia (13)
IA Iowa (19)
ID Idaho (16)
IL Illinois (17)
IN Indiana (18)
KS Kansas (20)
KY Kentucky (21)
LA Louisiana (22)
MA Massachusetts (25)
MD Maryland (24)
ME Maine (23)
MI Michigan (26)
MN Minnesota (27)
MO Missouri (29)
MS Mississippi (28)
MT Montana (30)
NC North Carolina (37)
ND North Dakota (38)
NE Nebraska (31)
NH New Hampshire (33)

→

NAES04

NAES04

← **NJ** New Jersey (34)
NM New Mexico (35)
NV Nevada (32)
NY New York (36)
OH Ohio (39)
OK Oklahoma (40)
OR Oregon (41)
PA Pennsylvania (42)
RI Rhode Island (44)
SC South Carolina (45)
SD South Dakota (46)
TN Tennessee (47)
TX Texas (48)
UT Utah (49)
VA Virginia (51)
VT Vermont (50)
WA Washington (53)
WI Wisconsin (55)
WV West Virginia (54)
WY Wyoming (56)

cSTNUM   State (Numeric Code)

Schedule   **All dates**

cSTNUM indicates the respondent's state of residence as a two-digit U.S. Census Bureau state code.

See also cST.

  1 AL (Alabama)
  4 AZ (Arizona)
  5 AR (Arkansas)
  6 CA (California)
  8 CO (Colorado)
  9 CT (Connecticut)
10 DE (Delaware)
11 DC (Washington, DC)
12 FL (Florida)
13 GA (Georgia)
16 ID (Idaho)
17 IL (Illinois)
18 IN (Indiana)
19 IA (Iowa)
20 KS (Kansas)
21 KY (Kentucky)
22 LA (Louisiana)
23 ME (Maine)
24 MD (Maryland)
25 MA (Massachusetts)
26 MI (Michigan)
27 MN (Minnesota)
28 MS (Mississippi)
29 MO (Missouri)
30 MT (Montana)
31 NE (Nebraska)
32 NV (Nevada)
33 NH (New Hampshire)
34 NJ (New Jersey)

→

NAES04

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

← **35** NM (New Mexico)
36 NY (New York)
37 NC (North Carolina)
38 ND (North Dakota)
39 OH (Ohio)
40 OK (Oklahoma)
41 OR (Oregon)
42 PA (Pennsylvania)
44 RI (Rhode Island)
45 SC (South Carolina)
46 SD (South Dakota)
47 TN (Tennessee)
48 TX (Texas)
49 UT (Utah)
50 VT (Vermont)
51 VA (Virginia)
53 WA (Washington)
54 WV (West Virginia)
55 WI (Wisconsin)
56 WY (Wyoming)

cDATE **Interview Date, Pre-Convention**	**rDATE** **Interview Date, Post-Convention**

Schedule **All dates pre-convention**   Schedule **All dates post-convention**

cDATE indicates the calendar date that the interview was conducted. Date is recorded in the format YYYYMMDD; for example, 20040102 means Jan. 2, 2004.

The interview date is recorded in the respondent's time zone. For example, if a respondent in the Pacific time zone was interviewed on Jan. 2, 2004, at 9:01 pm local time (on Jan. 3 at 12:01 am Eastern time), the interview date is recorded as Jan. 2, 2004.

If the interview was conducted over multiple sessions, interview date is the date of the final interview session.

Number **20031007–20041116**

rDATE indicates the calendar date that the interview was conducted. Date is recorded in the format YYYYMMDD; for example, 20040102 means Jan. 2, 2004.

The interview date is recorded in the respondent's time zone. For example, if a respondent in the Pacific time zone was interviewed on Jan. 2, 2004, at 9:01 pm local time (on Jan. 3 at 12:01 am Eastern time), the interview date is recorded as Jan. 2, 2004.

If the interview was conducted over multiple sessions, interview date is the date of the final interview session.

Number **20040903–20040913**

cTIME **Interview Start Time, Pre-Convention**	**rTIME** **Interview Start Time, Post-Convention**

Schedule **All dates pre-convention**   Schedule **All dates post-convention**

cTIME indicates the time of day that the interview started. Time is recorded in the 24-hour format HHMM; for example, 1000 means 10 am, 1200 means noon, 2130 means 9:30 pm, and 0000 means midnight.

The interview start time is recorded in the Eastern time zone. For example, if a respondent in the Pacific time zone was interviewed starting at 9:01 pm local time, the interview time is recorded as 12:01 am Eastern time.

The value 9999 indicates that the interview was conducted over multiple sessions.

Number **0–2359**
    9999 Interview completed in multiple sessions

rTIME indicates the time of day that the interview started. Time is recorded in the 24-hour format HHMM; for example, 1000 means 10 am, 1200 means noon, 2130 means 9:30 pm, and 0000 means midnight.

The interview start time is recorded in the Eastern time zone. For example, if a respondent in the Pacific time zone was interviewed starting at 9:01 pm local time, the interview time is recorded as 12:01 am Eastern time.

The value 9999 indicates that the interview was conducted over multiple sessions.

Number **0–2359**
    9999 Interview completed in multiple sessions

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cXA — Random Assignment to Question Module A1 or A2

Schedule **All dates**

Throughout the survey, some variables were measured only for respondents randomly assigned to particular question modules. cXA indicates random assignment to question module A1 or A2.

See also cXB–cXC. See the sample split summary for a listing of variables affected by question modules and other sample splits.

1 Question module A1
2 Question module A2

cXB — Random Assignment to Question Module B1, B2, or B3

Schedule **All dates**

Throughout the survey, some variables were measured only for respondents randomly assigned to particular question modules. cXB indicates random assignment to question module B1, B2, or B3.

See also cXA, cXC. See the sample split summary for a listing of variables affected by question modules and other sample splits.

1 Question module B1
2 Question module B2
3 Question module B3

cXC   **Random Assignment to Question Module C1, C2, C3, or C4**

Schedule   **All dates**

Throughout the survey, some variables were measured only for respondents randomly assigned to particular question modules. cXC indicates random assignment to question module C1, C2, C3, or C4.

See also cXA–cXB. See the sample split summary for a listing of variables affected by question modules and other sample splits.

1 Question module C1
2 Question module C2
3 Question module C3
4 Question module C4

Republican Convention Panel   **Detailed Variable Listing**   (A) General Opinions of Candidates,
                                                                                Political Figures, and Groups   46

NAES04

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

(A) General Opinions of Candidates, Political Figures, and Groups

Opinions of Bush

cAA01 **Bush Favorability, Pre-Convention**	**rAA01** **Bush Favorability, Post-Convention**
Schedule **All dates pre-convention**	Schedule **All dates post-convention**

Question 91   On a scale of zero to 10, how would you rate George W. Bush? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Number	**0–10**
11	Do not recognize name
12	Know name but cannot rate
999	Refused

Question 91   On a scale of zero to 10, how would you rate George W. Bush? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Number	**0–10**
11	Do not recognize name
12	Know name but cannot rate
999	Refused

cAA02   Bush Job Approval, Pre-Convention

Schedule   **All dates pre-convention**

Question 126   Do you approve or disapprove of the way George W. Bush is handling his job as president?

If approve/disapprove: Do you (approve/disapprove) strongly or only somewhat?

1	Strongly approve
2	Somewhat approve
3	Somewhat disapprove
4	Strongly disapprove
998	Don't know
999	Refused

rAA02   Bush Job Approval, Post-Convention

Schedule   **All dates post-convention**

Question 126   Do you approve or disapprove of the way George W. Bush is handling his job as president?

If approve/disapprove: Do you (approve/disapprove) strongly or only somewhat?

1	Strongly approve
2	Somewhat approve
3	Somewhat disapprove
4	Strongly disapprove
998	Don't know
999	Refused

cAA03   Bush Favorability as Person, Pre-Convention

Schedule   **All dates pre-convention**

Question 146   I'd like to ask you how you feel about George W. Bush, as a person, as opposed to how you feel about the job he is doing. Do you have a favorable or unfavorable opinion of him as a person?

If favorable/unfavorable: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

1	Very favorable
2	Somewhat favorable
3	Somewhat unfavorable
4	Very unfavorable
998	Don't know
999	Refused

Sample Split   **1/2 sample**
$cXA = 1$

rAA03   Bush Favorability as Person, Post-Convention

Schedule   **All dates post-convention**

Question 146   I'd like to ask you how you feel about George W. Bush, as a person, as opposed to how you feel about the job he is doing. Do you have a favorable or unfavorable opinion of him as a person?

If favorable/unfavorable: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

1	Very favorable
2	Somewhat favorable
3	Somewhat unfavorable
4	Very unfavorable
998	Don't know
999	Refused

Sample Split   **1/2 sample**
$cXA = 1$

NAES04

Republican Convention Panel   **Detailed Variable Listing**   Ⓐ General Opinions of Candidates, Political Figures, and Groups   47

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

NAES04

cAA04	**Bush Cares About People Like Me, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If recognize Bush**
cAA01 = 0−10

Question 152   On a scale of zero to 10, how well does "cares about people like me" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0−10**
998 Don't know
999 Refused

Sample Split **2/3 sample**
cXB = 2−3

---

rAA04	**Bush Cares About People Like Me, Post-Convention**

Schedule **All dates post-convention**

Filter **If recognize Bush**
rAA01 = 0−10

Question 152   On a scale of zero to 10, how well does "cares about people like me" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0−10**
998 Don't know
999 Refused

Sample Split **2/3 sample**
cXB = 2−3

---

cAA05	**Bush Inspiring, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If recognize Bush**
cAA01 = 0−10

Question 153   On a scale of zero to 10, how well does "inspiring" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0−10**
998 Don't know
999 Refused

Sample Split **2/3 sample**
cXB = 2−3

---

rAA05	**Bush Inspiring, Post-Convention**

Schedule **All dates post-convention**

Filter **If recognize Bush**
rAA01 = 0−10

Question 153   On a scale of zero to 10, how well does "inspiring" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0−10**
998 Don't know
999 Refused

Sample Split **2/3 sample**
cXB = 2−3

cAA06 **Bush Strong Leader, Pre-Convention**	**rAA06** **Bush Strong Leader, Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**
Filter	**If recognize Bush**	Filter	**If recognize Bush**
	cAA01 = 0−10		rAA01 = 0−10

Question 154   On a scale of zero to 10, how well does "strong leader" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Question 154   On a scale of zero to 10, how well does "strong leader" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**	Number	**0−10**
998	Don't know	**998**	Don't know
999	Refused	**999**	Refused

Sample Split	**2/3 sample**	Sample Split	**2/3 sample**
	cXB = 2−3		cXB = 2−3

cAA07 **Bush Trustworthy, Pre-Convention**	**rAA07** **Bush Trustworthy, Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**
Filter	**If recognize Bush**	Filter	**If recognize Bush**
	cAA01 = 0−10		rAA01 = 0−10

Question 155   On a scale of zero to 10, how well does "trustworthy" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Question 155   On a scale of zero to 10, how well does "trustworthy" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**	Number	**0−10**
998	Don't know	**998**	Don't know
999	Refused	**999**	Refused

Sample Split	**2/3 sample**	Sample Split	**2/3 sample**
	cXB = 2−3		cXB = 2−3

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Republican Convention Panel   **Detailed Variable Listing**   (A) General Opinions of Candidates, Political Figures, and Groups   49

◁   Pre-convention variables to the left   Post-convention variables to the right   ▷

cAA08	**Bush Shares My Values, Pre-Convention**	**rAA08**	**Bush Shares My Values, Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**
Filter	**If recognize Bush**	Filter	**If recognize Bush**
	cAA01 = 0–10		rAA01 = 0–10

Question 156   On a scale of zero to 10, how well does "shares my values" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Question 156   On a scale of zero to 10, how well does "shares my values" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0–10**	Number	**0–10**
998	Don't know	**998**	Don't know
999	Refused	**999**	Refused

Sample Split	**2/3 sample**	Sample Split	**2/3 sample**
	cXB = 2–3		cXB = 2–3

cAA09	**Bush Knowledgeable, Pre-Convention**	**rAA09**	**Bush Knowledgeable, Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**
Filter	**If recognize Bush**	Filter	**If recognize Bush**
	cAA01 = 0–10		rAA01 = 0–10

Question 157   On a scale of zero to 10, how well does "knowledgeable" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Question 157   On a scale of zero to 10, how well does "knowledgeable" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0–10**	Number	**0–10**
998	Don't know	**998**	Don't know
999	Refused	**999**	Refused

Sample Split	**2/3 sample**	Sample Split	**2/3 sample**
	cXB = 2–3		cXB = 2–3

cAA10	**Bush Reckless, Pre-Convention**

Schedule	**All dates pre-convention**
Filter	**If recognize Bush**
	cAA01 = 0−10

Question 158 On a scale of zero to 10, how well does "reckless" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample**
	cXB = 2−3

rAA10	**Bush Reckless, Post-Convention**

Schedule	**All dates post-convention**
Filter	**If recognize Bush**
	rAA01 = 0−10

Question 158 On a scale of zero to 10, how well does "reckless" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample**
	cXB = 2−3

cAA11	**Bush Steady, Pre-Convention**

Schedule	**All dates pre-convention**
Filter	**If recognize Bush**
	cAA01 = 0−10

Question 159 On a scale of zero to 10, how well does "steady" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample**
	cXB = 2−3

rAA11	**Bush Steady, Post-Convention**

Schedule	**All dates post-convention**
Filter	**If recognize Bush**
	rAA01 = 0−10

Question 159 On a scale of zero to 10, how well does "steady" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample**
	cXB = 2−3

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Republican Convention Panel   **Detailed Variable Listing**   (A) General Opinions of Candidates, Political Figures, and Groups   51

◁　Pre-convention variables to the left　　　　　　　　　　　　　　　　　　Post-convention variables to the right　▷

cAA12　**Bush Says One Thing, Does Another, Pre-Convention**	**rAA12**　**Bush Says One Thing, Does Another, Post-Convention**

Schedule　**All dates pre-convention**

Filter　**If recognize Bush**
cAA01 = 0−10

Question 160　On a scale of zero to 10, how well does "says one thing but does another" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number　**0−10**
998　Don't know
999　Refused

Sample Split　**2/3 sample**
cXB = 2−3

Schedule　**All dates post-convention**

Filter　**If recognize Bush**
rAA01 = 0−10

Question 160　On a scale of zero to 10, how well does "says one thing but does another" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number　**0−10**
998　Don't know
999　Refused

Sample Split　**2/3 sample**
cXB = 2−3

---

cAA13　**Bush Has Right Experience, Pre-Convention**

Schedule　**All dates pre-convention**

Filter　**If recognize Bush**
cAA01 = 0−10

Question 161　On a scale of zero to 10, how well does "has the right kind of experience to be president" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number　**0−10**
998　Don't know
999　Refused

Sample Split　**2/3 sample**
cXB = 2−3

rAA13　**Bush Has Right Experience, Post-Convention**

Schedule　**All dates post-convention**

Filter　**If recognize Bush**
rAA01 = 0−10

Question 161　On a scale of zero to 10, how well does "has the right kind of experience to be president" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number　**0−10**
998　Don't know
999　Refused

Sample Split　**2/3 sample**
cXB = 2−3

cAA14	**Bush Easy to Like, Pre-Convention**

Schedule	**All dates pre-convention**
Filter	**If recognize Bush**
	cAA01 = 0−10

Question 162   On a scale of zero to 10, how well does "he's easy to like as a person" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample**
	cXB = 2−3

rAA14	**Bush Easy to Like, Post-Convention**

Schedule	**All dates post-convention**
Filter	**If recognize Bush**
	rAA01 = 0−10

Question 162   On a scale of zero to 10, how well does "he's easy to like as a person" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample**
	cXB = 2−3

cAA20	**Bush Out of Touch, Pre-Convention**

Schedule	**All dates pre-convention**
Filter	**If recognize Bush**
	cAA01 = 0−10

Question 168   On a scale of zero to 10, how well does "out of touch with people like me" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample**
	cXB = 2−3

rAA20	**Bush Out of Touch, Post-Convention**

Schedule	**All dates post-convention**
Filter	**If recognize Bush**
	rAA01 = 0−10

Question 168   On a scale of zero to 10, how well does "out of touch with people like me" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample**
	cXB = 2−3

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Republican Convention Panel   **Detailed Variable Listing**   Ⓐ General Opinions of Candidates, Political Figures, and Groups   53

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cAA21 **Bush Stubborn, Pre-Convention**	**rAA21** **Bush Stubborn, Post-Convention**
Schedule **All dates pre-convention**	Schedule **All dates post-convention**
Filter **If recognize Bush** cAA01 = 0−10	Filter **If recognize Bush** rAA01 = 0−10
Question 169 On a scale of zero to 10, how well does "stubborn" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.	Question 169 On a scale of zero to 10, how well does "stubborn" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.
Number **0−10** **998** Don't know **999** Refused	Number **0−10** **998** Don't know **999** Refused
Sample Split **2/3 sample** cXB = 2−3	Sample Split **2/3 sample** cXB = 2−3

cAA22 **Bush Arrogant, Pre-Convention**	**rAA22** **Bush Arrogant, Post-Convention**
Schedule **All dates pre-convention**	Schedule **All dates post-convention**
Filter **If recognize Bush** cAA01 = 0−10	Filter **If recognize Bush** rAA01 = 0−10
Question 170 On a scale of zero to 10, how well does "arrogant" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.	Question 170 On a scale of zero to 10, how well does "arrogant" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.
Number **0−10** **998** Don't know **999** Refused	Number **0−10** **998** Don't know **999** Refused
Sample Split **2/3 sample** cXB = 2−3	Sample Split **2/3 sample** cXB = 2−3

cAA23	**Bush Optimistic, Pre-Convention**
Schedule	**All dates pre-convention**
Filter	**If recognize Bush** cAA01 = 0−10

Question 171   On a scale of zero to 10, how well does "optimistic" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample** cXB = 2−3

---

rAA23	**Bush Optimistic, Post-Convention**
Schedule	**All dates post-convention**
Filter	**If recognize Bush** rAA01 = 0−10

Question 171   On a scale of zero to 10, how well does "optimistic" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample** cXB = 2−3

---

cAA24	**Bush Effective, Pre-Convention**
Schedule	**All dates pre-convention**
Filter	**If recognize Bush** cAA01 = 0−10

Question 172   On a scale of zero to 10, how well does "effective, gets things done" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample** cXB = 2−3

---

rAA24	**Bush Effective, Post-Convention**
Schedule	**All dates post-convention**
Filter	**If recognize Bush** rAA01 = 0−10

Question 172   On a scale of zero to 10, how well does "effective, gets things done" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample** cXB = 2−3

◁   Pre-convention variables to the left   Post-convention variables to the right   ▷

| cAA30 | **Bush Conservative or Liberal, Pre-Convention** | rAA30 | **Bush Conservative or Liberal, Post-Convention** |

Schedule   **All dates pre-convention**

Filter   **If recognize Bush**
cAA01 = 0−10

Question 237   Which of the following best describes the views of George W. Bush—very conservative, conservative, moderate, liberal, or very liberal?

   1   Very conservative
   2   Conservative
   3   Moderate
   4   Liberal
   5   Very liberal
998   Don't know
999   Refused

Schedule   **All dates post-convention**

Filter   **If recognize Bush**
rAA01 = 0−10

Question 237   Which of the following best describes the views of George W. Bush—very conservative, conservative, moderate, liberal, or very liberal?

   1   Very conservative
   2   Conservative
   3   Moderate
   4   Liberal
   5   Very liberal
998   Don't know
999   Refused

| cAA31 | **Bush Makes Me Angry, Pre-Convention** | rAA31 | **Bush Makes Me Angry, Post-Convention** |

Schedule   **All dates pre-convention**

Question 669   Does George W. Bush make you angry, or not?

If yes: would you say he makes you feel very angry, somewhat angry, a little angry, or not very angry at all?

   1   Yes, very
   2   Somewhat
   3   Little
   4   Not very
   5   Does not make angry
998   Don't know
999   Refused

Sample Split   **1/3 sample**
cXB = 2

Schedule   **All dates post-convention**

Question 669   Does George W. Bush make you angry, or not?

If yes: would you say he makes you feel very angry, somewhat angry, a little angry, or not very angry at all?

   1   Yes, very
   2   Somewhat
   3   Little
   4   Not very
   5   Does not make angry
998   Don't know
999   Refused

Sample Split   **1/3 sample**
cXB = 2

Opinions of Kerry

cAB01	**Kerry Favorability, Pre-Convention**	**rAB01**	**Kerry Favorability, Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**

Question 97 On a scale of zero to 10, how would you rate John Kerry? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Question 97 On a scale of zero to 10, how would you rate John Kerry? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Number **0–10**
11 Do not recognize name
12 Know name but cannot rate
999 Refused

Number **0–10**
11 Do not recognize name
12 Know name but cannot rate
999 Refused

cAB02	**Kerry Cares About People Like Me, Pre-Convention**	**rAB02**	**Kerry Cares About People Like Me, Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**
Filter	**If recognize Kerry**	Filter	**If recognize Kerry**
	cAB01 = 0–10		rAB01 = 0–10

Question 205 On a scale of zero to 10, how well does "cares about people like me" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Question 205 On a scale of zero to 10, how well does "cares about people like me" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0–10**
998 Don't know
999 Refused

Number **0–10**
998 Don't know
999 Refused

Sample Split	**2/3 sample**	Sample Split	**2/3 sample**
	cXB = 2–3		cXB = 2–3

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Republican Convention Panel **Detailed Variable Listing** Ⓐ General Opinions of Candidates, Political Figures, and Groups 57

Republican Convention Panel   **Detailed Variable Listing**   (A) General Opinions of Candidates, Political Figures, and Groups   58

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◁ Pre-convention variables to the left   Post-convention variables to the right ▷

cAB03 **Kerry Inspiring, Pre-Convention**	**rAB03** **Kerry Inspiring, Post-Convention**

Schedule **All dates pre-convention**

Filter **If recognize Kerry**
cAB01 = 0−10

Question 206   On a scale of zero to 10, how well does "inspiring" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0−10**
998 Don't know
999 Refused

Sample Split **2/3 sample**
cXB = 2−3

Schedule **All dates post-convention**

Filter **If recognize Kerry**
rAB01 = 0−10

Question 206   On a scale of zero to 10, how well does "inspiring" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0−10**
998 Don't know
999 Refused

Sample Split **2/3 sample**
cXB = 2−3

---

cAB04   **Kerry Strong Leader, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If recognize Kerry**
cAB01 = 0−10

Question 207   On a scale of zero to 10, how well does "strong leader" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0−10**
998 Don't know
999 Refused

Sample Split **2/3 sample**
cXB = 2−3

rAB04   **Kerry Strong Leader, Post-Convention**

Schedule **All dates post-convention**

Filter **If recognize Kerry**
rAB01 = 0−10

Question 207   On a scale of zero to 10, how well does "strong leader" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0−10**
998 Don't know
999 Refused

Sample Split **2/3 sample**
cXB = 2−3

cAB05　**Kerry Trustworthy, Pre-Convention**	**rAB05**　**Kerry Trustworthy, Post-Convention**

Schedule	**All dates pre-convention**		Schedule	**All dates post-convention**
Filter	**If recognize Kerry** cAB01 = 0–10		Filter	**If recognize Kerry** rAB01 = 0–10

Question 208　On a scale of zero to 10, how well does "trustworthy" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Question 208　On a scale of zero to 10, how well does "trustworthy" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0–10**		Number	**0–10**
998	Don't know		**998**	Don't know
999	Refused		**999**	Refused
Sample Split	**2/3 sample** cXB = 2–3		Sample Split	**2/3 sample** cXB = 2–3

cAB06　**Kerry Shares My Values, Pre-Convention**	**rAB06**　**Kerry Shares My Values, Post-Convention**

Schedule	**All dates pre-convention**		Schedule	**All dates post-convention**
Filter	**If recognize Kerry** cAB01 = 0–10		Filter	**If recognize Kerry** rAB01 = 0–10

Question 209　On a scale of zero to 10, how well does "shares my values" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Question 209　On a scale of zero to 10, how well does "shares my values" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0–10**		Number	**0–10**
998	Don't know		**998**	Don't know
999	Refused		**999**	Refused
Sample Split	**2/3 sample** cXB = 2–3		Sample Split	**2/3 sample** cXB = 2–3

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Republican Convention Panel　　　　**Detailed Variable Listing**　　　　Ⓐ General Opinions of Candidates, Political Figures, and Groups　　59

Republican Convention Panel **Detailed Variable Listing** (A) General Opinions of Candidates, Political Figures, and Groups 60

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◁ Pre-convention variables to the left | Post-convention variables to the right ▷

| cAB07 | **Kerry Knowledgeable, Pre-Convention** | rAB07 | **Kerry Knowledgeable, Post-Convention** |

Schedule **All dates pre-convention**

Filter **If recognize Kerry**
cAB01 = 0–10

Question 210   On a scale of zero to 10, how well does "knowledgeable" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0–10**
998 Don't know
999 Refused

Sample **2/3 sample**
Split cXB = 2–3

Schedule **All dates post-convention**

Filter **If recognize Kerry**
rAB01 = 0–10

Question 210   On a scale of zero to 10, how well does "knowledgeable" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0–10**
998 Don't know
999 Refused

Sample **2/3 sample**
Split cXB = 2–3

| cAB08 | **Kerry Reckless, Pre-Convention** | rAB08 | **Kerry Reckless, Post-Convention** |

Schedule **All dates pre-convention**

Filter **If recognize Kerry**
cAB01 = 0–10

Question 211   On a scale of zero to 10, how well does "reckless" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0–10**
998 Don't know
999 Refused

Sample **2/3 sample**
Split cXB = 2–3

Schedule **All dates post-convention**

Filter **If recognize Kerry**
rAB01 = 0–10

Question 211   On a scale of zero to 10, how well does "reckless" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0–10**
998 Don't know
999 Refused

Sample **2/3 sample**
Split cXB = 2–3

cAB09	**Kerry Steady, Pre-Convention**

Schedule	**All dates pre-convention**
Filter	**If recognize Kerry**
	cAB01 = 0−10

Question 212   On a scale of zero to 10, how well does "steady" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample**
	cXB = 2−3

rAB09	**Kerry Steady, Post-Convention**

Schedule	**All dates post-convention**
Filter	**If recognize Kerry**
	rAB01 = 0−10

Question 212   On a scale of zero to 10, how well does "steady" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample**
	cXB = 2−3

cAB10	**Kerry Says One Thing, Does Another, Pre-Convention**

Schedule	**All dates pre-convention**
Filter	**If recognize Kerry**
	cAB01 = 0−10

Question 213   On a scale of zero to 10, how well does "says one thing but does another" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample**
	cXB = 2−3

rAB10	**Kerry Says One Thing, Does Another, Post-Convention**

Schedule	**All dates post-convention**
Filter	**If recognize Kerry**
	rAB01 = 0−10

Question 213   On a scale of zero to 10, how well does "says one thing but does another" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**
998	Don't know
999	Refused

Sample Split	**2/3 sample**
	cXB = 2−3

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◁ Pre-convention variables to the left | Post-convention variables to the right ▷

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cAB11	**Kerry Has Right Experience, Pre-Convention**

Schedule | **All dates pre-convention**

Filter | **If recognize Kerry**
cAB01 = 0−10

Question 214   On a scale of zero to 10, how well does "has the right kind of experience to be president" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number | **0−10**
998 | Don't know
999 | Refused

Sample Split | **2/3 sample**
cXB = 2−3

rAB11	**Kerry Has Right Experience, Post-Convention**

Schedule | **All dates post-convention**

Filter | **If recognize Kerry**
rAB01 = 0−10

Question 214   On a scale of zero to 10, how well does "has the right kind of experience to be president" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number | **0−10**
998 | Don't know
999 | Refused

Sample Split | **2/3 sample**
cXB = 2−3

---

cAB12	**Kerry Easy to Like, Pre-Convention**

Schedule | **All dates pre-convention**

Filter | **If recognize Kerry**
cAB01 = 0−10

Question 215   On a scale of zero to 10, how well does "he's easy to like as a person" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number | **0−10**
998 | Don't know
999 | Refused

Sample Split | **2/3 sample**
cXB = 2−3

rAB12	**Kerry Easy to Like, Post-Convention**

Schedule | **All dates post-convention**

Filter | **If recognize Kerry**
rAB01 = 0−10

Question 215   On a scale of zero to 10, how well does "he's easy to like as a person" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number | **0−10**
998 | Don't know
999 | Refused

Sample Split | **2/3 sample**
cXB = 2−3

cAB18	**Kerry Out of Touch, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If recognize Kerry**
cAB01 = 0−10

Question 221   On a scale of zero to 10, how well does "out of touch with people like me" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0−10**
998 Don't know
999 Refused

Sample Split **2/3 sample**
cXB = 2−3

rAB18	**Kerry Out of Touch, Post-Convention**

Schedule **All dates post-convention**

Filter **If recognize Kerry**
rAB01 = 0−10

Question 221   On a scale of zero to 10, how well does "out of touch with people like me" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0−10**
998 Don't know
999 Refused

Sample Split **2/3 sample**
cXB = 2−3

cAB19	**Kerry Stubborn, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If recognize Kerry**
cAB01 = 0−10

Question 222   On a scale of zero to 10, how well does "stubborn" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0−10**
998 Don't know
999 Refused

Sample Split **2/3 sample**
cXB = 2−3

rAB19	**Kerry Stubborn, Post-Convention**

Schedule **All dates post-convention**

Filter **If recognize Kerry**
rAB01 = 0−10

Question 222   On a scale of zero to 10, how well does "stubborn" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0−10**
998 Don't know
999 Refused

Sample Split **2/3 sample**
cXB = 2−3

NAES04

Republican Convention Panel   **Detailed Variable Listing**   Ⓐ General Opinions of Candidates, Political Figures, and Groups   63

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

cAB20	**Kerry Arrogant, Pre-Convention**	rAB20	**Kerry Arrogant, Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**
Filter	**If recognize Kerry**	Filter	**If recognize Kerry**
	cAB01 = 0−10		rAB01 = 0−10

Question 223   On a scale of zero to 10, how well does "arrogant" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Question 223   On a scale of zero to 10, how well does "arrogant" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**	Number	**0−10**
998	Don't know	**998**	Don't know
999	Refused	**999**	Refused

Sample Split	**2/3 sample**	Sample Split	**2/3 sample**
	cXB = 2−3		cXB = 2−3

cAB21	**Kerry Optimistic, Pre-Convention**	rAB21	**Kerry Optimistic, Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**
Filter	**If recognize Kerry**	Filter	**If recognize Kerry**
	cAB01 = 0−10		rAB01 = 0−10

Question 224   On a scale of zero to 10, how well does "optimistic" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Question 224   On a scale of zero to 10, how well does "optimistic" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number	**0−10**	Number	**0−10**
998	Don't know	**998**	Don't know
999	Refused	**999**	Refused

Sample Split	**2/3 sample**	Sample Split	**2/3 sample**
	cXB = 2−3		cXB = 2−3

cAB22 **Kerry Effective, Pre-Convention**	**rAB22** **Kerry Effective, Post-Convention**

Schedule **All dates pre-convention**	Schedule **All dates post-convention**
Filter **If recognize Kerry** cAB01 = 0–10	Filter **If recognize Kerry** rAB01 = 0–10

Question 225   On a scale of zero to 10, how well does "effective, gets things done" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Question 225   On a scale of zero to 10, how well does "effective, gets things done" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Number **0–10**	Number **0–10**
998 Don't know	**998** Don't know
999 Refused	**999** Refused

Sample **2/3 sample** Split cXB = 2–3	Sample **2/3 sample** Split cXB = 2–3

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cAB27 **Kerry Conservative or Liberal, Pre-Convention**	**rAB27** **Kerry Conservative or Liberal, Post-Convention**

Schedule **All dates pre-convention**	Schedule **All dates post-convention**
Filter **If recognize Kerry** cAB01 = 0–10	Filter **If recognize Kerry** rAB01 = 0–10

Question 242   Which of the following best describes the views of John Kerry—very conservative, conservative, moderate, liberal, or very liberal?

Question 242   Which of the following best describes the views of John Kerry—very conservative, conservative, moderate, liberal, or very liberal?

1 Very conservative	**1** Very conservative
2 Conservative	**2** Conservative
3 Moderate	**3** Moderate
4 Liberal	**4** Liberal
5 Very liberal	**5** Very liberal
998 Don't know	**998** Don't know
999 Refused	**999** Refused

NAES04

Republican Convention Panel   **Detailed Variable Listing**   Ⓐ **General Opinions of Candidates, Political Figures, and Groups**   65

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cAB28	**Kerry Makes Me Angry, Pre-Convention**	rAB28	**Kerry Makes Me Angry, Post-Convention**

Schedule **All dates pre-convention**

Schedule **All dates post-convention**

Question 670   Does John Kerry make you angry, or not?

If yes: would you say he makes you feel very angry, somewhat angry, a little angry, or not very angry at all?

1	Yes, very
2	Somewhat
3	Little
4	Not very
5	Does not make angry
998	Don't know
999	Refused

Sample Split **1/3 sample**
cXB = 2

Question 670   Does John Kerry make you angry, or not?

If yes: would you say he makes you feel very angry, somewhat angry, a little angry, or not very angry at all?

1	Yes, very
2	Somewhat
3	Little
4	Not very
5	Does not make angry
998	Don't know
999	Refused

Sample Split **1/3 sample**
cXB = 2

Opinions of Other Candidates

cAC01   **Cheney Favorability, Pre-Convention**

Schedule **All dates pre-convention**

Question 92   On a scale of zero to 10, how would you rate Dick Cheney? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Number **0–10**
    11 Do not recognize name
    12 Know name but cannot rate
   999 Refused

rAC01   **Cheney Favorability, Post-Convention**

Schedule **All dates post-convention**

Question 92   On a scale of zero to 10, how would you rate Dick Cheney? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Number **0–10**
    11 Do not recognize name
    12 Know name but cannot rate
   999 Refused

cAC03   **Cheney Has Right Experience to Be President, Pre-Convention**

Schedule **All dates pre-convention**

Question 507   On a scale of zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well, please tell me how well the phrase "has the right kind of experience to be president" applies to Dick Cheney.

Number **0–10**
   998 Don't know
   999 Refused

rAC03   **Cheney Has Right Experience to Be President, Post-Convention**

Schedule **All dates post-convention**

Question 507   On a scale of zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well, please tell me how well the phrase "has the right kind of experience to be president" applies to Dick Cheney.

Number **0–10**
   998 Don't know
   999 Refused

NAES04

Republican Convention Panel   **Detailed Variable Listing**   Ⓐ General Opinions of Candidates, Political Figures, and Groups   67

◁ Pre-convention variables to the left

Post-convention variables to the right ▷

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cAC04   **Edwards Favorability, Pre-Convention**

Schedule   **All dates pre-convention**

Question 95   On a scale of zero to 10, how would you rate John Edwards? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Number   **0–10**
    11   Do not recognize name
    12   Know name but cannot rate
   999   Refused

rAC04   **Edwards Favorability, Post-Convention**

Schedule   **All dates post-convention**

Question 95   On a scale of zero to 10, how would you rate John Edwards? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Number   **0–10**
    11   Do not recognize name
    12   Know name but cannot rate
   999   Refused

---

cAC13   **Edwards Has Right Experience to Be President, Pre-Convention**

Schedule   **All dates pre-convention**

Question 506   On a scale of zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well, please tell me how well the phrase "has the right kind of experience to be president" applies to John Edwards.

Number   **0–10**
   998   Don't know
   999   Refused

rAC13   **Edwards Has Right Experience to Be President, Post-Convention**

Schedule   **All dates post-convention**

Question 506   On a scale of zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well, please tell me how well the phrase "has the right kind of experience to be president" applies to John Edwards.

Number   **0–10**
   998   Don't know
   999   Refused

cAC15 **Nader Favorability, Pre-Convention**	**rAC15** **Nader Favorability, Post-Convention**

Schedule **All dates pre-convention**	Schedule **All dates post-convention**

Question 106   On a scale of zero to 10, how would you rate Ralph Nader? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Question 106   On a scale of zero to 10, how would you rate Ralph Nader? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Number	**0–10**		Number	**0–10**
11	Do not recognize name		**11**	Do not recognize name
12	Know name but cannot rate		**12**	Know name but cannot rate
999	Refused		**999**	Refused

Sample Split	**1/3 sample**		Sample Split	**1/3 sample**
	cXB = 2			cXB = 2

cAC16 **Nader Conservative or Liberal, Pre-Convention**	**rAC16** **Nader Conservative or Liberal, Post-Convention**

Schedule **All dates pre-convention**	Schedule **All dates post-convention**

Filter **If recognize Nader**	Filter **If recognize Nader**
cAC15 = 0–10	rAC15 = 0–10

Question 244   Which of the following best describes the views of Ralph Nader—very conservative, conservative, moderate, liberal, or very liberal?

Question 244   Which of the following best describes the views of Ralph Nader—very conservative, conservative, moderate, liberal, or very liberal?

1	Very conservative		**1**	Very conservative
2	Conservative		**2**	Conservative
3	Moderate		**3**	Moderate
4	Liberal		**4**	Liberal
5	Very liberal		**5**	Very liberal
998	Don't know		**998**	Don't know
999	Refused		**999**	Refused

NAES04

Republican Convention Panel   **Detailed Variable Listing**   Ⓐ General Opinions of Candidates, Political Figures, and Groups   69

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

Opinions of Other Political Figures

cAD02   **Laura Bush Favorability, Pre-Convention**

Schedule **8/20/04–8/25/04**

Question 110   On a scale of zero to 10, how would you rate Laura
Bush? Zero means very unfavorable, and 10 means very favorable.
Five means you do not feel favorable or unfavorable. Of course
you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you
know the name but not well enough to rate them?

Number **0–10**
  11 Do not recognize name
  12 Know name but cannot rate
 999 Refused

cAD07   **Heinz Kerry Favorability, Pre-Convention**

Schedule **8/20/04–8/25/04**

Question 109   On a scale of zero to 10, how would you rate Teresa
Heinz Kerry? Zero means very unfavorable, and 10 means very
favorable. Five means you do not feel favorable or unfavorable. Of
course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you
know the name but not well enough to rate them?

Number **0–10**
  11 Do not recognize name
  12 Know name but cannot rate
 999 Refused

cAD09 **McCain Favorability, Pre-Convention**	**rAD09** **McCain Favorability, Post-Convention**

Schedule	**8/26/04–8/29/04**	Schedule	**All dates post-convention**

Question 111   On a scale of zero to 10, how would you rate John McCain? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Question 111   On a scale of zero to 10, how would you rate John McCain? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Number   **0–10**
     11   Do not recognize name
     12   Know name but cannot rate
   999   Refused

Number   **0–10**
     11   Do not recognize name
     12   Know name but cannot rate
   999   Refused

NAES04

Republican Convention Panel   **Detailed Variable Listing**   Ⓐ General Opinions of Candidates, Political Figures, and Groups   71

Republican Convention Panel   **Detailed Variable Listing**   (A) General Opinions of Candidates, Political Figures, and Groups   72

NAES04

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

Opinions of Groups

cAE06	**Gay Groups Favorability, Pre-Convention**

Schedule **All dates pre-convention**

Question 116   On a scale of zero to 10, how would you rate gay and lesbian organizations? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the group, or you know the group but not well enough to rate it?

Number **0–10**
   11 Do not recognize group
   12 Know group but cannot rate
 999 Refused

Sample **1/4 sample**
Split cXC = 1

rAE06	**Gay Groups Favorability, Post-Convention**

Schedule **All dates post-convention**

Question 116   On a scale of zero to 10, how would you rate gay and lesbian organizations? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the group, or you know the group but not well enough to rate it?

Number **0–10**
   11 Do not recognize group
   12 Know group but cannot rate
 999 Refused

Sample **1/4 sample**
Split cXC = 1

| cAE08 | **AARP Favorability, Pre-Convention** | | rAE08 | **AARP Favorability, Post-Convention** |

Schedule　**All dates pre-convention**

Schedule　**All dates post-convention**

Question 118　On a scale of zero to 10, how would you rate AARP, formerly known as the American Association of Retired Persons? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the group, or you know the group but not well enough to rate it?

Question 118　On a scale of zero to 10, how would you rate AARP, formerly known as the American Association of Retired Persons? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the group, or you know the group but not well enough to rate it?

Number　**0–10**
　　11　Do not recognize group
　　12　Know group but cannot rate
　999　Refused

Number　**0–10**
　　11　Do not recognize group
　　12　Know group but cannot rate
　999　Refused

Sample Split　**1/4 sample**
　cXC = 1

Sample Split　**1/4 sample**
　cXC = 1

NAES04

Republican Convention Panel　　　　　**Detailed Variable Listing**　　　　Ⓐ General Opinions of Candidates, Political Figures, and Groups　　73

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

cAE09 **NRA Favorability, Pre-Convention**	**rAE09** **NRA Favorability, Post-Convention**
Schedule **All dates pre-convention**	Schedule **All dates post-convention**
Question 119 On a scale of zero to 10, how would you rate the National Rifle Association, also known as the NRA? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.	Question 119 On a scale of zero to 10, how would you rate the National Rifle Association, also known as the NRA? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.
If don't know: Do you mean you don't recognize the group, or you know the group but not well enough to rate it?	If don't know: Do you mean you don't recognize the group, or you know the group but not well enough to rate it?

Number   **0–10**
   11   Do not recognize group
   12   Know group but cannot rate
 999   Refused

Sample   **1/4 sample**
Split   cXC = 1

Number   **0–10**
   11   Do not recognize group
   12   Know group but cannot rate
 999   Refused

Sample   **1/4 sample**
Split   cXC = 1

Random Question Order

cAX01* Random Order for Favorability Questions, Pre-Convention

Schedule **All dates pre-convention**

Questions about favorability of candidates and political figures were read in a series in random order. cAX01.01−cAX01.22 indicate the random order:

cAX01.01: George W. Bush (cAA01)
cAX01.02: John Kerry (cAB01)
cAX01.03: Dick Cheney (cAC01)
cAX01.04: John Edwards (cAC04)
cAX01.05: Ralph Nader (cAC15)
cAX01.11: Laura Bush (cAD02)
cAX01.16: Teresa Heinz Kerry (cAD07)
cAX01.18: John McCain (cAD09)
cAX01.22: Senator running for re-election (cUA04)

A value of 1 denotes that the question was read first in the series, 2 denotes that the question was read second, and so on. A null value denotes that the question was not asked.

See the questionnaire for additional information about question order.

Number **1−9**

rAX01* Random Order for Favorability Questions, Post-Convention

Schedule **All dates post-convention**

Questions about favorability of candidates and political figures were read in a series in random order. rAX01.01−rAX01.22 indicate the random order:

rAX01.01: George W. Bush (rAA01)
rAX01.02: John Kerry (rAB01)
rAX01.03: Dick Cheney (rAC01)
rAX01.04: John Edwards (rAC04)
rAX01.05: Ralph Nader (rAC15)
rAX01.18: John McCain (rAD09)
rAX01.22: Senator running for re-election (rUA04)

A value of 1 denotes that the question was read first in the series, 2 denotes that the question was read second, and so on. A null value denotes that the question was not asked.

See the questionnaire for additional information about question order.

Number **1−7**

NAES04

Republican Convention Panel   **Detailed Variable Listing**   Ⓐ General Opinions of Candidates, Political Figures, and Groups   75

NAES04

cAX02* **Random Candidate Order for Trait Questions, Pre-Convention**

Schedule **All dates pre-convention**

Questions about candidate traits were read in a series, randomized by candidate and trait. cAX02.1–cAX02.2 indicate the random candidate order:

cAX02.1: George W. Bush (cAA04–cAA24)
cAX02.2: John Kerry (cAB02–cAB22)

A value of 1 denotes that questions about the candidate were read first in the series, 2 denotes that questions about the candidate were read second, and so on. A null value denotes that questions about the candidate were not asked.

See also cAX03–cAX04. See the questionnaire for additional information about question order.

Number **1–2**

rAX02* **Random Candidate Order for Trait Questions, Post-Convention**

Schedule **All dates post-convention**

Questions about candidate traits were read in a series, randomized by candidate and trait. rAX02.1–rAX02.2 indicate the random candidate order:

rAX02.1: George W. Bush (rAA04–rAA24)
rAX02.2: John Kerry (rAB02–rAB22)

A value of 1 denotes that questions about the candidate were read first in the series, 2 denotes that questions about the candidate were read second, and so on. A null value denotes that questions about the candidate were not asked.

See also rAX03–rAX04. See the questionnaire for additional information about question order.

Number **1–2**

cAX03*	**Random Order for Questions About Bush's Traits, Pre-Convention**

Schedule **All dates pre-convention**

Questions about candidate traits were read in a series, randomized by candidate and trait. cAX03.01−cAX03.21 indicate the random trait order for George W. Bush:

cAX03.01: Cares about people like me (cAA04)
cAX03.02: Inspiring (cAA05)
cAX03.03: Strong leader (cAA06)
cAX03.04: Trustworthy (cAA07)
cAX03.05: Shares my values (cAA08)
cAX03.06: Knowledgeable (cAA09)
cAX03.07: Reckless (cAA10)
cAX03.08: Steady (cAA11)
cAX03.09: Says one thing, does another (cAA12)
cAX03.10: Has right experience (cAA13)
cAX03.11: Easy to like (cAA14)
cAX03.17: Out of touch (cAA20)
cAX03.18: Stubborn (cAA21)
cAX03.19: Arrogant (cAA22)
cAX03.20: Optimistic (cAA23)
cAX03.21: Effective (cAA24)

A value of 1 denotes that the trait was read first in the series, 2 denotes that the trait was read second, and so on. A null value denotes that the trait was not asked.

See also cAX02. See the questionnaire for additional information about question order.

Number **1−16**

rAX03*	**Random Order for Questions About Bush's Traits, Post-Convention**

Schedule **All dates post-convention**

Questions about candidate traits were read in a series, randomized by candidate and trait. rAX03.01−rAX03.21 indicate the random trait order for George W. Bush:

rAX03.01: Cares about people like me (rAA04)
rAX03.02: Inspiring (rAA05)
rAX03.03: Strong leader (rAA06)
rAX03.04: Trustworthy (rAA07)
rAX03.05: Shares my values (rAA08)
rAX03.06: Knowledgeable (rAA09)
rAX03.07: Reckless (rAA10)
rAX03.08: Steady (rAA11)
rAX03.09: Says one thing, does another (rAA12)
rAX03.10: Has right experience (rAA13)
rAX03.11: Easy to like (rAA14)
rAX03.17: Out of touch (rAA20)
rAX03.18: Stubborn (rAA21)
rAX03.19: Arrogant (rAA22)
rAX03.20: Optimistic (rAA23)
rAX03.21: Effective (rAA24)

A value of 1 denotes that the trait was read first in the series, 2 denotes that the trait was read second, and so on. A null value denotes that the trait was not asked.

See also rAX02. See the questionnaire for additional information about question order.

Number **1−16**

NAES04

Republican Convention Panel   **Detailed Variable Listing**   Ⓐ General Opinions of Candidates, Political Figures, and Groups   77

NAES04

cAX04*   **Random Order for Questions About Kerry's Traits, Pre-Convention**

Schedule   **All dates pre-convention**

Questions about candidate traits were read in a series, randomized by candidate and trait. cAX04.01−cAX04.21 indicate the random trait order for John Kerry:

cAX04.01: Cares about people like me (cAB02)
cAX04.02: Inspiring (cAB03)
cAX04.03: Strong leader (cAB04)
cAX04.04: Trustworthy (cAB05)
cAX04.05: Shares my values (cAB06)
cAX04.06: Knowledgeable (cAB07)
cAX04.07: Reckless (cAB08)
cAX04.08: Steady (cAB09)
cAX04.09: Says one thing, does another (cAB10)
cAX04.10: Has right experience (cAB11)
cAX04.11: Easy to like (cAB12)
cAX04.17: Out of touch (cAB18)
cAX04.18: Stubborn (cAB19)
cAX04.19: Arrogant (cAB20)
cAX04.20: Optimistic (cAB21)
cAX04.21: Effective (cAB22)

A value of 1 denotes that the trait was read first in the series, 2 denotes that the trait was read second, and so on. A null value denotes that the trait was not asked.

