NAES 08

National Annenberg Election Survey

O N L I N E

THE ANNENBERG
PUBLIC POLICY CENTER
OF THE UNIVERSITY OF PENNSYLVANIA

Penn
UNIVERSITY of PENNSYLVANIA

National Annenberg Election Survey 2008 Online Edition (NAES08-Online) Codebook

For the latest information about the National Annenberg Election Survey, visit www.annenbergpublicpolicycenter.org.

To contact the NAES team, please email appc@asc.upenn.edu. You can also write the NAES team at:

National Annenberg Election Survey
The Annenberg Public Policy Center of the University of Pennsylvania
202 South 36th Street
Philadelphia, PA 19104-3806
USA

Codebook contents

This PDF also includes a hyperlinked table of contents; to view it, enable the Bookmarks sidebar in Acrobat or choose Table of Contents in Preview on the Mac.

General explanatory notes

About NAES08-Online

The National Annenberg Election Survey 2008 Online Edition (NAES08-Online) is a large-scale public opinion survey conducted via the Internet and designed to track the dynamics of political attitudes, perceptions, and behavior over the 2008 US primary and general presidential election campaigns. It is a companion to the National Annenberg Election Survey 2008 Phone Edition (NAES08-Phone), a telephone-based survey that was conducted during an overlapping field period and asked many of the same or comparable questions.

NAES08-Online consists of interviews with a nationally representative random sample of 28,985 respondents, covering a range of topics about the presidential campaign and politics generally, including candidates and political figures, current policy issues, media use, campaign discourse, political participation, and voting behavior. A section of questions about social groups focused on perceptions of race and gender in US society.

NAES08-Online is a panel survey. The main set of interviewing was conducted from October 2007 through January 2009, and the majority of respondents were interviewed multiple times during this period. Interviewing was segmented into five multi-month waves, numbered 1 – 5 and corresponding to the major divisions of the campaign: pre-primary, primary election, spring and summer, general election, and post-election. All participants in a wave were invited to be reinterviewed for all subsequent waves; among the 28,985 NAES08-Online respondents, 23,033 participated in at least two NAES waves, and 10,472 participated in all five NAES waves. Respondents also participated in up to two profile waves to provide demographic and other background information.

The questionnaires for Waves 1 – 5 were updated as needed to stay current with the campaign. However, many questions remained constant throughout the survey and were asked in multiple waves, permitting analysis of these measures at multiple points in time for individual respondents.

The respondent sample was assembled dynamically over the survey period, and at each wave, some respondents were invited to participate who had not been invited for previous waves. This design maintained an adequate sample size over the course of the panel, accounting for attrition as respondents voluntarily left the panel or declined participation in particular waves. In addition, it is possible to analyze the data for potential conditioning effects of panel tenure.

Independent of the panel design of NAES08-Online, each wave constitutes a rolling cross-section survey with daily interviewing. Invitations to take NAES surveys were issued daily throughout a wave, and respondents were permitted a fixed period in which to accept the invitation, in order to randomly distribute interviews over the wave. In general, an average of 50 to almost 300 interviews were completed daily, with the volume of survey invitations and completions higher during peak campaign periods. The data can be subset by interviewing date or used sequentially for time-series analysis.

The sample of respondents interviewed for NAES08-Online was drawn from KnowledgePanel, a random sample of US households who agree to complete periodic Internet-based surveys on a variety of topics, and which is maintained by Knowledge Networks. KnowledgePanel members were initially recruited by random-digit telephone dialing, and households were provided Internet access to participate in KnowledgePanel if they did not already have it. These features make KnowledgePanel nationally representative, and inclusive of households with and without Internet access.

The National Annenberg Election Survey is a project of The Annenberg Public Policy Center (APPC) of the University of Pennsylvania, which designed and managed the NAES08-Online survey.

APPC provides the NAES surveys as a service to scholars and professionals. We ask that published analysis of the NAES credit the National Annenberg Election Survey of The Annenberg Public Policy Center of the University of Pennsylvania.

Further reading:

- Johnston, R. Modeling campaign dynamics on the web in the 2008 National Annenberg Election Survey. *Journal of Elections, Public Opinion, and Parties* 2008;18(4):401 – 412.

- Romer, D., et al. *Capturing Campaign Dynamics, 2000 and 2004: The National Annenberg Election Survey.* University of Pennsylvania: 2006.

Using the survey documentation and data

NAES08-Online interviewing waves

NAES08-Online consists of multiple interviews with a panel of respondents sampled randomly from Knowledge Networks' KnowledgePanel. Each interview opportunity constitutes a wave.

There are seven NAES08-Online interviewing waves, grouped into five main waves and two profile waves:

Main NAES interviewing waves

Each NAES08-Online respondent was interviewed for at least one of the five main NAES interviewing waves:

- **Wave 1 — pre-primary:** Interviews conducted starting October 2, 2007, through January 1, 2008; 19,190 respondents participated in this wave

- **Wave 2 — primaries:** Interviews conducted January 1, 2008, through March 31, 2008; n = 17,747

- **Wave 3 — spring and summer 2008:** Interviews conducted April 2, 2008, through August 29, 2008; n = 20,052

- **Wave 4 — general election:** Interviews conducted August 29, 2008, through November 4, 2008; n = 19,241

- **Wave 5 — post-election:** Interviews conducted November 5, 2008, through January 31, 2009; n = 19,234

In total, 28,985 respondents were interviewed for one or more main NAES interviewing waves.

Profile waves

NAES08-Online respondents were also interviewed for up to two profile waves:

- **Wave A — core panel profile:** A required interview designed by Knowledge Networks measuring core demographic variables; all respondents participated in this wave (n = 28,985)

- **Wave B — public affairs profile:** An optional interview designed by Knowledge Networks measuring general public affairs and additional demographic variables; 26,159 NAES08-Online respondents participated in this wave

Chronological order of waves

- The main NAES waves, Waves 1 – 5, were conducted in chronological order, as indicated by the dates above.

- Knowledge Networks administered the core panel profile, Wave A, when a respondent joined KnowledgePanel, and re-administered the profile to each respondent annually. The data provided for Wave A represent the core panel profile completed most recently before the respondent's first interview for an NAES wave (that is, within one year before the respondent's first interview for an NAES wave).

- The interview for Wave B, the public affairs profile, was typically conducted before a respondent's first NAES interview, but not always.

Variable DATE indicates the interviewing dates for the main NAES and public affairs profile wave(s) in which a respondent participated.

Variable catalog and data files

Variable catalog

The NAES08-Online variable catalog lists all of the variables measured for the survey.

Variable catalog sections: The variable catalog includes two main sections:

- The **variable directory** provides the names and titles of variables and the interviewing waves and dates for which variables were measured.

- The variable directory links to the detailed variable listing, which provides full information about variables, including question wording, response and other value options, and filters.

Subject categories: The variable catalog is grouped and ordered by subject categories. The order of variables in the catalog does not necessarily reflect the order in which questions were asked in interviews (see below).

Data files

The NAES08-Online **data files** are provided in multiple configurations. Both SPSS (.sav) and plain text tab-delimited (.txt) formats are provided.

In the data files, each case/row represents a unique respondent, and each column corresponds with a variable for a particular wave. Data columns are named based on the variables and waves they represent (see below).

Optional sample weights are provided and can be added to the data files; see the methodology for information about weights.

Survey conventions

Variable schedules

Some variables were measured for all interviewing waves and dates, while others were measured for subsets of waves and/or interviewing dates.

Schedule notation in the variable directory: The variable directory provides an overview of the schedule for each variable, as in the following examples:

		2 3 4	B
CA02	Most important issue		
WA03	Education	A	

- The variable schedule is shown graphically. Schedule information for NAES Waves 1 – 5 is shown first, followed by schedule information for profile Waves A and B.

- A dark bar indicates that the variable was measured for the full wave; a light bar indicates that the variable was measured for a subset of interviewing dates. The absence of a bar indicates that the variable was not measured.

Schedule notation in the detailed variable listing: The detailed variable listing provides the exact schedule for each variable, as in the following example:

	Wave 2	**Wave 3**	**Wave 4**	**B**
	All dates	6/11/08 – 8/29/08	All dates	

For Waves 1 – 5, the size and position of schedule bars approximate the proportion of the wave field period for which the variable was measured.

Question wording

The detailed variable listing provides the wording of questions asked on the survey.

Variation by interviewing date: While the survey was in progress, some questions were adjusted as campaign periods or events passed. These adjustments are indicated in the question text, with the dates of adjustment specified in braces (example: variable REa01).

Response and other value options

The detailed variable listing enumerates the response and other value options recorded for each variable.

Response option display: The detailed variable listing indicates how response options were displayed to the respondent. In most cases, response options were displayed as option lists; in some cases, alternative input formats such as horizontal sliders were used (example: variable AAm05).

Whenever meaningful, response options were displayed in random order (see below).

Multiple-answer questions: Some variables represent questions that can have multiple answers. This is indicated in the detailed variable listing by "multiple answers accepted" (example: KC01).

Verbatim answers: In some cases, respondents' verbatim answers were recorded. The detailed variable listing identifies variables with verbatim answers (example: RCb05).

Filters

Some variables have filters, meaning they were measured only for respondents who answered questions in particular ways or met other non-random criteria such as residency in a particular state. The detailed variable listing identifies variables with filters and describes the filter criteria (example: variable EB02).

Variation by interviewing date: The detailed variable listing indicates filters that changed as the survey was in progress and/or were not in effect for the full interviewing schedule (example: RCa02).

Representation of variables in the data files

A single variable in the variable catalog may have multiple corresponding data columns in the data files:

Multi-wave variables: If a variable was measured for multiple waves, each wave's data are provided in separate columns. Data columns are named based on the name of the corresponding variable in the variable catalog, plus a suffix that indicates the interviewing wave:

- _1 — Wave 1 (pre-primary)
- _2 — Wave 2 (primaries)
- _3 — Wave 3 (spring and summer 2008)
- _4 — Wave 4 (general election)
- _5 — Wave 5 (post-election)
- _a — Wave A (core panel profile)
- _b — Wave B (public affairs profile)

Variable RKEY, which uniquely identifies respondents across interviewing waves, has no suffix.

Variable format:

- **Single coded data:**   Each variable that is a single-answer question or records an observation is represented in the data files by a single numeric-code data column for each wave that the variable was measured (example: variable ABo02).

- **Multi-part coded data:**   Variables that are multiple-answer questions are represented in the data files by a separate numeric-code data column for each possible answer for each wave. The detailed variable listing enumerates the names of the data columns corresponding with each answer, and the numeric codes used to indicate if each answer was or was not specified (example: variable KC01).

- **Verbatim data:**   Verbatim answers are recorded in alphanumeric data columns. The detailed variable listing indicates the numeric codes in the main variable data columns that correspond with verbatim answers (example: RCb05). Some multiple-answer questions have verbatim data (example: ABc03).

Null values: If a variable was not measured for a respondent because of scheduling or a filter, the corresponding numeric data column or columns have null (SPSS system-missing) values.

Questionnaires and question order

The **questionnaires** provide the interviewing scripts displayed to respondents. Questions are numbered sequentially, which indicates the order in which they were asked (not including any randomization; see below).

Grid-format questions: In some cases, questions with similar wording were asked in a grid format. Grid-format questions are indicated in the questionnaire with tree lines. The common wording is provided at the top of the tree, and branching lines identify wording specific to each question (example: questions Q102_1 — Q105_1).

Order randomization: Whenever meaningful, the following question randomizations were applied in an effort to reduce order bias:

- Adjacent similar questions, including grid-format questions, were displayed in random order (example: questions Q1_1 through Q6_1 were randomized).

- Categorical response options, including names of candidates, were displayed in random order.

- The direction in which qualitative (but not quantitative) rating scales were displayed was randomized.

Survey content overview

Following is an overview of the NAES08-Online survey content. See the variable catalog for the full list of variables.

Variable subject categories

NAES08-Online variables are grouped and ordered by subject categories. The grid below provides an overview of subject categories and sub-categories.

The same subject category scheme is used for NAES08-Phone, although variable names do not match across the phone and online editions.

Category letters	Category title
0	**Case and interview ID**
A	**General perceptions of candidates and political figures**
AA	**Republican candidates**
AAg	Rudy Giuliani
AAh	Mike Huckabee
AAm	John McCain
AAp	Sarah Palin
AAr	Mitt Romney
AAt	Fred Thompson
AAz	Republican candidates overall
AB	**Democratic candidates**
ABb	Joe Biden
ABc	Hillary Clinton
ABe	John Edwards
ABo	Barack Obama
ABz	Democratic candidates overall

AC	**Independent candidates**
ACn	Ralph Nader
AE	**Incumbent federal officials**
AF	**Other political figures**

C	**Current issues — opinions and perceptions**
CA	**Current issues in general**
CB	**Economic issues**
CBa	Economy overall
CBb	Taxes
CBc	Trade
CC	**Health and social welfare issues**
CCa	Health care
CCc	Education
CD	**Foreign affairs**
CDa	Foreign affairs in general
CDb	Iraq
CDc	Homeland security
CDd	Immigration
CE	**Social issues**
CEa	Abortion
CEb	Stem cell research
CEc	Gay rights

E	**Media — exposure and opinions**
EA	**Media exposure in general**
EB	**Television**
EC	**Radio**
ED	**Newspapers**
EE	**Online media**
EF	**Opinions of media**

F	**Campaign discourse**
FC	**Political advertising**
K	**Political and civic participation**
KA	**Interest in politics**
KB	**Political discussion**
KC	**Contact by campaigns**
KD	**Contribution to campaigns**
KE	**Work for campaigns**
KF	**Other support for campaigns**
KH	**General civic participation and leadership**
M	**Orientation to politics**
MA	**Party identification and ideology**
MB	**Political confidence and efficacy**
N	**Perceptions of candidates' electoral chances**
NA	**Primary election**
NB	**General election**
R	**Voting behavior and attitudes**
RA	**Voter registration**
RB	**Primary election**
RBa	Intended primary vote
RC	**General election**
RCa	Intended general election vote
RCb	Actual general election vote
RCc	Congressional and state elections
RD	**Prior elections**
RE	**Opinions of electoral system**
REa	Confidence in vote counting
REb	Opinions of nominating system

S	Social group perceptions
SA	Perceptions of racial and gender favoritism
SB	Comparative perceptions of racial groups
SC	Influence of social factors on elections
SD	Overall perceptions of race and gender relations
SE	Social reference point

W	Demographics
WA	Sex, age, education, and income
WB	Employment
WC	Race/ethnicity
WD	Religion
WE	Military service
WF	Household characteristics
WFa	Household/family composition
WFb	Dwelling type
WFc	Geographic location
WG	Internet access
WH	Other demographics
WHb	Sexual orientation
WHc	Gun ownership
WHe	Environmental behavior
WHf	Consumer behavior

Methodology

The sample of respondents interviewed for NAES08-Online is a random subsample of KnowledgePanel, a nationally representative panel of US households maintained by Knowledge Networks. Below is a description of the methodology used to recruit and manage KnowledgePanel, followed by a description of the NAES-specific procedures for sampling and surveying KnowledgePanel members.

It is important to note that Knowledge Networks conducts research to improve KnowledgePanel, and has modified aspects of the panel methodology over time. The description below reflects KnowledgePanel procedures that were in effect during the period applicable to when NAES08-Online was fielded.

KnowledgePanel

KnowledgePanel description

KnowledgePanel is a nationally representative, randomly sampled panel of US households, recruited on an ongoing basis, who agree to complete periodic Internet-based opinion surveys on a variety of topics. Households are provided Internet access to participate in KnowledgePanel if they do not already have it.

Recruitment procedures

Although KnowledgePanel members complete surveys online, they were initially recruited through random-digit dialing of telephone numbers. The following procedures were used to identify and recruit households for KnowledgePanel through random-digit dialing:

Random telephone number generation

As a starting point for KnowledgePanel sampling, a list of 10-digit US telephone numbers was randomly generated, inclusive of the 50 states and Washington, DC. All combinations of random digits were allowed, except those representing telephone banks (that is, groups of 100 numbers sharing the same first eight digits) known to contain no working numbers. Known cell phone numbers were excluded.

Randomly generated telephone numbers were matched against directories of business and government numbers, and screened to determine if they were non-working. Non-residential and non-working numbers were removed from the study.

Postal address matching and advance mailing

For randomly generated telephone numbers believed to potentially represent households, an attempt was made to match numbers with postal addresses. Approximately 70% of telephone numbers were matched with postal addresses, and advance mailings were sent to these addresses. The advance mailings informed households that they had been selected to participate in KnowledgePanel and would be receiving a telephone call to join the panel.