See also cAX02. See the questionnaire for additional information about question order.

Number   **1−16**

rAX04*   **Random Order for Questions About Kerry's Traits, Post-Convention**

Schedule   **All dates post-convention**

Questions about candidate traits were read in a series, randomized by candidate and trait. rAX04.01−rAX04.21 indicate the random trait order for John Kerry:

rAX04.01: Cares about people like me (rAB02)
rAX04.02: Inspiring (rAB03)
rAX04.03: Strong leader (rAB04)
rAX04.04: Trustworthy (rAB05)
rAX04.05: Shares my values (rAB06)
rAX04.06: Knowledgeable (rAB07)
rAX04.07: Reckless (rAB08)
rAX04.08: Steady (rAB09)
rAX04.09: Says one thing, does another (rAB10)
rAX04.10: Has right experience (rAB11)
rAX04.11: Easy to like (rAB12)
rAX04.17: Out of touch (rAB18)
rAX04.18: Stubborn (rAB19)
rAX04.19: Arrogant (rAB20)
rAX04.20: Optimistic (rAB21)
rAX04.21: Effective (rAB22)

A value of 1 denotes that the trait was read first in the series, 2 denotes that the trait was read second, and so on. A null value denotes that the trait was not asked.

See also rAX02. See the questionnaire for additional information about question order.

Number   **1−16**

Ⓒ Policy Issues—Opinions and Knowledge

Current Events in General

cCA01   **Country Going in Right Direction (Wording #1), Pre-Convention**

Schedule **All dates pre-convention**

Question 4   Do you feel things in this country are generally going in the right direction, or do you think things are seriously off on the wrong track?

    1 Right
    2 Wrong
  998 Don't know
  999 Refused

rCA01   **Country Going in Right Direction (Wording #1), Post-Convention**

Schedule **All dates post-convention**

Question 4   Do you feel things in this country are generally going in the right direction, or do you think things are seriously off on the wrong track?

    1 Right
    2 Wrong
  998 Don't know
  999 Refused

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cCA03* **Most Important Problem (Wording #1), Pre-Convention**	**rCA03*** **Most Important Problem (Wording #1), Post-Convention**

Schedule	**All dates pre-convention**

Question 6   In your opinion, what is the most important problem facing our country today?

If don't know: Just your best guess.

See also cCA04−cCA05.

* Multi-Part Data	Coded data: Up to five problems in **cCA03.1−cCA03.5**
	Verbatim data for code 22 in **cCA03$**

1	Economy
2	Education / education problems
3	Children's issues
4	Poverty/homelessness
5	Lack of religion/faith
6	Lack of moral/family values
7	Health care
8	Violence/crime
9	Drugs
10	Energy / rising gas prices
11	Environment
12	Politicians/government
13	Taxes
14	Terrorism / war on terrorism
15	Iraq war/situation
16	Foreign policy
17	National/homeland security
18	Unemployment / job security / layoffs
19	Immigration / illegal aliens
20	Jobs going to other countries / outsourcing
21	Dislike Bush / current leaders

→

Schedule	**All dates post-convention**

Question 6   In your opinion, what is the most important problem facing our country today?

If don't know: Just your best guess.

See also rCA04−rCA05.

* Multi-Part Data	Coded data: Up to five problems in **rCA03.1−rCA03.5**
	Verbatim data for code 22 in **rCA03$**

1	Economy
2	Education / education problems
3	Children's issues
4	Poverty/homelessness
5	Lack of religion/faith
6	Lack of moral/family values
7	Health care
8	Violence/crime
9	Drugs
10	Energy / rising gas prices
11	Environment
12	Politicians/government
13	Taxes
14	Terrorism / war on terrorism
15	Iraq war/situation
16	Foreign policy
17	National/homeland security
18	Unemployment / job security / layoffs
19	Immigration / illegal aliens
20	Jobs going to other countries / outsourcing
21	Dislike Bush / current leaders

→

← **22**	Other*		← **22**	Other*
998	Don't know		**998**	Don't know
999	Refused		**999**	Refused

| Sample Split | **1/2 sample**
 cXA = 1 | | Sample Split | **1/2 sample**
 cXA = 1 |

---

cCA04	**Don't-Know Prompt for cCA03, Pre-Convention**		**rCA04**	**Don't-Know Prompt for rCA03, Post-Convention**
Schedule	**All dates pre-convention**		Schedule	**All dates post-convention**

0	Respondent answered without prompting		**0**	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Just your best guess"		**1**	Respondent said don't know and was prompted, "Just your best guess"

| Sample Split | **1/2 sample**
 cXA = 1 | | Sample Split | **1/2 sample**
 cXA = 1 |

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cCA05* **Most Important Problem (Wording #2), Pre-Convention**	**rCA05*** **Most Important Problem (Wording #2), Post-Convention**
Schedule **All dates pre-convention**	Schedule **All dates post-convention**
Question 7 In your opinion, what is the most important problem facing the country today?	Question 7 In your opinion, what is the most important problem facing the country today?
If don't know: Just your best guess.	If don't know: Just your best guess.
See also cCA03, cCA06.	See also rCA03, rCA06.
* Multi-Part Data Coded data: Up to five problems in **cCA05.1−cCA05.5** Verbatim data for code 22 in **cCA05$**	* Multi-Part Data Coded data: Up to five problems in **rCA05.1−rCA05.5** Verbatim data for code 22 in **rCA05$**

1	Economy	**1**	Economy
2	Education / education problems	**2**	Education / education problems
3	Children's issues	**3**	Children's issues
4	Poverty/homelessness	**4**	Poverty/homelessness
5	Lack of religion/faith	**5**	Lack of religion/faith
6	Lack of moral/family values	**6**	Lack of moral/family values
7	Health care	**7**	Health care
8	Violence/crime	**8**	Violence/crime
9	Drugs	**9**	Drugs
10	Energy / rising gas prices	**10**	Energy / rising gas prices
11	Environment	**11**	Environment
12	Politicians/government	**12**	Politicians/government
13	Taxes	**13**	Taxes
14	Terrorism / war on terrorism	**14**	Terrorism / war on terrorism
15	Iraq war/situation	**15**	Iraq war/situation
16	Foreign policy	**16**	Foreign policy
17	National/homeland security	**17**	National/homeland security
18	Unemployment / job security / layoffs	**18**	Unemployment / job security / layoffs
19	Immigration / illegal aliens	**19**	Immigration / illegal aliens
20	Jobs going to other countries / outsourcing	**20**	Jobs going to other countries / outsourcing
21	Dislike Bush / current leaders	**21**	Dislike Bush / current leaders
	→		→

←	**22**	Other*	←	**22**	Other*
	998	Don't know		**998**	Don't know
	999	Refused		**999**	Refused

Sample Split | **1/2 sample**
cXA = 2

Sample Split | **1/2 sample**
cXA = 2

---

cCA06 | **Don't-Know Prompt for cCA05, Pre-Convention**

rCA06 | **Don't-Know Prompt for rCA05, Post-Convention**

Schedule | **All dates pre-convention**

Schedule | **All dates post-convention**

0 Respondent answered without prompting
1 Respondent said don't know and was prompted, "Just your best guess"

0 Respondent answered without prompting
1 Respondent said don't know and was prompted, "Just your best guess"

Sample Split | **1/2 sample**
cXA = 2

Sample Split | **1/2 sample**
cXA = 2

◁ Pre-convention variables to the left

Post-convention variables to the right ▷

Economic Issues

Economic Issues in General

cCB01	**Country's Economy Today, Pre-Convention**

Schedule **All dates pre-convention**

Question 508 How would you rate economic conditions in this country today—would you say they are excellent, good, fair, or poor?

    1 Excellent
    2 Good
    3 Fair
    4 Poor
  998 Don't know
  999 Refused

rCB01	**Country's Economy Today, Post-Convention**

Schedule **All dates post-convention**

Question 508 How would you rate economic conditions in this country today—would you say they are excellent, good, fair, or poor?

    1 Excellent
    2 Good
    3 Fair
    4 Poor
  998 Don't know
  999 Refused

cCB03	**Country's Economy Next Year, Pre-Convention**

Schedule **All dates pre-convention**

Question 511 Thinking about one year from now, do you think economic conditions in the country will be much better than they are right now, somewhat better, the same, somewhat worse, or much worse?

    1 Much better
    2 Somewhat better
    3 Same
    4 Somewhat worse
    5 Much worse
  998 Don't know
  999 Refused

rCB03	**Country's Economy Next Year, Post-Convention**

Schedule **All dates post-convention**

Question 511 Thinking about one year from now, do you think economic conditions in the country will be much better than they are right now, somewhat better, the same, somewhat worse, or much worse?

    1 Much better
    2 Somewhat better
    3 Same
    4 Somewhat worse
    5 Much worse
  998 Don't know
  999 Refused

cCB04	**Personal Economic Situation Today, Pre-Convention**

Schedule   **All dates pre-convention**

Question 510   How would you rate your own personal economic situation today—is it excellent, good, only fair, or poor?

1   Excellent
2   Good
3   Fair
4   Poor
998   Don't know
999   Refused

rCB04	**Personal Economic Situation Today, Post-Convention**

Schedule   **All dates post-convention**

Question 510   How would you rate your own personal economic situation today—is it excellent, good, only fair, or poor?

1   Excellent
2   Good
3   Fair
4   Poor
998   Don't know
999   Refused

cCB09	**Approve of Bush Handling Economy, Pre-Convention**

Schedule   **All dates pre-convention**

Question 128   Do you approve or disapprove of the way George W. Bush is handling the nation's economy?

1   Approve
2   Disapprove
998   Don't know
999   Refused

rCB09	**Approve of Bush Handling Economy, Post-Convention**

Schedule   **All dates post-convention**

Question 128   Do you approve or disapprove of the way George W. Bush is handling the nation's economy?

1   Approve
2   Disapprove
998   Don't know
999   Refused

◁ Pre-convention variables to the left

Post-convention variables to the right ▷

cCB10 **Bush Policies Are Improving Economy, Pre-Convention**

Schedule **All dates pre-convention**

Question 143 Would you say that the economic policies of the Bush administration are making the economy better, worse, or are having no effect one way or the other?

1 Better
2 Worse
3 No effect
998 Don't know
999 Refused

rCB10 **Bush Policies Are Improving Economy, Post-Convention**

Schedule **All dates post-convention**

Question 143 Would you say that the economic policies of the Bush administration are making the economy better, worse, or are having no effect one way or the other?

1 Better
2 Worse
3 No effect
998 Don't know
999 Refused

Taxes

cCB16 **Favor Making Bush Tax Cuts Permanent (No Strongly Follow-Up), Pre-Convention**

Schedule **All dates pre-convention**

Question 67 Making recent federal tax cuts permanent—do you favor or oppose this?

1 Favor
2 Oppose
998 Don't know
999 Refused

Sample **2/3 sample**
Split cXB = 1−2

rCB16 **Favor Making Bush Tax Cuts Permanent (No Strongly Follow-Up), Post-Convention**

Schedule **All dates post-convention**

Question 67 Making recent federal tax cuts permanent—do you favor or oppose this?

1 Favor
2 Oppose
998 Don't know
999 Refused

Sample **2/3 sample**
Split cXB = 1−2

| **cCB21** | **Personally Benefited From Bush Tax Cuts, Pre-Convention** | | **rCB21** | **Personally Benefited From Bush Tax Cuts, Post-Convention** |

Schedule **All dates pre-convention**

Question 516   How much have you benefited from the tax cuts proposed by George W. Bush and passed by Congress—a great deal, some, not much, or not at all?

1 Great deal
2 Some
3 Not much
4 Not at all
998 Don't know
999 Refused

Sample Split **1/3 sample**
$cXB = 2$

Schedule **All dates post-convention**

Question 516   How much have you benefited from the tax cuts proposed by George W. Bush and passed by Congress—a great deal, some, not much, or not at all?

1 Great deal
2 Some
3 Not much
4 Not at all
998 Don't know
999 Refused

Sample Split **1/3 sample**
$cXB = 2$

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cCB25 **Know if Bush or Kerry Favors Making Bush Tax Cuts Permanent, Pre-Convention**

Schedule **All dates pre-convention**

Question 383   To the best of your knowledge, who favors making the recent tax cuts permanent—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cCB26.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split **2/3 sample** cXB = 1–2

---

rCB25 **Know if Bush or Kerry Favors Making Bush Tax Cuts Permanent, Post-Convention**

Schedule **All dates post-convention**

Question 383   To the best of your knowledge, who favors making the recent tax cuts permanent—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rCB26.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split **2/3 sample** cXB = 1–2

---

cCB26 **Don't-Know Prompt for cCB25, Pre-Convention**

Schedule **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split **2/3 sample** cXB = 1–2

---

rCB26 **Don't-Know Prompt for rCB25, Post-Convention**

Schedule **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split **2/3 sample** cXB = 1–2

cCB27	**Know Income Level at Which Kerry Would Repeal Bush Tax Cuts, Pre-Convention**

Schedule **All dates pre-convention**

Question 381   John Kerry says that he would eliminate George W. Bush's tax cuts on those making how much money—over $50,000 a year; over $100,000 a year; over $200,000 a year; or over $500,000 a year?

If don't know: Anything come to mind?

See also cCB28.

1	$50,000
2	$100,000
3	$200,000 (correct)
4	$500,000
998	Don't know
999	Refused

Sample **2/3 sample**
Split   cXB = 1–2

rCB27	**Know Income Level at Which Kerry Would Repeal Bush Tax Cuts, Post-Convention**

Schedule **All dates post-convention**

Question 381   John Kerry says that he would eliminate George W. Bush's tax cuts on those making how much money—over $50,000 a year; over $100,000 a year; over $200,000 a year; or over $500,000 a year?

If don't know: Anything come to mind?

See also rCB28.

1	$50,000
2	$100,000
3	$200,000 (correct)
4	$500,000
998	Don't know
999	Refused

Sample **2/3 sample**
Split   cXB = 1–2

cCB28	**Don't-Know Prompt for cCB27, Pre-Convention**

Schedule **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anything come to mind?"

Sample **2/3 sample**
Split   cXB = 1–2

rCB28	**Don't-Know Prompt for rCB27, Post-Convention**

Schedule **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anything come to mind?"

Sample **2/3 sample**
Split   cXB = 1–2

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

| **cCB33** | **Favor Eliminating Estate Tax (Wording #1 and No Strongly Follow-Up), Pre-Convention** | **rCB33** | **Favor Eliminating Estate Tax (Wording #1 and No Strongly Follow-Up), Post-Convention** |

Schedule **All dates pre-convention**

Question 58 on property Completely eliminating the estate tax, that is, the tax left by people who die—do you favor or oppose this?

1 Favor
2 Oppose
998 Don't know
999 Refused

Sample Split **1/3 sample**
cXB = 1

Schedule **All dates post-convention**

Question 58 on property Completely eliminating the estate tax, that is, the tax left by people who die—do you favor or oppose this?

1 Favor
2 Oppose
998 Don't know
999 Refused

Sample Split **1/3 sample**
cXB = 1

cCB37	**Know if Bush or Kerry Favors Eliminating Estate Tax (Wording #1), Pre-Convention**

Schedule **All dates pre-convention**

Question 373   To the best of your knowledge, who favors completely eliminating the estate tax, that is, the tax on property left by people who die—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cCB38.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split **1/3 sample**
cXB = 1

---

rCB37	**Know if Bush or Kerry Favors Eliminating Estate Tax (Wording #1), Post-Convention**

Schedule **All dates post-convention**

Question 373   To the best of your knowledge, who favors completely eliminating the estate tax, that is, the tax on property left by people who die—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rCB38.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split **1/3 sample**
cXB = 1

---

cCB38	**Don't-Know Prompt for cCB37, Pre-Convention**

Schedule **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split **1/3 sample**
cXB = 1

---

rCB38	**Don't-Know Prompt for rCB37, Post-Convention**

Schedule **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split **1/3 sample**
cXB = 1

◁ Pre-convention variables to the left   Post-convention variables to the right   ▷

| cCB44 | **Favor Eliminating Overseas Tax Breaks to Cut Taxes for Companies That Create Jobs (No Strongly Follow-Up), Pre-Convention** | rCB44 | **Favor Eliminating Overseas Tax Breaks to Cut Taxes for Companies That Create Jobs (No Strongly Follow-Up), Post-Convention** |

Schedule **All dates pre-convention**

Schedule **All dates post-convention**

Question 70   Eliminating tax breaks for overseas profits and using money to cut taxes for businesses that create jobs in the United States—do you favor or oppose this?

Question 70   Eliminating tax breaks for overseas profits and using money to cut taxes for businesses that create jobs in the United States—do you favor or oppose this?

1	Favor
2	Oppose
998	Don't know
999	Refused

1	Favor
2	Oppose
998	Don't know
999	Refused

Sample Split **2/3 sample**
cXB = 1–2

Sample Split **2/3 sample**
cXB = 1–2

| cCB48 | **Know if Bush or Kerry Favors Eliminating Overseas Tax Breaks to Cut Taxes for Companies That Create Jobs, Pre-Convention** |

Schedule   **All dates pre-convention**

Question 372   To the best of your knowledge, who favors eliminating tax breaks for overseas profits of American corporations and using the money to cut taxes for businesses that create jobs in the United States—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cCB49.

    1   Bush
    2   Kerry (correct)
    3   Both
    4   Neither
 998   Don't know
 999   Refused

Sample Split   **2/3 sample**
cXB = 1–2

| rCB48 | **Know if Bush or Kerry Favors Eliminating Overseas Tax Breaks to Cut Taxes for Companies That Create Jobs, Post-Convention** |

Schedule   **All dates post-convention**

Question 372   To the best of your knowledge, who favors eliminating tax breaks for overseas profits of American corporations and using the money to cut taxes for businesses that create jobs in the United States—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rCB49.

    1   Bush
    2   Kerry (correct)
    3   Both
    4   Neither
 998   Don't know
 999   Refused

Sample Split   **2/3 sample**
cXB = 1–2

| cCB49 | **Don't-Know Prompt for cCB48, Pre-Convention** |

Schedule   **All dates pre-convention**

 0   Respondent answered without prompting
 1   Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split   **2/3 sample**
cXB = 1–2

| rCB49 | **Don't-Know Prompt for rCB48, Post-Convention** |

Schedule   **All dates post-convention**

 0   Respondent answered without prompting
 1   Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split   **2/3 sample**
cXB = 1–2

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

Budget and Deficit

| **cCB61** | **Trust Republicans or Democrats on Deficit, Pre-Convention** | **rCB61** | **Trust Republicans or Democrats on Deficit, Post-Convention** |

Schedule **All dates pre-convention**

Schedule **All dates post-convention**

Question 52 Overall, which party do you trust to do a better job on bringing down the federal budget deficit—the Republicans or Democrats?

Question 52 Overall, which party do you trust to do a better job on bringing down the federal budget deficit—the Republicans or Democrats?

1	Republicans
2	Democrats
3	Trust both the same
4	Trust neither
998	Don't know
999	Refused

1	Republicans
2	Democrats
3	Trust both the same
4	Trust neither
998	Don't know
999	Refused

Sample Split **1/3 sample**
cXB = 1

Sample Split **1/3 sample**
cXB = 1

Labor

cCB68 **Familiar With New Overtime Regulations, Pre-Convention**

Schedule **8/23/04–8/26/04**

Question 740 Have you heard or read about new regulations from the federal government about overtime pay for workers?

1	Yes
2	No
998	Don't know
999	Refused

cCB69   **New Overtime Regulations Will Increase Personal Pay, Pre-Convention**

Schedule   **8/23/04–8/26/04**

Filter   **If familiar with new overtime regulations**
cCB68 = 1

Question 741   Do you think that the new regulations will increase the amount of overtime pay you get, decrease the amount of overtime pay you get, or make no difference in your overtime pay?

1   Increase
2   Decrease
3   No difference
998   Don't know
999   Refused

cCB70   **Who Will Benefit Most From New Overtime Regulations, Pre-Convention**

Schedule   **8/23/04–8/26/04**

Filter   **If familiar with new overtime regulations**
cCB68 = 1

Question 742   Who do you think the new regulations will help most—corporations, workers, or both equally?

1   Corporations
2   Workers
3   Both
4   Will help neither
998   Don't know
999   Refused

NAES04

◁ Pre-convention variables to the left

Post-convention variables to the right ▷

cCB71   **Favor Making Union Organizing Easier (No Strongly Follow-Up), Pre-Convention**

Schedule **All dates pre-convention**

Question 69   Making it easier for labor unions to organize—do you favor or oppose this?

1	Favor
2	Oppose
998	Don't know
999	Refused

Sample Split **2/3 sample**
cXB = 1–2

rCB71   **Favor Making Union Organizing Easier (No Strongly Follow-Up), Post-Convention**

Schedule **All dates post-convention**

Question 69   Making it easier for labor unions to organize—do you favor or oppose this?

1	Favor
2	Oppose
998	Don't know
999	Refused

Sample Split **2/3 sample**
cXB = 1–2

cCB75   **Know if Bush or Kerry Favors Making Union Organizing Easier (Wording #2), Pre-Convention**

Schedule **All dates pre-convention**

Question 385   To the best of your knowledge, who wants to make it easier for labor unions to organize—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cCB76.

1	Bush
2	Kerry (correct)
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split **2/3 sample**
cXB = 1–2

rCB75   **Know if Bush or Kerry Favors Making Union Organizing Easier (Wording #2), Post-Convention**

Schedule **All dates post-convention**

Question 385   To the best of your knowledge, who wants to make it easier for labor unions to organize—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rCB76.

1	Bush
2	Kerry (correct)
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split **2/3 sample**
cXB = 1–2

cCB76	**Don't-Know Prompt for cCB75, Pre-Convention**

Schedule **All dates pre-convention**

0 Respondent answered without prompting
1 Respondent said don't know and was prompted,
     "Anyone come to mind?"

Sample **2/3 sample**
Split   cXB = 1–2

rCB76	**Don't-Know Prompt for rCB75, Post-Convention**

Schedule **All dates post-convention**

0 Respondent answered without prompting
1 Respondent said don't know and was prompted,
     "Anyone come to mind?"

Sample **2/3 sample**
Split   cXB = 1–2

Trade

cCB82	**Favor More Trade Agreements, Pre-Convention**

Schedule **All dates pre-convention**

Question 24   The federal government negotiating more free trade
agreements like NAFTA—do you favor or oppose the federal
government doing this?

If favor/oppose: Do you strongly (favor/oppose) or somewhat
(favor/oppose) the federal government doing this?

1 Strongly favor
2 Somewhat favor
3 Somewhat oppose
4 Strongly oppose
5 Neither favor nor oppose
998 Don't know
999 Refused

rCB82	**Favor More Trade Agreements, Post-Convention**

Schedule **All dates post-convention**

Question 24   The federal government negotiating more free trade
agreements like NAFTA—do you favor or oppose the federal
government doing this?

If favor/oppose: Do you strongly (favor/oppose) or somewhat
(favor/oppose) the federal government doing this?

1 Strongly favor
2 Somewhat favor
3 Somewhat oppose
4 Strongly oppose
5 Neither favor nor oppose
998 Don't know
999 Refused

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

Health and Human Issues

Health Insurance

cCC03 | **Favor Government Health Insurance for Children (No Strongly Follow-Up), Pre-Convention**

Schedule | **All dates pre-convention**

Question 62 | The federal government helping to pay for health insurance for all children—do you favor or oppose this?

1 Favor
2 Oppose
998 Don't know
999 Refused

Sample Split | **1/3 sample**
cXB = 1

rCC03 | **Favor Government Health Insurance for Children (No Strongly Follow-Up), Post-Convention**

Schedule | **All dates post-convention**

Question 62 | The federal government helping to pay for health insurance for all children—do you favor or oppose this?

1 Favor
2 Oppose
998 Don't know
999 Refused

Sample Split | **1/3 sample**
cXB = 1

cCC05 | **Favor Government Health Insurance for Workers (No Strongly Follow-Up), Pre-Convention**

Schedule | **All dates pre-convention**

Question 63 | The federal government helping employers pay the cost of their workers' health insurance—do you favor or oppose this?

1 Favor
2 Oppose
998 Don't know
999 Refused

Sample Split | **1/3 sample**
cXB = 2

rCC05 | **Favor Government Health Insurance for Workers (No Strongly Follow-Up), Post-Convention**

Schedule | **All dates post-convention**

Question 63 | The federal government helping employers pay the cost of their workers' health insurance—do you favor or oppose this?

1 Favor
2 Oppose
998 Don't know
999 Refused

Sample Split | **1/3 sample**
cXB = 2

cCC09	**Know if Bush or Kerry Favors Government Health Insurance for Children and Workers (Wording #2), Pre-Convention**

Schedule **All dates pre-convention**

Question 379   To the best of your knowledge, who favors a health insurance plan that would do both of the following—help to pay for health insurance for all children and help employers pay the cost of the workers' health insurance—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cCC10.

1	Bush
2	Kerry (correct)
3	Both
4	Neither
998	Don't know
999	Refused

Sample **2/3 sample**
Split   cXB = 1−2

rCC09	**Know if Bush or Kerry Favors Government Health Insurance for Children and Workers (Wording #2), Post-Convention**

Schedule **All dates post-convention**

Question 379   To the best of your knowledge, who favors a health insurance plan that would do both of the following—help to pay for health insurance for all children and help employers pay the cost of the workers' health insurance—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rCC10.

1	Bush
2	Kerry (correct)
3	Both
4	Neither
998	Don't know
999	Refused

Sample **2/3 sample**
Split   cXB = 1−2

cCC10	**Don't-Know Prompt for cCC09, Pre-Convention**

Schedule **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample **2/3 sample**
Split   cXB = 1−2

rCC10	**Don't-Know Prompt for rCC09, Post-Convention**

Schedule **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample **2/3 sample**
Split   cXB = 1−2

◁   Pre-convention variables to the left   Post-convention variables to the right   ▷

Medicare

cCC24	**Favor Re-Importing Drugs (No Strongly Follow-Up), Pre-Convention**

Schedule **All dates pre-convention**

Question 61   Changing the recently passed Medicare prescription drug law to allow re-importing drugs from Canada—do you favor or oppose this?

1	Favor
2	Oppose
998	Don't know
999	Refused

Sample Split   **2/3 sample**
cXB = 1–2

rCC24	**Favor Re-Importing Drugs (No Strongly Follow-Up), Post-Convention**

Schedule **All dates post-convention**

Question 61   Changing the recently passed Medicare prescription drug law to allow re-importing drugs from Canada—do you favor or oppose this?

1	Favor
2	Oppose
998	Don't know
999	Refused

Sample Split   **2/3 sample**
cXB = 1–2

cCC26	**Know if Bush or Kerry Favors Re-Importing Drugs, Pre-Convention**

Schedule **All dates pre-convention**

Question 377   To the best of your knowledge, who favors changing the recently passed Medicare prescription drug law to allow re-importing drugs from Canada—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cCC27.

1	Bush
2	Kerry (correct)
3	Both
4	Neither
998	Don't know
999	Refused

Sample   **2/3 sample**
Split   cXB = 1–2

---

rCC26	**Know if Bush or Kerry Favors Re-Importing Drugs, Post-Convention**

Schedule **All dates post-convention**

Question 377   To the best of your knowledge, who favors changing the recently passed Medicare prescription drug law to allow re-importing drugs from Canada—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rCC27.

1	Bush
2	Kerry (correct)
3	Both
4	Neither
998	Don't know
999	Refused

Sample   **2/3 sample**
Split   cXB = 1–2

---

cCC27	**Don't-Know Prompt for cCC26, Pre-Convention**

Schedule **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample   **2/3 sample**
Split   cXB = 1–2

---

rCC27	**Don't-Know Prompt for rCC26, Post-Convention**

Schedule **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample   **2/3 sample**
Split   cXB = 1–2

NAES04

◁   Pre-convention variables to the left   Post-convention variables to the right   ▷

NAES04

Social Security

cCC33	**Favor Social Security in Stock Market (No Strongly Follow-Up), Pre-Convention**

Schedule   **All dates pre-convention**

Question 55   Allowing workers to invest some of their Social Security contributions in the stock market—do you favor or oppose this?

1	Favor
2	Oppose
998	Don't know
999	Refused

Sample Split   **2/3 sample**
cXB = 1–2

---

rCC33	**Favor Social Security in Stock Market (No Strongly Follow-Up), Post-Convention**

Schedule   **All dates post-convention**

Question 55   Allowing workers to invest some of their Social Security contributions in the stock market—do you favor or oppose this?

1	Favor
2	Oppose
998	Don't know
999	Refused

Sample Split   **2/3 sample**
cXB = 1–2

cCC34	**Know if Bush or Kerry Favors Social Security in Stock Market, Pre-Convention**

Schedule **All dates pre-convention**

Question 367   To the best of your knowledge, who favors allowing workers to invest some of their Social Security contributions in the stock market—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cCC35.

    1 Bush (correct)
    2 Kerry
    3 Both
    4 Neither
 998 Don't know
 999 Refused

Sample Split **2/3 sample**
cXB = 1–2

---

rCC34	**Know if Bush or Kerry Favors Social Security in Stock Market, Post-Convention**

Schedule **All dates post-convention**

Question 367   To the best of your knowledge, who favors allowing workers to invest some of their Social Security contributions in the stock market—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rCC35.

    1 Bush (correct)
    2 Kerry
    3 Both
    4 Neither
 998 Don't know
 999 Refused

Sample Split **2/3 sample**
cXB = 1–2

---

cCC35	**Don't-Know Prompt for cCC34, Pre-Convention**

Schedule **All dates pre-convention**

 0 Respondent answered without prompting
 1 Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split **2/3 sample**
cXB = 1–2

---

rCC35	**Don't-Know Prompt for rCC34, Post-Convention**

Schedule **All dates post-convention**

 0 Respondent answered without prompting
 1 Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split **2/3 sample**
cXB = 1–2

◁　Pre-convention variables to the left | Post-convention variables to the right　▷

Education

| cCC36 | **Familiar With No Child Left Behind, Pre-Convention** | rCC36 | **Familiar With No Child Left Behind, Post-Convention** |

Schedule **All dates pre-convention**

Question 733　How familiar are you with the No Child Left Behind education law—very familiar, somewhat familiar, not too familiar, or not familiar at all?

1	Very
2	Somewhat
3	Not too
4	Not at all
998	Don't know
999	Refused

Sample Split **1/3 sample**
cXB = 3

Schedule **All dates post-convention**

Question 733　How familiar are you with the No Child Left Behind education law—very familiar, somewhat familiar, not too familiar, or not familiar at all?

1	Very
2	Somewhat
3	Not too
4	Not at all
998	Don't know
999	Refused

Sample Split **1/3 sample**
cXB = 3

| cCC37 | **No Child Left Behind Has Improved Schools (Wording #1), Pre-Convention** | rCC37 | **No Child Left Behind Has Improved Schools (Wording #1), Post-Convention** |

cCC37   **No Child Left Behind Has Improved Schools (Wording #1), Pre-Convention**

Schedule   **All dates pre-convention**

Filter   **If familiar with No Child Left Behind**
cCC36 = 1−3

Question 734   As far as you know, has the No Child Left Behind law made American public schools much better, somewhat better, somewhat worse, much worse, or hasn't it made a difference?

  1 Much better
  2 Somewhat better
  3 Somewhat worse
  4 Much worse
  5 No difference
998 Don't know
999 Refused

Sample   **1/3 sample**
Split   cXB = 3

rCC37   **No Child Left Behind Has Improved Schools (Wording #1), Post-Convention**

Schedule   **All dates post-convention**

Filter   **If familiar with No Child Left Behind**
rCC36 = 1−3

Question 734   As far as you know, has the No Child Left Behind law made American public schools much better, somewhat better, somewhat worse, much worse, or hasn't it made a difference?

  1 Much better
  2 Somewhat better
  3 Somewhat worse
  4 Much worse
  5 No difference
998 Don't know
999 Refused

Sample   **1/3 sample**
Split   cXB = 3

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cCC39 Favor School Vouchers, Pre-Convention

Schedule **All dates pre-convention**

Question 23   The federal government giving tax credits or vouchers to help parents send their children to private schools—do you favor or oppose the federal government doing this?

If favor/oppose: Do you strongly (favor/oppose) or somewhat (favor/oppose) the federal government doing this?

1 Strongly favor
2 Somewhat favor
3 Somewhat oppose
4 Strongly oppose
5 Neither favor nor oppose
998 Don't know
999 Refused

rCC39 Favor School Vouchers, Post-Convention

Schedule **All dates post-convention**

Question 23   The federal government giving tax credits or vouchers to help parents send their children to private schools—do you favor or oppose the federal government doing this?

If favor/oppose: Do you strongly (favor/oppose) or somewhat (favor/oppose) the federal government doing this?

1 Strongly favor
2 Somewhat favor
3 Somewhat oppose
4 Strongly oppose
5 Neither favor nor oppose
998 Don't know
999 Refused

cCC40 Favor Federal Assistance to Schools, Pre-Convention

Schedule **All dates pre-convention**

Question 35   Providing financial assistance to public elementary and secondary schools—should the federal government spend more on it, the same as now, less, or no money at all?

1 More
2 Same
3 Less
4 None
998 Don't know
999 Refused

Sample Split **1/2 sample**
cXA = 1

rCC40 Favor Federal Assistance to Schools, Post-Convention

Schedule **All dates post-convention**

Question 35   Providing financial assistance to public elementary and secondary schools—should the federal government spend more on it, the same as now, less, or no money at all?

1 More
2 Same
3 Less
4 None
998 Don't know
999 Refused

Sample Split **1/2 sample**
cXA = 1

Foreign Affairs

Foreign Affairs in General

cCD01	**U.S. Is Regarded Differently Because of Bush, Pre-Convention**

Schedule **All dates pre-convention**

Question 140   As a result of the George W. Bush presidency, in general, how well regarded is the United States by countries around the world—better than before he came into office, worse than before he came into office, or no different than before he came into office?

1	Better
2	Worse
3	No different
998	Don't know
999	Refused

Sample Split **1/4 sample**
cXC = 3

rCD01	**U.S. Is Regarded Differently Because of Bush, Post-Convention**

Schedule **All dates post-convention**

Question 140   As a result of the George W. Bush presidency, in general, how well regarded is the United States by countries around the world—better than before he came into office, worse than before he came into office, or no different than before he came into office?

1	Better
2	Worse
3	No different
998	Don't know
999	Refused

Sample Split **1/4 sample**
cXC = 3

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cCD02	**Matters How U.S. Is Regarded Because of Bush, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If think U.S. regarded differently because of Bush**
cCD01 = 1−2

Question 141   How much does that matter, that the United States is regarded as (from cCD01: better/worse) than before he came into office—a great deal, some, not too much, or not at all?

1	Great deal
2	Some
3	Not much
4	Not at all
998	Don't know
999	Refused

Sample Split **1/4 sample**
cXC = 3

rCD02	**Matters How U.S. Is Regarded Because of Bush, Post-Convention**

Schedule **All dates post-convention**

Filter **If think U.S. regarded differently because of Bush**
rCD01 = 1−2

Question 141   How much does that matter, that the United States is regarded as (from rCD01: better/worse) than before he came into office—a great deal, some, not too much, or not at all?

1	Great deal
2	Some
3	Not much
4	Not at all
998	Don't know
999	Refused

Sample Split **1/4 sample**
cXC = 3

Military Defense

| **cCD03** | **Favor Spending on Military, Pre-Convention** | | **rCD03** | **Favor Spending on Military, Post-Convention** |

Schedule **All dates pre-convention**

Question 34   Military defense—should the federal government spend more on it, the same as now, less, or no money at all?

1	More
2	Same
3	Less
4	None
998	Don't know
999	Refused

Sample Split **1/2 sample**
cXA = 1

Schedule **All dates post-convention**

Question 34   Military defense—should the federal government spend more on it, the same as now, less, or no money at all?

1	More
2	Same
3	Less
4	None
998	Don't know
999	Refused

Sample Split **1/2 sample**
cXA = 1

---

cCD04   **Trust Bush or Kerry to Be Commander-in-Chief, Pre-Convention**

Schedule **All dates pre-convention**

Question 347   Who do you trust more to handle the responsibilities of commander-in-chief of the military—George W. Bush or John Kerry?

1	Bush
2	Kerry
3	Trust both the same
4	Trust neither
998	Don't know
999	Refused

rCD04   **Trust Bush or Kerry to Be Commander-in-Chief, Post-Convention**

Schedule **All dates post-convention**

Question 347   Who do you trust more to handle the responsibilities of commander-in-chief of the military—George W. Bush or John Kerry?

1	Bush
2	Kerry
3	Trust both the same
4	Trust neither
998	Don't know
999	Refused

NAES04

◁   Pre-convention variables to the left   Post-convention variables to the right   ▷

cCD07	**Favor Moving Troops From Europe and Korea (No Strongly Follow-Up), Pre-Convention**

Schedule   **All dates pre-convention**

Question 71   Moving 60,000 to 70,000 troops stationed in Europe and South Korea to other locations, including the United States, in the next decade—do you favor or oppose this?

    1   Favor
    2   Oppose
 998   Don't know
 999   Refused

Sample Split   **2/3 sample**
cXB = 1–2

---

rCD07	**Favor Moving Troops From Europe and Korea (No Strongly Follow-Up), Post-Convention**

Schedule   **All dates post-convention**

Question 71   Moving 60,000 to 70,000 troops stationed in Europe and South Korea to other locations, including the United States, in the next decade—do you favor or oppose this?

    1   Favor
    2   Oppose
 998   Don't know
 999   Refused

Sample Split   **2/3 sample**
cXB = 1–2

cCD09	**Know if Bush or Kerry Favors Moving Troops From Europe and Korea, Pre-Convention**

Schedule   **All dates pre-convention**

Question 394   To the best of your knowledge, which candidate proposes moving 60,000 to 70,000 troops stationed in Europe and South Korea to other locations, including the United States, in the next decade—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cCD10.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split   **2/3 sample**
cXB = 1–2

---

cCD10	**Don't-Know Prompt for cCD09, Pre-Convention**

Schedule   **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split   **2/3 sample**
cXB = 1–2

---

rCD09	**Know if Bush or Kerry Favors Moving Troops From Europe and Korea, Post-Convention**

Schedule   **All dates post-convention**

Question 394   To the best of your knowledge, which candidate proposes moving 60,000 to 70,000 troops stationed in Europe and South Korea to other locations, including the United States, in the next decade—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rCD10.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split   **2/3 sample**
cXB = 1–2

---

rCD10	**Don't-Know Prompt for rCD09, Post-Convention**

Schedule   **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split   **2/3 sample**
cXB = 1–2

Republican Convention Panel   **Detailed Variable Listing**   © Policy Issues—Opinions and Knowledge

◁   Pre-convention variables to the left   Post-convention variables to the right   ▷

Iraq

cCD19 **Approve of Bush Handling Iraq, Pre-Convention**	**rCD19** **Approve of Bush Handling Iraq, Post-Convention**
Schedule **All dates pre-convention**	Schedule **All dates post-convention**

Question 130   Do you approve or disapprove of the way George W. Bush is currently handling the situation in Iraq?

   1   Approve
   2   Disapprove
998   Don't know
999   Refused

Question 130   Do you approve or disapprove of the way George W. Bush is currently handling the situation in Iraq?

   1   Approve
   2   Disapprove
998   Don't know
999   Refused

---

cCD21   **Iraq War Was Worth It, Pre-Convention**

Schedule   **All dates pre-convention**

Question 134   All in all, do you think the situation in Iraq was worth going to war over, or not?

   1   Yes
   2   No
998   Don't know
999   Refused

Sample Split   **1/2 sample**
cXA = 1

rCD21   **Iraq War Was Worth It, Post-Convention**

Schedule   **All dates post-convention**

Question 134   All in all, do you think the situation in Iraq was worth going to war over, or not?

   1   Yes
   2   No
998   Don't know
999   Refused

Sample Split   **1/2 sample**
cXA = 1

cCD31   **Iraq War Reduced Risk of Terrorism, Pre-Convention**

Schedule   **All dates pre-convention**

Question 695   Has the war in Iraq reduced the risk of terrorism against the United States or increased the risk of terrorism against the United States?

   1 Reduced
   2 Increased
   3 Made no difference
 998 Don't know
 999 Refused

rCD31   **Iraq War Reduced Risk of Terrorism, Post-Convention**

Schedule   **All dates post-convention**

Question 695   Has the war in Iraq reduced the risk of terrorism against the United States or increased the risk of terrorism against the United States?

   1 Reduced
   2 Increased
   3 Made no difference
 998 Don't know
 999 Refused

cCD34   **Favor Spending More on Rebuilding Iraq, Pre-Convention**

Schedule   **All dates pre-convention**

Question 36   Rebuilding Iraq—should the federal government spend more on it, the same as now, less, or no money at all?

   1 More
   2 Same
   3 Less
   4 None
 998 Don't know
 999 Refused

Sample   **1/2 sample**
Split   cXA = 1

rCD34   **Favor Spending More on Rebuilding Iraq, Post-Convention**

Schedule   **All dates post-convention**

Question 36   Rebuilding Iraq—should the federal government spend more on it, the same as now, less, or no money at all?

   1 More
   2 Same
   3 Less
   4 None
 998 Don't know
 999 Refused

Sample   **1/2 sample**
Split   cXA = 1

◁   Pre-convention variables to the left   Post-convention variables to the right   ▷

---

cCD35   **Favor Keeping Troops in Iraq Until Government Stable, Pre-Convention**

Schedule   **All dates pre-convention**

Question 696   Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?

1	Keep in Iraq
2	Bring home
998	Don't know
999	Refused

rCD35   **Favor Keeping Troops in Iraq Until Government Stable, Post-Convention**

Schedule   **All dates post-convention**

Question 696   Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?

1	Keep in Iraq
2	Bring home
998	Don't know
999	Refused

---

cCD41*   **Know How Many Troops in Iraq, Pre-Convention**

Schedule   **8/20/04–8/22/04**

Question 707   Just your best guess, roughly, how many American troops are in Iraq—40,000; 80,000; 115,000; or 200,000?

* Multi-Part Data   Coded data in **cCD41**

Verbatim data for code 5 in **cCD41$**

1	40,000
2	80,000
3	115,000 (correct)
4	200,000
5	Other*
998	Don't know
999	Refused

Sample Split   **1/2 sample**

cXA = 2

cCD42	**Bush Has Plan for Iraq, Pre-Convention**	**rCD42**	**Bush Has Plan for Iraq, Post-Convention**

Schedule	**All dates pre-convention**	

Question 697   Do you think George W. Bush has a clear plan for bringing the situation in Iraq to a successful conclusion, or don't you think so?

1	Yes
2	No
998	Don't know
999	Refused

Sample Split	**1/2 sample**
	cXA = 1

Schedule **All dates post-convention**

Question 697   Do you think George W. Bush has a clear plan for bringing the situation in Iraq to a successful conclusion, or don't you think so?

1	Yes
2	No
998	Don't know
999	Refused

Sample Split	**1/2 sample**
	cXA = 1

---

cCD43   **Kerry Has Plan for Iraq, Pre-Convention**

Schedule **All dates pre-convention**

Question 698   Do you think John Kerry has a clear plan for bringing the situation in Iraq to a successful conclusion, or don't you think so?

1	Yes
2	No
998	Don't know
999	Refused

Sample Split	**1/2 sample**
	cXA = 2

rCD43   **Kerry Has Plan for Iraq, Post-Convention**

Schedule **All dates post-convention**

Question 698   Do you think John Kerry has a clear plan for bringing the situation in Iraq to a successful conclusion, or don't you think so?

1	Yes
2	No
998	Don't know
999	Refused

Sample Split	**1/2 sample**
	cXA = 2

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

Terrorism and Homeland Security

| cCD57 | **Favor Spending More on Homeland Security, Pre-Convention** | rCD57 | **Favor Spending More on Homeland Security, Post-Convention** |

Schedule **All dates pre-convention**

Question 37 Homeland security—should the federal government spend more on it, the same as now, less, or no money at all?

1 More
2 Same
3 Less
4 None
998 Don't know
999 Refused

Sample Split **1/2 sample**
cXA = 1

Schedule **All dates post-convention**

Question 37 Homeland security—should the federal government spend more on it, the same as now, less, or no money at all?

1 More
2 Same
3 Less
4 None
998 Don't know
999 Refused

Sample Split **1/2 sample**
cXA = 1

cCD59	**Feel Safer Because of Government Efforts After 9/11 (Wording #2), Pre-Convention**

Schedule　**All dates pre-convention**

Question 138　Since the attacks on the World Trade Center and the Pentagon on Sept. 11, 2001, the United States government has done a number of things both at home and abroad intended to protect Americans from future attacks. How safe have these efforts made you feel—much more safe, somewhat more safe, somewhat less safe, or much less safe?

1	Much more
2	Somewhat more
3	Somewhat less
4	Much less
5	Made no difference
998	Don't know
999	Refused

Sample Split　**1/2 sample**
$cXA = 1$

rCD59	**Feel Safer Because of Government Efforts After 9/11 (Wording #2), Post-Convention**

Schedule　**All dates post-convention**

Question 138　Since the attacks on the World Trade Center and the Pentagon on Sept. 11, 2001, the United States government has done a number of things both at home and abroad intended to protect Americans from future attacks. How safe have these efforts made you feel—much more safe, somewhat more safe, somewhat less safe, or much less safe?

1	Much more
2	Somewhat more
3	Somewhat less
4	Much less
5	Made no difference
998	Don't know
999	Refused

Sample Split　**1/2 sample**
$cXA = 1$

NAES04

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

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cCD60   **Chance of Terrorist Attack in Next Year, Pre-Convention**

Schedule   **All dates pre-convention**

Question 139   How likely do you think there will be a terrorist attack on American soil in the next 12 months? Please use a scale from zero to 10, where zero means you are certain there will not be an attack, 10 means you are certain there will be an attack, and five means there is a 50-50 chance. Of course you can use any number from zero to 10.

Number   **0–10**
998   Don't know
999   Refused

rCD60   **Chance of Terrorist Attack in Next Year, Post-Convention**

Schedule   **All dates post-convention**

Question 139   How likely do you think there will be a terrorist attack on American soil in the next 12 months? Please use a scale from zero to 10, where zero means you are certain there will not be an attack, 10 means you are certain there will be an attack, and five means there is a 50-50 chance. Of course you can use any number from zero to 10.

Number   **0–10**
998   Don't know
999   Refused

---

cCD61   **Approve of Bush Handling Terrorism, Pre-Convention**

Schedule   **All dates pre-convention**

Question 129   Do you approve or disapprove of the way George W. Bush is handling the war on terrorism?

1   Approve
2   Disapprove
998   Don't know
999   Refused

Sample Split   **1/2 sample**
cXA = 1

rCD61   **Approve of Bush Handling Terrorism, Post-Convention**

Schedule   **All dates post-convention**

Question 129   Do you approve or disapprove of the way George W. Bush is handling the war on terrorism?

1   Approve
2   Disapprove
998   Don't know
999   Refused

Sample Split   **1/2 sample**
cXA = 1

cCD62 **Trust Bush or Kerry on Terrorism, Pre-Convention**

Schedule **All dates pre-convention**

Question 348 Who do you trust to do a better job handling the U.S. war on terrorism—George W. Bush or John Kerry?

    1 Bush
    2 Kerry
    3 Trust both the same
    4 Trust neither
  998 Don't know
  999 Refused

rCD62 **Trust Bush or Kerry on Terrorism, Post-Convention**

Schedule **All dates post-convention**

Question 348 Who do you trust to do a better job handling the U.S. war on terrorism—George W. Bush or John Kerry?

    1 Bush
    2 Kerry
    3 Trust both the same
    4 Trust neither
  998 Don't know
  999 Refused

cCD64 **Clinton or Bush Took Terrorism Threat More Seriously, Pre-Convention**

Schedule **8/20/04–8/22/04**

Question 694 Before Sept. 11, which administration took the terrorism threat against the United States more seriously—Bill Clinton's administration or George W. Bush's administration?

    1 Clinton's
    2 Bush's
    3 Both took the threat equally seriously
  998 Don't know
  999 Refused

Sample **1/4 sample**
Split $cXC = 2$

Republican Convention Panel **Detailed Variable Listing** ⓒ Policy Issues—Opinions and Knowledge

| cCD67 | **Patriot Act Is Good for Country, Pre-Convention** | | rCD67 | **Patriot Act Is Good for Country, Post-Convention** |

Schedule **All dates pre-convention**

Question 42 After the terrorist attacks of 9/11, Congress passed the USA Patriot Act, which gives federal officials wider authority to use wiretaps and other surveillance techniques. Some people say the Patriot Act is a good thing because it provides necessary new and effective tools for preventing terrorist attacks, while others say the act is a bad thing because it gives the Justice Department and the FBI too much power to spy on ordinary Americans. Which comes closer to your view—would you say the Patriot Act is a good thing for America or a bad thing for America?

1	Good
2	Bad
3	Neither good nor bad
998	Don't know
999	Refused

Sample Split **2/3 sample**
cXB = 1–2

Schedule **All dates post-convention**

Question 42 After the terrorist attacks of 9/11, Congress passed the USA Patriot Act, which gives federal officials wider authority to use wiretaps and other surveillance techniques. Some people say the Patriot Act is a good thing because it provides necessary new and effective tools for preventing terrorist attacks, while others say the act is a bad thing because it gives the Justice Department and the FBI too much power to spy on ordinary Americans. Which comes closer to your view—would you say the Patriot Act is a good thing for America or a bad thing for America?

1	Good
2	Bad
3	Neither good nor bad
998	Don't know
999	Refused

Sample Split **2/3 sample**
cXB = 1–2

cCD68   **Know if Bush or Kerry Favors Patriot Act (Wording #1), Pre-Convention**

Schedule   **All dates pre-convention**

Question 388   To the best of your knowledge, who wants to extend all provisions of the USA Patriot Act in order to fight terrorism— George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cCD69–cCD70.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample   **1/3 sample**
Split $cXB = 1$

rCD68   **Know if Bush or Kerry Favors Patriot Act (Wording #1), Post-Convention**

Schedule   **All dates post-convention**

Question 388   To the best of your knowledge, who wants to extend all provisions of the USA Patriot Act in order to fight terrorism— George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rCD69–rCD70.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample   **1/3 sample**
Split $cXB = 1$

cCD69   **Don't-Know Prompt for cCD68, Pre-Convention**

Schedule   **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample   **1/3 sample**
Split $cXB = 1$

rCD69   **Don't-Know Prompt for rCD68, Post-Convention**

Schedule   **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample   **1/3 sample**
Split $cXB = 1$

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cCD70   **Know if Bush or Kerry Favors Patriot Act (Wording #2), Pre-Convention**

Schedule   **All dates pre-convention**

Question 389   To the best of your knowledge, who wants to extend all provisions of the USA Patriot Act—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cCD68, cCD71.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split   **1/3 sample**
cXB = 2

rCD70   **Know if Bush or Kerry Favors Patriot Act (Wording #2), Post-Convention**

Schedule   **All dates post-convention**

Question 389   To the best of your knowledge, who wants to extend all provisions of the USA Patriot Act—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rCD68, rCD71.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split   **1/3 sample**
cXB = 2

cCD71   **Don't-Know Prompt for cCD70, Pre-Convention**

Schedule   **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split   **1/3 sample**
cXB = 2

rCD71   **Don't-Know Prompt for rCD70, Post-Convention**

Schedule   **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split   **1/3 sample**
cXB = 2

cCD72   Favor 9/11 Recommendations, Pre-Convention

Schedule **8/20/04–8/22/04**

Question 691   As you may know, the 9/11 Commission has recently released its final report on what the government knew about potential terrorist attacks before 9/11, and made recommendations on what the government should do to prevent future attacks. Based on what you know about the report, do you think the government should adopt all the commission's recommendations, most of them, just some of them, or none of them?

  1 All
  2 Most
  3 Some
  4 None
998 Don't know
999 Refused

cCD73   Know if Bush Favors 9/11 Recommendations, Pre-Convention

Schedule **8/20/04–8/22/04**

Question 692   As far as you know, does George W. Bush favor adopting all of the 9/11 Commission's recommendations, most of them, just some of them, or none of them?

  1 All
  2 Most
  3 Some
  4 None
998 Don't know
999 Refused

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cCD74   Know if Kerry Favors 9/11 Recommendations, Pre-Convention

Schedule **8/20/04–8/22/04**

Question 693   As far as you know, does John Kerry favor adopting all of the 9/11 Commission's recommendations, most of them, just some of them, or none of them?

1 All
2 Most
3 Some
4 None
998 Don't know
999 Refused

Social Issues

Abortion

cCE01 **Favor Banning All Abortions, Pre-Convention**	**rCE01** **Favor Banning All Abortions, Post-Convention**

Schedule   **All dates pre-convention**

Question 20   The federal government banning all abortions—do you favor or oppose the federal government doing this?

If favor/oppose: Do you strongly (favor/oppose) or somewhat (favor/oppose) the federal government doing this?

   1 Strongly favor
   2 Somewhat favor
   3 Somewhat oppose
   4 Strongly oppose
   5 Neither favor nor oppose
998 Don't know
999 Refused

Schedule   **All dates post-convention**

Question 20   The federal government banning all abortions—do you favor or oppose the federal government doing this?

If favor/oppose: Do you strongly (favor/oppose) or somewhat (favor/oppose) the federal government doing this?

   1 Strongly favor
   2 Somewhat favor
   3 Somewhat oppose
   4 Strongly oppose
   5 Neither favor nor oppose
998 Don't know
999 Refused

◁   Pre-convention variables to the left   Post-convention variables to the right   ▷

Stem Cell Research

cCE07 **Favor Stem Cell Funding (Wording #1), Pre-Convention**	**rCE07** **Favor Stem Cell Funding (Wording #1), Post-Convention**

Schedule **All dates pre-convention**	Schedule **All dates post-convention**

Question 65   Federal funding of research on diseases like Alzheimer's using stem cells taken from human embryos—do you favor or oppose this?

See also cCE08.

Question 65   Federal funding of research on diseases like Alzheimer's using stem cells taken from human embryos—do you favor or oppose this?

See also rCE08.

1	Favor		**1**	Favor
2	Oppose		**2**	Oppose
998	Don't know		**998**	Don't know
999	Refused		**999**	Refused

Sample Split	**8/20/04–8/25/04: 2/3 sample**	Sample Split	**1/3 sample**
	cXB = 1–2		cXB = 1
	8/26/04–8/29/04: 1/3 sample		
	cXB = 1		

| **cCE08** | **Favor Stem Cell Funding (Wording #2 and No Strongly Follow-Up), Pre-Convention** | | **rCE08** | **Favor Stem Cell Funding (Wording #2 and No Strongly Follow-Up), Post-Convention** |

Schedule **8/26/04–8/29/04**

Schedule **All dates post-convention**

Question 66   Federal funding of research on diseases like Parkinson's using stem cells taken from human embryos—do you favor or oppose this?

See also cCE07.

Question 66   Federal funding of research on diseases like Parkinson's using stem cells taken from human embryos—do you favor or oppose this?

See also rCE07.

1	Favor		**1**	Favor
2	Oppose		**2**	Oppose
998	Don't know		**998**	Don't know
999	Refused		**999**	Refused

Sample Split **1/3 sample**
$cXB = 2$

Sample Split **1/3 sample**
$cXB = 2$

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cCE10	**Know if Bush or Kerry Favors Stem Cell Funding (Wording #1), Pre-Convention**

Schedule **All dates pre-convention**

Question 390   To the best of your knowledge, who favors federal funding of research on diseases like Alzheimer's using stem cells taken from human embryos—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cCE11–cCE12.

1	Bush
2	Kerry (correct)
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split **8/20/04–8/25/04: 2/3 sample**
cXB = 1–2

8/26/04–8/29/04: 1/3 sample
cXB = 1

rCE10	**Know if Bush or Kerry Favors Stem Cell Funding (Wording #1), Post-Convention**

Schedule **All dates post-convention**

Question 390   To the best of your knowledge, who favors federal funding of research on diseases like Alzheimer's using stem cells taken from human embryos—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rCE11–rCE12.

1	Bush
2	Kerry (correct)
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split **1/3 sample**
cXB = 1

cCE11 **Don't-Know Prompt for cCE10, Pre-Convention**	**rCE11** **Don't-Know Prompt for rCE10, Post-Convention**

Schedule   **All dates pre-convention**   Schedule   **All dates post-convention**

   0   Respondent answered without prompting   **0**   Respondent answered without prompting
   1   Respondent said don't know and was prompted,   **1**   Respondent said don't know and was prompted,
       "Anyone come to mind?"   "Anyone come to mind?"

Sample   **8/20/04–8/25/04: 2/3 sample**   Sample   **1/3 sample**
Split $cXB = 1-2$ Split $cXB = 1$

         8/26/04–8/29/04: 1/3 sample

         $cXB = 1$

cCE12 **Know if Bush or Kerry Favors Stem Cell Funding (Wording #2), Pre-Convention**	**rCE12** **Know if Bush or Kerry Favors Stem Cell Funding (Wording #2), Post-Convention**

Schedule   **8/26/04–8/29/04**   Schedule   **All dates post-convention**

Question 391   To the best of your knowledge, who favors federal funding of research on diseases like Parkinson's using stem cells taken from human embryos—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cCE10, cCE13.

Question 391   To the best of your knowledge, who favors federal funding of research on diseases like Parkinson's using stem cells taken from human embryos—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rCE10, rCE13.

    1   Bush   **1**   Bush
    2   Kerry (correct)   **2**   Kerry (correct)
    3   Both   **3**   Both
    4   Neither   **4**   Neither
  998   Don't know   **998**   Don't know
  999   Refused   **999**   Refused

Sample   **1/3 sample**   Sample   **1/3 sample**
Split $cXB = 2$ Split $cXB = 2$

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cCE13   **Don't-Know Prompt for cCE12, Pre-Convention**

Schedule   **8/26/04–8/29/04**

0 Respondent answered without prompting
1 Respondent said don't know and was prompted, "Anyone come to mind?"

Sample   **1/3 sample**
Split   cXB = 2

rCE13   **Don't-Know Prompt for rCE12, Post-Convention**

Schedule   **All dates post-convention**

0 Respondent answered without prompting
1 Respondent said don't know and was prompted, "Anyone come to mind?"

Sample   **1/3 sample**
Split   cXB = 2

Gay Rights

cCE21   **Favor Federal Marriage Amendment (Wording #5), Pre-Convention**

Schedule   **All dates pre-convention**

Question 17   Would you favor or oppose an amendment to the U.S. Constitution saying that no state can allow two men to marry each other or two women to marry each other?

If favor/oppose: Would you strongly (favor/oppose) or somewhat (favor/oppose) the amendment?

1 Strongly favor
2 Somewhat favor
3 Somewhat oppose
4 Strongly oppose
5 Neither favor nor oppose
998 Don't know
999 Refused

rCE21   **Favor Federal Marriage Amendment (Wording #5), Post-Convention**

Schedule   **All dates post-convention**

Question 17   Would you favor or oppose an amendment to the U.S. Constitution saying that no state can allow two men to marry each other or two women to marry each other?

If favor/oppose: Would you strongly (favor/oppose) or somewhat (favor/oppose) the amendment?

1 Strongly favor
2 Somewhat favor
3 Somewhat oppose
4 Strongly oppose
5 Neither favor nor oppose
998 Don't know
999 Refused

cCE25	**Favor State Law Allowing Same-Sex Marriage (Wording #2), Pre-Convention**

Schedule **All dates pre-convention**

Question 657 Would you favor or oppose a law in your state that would allow two men to marry each other or two women to marry each other?

If favor/oppose: Is that strongly (favor/oppose) or somewhat (favor/oppose)?

1	Strongly favor
2	Somewhat favor
3	Somewhat oppose
4	Strongly oppose
998	Don't know
999	Refused

Sample Split **1/3 sample**
cXB = 2

rCE25	**Favor State Law Allowing Same-Sex Marriage (Wording #2), Post-Convention**

Schedule **All dates post-convention**

Question 657 Would you favor or oppose a law in your state that would allow two men to marry each other or two women to marry each other?

If favor/oppose: Is that strongly (favor/oppose) or somewhat (favor/oppose)?

1	Strongly favor
2	Somewhat favor
3	Somewhat oppose
4	Strongly oppose
998	Don't know
999	Refused

Sample Split **1/3 sample**
cXB = 2

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

Other Civil Rights Issues

cCE30 · Offended by Redskins' Name, Pre-Convention

Schedule · **All dates pre-convention**

Filter · **If Native American**
cWC03 = 4

Question 806 The professional football team in Washington calls itself the Washington Redskins. As a Native American, do you find that name offensive, or doesn't it bother you?

1 Offensive
2 Does not bother
998 Don't know
999 Refused

Gun Control

cCE31 · Favor Gun Control, Pre-Convention

Schedule · **All dates pre-convention**

Question 32 Restricting the kinds of guns that people can buy—should the federal government do more about it, do the same as now, do less about it, or do nothing at all?

1 More
2 Same
3 Less
4 Nothing
998 Don't know
999 Refused

Sample Split · **1/2 sample**
cXA = 1

rCE31 · Favor Gun Control, Post-Convention

Schedule · **All dates post-convention**

Question 32 Restricting the kinds of guns that people can buy—should the federal government do more about it, do the same as now, do less about it, or do nothing at all?

1 More
2 Same
3 Less
4 Nothing
998 Don't know
999 Refused

Sample Split · **1/2 sample**
cXA = 1

cCE33	**Favor Assault Weapons Ban (No Strongly Follow-Up), Pre-Convention**

Schedule	**All dates pre-convention**

Question 56　Extending the federal law banning assault weapons—do you favor or oppose this?

1	Favor
2	Oppose
998	Don't know
999	Refused

Sample Split	**2/3 sample** cXB = 1–2

rCE33	**Favor Assault Weapons Ban (No Strongly Follow-Up), Post-Convention**

Schedule	**All dates post-convention**

Question 56　Extending the federal law banning assault weapons—do you favor or oppose this?

1	Favor
2	Oppose
998	Don't know
999	Refused

Sample Split	**2/3 sample** cXB = 1–2

---

cCE37	**Know if Bush or Kerry Favors Assault Weapons Ban (Wording #2), Pre-Convention**

Schedule	**All dates pre-convention**

Question 370　To the best of your knowledge, who urges Congress to extend the federal law banning assault weapons—George W. Bush, John Kerry, both, or neither?

If don't know:　Anyone come to mind?

See also cCE38.

1	Bush
2	Kerry
3	Both (correct)
4	Neither
998	Don't know
999	Refused

Sample Split	**2/3 sample** cXB = 1–2

rCE37	**Know if Bush or Kerry Favors Assault Weapons Ban (Wording #2), Post-Convention**

Schedule	**All dates post-convention**

Question 370　To the best of your knowledge, who urges Congress to extend the federal law banning assault weapons—George W. Bush, John Kerry, both, or neither?

If don't know:　Anyone come to mind?

See also rCE38.

1	Bush
2	Kerry
3	Both (correct)
4	Neither
998	Don't know
999	Refused

Sample Split	**2/3 sample** cXB = 1–2

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

cCE38	**Don't-Know Prompt for cCE37, Pre-Convention**	rCE38	**Don't-Know Prompt for rCE37, Post-Convention**
Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**
0	Respondent answered without prompting	**0**	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"	**1**	Respondent said don't know and was prompted, "Anyone come to mind?"
Sample Split	**2/3 sample** $cXB = 1–2$	Sample Split	**2/3 sample** $cXB = 1–2$

Legal Issues

cCG01	**Favor Limiting Lawsuits (No Strongly Follow-Up), Pre-Convention**	rCG01	**Favor Limiting Lawsuits (No Strongly Follow-Up), Post-Convention**
Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**
Question 68 in lawsuits	Limiting the amount of money people can be awarded —do you favor or oppose this?	Question 68 in lawsuits	Limiting the amount of money people can be awarded —do you favor or oppose this?
1	Favor	**1**	Favor
2	Oppose	**2**	Oppose
998	Don't know	**998**	Don't know
999	Refused	**999**	Refused
Sample Split	**2/3 sample** $cXB = 1–2$	Sample Split	**2/3 sample** $cXB = 1–2$

cCG05	**Know if Bush or Kerry Favors Limiting Lawsuits (Wording #2), Pre-Convention**

Schedule **All dates pre-convention**

Question 387 To the best of your knowledge, who wants to limit the amount of money people can be awarded in lawsuits—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cCG06.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split **2/3 sample**
cXB = 1–2

rCG05	**Know if Bush or Kerry Favors Limiting Lawsuits (Wording #2), Post-Convention**

Schedule **All dates post-convention**

Question 387 To the best of your knowledge, who wants to limit the amount of money people can be awarded in lawsuits—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rCG06.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split **2/3 sample**
cXB = 1–2

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cCG06	**Don't-Know Prompt for cCG05, Pre-Convention**

Schedule **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split **2/3 sample**
cXB = 1–2

rCG06	**Don't-Know Prompt for rCG05, Post-Convention**

Schedule **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split **2/3 sample**
cXB = 1–2

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

Ⓓ Candidates' Biographies—Opinions and Knowledge

cDA06   **Approve of Kerry's Anti-War Activities, Pre-Convention**

Schedule   **8/20/04–8/22/04**

Question 663   After John Kerry returned from service in Vietnam, he demonstrated against the war, he testified in Congress against it, and he threw his campaign ribbons away in protest. Do you approve or disapprove of Kerry's antiwar activities?

1   Approve
2   Disapprove
998   Don't know
999   Refused

Sample   **1/4 sample**
Split $_cXC = 4$

cDA07   **Kerry's Anti-War Activities Will Affect Vote, Pre-Convention**

Schedule   **8/20/04−8/22/04**

Filter   **If approve or disapprove of Kerry's anti-war activities**
cDA06 = 1−2

Question 664   When you decide how to vote for president, how much will this matter to you—a great deal, some, not much, or not at all?

         1 Great deal
         2 Some
         3 Not much
         4 Not at all
         5 Would not vote
     998 Don't know
     999 Refused

Sample   **1/4 sample**
Split   cXC = 4

cDA08   **Kerry Earned Vietnam Medals, Pre-Convention**

Schedule   **All dates pre-convention**

Question 730   During the Vietnam War, John Kerry was awarded three purple hearts, a bronze star, and a silver star. Do you believe that Kerry earned all of these medals, or do you think he did not earn them?

         1 Yes
         2 No
     998 Don't know
     999 Refused

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cDA09 **Familiar With Kerry's Anti-War Statements, Pre-Convention**	**rDA09** **Familiar With Kerry's Anti-War Statements, Post-Convention**

Schedule **8/23/04–8/29/04**

Schedule **All dates post-convention**

Question 736   Have you seen, heard, or read anti-Vietnam war statements John Kerry made to Congress after returning from service in Vietnam?

Question 736   Have you seen, heard, or read anti-Vietnam war statements John Kerry made to Congress after returning from service in Vietnam?

1	Yes
2	No
998	Don't know
999	Refused

1	Yes
2	No
998	Don't know
999	Refused

cDA10 **Approve of Kerry's Anti-War Statements (Wording #1), Pre-Convention**	**rDA10** **Approve of Kerry's Anti-War Statements (Wording #1), Post-Convention**

Schedule **8/23/04–8/29/04**

Schedule **All dates post-convention**

Filter **If familiar with Kerry's anti-war activities**
cDA09 = 1

Filter **If familiar with Kerry's anti-war activities**
rDA09 = 1

Question 737   From what you know about it, do you approve or disapprove of what he said?

If approve/disapprove: Is that (approve/disapprove) strongly or (approve/disapprove) somewhat?

Question 737   From what you know about it, do you approve or disapprove of what he said?

If approve/disapprove: Is that (approve/disapprove) strongly or (approve/disapprove) somewhat?

1	Strongly approve
2	Somewhat approve
3	Somewhat disapprove
4	Strongly disapprove
998	Don't know
999	Refused

1	Strongly approve
2	Somewhat approve
3	Somewhat disapprove
4	Strongly disapprove
998	Don't know
999	Refused

cDA14 **Bush Campaign Behind Swift Boat Ad, Pre-Convention**	**rDA14** **Bush Campaign Behind Swift Boat Ad, Post-Convention**

Schedule **8/23/04−8/29/04**

Schedule **All dates post-convention**

Question 739   Do you think the Bush campaign is behind television ads attacking John Kerry over Vietnam, or do you think the ads have been made with no connection to the Bush campaign?

Question 739   Do you think the Bush campaign is behind television ads attacking John Kerry over Vietnam, or do you think the ads have been made with no connection to the Bush campaign?

  1 Bush behind
  2 No connection
998 Don't know
999 Refused

  1 Bush behind
  2 No connection
998 Don't know
999 Refused

cDA15   **Bush Fulfilled National Guard Obligations, Pre-Convention**

rDA15   **Bush Fulfilled National Guard Obligations, Post-Convention**

Schedule **All dates pre-convention**

Schedule **All dates post-convention**

Question 661   Some people say that when George W. Bush was in the Texas Air National Guard in the 1970s, he often did not show up for duty. Bush says he did fulfill his obligations and has presented records that he says prove that he did. From what you have heard or read, do you think he fulfilled his military obligations, or do you think he did not fulfill them?

Question 661   Some people say that when George W. Bush was in the Texas Air National Guard in the 1970s, he often did not show up for duty. Bush says he did fulfill his obligations and has presented records that he says prove that he did. From what you have heard or read, do you think he fulfilled his military obligations, or do you think he did not fulfill them?

  1 Yes
  2 No
998 Don't know
999 Refused

  1 Yes
  2 No
998 Don't know
999 Refused

Sample Split **8/20/04−8/26/04: 1/4 sample**

$cXC = 4$

8/27/04−8/29/04: No sample split

Sample Split No sample split

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

| cDA16 | **Bush in National Guard Will Affect Vote, Pre-Convention** | rDA16 | **Bush in National Guard Will Affect Vote, Post-Convention** |

Schedule **All dates pre-convention**

Filter **If have opinion about whether Bush fulfilled National Guard obligations**
cDA15 = 1–2

Question 662   When you decide how to vote for president, how much will this matter to you—a great deal, some, not much, or not at all?

1 Great deal
2 Some
3 Not much
4 Not at all
5 Would not vote
998 Don't know
999 Refused

Sample Split **8/20/04–8/26/04: 1/4 sample**
cXC = 4

8/27/04–8/29/04: No sample split

Schedule **All dates post-convention**

Filter **If have opinion about whether Bush fulfilled National Guard obligations**
rDA15 = 1–2

Question 662   When you decide how to vote for president, how much will this matter to you—a great deal, some, not much, or not at all?

1 Great deal
2 Some
3 Not much
4 Not at all
5 Would not vote
998 Don't know
999 Refused

Sample Split No sample split

cDA17	**Know if Bush or Kerry Is Former Prosecutor, Pre-Convention**

Schedule **All dates pre-convention**

Question 382   To the best of your knowledge, who is a former prosecutor—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cDA18.

1	Bush
2	Kerry (correct)
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split **2/3 sample**
cXB = 1–2

rDA17	**Know if Bush or Kerry Is Former Prosecutor, Post-Convention**

Schedule **All dates post-convention**

Question 382   To the best of your knowledge, who is a former prosecutor—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rDA18.

1	Bush
2	Kerry (correct)
3	Both
4	Neither
998	Don't know
999	Refused

Sample Split **2/3 sample**
cXB = 1–2

cDA18	**Don't-Know Prompt for cDA17, Pre-Convention**

Schedule **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split **2/3 sample**
cXB = 1–2

rDA18	**Don't-Know Prompt for rDA17, Post-Convention**

Schedule **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample Split **2/3 sample**
cXB = 1–2

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

Ⓔ Media—Exposure and Opinions

TV News

cEA01   **Watched Network News in Past Week, Pre-Convention**

Schedule **All dates pre-convention**

Question 609 How many days in the past week did you watch the national network news on TV? By national network news, I mean Peter Jennings on ABC, Dan Rather on CBS, Tom Brokaw on NBC, and the Jim Lehrer "NewsHour" on PBS.

Number **0–7**
998 Don't know
999 Refused

rEA01   **Watched Network News in Past Week, Post-Convention**

Schedule **All dates post-convention**

Question 609 How many days in the past week did you watch the national network news on TV? By national network news, I mean Peter Jennings on ABC, Dan Rather on CBS, Tom Brokaw on NBC, and the Jim Lehrer "NewsHour" on PBS.

Number **0–7**
998 Don't know
999 Refused

cEA02	**Network News Channel Watched Most, Pre-Convention**

Schedule	**All dates pre-convention**

Filter	**If watched network news in past week**
	cEA01 = 1−7

Question 610   Which of the following would you say you watch most often—Peter Jennings on ABC, Dan Rather on CBS, Tom Brokaw on NBC, or the Jim Lehrer "NewsHour" on PBS?

1	ABC
2	CBS
3	NBC
4	PBS
998	Don't know
999	Refused

rEA02	**Network News Channel Watched Most, Post-Convention**

Schedule	**All dates post-convention**

Filter	**If watched network news in past week**
	rEA01 = 1−7

Question 610   Which of the following would you say you watch most often—Peter Jennings on ABC, Dan Rather on CBS, Tom Brokaw on NBC, or the Jim Lehrer "NewsHour" on PBS?

1	ABC
2	CBS
3	NBC
4	PBS
998	Don't know
999	Refused

cEA03	**Watched Cable News in Past Week, Pre-Convention**

Schedule	**All dates pre-convention**

Question 611   How many days in the past week did you watch a 24-hour cable news channel, such as CNN, FOX News Channel, or MSNBC?

Number	**0−7**
998	Don't know
999	Refused

rEA03	**Watched Cable News in Past Week, Post-Convention**

Schedule	**All dates post-convention**

Question 611   How many days in the past week did you watch a 24-hour cable news channel, such as CNN, FOX News Channel, or MSNBC?

Number	**0−7**
998	Don't know
999	Refused

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cEA04*	**Cable News Channel Watched Most, Pre-Convention**	**rEA04***	**Cable News Channel Watched Most, Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**
Filter	**If watched cable news in past week** cEA03 = 1−7	Filter	**If watched cable news in past week** rEA03 = 1−7

Question 612   Which of the cable news networks would you say you watch most often—FOX News Channel, CNN, or MSNBC?

Question 612   Which of the cable news networks would you say you watch most often—FOX News Channel, CNN, or MSNBC?

* Multi-Part Data   Coded data in **cEA04**
Verbatim data for code 5 in **cEA04$**

* Multi-Part Data   Coded data in **rEA04**
Verbatim data for code 5 in **rEA04$**

1	FOX	**1**	FOX
2	CNN	**2**	CNN
3	MSNBC	**3**	MSNBC
4	All three equally	**4**	All three equally
5	Other*	**5**	Other*
998	Don't know	**998**	Don't know
999	Refused	**999**	Refused

cEA05	**Attention to Political News on Network or Cable TV in Past Week, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If watched network or cable news in past week**
cEA01 = 1–7 Or cEA03 = 1–7

Question 632   During the past week, how much attention did you pay to stories about the campaign for president on national network or cable TV news—a great deal of attention, some, not too much, or no attention at all?

1	Great deal
2	Some
3	Not much
4	None
998	Don't know
999	Refused

rEA05	**Attention to Political News on Network or Cable TV in Past Week, Post-Convention**

Schedule **All dates post-convention**

Filter **If watched network or cable news in past week**
rEA01 = 1–7 Or rEA03 = 1–7

Question 632   During the past week, how much attention did you pay to stories about the campaign for president on national network or cable TV news—a great deal of attention, some, not too much, or no attention at all?

1	Great deal
2	Some
3	Not much
4	None
998	Don't know
999	Refused

cEA06	**Watched Local News in Past Week, Pre-Convention**

Schedule **All dates pre-convention**

Question 615   How many days in the past week did you watch local TV news, for example, "Eyewitness News" or "Action News"?

Number	**0–7**
998	Don't know
999	Refused

rEA06	**Watched Local News in Past Week, Post-Convention**

Schedule **All dates post-convention**

Question 615   How many days in the past week did you watch local TV news, for example, "Eyewitness News" or "Action News"?

Number	**0–7**
998	Don't know
999	Refused

◁ Pre-convention variables to the left ┊ Post-convention variables to the right ▷

| cEA07 | **Attention to Political News on Local TV in Past Week, Pre-Convention** | rEA07 | **Attention to Political News on Local TV in Past Week, Post-Convention** |

Schedule **All dates pre-convention**

Filter **If watched local news in past week**
cEA06 = 1−7

Question 633   During the past week, how much attention did you pay to stories about the campaign for president on local TV news—a great deal of attention, some, not too much, or no attention at all?

1	Great deal
2	Some
3	Not much
4	None
998	Don't know
999	Refused

Schedule **All dates post-convention**

Filter **If watched local news in past week**
rEA06 = 1−7

Question 633   During the past week, how much attention did you pay to stories about the campaign for president on local TV news—a great deal of attention, some, not too much, or no attention at all?

1	Great deal
2	Some
3	Not much
4	None
998	Don't know
999	Refused

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cEA08 **Watched Spanish News in Past Week, Pre-Convention**

Schedule **All dates pre-convention**

Question 613   How many days in the past week did you watch news on a Spanish language channel such as, Univision or Telemundo?

Number **0−7**
998 Don't know
999 Refused

rEA08 **Watched Spanish News in Past Week, Post-Convention**

Schedule **All dates post-convention**

Question 613   How many days in the past week did you watch news on a Spanish language channel such as, Univision or Telemundo?

Number **0−7**
998 Don't know
999 Refused

cEA09	**Watched BET News in Past Week, Pre-Convention**

Schedule **All dates pre-convention**

Question 614   How many days in the past week did you watch news on Black Entertainment Television, also known as BET?

Number **0–7**
  998 Don't know
  999 Refused

rEA09	**Watched BET News in Past Week, Post-Convention**

Schedule **All dates post-convention**

Question 614   How many days in the past week did you watch news on Black Entertainment Television, also known as BET?

Number **0–7**
  998 Don't know
  999 Refused

Newspapers

cEA10	**Read Newspaper in Past Week, Pre-Convention**

Schedule **All dates pre-convention**

Question 616   How many days in the past week did you read a daily newspaper?

Number **0–7**
  998 Don't know
  999 Refused

rEA10	**Read Newspaper in Past Week, Post-Convention**

Schedule **All dates post-convention**

Question 616   How many days in the past week did you read a daily newspaper?

Number **0–7**
  998 Don't know
  999 Refused

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

cEA11*	**Newspaper Read Most, Pre-Convention**	**rEA11***	**Newspaper Read Most, Post-Convention**

Schedule **All dates pre-convention**

Filter **If read newspaper in past week**
cEA10 = 1−7

Question 617 What newspaper did you read most in the past week?

* Multi-Part Data Coded data in **cEA11**
Verbatim data for code 35 in **cEA11$**

Schedule **All dates post-convention**

Filter **If read newspaper in past week**
rEA10 = 1−7

Question 617 What newspaper did you read most in the past week?

* Multi-Part Data Coded data in **rEA11**
Verbatim data for code 35 in **rEA11$**

Pre-Convention (cEA11)
1 Arizona Republic
2 Atlanta Constitution
3 Baltimore Sun
4 Boston Globe
5 Chicago Sun-Times
6 Chicago Tribune
7 Cleveland Plain Dealer
8 Concord Monitor
9 Dallas Morning News
10 Denver Post
11 Des Moines Register
12 Detroit Free Press
13 Houston Chronicle
14 Los Angeles Times
15 Manchester Union-Leader
16 Miami Herald
17 Minneapolis Star Tribune
18 New York Daily News
19 New York Post
20 New York Times
21 Newark Star-Ledger
22 Newsday
23 Orange County Register
24 Oregonian
25 Philadelphia Inquirer
26 Rocky Mountain News
→

Post-Convention (rEA11)
1 Arizona Republic
2 Atlanta Constitution
3 Baltimore Sun
4 Boston Globe
5 Chicago Sun-Times
6 Chicago Tribune
7 Cleveland Plain Dealer
8 Concord Monitor
9 Dallas Morning News
10 Denver Post
11 Des Moines Register
12 Detroit Free Press
13 Houston Chronicle
14 Los Angeles Times
15 Manchester Union-Leader
16 Miami Herald
17 Minneapolis Star Tribune
18 New York Daily News
19 New York Post
20 New York Times
21 Newark Star-Ledger
22 Newsday
23 Orange County Register
24 Oregonian
25 Philadelphia Inquirer
26 Rocky Mountain News
→

←	**27**	San Diego Union-Tribune
	28	San Francisco Chronicle
	29	San Jose Mercury News
	30	St. Louis Post-Dispatch
	31	St. Petersburg Times
	32	USA Today
	33	Wall Street Journal
	34	Washington Post
	35	Other*
	998	Don't know
	999	Refused

←	**27**	San Diego Union-Tribune
	28	San Francisco Chronicle
	29	San Jose Mercury News
	30	St. Louis Post-Dispatch
	31	St. Petersburg Times
	32	USA Today
	33	Wall Street Journal
	34	Washington Post
	35	Other*
	998	Don't know
	999	Refused

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cEA12   **Read Wall Street Journal Editorial Page, Pre-Convention**

Schedule   **All dates pre-convention**

Filter   **If read The Wall Street Journal in past week**
cEA11 = 33

Question 620   When you read The Wall Street Journal, how often do you read the paper's editorial page—regularly, occasionally, rarely, or never?

1	Regularly
2	Occasionally
3	Rarely
4	Never
998	Don't know
999	Refused

rEA12   **Read Wall Street Journal Editorial Page, Post-Convention**

Schedule   **All dates post-convention**

Filter   **If read The Wall Street Journal in past week**
rEA11 = 33

Question 620   When you read The Wall Street Journal, how often do you read the paper's editorial page—regularly, occasionally, rarely, or never?

1	Regularly
2	Occasionally
3	Rarely
4	Never
998	Don't know
999	Refused

◁   Pre-convention variables to the left   Post-convention variables to the right   ▷

cEA13	**Attention to Political News in Newspaper in Past Week, Pre-Convention**	**rEA13**	**Attention to Political News in Newspaper in Past Week, Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**

Filter	**If read newspaper in past week**	Filter	**If read newspaper in past week**
	cEA10 = 1–7		rEA10 = 1–7

Question 634   During the past week, how much attention did you pay to newspaper articles about the campaign for president—a great deal of attention, some, not too much, or no attention at all?

Question 634   During the past week, how much attention did you pay to newspaper articles about the campaign for president—a great deal of attention, some, not too much, or no attention at all?

1	Great deal
2	Some
3	Not much
4	None
998	Don't know
999	Refused

1	Great deal
2	Some
3	Not much
4	None
998	Don't know
999	Refused

Talk Radio

cEA14	**Listened to NPR in Past Week, Pre-Convention**	**rEA14**	**Listened to NPR in Past Week, Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**

Question 621   How many days in the past week did you listen to NPR, also known as National Public Radio?

Question 621   How many days in the past week did you listen to NPR, also known as National Public Radio?

Number	**0–7**
998	Don't know
999	Refused

Number	**0–7**
998	Don't know
999	Refused

cEA15	**Listened to Talk Radio Other Than NPR in Past Week, Pre-Convention**

Schedule **All dates pre-convention**

Questions 622–623   If listened to NPR in cEA14: Apart from NPR, how many days in the past week did you listen to radio shows that invite listeners to call in to discuss current events, public issues, or politics?

If did not listen to NPR in cEA14: How many days in the past week did you listen to radio shows that invite listeners to call in to discuss current events, public issues, or politics?

Number **0–7**
998 Don't know
999 Refused

rEA15	**Listened to Talk Radio Other Than NPR in Past Week, Post-Convention**

Schedule **All dates post-convention**

Questions 622–623   If listened to NPR in rEA14: Apart from NPR, how many days in the past week did you listen to radio shows that invite listeners to call in to discuss current events, public issues, or politics?

If did not listen to NPR in rEA14: How many days in the past week did you listen to radio shows that invite listeners to call in to discuss current events, public issues, or politics?

Number **0–7**
998 Don't know
999 Refused

cEA16*	**Talk Radio Programs Listened to in Past Week, Pre-Convention**

Schedule	**All dates pre-convention**

Filter	**If listened to NPR or other talk radio in past week**
	cEA14 = 1–7 Or cEA15 = 1–7

Question 624 Which talk radio hosts or radio programs did you listen to in the past week?

* Multi-Part Data	Coded data: Up to five hosts or programs in **cEA16.1–cEA16.5**
	Verbatim data for code 28 in **cEA16$**

1 "All Things Considered"
2 Art Bell
3 Jim Bohannon
4 Bob Brinker
5 Dr. Joy Browne
6 Howie Carr
7 Ken and Daria Dolan
8 Don and Mike
9 Dr. Dean Edell
10 Sean Hannity
11 Don Imus
12 John and Ken
13 Tom Joyner
14 Tom Leykis
15 G. Gordon Liddy
16 Rush Limbaugh
17 "Morning Edition" with Bob Edwards
18 NPR (unspecified)
19 Bill O'Reilly
20 Diane Rehm
21 Michael Savage
22 Tavis Smiley
23 Doug Stephan

→

rEA16*	**Talk Radio Programs Listened to in Past Week, Post-Convention**

Schedule	**All dates post-convention**

Filter	**If listened to NPR or other talk radio in past week**
	rEA14 = 1–7 Or rEA15 = 1–7

Question 624 Which talk radio hosts or radio programs did you listen to in the past week?

* Multi-Part Data	Coded data: Up to five hosts or programs in **rEA16.1–rEA16.5**
	Verbatim data for code 28 in **rEA16$**

1 "All Things Considered"
2 Art Bell
3 Jim Bohannon
4 Bob Brinker
5 Dr. Joy Browne
6 Howie Carr
7 Ken and Daria Dolan
8 Don and Mike
9 Dr. Dean Edell
10 Sean Hannity
11 Don Imus
12 John and Ken
13 Tom Joyner
14 Tom Leykis
15 G. Gordon Liddy
16 Rush Limbaugh
17 "Morning Edition" with Bob Edwards
18 NPR (unspecified)
19 Bill O'Reilly
20 Diane Rehm
21 Michael Savage
22 Tavis Smiley
23 Doug Stephan

→

←	**24**	Howard Stern
	25	"Talk of the Nation"
	26	Armstrong Williams
	27	Bruce Williams
	28	Other*
	998	Don't know
	999	Refused

←	**24**	Howard Stern
	25	"Talk of the Nation"
	26	Armstrong Williams
	27	Bruce Williams
	28	Other*
	998	Don't know
	999	Refused

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

| **cEA17*** | **Talk Radio Program Listen to Most, Pre-Convention** | **rEA17*** | **Talk Radio Program Listen to Most, Post-Convention** |

Schedule **All dates pre-convention**

Filter **If listened to more than one talk radio program in past week**
cEA16.2 = 1−28

Question 625   Which radio host or radio program would you say you listen to most often?

* Multi-Part Data   Coded data in **cEA17**
Verbatim data for code 28 in **cEA17$**

Schedule **All dates post-convention**

Filter **If listened to more than one talk radio program in past week**
rEA16.2 = 1−28

Question 625   Which radio host or radio program would you say you listen to most often?

* Multi-Part Data   Coded data in **rEA17**
Verbatim data for code 28 in **rEA17$**

	Pre-Convention		Post-Convention
1	"All Things Considered"	1	"All Things Considered"
2	Art Bell	2	Art Bell
3	Jim Bohannon	3	Jim Bohannon
4	Bob Brinker	4	Bob Brinker
5	Dr. Joy Browne	5	Dr. Joy Browne
6	Howie Carr	6	Howie Carr
7	Ken and Daria Dolan	7	Ken and Daria Dolan
8	Don and Mike	8	Don and Mike
9	Dr. Dean Edell	9	Dr. Dean Edell
10	Sean Hannity	10	Sean Hannity
11	Don Imus	11	Don Imus
12	John and Ken	12	John and Ken
13	Tom Joyner	13	Tom Joyner
14	Tom Leykis	14	Tom Leykis
15	G. Gordon Liddy	15	G. Gordon Liddy
16	Rush Limbaugh	16	Rush Limbaugh
17	"Morning Edition" with Bob Edwards	17	"Morning Edition" with Bob Edwards
18	NPR (unspecified)	18	NPR (unspecified)
19	Bill O'Reilly	19	Bill O'Reilly
20	Diane Rehm	20	Diane Rehm
21	Michael Savage	21	Michael Savage
22	Tavis Smiley	22	Tavis Smiley
23	Doug Stephan	23	Doug Stephan

→   →

← **24** Howard Stern
   25 "Talk of the Nation"
   26 Armstrong Williams
   27 Bruce Williams
   28 Other*
 998 Don't know
 999 Refused

← **24** Howard Stern
   25 "Talk of the Nation"
   26 Armstrong Williams
   27 Bruce Williams
   28 Other*
 998 Don't know
 999 Refused

Late-Night Comedy

cEA18 **Watched Late-Night Comedy in Past Week, Pre-Convention**

Schedule **All dates pre-convention**

Question 626 How many days in the past week did you watch late-night comedy programs like the "Late Show" with David Letterman, "The Tonight Show" with Jay Leno, or "The Daily Show" with Jon Stewart?

Number **0–7**
 998 Don't know
 999 Refused

rEA18 **Watched Late-Night Comedy in Past Week, Post-Convention**

Schedule **All dates post-convention**

Question 626 How many days in the past week did you watch late-night comedy programs like the "Late Show" with David Letterman, "The Tonight Show" with Jay Leno, or "The Daily Show" with Jon Stewart?

Number **0–7**
 998 Don't know
 999 Refused

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

cEA20* | **Late-Night Comedy Program Watched Most (Wording #2), Pre-Convention**

Schedule | **All dates pre-convention**

Filter | **If watched late-night comedy in past week**
cEA18 = 1−7

Question 628   Which of the following late-night comedy programs do you watch most often—the "Late Show" with David Letterman, "The Tonight Show" with Jay Leno, or "The Daily Show" with Jon Stewart, or "Late Night" with Conan O'Brien?

* Multi-Part Data | Coded data in **cEA20**
Verbatim data for code 5 in **cEA20$**

1 Letterman
2 Leno
3 Stewart
4 O'Brien
5 Other*
998 Don't know
999 Refused

rEA20* | **Late-Night Comedy Program Watched Most (Wording #2), Post-Convention**

Schedule | **All dates post-convention**

Filter | **If watched late-night comedy in past week**
rEA18 = 1−7

Question 628   Which of the following late-night comedy programs do you watch most often—the "Late Show" with David Letterman, "The Tonight Show" with Jay Leno, or "The Daily Show" with Jon Stewart, or "Late Night" with Conan O'Brien?

* Multi-Part Data | Coded data in **rEA20**
Verbatim data for code 5 in **rEA20$**

1 Letterman
2 Leno
3 Stewart
4 O'Brien
5 Other*
998 Don't know
999 Refused

Online Political Information

cEA21 | **Have Online Access, Pre-Convention**

Schedule | **All dates pre-convention**

Question 604   Do you have access to the Internet or the World Wide Web at home, at work or someplace else?

1 Yes
2 No
998 Don't know
999 Refused

rEA21 | **Have Online Access, Post-Convention**

Schedule | **All dates post-convention**

Question 604   Do you have access to the Internet or the World Wide Web at home, at work or someplace else?

1 Yes
2 No
998 Don't know
999 Refused

cEA22	**Accessed Political Information Online in Past Week (Wording #1), Pre-Convention**		**rEA22**	**Accessed Political Information Online in Past Week (Wording #1), Post-Convention**

Schedule **All dates pre-convention**

Filter **If have online access**
cEA21 = 1

Question 629   How many days in the past week did you access information about the campaign for president online?

See also cEA23.

Number **0–7**
998 Don't know
999 Refused

Sample **1/2 sample**
Split cXA = 2

Schedule **All dates post-convention**

Filter **If have online access**
rEA21 = 1

Question 629   How many days in the past week did you access information about the campaign for president online?

See also rEA23.

Number **0–7**
998 Don't know
999 Refused

Sample **1/2 sample**
Split cXA = 2

---

cEA23   **Accessed Political Information Online in Past Week (Wording #2), Pre-Convention**

Schedule **All dates pre-convention**

Filter **If have online access**
cEA21 = 1

Question 630   How many days in the past week did you read information about the campaign for president online?

See also cEA22.

Number **0–7**
998 Don't know
999 Refused

Sample **1/2 sample**
Split cXA = 1

---

rEA23   **Accessed Political Information Online in Past Week (Wording #2), Post-Convention**

Schedule **All dates post-convention**

Filter **If have online access**
rEA21 = 1

Question 630   How many days in the past week did you read information about the campaign for president online?

See also rEA22.

Number **0–7**
998 Don't know
999 Refused

Sample **1/2 sample**
Split cXA = 1

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

| cEA24* | **Source of Online Political Information in Past Week, Pre-Convention** | rEA24* | **Source of Online Political Information in Past Week, Post-Convention** |

cEA24* **Source of Online Political Information in Past Week, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If accessed political information online in past week**
cEA22 = 1–7 Or cEA23 = 1–7

Question 631 During the past week, which of the following did you access to get information about the presidential campaigns online—a candidate's website or web log, a news organization's website or web log, or some other website or web log?

* Multi-Part Data Coded data: Up to three websites or web logs in **cEA24.1–cEA24.3**

Verbatim data for code 3 in **cEA24$**

1	Candidate's
2	News organization's
3	Other*
998	Don't know
999	Refused

rEA24* **Source of Online Political Information in Past Week, Post-Convention**

Schedule **All dates post-convention**

Filter **If accessed political information online in past week**
rEA22 = 1–7 Or rEA23 = 1–7

Question 631 During the past week, which of the following did you access to get information about the presidential campaigns online—a candidate's website or web log, a news organization's website or web log, or some other website or web log?

* Multi-Part Data Coded data: Up to three websites or web logs in **rEA24.1–rEA24.3**

Verbatim data for code 3 in **rEA24$**

1	Candidate's
2	News organization's
3	Other*
998	Don't know
999	Refused

Ⓕ Political Discourse—Exposure and Opinions

Conventions

Republican Convention

rFB06 **Know When Republican Convention Held, Post-Convention**

Schedule **All dates post-convention**

Question 250 When is the Republican Party convention being held? Is it being held now, has it already been held, will it be held soon, or aren't you sure?

1	Now (correct 8/30/04–9/2/04)
2	Already (correct 9/3/04 and after)
3	Soon
998	Don't know
999	Refused

◁   Pre-convention variables to the left   Post-convention variables to the right   ▷

rFB07   **Watched Zell Miller's Convention Speech, Post-Convention**

Schedule   **All dates post-convention**

Filter   **If know when Republican convention held**
rFB06 = 2

Question 251   Did you see or hear any of Zell Miller's speech at the Republican convention?

If yes: Did you watch just a few minutes, about 10 minutes, or the entire speech?

1	Yes, few minutes
2	10 minutes
3	Entire speech
4	Did not see or hear
998	Don't know
999	Refused

rFB08   **Watched Cheney's Convention Speech,
Post-Convention**

Schedule **All dates post-convention**

Filter **If know when Republican convention held**

rFB06 = 2

Question 252   Did you see or hear any of Dick Cheney's speech at
the Republican convention?

If yes: Did you watch just a few minutes, about 20 minutes, or the
entire speech?

       1 Yes, few minutes
       2 20 minutes
       3 Entire speech
       4 Did not see or hear
   998 Don't know
   999 Refused

NAES04

rFB09   **Watched Bush's Convention Speech, Post-Convention**

Schedule   **All dates post-convention**

Filter   **If know when Republican convention held**
rFB06 = 2

Question 253   Did you see or hear any of George W. Bush's speech at the Republican convention?

If yes: Did you watch just a few minutes, about a half hour, about an hour, or the entire speech?

1	Yes, few minutes
2	Half hour
3	One hour
4	Entire speech
5	Did not see or hear
998	Don't know
999	Refused

rFB10   **Watched Coverage of Republican Convention, Post-Convention**

Schedule   **All dates post-convention**

Filter   **If know when Republican convention held**
rFB06 = 2

Question 254   Did you watch or listen to any coverage of the Republican Party convention on local news programs, national news programs, or political talk shows?