Telephone recruitment interviews

Interviewers called randomly generated telephone numbers believed to potentially represent households in an attempt to confirm they actually represented households (those that did not were removed from the study), and to elicit household participation in KnowledgePanel. Each number was dialed up to 10 times over 90 days.

Upon reaching a household, interviewers administered a short recruitment questionnaire to determine the household's willingness to participate in KnowledgePanel, enumerate household members, and ensure Internet access:

- If a household agreed to participate in KnowledgePanel and already had a home computer with Internet access and email, the email addresses of household members were collected for subsequent contact.

- If a household agreed to participate in KnowledgePanel but did not have a computer or Internet access, a free WebTV and monthly Internet connection were provided. The WebTV was preconfigured with email addresses for the household, and installation support was made available as needed.

- If a household refused to participate in KnowledgePanel, it was called back in an attempt to re-administer a recruitment interview and elicit participation.

Panelist profiling

Once a household agreed to participate in KnowledgePanel, individual household members were contacted by email to complete an initial profile. Completion of the initial profile established a respondent as an active member of KnowledgePanel, eligible to be sampled for surveys.

While it is possible for multiple household members to participate in KnowledgePanel, for NAES08-Online, only one member per household was sampled (see below).

Ongoing recruitment

KnowledgePanel began recruitment in 1999 and has continued recruitment on an ongoing basis thereafter. Ongoing recruitment replenishes the panel as members voluntarily leave. Ongoing recruitment also introduces variance in the length of panelist tenure (see below).

Sampling adjustments

In addition to the random-digit dialing procedures described above, two sampling adjustments were incorporated in an attempt to maximize KnowledgePanel's representativeness and recruitment efficiency:

- **Oversampling of black and Hispanic telephone exchanges:** Black and Hispanic respondents have historically been more difficult to recruit and retain on KnowledgePanel. To compensate for this, randomly generated telephone numbers were divided into two strata based on 2000 US Census data for race and ethnicity by telephone exchange. Numbers in exchanges with higher-than-average proportions of black and/or Hispanic households were oversampled at a rate of approximately 2:1 relative to numbers in exchanges with lower-than-average proportions of black and/or Hispanic households.

- **Undersampling of telephone numbers not matched to postal addresses:** Among telephone numbers that were attempted to be matched against postal addresses, approximately 70% of numbers were successfully matched, and all address-matched telephone numbers were sent advance mailings and called to participate in KnowledgePanel. Among the approximately 30% of telephone numbers not matched to a postal address, a random subsample of between 33% and 75% of numbers was called. In addition to being undersampled, non-address matched numbers were not sent advance mailings, as no address was available.

Oversampling and undersampling introduce variation in the probability with which respondents were selected for KnowledgePanel. Sample weights are provided to statistically correct for this variation (see below).

KnowledgePanel management

Assignment to surveys: Once a panelist was established as an active member of KnowledgePanel, he or she was eligible to be randomly assigned to surveys. In general, panelists were assigned to no more than one survey per week (and additional restrictions were put in place for NAES08-Online; see below).

Panelists received notification of assignment to a survey via email, and a personalized home page on the KnowledgePanel portal listed all surveys currently pending for a panelist.

Incentives for households with Internet access: For households that had their own Internet access, points redeemable for cash were provided at regular intervals, contingent on survey participation, as an alternative incentive to the free WebTV and Internet connection provided to households that did not have Internet access.

NAES08-Online samples of KnowledgePanel

NAES08 sample descriptions

Knowledge Networks' KnowledgePanel is the parent sample of NAES08-Online. NAES respondents were randomly selected from KnowledgePanel.

A total of 28,985 members of KnowledgePanel participated in NAES08-Online. NAES respondents participated in at least one of five NAES interviewing waves:

- **Wave 1 — pre-primary:**   Interviews conducted starting October 2, 2007, through January 1, 2008; 19,190 respondents participated in this wave

- **Wave 2 — primaries:**   Interviews conducted January 1, 2008, through March 31, 2008; n = 17,747

- **Wave 3 — spring and summer 2008:**   Interviews conducted April 2, 2008, through August 29, 2008; n = 20,052

- **Wave 4 — general election:**   Interviews conducted August 29, 2008, through November 4, 2008; n = 19,241

- **Wave 5 — post-election:**   Interviews conducted November 5, 2008, through January 31, 2009; n = 19,234

Multi-wave interviewing

Participation in two waves: 23,033 NAES respondents participated in at least two NAES waves:

Waves					n
1	2				15,528
1		3			14,170
1			4		13,359
1				5	12,929
	2	3			14,524
	2		4		13,558
	2			5	13,127
		3	4		16,293
		3		5	15,447
			4	5	16,242

Participation in three waves: 18,666 NAES respondents participated in at least three NAES waves:

Waves					n
1	2	3			13,051
1	2		4		12,258
1	2			5	11,933
1		3	4		12,263
1		3		5	11,884
1			4	5	11,809
	2	3	4		12,628
	2	3		5	12,263
	2		4	5	12,081
		3	4	5	14,252

Participation in four waves: 14,308 NAES respondents participated in at least four NAES waves:

Waves					n
1	2	3	4		11,465
1	2	3		5	11,174
1	2		4	5	11,032
1		3	4	5	11,076
	2	3	4	5	11,449

Participation in five waves: 10,472 NAES respondents participated in all five NAES waves.

Sampling from KnowledgePanel

Selection of KnowledgePanel members

NAES08-Online survey respondents were randomly selected from KnowledgePanel at the household level. Within households represented on KnowledgePanel, a maximum of one adult age 18 or older was invited to participate in the NAES.

If a selected household member did not respond to or refused the invitation to participate in the NAES, another household member was not eligible to be invited in his or her place.

Dynamic panel assembly

The panel of NAES08-Online respondents was assembled dynamically over the course of the study:

- For Wave 1, a random sample of KnowledgePanel members was invited to participate.

- For Wave 2, all Wave 1 participants were invited to be reinterviewed. In addition, a random sample of KnowledgePanel members who were not invited to participate in Wave 1 was invited to participate.

- For Waves 3 through 5, all participants of at least one previous NAES wave were invited to be reinterviewed. In addition, a random sample of KnowledgePanel members not previously invited to participate in the NAES was invited to participate.

(For example, if a respondent first participated in Wave 2 and declined to be reinterviewed for Wave 3, he or she was invited to participate in Wave 4, and regardless of participation in Wave 4, was invited for Wave 5.)

The following table shows the proportion of each wave's sample that constitutes respondents who were reinterviewed and those who were interviewed for the NAES for the first time:

Wave	Reinterview	First NAES interview
1	–	19,190
2	15,528	2,219
3	15,643	4,409
4	17,526	1,715
5	17,782	1,452

KnowledgePanel tenure

Each NAES wave consists of a mix of respondents who joined KnowledgePanel relatively recently — that is, within two months of the wave start — and respondents with longer tenures on KnowledgePanel:

Wave	Joined within two months of wave	Longer tenure
1	1,967	17,223
2	2,219	15,528
3	4,409	15,643
4	1,715	17,526
5	1,434	17,800

Variable TENURE indicates the length of tenure on KnowledgePanel.

NAES invitation procedures

Rolling invitation schedule

Respondents were invited to take NAES surveys on a rolling basis, with a fixed period in which to accept the invitation.

For each NAES wave, invitations were issued to a random sample of respondents daily, and respondents were allowed 14 days to complete the survey:

- Day 1: Initial invitation by email
- Day 4: Email reminder
- Day 7: Second email reminder
- Day 11: Third email reminder
- Day 15: Survey no longer available

These procedures were expanded for some difficult-to-reach demographic groups (see below).

Daily interviewing volume

The number of daily interviews completed for Waves 1 – 5 averaged between 105 and 295, depending on the month. On all except nine days, a minimum 50 interviews were completed:

Wave / Month	Interviews completed	Daily average	Daily maximum	Days less than 50
Wave 1				
October 2007	7,146	238	321	0
November 2007	6,592	220	299	0
December 2007 (*)	5,452	170	257	2
Wave 2				
January 2008	6,094	197	295	0
February 2008	5,835	201	295	0
March 2008	5,818	188	277	0
Wave 3				
April 2008	4,004	138	221	0
May 2008	4,415	142	232	0
June 2008	4,404	147	198	0
July 2008	4,176	135	191	0
August 2008	3,053	105	190	4
Wave 4				
September 2008 (**)	9,743	295	388	1
October 2008	8,412	271	345	0
November 2008	1,086	272	315	0
Wave 5				
November 2008	7,043	271	615	0
December 2008	5,987	193	275	0
January 2009	6,204	200	289	2

* Includes January 1, 2008

** Includes August 29 – 31

Difficult-to-reach groups

Some demographic groups have historically been more difficult to recruit to KnowledgePanel and maintain as active on the panel. Difficult-to-reach groups include black and Hispanic respondents, young respondents age 18 – 29, and respondents with a high school diploma or less than high school education.