1	Yes
2	No
998	Don't know
999	Refused

rFB11   **Convention That Was More Accurate in Describing Other, Post-Convention**

Schedule   **All dates post-convention**

Filter   **If know when Republican convention held**
rFB06 = 2

Question 255   Which party convention do you think was more accurate in how it described the other party—the Democratic convention or the Republican convention?

1 Democratic
2 Republican
3 Both equally accurate
998 Don't know
999 Refused

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

Opinions of Political Discourse Overall

Candidates' Rhetoric

| cFF04 | **Bush Criticizing Opponent, Pre-Convention** | rFF04 | **Bush Criticizing Opponent, Post-Convention** |

cFF04   **Bush Criticizing Opponent, Pre-Convention**

Schedule **All dates pre-convention**

Question 434   Thinking about what George W. Bush is saying in the presidential campaign, how much of the time would you say he is spending criticizing his opponent—a great deal of time, some, not too much, or isn't he doing this at all?

    1 Great deal
    2 Some
    3 Not much
    4 Not doing this
  998 Don't know
  999 Refused

Sample   **1/4 sample**
Split $_cXC = 4$

rFF04   **Bush Criticizing Opponent, Post-Convention**

Schedule **All dates post-convention**

Question 434   Thinking about what George W. Bush is saying in the presidential campaign, how much of the time would you say he is spending criticizing his opponent—a great deal of time, some, not too much, or isn't he doing this at all?

    1 Great deal
    2 Some
    3 Not much
    4 Not doing this
  998 Don't know
  999 Refused

Sample   **1/4 sample**
Split $_cXC = 4$

cFF05	**Kerry Criticizing Opponent, Pre-Convention**

Schedule | **All dates pre-convention**

Question 433　Thinking about what John Kerry is saying in the presidential campaign, how much of the time would you say he is spending criticizing his opponent—a great deal of time, some, not too much, or isn't he doing this at all?

1 Great deal
2 Some
3 Not much
4 Not doing this
998 Don't know
999 Refused

Sample Split | **1/4 sample**　cXC = 3

rFF05	**Kerry Criticizing Opponent, Post-Convention**

Schedule | **All dates post-convention**

Question 433　Thinking about what John Kerry is saying in the presidential campaign, how much of the time would you say he is spending criticizing his opponent—a great deal of time, some, not too much, or isn't he doing this at all?

1 Great deal
2 Some
3 Not much
4 Not doing this
998 Don't know
999 Refused

Sample Split | **1/4 sample**　cXC = 3

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

| **cFF06** | **Bush Talking About Solving Problems, Pre-Convention** | **rFF06** | **Bush Talking About Solving Problems, Post-Convention** |

Schedule **All dates pre-convention**

Question 436   Thinking about what George W. Bush is saying in the presidential campaign, how much of the time would you say he is talking about how he would solve the problems facing the country—a great deal of time, some, not too much, or isn't he doing this at all?

1	Great deal
2	Some
3	Not much
4	Not doing this
998	Don't know
999	Refused

Sample Split **1/4 sample**
cXC = 4

Schedule **All dates post-convention**

Question 436   Thinking about what George W. Bush is saying in the presidential campaign, how much of the time would you say he is talking about how he would solve the problems facing the country—a great deal of time, some, not too much, or isn't he doing this at all?

1	Great deal
2	Some
3	Not much
4	Not doing this
998	Don't know
999	Refused

Sample Split **1/4 sample**
cXC = 4

cFF07	**Kerry Talking About Solving Problems, Pre-Convention**

Schedule **All dates pre-convention**

Question 435 Thinking about what John Kerry is saying in the presidential campaign, how much of the time would you say he is talking about how he would solve the problems facing the country—a great deal of time, some, not too much, or isn't he doing this at all?

  1 Great deal
  2 Some
  3 Not much
  4 Not doing this
998 Don't know
999 Refused

Sample Split **1/4 sample**
cXC = 3

rFF07	**Kerry Talking About Solving Problems, Post-Convention**

Schedule **All dates post-convention**

Question 435 Thinking about what John Kerry is saying in the presidential campaign, how much of the time would you say he is talking about how he would solve the problems facing the country—a great deal of time, some, not too much, or isn't he doing this at all?

  1 Great deal
  2 Some
  3 Not much
  4 Not doing this
998 Don't know
999 Refused

Sample Split **1/4 sample**
cXC = 3

Learning From Political Discourse

cFF14	**Learned Enough About Bush So Far, Pre-Convention**

Schedule **8/27/04–8/29/04**

Question 337 So far, have you learned enough about what George W. Bush wants to accomplish in a second term so that you can make an informed decision about whom to vote for?

  1 Yes
  2 No
998 Don't know
999 Refused

rFF14	**Learned Enough About Bush So Far, Post-Convention**

Schedule **All dates post-convention**

Question 337 So far, have you learned enough about what George W. Bush wants to accomplish in a second term so that you can make an informed decision about whom to vote for?

  1 Yes
  2 No
998 Don't know
999 Refused

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

cFF15   **Learned Enough About Kerry So Far, Pre-Convention**

Schedule   **All dates pre-convention**

Question 336   So far, have you learned enough about John Kerry to have a good idea of what kind of a president he would be if he was elected to serve the next four years?

1	Yes
2	No
998	Don't know
999	Refused

rFF15   **Learned Enough About Kerry So Far, Post-Convention**

Schedule   **All dates post-convention**

Question 336   So far, have you learned enough about John Kerry to have a good idea of what kind of a president he would be if he was elected to serve the next four years?

1	Yes
2	No
998	Don't know
999	Refused

(K) Political Participation

Interest in Politics and the Campaign

cKA01   **Follow Politics, Pre-Convention**

Schedule **All dates pre-convention**

Question 522   Some people seem to follow what is going on in government and public affairs most of the time, whether there is an election or not. Others are not that interested, or are interested in other things. Would you say you follow what is going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

  1 Most times
  2 Sometime
  3 Now and then
  4 Hardly at all
998 Don't know
999 Refused

Sample **2/3 sample**
Split   cXB = 1–2

rKA01   **Follow Politics, Post-Convention**

Schedule **All dates post-convention**

Question 522   Some people seem to follow what is going on in government and public affairs most of the time, whether there is an election or not. Others are not that interested, or are interested in other things. Would you say you follow what is going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

  1 Most times
  2 Sometime
  3 Now and then
  4 Hardly at all
998 Don't know
999 Refused

Sample **2/3 sample**
Split   cXB = 1–2

◁   Pre-convention variables to the left   Post-convention variables to the right   ▷

| **cKA04** | **Following Campaign, Pre-Convention** | **rKA04** | **Following Campaign, Post-Convention** |

Schedule | **All dates pre-convention**

Schedule | **All dates post-convention**

Question 331   How closely are you following the campaign for president—very closely, somewhat closely, not too closely, or not closely at all?

Question 331   How closely are you following the campaign for president—very closely, somewhat closely, not too closely, or not closely at all?

1	Very
2	Somewhat
3	Not too
4	Not at all
998	Don't know
999	Refused

1	Very
2	Somewhat
3	Not too
4	Not at all
998	Don't know
999	Refused

Sample Split | **1/2 sample** cXA = 1

Sample Split | **1/2 sample** cXA = 1

| **cKA05** | **Interested in Campaign, Pre-Convention** | **rKA05** | **Interested in Campaign, Post-Convention** |

Schedule | **All dates pre-convention**

Schedule | **All dates post-convention**

Question 332   Would you say you have been very much interested, somewhat interested, or not much interested in the presidential campaign so far this year?

Question 332   Would you say you have been very much interested, somewhat interested, or not much interested in the presidential campaign so far this year?

1	Very
2	Somewhat
3	Not much
998	Don't know
999	Refused

1	Very
2	Somewhat
3	Not much
998	Don't know
999	Refused

Sample Split | **1/2 sample** cXA = 2

Sample Split | **1/2 sample** cXA = 2

Political Discussion

cKB01   **Discussed Politics With Family or Friends in Past Week, Pre-Convention**

Schedule   **All dates pre-convention**

Question 600   How many days in the past week did you discuss politics with your family or friends?

Number   **0–7**
998   Don't know
999   Refused

rKB01   **Discussed Politics With Family or Friends in Past Week, Post-Convention**

Schedule   **All dates post-convention**

Question 600   How many days in the past week did you discuss politics with your family or friends?

Number   **0–7**
998   Don't know
999   Refused

cKB03   **Discussed Politics at Work in Past Week, Pre-Convention**

Schedule   **All dates pre-convention**

Question 602   How many days in the past week did you discuss politics with people at work?

Number   **0–7**
998   Don't know
999   Refused

rKB03   **Discussed Politics at Work in Past Week, Post-Convention**

Schedule   **All dates post-convention**

Question 602   How many days in the past week did you discuss politics with people at work?

Number   **0–7**
998   Don't know
999   Refused

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

---

cKB05   **Discussed Politics Online in Past Week, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If have online access**
cEA21 = 1

Question 605   How many days in the past week did you discuss politics online with people over email, in chat rooms, or using listservs or instant messaging services?

Number **0–7**
998 Don't know
999 Refused

rKB05   **Discussed Politics Online in Past Week, Post-Convention**

Schedule **All dates post-convention**

Filter **If have online access**
rEA21 = 1

Question 605   How many days in the past week did you discuss politics online with people over email, in chat rooms, or using listservs or instant messaging services?

Number **0–7**
998 Don't know
999 Refused

Involvement in Campaigning

---

cKC01   **Intend to Participate in Campaign, Pre-Convention**

Schedule **All dates pre-convention**

Question 277   How likely are you to participate in this year's presidential campaign, by working to help one of the candidate's campaigns, by donating money to a campaign, by attending a campaign event of some kind, or by trying to convince others to vote for him as well? Would you say you are very likely to do at least one of these things, somewhat likely, or not very likely?

1 Very
2 Somewhat
3 Not very
998 Don't know
999 Refused

rKC01   **Intend to Participate in Campaign, Post-Convention**

Schedule **All dates post-convention**

Question 277   How likely are you to participate in this year's presidential campaign, by working to help one of the candidate's campaigns, by donating money to a campaign, by attending a campaign event of some kind, or by trying to convince others to vote for him as well? Would you say you are very likely to do at least one of these things, somewhat likely, or not very likely?

1 Very
2 Somewhat
3 Not very
998 Don't know
999 Refused

Ⓜ Orientation to Politics

Ideology

cMA01*	**Party ID, Pre-Convention**		**rMA01***	**Party ID, Post-Convention**

Schedule	**All dates pre-convention**		Schedule	**All dates post-convention**

Question 258   Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

Question 258   Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

* Multi-Part Data	Coded data in **cMA01**
	Verbatim data for code 4 in **cMA01$**

* Multi-Part Data	Coded data in **rMA01**
	Verbatim data for code 4 in **rMA01$**

1	Republican		**1**	Republican
2	Democrat		**2**	Democrat
3	Independent		**3**	Independent
4	Something else*		**4**	Something else*
998	Don't know		**998**	Don't know
999	Refused		**999**	Refused

cMA02	**Strength of Party ID, Pre-Convention**		**rMA02**	**Strength of Party ID, Post-Convention**

Schedule	**All dates pre-convention**		Schedule	**All dates post-convention**

Filter	**If Republican, Democrat, or Independent**		Filter	**If Republican, Democrat, or Independent**
	cMA01 = 1−3			rMA01 = 1−3

Question 259   Do you consider yourself a strong or not a very strong (from cMA01: Republican/Democrat/Independent)?

Question 259   Do you consider yourself a strong or not a very strong (from rMA01: Republican/Democrat/Independent)?

1	Strong		**1**	Strong
2	Not strong		**2**	Not strong
998	Don't know		**998**	Don't know
999	Refused		**999**	Refused

◁ Pre-convention variables to the left　　　　　　　　　Post-convention variables to the right ▷

| cMA03 | **Lean Republican or Democrat, Pre-Convention** | rMA03 | **Lean Republican or Democrat, Post-Convention** |

cMA03　**Lean Republican or Democrat, Pre-Convention**

Schedule　**All dates pre-convention**

Filter　**If not Republican or Democrat**
cMA01 = 3–4, 998–999

Question 260　Do you think of yourself as closer to the Republican or Democratic Party?

　　1 Republican
　　2 Democratic
　　3 Neither Republican nor Democrat
　998 Don't know
　999 Refused

rMA03　**Lean Republican or Democrat, Post-Convention**

Schedule　**All dates post-convention**

Filter　**If not Republican or Democrat**
rMA01 = 3–4, 998–999

Question 260　Do you think of yourself as closer to the Republican or Democratic Party?

　　1 Republican
　　2 Democratic
　　3 Neither Republican nor Democrat
　998 Don't know
　999 Refused

cMA06　**Conservative or Liberal, Pre-Convention**

Schedule　**All dates pre-convention**

Question 263　Generally speaking, would you describe your political views as very conservative, conservative, moderate, liberal, or very liberal?

　　1 Very conservative
　　2 Conservative
　　3 Moderate
　　4 Liberal
　　5 Very liberal
　998 Don't know
　999 Refused

rMA06　**Conservative or Liberal, Post-Convention**

Schedule　**All dates post-convention**

Question 263　Generally speaking, would you describe your political views as very conservative, conservative, moderate, liberal, or very liberal?

　　1 Very conservative
　　2 Conservative
　　3 Moderate
　　4 Liberal
　　5 Very liberal
　998 Don't know
　999 Refused

Confidence in Institutions, Political Efficacy, and Cynicism

cMB02 **Trust Government (Wording #2), Pre-Convention**	**rMB02** **Trust Government (Wording #2), Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**

Question 524   Thinking about the federal government in Washington, how much of the time do you think you can trust the federal government to do what is right—always, most of the time, some of the time, or never?

   1 Always
   2 Most times
   3 Sometime
   4 Never
 998 Don't know
 999 Refused

Question 524   Thinking about the federal government in Washington, how much of the time do you think you can trust the federal government to do what is right—always, most of the time, some of the time, or never?

   1 Always
   2 Most times
   3 Sometime
   4 Never
 998 Don't know
 999 Refused

Sample Split   **1/3 sample**
cXB = 3

Sample Split   **1/3 sample**
cXB = 3

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

| cMB10 | **Politics Too Complicated, Pre-Convention** | rMB10 | **Politics Too Complicated, Post-Convention** |

Schedule **All dates pre-convention**

Question 545   Do you agree or disagree that sometimes politics seems so complicated that a person like me cannot really understand what is going on?

If agree/disagree: Do you strongly (agree/disagree) or somewhat (agree/disagree)?

  1 Strongly agree
  2 Somewhat agree
  3 Somewhat disagree
  4 Strongly disagree
  5 Neither agree nor disagree
998 Don't know
999 Refused

Sample **2/3 sample**
Split   cXB = 1–2

Schedule **All dates post-convention**

Question 545   Do you agree or disagree that sometimes politics seems so complicated that a person like me cannot really understand what is going on?

If agree/disagree: Do you strongly (agree/disagree) or somewhat (agree/disagree)?

  1 Strongly agree
  2 Somewhat agree
  3 Somewhat disagree
  4 Strongly disagree
  5 Neither agree nor disagree
998 Don't know
999 Refused

Sample **2/3 sample**
Split   cXB = 1–2

General Political Knowledge

cMC01*   **Know Cheney Is Vice President, Pre-Convention**

Schedule   **All dates pre-convention**

Question 639   Do you happen to know what job or political office is now held by Dick Cheney?

If don't know: Anything come to mind?

See also cMC02.

* Multi-Part Data   Coded data in **cMC01**

Verbatim data for code 2 in **cMC01$**

1	Vice president (correct)
2	Other answer*
998	Don't know
999	Refused

Sample Split   **2/3 sample**
cXB = 1–2

---

rMC01*   **Know Cheney Is Vice President, Post-Convention**

Schedule   **All dates post-convention**

Question 639   Do you happen to know what job or political office is now held by Dick Cheney?

If don't know: Anything come to mind?

See also rMC02.

* Multi-Part Data   Coded data in **rMC01**

Verbatim data for code 2 in **rMC01$**

1	Vice president (correct)
2	Other answer*
998	Don't know
999	Refused

Sample Split   **2/3 sample**
cXB = 1–2

---

cMC02   **Don't-Know Prompt for cMC01, Pre-Convention**

Schedule   **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anything come to mind?"

Sample Split   **2/3 sample**
cXB = 1–2

---

rMC02   **Don't-Know Prompt for rMC01, Post-Convention**

Schedule   **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anything come to mind?"

Sample Split   **2/3 sample**
cXB = 1–2

◁   Pre-convention variables to the left   Post-convention variables to the right   ▷

cMC03 **Know Supreme Court Determines Constitutionality of Laws, Pre-Convention**	**rMC03** **Know Supreme Court Determines Constitutionality of Laws, Post-Convention**

Schedule   **All dates pre-convention**

Question 640   Who has the final responsibility to determine if a law is constitutional or not? Is it the president, the Congress, or the Supreme Court?

If don't know: Anything come to mind?

See also cMC04.

1	President
2	Congress
3	Supreme Court (correct)
998	Don't know
999	Refused

Sample   **2/3 sample**
Split   cXB = 1–2

Schedule   **All dates post-convention**

Question 640   Who has the final responsibility to determine if a law is constitutional or not? Is it the president, the Congress, or the Supreme Court?

If don't know: Anything come to mind?

See also rMC04.

1	President
2	Congress
3	Supreme Court (correct)
998	Don't know
999	Refused

Sample   **2/3 sample**
Split   cXB = 1–2

---

cMC04   **Don't-Know Prompt for cMC03, Pre-Convention**

Schedule   **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anything come to mind?"

Sample   **2/3 sample**
Split   cXB = 1–2

---

rMC04   **Don't-Know Prompt for rMC03, Post-Convention**

Schedule   **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anything come to mind?"

Sample   **2/3 sample**
Split   cXB = 1–2

cMC05*	**Know Two-Thirds Majority Overrides Veto, Pre-Convention**

Schedule **All dates pre-convention**

Question 641 How much of a majority is required for the U.S. Senate and House to override a presidential veto?

If don't know: Anything come to mind?

See also cMC06.

* Multi-Part Data	Coded data in **cMC05**
	Verbatim data for code 2 in **cMC05$**

1	Two-thirds (correct)
2	Other answer*
998	Don't know
999	Refused

Sample Split **2/3 sample**
cXB = 1–2

---

cMC06	**Don't-Know Prompt for cMC05, Pre-Convention**

Schedule **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anything come to mind?"

Sample Split **2/3 sample**
cXB = 1–2

---

rMC05*	**Know Two-Thirds Majority Overrides Veto, Post-Convention**

Schedule **All dates post-convention**

Question 641 How much of a majority is required for the U.S. Senate and House to override a presidential veto?

If don't know: Anything come to mind?

See also rMC06.

* Multi-Part Data	Coded data in **rMC05**
	Verbatim data for code 2 in **rMC05$**

1	Two-thirds (correct)
2	Other answer*
998	Don't know
999	Refused

Sample Split **2/3 sample**
cXB = 1–2

---

rMC06	**Don't-Know Prompt for rMC05, Post-Convention**

Schedule **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anything come to mind?"

Sample Split **2/3 sample**
cXB = 1–2

cMC07	**Know Republicans Are Majority Party in House, Pre-Convention**

Schedule | **All dates pre-convention**

Question 642   Do you happen to know which party has the most members in the United States House of Representatives?

If don't know: Anything come to mind?

See also cMC08.

1	Democratic
2	Republican (correct)
998	Don't know
999	Refused

Sample Split | **2/3 sample**
cXB = 1–2

rMC07	**Know Republicans Are Majority Party in House, Post-Convention**

Schedule | **All dates post-convention**

Question 642   Do you happen to know which party has the most members in the United States House of Representatives?

If don't know: Anything come to mind?

See also rMC08.

1	Democratic
2	Republican (correct)
998	Don't know
999	Refused

Sample Split | **2/3 sample**
cXB = 1–2

---

cMC08	**Don't-Know Prompt for cMC07, Pre-Convention**

Schedule | **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anything come to mind?"

Sample Split | **2/3 sample**
cXB = 1–2

rMC08	**Don't-Know Prompt for rMC07, Post-Convention**

Schedule | **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anything come to mind?"

Sample Split | **2/3 sample**
cXB = 1–2

Ⓝ **Candidates' Electoral Chances and Endorsements**

Assessments of Candidates' Electoral Chances

Candidates' General Election Chances

cNA21	**Chance Kerry Will Beat Bush, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If recognize Kerry**
cAB01 = 0–10

Question 359　Using a 100-point scale, please tell me the chances that John Kerry will beat George W. Bush in the general election. A zero means no chance, 50 a 50-50 chance and 100 a certain win. You may use any number from zero to 100.

Number **0–100**
998 Don't know
999 Refused

Sample **1/2 sample**
Split cNA23 = 1

rNA21	**Chance Kerry Will Beat Bush, Post-Convention**

Schedule **All dates post-convention**

Filter **If recognize Kerry**
rAB01 = 0–10

Question 359　Using a 100-point scale, please tell me the chances that John Kerry will beat George W. Bush in the general election. A zero means no chance, 50 a 50-50 chance and 100 a certain win. You may use any number from zero to 100.

Number **0–100**
998 Don't know
999 Refused

Sample **1/2 sample**
Split rNA23 = 1

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

---

cNA22	**Chance Bush Will Beat Kerry, Pre-Convention**	**rNA22**	**Chance Bush Will Beat Kerry, Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**

Filter	**If recognize Kerry**	Filter	**If recognize Kerry**
	cAB01 = 0−10		rAB01 = 0−10

Question 360   Using a 100-point scale, please tell me the chances that George W. Bush will beat John Kerry in the general election. A zero means no chance, 50 a 50-50 chance and 100 a certain win. You may use any number from zero to 100.

Question 360   Using a 100-point scale, please tell me the chances that George W. Bush will beat John Kerry in the general election. A zero means no chance, 50 a 50-50 chance and 100 a certain win. You may use any number from zero to 100.

Number	**0−100**	Number	**0−100**
998	Don't know	**998**	Don't know
999	Refused	**999**	Refused

Sample Split	**1/2 sample**	Sample Split	**1/2 sample**
	cNA23 = 2		rNA23 = 2

---

cNA23	**Random Assignment to cNA21−cNA22, Pre-Convention**	**rNA23**	**Random Assignment to rNA21−rNA22, Post-Convention**

Schedule	**All dates pre-convention**	Schedule	**All dates post-convention**

Filter	**If recognize Kerry**	Filter	**If recognize Kerry**
	cAB01 = 0−10		rAB01 = 0−10

1	cNA21 (Kerry will beat Bush)	**1**	rNA21 (Kerry will beat Bush)
2	cNA22 (Bush will beat Kerry)	**2**	rNA22 (Bush will beat Kerry)

Endorsements—Knowledge and Opinions

General Election Endorsements

cNB12 **Know if Bush or Gore Has More Support From Retired Military Leaders, Pre-Convention**

Schedule **All dates pre-convention**

Question 393   To the best of your knowledge, which candidate has more public support from retired generals and admirals—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also cNB13.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample   **2/3 sample**
Split   cXB = 1–2

rNB12 **Know if Bush or Gore Has More Support From Retired Military Leaders, Post-Convention**

Schedule **All dates post-convention**

Question 393   To the best of your knowledge, which candidate has more public support from retired generals and admirals—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

See also rNB13.

1	Bush (correct)
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Sample   **2/3 sample**
Split   cXB = 1–2

cNB13 **Don't-Know Prompt for cNB12, Pre-Convention**

Schedule **All dates pre-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample   **2/3 sample**
Split   cXB = 1–2

rNB13 **Don't-Know Prompt for rNB12, Post-Convention**

Schedule **All dates post-convention**

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Anyone come to mind?"

Sample   **2/3 sample**
Split   cXB = 1–2

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

Ⓡ Voting Behavior and Attitudes

Voter Registration

cRA01	**Registered to Vote, Pre-Convention**

Schedule **All dates pre-convention**

Question 256   These days, many people are so busy they cannot find time to register to vote, or they move around so often they do not get a chance to re-register. Are you currently registered to vote in your precinct or election district, or haven't you been able to register so far?

1 Registered
2 Not registered
998 Don't know
999 Refused

rRA01	**Registered to Vote, Post-Convention**

Schedule **All dates post-convention**

Question 256   These days, many people are so busy they cannot find time to register to vote, or they move around so often they do not get a chance to re-register. Are you currently registered to vote in your precinct or election district, or haven't you been able to register so far?

1 Registered
2 Not registered
998 Don't know
999 Refused

Voting in Presidential Primary

cRB01 | **Democratic Presidential Primary Election Status, Pre-Convention**

Schedule | **All dates pre-convention**

cRB01 indicates if the respondent was interviewed before or after his or her state's Democratic presidential primary election.

If a respondent was interviewed on the day of the primary election, he or she is classified as interviewed pre-election.

See the National Rolling Cross-Section codebook for a table of primary election dates.

1 Interviewed before state's Democratic primary
2 Interviewed after state's Democratic primary

rRB01 | **Democratic Presidential Primary Election Status, Post-Convention**

Schedule | **All dates post-convention**

rRB01 indicates if the respondent was interviewed before or after his or her state's Democratic presidential primary election.

If a respondent was interviewed on the day of the primary election, he or she is classified as interviewed pre-election.

See the National Rolling Cross-Section codebook for a table of primary election dates.

1 Interviewed before state's Democratic primary
2 Interviewed after state's Democratic primary

◁ Pre-convention variables to the left

Post-convention variables to the right ▷

Actual Primary Voting

cRB11   **Voted in Primary, Pre-Convention**

Schedule **All dates pre-convention**

Question 304   If interviewed before primary in cRB01: Some states allow individuals to vote before Election Day, that is, vote early at a polling station or by filling out an absentee ballot. How about you—have you already voted in your state's presidential primary election, or not?

If interviewed after primary in cRB01: In talking with people about politics and elections, we often find that they don't get a chance to vote. Did you happen to vote in your state's recent presidential primary election or caucus?

    1 Yes
    2 No
    3 Intend to vote in different primary
  998 Don't know
  999 Refused

rRB11   **Voted in Primary, Post-Convention**

Schedule **All dates post-convention**

Question 304   If interviewed before primary in rRB01: Some states allow individuals to vote before Election Day, that is, vote early at a polling station or by filling out an absentee ballot. How about you—have you already voted in your state's presidential primary election, or not?

If interviewed after primary in rRB01: In talking with people about politics and elections, we often find that they don't get a chance to vote. Did you happen to vote in your state's recent presidential primary election or caucus?

    1 Yes
    2 No
    3 Intend to vote in different primary
  998 Don't know
  999 Refused

cRB12	**Voted in Republican or Democratic Primary, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If voted in primary**
cRB11 = 1

Question 306   Did you vote in the Republican presidential primary or the Democratic primary?

1 Republican
2 Democratic
998 Don't know
999 Refused

rRB12	**Voted in Republican or Democratic Primary, Post-Convention**

Schedule **All dates post-convention**

Filter **If voted in primary**
rRB11 = 1

Question 306   Did you vote in the Republican presidential primary or the Democratic primary?

1 Republican
2 Democratic
998 Don't know
999 Refused

NAES04

cRB13	**Candidate Voted for in Democratic Primary, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If voted in Democratic primary**
cRB12 = 2

Question 441   For whom did you vote in the Democratic presidential primary election or caucus in your state—

Wesley Clark,
Howard Dean,
John Edwards,
Richard Gephardt,
John Kerry,
Dennis Kucinich,
Joe Lieberman,
Carol Moseley Braun,
or Al Sharpton?

1 Clark
2 Dean
3 Edwards
4 Gephardt
5 Kerry
6 Kucinich
7 Lieberman
8 Moseley Braun
9 Sharpton
10 Other
11 Did not vote for presidential nominee
998 Don't know
999 Refused

rRB13	**Candidate Voted for in Democratic Primary, Post-Convention**

Schedule **All dates post-convention**

Filter **If voted in Democratic primary**
rRB12 = 2

Question 441   For whom did you vote in the Democratic presidential primary election or caucus in your state—

Wesley Clark,
Howard Dean,
John Edwards,
Richard Gephardt,
John Kerry,
Dennis Kucinich,
Joe Lieberman,
Carol Moseley Braun,
or Al Sharpton?

1 Clark
2 Dean
3 Edwards
4 Gephardt
5 Kerry
6 Kucinich
7 Lieberman
8 Moseley Braun
9 Sharpton
10 Other
11 Did not vote for presidential nominee
998 Don't know
999 Refused

Voting in General Election

Intended General Election Voting

cRC01	**Intend to Vote in General Election, Pre-Convention**

Schedule **All dates pre-convention**

Question 314   Do you plan to vote in the general election in November, or don't you plan to vote?

1 Yes
2 No
998 Don't know
999 Refused

rRC01	**Intend to Vote in General Election, Post-Convention**

Schedule **All dates post-convention**

Question 314   Do you plan to vote in the general election in November, or don't you plan to vote?

1 Yes
2 No
998 Don't know
999 Refused

cRC02	**Chance of Voting in General Election, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If intend to vote in general election**
cRC01 = 1

Question 315   I would like you to rate your chances of voting in the general election on a scale of one to 10. Ten means you will definitely vote, and one means you will definitely not vote. Of course you may use any number in between.

Number **1–10**
998 Don't know
999 Refused

rRC02	**Chance of Voting in General Election, Post-Convention**

Schedule **All dates post-convention**

Filter **If intend to vote in general election**
rRC01 = 1

Question 315   I would like you to rate your chances of voting in the general election on a scale of one to 10. Ten means you will definitely vote, and one means you will definitely not vote. Of course you may use any number in between.

Number **1–10**
998 Don't know
999 Refused

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

| cRC14 | **Intend to Vote for Bush, Kerry, or Nader (Wording #5), Pre-Convention** | rRC14 | **Intend to Vote for Bush, Kerry, or Nader (Wording #5), Post-Convention** |

Schedule **All dates pre-convention**

Schedule **All dates post-convention**

Question 470   If the 2004 presidential election were being held today, would you vote for George W. Bush and Dick Cheney, the Republicans; John Kerry and John Edwards, the Democrats; or Ralph Nader and Peter Camejo of the Reform Party?

Question 470   If the 2004 presidential election were being held today, would you vote for George W. Bush and Dick Cheney, the Republicans; John Kerry and John Edwards, the Democrats; or Ralph Nader and Peter Camejo of the Reform Party?

1	Bush
2	Kerry
3	Nader
4	Other
5	Would not vote
998	Don't know
999	Refused

1	Bush
2	Kerry
3	Nader
4	Other
5	Would not vote
998	Don't know
999	Refused

| cRC15 | **Intend to Vote for Bush or Kerry if Nader Not on Ballot, Pre-Convention** | rRC15 | **Intend to Vote for Bush or Kerry if Nader Not on Ballot, Post-Convention** |

Schedule **All dates pre-convention**

Schedule **All dates post-convention**

Filter **If intend to vote for Nader or undecided**
cRC14 = 3, 998

Filter **If intend to vote for Nader or undecided**
rRC14 = 3, 998

Question 471   If Ralph Nader is not on the ballot in your state, who would you vote for George W. Bush or John Kerry?

Question 471   If Ralph Nader is not on the ballot in your state, who would you vote for George W. Bush or John Kerry?

1	Bush
2	Kerry
3	Write in Nader
4	Other
5	Would not vote
998	Don't know
999	Refused

1	Bush
2	Kerry
3	Write in Nader
4	Other
5	Would not vote
998	Don't know
999	Refused

cRC16	**Definitely Intend to Vote for Bush in General Election, Pre-Convention**

Schedule   **All dates pre-convention**

Filter   **If intend to vote for Bush in general election**
cRC14 = 1

Question 473   Will you definitely vote for George W. Bush for president, or is there a chance you could change your mind and vote for someone else?

If could change mind: Is there a good chance you'll change your mind, or would you say it's pretty unlikely?

1 Definitely will vote for candidate
2 Good chance will change mind
3 Unlikely will change mind
998 Don't know
999 Refused

rRC16	**Definitely Intend to Vote for Bush in General Election, Post-Convention**

Schedule   **All dates post-convention**

Filter   **If intend to vote for Bush in general election**
rRC14 = 1

Question 473   Will you definitely vote for George W. Bush for president, or is there a chance you could change your mind and vote for someone else?

If could change mind: Is there a good chance you'll change your mind, or would you say it's pretty unlikely?

1 Definitely will vote for candidate
2 Good chance will change mind
3 Unlikely will change mind
998 Don't know
999 Refused

cRC17   **Definitely Intend to Vote for Kerry in General Election, Pre-Convention**

Schedule   **All dates pre-convention**

Filter   **If intend to vote for Kerry in general election**
cRC14 = 2

Question 472   Will you definitely vote for John Kerry for president, or is there a chance you could change your mind and vote for someone else?

If could change mind: Is there a good chance you'll change your mind, or would you say it's pretty unlikely?

1   Definitely will vote for candidate
2   Good chance will change mind
3   Unlikely will change mind
998   Don't know
999   Refused

rRC17   **Definitely Intend to Vote for Kerry in General Election, Post-Convention**

Schedule   **All dates post-convention**

Filter   **If intend to vote for Kerry in general election**
rRC14 = 2

Question 472   Will you definitely vote for John Kerry for president, or is there a chance you could change your mind and vote for someone else?

If could change mind: Is there a good chance you'll change your mind, or would you say it's pretty unlikely?

1   Definitely will vote for candidate
2   Good chance will change mind
3   Unlikely will change mind
998   Don't know
999   Refused

| cRC18 | **Definitely Intend to Vote for Nader in General Election, Pre-Convention** | rRC18 | **Definitely Intend to Vote for Nader in General Election, Post-Convention** |

cRC18 **Definitely Intend to Vote for Nader in General Election, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If intend to vote for Nader**
cRC14 = 3

Question 474   Will you definitely vote for Ralph Nader for president, or is there a chance you could change your mind and vote for someone else?

If could change mind: Is there a good chance you'll change your mind, or would you say it's pretty unlikely?

     1 Definitely will vote for candidate
     2 Good chance will change mind
     3 Unlikely will change mind
 998 Don't know
 999 Refused

rRC18 **Definitely Intend to Vote for Nader in General Election, Post-Convention**

Schedule **All dates post-convention**

Filter **If intend to vote for Nader**
rRC14 = 3

Question 474   Will you definitely vote for Ralph Nader for president, or is there a chance you could change your mind and vote for someone else?

If could change mind: Is there a good chance you'll change your mind, or would you say it's pretty unlikely?

     1 Definitely will vote for candidate
     2 Good chance will change mind
     3 Unlikely will change mind
 998 Don't know
 999 Refused

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

rRC19   **Enthusiastic About Bush-Cheney, Post-Convention**

Schedule   **All dates post-convention**

Filter   **If intend to vote for Bush in general election or undecided**
rRC14 = 1, 998

Question 504   Right now, how enthusiastic do you feel about the prospect of a second Bush-Cheney term? Would you say you feel extremely enthusiastic, very enthusiastic, somewhat enthusiastic, or not at all enthusiastic?

1	Extremely
2	Very
3	Somewhat
4	Not at all
998	Don't know
999	Refused

rRC20   **Upset About Bush-Cheney, Post-Convention**

Schedule   **All dates post-convention**

Filter   **If intend to vote for Kerry in general election or undecided**
rRC14 = 2, 998

Question 505   Right now, how upset do you feel about the prospect of a second Bush-Cheney term? Would you say you feel extremely upset, very upset, somewhat upset, or not at all upset?

1	Extremely
2	Very
3	Somewhat
4	Not at all
998	Don't know
999	Refused

cRC21 **Enthusiastic About Kerry-Edwards, Pre-Convention**	**rRC21** **Enthusiastic About Kerry-Edwards, Post-Convention**

Schedule   **All dates pre-convention**

Filter   **If intend to vote for Kerry in general election or undecided**
cRC14 = 2, 998

Question 502   Right now, how enthusiastic do you feel about the prospect of a Kerry-Edwards administration? Would you say you feel extremely enthusiastic, very enthusiastic, somewhat enthusiastic, or not at all enthusiastic?

 1 Extremely
 2 Very
 3 Somewhat
 4 Not at all
 998 Don't know
 999 Refused

Schedule   **All dates post-convention**

Filter   **If intend to vote for Kerry in general election or undecided**
rRC14 = 2, 998

Question 502   Right now, how enthusiastic do you feel about the prospect of a Kerry-Edwards administration? Would you say you feel extremely enthusiastic, very enthusiastic, somewhat enthusiastic, or not at all enthusiastic?

 1 Extremely
 2 Very
 3 Somewhat
 4 Not at all
 998 Don't know
 999 Refused

---

cRC22   **Upset About Kerry-Edwards, Pre-Convention**

Schedule   **All dates pre-convention**

Filter   **If intend to vote for Bush in general election or undecided**
cRC14 = 1, 998

Question 503   Right now, how upset do you feel about the prospect of a Kerry-Edwards administration? Would you say you feel extremely upset, very upset, somewhat upset, or not at all upset?

 1 Extremely
 2 Very
 3 Somewhat
 4 Not at all
 998 Don't know
 999 Refused

rRC22   **Upset About Kerry-Edwards, Post-Convention**

Schedule   **All dates post-convention**

Filter   **If intend to vote for Bush in general election or undecided**
rRC14 = 1, 998

Question 503   Right now, how upset do you feel about the prospect of a Kerry-Edwards administration? Would you say you feel extremely upset, very upset, somewhat upset, or not at all upset?

 1 Extremely
 2 Very
 3 Somewhat
 4 Not at all
 998 Don't know
 999 Refused

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

cRC23   **Supporting Bush Because Against Kerry, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If intend to vote for Bush in general election**
cRC14 = 1

Question 478   Would you say you are supporting George W. Bush for president more because you are for Bush or more because you are against John Kerry?

1 For Bush
2 Against Kerry
998 Don't know
999 Refused

rRC23   **Supporting Bush Because Against Kerry, Post-Convention**

Schedule **All dates post-convention**

Filter **If intend to vote for Bush in general election**
rRC14 = 1

Question 478   Would you say you are supporting George W. Bush for president more because you are for Bush or more because you are against John Kerry?

1 For Bush
2 Against Kerry
998 Don't know
999 Refused

cRC24   **Supporting Kerry Because Against Bush, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If intend to vote for Kerry in general election**
cRC14 = 2

Question 479   Would you say you are supporting John Kerry for president more because you are for Kerry or more because you are against George W. Bush?

1 For Kerry
2 Against Bush
998 Don't know
999 Refused

rRC24   **Supporting Kerry Because Against Bush, Post-Convention**

Schedule **All dates post-convention**

Filter **If intend to vote for Kerry in general election**
rRC14 = 2

Question 479   Would you say you are supporting John Kerry for president more because you are for Kerry or more because you are against George W. Bush?

1 For Kerry
2 Against Bush
998 Don't know
999 Refused

Voting in Past Elections

cRD01 **Voted in 2000 General Election, Pre-Convention**	**rRD01** **Voted in 2000 General Election, Post-Convention**

Schedule **All dates pre-convention**   Schedule **All dates post-convention**

Question 651   Did you vote in the 2000 presidential election when George W. Bush ran against Al Gore?

If yes: Did you vote for George W. Bush, the Republican; Al Gore, the Democrat; Pat Buchanan of the Reform Party; Ralph Nader of the Green Party; or someone else?

Question 651   Did you vote in the 2000 presidential election when George W. Bush ran against Al Gore?

If yes: Did you vote for George W. Bush, the Republican; Al Gore, the Democrat; Pat Buchanan of the Reform Party; Ralph Nader of the Green Party; or someone else?

1	Yes, Bush		**1**	Yes, Bush
2	Gore		**2**	Gore
3	Buchanan		**3**	Buchanan
4	Nader		**4**	Nader
5	Someone else		**5**	Someone else
6	Did not vote		**6**	Did not vote
998	Don't know		**998**	Don't know
999	Refused		**999**	Refused

NAES04

Random Question Order

cRX01*   **Random Response Option Order for Presidential Vote in Primary, Pre-Convention**

Schedule **All dates pre-convention**

For question cRB13, the candidate response options were read in random order. cRX01.1–cRX01.9 indicate the random order:

cRX01.1: Wesley Clark
cRX01.2: Howard Dean
cRX01.3: John Edwards
cRX01.4: Richard Gephardt
cRX01.5: John Kerry
cRX01.6: Dennis Kucinich
cRX01.7: Joseph Lieberman
cRX01.8: Carol Moseley Braun
cRX01.9: Al Sharpton

A value of 1 denotes that the response option was read first, 2 denotes that the response option was read second, and so on.

See the questionnaire for additional information about response option order.

Number **1–9**

rRX01*   **Random Response Option Order for Presidential Vote in Primary, Post-Convention**

Schedule **All dates post-convention**

For question rRB13, the candidate response options were read in random order. rRX01.1–rRX01.9 indicate the random order:

rRX01.1: Wesley Clark
rRX01.2: Howard Dean
rRX01.3: John Edwards
rRX01.4: Richard Gephardt
rRX01.5: John Kerry
rRX01.6: Dennis Kucinich
rRX01.7: Joseph Lieberman
rRX01.8: Carol Moseley Braun
rRX01.9: Al Sharpton

A value of 1 denotes that the response option was read first, 2 denotes that the response option was read second, and so on.

See the questionnaire for additional information about response option order.

Number **1–9**

cRX02*　　**Random Response Option Order for Presidential Vote in General Election, Pre-Convention**

Schedule　**All dates pre-convention**

For question cRC14, the candidate response options were read in random order. cRX02.1–cRX02.3 indicate the random order:

cRX02.1:　George W. Bush
cRX02.2:　Democratic candidate
cRX02.3:　Ralph Nader

A value of 1 denotes that the response option was read first, 2 denotes that the response option was read second, and 3 denotes that the response option was read third.

See the questionnaire for additional information about response option order.

Number　**1–3**

rRX02*　　**Random Response Option Order for Presidential Vote in General Election, Post-Convention**

Schedule　**All dates post-convention**

For question rRC14, the candidate response options were read in random order. rRX02.1–rRX02.3 indicate the random order:

rRX02.1:　George W. Bush
rRX02.2:　Democratic candidate
rRX02.3:　Ralph Nader

A value of 1 denotes that the response option was read first, 2 denotes that the response option was read second, and 3 denotes that the response option was read third.

See the questionnaire for additional information about response option order.

Number　**1–3**

◁ Pre-convention variables to the left

Post-convention variables to the right ▷

(U) Congressional Election—Opinions and Voting

cUA01⊗ **Congressional District, Pre-Convention**

Schedule **All dates pre-convention**

cUA01 is an estimate of the Congressional district of the respondent's place of residence, derived from the respondent's phone number.

Congressional district is recorded as a four-digit code, where the first two digits indicate the state, and the last two digits indicate the district number within the state.

See the National Rolling Cross-Section codebook for a table of Congressional district codes.

Number **101–5601**
9999 Unavailable

⊗ Restricted-access data (request from APPC)

cUA02*	**Know Names of Incumbent Senators, Pre-Convention**

Schedule	**All dates pre-convention**
Filter	**If do not live in DC**
	cST Not DC

Question 90   Your state has two U.S. senators in Washington, DC. Do you happen to remember their names? (Probe for two names.)

If don't know: Just your best guess.

See also cUA03. See the National Rolling Cross-Section codebook for a table of senators.

* Multi-Part Data	Coded data in **cUA02**
	Verbatim data for code 1 in **cUA02$**

1	Gave name or names*
998	Don't know
999	Refused

Sample Split	**1/4 sample**
	cXC = 3

---

cUA03	**Don't-Know Prompt for cUA02, Pre-Convention**

Schedule	**All dates pre-convention**
Filter	**If do not live in DC**
	cST Not DC

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Just your best guess"

Sample Split	**1/4 sample**
	cXC = 3

---

rUA02*	**Know Names of Incumbent Senators, Post-Convention**

Schedule	**All dates post-convention**
Filter	**If do not live in DC**
	cST Not DC

Question 90   Your state has two U.S. senators in Washington, DC. Do you happen to remember their names? (Probe for two names.)

If don't know: Just your best guess.

See also rUA03. See the National Rolling Cross-Section codebook for a table of senators.

* Multi-Part Data	Coded data in **rUA02**
	Verbatim data for code 1 in **rUA02$**

1	Gave name or names*
998	Don't know
999	Refused

Sample Split	**1/4 sample**
	cXC = 3

---

rUA03	**Don't-Know Prompt for rUA02, Post-Convention**

Schedule	**All dates post-convention**
Filter	**If do not live in DC**
	cST Not DC

0	Respondent answered without prompting
1	Respondent said don't know and was prompted, "Just your best guess"

Sample Split	**1/4 sample**
	cXC = 3

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

cUA04	**Favorability of Senator Running for Re-Election, Pre-Convention**	**rUA04**	**Favorability of Senator Running for Re-Election, Post-Convention**

Schedule **All dates pre-convention**

Filter **If live in state with senator running for re-election**

cST = AL, AR, AZ, CA, CT, IA, ID, IN, KS, KY, MD, MO, ND, NH, NV, NY, OH, OR, PA, SD, UT, VT, WA, WI

Question 112 On a scale of zero to 10, how would you rate _____?

AL: Richard Shelby
AR: Blanche Lincoln
AZ: John McCain
CA: Barbara Boxer
CT: Christopher Dodd
IA: Charles Grassley
ID: Mike Crapo
IN: Evan Bayh
KS: Sam Brownback
KY: Jim Bunning
MD: Barbara Mikulski
MO: Kit Bond
ND: Byron Dorgan
NH: Judd Gregg
NV: Harry Reid
NY: Charles Schumer
OH: George Voinovich
OR: Ron Wyden
PA: Arlen Specter
SD: Thomas Daschle
UT: Robert Bennett
VT: Patrick Leahy
WA: Patty Murray
WI: Russ Feingold

→

Schedule **All dates post-convention**

Filter **If live in state with senator running for re-election**

cST = AL, AR, AZ, CA, CT, IA, ID, IN, KS, KY, MD, MO, ND, NH, NV, NY, OH, OR, PA, SD, UT, VT, WA, WI

Question 112 On a scale of zero to 10, how would you rate _____?

AL: Richard Shelby
AR: Blanche Lincoln
AZ: John McCain
CA: Barbara Boxer
CT: Christopher Dodd
IA: Charles Grassley
ID: Mike Crapo
IN: Evan Bayh
KS: Sam Brownback
KY: Jim Bunning
MD: Barbara Mikulski
MO: Kit Bond
ND: Byron Dorgan
NH: Judd Gregg
NV: Harry Reid
NY: Charles Schumer
OH: George Voinovich
OR: Ron Wyden
PA: Arlen Specter
SD: Thomas Daschle
UT: Robert Bennett
VT: Patrick Leahy
WA: Patty Murray
WI: Russ Feingold

→

← Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

See the National Rolling Cross-Section codebook for additional information about senators and Senate candidates.

Number	**0−10**
11	Do not recognize name
12	Know name but cannot rate
999	Refused

← Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

See the National Rolling Cross-Section codebook for additional information about senators and Senate candidates.

Number	**0−10**
11	Do not recognize name
12	Know name but cannot rate
999	Refused

cUA07 **Voted in 2002 Election (Wording #1), Pre-Convention**

Schedule **All dates pre-convention**

Question 648 In talking with people about politics and elections, we often find that they do not get a chance to vote. Did you vote in the November 2002 mid-term election?

See also cUA08.

1	Yes
2	No
998	Don't know
999	Refused

Sample Split **1/2 sample**
cXA = 1

rUA07 **Voted in 2002 Election (Wording #1), Post-Convention**

Schedule **All dates post-convention**

Question 648 In talking with people about politics and elections, we often find that they do not get a chance to vote. Did you vote in the November 2002 mid-term election?

See also rUA08.

1	Yes
2	No
998	Don't know
999	Refused

Sample Split **1/2 sample**
cXA = 1

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cUA08   **Voted in 2002 Election (Wording #2), Pre-Convention**

Schedule **All dates pre-convention**

Question 649   This question is about the Congressional elections held in November 2002. In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which of the following statements best describes you—I did not vote in the November 2002 election, I thought about voting in that election but didn't, I usually vote but didn't in that election, or I am sure I voted in the November 2002 election?

See also cUA07.

1	Did not vote
2	Thought about voting but did not
3	Usually vote but did not
4	Voted
998	Don't know
999	Refused

Sample **1/2 sample**
Split cXA = 2

rUA08   **Voted in 2002 Election (Wording #2), Post-Convention**

Schedule **All dates post-convention**

Question 649   This question is about the Congressional elections held in November 2002. In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which of the following statements best describes you—I did not vote in the November 2002 election, I thought about voting in that election but didn't, I usually vote but didn't in that election, or I am sure I voted in the November 2002 election?

See also rUA07.

1	Did not vote
2	Thought about voting but did not
3	Usually vote but did not
4	Voted
998	Don't know
999	Refused

Sample **1/2 sample**
Split cXA = 2

cUA09	**House Candidate Voted for in 2002, Pre-Convention**

rUA09	**House Candidate Voted for in 2002, Post-Convention**

Schedule **All dates pre-convention**

Schedule **All dates post-convention**

Filter **If voted in 2002 election and do not live in DC**
(cUA07 = 1 Or cUA08 = 4) And cST Not DC

Filter **If voted in 2002 election and do not live in DC**
(rUA07 = 1 Or rUA08 = 4) And cST Not DC

Question 650   In that election, you were able to vote for a member of Congress, that is the U.S. House of Representatives in Washington. Did you vote for the Republican or Democrat?

Question 650   In that election, you were able to vote for a member of Congress, that is the U.S. House of Representatives in Washington. Did you vote for the Republican or Democrat?

1	Republican
2	Democrat
3	Other
4	Did not vote for Congress
998	Don't know
999	Refused

1	Republican
2	Democrat
3	Other
4	Did not vote for Congress
998	Don't know
999	Refused

Sample Split **1/6 sample**
cXB = 3 And cXA = 1

Sample Split **1/6 sample**
cXB = 3 And cXA = 1

NAES04

Ⓦ **Demographics**

Sex, Age, Education, and Income

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cWA01 **Sex, Pre-Convention**

Schedule **All dates pre-convention**

The interviewer observed the respondent's sex from his or her voice. If the voice was ambiguous, the interviewer asked for clarification.

1 Male
2 Female

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cWA02 **Age, Pre-Convention**

Schedule **All dates pre-convention**

Question 789   What is your age?

Number **18–97**
998 Don't know
999 Refused

cWA03   **Education, Pre-Convention**

Schedule   **All dates pre-convention**

Question 833   What is the last grade or class you completed in school?

    1   Grade 8 or lower
    2   Some high school, no diploma
    3   High school diploma or equivalent
    4   Technical or vocational school after high school
    5   Some college, no degree
    6   Associate's or two-year college degree
    7   Four-year college degree
    8   Graduate or professional school, no degree
    9   Graduate or professional degree
  998   Don't know
  999   Refused

cWA04　　**Household Income, Pre-Convention**

Schedule　**All dates pre-convention**

Question 834　Last year, what was the total income before taxes of all the people living in your house or apartment? Just stop me when I get to the right category—less than $10,000; $10,000 to less than $15,000; $15,000 to less than $25,000; $25,000 to less than $35,000; $35,000 to less than $50,000; $50,000 to less than $75,000; $75,000 to less than $100,000; $100,000 to less than $150,000; or $150,000 or more.

1	Less than $10,000
2	$10,000−$15,000
3	$15,000−$25,000
4	$25,000−$35,000
5	$35,000−$50,000
6	$50,000−$75,000
7	$75,000−$100,000
8	$100,000−$150,000
9	More than $150,000
998	Don't know
999	Refused

Employment

cWB01   **Employment Status, Pre-Convention**

Schedule   **All dates pre-convention**

Question 791   Are you working full time or part time?

1	Working full time
2	Part time
3	Temporarily laid off or unemployed
4	Retired
5	Permanently disabled
6	Homemaker
7	Student
8	Other
998	Don't know
999	Refused

NAES04

cWB02*   Line of Work (Employed), Pre-Convention

Schedule   **All dates pre-convention**

Filter   **If employed**
cWB01 = 1−2

Question 793   In your current job, what kind of work do you do?

* Multi-Part Data   Coded data in **cWB02**

Verbatim data for code 10 in **cWB02$**

1	Profession worker (e.g., lawyer, doctor, scientist, teacher, engineer, registered nurse, accountant, programmer, musician)
2	Skilled tradesperson (e.g., printer, baker, tailor, electrician, machinist, linesperson, plumber, carpenter, mechanic)
3	Clerical or office worker (e.g., typist, secretary, postal clerk, telephone operator, computer operator, bank clerk)
4	Service worker (e.g., police officer, fire fighter, waiter or waitress, maid, nurse's aide, attendant, hairstylist)
5	Laborer (e.g., plumber's helper, construction worker, longshoreperson, garbage collector, other physical work)
6	Manager (e.g., store manager, sales manager, office manager)
7	Semi-skilled worker (e.g., machine operator, assembly line worker, truck driver, taxi driver, bus driver)
8	Salesperson
9	Business owner
10	Other* ⊗
998	Don't know
999	Refused

⊗ Restricted-access data (request from APPC)

cWB04   **Self-Employed, Pre-Convention**

Schedule   **All dates pre-convention**

Filter   **If employed**
cWB01 = 1–2

Question 795   Do you work for someone else, or are you self-employed?

1   Not self-employed
2   Self-employed
998   Don't know
999   Refused

cWB05   **Employed by Government, Pre-Convention**

Schedule   **All dates pre-convention**

Filter   **If employed and not self-employed**
cWB04 = 1, 998–999

Question 796   Are you employed by a federal, state, or local government; the military; or aren't you employed by government?

1   Government or military employee
2   Not government employee
998   Don't know
999   Refused

NAES04

cWB06   Anyone in Household Belongs to Labor Union, Pre-Convention

Schedule   **All dates pre-convention**

Question 801   Are you or any other member of your household, that is, any other adult living in your home or apartment, a member of a labor union?

If yes: Is that person you or someone else?

    1   Yes, respondent
    2   Other household member
    3   Both respondent and other household member
    4   No one is union member
  998   Don't know
  999   Refused

cWB07   Any Other Adults in Household Unemployed, Pre-Convention

Schedule   **All dates pre-convention**

Filter   **If not unemployed**
     cWB01 = 1–2, 4–8, 998–999

Question 792   Are there any adults age 18 or older living in your house or apartment who are currently laid off or unemployed?

    1   Yes
    2   No
  998   Don't know
  999   Refused

| cWB08 | **Know of Anyone Who Lost Job in Past Six Months (Wording #1), Pre-Convention** | rWB08 | **Know of Anyone Who Lost Job in Past Six Months (Wording #1), Post-Convention** |

Schedule **All dates pre-convention**

Question 519   In the last six months, have you or anyone you know personally lost his or her job because of economic conditions?

See also cWB09.

1	Yes, respondent
2	Other person
3	Respondent and other person
4	No one lost job
998	Don't know
999	Refused

Sample Split **1/3 sample**

cXB = 1

Schedule **All dates post-convention**

Question 519   In the last six months, have you or anyone you know personally lost his or her job because of economic conditions?

See also rWB09.

1	Yes, respondent
2	Other person
3	Respondent and other person
4	No one lost job
998	Don't know
999	Refused

Sample Split **1/3 sample**

cXB = 1

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cWB09   **Know of Anyone Who Lost Job in Past Six Months (Wording #2), Pre-Convention**

Schedule   **All dates pre-convention**

Question 520   In the last six months, have you or anyone you know personally lost his or her job?

See also cWB08.

1	Yes, respondent
2	Other person
3	Respondent and other person
4	No one lost job
998	Don't know
999	Refused

Sample Split   **1/3 sample**
cXB = 3

rWB09   **Know of Anyone Who Lost Job in Past Six Months (Wording #2), Post-Convention**

Schedule   **All dates post-convention**

Question 520   In the last six months, have you or anyone you know personally lost his or her job?

See also rWB08.

1	Yes, respondent
2	Other person
3	Respondent and other person
4	No one lost job
998	Don't know
999	Refused

Sample Split   **1/3 sample**
cXB = 3

Race and Ethnicity, Citizenship, and Residency

cWC01   **Hispanic, Pre-Convention**

Schedule   **All dates pre-convention**

Question 803   Are you of Hispanic or Latino origin or descent?

1	Yes
2	No
998	Don't know
999	Refused

cWC02*   Line of Hispanic Origin, Pre-Convention

Schedule   **All dates pre-convention**

Filter   **If Hispanic**

cWC01 = 1

Question 804   Which of these best describes your origin—Mexican, Cuban, Puerto Rican, or something else?

* Multi-
Part Data   Coded data in **cWC02**

Verbatim data for code 4 in **cWC02$**

1	Mexican
2	Cuban
3	Puerto Rican
4	Something else*
998	Don't know
999	Refused

cWC03*   Race, Pre-Convention

Schedule   **All dates pre-convention**

Question 805   What is your race—white, black or African-American, Asian, Native American or American Indian, or some other race?

* Multi-
Part Data   Coded data in **cWC03**

Verbatim data for code 5 in **cWC03$**

1	White
2	Black
3	Asian
4	American Indian
5	Other*
998	Don't know
999	Refused

|

NAES04

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cWC04   **Born in U.S., Pre-Convention**

Schedule   **All dates pre-convention**

Question 812   Were you born in the United States, or not?

1   Yes
2   No
998   Don't know
999   Refused

---

cWC05   **U.S. Citizen, Pre-Convention**

Schedule   **All dates pre-convention**

Filter   **If not born in U.S.**
cWC04 = 2

Question 813   Are you a citizen of the United States?

1   Yes
2   No
998   Don't know
999   Refused

cWC06   **Years Lived in U.S., Pre-Convention**

Schedule   **All dates pre-convention**

Filter   **If not born in U.S.**
cWC04 = 2

Question 814   For how many years have you lived in the United States?

0	Less than six months
1	Six months to one year
Number **2–97**	
998	Don't know
999	Refused

cWC07   **Years at Present Address, Pre-Convention**

Schedule   **All dates pre-convention**

Question 802   How many years have you lived at your present address?

0	Less than six months
1	Six months to one year
Number **2–97**	
998	Don't know
999	Refused

◁   Pre-convention variables to the left | Post-convention variables to the right   ▷

Religion

cWD01   **Attend Religious Services, Pre-Convention**

Schedule   **All dates pre-convention**

Question 815   How often do you attend religious services, apart from special events like weddings and funerals—more than once a week, once a week, once or twice a month, a few times a year, or never?

1	More than once a week
2	Once a week
3	Once or twice a month
4	Few times a year
5	Never
998	Don't know
999	Refused

cWD02* **Religion (Attend Religious Services),
Pre-Convention**

Schedule **All dates pre-convention**

Filter **If attend religious services**
cWD01 = 1−4

Question 816   Do you mostly attend a place of worship that is
Protestant, Roman Catholic, Jewish, Mormon, an Orthodox Church,
Muslim, or some other religion?

See also cWD03.

* Multi-
Part Data

Coded data in **cWD02**

Verbatim data for code 7 in **cWD02$**

1 Protestant (including Baptist, Christian, Episcopal,
Jehovah's Witness, Lutheran, Methodist, Presbyterian,
and non-denominational Christian)
2 Catholic
3 Jewish
4 Mormon
5 Orthodox (including Greek, Russian, and Eastern)
6 Muslim
7 Other*
998 Don't know
999 Refused

NAES04

cWD03*   Religion (Do Not Attend Religious Services), Pre-Convention

Schedule   **All dates pre-convention**

Filter   **If do not attend religious services**
cWD01 = 5, 998–999

Question 817   Regardless of whether you now attend any religious services do you ever think of yourself as part of a particular church or denomination?

If yes: Do you consider yourself as Protestant, Roman Catholic, Jewish, Mormon, an Orthodox Church, Muslim, or some other religion?

See also cWD02.

* Multi-Part Data   Coded data in **cWD03**

Verbatim data for code 7 in **cWD03$**

   1 Yes, Protestant (including Baptist, Christian, Episcopal, Jehovah's Witness, Lutheran, Methodist, Presbyterian, and non-denominational Christian)
   2 Catholic
   3 Jewish
   4 Mormon
   5 Orthodox (including Greek, Russian, and Eastern)
   6 Muslim
   7 Other*
   8 No denomination
   9 Atheist or agnostic
 998 Don't know
 999 Refused

cWD04   **Born-Again Christian, Pre-Convention**

Schedule   **All dates pre-convention**

Filter   **If of religion other than Jewish or Mormon**
cWD02 = 1–2, 4–5, 7, 998–999 Or cWD03 = 1–2, 4–5, 7, 998–999

Question 818   Do you consider yourself an evangelical or born-again Christian?

1	Yes
2	No
998	Don't know
999	Refused

Military Service

cWE01   **Anyone in Household Ever Served in Military, Pre-Convention**

Schedule   **All dates pre-convention**

Question 819   Including yourself, has anyone living in your house or apartment ever served in the U.S. military? This includes the National Guard and the Reserves.

1	Yes, respondent
2	Other household member
3	Both respondent and other household member
4	No one served in military
998	Don't know
999	Refused

cWE04 **Anyone in Household Currently in Military, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If anyone in household ever served in military**

cWE01 = 1−3

Questions 822−823 (From cWE01: Are you / Is that person / Are you or the other member of your household) still serving?

1 Yes, respondent
2 Other household member
3 Both respondent and other household member
4 No one still serving
998 Don't know
999 Refused

cWE05* **Branch of Military Respondent Currently Serving In, Pre-Convention**

Schedule **All dates pre-convention**

Filter **If respondent currently serving in military**

cWE04 = 1, 3

Question 826 Are you serving in the regular military, the Reserves, or the National Guard?

* Multi-Part Data Up to three divisions in **cWE05.1–cWE05.3**

1 Regular
2 Reserves
3 National Guard
998 Don't know
999 Refused

cWE06*   **Branch of Military Other Household Member**
              Currently Serving In, Pre-Convention

Schedule   **All dates pre-convention**

Filter   **If other household member currently serving in military**

             (cWE01 = 2 And cWE04 = 1) Or cWE04 = 2−3

Question 827   Is (from cWE01: that person / the other household
member) serving in the regular military, the Reserves, or the
National Guard?

* Multi-   Up to three divisions in **cWE06.1−cWE06.3**
Part Data

     1 Regular
     2 Reserves
     3 National Guard
   998 Don't know
   999 Refused

Household Composition and Location

Household Size and Marital Status

cWF01   **Total Adults in Household, Pre-Convention**

Schedule   **All dates pre-convention**

Question 1   Including yourself, could you please tell me how many
adults age 18 or over currently live in this house or apartment?

Number   **1−97**

cWF03   Total Children in Household, Pre-Convention

Schedule **All dates pre-convention**

Question 808   How many children under age 18 now live in your house or apartment?

Number **0–97**
998 Don't know
999 Refused

---

cWF07   Marital Status, Pre-Convention

Schedule **All dates pre-convention**

Question 807   Are you married, living as married, widowed, divorced, separated, or have you never been married?

1 Married
2 Living as married
3 Widowed
4 Divorced
5 Separated
6 Never married
998 Don't know
999 Refused

Household Location and Number of Phone Lines

cWF08   Census Division, Pre-Convention

Schedule　**All dates pre-convention**

cWF08 is derived from the respondent's state of residence.

1　New England (CT, MA, ME, NH, RI, VT)
2　Middle Atlantic (NJ, NY, PA)
3　East North Central (IL, IN, MI, OH, WI)
4　West North Central (IA, KS, MN, MO, ND, NE, SD)
5　South Atlantic (DC, DE, FL, GA, MD, NC, SC, VA, WV)
6　East South Central (AL, KY, MS, TN)
7　West South Central (AR, LA, OK, TX)
8　Mountain (AZ, CO, ID, MT, NM, NV, UT, WY)
9　Pacific (CA, OR, WA)

cWF09⊗   Metropolitan Statistical Area, Pre-Convention

Schedule　**All dates pre-convention**

cWF09 is an estimate of the Metropolitan Statistical Area (MSA) of the respondent's place of residence, that is, the major city area that the respondent resides in or near. MSA is an estimate derived from the respondent's phone number, and is based on U.S. Census Bureau definitions.

MSA is recorded as a five-digit code.

See the National Rolling Cross-Section codebook for a table of MSA codes.

Number　**10180–49740**
99999　None or unavailable

◁ Pre-convention variables to the left | Post-convention variables to the right ▷

cWF10⊗   **County, Pre-Convention**

Schedule **All dates pre-convention**

cWF10 is an estimate of the county of the respondent's place of residence, derived from the respondent's phone number.

County is recorded as a five-digit Federal Information Processing Standards (FIPS) code, where the first two digits indicate the state, and the last three digits indicate the county number within the state.

See the National Rolling Cross-Section codebook for a table of FIPS county codes.

Number **1001–56045**

cWF11⊗   **Zip Code (Estimated From Phone), Pre-Convention**

Schedule **All dates pre-convention**

cWF11 is an estimate of the Zip code of the respondent's place of residence, derived from the respondent's phone number.

See also cWF12.

Number **1001–99403**

cWF12⊗   **Zip Code (Reported by Respondent),
            Pre-Convention**

Schedule   **All dates pre-convention**

Question 835   What is your Zip code?

See also cWF11.

Number   **0−99997**
99998   Don't know
99999   Refused

cWF13   **Urbanity, Pre-Convention**

Schedule   **All dates pre-convention**

cWF13 is an estimate of the urbanity of the respondent's place of
residence, derived from the respondent's phone number.

1   Urban
2   Suburban
3   Rural

◁ Pre-convention variables to the left   Post-convention variables to the right ▷

cWF14⊗   **Media Market, Pre-Convention**

Schedule   **All dates pre-convention**

cWF14 is an estimate of the media market of the respondent's place of residence, that is, the media center that serves the majority of households in and around the respondent's city or town. Media market is an estimate derived from the respondent's phone number, and is based on Designated Market Area (DMA) definitions developed by Nielsen Media Research, Inc.

Media market is recorded as a three-digit DMA code.

See the National Rolling Cross-Section codebook for a table of DMA media market codes.

Number   **500–881**

cWF15   **Phone Landlines in Household, Pre-Convention**

Schedule   **All dates pre-convention**

Question 836   Aside from cell phones, how many telephone numbers does your house or apartment have that you receive calls on? Please include only numbers that you use for phone calls, not ones you use for computers or fax machines.

Number   **1–97**
       998 Don't know
       999 Refused

cWF16   **Have Cell Phone, Pre-Convention**

Schedule   **All dates pre-convention**

Question 837   If you have a cell phone, is your cell phone number different from your landline or home phone, or is it the same number?

1	Different
2	Same
3	Do not have cell phone
998	Don't know
999	Refused

Other Demographics

cWG02   **Anyone in Household Owns Gun (Wording #2), Pre-Convention**

Schedule   **All dates pre-convention**

Question 830   Do you or does anyone living in your house or apartment own a handgun, rifle, or other type of firearm?

If yes: Would that be you or someone else in your household or both?

1	Yes, respondent
2	Other household member
3	Both respondent and other household member
4	No one owns firearm
998	Don't know
999	Refused

cWG04 · · · **Anyone in Household Belongs to NRA (Wording #2), Pre-Convention**

Schedule · **All dates pre-convention**

Filter · **If anyone in household owns gun**

cWG02 = 1−3

Question 831 · (From cWG02: Are you / Is the other person living in your house or apartment / Are you or the other person) a member of the National Rifle Association, also known as the NRA?

1	Yes
2	No
998	Don't know
999	Refused

cWG05 · · · **Know of Someone Gay or Lesbian, Pre-Convention**

Schedule · **All dates pre-convention**

Question 832 · Do you have a friend, colleague, or family member who is gay or lesbian?

1	Yes
2	No
3	Respondent is gay or lesbian
998	Don't know
999	Refused

Sample Split · **1/3 sample**

cXB = 2

Ⓨ Interview Language and Interviewer ID

cYA01 **Interviewer ID, Pre-Convention**

Schedule **All dates pre-convention**

cYA01 is a three-digit number that uniquely identifies each NAES04 interviewer.

Number **1–813**

rYA01 **Interviewer ID, Post-Convention**

Schedule **All dates post-convention**

rYA01 is a three-digit number that uniquely identifies each NAES04 interviewer.

Number **1–813**

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cYA02 **Interviewer Sex, Pre-Convention**

Schedule **All dates pre-convention**

1 Male
2 Female

rYA02 **Interviewer Sex, Post-Convention**

Schedule **All dates post-convention**

1 Male
2 Female

---

cYA03 **Interviewer Race, Pre-Convention**

Schedule **All dates pre-convention**

1 White
2 Black
3 Asian
4 Other

rYA03 **Interviewer Race, Post-Convention**

Schedule **All dates post-convention**

1 White
2 Black
3 Asian
4 Other

◁   Pre-convention variables to the left   Post-convention variables to the right   ▷

| **cYA04** | **Interview Language, Pre-Convention** | **rYA04** | **Interview Language, Post-Convention** |

Schedule   **All dates pre-convention**

Interviews were conducted in English or Spanish at the respondent's preference.

1 English
2 Spanish

Schedule   **All dates post-convention**

Interviews were conducted in English or Spanish at the respondent's preference.

1 English
2 Spanish

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cYA05   **Interviewer's Evaluation of Interview Overall, Pre-Convention**

Schedule   **All dates pre-convention**

At the conclusion of the interview, the interviewer assigned a grade for how the interview went overall. The grade is the interviewer's personal opinion.

1 A, excellent
2 B, good
3 C, average
4 D, poor
5 F, very poor
999 No data

rYA05   **Interviewer's Evaluation of Interview Overall, Post-Convention**

Schedule   **All dates post-convention**

At the conclusion of the interview, the interviewer assigned a grade for how the interview went overall. The grade is the interviewer's personal opinion.

1 A, excellent
2 B, good
3 C, average
4 D, poor
5 F, very poor
999 No data

cYA06   **Interviewer's Evaluation of Respondent's Political Knowledge, Pre-Convention**

Schedule   **All dates pre-convention**

At the conclusion of the interview, the interviewer assigned a grade for how knowledgeable the respondent was about politics. The grade is the interviewer's personal opinion.

   1   A, excellent
   2   B, good
   3   C, average
   4   D, poor
   5   F, very poor
999   No data

rYA06   **Interviewer's Evaluation of Respondent's Political Knowledge, Post-Convention**

Schedule   **All dates post-convention**

At the conclusion of the interview, the interviewer assigned a grade for how knowledgeable the respondent was about politics. The grade is the interviewer's personal opinion.

   1   A, excellent
   2   B, good
   3   C, average
   4   D, poor
   5   F, very poor
999   No data

Questionnaire

Republican Convention Panel

Republican Convention Panel Questionnaire

Pre-Convention Interview

Hello, my name is _____ calling from the University of Pennsylvania. We are conducting a national opinion survey about some current issues.

May I please speak with an adult age 18 or older who lives in this house or apartment? *If new person brought to phone, repeat greeting.*

We would like to speak with someone living in your house or apartment for our survey. To determine who we should speak with ...

Question 1   Variable cWF01

Including yourself, could you please tell me how many adults age 18 or over currently live in this house or apartment?

Number: **1–97**

May I please speak with the ...

(**If two adults in Q1, choose age randomly:** younger/older) of the two adults?

(**If three adults in Q1, choose age randomly:** youngest adult / oldest adult / adult whose age is in the middle)?

If four or more adults in Q1: adult who (**choose birthday randomly:** celebrated a birthday last / will celebrate a birthday next)?

If new person brought to phone, repeat greeting.

Question 4   Variable cCA01

Do you feel things in this country are generally going in the right direction, or do you think things are seriously off on the wrong track?

- **1** Right
- **2** Wrong
- **998** Don't know
- **999** Refused

Questions 6–7

In your opinion, what is the most important problem facing _____ country today?

If don't know: Just your best guess.

Question 6   Variable cCA03

Ask Q6 only of 1/2 sample.

our

Record up to five problems.
Record verbatim answer for code 22.

1 Economy
2 Education / education problems
3 Children's issues
4 Poverty/homelessness
5 Lack of religion/faith
6 Lack of moral/family values
7 Health care
8 Violence/crime
9 Drugs
10 Energy / rising gas prices
11 Environment
12 Politicians/government
13 Taxes
14 Terrorism / war on terrorism
15 Iraq war/situation
16 Foreign policy
17 National/homeland security
18 Unemployment / job security / layoffs
19 Immigration / illegal aliens
20 Jobs going to other countries / outsourcing
21 Dislike Bush / current leaders
22 Other
998 Don't know
999 Refused

Question 7   Variable cCA05

Ask Q7 only of 1/2 sample.

the

Read Q17–24 in random order.

Question 17   Variable cCE21

Would you favor or oppose an amendment to the U.S. Constitution saying that no state can allow two men to marry each other or two women to marry each other?

If favor/oppose: Would you strongly (favor/oppose) or somewhat (favor/oppose) the amendment?

Read "favor" and "oppose" in random order.

1 Strongly favor
2 Somewhat favor
3 Somewhat oppose
4 Strongly oppose
5 Neither favor nor oppose
998 Don't know
999 Refused

Questions 20–24

I'm going to read you some actions the federal government in Washington can take on a variety of issues. For each one, please tell me whether you favor or oppose the federal government doing it.

The federal government _____—do you favor or oppose the federal government doing this?

If favor/oppose: Do you strongly (favor/oppose) or somewhat (favor/oppose) the federal government doing this?

Question 20 — Variable cCE01

banning all abortions

Read "favor" and "oppose" in random order.

- **1** Strongly favor
- **2** Somewhat favor
- **3** Somewhat oppose
- **4** Strongly oppose
- **5** Neither favor nor oppose
- **998** Don't know
- **999** Refused

Question 23 — Variable cCC39

giving tax credits or vouchers to help parents send their children to private schools

Question 24 — Variable cCB82

negotiating more free trade agreements like NAFTA

Question 32 — Variable cCE31

Ask Q32 only of 1/2 sample.

Restricting the kinds of guns that people can buy—should the federal government do more about it, do the same as now, do less about it, or do nothing at all?

- **1** More
- **2** Same
- **3** Less
- **4** Nothing
- **998** Don't know
- **999** Refused

Questions 34–37

Ask Q34–37 only of 1/2 sample.

For each of the following programs I read to you, please tell me if you think the federal government should spend more on it, the same as now, less, or no money at all.

_____—should the federal government spend more on it, the same as now, less, or no money at all?

Read Q34–37 in random order.

Question 34 — Variable cCD03

Military defense

- **1** More
- **2** Same
- **3** Less
- **4** None
- **998** Don't know
- **999** Refused

Question 35 — Variable cCC40

Providing financial assistance to public elementary and secondary schools

Question 36 — Variable cCD34

Rebuilding Iraq

Question 37 — Variable cCD57

Homeland security

Question 42

Variable cCD67

Ask Q42 only of 2/3 sample.

After the terrorist attacks of 9/11, Congress passed the USA Patriot Act, which gives federal officials wider authority to use wiretaps and other surveillance techniques. Some people say the Patriot Act is a good thing because it provides necessary new and effective tools for preventing terrorist attacks, while others say the act is a bad thing because it gives the Justice Department and the FBI too much power to spy on ordinary Americans. Which comes closer to your view—would you say the Patriot Act is a good thing for America or a bad thing for America?

- **1** Good
- **2** Bad
- **3** Neither good nor bad
- **998** Don't know
- **999** Refused

Question 52

Variable cCB61

Ask Q52 only of 1/3 sample.

Overall, which party do you trust to do a better job on bringing down the federal budget deficit—the Republicans or Democrats?

- **1** Republicans
- **2** Democrats
- **3** Trust both the same
- **4** Trust neither
- **998** Don't know
- **999** Refused

I am going to read you a list of some issues. For each one, please tell me if you personally favor or oppose it.

Questions 55–71

_____—do you favor or oppose this?

Read Q55–71 in random order.

Question 55

Variable cCC33

Ask Q55 only of 2/3 sample.

Allowing workers to invest some of their Social Security contributions in the stock market

- **1** Favor
- **2** Oppose
- **998** Don't know
- **999** Refused

Question 56

Variable cCE33

Ask Q56 only of 2/3 sample.

Extending the federal law banning assault weapons

Question 58

Variable cCB33

Ask Q58 only of 1/3 sample.

Completely eliminating the estate tax, that is, the tax on property left by people who die

Question 61

Variable cCC24

Ask Q61 only of 2/3 sample.

Changing the recently passed Medicare prescription drug law to allow re-importing drugs from Canada

Question 62

Variable cCC03

Ask Q62 only of 1/3 sample.

The federal government helping to pay for health insurance for all children

Question 63

Variable cCC05

Ask Q63 only of 1/3 sample.

The federal government helping employers pay the cost of their workers' health insurance

Question 65   Variable cCE07

> **Ask Q65 only of {8/20/04–8/25/04: 2/3 sample | 8/26/04–8/29/04: 1/3 sample}.**

Federal funding of research on diseases like Alzheimer's using stem cells taken from human embryos

Question 66   Variable cCE08

> **Ask Q66 only on 8/26/04–8/29/04.**
> **Ask only of 1/3 sample.**

Federal funding of research on diseases like Parkinson's using stem cells taken from human embryos

Question 67   Variable cCB16

> **Ask Q67 only of 2/3 sample.**

Making recent federal tax cuts permanent

Question 68   Variable cCG01

> **Ask Q68 only of 2/3 sample.**

Limiting the amount of money people can be awarded in lawsuits

Question 69   Variable cCB71

> **Ask Q69 only of 2/3 sample.**

Making it easier for labor unions to organize

Question 70   Variable cCB44

> **Ask Q70 only of 2/3 sample.**

Eliminating tax breaks for overseas profits and using money to cut taxes for businesses that create jobs in the United States

Question 71   Variable cCD07

> **Ask Q71 only of 2/3 sample.**

Moving 60,000 to 70,000 troops stationed in Europe and South Korea to other locations, including the United States, in the next decade

Question 90   Variable cUA02

> **Ask Q90 only if do not live in DC.**
> **Ask only of 1/4 sample.**

Your state has two U.S. senators in Washington, DC. Do you happen to remember their names? *Probe for two names.*

If don't know: Just your best guess.

> **Record verbatim answer for code 1.**
>
> **1** Gave name or names
> **998** Don't know
> **999** Refused

Pre-Convention Interview

Questionnaire

Republican Convention Panel

Questions 91–112

For each of the following people in politics, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10.

On a scale of zero to 10, how would you rate _____? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Read Q91–112 in random order.

Question 91   Variable cAA01

George W. Bush

Number: **0–10**
   11   Do not recognize name
   12   Know name but cannot rate
  999   Refused

Question 92   Variable cAC01

Dick Cheney

Question 95   Variable cAC04

John Edwards

Question 97   Variable cAB01

John Kerry

Question 106   Variable cAC15

Ask Q106 only of 1/3 sample.

Ralph Nader

Question 109   Variable cAD07

Ask Q109 only on 8/20/04–8/25/04.

Teresa Heinz Kerry

Question 110   Variable cAD02

Ask Q110 only on 8/20/04–8/25/04.

Laura Bush

Question 111   Variable cAD09

Ask Q111 only on 8/26/04–8/29/04.

John McCain

Question 112   Variable cUA04

Ask Q112 only if live in state with senator running for re-election.

AL: Richard Shelby
AR: Blanche Lincoln
AZ: John McCain
CA: Barbara Boxer
CT: Christopher Dodd
IA: Charles Grassley
ID: Mike Crapo
IN: Evan Bayh
KS: Sam Brownback
KY: Jim Bunning
MD: Barbara Mikulski
MO: Kit Bond
ND: Byron Dorgan
NH: Judd Gregg
NV: Harry Reid
NY: Charles Schumer
OH: George Voinovich
OR: Ron Wyden
PA: Arlen Specter
SD: Thomas Daschle
UT: Robert Bennett
VT: Patrick Leahy
WA: Patty Murray
WI: Russ Feingold

Questions 116–119

> **Ask Q116–119 only of 1/4 sample.**

For each of the following groups, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10.

On a scale of zero to 10, how would you rate _____? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the group, or you know the group but not well enough to rate it?

> **Read Q116–119 in random order.**

Question 116   Variable cAE06

gay and lesbian organizations

Number: **0–10**
- **11** Do not recognize group
- **12** Know group but cannot rate
- **999** Refused

Question 118   Variable cAE08

AARP, formerly known as the American Association of Retired Persons

Question 119   Variable cAE09

the National Rifle Association, also known as the NRA

Question 126   Variable cAA02

Do you approve or disapprove of the way George W. Bush is handling his job as president?

If approve/disapprove: Do you (approve/disapprove) strongly or only somewhat?

- **1** Strongly approve
- **2** Somewhat approve
- **3** Somewhat disapprove
- **4** Strongly disapprove
- **998** Don't know
- **999** Refused

Questions 128–130

Do you approve or disapprove of the way George W. Bush is _____?

Question 128   Variable cCB09

handling the nation's economy

- **1** Approve
- **2** Disapprove
- **998** Don't know
- **999** Refused

Question 129   Variable cCD61

> **Ask Q129 only of 1/2 sample.**

handling the war on terrorism

Question 130   Variable cCD19

currently handling the situation in Iraq

Question 134   Variable cCD21

> **Ask Q134 only of 1/2 sample.**

All in all, do you think the situation in Iraq was worth going to war over, or not?

- **1** Yes
- **2** No
- **998** Don't know
- **999** Refused

Question 138   Variable cCD59

> **Ask Q138 only of 1/2 sample.**

Since the attacks on the World Trade Center and the Pentagon on Sept. 11, 2001, the United States government has done a number of things both at home and abroad intended to protect Americans from future attacks. How safe have these efforts made you feel—much more safe, somewhat more safe, somewhat less safe, or much less safe?

- **1** Much more
- **2** Somewhat more
- **3** Somewhat less
- **4** Much less
- **5** Made no difference
- **998** Don't know
- **999** Refused

Pre-Convention Interview

Questionnaire

Republican Convention Panel

Question 139 Variable cCD60

How likely do you think there will be a terrorist attack on American soil in the next 12 months? Please use a scale from zero to 10, where zero means you are certain there will not be an attack, 10 means you are certain there will be an attack, and five means there is a 50-50 chance. Of course you can use any number from zero to 10.

Number: **0–10**
998 Don't know
999 Refused

Question 140 Variable cCD01

Ask Q140 only of 1/4 sample.

As a result of the George W. Bush presidency, in general, how well regarded is the United States by countries around the world—better than before he came into office, worse than before he came into office, or no different than before he came into office?

1 Better
2 Worse
3 No different
998 Don't know
999 Refused

Question 141 Variable cCD02

Ask Q141 only if think U.S. regarded differently because of Bush (Q140).
Ask only of 1/4 sample.

How much does that matter, that the United States is regarded as (**from Q140:** better/worse) than before he came into office—a great deal, some, not too much, or not at all?

1 Great deal
2 Some
3 Not much
4 Not at all
998 Don't know
999 Refused

Question 143 Variable cCB10

Would you say that the economic policies of the Bush administration are making the economy better, worse, or are having no effect one way or the other?

1 Better
2 Worse
3 No effect
998 Don't know
999 Refused

Question 146 Variable cAA03

Ask Q146 only of 1/2 sample.

I'd like to ask you how you feel about George W. Bush, as a person, as opposed to how you feel about the job he is doing. Do you have a favorable or unfavorable opinion of him as a person?

If favorable/unfavorable: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

1 Very favorable
2 Somewhat favorable
3 Somewhat unfavorable
4 Very unfavorable
998 Don't know
999 Refused

Read Q(152–172), (205–225) in random order.

Questions 152–172

> **Ask Q152–172 only if recognize Bush (Q91).**
>
> **Ask only of 2/3 sample.**

I am going to read you some phrases. For each one, please tell me how well that phrase applies to George W. Bush. Please use a scale from zero to 10.

On a scale of zero to 10, how well does "_____" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

> **Read Q152–172 in random order.**

Question 152   Variable cAA04

cares about people like me

Number: **0–10**
  998 Don't know
  999 Refused

Question 153   Variable cAA05

inspiring

Question 154   Variable cAA06

strong leader

Question 155   Variable cAA07

trustworthy

Question 156   Variable cAA08

shares my values

Question 157   Variable cAA09

knowledgeable

Question 158   Variable cAA10

reckless

Question 159   Variable cAA11

steady

Question 160   Variable cAA12

says one thing but does another

Question 161   Variable cAA13

has the right kind of experience to be president

Question 162   Variable cAA14

he's easy to like as a person

Question 168   Variable cAA20

out of touch with people like me

Question 169   Variable cAA21

stubborn

Question 170   Variable cAA22

arrogant

Question 171   Variable cAA23

optimistic

Question 172   Variable cAA24

effective, gets things done

Pre-Convention Interview

Questionnaire

Republican Convention Panel

Questions 205–225

Ask Q205–225 only if recognize Kerry (Q97).

Ask only of 2/3 sample.

I am going to read you some phrases. For each one, please tell me how well that phrase applies to John Kerry. Please use a scale from zero to 10.

On a scale of zero to 10, how well does "_____" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

Read Q205–225 in random order.

Question 205   Variable cAB02

cares about people like me

Number: **0–10**
  998 Don't know
  999 Refused

Question 206   Variable cAB03

inspiring

Question 207   Variable cAB04

strong leader

Question 208   Variable cAB05

trustworthy

Question 209   Variable cAB06

shares my values

Question 210   Variable cAB07

knowledgeable

Question 211   Variable cAB08

reckless

Question 212   Variable cAB09

steady

Question 213   Variable cAB10

says one thing but does another

Question 214   Variable cAB11

has the right kind of experience to be president

Question 215   Variable cAB12

he's easy to like as a person

Question 221   Variable cAB18

out of touch with people like me

Question 222   Variable cAB19

stubborn

Question 223   Variable cAB20

arrogant

Question 224   Variable cAB21

optimistic

Question 225   Variable cAB22

effective, gets things done

Questions 237–244

Which of the following best describes the views of _____—very conservative, conservative, moderate, liberal, or very liberal?

> **Read Q237–244 in random order.**

Question 237   Variable cAA30

> **Ask Q237 only if recognize Bush (Q91).**

George W. Bush

> **For random half sample, read response options 1–5 last to first.**

>   **1** Very conservative
>   **2** Conservative
>   **3** Moderate
>   **4** Liberal
>   **5** Very liberal
> **998** Don't know
> **999** Refused

Question 242   Variable cAB27

> **Ask Q242 only if recognize Kerry (Q97).**

John Kerry

Question 244   Variable cAC16

> **Ask Q244 only if recognize Nader (Q106).**

Ralph Nader

Question 256   Variable cRA01

These days, many people are so busy they cannot find time to register to vote, or they move around so often they do not get a chance to re-register. Are you currently registered to vote in your precinct or election district, or haven't you been able to register so far?

>   **1** Registered
>   **2** Not registered
> **998** Don't know
> **999** Refused

Question 258   Variable cMA01

Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

> **Record verbatim answer for code 4.**

>   **1** Republican
>   **2** Democrat
>   **3** Independent
>   **4** Something else
> **998** Don't know
> **999** Refused

Question 259   Variable cMA02

> **Ask Q259 only if Republican, Democrat, or Independent (Q258).**

Do you consider yourself a strong or not a very strong (**from Q258: Republican/Democrat/Independent**)?

>   **1** Strong
>   **2** Not strong
> **998** Don't know
> **999** Refused

Question 260   Variable cMA03

> **Ask Q260 only if not Republican or Democrat (Q258).**

Do you think of yourself as closer to the Republican or Democratic Party?

>   **1** Republican
>   **2** Democratic
>   **3** Neither Republican nor Democrat
> **998** Don't know
> **999** Refused

Question 263 Variable cMA06

Generally speaking, would you describe your political views as very conservative, conservative, moderate, liberal, or very liberal?

> **For random half sample, read response options 1–5 last to first.**

  1 Very conservative
  2 Conservative
  3 Moderate
  4 Liberal
  5 Very liberal
  998 Don't know
  999 Refused

Now I'd like to ask you about the 2004 presidential campaign.

Question 277 Variable cKC01

How likely are you to participate in this year's presidential campaign, by working to help one of the candidate's campaigns, by donating money to a campaign, by attending a campaign event of some kind, or by trying to convince others to vote for him as well? Would you say you are very likely to do at least one of these things, somewhat likely, or not very likely?

  1 Very
  2 Somewhat
  3 Not very
  998 Don't know
  999 Refused

Question 304 Variable cRB11

> **Ask Q304 only if interviewed after primary.**

In talking with people about politics and elections, we often find that they don't get a chance to vote. Did you happen to vote in your state's recent presidential primary election or caucus?

  1 Yes
  2 No
  3 Intend to vote in different primary
  998 Don't know
  999 Refused

Question 306 Variable cRB12

> **Ask Q306 only if voted in primary (Q304).**

Did you vote in the Republican presidential primary or the Democratic primary?

  1 Republican
  2 Democratic
  998 Don't know
  999 Refused

Question 314 Variable cRC01

Do you plan to vote in the general election in November, or don't you plan to vote?

  1 Yes
  2 No
  998 Don't know
  999 Refused

Question 315 Variable cRC02

> **Ask Q315 only if intend to vote in general election (Q314).**

I would like you to rate your chances of voting in the general election on a scale of one to 10. Ten means you will definitely vote, and one means you will definitely not vote. Of course you may use any number in between.

  Number: **1–10**
  998 Don't know
  999 Refused

Question 331

Ask Q331 only of 1/2 sample.

How closely are you following the campaign for president—very closely, somewhat closely, not too closely, or not closely at all?

- **1** Very
- **2** Somewhat
- **3** Not too
- **4** Not at all
- **998** Don't know
- **999** Refused

Question 332

Variable cKA05

Ask Q332 only of 1/2 sample.

Would you say you have been very much interested, somewhat interested, or not much interested in the presidential campaign so far this year?

- **1** Very
- **2** Somewhat
- **3** Not much
- **998** Don't know
- **999** Refused

Read Q336–337 in random order.

Question 336

Variable cFF15

So far, have you learned enough about John Kerry to have a good idea of what kind of a president he would be if he was elected to serve the next four years?

- **1** Yes
- **2** No
- **998** Don't know
- **999** Refused

Question 337

Variable cFF14

Ask Q337 only on 8/27/04–8/29/04.

So far, have you learned enough about what George W. Bush wants to accomplish in a second term so that you can make an informed decision about whom to vote for?

- **1** Yes
- **2** No
- **998** Don't know
- **999** Refused

Questions 347–348

Who do you trust _____—George W. Bush or John Kerry?

Read Q347–348 in random order.

Question 347

Variable cCD04

more to handle the responsibilities of commander-in-chief of the military

Read response options 1–2 in random order.

- **1** Bush
- **2** Kerry
- **3** Trust both the same
- **4** Trust neither
- **998** Don't know
- **999** Refused

Question 348

Variable cCD62

to do a better job handling the U.S. war on terrorism

Pre-Convention Interview

Questionnaire

Republican Convention Panel

NAES04

Questions 359–360

Ask Q359–360 only if recognize Kerry (Q97).

Using a 100-point scale, please tell me the chances that _____ in the general election. A zero means no chance, 50 a 50-50 chance and 100 a certain win. You may use any number from zero to 100.

Read Q359–360 in random order.

Question 359   Variable cNA21

Ask Q359 only of 1/2 sample.

John Kerry will beat George W. Bush

Number: **0–100**
  998 Don't know
  999 Refused

Question 360   Variable cNA22

Ask Q360 only of 1/2 sample.

George W. Bush will beat John Kerry

Read Q367–394 in random order.

Questions 367–379

To the best of your knowledge, who _____— George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

Question 367   Variable cCC34

Ask Q367 only of 2/3 sample.

favors allowing workers to invest some of their Social Security contributions in the stock market

Read response options 1–2 in random order.

    1 Bush
    2 Kerry
    3 Both
    4 Neither
  998 Don't know
  999 Refused

Question 370   Variable cCE37

Ask Q370 only of 2/3 sample.

urges Congress to extend the federal law banning assault weapons

Question 372   Variable cCB48

Ask Q372 only of 2/3 sample.

favors eliminating tax breaks for overseas profits of American corporations and using the money to cut taxes for businesses that create jobs in the United States

Question 373   Variable cCB37

Ask Q373 only of 1/3 sample.

favors completely eliminating the estate tax, that is, the tax on property left by people who die

Question 377   Variable cCC26

Ask Q377 only of 2/3 sample.

favors changing the recently passed Medicare prescription drug law to allow re-importing drugs from Canada

Question 379
Variable cCC09

Ask Q379 only of 2/3 sample.

favors a health insurance plan that would do both of the following—help to pay for health insurance for all children and help employers pay the cost of the workers' health insurance

Question 381
Variable cCB27

Ask Q381 only of 2/3 sample.

John Kerry says that he would eliminate George W. Bush's tax cuts on those making how much money—over $50,000 a year; over $100,000 a year; over $200,000 a year; or over $500,000 a year?

If don't know: Anything come to mind?

1	$50,000
2	$100,000
3	$200,000
4	$500,000
998	Don't know
999	Refused

Questions 382–394

To the best of your knowledge, _____—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

Question 382
Variable cDA17

Ask Q382 only of 2/3 sample.

who is a former prosecutor

Read response options 1–2 in random order.

1	Bush
2	Kerry
3	Both
4	Neither
998	Don't know
999	Refused

Question 383
Variable cCB25

Ask Q383 only of 2/3 sample.

who favors making the recent tax cuts permanent

Question 385
Variable cCB75

Ask Q385 only of 2/3 sample.

who wants to make it easier for labor unions to organize

Question 387
Variable cCG05

Ask Q387 only of 2/3 sample.

who wants to limit the amount of money people can be awarded in lawsuits

Question 388
Variable cCD68

Ask Q388 only of 1/3 sample.

who wants to extend all provisions of the USA Patriot Act in order to fight terrorism

Pre-Convention Interview

Questionnaire

Republican Convention Panel

Question 389   Variable cCD70

Ask Q389 only of 1/3 sample.

who wants to extend all provisions of the USA Patriot Act

Question 390   Variable cCE10

Ask Q390 only of {8/20/04–8/25/04: 2/3 sample | 8/26/04–8/29/04: 1/3 sample}.

who favors federal funding of research on diseases like Alzheimer's using stem cells taken from human embryos

Question 391   Variable cCE12

Ask Q391 only on 8/26/04–8/29/04.

Ask only of 1/3 sample.

who favors federal funding of research on diseases like Parkinson's using stem cells taken from human embryos

Question 393   Variable cNB12

Ask Q393 only of 2/3 sample.

which candidate has more public support from retired generals and admirals

Question 394   Variable cCD09

Ask Q394 only of 2/3 sample.

which candidate proposes moving 60,000 to 70,000 troops stationed in Europe and South Korea to other locations, including the United States, in the next decade

Questions 433–434

Thinking about what _____ is saying in the presidential campaign, how much of the time would you say he is spending criticizing his opponent—a great deal of time, some, not too much, or isn't he doing this at all?

Read Q433–434 in random order.

Question 433   Variable cFF05

Ask Q433 only of 1/4 sample.

John Kerry

1	Great deal
2	Some
3	Not much
4	Not doing this
998	Don't know
999	Refused

Question 434   Variable cFF04

Ask Q434 only of 1/4 sample.

George W. Bush

Questions 435–436

Thinking about what _____ is saying in the presidential campaign, how much of the time would you say he is talking about how he would solve the problems facing the country—a great deal of time, some, not too much, or isn't he doing this at all?

Read Q435–436 in random order.

Question 435   Variable cFF07

Ask Q435 only of 1/4 sample.

John Kerry

- **1** Great deal
- **2** Some
- **3** Not much
- **4** Not doing this
- **998** Don't know
- **999** Refused

Question 436   Variable cFF06

Ask Q436 only of 1/4 sample.

George W. Bush

Question 441   Variable cRB13

Ask Q441 only if voted in Democratic primary (Q306).

For whom did you vote in the Democratic presidential primary election or caucus in your state—

Wesley Clark,
Howard Dean,
John Edwards,
Richard Gephardt,
John Kerry,
Dennis Kucinich,
Joe Lieberman,
Carol Moseley Braun,
or Al Sharpton?

Read response options 1–9 in random order.