To maximize participation among difficult-to-reach groups, these respondents were offered a $5 incentive to participate in each NAES wave. The incentive was offered starting in the second email reminder sent on day 7 of the 14-day invitation period (see above).

In addition, for Waves 3 – 5, respondents in difficult-to-reach groups were permitted 21 days to accept an NAES survey invitation, instead of the standard 14, and on day 9 of the invitation period, they received an automated telephone call reminding them to participate in the survey.

Interview spacing

As members of KnowledgePanel, NAES respondents typically were invited to participate in one new survey per week, be it an NAES survey or, more often, surveys for non-NAES research purposes. As a practical matter, two restrictions were placed on the spacing of interviews of NAES respondents:

- KnowledgePanel members participating in NAES08-Online were not eligible for non-NAES surveys of KnowledgePanel related to the 2008 election.

- To prevent the possibility of respondents completing an NAES survey at the end of a wave and being invited for an NAES reinterview at the beginning of the wave immediately following, NAES reinterview invitations were spaced in thirds. Respondents were classified by the third of the wave they initially participated in, and invited for reinterviews during the same thirds of all subsequent waves. (For example, a respondent who completed a first NAES interview during the second third of Wave 3 was invited to be reinterviewed during the second thirds of Waves 4 – 5.)

Interview language

NAES questionnaires were presented in English. NAES respondents also completed profile questionnaires (Waves A and B) in English.

Profile Waves A and B

The data reported as profile Waves A – B are not specific to NAES. They are derived from interviews of KnowledgePanel that were designed and fielded by KnowledgeNetworks independently of NAES:

- **Wave A — core panel profile:** Knowledge Networks administered the core panel profile, represented by Wave A, when a respondent joined KnowledgePanel, and re-administered the profile to each respondent annually. The data provided for Wave A represent the core panel profile completed most recently before the respondent's first interview for an NAES wave (that is, within one year before the respondent's first interview for an NAES wave).

- **Wave B — public affairs profile:**   Knowledge Networks administered an optional public affairs profile, represented by Wave B. This interview was typically conducted shortly before a respondent's first NAES interview, although in some cases it was conducted after the first NAES interview, and in cases of KnowledgePanel members with particularly long tenures, it was conducted more than one year in advance of the first NAES interview.

Response rates

Two response rate calculations are provided for each of NAES Waves 1 – 5:

Response rate without retention: The response rate for an NAES wave, not factoring in retention on KnowledgePanel, is the product of the following:

- Household recruitment rate — the response rate for the random-digit dial telephone survey used to recruit KnowledgePanel panelists

- Household profile rate — the percentage of households recruited for KnowledgePanel in which at least one household member completed an initial profile and was established as an active member of KnowledgePanel

- Wave completion rate — the percentage of respondents sampled for a wave who completed the wave

Response rate with retention: The response rate for an NAES wave, factoring in retention on KnowledgePanel, is the product of the above and the household retention rate.

The following table shows the response rate calculations for NAES Waves 1 – 5:

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
A. Household recruitment rate (*)	23.7%	22.4%	21.0%	21.2%	21.0%
B. Household profile rate (*)	55.3%	54.9%	55.1%	55.5%	55.7%
C. Wave completion rate	74.5%	77.4%	74.3%	73.1%	69.1%
RX – Response rate without retention	**9.8%**	**9.5%**	**8.6%**	**8.6%**	**8.1%**
D. Household retention rate (*)	40.6%	44.1%	47.5%	44.5%	44.8%
RT – Response rate with retention	**4.0%**	**4.2%**	**4.1%**	**3.8%**	**3.6%**

* The household recruitment, profile, and retention rates are estimated from the overall KnowledgePanel response rates for the respondent cohorts sampled for each NAES wave.

For more information about response rate calculations for online panel surveys, see Callegaro, M., DiSogra, C. Computing response metrics for online panels. *Public Opinion Quarterly* 2008;72(5):1008 – 1032.

Sample weights

Sample weights are provided to correct for the following known sources of error in the unweighted sample:

- Oversampling of telephone exchanges with higher proportions of black and/or Hispanic households (see above)

- Undersampling of telephone numbers not matched to a postal address (see above)

- The higher probability of recruitment for KnowledgePanel among households with multiple telephone lines, and the higher probability of invitation to the NAES for respondents in households with fewer members

- Undersampling of certain small areas of the United States where standard KnowledgePanel Internet equipment cannot be used, and where alternative equipment must be contracted for

- Oversampling of certain geographic areas early in KnowledgePanel's construction, due to specific research needs at that time (the cities and states oversampled included Chicago and Los Angeles; California, Florida, New York, and Texas; and the central region states)

In addition, the weights correct for demographic deviation from the US Census Current Population Survey, given non-response and panel attrition. Through an iterative convergence process, weights were derived to optimally fit marginal distributions for the following demographics:

- Sex
- Age
- Education
- Household income
- Race/ethnicity
- Census region
- Residency in a metropolitan area
- Internet access (estimated from KnowledgePanel recruitment data)

Sample weights are optional and can be added to the data files of interest; separate weights are provided for each combination of NAES Wave(s) 1 – 5:

Wave(s) combination					n	Minimum weight	Maximum weight	Design effect
1					19,190	0.14	6.44	2.17
	2				17,747	0.14	6.46	2.27
		3			20,052	0.14	6.57	2.35
			4		19,241	0.12	7.33	2.65
				5	19,234	0.14	6.98	2.52
1	2				15,528	0.10	7.13	2.57
1		3			14,170	0.11	7.13	2.63
1			4		13,359	0.10	7.46	2.69
1				5	12,929	0.10	7.33	2.65
	2	3			14,524	0.10	7.50	2.69
	2		4		13,558	0.09	7.86	2.74
	2			5	13,127	0.09	8.34	2.78
		3	4		16,293	0.11	8.18	2.85
		3		5	15,447	0.11	8.33	2.83
			4	5	16,242	0.11	8.06	2.83
1	2	3			13,051	0.11	6.96	2.61
1	2		4		12,258	0.10	7.40	2.65
1	2			5	11,933	0.10	7.32	2.64
1		3	4		12,263	0.11	7.33	2.63
1		3		5	11,884	0.11	7.07	2.60
1			4	5	11,809	0.10	7.22	2.61
	2	3	4		12,628	0.10	8.29	2.75
	2	3		5	12,263	0.10	8.14	2.75
	2		4	5	12,081	0.09	8.24	2.74
		3	4	5	14,252	0.11	8.37	2.80
1	2	3	4		11,465	0.10	7.34	2.63
1	2	3		5	11,174	0.11	7.19	2.61
1	2		4	5	11,032	0.10	7.33	2.62
1		3	4	5	11,076	0.11	7.21	2.60
	2	3	4	5	11,449	0.10	8.10	2.72
1	2	3	4	5	10,472	0.11	7.15	2.59

Variable catalog

Variable directory

---

0 — Case and interview ID

RKEY	Respondent key	1	2	3	4	5	A	B

WAVE	Interviewing wave	1	2	3	4	5	A	B

DATE	Interview date	1	2	3	4	5		B

TENURE	Tenure on KnowledgePanel	1	2	3	4	5		

A — General perceptions of candidates and political figures

AA — Republican candidates

AAg — Rudy Giuliani

AAg01	Recognize picture of Giuliani	1

AAg02	Favorability of Giuliani	1	2

AAg03	Like/dislike about Giuliani	1

AAg04	Familiarity with Giuliani	1	2

AAg05	Giuliani is conservative – liberal	1	2

AAh — Mike Huckabee

AAh01	Favorability of Huckabee	1	2

| AAh02 | Familiarity with Huckabee | 2 |

| AAh03 | Huckabee is conservative – liberal | 1 2 |

AAm — John McCain

| AAm01 | Favorability of McCain | 1 2 3 4 5 |

| AAm02 | Like/dislike about McCain | 2 3 4 5 |

| AAm03 | Familiarity with McCain | 2 3 5 |

| AAm04 | McCain is conservative – liberal | 1 2 3 4 5 |

| AAm05 | McCain is trustworthy | 3 4 5 |

AAp — Sarah Palin

| AAp01 | Favorability of Palin | 4 5 |

AAr — Mitt Romney

| AAr01 | Recognize picture of Romney | 1 |

| AAr02 | Favorability of Romney | 1 2 |

| AAr03 | Like/dislike about Romney | 1 2 |

| AAr04 | Familiarity with Romney | 1 2 |

| AAr05 | Romney is conservative – liberal | 1 2 |

AAt — Fred Thompson

| AAt01 | Recognize picture of Thompson | **1** ▮ | | | | | |

AAt01 — Recognize picture of Thompson

AAt02 — Favorability of Thompson

AAt03 — Like/dislike about Thompson

AAt04 — Familiarity with Thompson

AAt05 — Thompson is conservative – liberal

AAz — Republican candidates overall

AAz01 — Overall impression of Republican candidates

AB — Democratic candidates

ABb — Joe Biden

ABb01 — Favorability of Biden

ABc — Hillary Clinton

ABc01 — Recognize picture of Clinton

ABc02 — Favorability of Clinton

ABc03 — Like/dislike about Clinton

ABc04 — Familiarity with Clinton

ABc05 — Clinton is conservative – liberal

ABe — John Edwards

ABe01 — Recognize picture of Edwards

1

ABe02 — Favorability of Edwards

1   2

ABe03 — Like/dislike about Edwards

1

ABe04 — Familiarity with Edwards

1   2

ABe05 — Edwards is conservative – liberal

1   2

ABo — Barack Obama

ABo01 — Recognize picture of Obama

1

ABo02 — Favorability of Obama

1   2   3   4   5

ABo03 — Like/dislike about Obama

1   2   3   4   5

ABo04 — Familiarity with Obama

1   2   3   5

ABo05 — Obama is conservative – liberal

1   2   3   4   5

ABo06 — Obama is trustworthy

3   4   5

ABz — Democratic candidates overall

ABz01 — Overall impression of Democratic candidates

1   2

AC — Independent candidates

ACn — Ralph Nader

| ACn01 | Favorability of Nader |

| ACn02 | Familiarity with Nader |

| ACn03 | Nader is conservative – liberal |

AE — Incumbent federal officials

| AE01 | Favorability of Bush |

| AE02 | Overall impression of Bush |

| AE03 | Bush job approval |

AF — Other political figures

| AF01 | Favorability of Michael Bloomberg |

| AF02 | Favorability of Bill Clinton |

C — Current issues — opinions and perceptions

CA — Current issues in general

| CA01 | Direction of country |

| CA02 | Most important issue |

CA03	Most important issue (out of five)	5
CA04	Candidate who would do best job on most important issue	2 3
CA05	Government should do more or less	5
CA06	Bush spent enough time on domestic issues	B

CB — Economic issues

CBa — Economy overall

CBa01	Family finances better or worse than year ago	2 3 4 5
CBa02	National economy better or worse than year ago	2 3 4 5
CBa03	Candidates who would do good job on economy	1 3 4
CBa04	Candidates who would do bad job on economy	1 3 4
CBa05	Approve of Bush on economy	B
CBa06	Bush spent enough time on economy	B

CBb — Taxes

CBb01	Own position on taxes	1 3 4 5
CBb02	Candidates who would do good job on taxes	1 4
CBb03	Candidates who would do bad job on taxes	1 4

| CBb04 | Approve of Bush on taxes | | | | | | | B |

CBc — Trade

| CBc01 | Own position on free trade | 1 | | 3 | 4 | 5 | | |

| CBc02 | Candidates with views similar to own on free trade | 1 | | 3 | 4 | | | |

| CBc03 | Candidates with unacceptable views on free trade | 1 | | 3 | 4 | | | |

CC — Health and social welfare issues

CCa — Health care

| CCa01 | Candidates who would do good job on health care | 1 | | 3 | 4 | | | |

| CCa02 | Candidates who would do bad job on health care | 1 | | 3 | 4 | | | |

| CCa03 | Approve of Bush on health care | | | | | | | B |

CCc — Education

| CCc01 | Approve of Bush on education | | | | | | | B |

CD — Foreign affairs

CDa — Foreign affairs in general

| CDa01 | Hawk or dove | | | | | 5 | | |

| CDa02 | Approve of Bush on foreign affairs | | | | | | | B |

CDa03	Bush spent enough time on foreign affairs			**B**

CDb — Iraq

		1	3 4 5
CDb01	Own position on Iraq	1	3 4 5
CDb02	Candidates with views similar to own on Iraq	1	3 4
CDb03	Candidates with unacceptable views on Iraq	1	3 4
CDb04	Approve of Bush on Iraq		**B**

CDc — Homeland security

		1	3 4
CDc01	Candidates who would do good job on homeland security	1	3 4
CDc02	Candidates who would do bad job on homeland security	1	3 4
CDc03	Approve of Bush on homeland security		**B**
CDc04	Bush spent enough time on homeland security		**B**

CDd — Immigration

		1	3 4 5
CDd01	Own position on citizenship for illegal aliens	1	3 4 5
CDd02	Own position on border fence	1	3 4 5
CDd03	Candidates with views similar to own on immigration	1	3 4
CDd04	Candidates with unacceptable views on immigration	1	3 4

CE — Social issues

CEa — Abortion

CEa01   Own position on abortion

CEa02   Candidates with views similar to own on abortion

CEa03   Candidates with unacceptable views on abortion

CEb — Stem cell research

CEb01   Own position on stem cell research

CEb02   Candidates with views similar to own on stem cell research

CEb03   Candidates with unacceptable views on stem cell research

CEc — Gay rights

CEc01   Own position on gay marriage

CEc02   Candidates with views similar to own on gay marriage

CEc03   Candidates with unacceptable views on gay marriage

E — Media — exposure and opinions

EA — Media exposure in general

| EA01 | Sources of campaign news | 1 | 2 | | 4 | 5 | |

EB — Television

EB01	Hours watched TV last night		2	3	4	5	
EB02	TV programs watched (part 1)		2		4	5	
EB03	TV programs watched (part 2)		2		4	5	
EB04	TV programs watched (part 3)		2		4	5	
EB05	TV programs watched (part 4)		2		4	5	
EB06	Types of TV programs liked best					5	
EB07	Frequency of watching network news						B
EB08	Frequency of watching local TV news						B
EB09	Frequency of watching cable news						B
EB10	Frequency of watching Daily Show						B
EB11	Frequency of watching Face the Nation						B
EB12	Frequency of watching Fox News Sunday						B
EB13	Frequency of watching Hardball						B

EB14	Frequency of watching Late Edition	B

EB15	Frequency of watching McLaughlin Group	B

EB16	Frequency of watching Meet the Press	B

EB17	Frequency of watching NewsHour	B

EB18	Frequency of watching O'Reilly Factor	B

EB19	Frequency of watching Situation Room	B

EB20	Frequency of watching This Week	B

EC — Radio

EC01	Radio programs listened to	2 4 5

ED — Newspapers

ED01	Newspapers read	2 4 5

EE — Online media

EE01	Visit websites for campaign information	2

EE02	Websites visited for campaign information	2

EE03	Frequency of searching for Internet news	B

EF — Opinions of media

EF01 Press too easy or tough on candidates

1   2   3

F — Campaign discourse

FC — Political advertising

FC01 Candidate ads seen

1

K — Political and civic participation

KA — Interest in politics

KA01 Interested in politics

2   3   B

KB — Political discussion

KB01 Told people why to vote for or against candidate

3   4   5

KB02 Told by someone else why to vote for or against candidate

5

KC — Contact by campaigns

KC01 Contacted by campaigns

1   3

KC02 Campaigns that contacted by mail

3

KC03 Campaigns that contacted face-to-face

        3

KC04 Campaigns that contacted by email

        3

KC05 Campaigns that contacted by phone

        3

KD — Contribution to campaigns

KD01 Gave money to campaign

        3   **5**

KE — Work for campaigns

KE01 Worked for campaign

        3   **5**

KF — Other support for campaigns

KF01 Attended political meeting

        3 **4** **5**

KF02 Showed campaign sign

        3 **4** **5**

KH — General civic participation and leadership

KH01 Asked for advice on political question

        3

KH02 More self-confident than friends

        3

KH03 Like to be a leader

        3

KH04 Know what I want and how to accomplish it

        3

KH05 Influential in neighborhood

        3

KH06	Personally acquainted with government official or member of media							B

KH07	Community/civic group membership (part 1)							B

KH08	Community/civic group membership (part 2)							B

KH09	Community activities							B

KH10	Civic activities							B

M — Orientation to politics

MA — Party identification and ideology

MA01	Party ID — most recent answer (7-point scale)	1	2	3	4	5	

MA02	Party ID — new answer (3-point scale)	1	2	3	4	5	B

MA03	Republican party ID strength — new answer	1	2	3	4	5	B

MA04	Democratic party ID strength — new answer	1	2	3	4	5	B

MA05	Party lean — new answer	1	2	3	4	5	B

MA06	Conservative – liberal — most recent answer	1	2	3	4	5	

MA07	Conservative – liberal — new answer	1	2	3	4	5	B

MA08	Filter for political orientation	1		3			

MB — Political confidence and efficacy

MB01	Elections make government pay attention to people		1 2 5
MB02	Parties make government pay attention to people		1 2 5
MB03	Best candidates or those with most money win		1 2 5
MB04	Elections conducted fairly or unfairly		1 2 5
MB05	Officials not interested in average person		B
MB06	Someone like me can't influence government		B
MB07	Citizen's duty to serve on jury		B
MB08	Citizen's duty to report crime		B
MB09	Citizen's duty to pay taxes		B
MB10	Citizen's duty to keep informed		B