- **1** Clark
- **2** Dean
- **3** Edwards
- **4** Gephardt
- **5** Kerry
- **6** Kucinich
- **7** Lieberman
- **8** Moseley Braun
- **9** Sharpton
- **10** Other
- **11** Did not vote for presidential nominee
- **998** Don't know
- **999** Refused

Question 470   Variable cRC14

If the 2004 presidential election were being held today, would you vote for George W. Bush and Dick Cheney, the Republicans; John Kerry and John Edwards, the Democrats; or Ralph Nader and Peter Camejo of the Reform Party?

Read response options 1–3 in random order.

- **1** Bush
- **2** Kerry
- **3** Nader
- **4** Other
- **5** Would not vote
- **998** Don't know
- **999** Refused

Pre-Convention Interview

Questionnaire

Republican Convention Panel

Question 471   Variable cRC15

Ask Q471 only if intend to vote for Nader or undecided (Q470).

If Ralph Nader is not on the ballot in your state, who would you vote for George W. Bush or John Kerry?

Read response options 1–2 in random order.

  1 Bush
  2 Kerry
  3 Write in Nader
  4 Other
  5 Would not vote
998 Don't know
999 Refused

Questions 472–474

Will you definitely vote for _____ for president, or is there a chance you could change your mind and vote for someone else?

If could change mind: Is there a good chance you'll change your mind, or would you say it's pretty unlikely?

Question 472   Variable cRC17

Ask Q472 only if intend to vote for Kerry in general election (Q470).

John Kerry

  1 Definitely will vote for candidate
  2 Good chance will change mind
  3 Unlikely will change mind
998 Don't know
999 Refused

Question 473   Variable cRC16

Ask Q473 only if intend to vote for Bush in general election (Q470).

George W. Bush

Question 474   Variable cRC18

Ask Q474 only if intend to vote for Nader (Q470).

Ralph Nader

Question 478   Variable cRC23

Ask Q478 only if intend to vote for Bush in general election (Q470).

Would you say you are supporting George W. Bush for president more because you are for Bush or more because you are against John Kerry?

  1 For Bush
  2 Against Kerry
998 Don't know
999 Refused

Question 479   Variable cRC24

Ask Q479 only if intend to vote for Kerry in general election (Q470).

Would you say you are supporting John Kerry for president more because you are for Kerry or more because you are against George W. Bush?

  1 For Kerry
  2 Against Bush
998 Don't know
999 Refused

Question 502   Variable cRC21

Ask Q502 only if intend to vote for Kerry in general election or undecided (Q470).

Right now, how enthusiastic do you feel about the prospect of a Kerry-Edwards administration? Would you say you feel extremely enthusiastic, very enthusiastic, somewhat enthusiastic, or not at all enthusiastic?

  1 Extremely
  2 Very
  3 Somewhat
  4 Not at all
998 Don't know
999 Refused

Question 503

Ask Q503 only if intend to vote for Bush in general election or undecided (Q470).

Right now, how upset do you feel about the prospect of a Kerry-Edwards administration? Would you say you feel extremely upset, very upset, somewhat upset, or not at all upset?

> **1** Extremely
> **2** Very
> **3** Somewhat
> **4** Not at all
> **998** Don't know
> **999** Refused

Questions 506–507

On a scale of zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well, please tell me how well the phrase "has the right kind of experience to be president" applies to _____.

Read Q506–507 in random order.

Question 506

Variable cAC13

John Edwards

Number: **0–10**
> **998** Don't know
> **999** Refused

Question 507

Variable cAC03

Dick Cheney

I'd like to talk to you about the state of the economy.

Question 508

Variable cCB01

How would you rate economic conditions in this country today—would you say they are excellent, good, fair, or poor?

> **1** Excellent
> **2** Good
> **3** Fair
> **4** Poor
> **998** Don't know
> **999** Refused

Question 510

Variable cCB04

How would you rate your own personal economic situation today—is it excellent, good, only fair, or poor?

> **1** Excellent
> **2** Good
> **3** Fair
> **4** Poor
> **998** Don't know
> **999** Refused

Question 511

Variable cCB03

Thinking about one year from now, do you think economic conditions in the country will be much better than they are right now, somewhat better, the same, somewhat worse, or much worse?

> **1** Much better
> **2** Somewhat better
> **3** Same
> **4** Somewhat worse
> **5** Much worse
> **998** Don't know
> **999** Refused

Question 516 — Variable cCB21

Ask Q516 only of 1/3 sample.

How much have you benefited from the tax cuts proposed by George W. Bush and passed by Congress—a great deal, some, not much, or not at all?

- **1** Great deal
- **2** Some
- **3** Not much
- **4** Not at all
- **998** Don't know
- **999** Refused

Questions 519–520

In the last six months, have you or anyone you know personally lost his or her _____?

Question 519 — Variable cWB08

Ask Q519 only of 1/3 sample.

job because of economic conditions

- **1** Yes, respondent
- **2** Other person
- **3** Respondent and other person
- **4** No one lost job
- **998** Don't know
- **999** Refused

Question 520 — Variable cWB09

Ask Q520 only of 1/3 sample.

job

Question 522 — Variable cKA01

Ask Q522 only of 2/3 sample.

Some people seem to follow what is going on in government and public affairs most of the time, whether there is an election or not. Others are not that interested, or are interested in other things. Would you say you follow what is going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

- **1** Most times
- **2** Sometime
- **3** Now and then
- **4** Hardly at all
- **998** Don't know
- **999** Refused

Question 524 — Variable cMB02

Ask Q524 only of 1/3 sample.

Thinking about the federal government in Washington, how much of the time do you think you can trust the federal government to do what is right—always, most of the time, some of the time, or never?

- **1** Always
- **2** Most times
- **3** Sometime
- **4** Never
- **998** Don't know
- **999** Refused

Question 545   Variable cMB10

Ask Q545 only of 2/3 sample.

Do you agree or disagree that sometimes politics seems so complicated that a person like me cannot really understand what is going on?

If agree/disagree: Do you strongly (agree/disagree) or somewhat (agree/disagree)?

    1 Strongly agree
    2 Somewhat agree
    3 Somewhat disagree
    4 Strongly disagree
    5 Neither agree nor disagree
  998 Don't know
  999 Refused

Read Q600–602 in random order.

Question 600   Variable cKB01

How many days in the past week did you discuss politics with your family or friends?

    Number: **0–7**
  998 Don't know
  999 Refused

Question 602   Variable cKB03

How many days in the past week did you discuss politics with people at work?

    Number: **0–7**
  998 Don't know
  999 Refused

Question 604   Variable cEA21

Do you have access to the Internet or the World Wide Web at home, at work or someplace else?

    1 Yes
    2 No
  998 Don't know
  999 Refused

Question 605   Variable cKB05

Ask Q605 only if have online access (Q604).

How many days in the past week did you discuss politics online with people over email, in chat rooms, or using listservs or instant messaging services?

    Number: **0–7**
  998 Don't know
  999 Refused

I would like to ask about where you got your news during the past week. Please tell me how many days in the past week you did each of the following.

Read Q(609–610), (611–612), 613–615, (616–620), (621–625), (626–628), (629–631) in random order.

Question 609   Variable cEA01

How many days in the past week did you watch the national network news on TV? By national network news, I mean Peter Jennings on ABC, Dan Rather on CBS, Tom Brokaw on NBC, and the Jim Lehrer "NewsHour" on PBS.

    Number: **0–7**
  998 Don't know
  999 Refused

Question 610 Variable cEA02

Ask Q610 only if watched network news in past week (Q609).

Which of the following would you say you watch most often—Peter Jennings on ABC, Dan Rather on CBS, Tom Brokaw on NBC, or the Jim Lehrer "NewsHour" on PBS?

Read response options 1–4 in random order.

   1   ABC
   2   CBS
   3   NBC
   4   PBS
 998   Don't know
 999   Refused

Question 611 Variable cEA03

How many days in the past week did you watch a 24-hour cable news channel, such as CNN, FOX News Channel, or MSNBC?

Number: **0–7**
 998   Don't know
 999   Refused

Question 612 Variable cEA04

Ask Q612 only if watched cable news in past week (Q611).

Which of the cable news networks would you say you watch most often—FOX News Channel, CNN, or MSNBC?

Record verbatim answer for code 5.

Read response options 1–3 in random order.

   1   FOX
   2   CNN
   3   MSNBC
   4   All three equally
   5   Other
 998   Don't know
 999   Refused

Questions 613–616

How many days in the past week did you
_____?

Question 613 Variable cEA08

watch news on a Spanish language channel such as, Univision or Telemundo

Number: **0–7**
 998   Don't know
 999   Refused

Question 614 Variable cEA09

watch news on Black Entertainment Television, also known as BET

Question 615 Variable cEA06

watch local TV news, for example, "Eyewitness News" or "Action News"

Question 616 Variable cEA10

read a daily newspaper

Question 617   Variable cEA11

Ask Q617 only if read newspaper in past week (Q616).

What newspaper did you read most in the past week?

Record verbatim answer for code 35.

    1 Arizona Republic
    2 Atlanta Constitution
    3 Baltimore Sun
    4 Boston Globe
    5 Chicago Sun-Times
    6 Chicago Tribune
    7 Cleveland Plain Dealer
    8 Concord Monitor
    9 Dallas Morning News
  10 Denver Post
  11 Des Moines Register
  12 Detroit Free Press
  13 Houston Chronicle
  14 Los Angeles Times
  15 Manchester Union-Leader
  16 Miami Herald
  17 Minneapolis Star Tribune
  18 New York Daily News
  19 New York Post
  20 New York Times
  21 Newark Star-Ledger
  22 Newsday
  23 Orange County Register
  24 Oregonian
  25 Philadelphia Inquirer
  26 Rocky Mountain News
  27 San Diego Union-Tribune
  28 San Francisco Chronicle
  29 San Jose Mercury News
  30 St. Louis Post-Dispatch
  31 St. Petersburg Times
  32 USA Today
  33 Wall Street Journal
  34 Washington Post
  35 Other
 998 Don't know
 999 Refused

Question 620   Variable cEA12

Ask Q620 only if read The Wall Street Journal in past week (Q617).

When you read The Wall Street Journal, how often do you read the paper's editorial page—regularly, occasionally, rarely, or never?

    1 Regularly
    2 Occasionally
    3 Rarely
    4 Never
 998 Don't know
 999 Refused

Question 621   Variable cEA14

How many days in the past week did you listen to NPR, also known as National Public Radio?

    Number: **0–7**
 998 Don't know
 999 Refused

Question 622   Variable cEA15

Ask Q622 only if listened to NPR in past week (Q621).

Apart from NPR, how many days in the past week did you listen to radio shows that invite listeners to call in to discuss current events, public issues, or politics?

    Number: **0–7**
 998 Don't know
 999 Refused

Question 623   Variable cEA15

Ask Q623 only if did not listen to NPR in past week (Q621).

How many days in the past week did you listen to radio shows that invite listeners to call in to discuss current events, public issues, or politics?

    Number: **0–7**
 998 Don't know
 999 Refused

Question 624
Variable cEA16

Ask Q624 only if listened to NPR or other talk radio in past week (Q621, 623).

Which talk radio hosts or radio programs did you listen to in the past week?

Record up to five hosts or programs.
Record verbatim answer for code 28.

1	"All Things Considered"
2	Art Bell
3	Jim Bohannon
4	Bob Brinker
5	Dr. Joy Browne
6	Howie Carr
7	Ken and Daria Dolan
8	Don and Mike
9	Dr. Dean Edell
10	Sean Hannity
11	Don Imus
12	John and Ken
13	Tom Joyner
14	Tom Leykis
15	G. Gordon Liddy
16	Rush Limbaugh
17	"Morning Edition" with Bob Edwards
18	NPR (unspecified)
19	Bill O'Reilly
20	Diane Rehm
21	Michael Savage
22	Tavis Smiley
23	Doug Stephan
24	Howard Stern
25	"Talk of the Nation"
26	Armstrong Williams
27	Bruce Williams
28	Other
998	Don't know
999	Refused

Question 625
Variable cEA17

Ask Q625 only if listened to more than one talk radio program in past week (Q624).

Which radio host or radio program would you say you listen to most often?

Record verbatim answer for code 28.

1	"All Things Considered"
2	Art Bell
3	Jim Bohannon
4	Bob Brinker
5	Dr. Joy Browne
6	Howie Carr
7	Ken and Daria Dolan
8	Don and Mike
9	Dr. Dean Edell
10	Sean Hannity
11	Don Imus
12	John and Ken
13	Tom Joyner
14	Tom Leykis
15	G. Gordon Liddy
16	Rush Limbaugh
17	"Morning Edition" with Bob Edwards
18	NPR (unspecified)
19	Bill O'Reilly
20	Diane Rehm
21	Michael Savage
22	Tavis Smiley
23	Doug Stephan
24	Howard Stern
25	"Talk of the Nation"
26	Armstrong Williams
27	Bruce Williams
28	Other
998	Don't know
999	Refused

Question 626
Variable cEA18

How many days in the past week did you watch late-night comedy programs like the "Late Show" with David Letterman, "The Tonight Show" with Jay Leno, or "The Daily Show" with Jon Stewart?

Number: **0–7**
998	Don't know
999	Refused

Question 628   Variable cEA20

> **Ask Q628 only if watched late-night comedy in past week (Q626).**

Which of the following late-night comedy programs do you watch most often—the "Late Show" with David Letterman, "The Tonight Show" with Jay Leno, or "The Daily Show" with Jon Stewart, or "Late Night" with Conan O'Brien?

> **Record verbatim answer for code 5.**
>
> **Read response options 1–4 in random order.**

    1   Letterman
    2   Leno
    3   Stewart
    4   O'Brien
    5   Other
  998   Don't know
  999   Refused

Questions 629–630

> **Ask Q629–630 only if have online access (Q604).**

How many days in the past week did you _____ information about the campaign for president online?

> **Question 629**   Variable cEA22
>
> > **Ask Q629 only of 1/2 sample.**
>
> access
>
> Number: **0–7**
> >   998   Don't know
> >   999   Refused
>
> **Question 630**   Variable cEA23
>
> > **Ask Q630 only of 1/2 sample.**
>
> read

Question 631   Variable cEA24

> **Ask Q631 only if accessed political information online in past week (Q629–630).**

During the past week, which of the following did you access to get information about the presidential campaigns online—a candidate's website or web log, a news organization's website or web log, or some other website or web log?

> **Record up to three websites or web logs.**
> **Record verbatim answer for code 3.**

    1   Candidate's
    2   News organization's
    3   Other
  998   Don't know
  999   Refused

Questions 632–634

During the past week, how much attention did you pay to _____—a great deal of attention, some, not too much, or no attention at all?

> ### Question 632   Variable cEA05
>
> **Ask Q632 only if watched network or cable news in past week (Q609, 611).**
>
> stories about the campaign for president on national network or cable TV news
>
>   **1** Great deal
>   **2** Some
>   **3** Not much
>   **4** None
> **998** Don't know
> **999** Refused
>
> ### Question 633   Variable cEA07
>
> **Ask Q633 only if watched local news in past week (Q615).**
>
> stories about the campaign for president on local TV news
>
> ### Question 634   Variable cEA13
>
> **Ask Q634 only if read newspaper in past week (Q616).**
>
> newspaper articles about the campaign for president

Read Q639–642 in random order.

Question 639   Variable cMC01

Ask Q639 only of 2/3 sample.

Do you happen to know what job or political office is now held by Dick Cheney?

If don't know: Anything come to mind?

Record verbatim answer for code 2.

   1 Vice president
   2 Other answer
998 Don't know
999 Refused

Question 640   Variable cMC03

Ask Q640 only of 2/3 sample.

Who has the final responsibility to determine if a law is constitutional or not? Is it the president, the Congress, or the Supreme Court?

If don't know: Anything come to mind?

   1 President
   2 Congress
   3 Supreme Court
998 Don't know
999 Refused

Question 641   Variable cMC05

Ask Q641 only of 2/3 sample.

How much of a majority is required for the U.S. Senate and House to override a presidential veto?

If don't know: Anything come to mind?

Record verbatim answer for code 2.

   1 Two-thirds
   2 Other answer
998 Don't know
999 Refused

Question 642   Variable cMC07

Ask Q642 only of 2/3 sample.

Do you happen to know which party has the most members in the United States House of Representatives?

If don't know: Anything come to mind?

   1 Democratic
   2 Republican
998 Don't know
999 Refused

Questionnaire

Republican Convention Panel

Question 648   Variable cUA07

Ask Q648 only of 1/2 sample.

In talking with people about politics and elections, we often find that they do not get a chance to vote. Did you vote in the November 2002 mid-term election?

    1 Yes
    2 No
  998 Don't know
  999 Refused

Question 649   Variable cUA08

Ask Q649 only of 1/2 sample.

This question is about the Congressional elections held in November 2002. In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which of the following statements best describes you—I did not vote in the November 2002 election, I thought about voting in that election but didn't, I usually vote but didn't in that election, or I am sure I voted in the November 2002 election?

    1 Did not vote
    2 Thought about voting but did not
    3 Usually vote but did not
    4 Voted
  998 Don't know
  999 Refused

Question 650   Variable cUA09

Ask Q650 only if voted in 2002 election and do not live in DC (Q648–649).

Ask only of 1/6 sample.

In that election, you were able to vote for a member of Congress, that is the U.S. House of Representatives in Washington. Did you vote for the Republican or Democrat?

    1 Republican
    2 Democrat
    3 Other
    4 Did not vote for Congress
  998 Don't know
  999 Refused

Question 651   Variable cRD01

Did you vote in the 2000 presidential election when George W. Bush ran against Al Gore?

If yes: Did you vote for George W. Bush, the Republican; Al Gore, the Democrat; Pat Buchanan of the Reform Party; Ralph Nader of the Green Party; or someone else?

Read response options 1–4 in random order.

    1 Yes, Bush
    2 Gore
    3 Buchanan
    4 Nader
    5 Someone else
    6 Did not vote
  998 Don't know
  999 Refused

Question 657   Variable cCE25

Ask Q657 only of 1/3 sample.

Would you favor or oppose a law in your state that would allow two men to marry each other or two women to marry each other?

If favor/oppose: Is that strongly (favor/oppose) or somewhat (favor/oppose)?

Read "favor" and "oppose" in random order.

    1 Strongly favor
    2 Somewhat favor
    3 Somewhat oppose
    4 Strongly oppose
  998 Don't know
  999 Refused

Pre-Convention Interview

Questionnaire

Republican Convention Panel

Read Q(661–662), (663–664) in random order.

Question 661
Variable cDA15

Ask Q661 only of {8/20/04–8/26/04: 1/4 sample}.

Some people say that when George W. Bush was in the Texas Air National Guard in the 1970s, he often did not show up for duty. Bush says he did fulfill his obligations and has presented records that he says prove that he did. From what you have heard or read, do you think he fulfilled his military obligations, or do you think he did not fulfill them?

- **1** Yes
- **2** No
- **998** Don't know
- **999** Refused

Question 662
Variable cDA16

Ask Q662 only if have opinion about whether Bush fulfilled National Guard obligations (Q661).
Ask only of {8/20/04–8/26/04: 1/4 sample}.

When you decide how to vote for president, how much will this matter to you—a great deal, some, not much, or not at all?

- **1** Great deal
- **2** Some
- **3** Not much
- **4** Not at all
- **5** Would not vote
- **998** Don't know
- **999** Refused

Question 663
Variable cDA06

Ask Q663 only on 8/20/04–8/22/04.
Ask only of 1/4 sample.

After John Kerry returned from service in Vietnam, he demonstrated against the war, he testified in Congress against it, and he threw his campaign ribbons away in protest. Do you approve or disapprove of Kerry's antiwar activities?

- **1** Approve
- **2** Disapprove
- **998** Don't know
- **999** Refused

Question 664
Variable cDA07

Ask Q664 only on 8/20/04–8/22/04.
Ask only if approve or disapprove of Kerry's anti-war activities (Q663).
Ask only of 1/4 sample.

When you decide how to vote for president, how much will this matter to you—a great deal, some, not much, or not at all?

- **1** Great deal
- **2** Some
- **3** Not much
- **4** Not at all
- **5** Would not vote
- **998** Don't know
- **999** Refused

I'd like to ask you how you feel about some of the candidates.

Questions 669–670

Ask Q669–670 only of 1/3 sample.

Does _____ make you angry, or not?

If yes: would you say he makes you feel very angry, somewhat angry, a little angry, or not very angry at all?

Read Q669–670 in random order.

Question 669   Variable cAA31

George W. Bush

    1 Yes, very
    2 Somewhat
    3 Little
    4 Not very
    5 Does not make angry
  998 Don't know
  999 Refused

Question 670   Variable cAB28

John Kerry

Question 691   Variable cCD72

Ask Q691 only on 8/20/04–8/22/04.

As you may know, the 9/11 Commission has recently released its final report on what the government knew about potential terrorist attacks before 9/11, and made recommendations on what the government should do to prevent future attacks. Based on what you know about the report, do you think the government should adopt all the commission's recommendations, most of them, just some of them, or none of them?

    1 All
    2 Most
    3 Some
    4 None
  998 Don't know
  999 Refused

Questions 692–693

Ask Q692–693 only on 8/20/04–8/22/04.

As far as you know, does _____ favor adopting all of the 9/11 Commission's recommendations, most of them, just some of them, or none of them?

Read Q692–693 in random order.

Question 692   Variable cCD73

George W. Bush

    1 All
    2 Most
    3 Some
    4 None
  998 Don't know
  999 Refused

Question 693   Variable cCD74

John Kerry

Question 694   Variable cCD64

Ask Q694 only on 8/20/04–8/22/04.
Ask only of 1/4 sample.

Before Sept. 11, which administration took the terrorism threat against the United States more seriously—Bill Clinton's administration or George W. Bush's administration?

Read response options 1–2 in random order.

    1 Clinton's
    2 Bush's
    3 Both took the threat equally seriously
  998 Don't know
  999 Refused

Question 695

Variable cCD31

Has the war in Iraq reduced the risk of terrorism against the United States or increased the risk of terrorism against the United States?

Read response options 1–2 in random order.

- **1** Reduced
- **2** Increased
- **3** Made no difference
- **998** Don't know
- **999** Refused

Question 696

Variable cCD35

Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?

- **1** Keep in Iraq
- **2** Bring home
- **998** Don't know
- **999** Refused

Questions 697–698

Do you think _____ has a clear plan for bringing the situation in Iraq to a successful conclusion, or don't you think so?

Question 697

Variable cCD42

Ask Q697 only of 1/2 sample.

George W. Bush

- **1** Yes
- **2** No
- **998** Don't know
- **999** Refused

Question 698

Variable cCD43

Ask Q698 only of 1/2 sample.

John Kerry

Question 707

Variable cCD41

Ask Q707 only on 8/20/04–8/22/04.

Ask only of 1/2 sample.

Just your best guess, roughly, how many American troops are in Iraq—40,000; 80,000; 115,000; or 200,000?

Record verbatim answer for code 5.

- **1** 40,000
- **2** 80,000
- **3** 115,000
- **4** 200,000
- **5** Other
- **998** Don't know
- **999** Refused

Question 730

Variable cDA08

During the Vietnam War, John Kerry was awarded three purple hearts, a bronze star, and a silver star. Do you believe that Kerry earned all of these medals, or do you think he did not earn them?

- **1** Yes
- **2** No
- **998** Don't know
- **999** Refused

Question 733

Variable cCC36

Ask Q733 only of 1/3 sample.

How familiar are you with the No Child Left Behind education law—very familiar, somewhat familiar, not too familiar, or not familiar at all?

- **1** Very
- **2** Somewhat
- **3** Not too
- **4** Not at all
- **998** Don't know
- **999** Refused

Question 734　　Variable cCC37

>　**Ask Q734 only if familiar with No Child Left Behind (Q733).**
>　**Ask only of 1/3 sample.**

As far as you know, has the No Child Left Behind law made American public schools much better, somewhat better, somewhat worse, much worse, or hasn't it made a difference?

>　**1**　Much better
>　**2**　Somewhat better
>　**3**　Somewhat worse
>　**4**　Much worse
>　**5**　No difference
>　**998**　Don't know
>　**999**　Refused

Question 736　　Variable cDA09

>　**Ask Q736 only on 8/23/04–8/29/04.**

Have you seen, heard, or read anti-Vietnam war statements John Kerry made to Congress after returning from service in Vietnam?

>　**1**　Yes
>　**2**　No
>　**998**　Don't know
>　**999**　Refused

Question 737　　Variable cDA10

>　**Ask Q737 only on 8/23/04–8/29/04.**
>　**Ask only if familiar with Kerry's anti-war activities (Q736).**

From what you know about it, do you approve or disapprove of what he said?

If approve/disapprove: Is that (approve/disapprove) strongly or (approve/disapprove) somewhat?

>　**1**　Strongly approve
>　**2**　Somewhat approve
>　**3**　Somewhat disapprove
>　**4**　Strongly disapprove
>　**998**　Don't know
>　**999**　Refused

Question 739　　Variable cDA14

>　**Ask Q739 only on 8/23/04–8/29/04.**

Do you think the Bush campaign is behind television ads attacking John Kerry over Vietnam, or do you think the ads have been made with no connection to the Bush campaign?

>　**1**　Bush behind
>　**2**　No connection
>　**998**　Don't know
>　**999**　Refused

Question 740　　Variable cCB68

>　**Ask Q740 only on 8/23/04–8/26/04.**

Have you heard or read about new regulations from the federal government about overtime pay for workers?

>　**1**　Yes
>　**2**　No
>　**998**　Don't know
>　**999**　Refused

Question 741　　Variable cCB69

>　**Ask Q741 only on 8/23/04–8/26/04.**
>　**Ask only if familiar with new overtime regulations (Q740).**

Do you think that the new regulations will increase the amount of overtime pay you get, decrease the amount of overtime pay you get, or make no difference in your overtime pay?

>　**1**　Increase
>　**2**　Decrease
>　**3**　No difference
>　**998**　Don't know
>　**999**　Refused

Pre-Convention Interview

Questionnaire

Republican Convention Panel

Question 742   Variable cCB70

Ask Q742 only on 8/23/04–8/26/04.

Ask only if familiar with new overtime regulations (Q740).

Who do you think the new regulations will help most—corporations, workers, or both equally?

    1 Corporations
    2 Workers
    3 Both
    4 Will help neither
  998 Don't know
  999 Refused

I have one last set of questions to help us understand the people who took part in our survey.

Question 789   Variable cWA02

What is your age?

  Number: **18–97**
  998 Don't know
  999 Refused

Question 791   Variable cWB01

Are you working full time or part time?

    1 Working full time
    2 Part time
    3 Temporarily laid off or unemployed
    4 Retired
    5 Permanently disabled
    6 Homemaker
    7 Student
    8 Other
  998 Don't know
  999 Refused

Question 792   Variable cWB07

Ask Q792 only if not unemployed (Q791).

Are there any adults age 18 or older living in your house or apartment who are currently laid off or unemployed?

    1 Yes
    2 No
  998 Don't know
  999 Refused

Question 793   Variable cWB02

Ask Q793 only if employed (Q791).

In your current job, what kind of work do you do?

Record verbatim answer for code 10.

    1 Profession worker (e.g., lawyer, doctor, scientist, teacher, engineer, registered nurse, accountant, programmer, musician)
    2 Skilled tradesperson (e.g., printer, baker, tailor, electrician, machinist, linesperson, plumber, carpenter, mechanic)
    3 Clerical or office worker (e.g., typist, secretary, postal clerk, telephone operator, computer operator, bank clerk)
    4 Service worker (e.g., police officer, fire fighter, waiter or waitress, maid, nurse's aide, attendant, hairstylist)
    5 Laborer (e.g., plumber's helper, construction worker, longshoreperson, garbage collector, other physical work)
    6 Manager (e.g., store manager, sales manager, office manager)
    7 Semi-skilled worker (e.g., machine operator, assembly line worker, truck driver, taxi driver, bus driver)
    8 Salesperson
    9 Business owner
  10 Other
  998 Don't know
  999 Refused

Question 795 Variable cWB04

Ask Q795 only if employed (Q791).

Do you work for someone else, or are you self-employed?

1 Not self-employed
2 Self-employed
998 Don't know
999 Refused

Question 796 Variable cWB05

Ask Q796 only if employed and not self-employed (Q795).

Are you employed by a federal, state, or local government; the military; or aren't you employed by government?

1 Government or military employee
2 Not government employee
998 Don't know
999 Refused

Question 801 Variable cWB06

Are you or any other member of your household, that is, any other adult living in your home or apartment, a member of a labor union?

If yes: Is that person you or someone else?

1 Yes, respondent
2 Other household member
3 Both respondent and other household member
4 No one is union member
998 Don't know
999 Refused

Question 802 Variable cWC07

How many years have you lived at your present address?

0 Less than six months
1 Six months to one year
Number: **2–97**
998 Don't know
999 Refused

Question 803 Variable cWC01

Are you of Hispanic or Latino origin or descent?

1 Yes
2 No
998 Don't know
999 Refused

Question 804 Variable cWC02

Ask Q804 only if Hispanic (Q803).

Which of these best describes your origin—Mexican, Cuban, Puerto Rican, or something else?

Record verbatim answer for code 4.

1 Mexican
2 Cuban
3 Puerto Rican
4 Something else
998 Don't know
999 Refused

Question 805 Variable cWC03

What is your race—white, black or African-American, Asian, Native American or American Indian, or some other race?

Record verbatim answer for code 5.

1 White
2 Black
3 Asian
4 American Indian
5 Other
998 Don't know
999 Refused

Pre-Convention Interview

Questionnaire

Republican Convention Panel

Question 806   Variable cCE30

Ask Q806 only if Native American (Q805).

The professional football team in Washington calls itself the Washington Redskins. As a Native American, do you find that name offensive, or doesn't it bother you?

    1 Offensive
    2 Does not bother
  998 Don't know
  999 Refused

Question 807   Variable cWF07

Are you married, living as married, widowed, divorced, separated, or have you never been married?

    1 Married
    2 Living as married
    3 Widowed
    4 Divorced
    5 Separated
    6 Never married
  998 Don't know
  999 Refused

Question 808   Variable cWF03

How many children under age 18 now live in your house or apartment?

Number: **0–97**
  998 Don't know
  999 Refused

Question 812   Variable cWC04

Were you born in the United States, or not?

    1 Yes
    2 No
  998 Don't know
  999 Refused

Question 813   Variable cWC05

Ask Q813 only if not born in U.S. (Q812).

Are you a citizen of the United States?

    1 Yes
    2 No
  998 Don't know
  999 Refused

Question 814   Variable cWC06

Ask Q814 only if not born in U.S. (Q812).

For how many years have you lived in the United States?

    0 Less than six months
    1 Six months to one year
Number: **2–97**
  998 Don't know
  999 Refused

Question 815   Variable cWD01

How often do you attend religious services, apart from special events like weddings and funerals—more than once a week, once a week, once or twice a month, a few times a year, or never?

    1 More than once a week
    2 Once a week
    3 Once or twice a month
    4 Few times a year
    5 Never
  998 Don't know
  999 Refused

Question 816 Variable cWD02

Ask Q816 only if attend religious services (Q815).

Do you mostly attend a place of worship that is Protestant, Roman Catholic, Jewish, Mormon, an Orthodox Church, Muslim, or some other religion?

Record verbatim answer for code 7.

- **1** Protestant (including Baptist, Christian, Episcopal, Jehovah's Witness, Lutheran, Methodist, Presbyterian, and non-denominational Christian)
- **2** Catholic
- **3** Jewish
- **4** Mormon
- **5** Orthodox (including Greek, Russian, and Eastern)
- **6** Muslim
- **7** Other
- **998** Don't know
- **999** Refused

Question 817 Variable cWD03

Ask Q817 only if do not attend religious services (Q815).

Regardless of whether you now attend any religious services do you ever think of yourself as part of a particular church or denomination?

If yes: Do you consider yourself as Protestant, Roman Catholic, Jewish, Mormon, an Orthodox Church, Muslim, or some other religion?

Record verbatim answer for code 7.

- **1** Yes, Protestant (including Baptist, Christian, Episcopal, Jehovah's Witness, Lutheran, Methodist, Presbyterian, and non-denominational Christian)
- **2** Catholic
- **3** Jewish
- **4** Mormon
- **5** Orthodox (including Greek, Russian, and Eastern)
- **6** Muslim
- **7** Other
- **8** No denomination
- **9** Atheist or agnostic
- **998** Don't know
- **999** Refused

Question 818 Variable cWD04

Ask Q818 only if of religion other than Jewish or Mormon (Q816–817).

Do you consider yourself an evangelical or born-again Christian?

- **1** Yes
- **2** No
- **998** Don't know
- **999** Refused

Pre-Convention Interview

Questionnaire

Republican Convention Panel

Question 819
Variable cWE01

Including yourself, has anyone living in your house or apartment ever served in the U.S. military? This includes the National Guard and the Reserves.

- **1** Yes, respondent
- **2** Other household member
- **3** Both respondent and other household member
- **4** No one served in military
- **998** Don't know
- **999** Refused

Question 822
Variable cWE04

Ask Q822 only if either respondent or other household member ever served in military (Q819).

(**From Q819:** Are you / Is that person) still serving?

- **1** Yes
- **2** No
- **998** Don't know
- **999** Refused

Question 823
Variable cWE04

Ask Q823 only if both respondent and other household member ever served in military (Q819).

Are you or the other member of your household still serving?

- **1** Yes, respondent
- **2** Other household member
- **3** Both respondent and other household member
- **4** No one still serving
- **998** Don't know
- **999** Refused

Questions 826–827

_____ serving in the regular military, the Reserves, or the National Guard?

Question 826
Variable cWE05

Ask Q826 only if respondent currently serving in military (Q819–823).

Are you

Record up to three divisions.

- **1** Regular
- **2** Reserves
- **3** National Guard
- **998** Don't know
- **999** Refused

Question 827
Variable cWE06

Ask Q827 only if other household member currently serving in military (Q819–823).

Is (**from Q819:** that person / the other household member)

Question 830
Variable cWG02

Do you or does anyone living in your house or apartment own a handgun, rifle, or other type of firearm?

If yes: Would that be you or someone else in your household or both?

- **1** Yes, respondent
- **2** Other household member
- **3** Both respondent and other household member
- **4** No one owns firearm
- **998** Don't know
- **999** Refused

Question 831   Variable cWG04

> **Ask Q831 only if anyone in household owns gun (Q830).**

(**From Q830:** Are you / Is the other person living in your house or apartment / Are you or the other person) a member of the National Rifle Association, also known as the NRA?

- **1** Yes
- **2** No
- **998** Don't know
- **999** Refused

Question 832   Variable cWG05

> **Ask Q832 only of 1/3 sample.**

Do you have a friend, colleague, or family member who is gay or lesbian?

- **1** Yes
- **2** No
- **3** Respondent is gay or lesbian
- **998** Don't know
- **999** Refused

Question 833   Variable cWA03

What is the last grade or class you completed in school?

- **1** Grade 8 or lower
- **2** Some high school, no diploma
- **3** High school diploma or equivalent
- **4** Technical or vocational school after high school
- **5** Some college, no degree
- **6** Associate's or two-year college degree
- **7** Four-year college degree
- **8** Graduate or professional school, no degree
- **9** Graduate or professional degree
- **998** Don't know
- **999** Refused

Question 834   Variable cWA04

Last year, what was the total income before taxes of all the people living in your house or apartment? Just stop me when I get to the right category—less than $10,000; $10,000 to less than $15,000; $15,000 to less than $25,000; $25,000 to less than $35,000; $35,000 to less than $50,000; $50,000 to less than $75,000; $75,000 to less than $100,000; $100,000 to less than $150,000; or $150,000 or more.

- **1** Less than $10,000
- **2** $10,000–$15,000
- **3** $15,000–$25,000
- **4** $25,000–$35,000
- **5** $35,000–$50,000
- **6** $50,000–$75,000
- **7** $75,000–$100,000
- **8** $100,000–$150,000
- **9** More than $150,000
- **998** Don't know
- **999** Refused

Question 835   Variable cWF12

What is your Zip code?

> Number: **0–99997**
> **99998** Don't know
> **99999** Refused

Question 836   Variable cWF15

Aside from cell phones, how many telephone numbers does your house or apartment have that you receive calls on? Please include only numbers that you use for phone calls, not ones you use for computers or fax machines.

> Number: **1–97**
> **998** Don't know
> **999** Refused

Question 837　　　　　　　Variable cWF16

If you have a cell phone, is your cell phone number different from your landline or home phone, or is it the same number?

      1 Different
      2 Same
      3 Do not have cell phone
  998 Don't know
  999 Refused

For verification purposes, could you please tell me your first name?

That completes the survey. Thank you for participating. We really appreciate your time. Have a good (day/evening).

Post-Convention Interview

Hello, my name is _____ calling from the University of Pennsylvania. We are conducting a national opinion survey about some current issues.

If know respondent's name: A little while back we spoke with (**name**) about some current issues.
If do not know name: A little while back we spoke with an (**age**)-year-old (**male/female**) about some current issues.

I would like to speak with this same person again to ask just a few more questions. *If new person brought to phone, repeat greeting.*

Just to confirm, could you please tell me your age?

If sex and age do not match: Did you recently complete a national opinion survey with us about current issues?

Proceed with interview if sex and age match, or respondent recently says they recently completed an NAES04 survey.

Question 4   Variable rCA01

Do you feel things in this country are generally going in the right direction, or do you think things are seriously off on the wrong track?

    1 Right
    2 Wrong
  998 Don't know
  999 Refused

Questions 6–7

In your opinion, what is the most important problem facing _____ country today?

If don't know: Just your best guess.

Question 6   Variable rCA03

Ask Q6 only of 1/2 sample.

our

Record up to five problems.
Record verbatim answer for code 22.

    1 Economy
    2 Education / education problems
    3 Children's issues
    4 Poverty/homelessness
    5 Lack of religion/faith
    6 Lack of moral/family values
    7 Health care
    8 Violence/crime
    9 Drugs
  10 Energy / rising gas prices
  11 Environment
  12 Politicians/government
  13 Taxes
  14 Terrorism / war on terrorism
  15 Iraq war/situation
  16 Foreign policy
  17 National/homeland security
  18 Unemployment / job security / layoffs
  19 Immigration / illegal aliens
  20 Jobs going to other countries / outsourcing
  21 Dislike Bush / current leaders
  22 Other
 998 Don't know
 999 Refused

Question 7   Variable rCA05

Ask Q7 only of 1/2 sample.

the

Read Q17–24 in random order.

Question 17   Variable rCE21

Would you favor or oppose an amendment to the U.S. Constitution saying that no state can allow two men to marry each other or two women to marry each other?

If favor/oppose: Would you strongly (favor/oppose) or somewhat (favor/oppose) the amendment?

> **Read "favor" and "oppose" in random order.**
>
> **1**   Strongly favor
> **2**   Somewhat favor
> **3**   Somewhat oppose
> **4**   Strongly oppose
> **5**   Neither favor nor oppose
> **998**   Don't know
> **999**   Refused

Questions 20–24

I'm going to read you some actions the federal government in Washington can take on a variety of issues. For each one, please tell me whether you favor or oppose the federal government doing it.

The federal government _____—do you favor or oppose the federal government doing this?

If favor/oppose: Do you strongly (favor/oppose) or somewhat (favor/oppose) the federal government doing this?

> **Question 20**   Variable rCE01
>
> banning all abortions
>
> **Read "favor" and "oppose" in random order.**
>
> **1**   Strongly favor
> **2**   Somewhat favor
> **3**   Somewhat oppose
> **4**   Strongly oppose
> **5**   Neither favor nor oppose
> **998**   Don't know
> **999**   Refused
>
> **Question 23**   Variable rCC39
>
> giving tax credits or vouchers to help parents send their children to private schools
>
> **Question 24**   Variable rCB82
>
> negotiating more free trade agreements like NAFTA

Question 32   Variable rCE31

> **Ask Q32 only of 1/2 sample.**

Restricting the kinds of guns that people can buy—should the federal government do more about it, do the same as now, do less about it, or do nothing at all?

> **1**   More
> **2**   Same
> **3**   Less
> **4**   Nothing
> **998**   Don't know
> **999**   Refused

Questions 34–37

Ask Q34–37 only of 1/2 sample.

For each of the following programs I read to you, please tell me if you think the federal government should spend more on it, the same as now, less, or no money at all.

_____—should the federal government spend more on it, the same as now, less, or no money at all?

Read Q34–37 in random order.

Question 34   Variable rCD03

Military defense

- **1** More
- **2** Same
- **3** Less
- **4** None
- **998** Don't know
- **999** Refused

Question 35   Variable rCC40

Providing financial assistance to public elementary and secondary schools

Question 36   Variable rCD34

Rebuilding Iraq

Question 37   Variable rCD57

Homeland security

Question 42   Variable rCD67

Ask Q42 only of 2/3 sample.

After the terrorist attacks of 9/11, Congress passed the USA Patriot Act, which gives federal officials wider authority to use wiretaps and other surveillance techniques. Some people say the Patriot Act is a good thing because it provides necessary new and effective tools for preventing terrorist attacks, while others say the act is a bad thing because it gives the Justice Department and the FBI too much power to spy on ordinary Americans. Which comes closer to your view—would you say the Patriot Act is a good thing for America or a bad thing for America?

- **1** Good
- **2** Bad
- **3** Neither good nor bad
- **998** Don't know
- **999** Refused

Question 52   Variable rCB61

Ask Q52 only of 1/3 sample.

Overall, which party do you trust to do a better job on bringing down the federal budget deficit—the Republicans or Democrats?

- **1** Republicans
- **2** Democrats
- **3** Trust both the same
- **4** Trust neither
- **998** Don't know
- **999** Refused

Post-Convention Interview

Questionnaire

Republican Convention Panel

I am going to read you a list of some issues. For each one, please tell me if you personally favor or oppose it.

Questions 55–71

_____—do you favor or oppose this?

Read Q55–71 in random order.

Question 55   Variable rCC33

Ask Q55 only of 2/3 sample.

Allowing workers to invest some of their Social Security contributions in the stock market

> **1** Favor
> **2** Oppose
> **998** Don't know
> **999** Refused

Question 56   Variable rCE33

Ask Q56 only of 2/3 sample.

Extending the federal law banning assault weapons

Question 58   Variable rCB33

Ask Q58 only of 1/3 sample.

Completely eliminating the estate tax, that is, the tax on property left by people who die

Question 61   Variable rCC24

Ask Q61 only of 2/3 sample.

Changing the recently passed Medicare prescription drug law to allow re-importing drugs from Canada

Question 62   Variable rCC03

Ask Q62 only of 1/3 sample.

The federal government helping to pay for health insurance for all children

Question 63   Variable rCC05

Ask Q63 only of 1/3 sample.

The federal government helping employers pay the cost of their workers' health insurance

Question 65   Variable rCE07

Ask Q65 only of 1/3 sample.

Federal funding of research on diseases like Alzheimer's using stem cells taken from human embryos

Question 66   Variable rCE08

Ask Q66 only of 1/3 sample.

Federal funding of research on diseases like Parkinson's using stem cells taken from human embryos

Question 67   Variable rCB16

Ask Q67 only of 2/3 sample.

Making recent federal tax cuts permanent

Question 68   Variable rCG01

Ask Q68 only of 2/3 sample.

Limiting the amount of money people can be awarded in lawsuits

Question 69   Variable rCB71

Ask Q69 only of 2/3 sample.

Making it easier for labor unions to organize

Question 70   Variable rCB44

Ask Q70 only of 2/3 sample.

Eliminating tax breaks for overseas profits and using money to cut taxes for businesses that create jobs in the United States

Question 71   Variable rCD07

Ask Q71 only of 2/3 sample.

Moving 60,000 to 70,000 troops stationed in Europe and South Korea to other locations, including the United States, in the next decade

Question 90
Variable rUA02

Ask Q90 only if do not live in DC.

Ask only of 1/4 sample.

Your state has two U.S. senators in Washington, DC. Do you happen to remember their names? *Probe for two names.*

If don't know: Just your best guess.

Record verbatim answer for code 1.

1 Gave name or names
998 Don't know
999 Refused

Questions 91–112

For each of the following people in politics, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10.

On a scale of zero to 10, how would you rate _____? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the name, or you know the name but not well enough to rate them?

Read Q91–112 in random order.

Question 91
Variable rAA01

George W. Bush

Number: **0–10**
11 Do not recognize name
12 Know name but cannot rate
999 Refused

Question 92
Variable rAC01

Dick Cheney

Question 95
Variable rAC04

John Edwards

Question 97
Variable rAB01

John Kerry

Question 106
Variable rAC15

Ask Q106 only of 1/3 sample.

Ralph Nader

Post-Convention Interview

Questionnaire

Republican Convention Panel

Question 111 Variable rAD09

John McCain

Question 112 Variable rUA04

Ask Q112 only if live in state with senator running for re-election.

AL: Richard Shelby
AR: Blanche Lincoln
AZ: John McCain
CA: Barbara Boxer
CT: Christopher Dodd
IA: Charles Grassley
ID: Mike Crapo
IN: Evan Bayh
KS: Sam Brownback
KY: Jim Bunning
MD: Barbara Mikulski
MO: Kit Bond
ND: Byron Dorgan
NH: Judd Gregg
NV: Harry Reid
NY: Charles Schumer
OH: George Voinovich
OR: Ron Wyden
PA: Arlen Specter
SD: Thomas Daschle
UT: Robert Bennett
VT: Patrick Leahy
WA: Patty Murray
WI: Russ Feingold

Questions 116–119

Ask Q116–119 only of 1/4 sample.

For each of the following groups, please tell me if your opinion is favorable or unfavorable using a scale from zero to 10.

On a scale of zero to 10, how would you rate _____? Zero means very unfavorable, and 10 means very favorable. Five means you do not feel favorable or unfavorable. Of course you can use any number between zero and 10.

If don't know: Do you mean you don't recognize the group, or you know the group but not well enough to rate it?

Read Q116–119 in random order.

Question 116 Variable rAE06

gay and lesbian organizations

Number: **0–10**
 11 Do not recognize group
 12 Know group but cannot rate
999 Refused

Question 118 Variable rAE08

AARP, formerly known as the American Association of Retired Persons

Question 119 Variable rAE09

the National Rifle Association, also known as the NRA

Question 126 Variable rAA02

Do you approve or disapprove of the way George W. Bush is handling his job as president?

If approve/disapprove: Do you (approve/disapprove) strongly or only somewhat?

 1 Strongly approve
 2 Somewhat approve
 3 Somewhat disapprove
 4 Strongly disapprove
998 Don't know
999 Refused

Questions 128–130

Do you approve or disapprove of the way George W. Bush is _____?

Question 128 — Variable rCB09

handling the nation's economy

- **1** Approve
- **2** Disapprove
- **998** Don't know
- **999** Refused

Question 129 — Variable rCD61

Ask Q129 only of 1/2 sample.

handling the war on terrorism

Question 130 — Variable rCD19

currently handling the situation in Iraq

Question 134 — Variable rCD21

Ask Q134 only of 1/2 sample.

All in all, do you think the situation in Iraq was worth going to war over, or not?

- **1** Yes
- **2** No
- **998** Don't know
- **999** Refused

Question 138 — Variable rCD59

Ask Q138 only of 1/2 sample.

Since the attacks on the World Trade Center and the Pentagon on Sept. 11, 2001, the United States government has done a number of things both at home and abroad intended to protect Americans from future attacks. How safe have these efforts made you feel—much more safe, somewhat more safe, somewhat less safe, or much less safe?

- **1** Much more
- **2** Somewhat more
- **3** Somewhat less
- **4** Much less
- **5** Made no difference
- **998** Don't know
- **999** Refused

Question 139 — Variable rCD60

How likely do you think there will be a terrorist attack on American soil in the next 12 months? Please use a scale from zero to 10, where zero means you are certain there will not be an attack, 10 means you are certain there will be an attack, and five means there is a 50-50 chance. Of course you can use any number from zero to 10.

- Number: **0–10**
- **998** Don't know
- **999** Refused

Question 140 — Variable rCD01

Ask Q140 only of 1/4 sample.

As a result of the George W. Bush presidency, in general, how well regarded is the United States by countries around the world—better than before he came into office, worse than before he came into office, or no different than before he came into office?

- **1** Better
- **2** Worse
- **3** No different
- **998** Don't know
- **999** Refused

Question 141 — Variable rCD02

Ask Q141 only if think U.S. regarded differently because of Bush (Q140).
Ask only of 1/4 sample.