N — Perceptions of candidates' electoral chances

NA — Primary election

NA01	Candidate most likely to win Republican nomination		1 2
NA02	Candidate second most likely to win Republican nomination		1 2

Variable	Description	1	2	3	4	5	6	B
NA03	Margin by which leading candidate will win Republican nomination	■	■					
NA04	Candidate most likely to win Democratic nomination	■	■	■				
NA05	Candidate second most likely to win Democratic nomination	■	■					
NA06	Margin by which leading candidate will win Democratic nomination	■	■					

NB — General election

Variable	Description	1	2	3	4	5	6	B
NB01	Republican or Democrat more likely to win	■	■	■				
NB02	Republican with best chance of winning general election	■	■					
NB03	Democrat with best chance of winning general election	■	■	■				

R — Voting behavior and attitudes

RA — Voter registration

Variable	Description	1	2	3	4	5	6	B
RA01	Currently registered to vote				■			■
RA02	Previously registered to vote							■

RB — Primary election

RBa — Intended primary vote

RBa01 Candidate would vote for this week in Republican primary

RBa02 Second candidate would vote for this week in Republican primary

RBa03 Candidate would vote for this week in Democratic primary

RBa04 Second candidate would vote for this week in Democratic primary

RC — General election

RCa — Intended general election vote

RCa01 Would vote this week for Republican or Democrat

RCa02 Would vote today for McCain, Obama, or other candidate

RCa03 Would vote today for McCain or Clinton

RCa04 Definitely will vote for McCain

RCa05 Definitely will vote for Obama

RCa06 Definitely will vote for Nader

RCa07 Definitely will vote for Barr

RCb — Actual general election vote

RCb01	Early voted (asked pre-election)	**4**
RCb02	Candidate early voted for (asked pre-election)	**4**
RCb03	Date of early voting (asked pre-election)	**4**
RCb04	Voted (asked post-election)	**5**
RCb05	Candidate voted for (asked post-election)	**5**
RCb06	Early voted (asked post-election)	**5**
RCb07	Date of early voting (asked post-election)	**5**
RCb08	Method of early voting	**5**
RCb09	Would change early vote	**5**
RCb10	When decided on candidate to vote for	**5**
RCb11	Reason why Obama won	**5**

RCc — Congressional and state elections

RCc01	US House candidate voted for	**5**
RCc02	US Senate candidate voted for	**5**
RCc03	US Senate candidate voted for (special election)	**5**
RCc04	Gubernatorial candidate voted for	**5**

RD — Prior elections

RD01	Voted in 2004 presidential election	**2**	**B**
RD02	Candidate voted for in 2004 presidential election	**2**	**B**
RD03	Voted in 2006 congressional election		**B**
RD04	Candidate voted for in 2006 congressional election		**B**

RE — Opinions of electoral system

REa — Confidence in vote counting

REa01	Confident votes accurately counted	**1**	**5**

REb — Opinions of nominating system

REb01	Primaries good or bad way of picking candidates	**1**	**2**	**3**
REb02	Primaries very or somewhat good way of picking candidates	**1**	**2**	**3**
REb03	Primaries very or somewhat bad way of picking candidates	**1**	**2**	**3**
REb04	Early primaries have too much or too little influence on primary outcomes	**1**	**2**	
REb05	News media have too much or too little influence on primary outcomes	**1**	**2**	
REb06	Advertising has too much or too little influence on primary outcomes	**1**	**2**	

REb07	Voters have too much or too little influence on primary outcomes	**1** **2**
REb08	Nominating system works or needs changes	**2**
REb09	Single national primary would improve nominating system	**2**
REb10	Regional primaries in changing order would improve nominating system	**2**
REb11	Individual state primaries in changing order would improve nominating system	**2**
REb12	Heard about superdelegates	**2** **3**
REb13	How superdelegates should vote	**2** **3**

S — Social group perceptions

SA — Perceptions of racial and gender favoritism

SA01	Black officials more likely to favor blacks for government jobs	**1** **3** **5**
SA02	Black officials more likely to support government spending for blacks	**1** **3** **5**
SA03	Black officials more likely to support policies that could cost whites jobs	**1** **3** **5**
SA04	Black officials more likely to give favors to black community	**1** **3** **5**
SA05	Good or bad if black officials favor blacks	**3** **5**

| SA06 | Female officials more likely to favor women for government jobs | 1 | 3 | | | |

| SA07 | Female officials more likely to promote education for girls at expense of boys | 1 | 3 | | | |

| SA08 | Female officials more likely to support government spending for women | 1 | 3 | | | |

| SA09 | Female officials more likely to focus on women's issues | 1 | 3 | | | |

| SA10 | Good or bad if female officials favor women | | 3 | | | |

SB — Comparative perceptions of racial groups

SB01	Own ethnic group is hardworking	3	4	5
SB02	Own ethnic group is intelligent	3	4	5
SB03	Own ethnic group is trustworthy	3	4	5
SB04	Other ethnic group is hardworking	3	4	5
SB05	Other ethnic group is intelligent	3	4	5
SB06	Other ethnic group is trustworthy	3	4	5
SB07	Physicians are hardworking	3	4	5
SB08	Most whites believe blacks are lazy	3	4	5
SB09	Most whites believe blacks are religious	3	4	5
SB10	Most whites believe blacks are less intelligent than whites	3	4	5

SB11	Most whites believe blacks are better athletes than whites	3	4	5

SB12	Most whites believe blacks have no self discipline	3	4	5

SB13	Most whites believe blacks are patriotic	3	4	5

SB14	Most whites believe blacks are good parents	3	4	5

SB15	Most whites believe blacks are more likely to abuse drugs	3	4	5

SC — Influence of social factors on elections

SC01	Black candidate more or less likely to win	1	2	3

SC02	Female candidate more or less likely to win	1	2	3

SC03	Mormon candidate more or less likely to win	2

SC04	More or less likely to vote for Mormon candidate	2

SC05	Importance of race in candidate choice	5

SD — Overall perceptions of race and gender relations

SD01	Race relations good or bad	3	4	5

SD02	Race relations have gotten better or worse	3	4	5

SD03	Race relations will get better or worse	3	4	5

SD04	Blacks should build relations with whites or build own pride	3	4	5

SD05	Blacks should control black economies	3 4 5
SD06	Blacks should shop in black-owned stores	3 4 5
SD07	What happens to blacks affects own life	3 4 5
SD08	Degree to which what happens to blacks affects own life	3 4 5
SD09	What happens to women affects own life	3 4
SD10	Degree to which what happens to women affects own life	3 4

SE — Social reference point

SE01	Reference point for questions about social group perceptions	3 4 5

W — Demographics

WA — Sex, age, education, and income

WA01	Respondent's sex	A
WA02	Age	A
WA03	Education	A
WA04	College student	A
WA05	Household income	A

WB — Employment

WB01	Employment status							A ▪

WB02	Number of current jobs							A ▪

WB03	Work full or part time							A ▪

WB04	Size of employer							A ▪

WB05	Primary work location							A ▪

WB06	Member of labor union							B ▪

WC — Race/ethnicity

WC01	Racial/ethnic identity							A ▪

WD — Religion

WD01	Religious denomination							B ▪

WD02	Evangelical Christian							B ▪

WD03	Attend religious services							B ▪

WE — Military service

WE01	Served in military							B ▪

WF — Household characteristics

WFa — Household/family composition

							A
WFa01	Household size						
WFa02	Household members under age 2						
WFa03	Household members age 2 – 5						
WFa04	Household members age 6 – 12						
WFa05	Household members age 13 – 17						
WFa06	Household members age 18 and older						
WFa07	Respondent is head of household						
WFa08	Marital status						