How much does that matter, that the United States is regarded as (**from Q140:** better/worse) than before he came into office—a great deal, some, not too much, or not at all?

- **1** Great deal
- **2** Some
- **3** Not much
- **4** Not at all
- **998** Don't know
- **999** Refused

Question 143

Variable rCB10

Would you say that the economic policies of the Bush administration are making the economy better, worse, or are having no effect one way or the other?

1 Better
2 Worse
3 No effect
998 Don't know
999 Refused

Question 146

Variable rAA03

Ask Q146 only of 1/2 sample.

I'd like to ask you how you feel about George W. Bush, as a person, as opposed to how you feel about the job he is doing. Do you have a favorable or unfavorable opinion of him as a person?

If favorable/unfavorable: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

1 Very favorable
2 Somewhat favorable
3 Somewhat unfavorable
4 Very unfavorable
998 Don't know
999 Refused

Read Q(152–172), (205–225) in random order.

Questions 152–172

Ask Q152–172 only if recognize Bush (Q91).

Ask only of 2/3 sample.

I am going to read you some phrases. For each one, please tell me how well that phrase applies to George W. Bush. Please use a scale from zero to 10.

On a scale of zero to 10, how well does "_____" apply to George W. Bush? Zero means it does not apply at all, and 10 means it applies extremely well.

Read Q152–172 in random order.

Question 152

Variable rAA04

cares about people like me

Number: **0–10**
998 Don't know
999 Refused

Question 153

Variable rAA05

inspiring

Question 154

Variable rAA06

strong leader

Question 155

Variable rAA07

trustworthy

Question 156

Variable rAA08

shares my values

Question 157

Variable rAA09

knowledgeable

Question 158

Variable rAA10

reckless

Question 159

Variable rAA11

steady

Question 160

Variable rAA12

says one thing but does another

Question 161   Variable rAA13

has the right kind of experience to be president

Question 162   Variable rAA14

he's easy to like as a person

Question 168   Variable rAA20

out of touch with people like me

Question 169   Variable rAA21

stubborn

Question 170   Variable rAA22

arrogant

Question 171   Variable rAA23

optimistic

Question 172   Variable rAA24

effective, gets things done

Questions 205–225

> **Ask Q205–225 only if recognize Kerry (Q97).**
>
> **Ask only of 2/3 sample.**

I am going to read you some phrases. For each one, please tell me how well that phrase applies to John Kerry. Please use a scale from zero to 10.

On a scale of zero to 10, how well does "_____" apply to John Kerry? Zero means it does not apply at all, and 10 means it applies extremely well.

> **Read Q205–225 in random order.**

Question 205   Variable rAB02

cares about people like me

Number: **0–10**
  998 Don't know
  999 Refused

Question 206   Variable rAB03

inspiring

Question 207   Variable rAB04

strong leader

Question 208   Variable rAB05

trustworthy

Question 209   Variable rAB06

shares my values

Question 210   Variable rAB07

knowledgeable

Question 211   Variable rAB08

reckless

Question 212   Variable rAB09

steady

Post-Convention Interview

Questionnaire

Republican Convention Panel

Question 213　　Variable rAB10

says one thing but does another

Question 214　　Variable rAB11

has the right kind of experience to be president

Question 215　　Variable rAB12

he's easy to like as a person

Question 221　　Variable rAB18

out of touch with people like me

Question 222　　Variable rAB19

stubborn

Question 223　　Variable rAB20

arrogant

Question 224　　Variable rAB21

optimistic

Question 225　　Variable rAB22

effective, gets things done

Questions 237–244

Which of the following best describes the views of _____—very conservative, conservative, moderate, liberal, or very liberal?

Read Q237–244 in random order.

Question 237　　Variable rAA30

Ask Q237 only if recognize Bush (Q91).

George W. Bush

For random half sample, read response options 1–5 last to first.

　　1 Very conservative
　　2 Conservative
　　3 Moderate
　　4 Liberal
　　5 Very liberal
　998 Don't know
　999 Refused

Question 242　　Variable rAB27

Ask Q242 only if recognize Kerry (Q97).

John Kerry

Question 244　　Variable rAC16

Ask Q244 only if recognize Nader (Q106).

Ralph Nader

Question 250　　Variable rFB06

When is the Republican Party convention being held? Is it being held now, has it already been held, will it be held soon, or aren't you sure?

Read response options 1–3 in random order.

　　1 Now
　　2 Already
　　3 Soon
　998 Don't know
　999 Refused

Question 251   Variable rFB07

Ask Q251 only if know when Republican convention held (Q250).

Did you see or hear any of Zell Miller's speech at the Republican convention?

If yes: Did you watch just a few minutes, about 10 minutes, or the entire speech?

    1 Yes, few minutes
    2 10 minutes
    3 Entire speech
    4 Did not see or hear
  998 Don't know
  999 Refused

Question 252   Variable rFB08

Ask Q252 only if know when Republican convention held (Q250).

Did you see or hear any of Dick Cheney's speech at the Republican convention?

If yes: Did you watch just a few minutes, about 20 minutes, or the entire speech?

    1 Yes, few minutes
    2 20 minutes
    3 Entire speech
    4 Did not see or hear
  998 Don't know
  999 Refused

Question 253   Variable rFB09

Ask Q253 only if know when Republican convention held (Q250).

Did you see or hear any of George W. Bush's speech at the Republican convention?

If yes: Did you watch just a few minutes, about a half hour, about an hour, or the entire speech?

    1 Yes, few minutes
    2 Half hour
    3 One hour
    4 Entire speech
    5 Did not see or hear
  998 Don't know
  999 Refused

Question 254   Variable rFB10

Ask Q254 only if know when Republican convention held (Q250).

Did you watch or listen to any coverage of the Republican Party convention on local news programs, national news programs, or political talk shows?

    1 Yes
    2 No
  998 Don't know
  999 Refused

Question 255   Variable rFB11

Ask Q255 only if know when Republican convention held (Q250).

Which party convention do you think was more accurate in how it described the other party—the Democratic convention or the Republican convention?

Read response options 1–2 in random order.

    1 Democratic
    2 Republican
    3 Both equally accurate
  998 Don't know
  999 Refused

Question 256   Variable rRA01

These days, many people are so busy they cannot find time to register to vote, or they move around so often they do not get a chance to re-register. Are you currently registered to vote in your precinct or election district, or haven't you been able to register so far?

    1 Registered
    2 Not registered
  998 Don't know
  999 Refused

Question 258   Variable rMA01

Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

> **Record verbatim answer for code 4.**
>
> **1** Republican
> **2** Democrat
> **3** Independent
> **4** Something else
> **998** Don't know
> **999** Refused

Question 259   Variable rMA02

> **Ask Q259 only if Republican, Democrat, or Independent (Q258).**

Do you consider yourself a strong or not a very strong (**from Q258: Republican/Democrat/Independent**)?

> **1** Strong
> **2** Not strong
> **998** Don't know
> **999** Refused

Question 260   Variable rMA03

> **Ask Q260 only if not Republican or Democrat (Q258).**

Do you think of yourself as closer to the Republican or Democratic Party?

> **1** Republican
> **2** Democratic
> **3** Neither Republican nor Democrat
> **998** Don't know
> **999** Refused

Question 263   Variable rMA06

Generally speaking, would you describe your political views as very conservative, conservative, moderate, liberal, or very liberal?

> **For random half sample, read response options 1–5 last to first.**
>
> **1** Very conservative
> **2** Conservative
> **3** Moderate
> **4** Liberal
> **5** Very liberal
> **998** Don't know
> **999** Refused

Now I'd like to ask you about the 2004 presidential campaign.

Question 277   Variable rKC01

How likely are you to participate in this year's presidential campaign, by working to help one of the candidate's campaigns, by donating money to a campaign, by attending a campaign event of some kind, or by trying to convince others to vote for him as well? Would you say you are very likely to do at least one of these things, somewhat likely, or not very likely?

> **1** Very
> **2** Somewhat
> **3** Not very
> **998** Don't know
> **999** Refused

Question 304   Variable rRB11

Ask Q304 only if interviewed after primary.

In talking with people about politics and elections, we often find that they don't get a chance to vote. Did you happen to vote in your state's recent presidential primary election or caucus?

    1 Yes
    2 No
    3 Intend to vote in different primary
  998 Don't know
  999 Refused

Question 306   Variable rRB12

Ask Q306 only if voted in primary (Q304).

Did you vote in the Republican presidential primary or the Democratic primary?

    1 Republican
    2 Democratic
  998 Don't know
  999 Refused

Question 314   Variable rRC01

Do you plan to vote in the general election in November, or don't you plan to vote?

    1 Yes
    2 No
  998 Don't know
  999 Refused

Question 315   Variable rRC02

Ask Q315 only if intend to vote in general election (Q314).

I would like you to rate your chances of voting in the general election on a scale of one to 10. Ten means you will definitely vote, and one means you will definitely not vote. Of course you may use any number in between.

  Number: **1–10**
  998 Don't know
  999 Refused

Question 331   Variable rKA04

Ask Q331 only of 1/2 sample.

How closely are you following the campaign for president—very closely, somewhat closely, not too closely, or not closely at all?

    1 Very
    2 Somewhat
    3 Not too
    4 Not at all
  998 Don't know
  999 Refused

Question 332   Variable rKA05

Ask Q332 only of 1/2 sample.

Would you say you have been very much interested, somewhat interested, or not much interested in the presidential campaign so far this year?

    1 Very
    2 Somewhat
    3 Not much
  998 Don't know
  999 Refused

Read Q336–337 in random order.

Question 336   Variable rFF15

So far, have you learned enough about John Kerry to have a good idea of what kind of a president he would be if he was elected to serve the next four years?

    1 Yes
    2 No
  998 Don't know
  999 Refused

Question 337   Variable rFF14

So far, have you learned enough about what George W. Bush wants to accomplish in a second term so that you can make an informed decision about whom to vote for?

   1 Yes
   2 No
 998 Don't know
 999 Refused

Questions 347–348

Who do you trust _____ — George W. Bush or John Kerry?

Read Q347–348 in random order.

Question 347   Variable rCD04

more to handle the responsibilities of commander-in-chief of the military

Read response options 1–2 in random order.

   1 Bush
   2 Kerry
   3 Trust both the same
   4 Trust neither
 998 Don't know
 999 Refused

Question 348   Variable rCD62

to do a better job handling the U.S. war on terrorism

Questions 359–360

Ask Q359–360 only if recognize Kerry (Q97).

Using a 100-point scale, please tell me the chances that _____ in the general election. A zero means no chance, 50 a 50-50 chance and 100 a certain win. You may use any number from zero to 100.

Read Q359–360 in random order.

Question 359   Variable rNA21

Ask Q359 only of 1/2 sample.

John Kerry will beat George W. Bush

Number: **0–100**
 998 Don't know
 999 Refused

Question 360   Variable rNA22

Ask Q360 only of 1/2 sample.

George W. Bush will beat John Kerry

Read Q367–394 in random order.

Questions 367–379

To the best of your knowledge, who _____—George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

Question 367   Variable rCC34

Ask Q367 only of 2/3 sample.

favors allowing workers to invest some of their Social Security contributions in the stock market

Read response options 1–2 in random order.

   1 Bush
   2 Kerry
   3 Both
   4 Neither
998 Don't know
999 Refused

Question 370   Variable rCE37

Ask Q370 only of 2/3 sample.

urges Congress to extend the federal law banning assault weapons

Question 372   Variable rCB48

Ask Q372 only of 2/3 sample.

favors eliminating tax breaks for overseas profits of American corporations and using the money to cut taxes for businesses that create jobs in the United States

Question 373   Variable rCB37

Ask Q373 only of 1/3 sample.

favors completely eliminating the estate tax, that is, the tax on property left by people who die

Question 377   Variable rCC26

Ask Q377 only of 2/3 sample.

favors changing the recently passed Medicare prescription drug law to allow re-importing drugs from Canada

Question 379   Variable rCC09

Ask Q379 only of 2/3 sample.

favors a health insurance plan that would do both of the following—help to pay for health insurance for all children and help employers pay the cost of the workers' health insurance

Question 381   Variable rCB27

Ask Q381 only of 2/3 sample.

John Kerry says that he would eliminate George W. Bush's tax cuts on those making how much money—over $50,000 a year; over $100,000 a year; over $200,000 a year; or over $500,000 a year?

If don't know: Anything come to mind?

   1 $50,000
   2 $100,000
   3 $200,000
   4 $500,000
998 Don't know
999 Refused

Post-Convention Interview

Questionnaire

Republican Convention Panel

Questions 382–394

To the best of your knowledge, _____— George W. Bush, John Kerry, both, or neither?

If don't know: Anyone come to mind?

Question 382 — Variable rDA17

Ask Q382 only of 2/3 sample.

who is a former prosecutor

Read response options 1–2 in random order.

1 Bush
2 Kerry
3 Both
4 Neither
998 Don't know
999 Refused

Question 383 — Variable rCB25

Ask Q383 only of 2/3 sample.

who favors making the recent tax cuts permanent

Question 385 — Variable rCB75

Ask Q385 only of 2/3 sample.

who wants to make it easier for labor unions to organize

Question 387 — Variable rCG05

Ask Q387 only of 2/3 sample.

who wants to limit the amount of money people can be awarded in lawsuits

Question 388 — Variable rCD68

Ask Q388 only of 1/3 sample.

who wants to extend all provisions of the USA Patriot Act in order to fight terrorism

Question 389 — Variable rCD70

Ask Q389 only of 1/3 sample.

who wants to extend all provisions of the USA Patriot Act

Question 390 — Variable rCE10

Ask Q390 only of 1/3 sample.

who favors federal funding of research on diseases like Alzheimer's using stem cells taken from human embryos

Question 391 — Variable rCE12

Ask Q391 only of 1/3 sample.

who favors federal funding of research on diseases like Parkinson's using stem cells taken from human embryos

Question 393 — Variable rNB12

Ask Q393 only of 2/3 sample.

which candidate has more public support from retired generals and admirals

Question 394 — Variable rCD09

Ask Q394 only of 2/3 sample.

which candidate proposes moving 60,000 to 70,000 troops stationed in Europe and South Korea to other locations, including the United States, in the next decade

Questions 433–434

Thinking about what _____ is saying in the presidential campaign, how much of the time would you say he is spending criticizing his opponent—a great deal of time, some, not too much, or isn't he doing this at all?

Read Q433–434 in random order.

Question 433   Variable rFF05

Ask Q433 only of 1/4 sample.

John Kerry

- **1** Great deal
- **2** Some
- **3** Not much
- **4** Not doing this
- **998** Don't know
- **999** Refused

Question 434   Variable rFF04

Ask Q434 only of 1/4 sample.

George W. Bush

Questions 435–436

Thinking about what _____ is saying in the presidential campaign, how much of the time would you say he is talking about how he would solve the problems facing the country—a great deal of time, some, not too much, or isn't he doing this at all?

Read Q435–436 in random order.

Question 435   Variable rFF07

Ask Q435 only of 1/4 sample.

John Kerry

- **1** Great deal
- **2** Some
- **3** Not much
- **4** Not doing this
- **998** Don't know
- **999** Refused

Question 436   Variable rFF06

Ask Q436 only of 1/4 sample.

George W. Bush

Question 441 — Variable rRB13

Ask Q441 only if voted in Democratic primary (Q306).

For whom did you vote in the Democratic presidential primary election or caucus in your state—

Wesley Clark,
Howard Dean,
John Edwards,
Richard Gephardt,
John Kerry,
Dennis Kucinich,
Joe Lieberman,
Carol Moseley Braun,
or Al Sharpton?

Read response options 1–9 in random order.

- **1** Clark
- **2** Dean
- **3** Edwards
- **4** Gephardt
- **5** Kerry
- **6** Kucinich
- **7** Lieberman
- **8** Moseley Braun
- **9** Sharpton
- **10** Other
- **11** Did not vote for presidential nominee
- **998** Don't know
- **999** Refused

Question 470 — Variable rRC14

If the 2004 presidential election were being held today, would you vote for George W. Bush and Dick Cheney, the Republicans; John Kerry and John Edwards, the Democrats; or Ralph Nader and Peter Camejo of the Reform Party?

Read response options 1–3 in random order.

- **1** Bush
- **2** Kerry
- **3** Nader
- **4** Other
- **5** Would not vote
- **998** Don't know
- **999** Refused

Question 471 — Variable rRC15

Ask Q471 only if intend to vote for Nader or undecided (Q470).

If Ralph Nader is not on the ballot in your state, who would you vote for George W. Bush or John Kerry?

Read response options 1–2 in random order.

- **1** Bush
- **2** Kerry
- **3** Write in Nader
- **4** Other
- **5** Would not vote
- **998** Don't know
- **999** Refused

Questions 472–474

Will you definitely vote for _____ for president, or is there a chance you could change your mind and vote for someone else?

If could change mind: Is there a good chance you'll change your mind, or would you say it's pretty unlikely?

Question 472 — Variable rRC17

Ask Q472 only if intend to vote for Kerry in general election (Q470).

John Kerry

- **1** Definitely will vote for candidate
- **2** Good chance will change mind
- **3** Unlikely will change mind
- **998** Don't know
- **999** Refused

Question 473 — Variable rRC16

Ask Q473 only if intend to vote for Bush in general election (Q470).

George W. Bush

Question 474 — Variable rRC18

Ask Q474 only if intend to vote for Nader (Q470).

Ralph Nader

Question 478

Ask Q478 only if intend to vote for Bush in general election (Q470).

Would you say you are supporting George W. Bush for president more because you are for Bush or more because you are against John Kerry?

1 For Bush
2 Against Kerry
998 Don't know
999 Refused

Question 479

Ask Q479 only if intend to vote for Kerry in general election (Q470).

Would you say you are supporting John Kerry for president more because you are for Kerry or more because you are against George W. Bush?

1 For Kerry
2 Against Bush
998 Don't know
999 Refused

Question 502

Ask Q502 only if intend to vote for Kerry in general election or undecided (Q470).

Right now, how enthusiastic do you feel about the prospect of a Kerry-Edwards administration? Would you say you feel extremely enthusiastic, very enthusiastic, somewhat enthusiastic, or not at all enthusiastic?

1 Extremely
2 Very
3 Somewhat
4 Not at all
998 Don't know
999 Refused

Question 503

Ask Q503 only if intend to vote for Bush in general election or undecided (Q470).

Right now, how upset do you feel about the prospect of a Kerry-Edwards administration? Would you say you feel extremely upset, very upset, somewhat upset, or not at all upset?

1 Extremely
2 Very
3 Somewhat
4 Not at all
998 Don't know
999 Refused

Question 504

Ask Q504 only if intend to vote for Bush in general election or undecided (Q470).

Right now, how enthusiastic do you feel about the prospect of a second Bush-Cheney term? Would you say you feel extremely enthusiastic, very enthusiastic, somewhat enthusiastic, or not at all enthusiastic?

1 Extremely
2 Very
3 Somewhat
4 Not at all
998 Don't know
999 Refused

Question 505

Ask Q505 only if intend to vote for Kerry in general election or undecided (Q470).

Right now, how upset do you feel about the prospect of a second Bush-Cheney term? Would you say you feel extremely upset, very upset, somewhat upset, or not at all upset?

1 Extremely
2 Very
3 Somewhat
4 Not at all
998 Don't know
999 Refused

Questions 506–507

On a scale of zero to 10, where zero means it does not apply at all, and 10 means it applies extremely well, please tell me how well the phrase "has the right kind of experience to be president" applies to _____.

Read Q506–507 in random order.

Question 506   Variable rAC13

John Edwards

Number: **0–10**
- **998**   Don't know
- **999**   Refused

Question 507   Variable rAC03

Dick Cheney

I'd like to talk to you about the state of the economy.

Question 508   Variable rCB01

How would you rate economic conditions in this country today—would you say they are excellent, good, fair, or poor?

- **1**   Excellent
- **2**   Good
- **3**   Fair
- **4**   Poor
- **998**   Don't know
- **999**   Refused

Question 510   Variable rCB04

How would you rate your own personal economic situation today—is it excellent, good, only fair, or poor?

- **1**   Excellent
- **2**   Good
- **3**   Fair
- **4**   Poor
- **998**   Don't know
- **999**   Refused

Question 511   Variable rCB03

Thinking about one year from now, do you think economic conditions in the country will be much better than they are right now, somewhat better, the same, somewhat worse, or much worse?

- **1**   Much better
- **2**   Somewhat better
- **3**   Same
- **4**   Somewhat worse
- **5**   Much worse
- **998**   Don't know
- **999**   Refused

Question 516   Variable rCB21

Ask Q516 only of 1/3 sample.

How much have you benefited from the tax cuts proposed by George W. Bush and passed by Congress—a great deal, some, not much, or not at all?

- **1**   Great deal
- **2**   Some
- **3**   Not much
- **4**   Not at all
- **998**   Don't know
- **999**   Refused

Questions 519–520

In the last six months, have you or anyone you know personally lost his or her _____?

Question 519   Variable rWB08

Ask Q519 only of 1/3 sample.

job because of economic conditions

- **1**   Yes, respondent
- **2**   Other person
- **3**   Respondent and other person
- **4**   No one lost job
- **998**   Don't know
- **999**   Refused

Question 520   Variable rWB09

Ask Q520 only of 1/3 sample.

job

Question 522   Variable rKA01

Ask Q522 only of 2/3 sample.

Some people seem to follow what is going on in government and public affairs most of the time, whether there is an election or not. Others are not that interested, or are interested in other things. Would you say you follow what is going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

    1 Most times
    2 Sometime
    3 Now and then
    4 Hardly at all
  998 Don't know
  999 Refused

Question 524   Variable rMB02

Ask Q524 only of 1/3 sample.

Thinking about the federal government in Washington, how much of the time do you think you can trust the federal government to do what is right—always, most of the time, some of the time, or never?

    1 Always
    2 Most times
    3 Sometime
    4 Never
  998 Don't know
  999 Refused

Question 545   Variable rMB10

Ask Q545 only of 2/3 sample.

Do you agree or disagree that sometimes politics seems so complicated that a person like me cannot really understand what is going on?

If agree/disagree: Do you strongly (agree/disagree) or somewhat (agree/disagree)?

    1 Strongly agree
    2 Somewhat agree
    3 Somewhat disagree
    4 Strongly disagree
    5 Neither agree nor disagree
  998 Don't know
  999 Refused

Read Q600–602 in random order.

Question 600   Variable rKB01

How many days in the past week did you discuss politics with your family or friends?

    Number: **0–7**
  998 Don't know
  999 Refused

Question 602   Variable rKB03

How many days in the past week did you discuss politics with people at work?

    Number: **0–7**
  998 Don't know
  999 Refused

Question 604   Variable rEA21

Do you have access to the Internet or the World Wide Web at home, at work or someplace else?

    1 Yes
    2 No
  998 Don't know
  999 Refused

Post-Convention Interview

Questionnaire

Republican Convention Panel

Question 605　　　　Variable rKB05

Ask Q605 only if have online access (Q604).

How many days in the past week did you discuss politics online with people over email, in chat rooms, or using listservs or instant messaging services?

Number: **0–7**
998 Don't know
999 Refused

I would like to ask about where you got your news during the past week. Please tell me how many days in the past week you did each of the following.

Read Q(609–610), (611–612), 613–615, (616–620), (621–625), (626–628), (629–631) in random order.

Question 609　　　　Variable rEA01

How many days in the past week did you watch the national network news on TV? By national network news, I mean Peter Jennings on ABC, Dan Rather on CBS, Tom Brokaw on NBC, and the Jim Lehrer "NewsHour" on PBS.

Number: **0–7**
998 Don't know
999 Refused

Question 610　　　　Variable rEA02

Ask Q610 only if watched network news in past week (Q609).

Which of the following would you say you watch most often—Peter Jennings on ABC, Dan Rather on CBS, Tom Brokaw on NBC, or the Jim Lehrer "NewsHour" on PBS?

Read response options 1–4 in random order.

1 ABC
2 CBS
3 NBC
4 PBS
998 Don't know
999 Refused

Question 611　　　　Variable rEA03

How many days in the past week did you watch a 24-hour cable news channel, such as CNN, FOX News Channel, or MSNBC?

Number: **0–7**
998 Don't know
999 Refused

Question 612　　　　Variable rEA04

Ask Q612 only if watched cable news in past week (Q611).

Which of the cable news networks would you say you watch most often—FOX News Channel, CNN, or MSNBC?

Record verbatim answer for code 5.

Read response options 1–3 in random order.

1 FOX
2 CNN
3 MSNBC
4 All three equally
5 Other
998 Don't know
999 Refused

Questions 613–616

How many days in the past week did you
_____?

> ### Question 613   Variable rEA08
>
> watch news on a Spanish language
> channel such as, Univision or
> Telemundo
>
> Number: **0–7**
>   **998** Don't know
>   **999** Refused
>
> ### Question 614   Variable rEA09
>
> watch news on Black Entertainment
> Television, also known as BET
>
> ### Question 615   Variable rEA06
>
> watch local TV news, for example,
> "Eyewitness News" or "Action News"
>
> ### Question 616   Variable rEA10
>
> read a daily newspaper

Question 617   Variable rEA11

> **Ask Q617 only if read newspaper in past
> week (Q616).**

What newspaper did you read most in the
past week?

> **Record verbatim answer for code 35.**
>
>   **1** Arizona Republic
>   **2** Atlanta Constitution
>   **3** Baltimore Sun
>   **4** Boston Globe
>   **5** Chicago Sun-Times
>   **6** Chicago Tribune
>   **7** Cleveland Plain Dealer
>   **8** Concord Monitor
>   **9** Dallas Morning News
>   **10** Denver Post
>   **11** Des Moines Register
>   **12** Detroit Free Press
>   **13** Houston Chronicle
>   **14** Los Angeles Times
>   **15** Manchester Union-Leader
>   **16** Miami Herald
>   **17** Minneapolis Star Tribune
>   **18** New York Daily News
>   **19** New York Post
>   **20** New York Times
>   **21** Newark Star-Ledger
>   **22** Newsday
>   **23** Orange County Register
>   **24** Oregonian
>   **25** Philadelphia Inquirer
>   **26** Rocky Mountain News
>   **27** San Diego Union-Tribune
>   **28** San Francisco Chronicle
>   **29** San Jose Mercury News
>   **30** St. Louis Post-Dispatch
>   **31** St. Petersburg Times
>   **32** USA Today
>   **33** Wall Street Journal
>   **34** Washington Post
>   **35** Other
>   **998** Don't know
>   **999** Refused

Post-Convention Interview

Questionnaire

Republican Convention Panel

Question 620 Variable rEA12

Ask Q620 only if read The Wall Street Journal in past week (Q617).

When you read The Wall Street Journal, how often do you read the paper's editorial page—regularly, occasionally, rarely, or never?

    1 Regularly
    2 Occasionally
    3 Rarely
    4 Never
  998 Don't know
  999 Refused

Question 621 Variable rEA14

How many days in the past week did you listen to NPR, also known as National Public Radio?

    Number: **0–7**
  998 Don't know
  999 Refused

Question 622 Variable rEA15

Ask Q622 only if listened to NPR in past week (Q621).

Apart from NPR, how many days in the past week did you listen to radio shows that invite listeners to call in to discuss current events, public issues, or politics?

    Number: **0–7**
  998 Don't know
  999 Refused

Question 623 Variable rEA15

Ask Q623 only if did not listen to NPR in past week (Q621).

How many days in the past week did you listen to radio shows that invite listeners to call in to discuss current events, public issues, or politics?

    Number: **0–7**
  998 Don't know
  999 Refused

Question 624 Variable rEA16

Ask Q624 only if listened to NPR or other talk radio in past week (Q621, 623).

Which talk radio hosts or radio programs did you listen to in the past week?

Record up to five hosts or programs.
Record verbatim answer for code 28.

    1 "All Things Considered"
    2 Art Bell
    3 Jim Bohannon
    4 Bob Brinker
    5 Dr. Joy Browne
    6 Howie Carr
    7 Ken and Daria Dolan
    8 Don and Mike
    9 Dr. Dean Edell
  10 Sean Hannity
  11 Don Imus
  12 John and Ken
  13 Tom Joyner
  14 Tom Leykis
  15 G. Gordon Liddy
  16 Rush Limbaugh
  17 "Morning Edition" with Bob Edwards
  18 NPR (unspecified)
  19 Bill O'Reilly
  20 Diane Rehm
  21 Michael Savage
  22 Tavis Smiley
  23 Doug Stephan
  24 Howard Stern
  25 "Talk of the Nation"
  26 Armstrong Williams
  27 Bruce Williams
  28 Other
  998 Don't know
  999 Refused

Question 625   Variable rEA17

Ask Q625 only if listened to more than one talk radio program in past week (Q624).

Which radio host or radio program would you say you listen to most often?

Record verbatim answer for code 28.

    1   "All Things Considered"
    2   Art Bell
    3   Jim Bohannon
    4   Bob Brinker
    5   Dr. Joy Browne
    6   Howie Carr
    7   Ken and Daria Dolan
    8   Don and Mike
    9   Dr. Dean Edell
   10   Sean Hannity
   11   Don Imus
   12   John and Ken
   13   Tom Joyner
   14   Tom Leykis
   15   G. Gordon Liddy
   16   Rush Limbaugh
   17   "Morning Edition" with Bob Edwards
   18   NPR (unspecified)
   19   Bill O'Reilly
   20   Diane Rehm
   21   Michael Savage
   22   Tavis Smiley
   23   Doug Stephan
   24   Howard Stern
   25   "Talk of the Nation"
   26   Armstrong Williams
   27   Bruce Williams
   28   Other
  998   Don't know
  999   Refused

Question 626   Variable rEA18

How many days in the past week did you watch late-night comedy programs like the "Late Show" with David Letterman, "The Tonight Show" with Jay Leno, or "The Daily Show" with Jon Stewart?

Number: **0–7**
  998   Don't know
  999   Refused

Question 628   Variable rEA20

Ask Q628 only if watched late-night comedy in past week (Q626).

Which of the following late-night comedy programs do you watch most often—the "Late Show" with David Letterman, "The Tonight Show" with Jay Leno, or "The Daily Show" with Jon Stewart, or "Late Night" with Conan O'Brien?

Record verbatim answer for code 5.

Read response options 1–4 in random order.

    1   Letterman
    2   Leno
    3   Stewart
    4   O'Brien
    5   Other
  998   Don't know
  999   Refused

Questions 629–630

Ask Q629–630 only if have online access (Q604).

How many days in the past week did you _____ information about the campaign for president online?

Question 629   Variable rEA22

Ask Q629 only of 1/2 sample.

access

Number: **0–7**
  998   Don't know
  999   Refused

Question 630   Variable rEA23

Ask Q630 only of 1/2 sample.

read

Question 631

Variable rEA24

Ask Q631 only if accessed political information online in past week (Q629–630).

During the past week, which of the following did you access to get information about the presidential campaigns online—a candidate's website or web log, a news organization's website or web log, or some other website or web log?

Record up to three websites or web logs.
Record verbatim answer for code 3.

- **1** Candidate's
- **2** News organization's
- **3** Other
- **998** Don't know
- **999** Refused

Questions 632–634

During the past week, how much attention did you pay to _____—a great deal of attention, some, not too much, or no attention at all?

Question 632

Variable rEA05

Ask Q632 only if watched network or cable news in past week (Q609, 611).

stories about the campaign for president on national network or cable TV news

- **1** Great deal
- **2** Some
- **3** Not much
- **4** None
- **998** Don't know
- **999** Refused

Question 633

Variable rEA07

Ask Q633 only if watched local news in past week (Q615).

stories about the campaign for president on local TV news

Question 634

Variable rEA13

Ask Q634 only if read newspaper in past week (Q616).

newspaper articles about the campaign for president

Read Q639–642 in random order.

Question 639

Variable rMC01

Ask Q639 only of 2/3 sample.

Do you happen to know what job or political office is now held by Dick Cheney?

If don't know: Anything come to mind?

Record verbatim answer for code 2.

- **1** Vice president
- **2** Other answer
- **998** Don't know
- **999** Refused

Question 640   Variable rMC03

Ask Q640 only of 2/3 sample.

Who has the final responsibility to determine if a law is constitutional or not? Is it the president, the Congress, or the Supreme Court?

If don't know: Anything come to mind?

  1   President
  2   Congress
  3   Supreme Court
998   Don't know
999   Refused

Question 641   Variable rMC05

Ask Q641 only of 2/3 sample.

How much of a majority is required for the U.S. Senate and House to override a presidential veto?

If don't know: Anything come to mind?

Record verbatim answer for code 2.

  1   Two-thirds
  2   Other answer
998   Don't know
999   Refused

Question 642   Variable rMC07

Ask Q642 only of 2/3 sample.

Do you happen to know which party has the most members in the United States House of Representatives?

If don't know: Anything come to mind?

  1   Democratic
  2   Republican
998   Don't know
999   Refused

Question 648   Variable rUA07

Ask Q648 only of 1/2 sample.

In talking with people about politics and elections, we often find that they do not get a chance to vote. Did you vote in the November 2002 mid-term election?

  1   Yes
  2   No
998   Don't know
999   Refused

Question 649   Variable rUA08

Ask Q649 only of 1/2 sample.

This question is about the Congressional elections held in November 2002. In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which of the following statements best describes you—I did not vote in the November 2002 election, I thought about voting in that election but didn't, I usually vote but didn't in that election, or I am sure I voted in the November 2002 election?

  1   Did not vote
  2   Thought about voting but did not
  3   Usually vote but did not
  4   Voted
998   Don't know
999   Refused

Question 650   Variable rUA09

Ask Q650 only if voted in 2002 election and do not live in DC (Q648–649).

Ask only of 1/6 sample.

In that election, you were able to vote for a member of Congress, that is the U.S. House of Representatives in Washington. Did you vote for the Republican or Democrat?

  1   Republican
  2   Democrat
  3   Other
  4   Did not vote for Congress
998   Don't know
999   Refused

Post-Convention Interview

Questionnaire

Republican Convention Panel

Question 651　　　　　　　Variable rRD01

Did you vote in the 2000 presidential election when George W. Bush ran against Al Gore?

If yes: Did you vote for George W. Bush, the Republican; Al Gore, the Democrat; Pat Buchanan of the Reform Party; Ralph Nader of the Green Party; or someone else?

> **Read response options 1–4 in random order.**
>
> **1** Yes, Bush
> **2** Gore
> **3** Buchanan
> **4** Nader
> **5** Someone else
> **6** Did not vote
> **998** Don't know
> **999** Refused

Question 657　　　　　　　Variable rCE25

> **Ask Q657 only of 1/3 sample.**

Would you favor or oppose a law in your state that would allow two men to marry each other or two women to marry each other?

If favor/oppose: Is that strongly (favor/oppose) or somewhat (favor/oppose)?

> **Read "favor" and "oppose" in random order.**
>
> **1** Strongly favor
> **2** Somewhat favor
> **3** Somewhat oppose
> **4** Strongly oppose
> **998** Don't know
> **999** Refused

Question 661　　　　　　　Variable rDA15

Some people say that when George W. Bush was in the Texas Air National Guard in the 1970s, he often did not show up for duty. Bush says he did fulfill his obligations and has presented records that he says prove that he did. From what you have heard or read, do you think he fulfilled his military obligations, or do you think he did not fulfill them?

> **1** Yes
> **2** No
> **998** Don't know
> **999** Refused

Question 662　　　　　　　Variable rDA16

> **Ask Q662 only if have opinion about whether Bush fulfilled National Guard obligations (Q661).**

When you decide how to vote for president, how much will this matter to you—a great deal, some, not much, or not at all?

> **1** Great deal
> **2** Some
> **3** Not much
> **4** Not at all
> **5** Would not vote
> **998** Don't know
> **999** Refused

I'd like to ask you how you feel about some of the candidates.

Questions 669–670

Ask Q669–670 only of 1/3 sample.

Does _____ make you angry, or not?

If yes: would you say he makes you feel very angry, somewhat angry, a little angry, or not very angry at all?

Read Q669–670 in random order.

Question 669 — Variable rAA31

George W. Bush

1	Yes, very
2	Somewhat
3	Little
4	Not very
5	Does not make angry
998	Don't know
999	Refused

Question 670 — Variable rAB28

John Kerry

Question 695 — Variable rCD31

Has the war in Iraq reduced the risk of terrorism against the United States or increased the risk of terrorism against the United States?

Read response options 1–2 in random order.

1	Reduced
2	Increased
3	Made no difference
998	Don't know
999	Refused

Question 696 — Variable rCD35

Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?

1	Keep in Iraq
2	Bring home
998	Don't know
999	Refused

Questions 697–698

Do you think _____ has a clear plan for bringing the situation in Iraq to a successful conclusion, or don't you think so?

Question 697 — Variable rCD42

Ask Q697 only of 1/2 sample.

George W. Bush

1	Yes
2	No
998	Don't know
999	Refused

Question 698 — Variable rCD43

Ask Q698 only of 1/2 sample.

John Kerry

Question 733 — Variable rCC36

Ask Q733 only of 1/3 sample.

How familiar are you with the No Child Left Behind education law—very familiar, somewhat familiar, not too familiar, or not familiar at all?

1	Very
2	Somewhat
3	Not too
4	Not at all
998	Don't know
999	Refused

Question 734   Variable rCC37

> **Ask Q734 only if familiar with No Child
> Left Behind (Q733).**
> **Ask only of 1/3 sample.**

As far as you know, has the No Child Left
Behind law made American public schools
much better, somewhat better, somewhat
worse, much worse, or hasn't it made a
difference?

1	Much better
2	Somewhat better
3	Somewhat worse
4	Much worse
5	No difference
998	Don't know
999	Refused

Question 736   Variable rDA09

Have you seen, heard, or read anti-Vietnam
war statements John Kerry made to Congress
after returning from service in Vietnam?

1	Yes
2	No
998	Don't know
999	Refused

Question 737   Variable rDA10

> **Ask Q737 only if familiar with Kerry's anti-
> war activities (Q736).**

From what you know about it, do you
approve or disapprove of what he said?

If approve/disapprove: Is that
(approve/disapprove) strongly or
(approve/disapprove) somewhat?

1	Strongly approve
2	Somewhat approve
3	Somewhat disapprove
4	Strongly disapprove
998	Don't know
999	Refused

Question 739   Variable rDA14

Do you think the Bush campaign is behind
television ads attacking John Kerry over
Vietnam, or do you think the ads have been
made with no connection to the Bush
campaign?

1	Bush behind
2	No connection
998	Don't know
999	Refused

That completes the survey. Thank you for
participating. We really appreciate your time.
Have a good (day/evening).

Sample Split Summary

Republican Convention Panel

Republican Convention Panel
Sample Split Summary

Variable Title*	Pre-Convention Interview										Post-Convention Interview									
	Variable Name	Sample Split									Variable Name	Sample Split								
				Question Module										Question Module						
				A		B			C					A		B			C	
				1	2	1	2	3	1 2 3 4					1	2	1	2	3	1 2 3 4

Ⓐ General Opinions of Candidates, Political Figures, and Groups

Opinions of Bush

Variable Title	Variable Name (pre)	Sample Split (pre)	Modules (pre)	Variable Name (post)	Sample Split (post)	Modules (post)
Bush Favorability as Person	**cAA03**	**1/2 sample** cXA = 1	● (A1)	**rAA03**	**1/2 sample** cXA = 1	● (A1)
Bush Cares About People Like Me	**cAA04**	**2/3 sample** cXB = 2−3	● ● (B2, B3)	**rAA04**	**2/3 sample** cXB = 2−3	● ● (B2, B3)
Bush Inspiring	**cAA05**	**2/3 sample** cXB = 2−3	● ● (B2, B3)	**rAA05**	**2/3 sample** cXB = 2−3	● ● (B2, B3)

* Only variables with sample splits are listed.

● Split in effect all dates

| Variable Title* | Pre-Convention Interview | | Question Module A | | B | | | C | | | | Post-Convention Interview | | Question Module A | | B | | | C | | | |
	Variable Name	Sample Split	1	2	1	2	3	1	2	3	4	Variable Name	Sample Split	1	2	1	2	3	1	2	3	4
Bush Strong Leader	**cAA06**	2/3 sample cXB = 2–3				●	●					**rAA06**	2/3 sample cXB = 2–3				●	●				
Bush Trustworthy	**cAA07**	2/3 sample cXB = 2–3				●	●					**rAA07**	2/3 sample cXB = 2–3				●	●				
Bush Shares My Values	**cAA08**	2/3 sample cXB = 2–3				●	●					**rAA08**	2/3 sample cXB = 2–3				●	●				
Bush Knowledgeable	**cAA09**	2/3 sample cXB = 2–3				●	●					**rAA09**	2/3 sample cXB = 2–3				●	●				
Bush Reckless	**cAA10**	2/3 sample cXB = 2–3				●	●					**rAA10**	2/3 sample cXB = 2–3				●	●				
Bush Steady	**cAA11**	2/3 sample cXB = 2–3				●	●					**rAA11**	2/3 sample cXB = 2–3				●	●				
Bush Says One Thing, Does Another	**cAA12**	2/3 sample cXB = 2–3				●	●					**rAA12**	2/3 sample cXB = 2–3				●	●				
Bush Has Right Experience	**cAA13**	2/3 sample cXB = 2–3				●	●					**rAA13**	2/3 sample cXB = 2–3				●	●				
Bush Easy to Like	**cAA14**	2/3 sample cXB = 2–3				●	●					**rAA14**	2/3 sample cXB = 2–3				●	●				
Bush Out of Touch	**cAA20**	2/3 sample cXB = 2–3				●	●					**rAA20**	2/3 sample cXB = 2–3				●	●				

Variable Title*	Pre-Convention Interview									Post-Convention Interview								
	Variable Name	Sample Split								Variable Name	Sample Split							
				Question Module									Question Module					
				A		B			C				A		B			C
				1	2	1	2	3	1	2	3	4	1	2	1	2	3	1	2	3	4

Variable Title*	Pre-Conv. Variable Name	Sample Split	A1	A2	B1	B2	B3	C1	C2	C3	C4	Post-Conv. Variable Name	Sample Split	A1	A2	B1	B2	B3	C1	C2	C3	C4
Bush Stubborn	**cAA21**	**2/3 sample** cXB = 2–3				●	●					**rAA21**	**2/3 sample** cXB = 2–3				●	●				
Bush Arrogant	**cAA22**	**2/3 sample** cXB = 2–3				●	●					**rAA22**	**2/3 sample** cXB = 2–3				●	●				
Bush Optimistic	**cAA23**	**2/3 sample** cXB = 2–3				●	●					**rAA23**	**2/3 sample** cXB = 2–3				●	●				
Bush Effective	**cAA24**	**2/3 sample** cXB = 2–3				●	●					**rAA24**	**2/3 sample** cXB = 2–3				●	●				
Bush Makes Me Angry	**cAA31**	**1/3 sample** cXB = 2				●						**rAA31**	**1/3 sample** cXB = 2				●					
Opinions of Kerry																						
Kerry Cares About People Like Me	**cAB02**	**2/3 sample** cXB = 2–3				●	●					**rAB02**	**2/3 sample** cXB = 2–3				●	●				
Kerry Inspiring	**cAB03**	**2/3 sample** cXB = 2–3				●	●					**rAB03**	**2/3 sample** cXB = 2–3				●	●				
Kerry Strong Leader	**cAB04**	**2/3 sample** cXB = 2–3				●	●					**rAB04**	**2/3 sample** cXB = 2–3				●	●				
Kerry Trustworthy	**cAB05**	**2/3 sample** cXB = 2–3				●	●					**rAB05**	**2/3 sample** cXB = 2–3				●	●				

Variable Title*	Pre-Convention Interview										Post-Convention Interview									
	Variable Name	Sample Split	A		B			C			Variable Name	Sample Split	A		B			C		
			1	2	1	2	3	1	2	3 4			1	2	1	2	3	1	2	3 4
Kerry Shares My Values	**cAB06**	2/3 sample cXB = 2–3				●	●				**rAB06**	2/3 sample cXB = 2–3				●	●			
Kerry Knowledgeable	**cAB07**	2/3 sample cXB = 2–3				●	●				**rAB07**	2/3 sample cXB = 2–3				●	●			
Kerry Reckless	**cAB08**	2/3 sample cXB = 2–3				●	●				**rAB08**	2/3 sample cXB = 2–3				●	●			
Kerry Steady	**cAB09**	2/3 sample cXB = 2–3				●	●				**rAB09**	2/3 sample cXB = 2–3				●	●			
Kerry Says One Thing, Does Another	**cAB10**	2/3 sample cXB = 2–3				●	●				**rAB10**	2/3 sample cXB = 2–3				●	●			
Kerry Has Right Experience	**cAB11**	2/3 sample cXB = 2–3				●	●				**rAB11**	2/3 sample cXB = 2–3				●	●			
Kerry Easy to Like	**cAB12**	2/3 sample cXB = 2–3				●	●				**rAB12**	2/3 sample cXB = 2–3				●	●			
Kerry Out of Touch	**cAB18**	2/3 sample cXB = 2–3				●	●				**rAB18**	2/3 sample cXB = 2–3				●	●			
Kerry Stubborn	**cAB19**	2/3 sample cXB = 2–3				●	●				**rAB19**	2/3 sample cXB = 2–3				●	●			
Kerry Arrogant	**cAB20**	2/3 sample cXB = 2–3				●	●				**rAB20**	2/3 sample cXB = 2–3				●	●			

Variable Title*	Pre-Convention Interview												Post-Convention Interview											
	Variable Name	Sample Split											Variable Name	Sample Split										
				A		B			C							A		B			C			
				1	2	1	2	3	1	2	3	4				1	2	1	2	3	1	2	3	4
Kerry Optimistic	**cAB21**	**2/3 sample** cXB = 2−3					●	●					**rAB21**	**2/3 sample** cXB = 2−3					●	●				
Kerry Effective	**cAB22**	**2/3 sample** cXB = 2−3					●	●					**rAB22**	**2/3 sample** cXB = 2−3					●	●				
Kerry Makes Me Angry	**cAB28**	**1/3 sample** cXB = 2					●						**rAB28**	**1/3 sample** cXB = 2					●					
Opinions of Other Candidates																								
Nader Favorability	**cAC15**	**1/3 sample** cXB = 2					●						**rAC15**	**1/3 sample** cXB = 2					●					
Opinions of Groups																								
Gay Groups Favorability	**cAE06**	**1/4 sample** cXC = 1							●				**rAE06**	**1/4 sample** cXC = 1							●			
AARP Favorability	**cAE08**	**1/4 sample** cXC = 1							●				**rAE08**	**1/4 sample** cXC = 1							●			
NRA Favorability	**cAE09**	**1/4 sample** cXC = 1							●				**rAE09**	**1/4 sample** cXC = 1							●			

Variable Title*	Pre-Convention Interview											Post-Convention Interview										
	Variable Name	Sample Split										Variable Name	Sample Split									
				Question Module											Question Module							
				A		B			C						A		B			C		
				1	2	1	2	3	1	2	3	4			1	2	1	2	3	1	2	3	4

Ⓒ Policy Issues— Opinions and Knowledge

Current Events in General

Variable Title	Var Name	Sample Split	A1	A2	B1	B2	B3	C1	C2	C3	C4	Var Name	Sample Split	A1	A2	B1	B2	B3	C1	C2	C3	C4
Most Important Problem (Wording #1)	**cCA03**	1/2 sample cXA = 1	●									**rCA03**	1/2 sample cXA = 1	●								
Most Important Problem (Wording #2)	**cCA05**	1/2 sample cXA = 2		●								**rCA05**	1/2 sample cXA = 2		●							