WFb — Dwelling type

							A
WFb01	Household dwelling type						
WFb02	Home ownership						

WFc — Geographic location

							A
WFc01	State of residency						
WFc02	Live in metropolitan area						

WG — Internet access

WG01   Household Internet access

    | | | | | A ■ |

WH — Other demographics

WHb — Sexual orientation

WHb01   Have gay friends or relatives

    | | | | | | B ■ |

WHb02   Sexual orientation

    | | | | | | B ■ |

WHc — Gun ownership

WHc01   Guns in home

    | | | | | | B ■ |

WHc02   Type of guns in home

    | | | | | | B ■ |

WHc03   Personally own guns

    | | | | | | B ■ |

WHe — Environmental behavior

WHe01   Environmental activities

    | | | | | | B ■ |

WHe02   Describe self as environmentalist

    | | | | | | B ■ |

WHf — Consumer behavior

WHf01   Grocery shopping

    | | | | | A ■ |

WHf02   Pet ownership

    | | | | | A ■ |

Detailed variable listing

0 — Case and interview ID

| RKEY | **Respondent key** | | | | | | |

Schedule	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	A	B
	All dates	All dates	All dates	All dates	All dates		

Respondent key is an eight-digit number uniquely identifying respondents across interviewing waves.

Number: **10000000 – 19999999**

| WAVE | **Interviewing wave** | | | | | | |

Schedule	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	A	B
	All dates	All dates	All dates	All dates	All dates		

101	Wave 1 — pre-primary
102	Wave 2 — primaries
103	Wave 3 — spring and summer 2008
104	Wave 4 — general election
105	Wave 5 — post-election
201	Wave A — core panel profile
202	Wave B — public affairs profile

DATE — Interview date

Schedule	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	B
	███████	███████	████████	██████	██████	██
	All dates	All dates	All dates	All dates	All dates	

Interview date is the date of interview completion, represented in the format yyyyMMdd, where yyyy is the four-digit year, MM is the two-digit month, and dd is the two-digit day of the month.

Number: **20030809 – 20090131**

Dates earlier than October 2, 2007, are for Wave B, the public affairs profile.

TENURE — Tenure on KnowledgePanel

Schedule	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	
	███████	███████	████████	██████	██████	
	All dates	All dates	All dates	All dates	All dates	

Respondents are classified by when they joined KnowledgePanel relative to their first NAES interview. Respondents who joined recently are those who joined KnowledgePanel no more than two months before being interviewed for the NAES. The remainder of respondents joined KnowledgePanel earlier than two months before their first NAES interview.

1 Respondent joined KnowledgePanel recently
2 Respondent joined KnowledgePanel earlier

A — General perceptions of candidates and political figures

AA — Republican candidates

AAg — Rudy Giuliani

AAg01　　　　**Recognize picture of Giuliani**

Schedule　　　　　**Wave 1**

10/2/07 – 11/30/07

For the following picture, please pick the name of the person from the list. If you've seen this person before, but don't know the person's name, just click on "familiar, but don't know name." If the person does not look familiar at all, just check "not familiar with this person."

[Show picture of Rudy Giuliani.]

1	Fred Thompson
2	John McCain
3	Deval Patrick
4	Chuck Hagel
5	Rudy Giuliani
6	John Edwards
7	Al Sharpton
8	Joe Biden
9	Mitt Romney
10	Newt Gingrich
11	Barack Obama
12	Bill Richardson
13	Chris Dodd
14	Mike Huckabee
15	Dennis Kucinich
16	Familiar but don't know name
17	Not familiar with this person
999	Skipped

AAg02   **Favorability of Giuliani**

Wave 1	Wave 2					
All dates	1/1/08 – 1/29/08					

Please rate the following person on a thermometer that runs from 0 to 100 degrees: Rudy Giuliani. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number: **0 – 100**
        0 = unfavorable
        100 = favorable

101   Don't know who person is

102   Don't know enough about person

999   Skipped

AAg03   **Like/dislike about Giuliani**

Schedule

Wave 1					
All dates					

Filter   **If rated favorability of Giuliani**   AAg02 = 0 – 100

Is there anything in particular that you like or dislike about Rudy Giuliani? If so, please fill in the boxes below.

Multiple answers accepted:

AAg03rA   I like (verbatim answer in **AAg03rAv**)

AAg03rB   I dislike (verbatim answer in **AAg03rBv**)

1   Gave answer

2   Did not give answer

3   Nothing in particular

4   Don't know enough about this person

999   Skipped

AAg04   Familiarity with Giuliani

Schedule

	Wave 1	Wave 2					
	All dates	1/25/08 – 1/29/08					

How much would you say you know about the following person: Rudy Giuliani? Please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at all about this person.

1   Quite a lot

2   A fair amount

3   A little

4   Almost nothing

999   Skipped

AAg05   Giuliani is conservative – liberal

Schedule

	Wave 1	Wave 2					
	All dates	1/1/08 – 1/29/08					

Using this scale that ranges from extremely liberal to extremely conservative, where would you place the following candidate: Rudy Giuliani? Just click "don't know" if you don't know enough to rate the person.

1   Extremely liberal

2   Liberal

3   Slightly liberal

4   Moderate, middle of the road

5   Slightly conservative

6   Conservative

7   Extremely conservative

8   Don't know

999   Skipped

AAh — Mike Huckabee

AAh01   Favorability of Huckabee

Schedule

	Wave 1	Wave 2					
	12/1/07 – 1/1/08	1/1/08 – 3/5/08					

Please rate the following person on a thermometer that runs from 0 to 100 degrees: Mike Huckabee. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number: **0 – 100**
       0 = unfavorable
       100 = favorable

101   Don't know who person is

102   Don't know enough about person

999   Skipped

AAh02   Familiarity with Huckabee

Schedule

	Wave 2					
	1/25/08 – 3/5/08					

How much would you say you know about the following person: Mike Huckabee? Please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at all about this person.

1   Quite a lot

2   A fair amount

3   A little

4   Almost nothing

999   Skipped

AAh03   **Huckabee is conservative – liberal**

Schedule   **Wave 1**   **Wave 2**

| | | | | | | |

12/1/07 – 1/1/08   1/1/08 – 3/5/08

Using this scale that ranges from extremely liberal to extremely conservative, where would you place the following candidate: Mike Huckabee? Just click "don't know" if you don't know enough to rate the person.

1	Extremely liberal
2	Liberal
3	Slightly liberal
4	Moderate, middle of the road
5	Slightly conservative
6	Conservative
7	Extremely conservative
8	Don't know
999	Skipped

AAm — John McCain

AAm01   **Favorability of McCain**

Schedule   **Wave 1**   **Wave 2**   **Wave 3**   **Wave 4**   **Wave 5**

All dates   All dates   All dates   All dates   All dates

Please rate the following person on a thermometer that runs from 0 to 100 degrees: John McCain. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number:	**0 – 100**
	0 = unfavorable
	100 = favorable
101	Don't know who person is
102	Don't know enough about person
999	Skipped

AAm02   Like/dislike about McCain

Schedule

	Wave 2	Wave 3	Wave 4	Wave 5
	1/31/08 – 3/31/08	All dates	All dates	All dates

Filter

If rated favorability of McCain   AAm01 = 0 – 100

Is there anything in particular that you like or dislike about John McCain? If so, please fill in the boxes below.

Multiple answers accepted:

AAm02rA   I like (verbatim answer in **AAm02rAv**)

AAm02rB   I dislike (verbatim answer in **AAm02rBv**)

1	Gave answer
2	Did not give answer
3	Nothing in particular
4	Don't know enough about this person
999	Skipped

AAm03   Familiarity with McCain

Schedule

	Wave 2	Wave 3	Wave 5
	1/25/08 – 3/31/08	6/11/08 – 8/29/08	11/5/08 – 11/14/08

How much would you say you know about the following person: John McCain? Please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at all about this person.