Economic Issues

Taxes

Variable Title	Var Name	Sample Split	A1	A2	B1	B2	B3	C1	C2	C3	C4	Var Name	Sample Split	A1	A2	B1	B2	B3	C1	C2	C3	C4
Favor Making Bush Tax Cuts Permanent (No Strongly Follow-Up)	**cCB16**	2/3 sample cXB = 1–2			●	●						**rCB16**	2/3 sample cXB = 1–2			●	●					
Personally Benefited From Bush Tax Cuts	**cCB21**	1/3 sample cXB = 2				●						**rCB21**	1/3 sample cXB = 2				●					
Know if Bush or Kerry Favors Making Bush Tax Cuts Permanent	**cCB25**	2/3 sample cXB = 1–2			●	●						**rCB25**	2/3 sample cXB = 1–2			●	●					
Know Income Level at Which Kerry Would Repeal Bush Tax Cuts	**cCB27**	2/3 sample cXB = 1–2			●	●						**rCB27**	2/3 sample cXB = 1–2			●	●					
Favor Eliminating Estate Tax (Wording #1 and No Strongly Follow-Up)	**cCB33**	1/3 sample cXB = 1			●							**rCB33**	1/3 sample cXB = 1			●						

| Variable Title* | Pre-Convention Interview | | | | | | | | | | | Post-Convention Interview | | | | | | | | | | |
	Variable Name	Sample Split	A 1	A 2	B 1	B 2	B 3	C 1	C 2	C 3	C 4	Variable Name	Sample Split	A 1	A 2	B 1	B 2	B 3	C 1	C 2	C 3	C 4
Know if Bush or Kerry Favors Eliminating Estate Tax (Wording #1)	**cCB37**	**1/3 sample** cXB = 1			●							**rCB37**	**1/3 sample** cXB = 1			●						
Favor Eliminating Overseas Tax Breaks to Cut Taxes for Companies That Create Jobs (No Strongly Follow-Up)	**cCB44**	**2/3 sample** cXB = 1−2			●	●						**rCB44**	**2/3 sample** cXB = 1−2			●	●					
Know if Bush or Kerry Favors Eliminating Overseas Tax Breaks to Cut Taxes for Companies That Create Jobs	**cCB48**	**2/3 sample** cXB = 1−2			●	●						**rCB48**	**2/3 sample** cXB = 1−2			●	●					
Budget and Deficit																						
Trust Republicans or Democrats on Deficit	**cCB61**	**1/3 sample** cXB = 1			●							**rCB61**	**1/3 sample** cXB = 1			●						
Labor																						
Favor Making Union Organizing Easier (No Strongly Follow-Up)	**cCB71**	**2/3 sample** cXB = 1−2			●	●						**rCB71**	**2/3 sample** cXB = 1−2			●	●					
Know if Bush or Kerry Favors Making Union Organizing Easier (Wording #2)	**cCB75**	**2/3 sample** cXB = 1−2			●	●						**rCB75**	**2/3 sample** cXB = 1−2			●	●					
Health and Human Issues																						
Health Insurance																						
Favor Government Health Insurance for Children (No Strongly Follow-Up)	**cCC03**	**1/3 sample** cXB = 1			●							**rCC03**	**1/3 sample** cXB = 1			●						

Variable Title*	Pre-Convention Interview											Post-Convention Interview										
	Variable Name	Sample Split	A		B			C				Variable Name	Sample Split	A		B			C			
			1	2	1	2	3	1	2	3	4			1	2	1	2	3	1	2	3	4
Favor Government Health Insurance for Workers (No Strongly Follow-Up)	cCC05	1/3 sample cXB = 2				●						rCC05	1/3 sample cXB = 2				●					
Know if Bush or Kerry Favors Government Health Insurance for Children and Workers (Wording #2)	cCC09	2/3 sample cXB = 1–2			●	●						rCC09	2/3 sample cXB = 1–2			●	●					
Medicare																						
Favor Re-Importing Drugs (No Strongly Follow-Up)	cCC24	2/3 sample cXB = 1–2			●	●						rCC24	2/3 sample cXB = 1–2			●	●					
Know if Bush or Kerry Favors Re-Importing Drugs	cCC26	2/3 sample cXB = 1–2			●	●						rCC26	2/3 sample cXB = 1–2			●	●					
Social Security																						
Favor Social Security in Stock Market (No Strongly Follow-Up)	cCC33	2/3 sample cXB = 1–2			●	●						rCC33	2/3 sample cXB = 1–2			●	●					
Know if Bush or Kerry Favors Social Security in Stock Market	cCC34	2/3 sample cXB = 1–2			●	●						rCC34	2/3 sample cXB = 1–2			●	●					
Education																						
Familiar With No Child Left Behind	cCC36	1/3 sample cXB = 3					●					rCC36	1/3 sample cXB = 3					●				
No Child Left Behind Has Improved Schools (Wording #1)	cCC37	1/3 sample cXB = 3					●					rCC37	1/3 sample cXB = 3					●				

Variable Title*	Pre-Convention Interview												Post-Convention Interview											
	Variable Name	Sample Split	Question Module										Variable Name	Sample Split	Question Module									
			A		B			C							A		B			C			
			1	2	1	2	3	1	2	3	4			1	2	1	2	3	1	2	3	4
Favor Federal Assistance to Schools	cCC40	1/2 sample cXA = 1	●									rCC40	1/2 sample cXA = 1	●								
Foreign Affairs																						
Foreign Affairs in General																						
U.S. Is Regarded Differently Because of Bush	cCD01	1/4 sample cXC = 3								●		rCD01	1/4 sample cXC = 3								●	
Matters How U.S. Is Regarded Because of Bush	cCD02	1/4 sample cXC = 3								●		rCD02	1/4 sample cXC = 3								●	
Military Defense																						
Favor Spending on Military	cCD03	1/2 sample cXA = 1	●									rCD03	1/2 sample cXA = 1	●								
Favor Moving Troops From Europe and Korea (No Strongly Follow-Up)	cCD07	2/3 sample cXB = 1−2			●	●						rCD07	2/3 sample cXB = 1−2			●	●					
Know if Bush or Kerry Favors Moving Troops From Europe and Korea	cCD09	2/3 sample cXB = 1−2			●	●						rCD09	2/3 sample cXB = 1−2			●	●					
Iraq																						
Iraq War Was Worth It	cCD21	1/2 sample cXA = 1	●									rCD21	1/2 sample cXA = 1	●								
Favor Spending More on Rebuilding Iraq	cCD34	1/2 sample cXA = 1	●									rCD34	1/2 sample cXA = 1	●								

Variable Title*	Pre-Convention Interview		Question Module A 1	A 2	B 1	B 2	B 3	C 1	C 2	C 3	C 4	Post-Convention Interview		Question Module A 1	A 2	B 1	B 2	B 3	C 1	C 2	C 3	C 4
	Variable Name	Sample Split										Variable Name	Sample Split									
Know How Many Troops in Iraq	**cCD41**	1/2 sample cXA = 2		●																		
Bush Has Plan for Iraq	**cCD42**	1/2 sample cXA = 1	●									**rCD42**	1/2 sample cXA = 1	●								
Kerry Has Plan for Iraq	**cCD43**	1/2 sample cXA = 2		●								**rCD43**	1/2 sample cXA = 2		●							
Terrorism and Homeland Security																						
Favor Spending More on Homeland Security	**cCD57**	1/2 sample cXA = 1	●									**rCD57**	1/2 sample cXA = 1	●								
Feel Safer Because of Government Efforts After 9/11 (Wording #2)	**cCD59**	1/2 sample cXA = 1	●									**rCD59**	1/2 sample cXA = 1	●								
Approve of Bush Handling Terrorism	**cCD61**	1/2 sample cXA = 1	●									**rCD61**	1/2 sample cXA = 1	●								
Clinton or Bush Took Terrorism Threat More Seriously	**cCD64**	1/4 sample cXC = 2							●													
Patriot Act Is Good for Country	**cCD67**	2/3 sample cXB = 1–2			●	●						**rCD67**	2/3 sample cXB = 1–2			●	●					
Know if Bush or Kerry Favors Patriot Act (Wording #1)	**cCD68**	1/3 sample cXB = 1			●							**rCD68**	1/3 sample cXB = 1			●						

| Variable Title* | Pre-Convention Interview | | | | | | | | | | | Post-Convention Interview | | | | | | | | | | |
	Variable Name	Sample Split	A1	A2	B1	B2	B3	C1	C2	C3	C4	Variable Name	Sample Split	A1	A2	B1	B2	B3	C1	C2	C3	C4
Know if Bush or Kerry Favors Patriot Act (Wording #2)	**cCD70**	**1/3 sample** cXB = 2				●						**rCD70**	**1/3 sample** cXB = 2				●					
Social Issues																						
Stem Cell Research																						
Favor Stem Cell Funding (Wording #1)	**cCE07**	**8/20/04−8/25/04:** **2/3 sample** cXB = 1−2			○	○						**rCE07**	**1/3 sample** cXB = 1			●						
		8/26/04−8/29/04: **1/3 sample** cXB = 1			○																	
Favor Stem Cell Funding (Wording #2 and No Strongly Follow-Up)	**cCE08**	**1/3 sample** cXB = 2				●						**rCE08**	**1/3 sample** cXB = 2				●					
Know if Bush or Kerry Favors Stem Cell Funding (Wording #1)	**cCE10**	**8/20/04−8/25/04:** **2/3 sample** cXB = 1−2			○	○						**rCE10**	**1/3 sample** cXB = 1			●						
		8/26/04−8/29/04: **1/3 sample** cXB = 1			○																	
Know if Bush or Kerry Favors Stem Cell Funding (Wording #2)	**cCE12**	**1/3 sample** cXB = 2				●						**rCE12**	**1/3 sample** cXB = 2				●					

○ Split in effect selected dates

Variable Title*	Pre-Convention Interview			Post-Convention Interview		
	Variable Name	Sample Split	Question Module A(1,2) B(1,2,3) C(1,2,3,4)	Variable Name	Sample Split	Question Module A(1,2) B(1,2,3) C(1,2,3,4)
Gay Rights						
Favor State Law Allowing Same-Sex Marriage (Wording #2)	**cCE25**	1/3 sample cXB = 2	B2 •	**rCE25**	1/3 sample cXB = 2	B2 •
Gun Control						
Favor Gun Control	**cCE31**	1/2 sample cXA = 1	A1 •	**rCE31**	1/2 sample cXA = 1	A1 •
Favor Assault Weapons Ban (No Strongly Follow-Up)	**cCE33**	2/3 sample cXB = 1–2	B1 • B2 •	**rCE33**	2/3 sample cXB = 1–2	B1 • B2 •
Know if Bush or Kerry Favors Assault Weapons Ban (Wording #2)	**cCE37**	2/3 sample cXB = 1–2	B1 • B2 •	**rCE37**	2/3 sample cXB = 1–2	B1 • B2 •
Legal Issues						
Favor Limiting Lawsuits (No Strongly Follow-Up)	**cCG01**	2/3 sample cXB = 1–2	B1 • B2 •	**rCG01**	2/3 sample cXB = 1–2	B1 • B2 •
Know if Bush or Kerry Favors Limiting Lawsuits (Wording #2)	**cCG05**	2/3 sample cXB = 1–2	B1 • B2 •	**rCG05**	2/3 sample cXB = 1–2	B1 • B2 •

Variable Title*	Pre-Convention Interview											Post-Convention Interview										
	Variable Name	Sample Split	A		B			C				Variable Name	Sample Split	A		B			C			
			1	2	1	2	3	1	2	3	4			1	2	1	2	3	1	2	3	4
D Candidates' Biographies— Opinions and Knowledge																						
Approve of Kerry's Anti-War Activities	**cDA06**	**1/4 sample** cXC = 4									●											
Kerry's Anti-War Activities Will Affect Vote	**cDA07**	**1/4 sample** cXC = 4									●											
Bush Fulfilled National Guard Obligations	**cDA15**	**8/20/04–8/26/04: 1/4 sample** cXC = 4									○	**rDA15**	No sample split									
		8/27/04–8/29/04: No sample split																				
Bush in National Guard Will Affect Vote	**cDA16**	**8/20/04–8/26/04: 1/4 sample** cXC = 4									○	**rDA16**	No sample split									
		8/27/04–8/29/04: No sample split																				
Know if Bush or Kerry Is Former Prosecutor	**cDA17**	**2/3 sample** cXB = 1–2			●	●						**rDA17**	**2/3 sample** cXB = 1–2			●	●					

Variable Title*	Pre-Convention Interview											Post-Convention Interview										
	Variable Name	Sample Split										Variable Name	Sample Split									
			A		B			C						A		B			C			
			1	2	1	2	3	1	2	3	4			1	2	1	2	3	1	2	3	4

Ⓔ Media—Exposure and Opinions

Online Political Information

Variable Title*	Variable Name	Sample Split	A-1	A-2	B-1	B-2	B-3	C-1	C-2	C-3	C-4	Variable Name	Sample Split	A-1	A-2	B-1	B-2	B-3	C-1	C-2	C-3	C-4
Accessed Political Information Online in Past Week (Wording #1)	**cEA22**	1/2 sample cXA = 2			●							**rEA22**	1/2 sample cXA = 2			●						
Accessed Political Information Online in Past Week (Wording #2)	**cEA23**	1/2 sample cXA = 1		●								**rEA23**	1/2 sample cXA = 1		●							

Ⓕ Political Discourse— Exposure and Opinions

Opinions of Political Discourse Overall

Candidates' Rhetoric

Variable Title*	Variable Name	Sample Split	A-1	A-2	B-1	B-2	B-3	C-1	C-2	C-3	C-4	Variable Name	Sample Split	A-1	A-2	B-1	B-2	B-3	C-1	C-2	C-3	C-4
Bush Criticizing Opponent	**cFF04**	1/4 sample cXC = 4									●	**rFF04**	1/4 sample cXC = 4									●
Kerry Criticizing Opponent	**cFF05**	1/4 sample cXC = 3								●		**rFF05**	1/4 sample cXC = 3								●	
Bush Talking About Solving Problems	**cFF06**	1/4 sample cXC = 4									●	**rFF06**	1/4 sample cXC = 4									●

Variable Title*	Variable Name	Sample Split	A 1	A 2	B 1	B 2	B 3	C 1	C 2	C 3	C 4	Variable Name	Sample Split	A 1	A 2	B 1	B 2	B 3	C 1	C 2	C 3	C 4
Kerry Talking About Solving Problems	**cFF07**	1/4 sample cXC = 3								●		**rFF07**	1/4 sample cXC = 3								●	

Ⓚ Political Participation

Interest in Politics and the Campaign

Variable Title*	Variable Name	Sample Split	A 1	A 2	B 1	B 2	B 3	C 1	C 2	C 3	C 4	Variable Name	Sample Split	A 1	A 2	B 1	B 2	B 3	C 1	C 2	C 3	C 4
Follow Politics	**cKA01**	2/3 sample cXB = 1−2			●	●						**rKA01**	2/3 sample cXB = 1−2			●	●					
Following Campaign	**cKA04**	1/2 sample cXA = 1	●									**rKA04**	1/2 sample cXA = 1	●								
Interested in Campaign	**cKA05**	1/2 sample cXA = 2		●								**rKA05**	1/2 sample cXA = 2		●							

Ⓜ Orientation to Politics

Confidence in Institutions, Political Efficacy, and Cynicism

Variable Title*	Variable Name	Sample Split	A 1	A 2	B 1	B 2	B 3	C 1	C 2	C 3	C 4	Variable Name	Sample Split	A 1	A 2	B 1	B 2	B 3	C 1	C 2	C 3	C 4
Trust Government (Wording #2)	**cMB02**	1/3 sample cXB = 3					●					**rMB02**	1/3 sample cXB = 3					●				
Politics Too Complicated	**cMB10**	2/3 sample cXB = 1−2			●	●						**rMB10**	2/3 sample cXB = 1−2			●	●					

Variable Title*	Pre-Convention Interview												Post-Convention Interview											
	Variable Name	Sample Split											Variable Name	Sample Split										
				Question Module												Question Module								
				A		B			C							A		B			C			
				1	2	1	2	3	1	2	3	4				1	2	1	2	3	1	2	3	4
General Political Knowledge																								
Know Cheney Is Vice President	**cMC01**	**2/3 sample** cXB = 1–2					●	●					**rMC01**	**2/3 sample** cXB = 1–2					●	●				
Know Supreme Court Determines Constitutionality of Laws	**cMC03**	**2/3 sample** cXB = 1–2					●	●					**rMC03**	**2/3 sample** cXB = 1–2					●	●				
Know Two-Thirds Majority Overrides Veto	**cMC05**	**2/3 sample** cXB = 1–2					●	●					**rMC05**	**2/3 sample** cXB = 1–2					●	●				
Know Republicans Are Majority Party in House	**cMC07**	**2/3 sample** cXB = 1–2					●	●					**rMC07**	**2/3 sample** cXB = 1–2					●	●				
(N) **Candidates' Electoral Chances and Endorsements**																								
Assessments of Candidates' Electoral Chances																								
Candidates' General Election Chances																								
Chance Kerry Will Beat Bush	**cNA21**	**1/2 sample** cNA23 = 1											**rNA21**	**1/2 sample** rNA23 = 1										
Chance Bush Will Beat Kerry	**cNA22**	**1/2 sample** cNA23 = 2											**rNA22**	**1/2 sample** rNA23 = 2										

Variable Title*	Pre-Convention Interview											Post-Convention Interview										
	Variable Name	Sample Split										Variable Name	Sample Split									
			A		B			C						A		B			C			
			1	2	1	2	3	1	2	3	4			1	2	1	2	3	1	2	3	4
Endorsements—Knowledge and Opinions																						
General Election Endorsements																						
Know if Bush or Gore Has More Support From Retired Military Leaders	**cNB12**	**2/3 sample** cXB = 1–2			●	●						**rNB12**	**2/3 sample** cXB = 1–2			●	●					
Ⓤ **Congressional Election—Opinions and Voting**																						
Know Names of Incumbent Senators	**cUA02**	**1/4 sample** cXC = 3								●		**rUA02**	**1/4 sample** cXC = 3								●	
Voted in 2002 Election (Wording #1)	**cUA07**	**1/2 sample** cXA = 1	●									**rUA07**	**1/2 sample** cXA = 1	●								
Voted in 2002 Election (Wording #2)	**cUA08**	**1/2 sample** cXA = 2		●								**rUA08**	**1/2 sample** cXA = 2		●							
House Candidate Voted for in 2002	**cUA09**	**1/6 sample** cXB = 3 And cXA = 1	●				●					**rUA09**	**1/6 sample** cXB = 3 And cXA = 1	●				●				

| Variable Title* | Pre-Convention Interview | | Question Module A | | B | | | C | | | | Post-Convention Interview | | Question Module A | | B | | | C | | | |
	Variable Name	Sample Split	A 1	A 2	B 1	B 2	B 3	C 1	C 2	C 3	C 4	Variable Name	Sample Split	A 1	A 2	B 1	B 2	B 3	C 1	C 2	C 3	C 4

Ⓦ Demographics

Employment

Variable Title*	Variable Name	Sample Split	A1	A2	B1	B2	B3	C1	C2	C3	C4	Variable Name	Sample Split	A1	A2	B1	B2	B3	C1	C2	C3	C4
Know of Anyone Who Lost Job in Past Six Months (Wording #1)	**cWB08**	**1/3 sample** cXB = 1			●							**rWB08**	**1/3 sample** cXB = 1			●						
Know of Anyone Who Lost Job in Past Six Months (Wording #2)	**cWB09**	**1/3 sample** cXB = 3					●					**rWB09**	**1/3 sample** cXB = 3					●				

Other Demographics

Variable Title*	Variable Name	Sample Split	A1	A2	B1	B2	B3	C1	C2	C3	C4	Variable Name	Sample Split	A1	A2	B1	B2	B3	C1	C2	C3	C4
Know of Someone Gay or Lesbian	**cWG05**	**1/3 sample** cXB = 2				●																

Data File Layout

Republican Convention Panel

Republican Convention Panel
Data File Layout

Variable	Data Column			Variable	Data Column		
	Name	Data Type	Position		Name	Data Type	Position
cINT	cINT	Numeric	1	cAB02	cAB02	Numeric	34
cKEY	cKEY	Numeric	2	cAB03	cAB03	Numeric	35
cHKEY	cHKEY	Numeric	3	cAB04	cAB04	Numeric	36
cAC	cAC	Numeric	4	cAB05	cAB05	Numeric	37
cST	cST	Text (2*)	5	cAB06	cAB06	Numeric	38
cSTNUM	cSTNUM	Numeric	6	cAB07	cAB07	Numeric	39
cDATE	cDATE	Numeric	7	cAB08	cAB08	Numeric	40
cTIME	cTIME	Numeric	8	cAB09	cAB09	Numeric	41
cXA	cXA	Numeric	9	cAB10	cAB10	Numeric	42
cXB	cXB	Numeric	10	cAB11	cAB11	Numeric	43
cXC	cXC	Numeric	11	cAB12	cAB12	Numeric	44
cAA01	cAA01	Numeric	12	cAB18	cAB18	Numeric	45
cAA02	cAA02	Numeric	13	cAB19	cAB19	Numeric	46
cAA03	cAA03	Numeric	14	cAB20	cAB20	Numeric	47
cAA04	cAA04	Numeric	15	cAB21	cAB21	Numeric	48
cAA05	cAA05	Numeric	16	cAB22	cAB22	Numeric	49
cAA06	cAA06	Numeric	17	cAB27	cAB27	Numeric	50
cAA07	cAA07	Numeric	18	cAB28	cAB28	Numeric	51
cAA08	cAA08	Numeric	19	cAC01	cAC01	Numeric	52
cAA09	cAA09	Numeric	20	cAC03	cAC03	Numeric	53
cAA10	cAA10	Numeric	21	cAC04	cAC04	Numeric	54
cAA11	cAA11	Numeric	22	cAC13	cAC13	Numeric	55
cAA12	cAA12	Numeric	23	cAC15	cAC15	Numeric	56
cAA13	cAA13	Numeric	24	cAC16	cAC16	Numeric	57
cAA14	cAA14	Numeric	25	cAD02	cAD02	Numeric	58
cAA20	cAA20	Numeric	26	cAD07	cAD07	Numeric	59
cAA21	cAA21	Numeric	27	cAD09	cAD09	Numeric	60
cAA22	cAA22	Numeric	28	cAE06	cAE06	Numeric	61
cAA23	cAA23	Numeric	29	cAE08	cAE08	Numeric	62
cAA24	cAA24	Numeric	30	cAE09	cAE09	Numeric	63
cAA30	cAA30	Numeric	31				
cAA31	cAA31	Numeric	32				
cAB01	cAB01	Numeric	33				

* Number of characters

Variable	Data Column		
	Name	Data Type	Position
cAX01	cAX01.01	Numeric	64
	cAX01.02	Numeric	65
	cAX01.03	Numeric	66
	cAX01.04	Numeric	67
	cAX01.05	Numeric	68
	cAX01.11	Numeric	69
	cAX01.16	Numeric	70
	cAX01.18	Numeric	71
	cAX01.22	Numeric	72
cAX02	cAX02.1	Numeric	73
	cAX02.2	Numeric	74
cAX03	cAX03.01	Numeric	75
	cAX03.02	Numeric	76
	cAX03.03	Numeric	77
	cAX03.04	Numeric	78
	cAX03.05	Numeric	79
	cAX03.06	Numeric	80
	cAX03.07	Numeric	81
	cAX03.08	Numeric	82
	cAX03.09	Numeric	83
	cAX03.10	Numeric	84
	cAX03.11	Numeric	85
	cAX03.17	Numeric	86
	cAX03.18	Numeric	87
	cAX03.19	Numeric	88
	cAX03.20	Numeric	89
	cAX03.21	Numeric	90
cAX04	cAX04.01	Numeric	91
	cAX04.02	Numeric	92
	cAX04.03	Numeric	93
	cAX04.04	Numeric	94
	cAX04.05	Numeric	95
	cAX04.06	Numeric	96
	cAX04.07	Numeric	97
	cAX04.08	Numeric	98
	cAX04.09	Numeric	99
	cAX04.10	Numeric	100
	cAX04.11	Numeric	101
	cAX04.17	Numeric	102
	cAX04.18	Numeric	103
	cAX04.19	Numeric	104
	cAX04.20	Numeric	105
	cAX04.21	Numeric	106

Variable	Data Column		
	Name	Data Type	Position
cCA01	cCA01	Numeric	107
cCA03	cCA03.1	Numeric	108
	cCA03.2	Numeric	109
	cCA03.3	Numeric	110
	cCA03.4	Numeric	111
	cCA03.5	Numeric	112
	cCA03$	Text (255)	113
cCA04	cCA04	Numeric	114
cCA05	cCA05.1	Numeric	115
	cCA05.2	Numeric	116
	cCA05.3	Numeric	117
	cCA05.4	Numeric	118
	cCA05.5	Numeric	119
	cCA05$	Text (255)	120
cCA06	cCA06	Numeric	121
cCB01	cCB01	Numeric	122
cCB03	cCB03	Numeric	123
cCB04	cCB04	Numeric	124
cCB09	cCB09	Numeric	125
cCB10	cCB10	Numeric	126
cCB16	cCB16	Numeric	127
cCB21	cCB21	Numeric	128
cCB25	cCB25	Numeric	129
cCB26	cCB26	Numeric	130
cCB27	cCB27	Numeric	131
cCB28	cCB28	Numeric	132
cCB33	cCB33	Numeric	133
cCB37	cCB37	Numeric	134
cCB38	cCB38	Numeric	135
cCB44	cCB44	Numeric	136
cCB48	cCB48	Numeric	137
cCB49	cCB49	Numeric	138
cCB61	cCB61	Numeric	139
cCB68	cCB68	Numeric	140
cCB69	cCB69	Numeric	141
cCB70	cCB70	Numeric	142
cCB71	cCB71	Numeric	143
cCB75	cCB75	Numeric	144
cCB76	cCB76	Numeric	145
cCB82	cCB82	Numeric	146
cCC03	cCC03	Numeric	147
cCC05	cCC05	Numeric	148
cCC09	cCC09	Numeric	149

Variable	Data Column		
	Name	Data Type	Position
cCC10	cCC10	Numeric	150
cCC24	cCC24	Numeric	151
cCC26	cCC26	Numeric	152
cCC27	cCC27	Numeric	153
cCC33	cCC33	Numeric	154
cCC34	cCC34	Numeric	155
cCC35	cCC35	Numeric	156
cCC36	cCC36	Numeric	157
cCC37	cCC37	Numeric	158
cCC39	cCC39	Numeric	159
cCC40	cCC40	Numeric	160
cCD01	cCD01	Numeric	161
cCD02	cCD02	Numeric	162
cCD03	cCD03	Numeric	163
cCD04	cCD04	Numeric	164
cCD07	cCD07	Numeric	165
cCD09	cCD09	Numeric	166
cCD10	cCD10	Numeric	167
cCD19	cCD19	Numeric	168
cCD21	cCD21	Numeric	169
cCD31	cCD31	Numeric	170
cCD34	cCD34	Numeric	171
cCD35	cCD35	Numeric	172
cCD41	cCD41	Numeric	173
	cCD41$	Text (255)	174
cCD42	cCD42	Numeric	175
cCD43	cCD43	Numeric	176
cCD57	cCD57	Numeric	177
cCD59	cCD59	Numeric	178
cCD60	cCD60	Numeric	179
cCD61	cCD61	Numeric	180
cCD62	cCD62	Numeric	181
cCD64	cCD64	Numeric	182
cCD67	cCD67	Numeric	183
cCD68	cCD68	Numeric	184
cCD69	cCD69	Numeric	185
cCD70	cCD70	Numeric	186
cCD71	cCD71	Numeric	187
cCD72	cCD72	Numeric	188
cCD73	cCD73	Numeric	189
cCD74	cCD74	Numeric	190
cCE01	cCE01	Numeric	191
cCE07	cCE07	Numeric	192

Variable	Data Column		
	Name	Data Type	Position
cCE08	cCE08	Numeric	193
cCE10	cCE10	Numeric	194
cCE11	cCE11	Numeric	195
cCE12	cCE12	Numeric	196
cCE13	cCE13	Numeric	197
cCE21	cCE21	Numeric	198
cCE25	cCE25	Numeric	199
cCE30	cCE30	Numeric	200
cCE31	cCE31	Numeric	201
cCE33	cCE33	Numeric	202
cCE37	cCE37	Numeric	203
cCE38	cCE38	Numeric	204
cCG01	cCG01	Numeric	205
cCG05	cCG05	Numeric	206
cCG06	cCG06	Numeric	207
cDA06	cDA06	Numeric	208
cDA07	cDA07	Numeric	209
cDA08	cDA08	Numeric	210
cDA09	cDA09	Numeric	211
cDA10	cDA10	Numeric	212
cDA14	cDA14	Numeric	213
cDA15	cDA15	Numeric	214
cDA16	cDA16	Numeric	215
cDA17	cDA17	Numeric	216
cDA18	cDA18	Numeric	217
cEA01	cEA01	Numeric	218
cEA02	cEA02	Numeric	219
cEA03	cEA03	Numeric	220
cEA04	cEA04	Numeric	221
	cEA04$	Text (255)	222
cEA05	cEA05	Numeric	223
cEA06	cEA06	Numeric	224
cEA07	cEA07	Numeric	225
cEA08	cEA08	Numeric	226
cEA09	cEA09	Numeric	227
cEA10	cEA10	Numeric	228
cEA11	cEA11	Numeric	229
	cEA11$	Text (255)	230
cEA12	cEA12	Numeric	231
cEA13	cEA13	Numeric	232
cEA14	cEA14	Numeric	233
cEA15	cEA15	Numeric	234

Data File Layout

Republican Convention Panel

Variable	Data Column		
	Name	Data Type	Position
cEA16	cEA16.1	Numeric	235
	cEA16.2	Numeric	236
	cEA16.3	Numeric	237
	cEA16.4	Numeric	238
	cEA16.5	Numeric	239
	cEA16$	Text (255)	240
cEA17	cEA17	Numeric	241
	cEA17$	Text (255)	242
cEA18	cEA18	Numeric	243
cEA20	cEA20	Numeric	244
	cEA20$	Text (255)	245
cEA21	cEA21	Numeric	246
cEA22	cEA22	Numeric	247
cEA23	cEA23	Numeric	248
cEA24	cEA24.1	Numeric	249
	cEA24.2	Numeric	250
	cEA24.3	Numeric	251
	cEA24$	Text (255)	252
cFF04	cFF04	Numeric	253
cFF05	cFF05	Numeric	254
cFF06	cFF06	Numeric	255
cFF07	cFF07	Numeric	256
cFF14	cFF14	Numeric	257
cFF15	cFF15	Numeric	258
cKA01	cKA01	Numeric	259
cKA04	cKA04	Numeric	260
cKA05	cKA05	Numeric	261
cKB01	cKB01	Numeric	262
cKB03	cKB03	Numeric	263
cKB05	cKB05	Numeric	264
cKC01	cKC01	Numeric	265
cMA01	cMA01	Numeric	266
	cMA01$	Text (255)	267
cMA02	cMA02	Numeric	268
cMA03	cMA03	Numeric	269
cMA06	cMA06	Numeric	270
cMB02	cMB02	Numeric	271
cMB10	cMB10	Numeric	272
cMC01	cMC01	Numeric	273
	cMC01$	Text (255)	274
cMC02	cMC02	Numeric	275
cMC03	cMC03	Numeric	276

Variable	Data Column		
	Name	Data Type	Position
cMC04	cMC04	Numeric	277
cMC05	cMC05	Numeric	278
	cMC05$	Text (255)	279
cMC06	cMC06	Numeric	280
cMC07	cMC07	Numeric	281
cMC08	cMC08	Numeric	282
cNA21	cNA21	Numeric	283
cNA22	cNA22	Numeric	284
cNA23	cNA23	Numeric	285
cNB12	cNB12	Numeric	286
cNB13	cNB13	Numeric	287
cRA01	cRA01	Numeric	288
cRB01	cRB01	Numeric	289
cRB11	cRB11	Numeric	290
cRB12	cRB12	Numeric	291
cRB13	cRB13	Numeric	292
cRC01	cRC01	Numeric	293
cRC02	cRC02	Numeric	294
cRC14	cRC14	Numeric	295
cRC15	cRC15	Numeric	296
cRC16	cRC16	Numeric	297
cRC17	cRC17	Numeric	298
cRC18	cRC18	Numeric	299
cRC21	cRC21	Numeric	300
cRC22	cRC22	Numeric	301
cRC23	cRC23	Numeric	302
cRC24	cRC24	Numeric	303
cRD01	cRD01	Numeric	304
cRX01	cRX01.1	Numeric	305
	cRX01.2	Numeric	306
	cRX01.3	Numeric	307
	cRX01.4	Numeric	308
	cRX01.5	Numeric	309
	cRX01.6	Numeric	310
	cRX01.7	Numeric	311
	cRX01.8	Numeric	312
	cRX01.9	Numeric	313
cRX02	cRX02.1	Numeric	314
	cRX02.2	Numeric	315
	cRX02.3	Numeric	316
cUA01	cUA01	Numeric	317
cUA02	cUA02	Numeric	318
	cUA02$	Text (255)	319

Variable	Data Column			Variable	Data Column		
	Name	Data Type	Position		Name	Data Type	Position
cUA03	cUA03	Numeric	320	cWF03	cWF03	Numeric	362
cUA04	cUA04	Numeric	321	cWF07	cWF07	Numeric	363
cUA07	cUA07	Numeric	322	cWF08	cWF08	Numeric	364
cUA08	cUA08	Numeric	323	cWF09	cWF09	Numeric	365
cUA09	cUA09	Numeric	324	cWF10	cWF10	Numeric	366
cWA01	cWA01	Numeric	325	cWF11	cWF11	Numeric	367
cWA02	cWA02	Numeric	326	cWF12	cWF12	Numeric	368
cWA03	cWA03	Numeric	327	cWF13	cWF13	Numeric	369
cWA04	cWA04	Numeric	328	cWF14	cWF14	Numeric	370
cWB01	cWB01	Numeric	329	cWF15	cWF15	Numeric	371
cWB02	cWB02	Numeric	330	cWF16	cWF16	Numeric	372
	cWB02$	Text (255)	331	cWG02	cWG02	Numeric	373
cWB04	cWB04	Numeric	332	cWG04	cWG04	Numeric	374
cWB05	cWB05	Numeric	333	cWG05	cWG05	Numeric	375
cWB06	cWB06	Numeric	334	cYA01	cYA01	Numeric	376
cWB07	cWB07	Numeric	335	cYA02	cYA02	Numeric	377
cWB08	cWB08	Numeric	336	cYA03	cYA03	Numeric	378
cWB09	cWB09	Numeric	337	cYA04	cYA04	Numeric	379
cWC01	cWC01	Numeric	338	cYA05	cYA05	Numeric	380
cWC02	cWC02	Numeric	339	cYA06	cYA06	Numeric	381
	cWC02$	Text (255)	340	rINT	rINT	Numeric	382
cWC03	cWC03	Numeric	341	rDATE	rDATE	Numeric	383
	cWC03$	Text (255)	342	rTIME	rTIME	Numeric	384
cWC04	cWC04	Numeric	343	rAA01	rAA01	Numeric	385
cWC05	cWC05	Numeric	344	rAA02	rAA02	Numeric	386
cWC06	cWC06	Numeric	345	rAA03	rAA03	Numeric	387
cWC07	cWC07	Numeric	346	rAA04	rAA04	Numeric	388
cWD01	cWD01	Numeric	347	rAA05	rAA05	Numeric	389
cWD02	cWD02	Numeric	348	rAA06	rAA06	Numeric	390
	cWD02$	Text (255)	349	rAA07	rAA07	Numeric	391
cWD03	cWD03	Numeric	350	rAA08	rAA08	Numeric	392
	cWD03$	Text (255)	351	rAA09	rAA09	Numeric	393
cWD04	cWD04	Numeric	352	rAA10	rAA10	Numeric	394
cWE01	cWE01	Numeric	353	rAA11	rAA11	Numeric	395
cWE04	cWE04	Numeric	354	rAA12	rAA12	Numeric	396
cWE05	cWE05.1	Numeric	355	rAA13	rAA13	Numeric	397
	cWE05.2	Numeric	356	rAA14	rAA14	Numeric	398
	cWE05.3	Numeric	357	rAA20	rAA20	Numeric	399
cWE06	cWE06.1	Numeric	358	rAA21	rAA21	Numeric	400
	cWE06.2	Numeric	359	rAA22	rAA22	Numeric	401
	cWE06.3	Numeric	360	rAA23	rAA23	Numeric	402
cWF01	cWF01	Numeric	361	rAA24	rAA24	Numeric	403
				rAA30	rAA30	Numeric	404
				rAA31	rAA31	Numeric	405

Data File Layout

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Variable	Data Column		
	Name	Data Type	Position
rAB01	rAB01	Numeric	406
rAB02	rAB02	Numeric	407
rAB03	rAB03	Numeric	408
rAB04	rAB04	Numeric	409
rAB05	rAB05	Numeric	410
rAB06	rAB06	Numeric	411
rAB07	rAB07	Numeric	412
rAB08	rAB08	Numeric	413
rAB09	rAB09	Numeric	414
rAB10	rAB10	Numeric	415
rAB11	rAB11	Numeric	416
rAB12	rAB12	Numeric	417
rAB18	rAB18	Numeric	418
rAB19	rAB19	Numeric	419
rAB20	rAB20	Numeric	420
rAB21	rAB21	Numeric	421
rAB22	rAB22	Numeric	422
rAB27	rAB27	Numeric	423
rAB28	rAB28	Numeric	424
rAC01	rAC01	Numeric	425
rAC03	rAC03	Numeric	426
rAC04	rAC04	Numeric	427
rAC13	rAC13	Numeric	428
rAC15	rAC15	Numeric	429
rAC16	rAC16	Numeric	430
rAD09	rAD09	Numeric	431
rAE06	rAE06	Numeric	432
rAE08	rAE08	Numeric	433
rAE09	rAE09	Numeric	434
rAX01	rAX01.01	Numeric	435
	rAX01.02	Numeric	436
	rAX01.03	Numeric	437
	rAX01.04	Numeric	438
	rAX01.05	Numeric	439
	rAX01.18	Numeric	440
	rAX01.22	Numeric	441
rAX02	rAX02.1	Numeric	442
	rAX02.2	Numeric	443

Variable	Data Column		
	Name	Data Type	Position
rAX03	rAX03.01	Numeric	444
	rAX03.02	Numeric	445
	rAX03.03	Numeric	446
	rAX03.04	Numeric	447
	rAX03.05	Numeric	448
	rAX03.06	Numeric	449
	rAX03.07	Numeric	450
	rAX03.08	Numeric	451
	rAX03.09	Numeric	452
	rAX03.10	Numeric	453
	rAX03.11	Numeric	454
	rAX03.17	Numeric	455
	rAX03.18	Numeric	456
	rAX03.19	Numeric	457
	rAX03.20	Numeric	458
	rAX03.21	Numeric	459
rAX04	rAX04.01	Numeric	460
	rAX04.02	Numeric	461
	rAX04.03	Numeric	462
	rAX04.04	Numeric	463
	rAX04.05	Numeric	464
	rAX04.06	Numeric	465
	rAX04.07	Numeric	466
	rAX04.08	Numeric	467
	rAX04.09	Numeric	468
	rAX04.10	Numeric	469
	rAX04.11	Numeric	470
	rAX04.17	Numeric	471
	rAX04.18	Numeric	472
	rAX04.19	Numeric	473
	rAX04.20	Numeric	474
	rAX04.21	Numeric	475
rCA01	rCA01	Numeric	476
rCA03	rCA03.1	Numeric	477
	rCA03.2	Numeric	478
	rCA03.3	Numeric	479
	rCA03.4	Numeric	480
	rCA03.5	Numeric	481
	rCA03$	Text (255)	482
rCA04	rCA04	Numeric	483

Variable	Data Column				Variable	Data Column		
	Name	Data Type	Position			Name	Data Type	Position
rCA05	rCA05.1	Numeric	484		rCD01	rCD01	Numeric	527
	rCA05.2	Numeric	485		rCD02	rCD02	Numeric	528
	rCA05.3	Numeric	486		rCD03	rCD03	Numeric	529
	rCA05.4	Numeric	487		rCD04	rCD04	Numeric	530
	rCA05.5	Numeric	488		rCD07	rCD07	Numeric	531
	rCA05$	Text (255)	489		rCD09	rCD09	Numeric	532
rCA06	rCA06	Numeric	490		rCD10	rCD10	Numeric	533
rCB01	rCB01	Numeric	491		rCD19	rCD19	Numeric	534
rCB03	rCB03	Numeric	492		rCD21	rCD21	Numeric	535
rCB04	rCB04	Numeric	493		rCD31	rCD31	Numeric	536
rCB09	rCB09	Numeric	494		rCD34	rCD34	Numeric	537
rCB10	rCB10	Numeric	495		rCD35	rCD35	Numeric	538
rCB16	rCB16	Numeric	496		rCD42	rCD42	Numeric	539
rCB21	rCB21	Numeric	497		rCD43	rCD43	Numeric	540
rCB25	rCB25	Numeric	498		rCD57	rCD57	Numeric	541
rCB26	rCB26	Numeric	499		rCD59	rCD59	Numeric	542
rCB27	rCB27	Numeric	500		rCD60	rCD60	Numeric	543
rCB28	rCB28	Numeric	501		rCD61	rCD61	Numeric	544
rCB33	rCB33	Numeric	502		rCD62	rCD62	Numeric	545
rCB37	rCB37	Numeric	503		rCD67	rCD67	Numeric	546
rCB38	rCB38	Numeric	504		rCD68	rCD68	Numeric	547
rCB44	rCB44	Numeric	505		rCD69	rCD69	Numeric	548
rCB48	rCB48	Numeric	506		rCD70	rCD70	Numeric	549
rCB49	rCB49	Numeric	507		rCD71	rCD71	Numeric	550
rCB61	rCB61	Numeric	508		rCE01	rCE01	Numeric	551
rCB71	rCB71	Numeric	509		rCE07	rCE07	Numeric	552
rCB75	rCB75	Numeric	510		rCE08	rCE08	Numeric	553
rCB76	rCB76	Numeric	511		rCE10	rCE10	Numeric	554
rCB82	rCB82	Numeric	512		rCE11	rCE11	Numeric	555
rCC03	rCC03	Numeric	513		rCE12	rCE12	Numeric	556
rCC05	rCC05	Numeric	514		rCE13	rCE13	Numeric	557
rCC09	rCC09	Numeric	515		rCE21	rCE21	Numeric	558
rCC10	rCC10	Numeric	516		rCE25	rCE25	Numeric	559
rCC24	rCC24	Numeric	517		rCE31	rCE31	Numeric	560
rCC26	rCC26	Numeric	518		rCE33	rCE33	Numeric	561
rCC27	rCC27	Numeric	519		rCE37	rCE37	Numeric	562
rCC33	rCC33	Numeric	520		rCE38	rCE38	Numeric	563
rCC34	rCC34	Numeric	521		rCG01	rCG01	Numeric	564
rCC35	rCC35	Numeric	522		rCG05	rCG05	Numeric	565
rCC36	rCC36	Numeric	523		rCG06	rCG06	Numeric	566
rCC37	rCC37	Numeric	524		rDA09	rDA09	Numeric	567
rCC39	rCC39	Numeric	525		rDA10	rDA10	Numeric	568
rCC40	rCC40	Numeric	526		rDA14	rDA14	Numeric	569
					rDA15	rDA15	Numeric	570

Variable	Data Column		
	Name	Data Type	Position
rDA16	rDA16	Numeric	571
rDA17	rDA17	Numeric	572
rDA18	rDA18	Numeric	573
rEA01	rEA01	Numeric	574
rEA02	rEA02	Numeric	575
rEA03	rEA03	Numeric	576
rEA04	rEA04	Numeric	577
	rEA04$	Text (255)	578
rEA05	rEA05	Numeric	579
rEA06	rEA06	Numeric	580
rEA07	rEA07	Numeric	581
rEA08	rEA08	Numeric	582
rEA09	rEA09	Numeric	583
rEA10	rEA10	Numeric	584
rEA11	rEA11	Numeric	585
	rEA11$	Text (255)	586
rEA12	rEA12	Numeric	587
rEA13	rEA13	Numeric	588
rEA14	rEA14	Numeric	589
rEA15	rEA15	Numeric	590
rEA16	rEA16.1	Numeric	591
	rEA16.2	Numeric	592
	rEA16.3	Numeric	593
	rEA16.4	Numeric	594
	rEA16.5	Numeric	595
	rEA16$	Text (255)	596
rEA17	rEA17	Numeric	597
	rEA17$	Text (255)	598
rEA18	rEA18	Numeric	599
rEA20	rEA20	Numeric	600
	rEA20$	Text (255)	601
rEA21	rEA21	Numeric	602
rEA22	rEA22	Numeric	603
rEA23	rEA23	Numeric	604
rEA24	rEA24.1	Numeric	605
	rEA24.2	Numeric	606
	rEA24.3	Numeric	607
	rEA24$	Text (255)	608
rFB06	rFB06	Numeric	609
rFB07	rFB07	Numeric	610
rFB08	rFB08	Numeric	611
rFB09	rFB09	Numeric	612

Variable	Data Column		
	Name	Data Type	Position
rFB10	rFB10	Numeric	613
rFB11	rFB11	Numeric	614
rFF04	rFF04	Numeric	615
rFF05	rFF05	Numeric	616
rFF06	rFF06	Numeric	617
rFF07	rFF07	Numeric	618
rFF14	rFF14	Numeric	619
rFF15	rFF15	Numeric	620
rKA01	rKA01	Numeric	621
rKA04	rKA04	Numeric	622
rKA05	rKA05	Numeric	623
rKB01	rKB01	Numeric	624
rKB03	rKB03	Numeric	625
rKB05	rKB05	Numeric	626
rKC01	rKC01	Numeric	627
rMA01	rMA01	Numeric	628
	rMA01$	Text (255)	629
rMA02	rMA02	Numeric	630
rMA03	rMA03	Numeric	631
rMA06	rMA06	Numeric	632
rMB02	rMB02	Numeric	633
rMB10	rMB10	Numeric	634
rMC01	rMC01	Numeric	635
	rMC01$	Text (255)	636
rMC02	rMC02	Numeric	637
rMC03	rMC03	Numeric	638
rMC04	rMC04	Numeric	639
rMC05	rMC05	Numeric	640
	rMC05$	Text (255)	641
rMC06	rMC06	Numeric	642
rMC07	rMC07	Numeric	643
rMC08	rMC08	Numeric	644
rNA21	rNA21	Numeric	645
rNA22	rNA22	Numeric	646
rNA23	rNA23	Numeric	647
rNB12	rNB12	Numeric	648
rNB13	rNB13	Numeric	649
rRA01	rRA01	Numeric	650
rRB01	rRB01	Numeric	651
rRB11	rRB11	Numeric	652
rRB12	rRB12	Numeric	653
rRB13	rRB13	Numeric	654
rRC01	rRC01	Numeric	655

Variable	Data Column		
	Name	Data Type	Position
rRC02	rRC02	Numeric	656
rRC14	rRC14	Numeric	657
rRC15	rRC15	Numeric	658
rRC16	rRC16	Numeric	659
rRC17	rRC17	Numeric	660
rRC18	rRC18	Numeric	661
rRC19	rRC19	Numeric	662
rRC20	rRC20	Numeric	663
rRC21	rRC21	Numeric	664
rRC22	rRC22	Numeric	665
rRC23	rRC23	Numeric	666
rRC24	rRC24	Numeric	667
rRD01	rRD01	Numeric	668
rRX01	rRX01.1	Numeric	669
	rRX01.2	Numeric	670
	rRX01.3	Numeric	671
	rRX01.4	Numeric	672
	rRX01.5	Numeric	673
	rRX01.6	Numeric	674
	rRX01.7	Numeric	675
	rRX01.8	Numeric	676
	rRX01.9	Numeric	677
rRX02	rRX02.1	Numeric	678
	rRX02.2	Numeric	679
	rRX02.3	Numeric	680
rUA02	rUA02	Numeric	681
	rUA02$	Text (255)	682
rUA03	rUA03	Numeric	683
rUA04	rUA04	Numeric	684
rUA07	rUA07	Numeric	685
rUA08	rUA08	Numeric	686
rUA09	rUA09	Numeric	687
rWB08	rWB08	Numeric	688
rWB09	rWB09	Numeric	689
rYA01	rYA01	Numeric	690
rYA02	rYA02	Numeric	691
rYA03	rYA03	Numeric	692
rYA04	rYA04	Numeric	693
rYA05	rYA05	Numeric	694
rYA06	rYA06	Numeric	695

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