1	Quite a lot
2	A fair amount
3	A little
4	Almost nothing
999	Skipped

AAm04   McCain is conservative – liberal

Schedule

Wave 1	Wave 2	Wave 3	Wave 4	Wave 5
12/1/07 – 1/1/08	All dates	All dates	All dates	All dates

Using this scale that ranges from extremely liberal to extremely conservative, where would you place the following candidate: John McCain? Just click "don't know" if you don't know enough to rate the person.

1	Extremely liberal
2	Liberal
3	Slightly liberal
4	Moderate, middle of the road
5	Slightly conservative
6	Conservative
7	Extremely conservative
8	Don't know
999	Skipped

AAm05   McCain is trustworthy

Schedule

Wave 3	Wave 4	Wave 5
7/26/08 – 8/29/08	All dates	11/5/08 – 11/14/08

Where would you rate John McCain on this scale?

[Show response scale as horizontal slider with "extremely trustworthy" at left, "extremely untrustworthy" at right. Do not display numeric equivalents to respondent.]

Number: **0 – 100**
       0 = extremely trustworthy
       100 = extremely untrustworthy

   999   Skipped

AAp — Sarah Palin

AAp01	**Favorability of Palin**

			Wave 4	Wave 5
			All dates	11/5/08 – 11/14/08

Please rate the following person on a thermometer that runs from 0 to 100 degrees: Sarah Palin. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number: **0 – 100**
  0 = unfavorable
  100 = favorable
101 Don't know who person is
102 Don't know enough about person
999 Skipped

AAr — Mitt Romney

AAr01	**Recognize picture of Romney**

Schedule

Wave 1

| ████████████ | | | | | | |

All dates

For the following picture, please pick the name of the person from the list. If you've seen this person before, but don't know the person's name, just click on "familiar, but don't know name." If the person does not look familiar at all, just check "not familiar with this person."

[Show picture of Mitt Romney.]

1	Fred Thompson
2	John McCain
3	Deval Patrick
4	Chuck Hagel
5	Rudy Giuliani
6	John Edwards
7	Al Sharpton
8	Joe Biden
9	Mitt Romney
10	Newt Gingrich
11	Barack Obama
12	Bill Richardson
13	Chris Dodd
14	Mike Huckabee
15	Dennis Kucinich
16	Familiar but don't know name
17	Not familiar with this person
999	Skipped

AAr02 **Favorability of Romney**

Please rate the following person on a thermometer that runs from 0 to 100 degrees: Mitt Romney. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number: **0 – 100**
        0 = unfavorable
        100 = favorable
101 Don't know who person is
102 Don't know enough about person
999 Skipped

AAr03 **Like/dislike about Romney**

Filter **If rated favorability of Romney** AAr02 = 0 – 100

Is there anything in particular that you like or dislike about Mitt Romney? If so, please fill in the boxes below.

Multiple answers accepted:
AAr03rA I like (verbatim answer in **AAr03rAv**)
AAr03rB I dislike (verbatim answer in **AAr03rBv**)

1 Gave answer
2 Did not give answer
3 Nothing in particular
**4** Don't know enough about this person
999 Skipped

AAr04	**Familiarity with Romney**

Schedule	Wave 1	Wave 2
	All dates	1/25/08 – 2/7/08

How much would you say you know about the following person: Mitt Romney? Please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at all about this person.

1	Quite a lot
2	A fair amount
3	A little
4	Almost nothing
999	Skipped

AAr05	**Romney is conservative – liberal**

Schedule	Wave 1	Wave 2
	All dates	1/1/08 – 2/7/08

Using this scale that ranges from extremely liberal to extremely conservative, where would you place the following candidate: Mitt Romney? Just click "don't know" if you don't know enough to rate the person.

1	Extremely liberal
2	Liberal
3	Slightly liberal
4	Moderate, middle of the road
5	Slightly conservative
6	Conservative
7	Extremely conservative
8	Don't know
999	Skipped

AAt — Fred Thompson

AAt01 **Recognize picture of Thompson**

Schedule **Wave 1**

| ████████████ | | | | | |
All dates

For the following picture, please pick the name of the person from the list. If you've seen this person before, but don't know the person's name, just click on "familiar, but don't know name." If the person does not look familiar at all, just check "not familiar with this person."

[Show picture of Fred Thompson.]

---

1 Fred Thompson

2 John McCain

3 Deval Patrick

4 Chuck Hagel

5 Rudy Giuliani

6 John Edwards

7 Al Sharpton

8 Joe Biden

9 Mitt Romney

10 Newt Gingrich

11 Barack Obama

12 Bill Richardson

13 Chris Dodd

14 Mike Huckabee

15 Dennis Kucinich

16 Familiar but don't know name

17 Not familiar with this person

999 Skipped

AAt02   **Favorability of Thompson**

Please rate the following person on a thermometer that runs from 0 to 100 degrees:
Fred Thompson. Rating above 50 means that you feel favorable and warm toward the
person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number: **0 – 100**
                    0 = unfavorable
                    100 = favorable
101   Don't know who person is
102   Don't know enough about person
999   Skipped

AAt03   **Like/dislike about Thompson**

Filter   **If rated favorability of Thompson**   AAt02 = 0 – 100

Is there anything in particular that you like or dislike about Fred Thompson? If so,
please fill in the boxes below.

Multiple answers accepted:
AAt03rA   I like (verbatim answer in **AAt03rAv**)
AAt03rB   I dislike (verbatim answer in **AAt03rBv**)

1   Gave answer
2   Did not give answer
3   Nothing in particular
4   Don't know enough about this person
999   Skipped

AAt04   Familiarity with Thompson

Schedule

Wave 1

| ■■■■■■■■■■■■ |
All dates

How much would you say you know about the following person: Fred Thompson? Please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at all about this person.

1   Quite a lot

2   A fair amount

3   A little

4   Almost nothing

999   Skipped

AAt05   Thompson is conservative – liberal

Schedule

Wave 1   **Wave 2**

| ■■■■■■■■■ | ▓ |
All dates   1/1/08 – 1/8/08

Using this scale that ranges from extremely liberal to extremely conservative, where would you place the following candidate: Fred Thompson? Just click "don't know" if you don't know enough to rate the person.

1   Extremely liberal

2   Liberal

3   Slightly liberal

4   Moderate, middle of the road

5   Slightly conservative

6   Conservative

7   Extremely conservative

8   Don't know

999   Skipped

AAz — Republican candidates overall

AAz01   Overall impression of Republican candidates

Schedule

Wave 1	Wave 2
All dates	1/1/08 – 3/5/08

Overall, what's your impression of the candidates running for the Republican presidential nomination? As a group, would you say they are an excellent group of candidates, a good group of candidates, a fair group of candidates, or a poor group of candidates?

1	An excellent group of candidates
2	A good group of candidates
3	A fair group of candidates
4	A poor group of candidates
999	Skipped

AB — Democratic candidates

ABb — Joe Biden

ABb01 **Favorability of Biden**

Schedule

				Wave 4	**Wave 5**		
				All dates	11/5/08 – 11/14/08		

Please rate the following person on a thermometer that runs from 0 to 100 degrees: Joe Biden. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number: **0 – 100**
   0 = unfavorable
   100 = favorable

101 Don't know who person is

102 Don't know enough about person

999 Skipped

ABc — Hillary Clinton

ABc01   **Recognize picture of Clinton**

Schedule   **Wave 1**

| 10/2/07 – 11/30/07

For the following picture, please pick the name of the person from the list. If you've seen this person before, but don't know the person's name, just click on "familiar, but don't know name." If the person does not look familiar at all, just check "not familiar with this person."

[Show picture of Hillary Clinton.]

1   Ann Richards
2   Elizabeth Edwards
3   Janet Reno
4   Nancy Pelosi
5   Kay Bailey Hutchison
6   Ruth Bader Ginsburg
7   Donna Rice
8   Dianne Feinstein
9   Hillary Clinton
10   Olympia Snowe
11   Barbara Boxer
12   Nancy Kassebaum
13   Teresa Heinz Kerry
14   Elizabeth Dole
15   Madeleine Albright
16   Familiar but don't know name
17   Not familiar with this person
999   Skipped

ABc02   Favorability of Clinton

Please rate the following person on a thermometer that runs from 0 to 100 degrees: Hillary Clinton. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number: **0 – 100**
     0 = unfavorable
     100 = favorable

101   Don't know who person is

102   Don't know enough about person

999   Skipped

ABc03   Like/dislike about Clinton

Filter   **If rated favorability of Clinton**   ABc02 = 0 – 100

Is there anything in particular that you like or dislike about Hillary Clinton? If so, please fill in the boxes below.

Multiple answers accepted:

ABc03rA   I like (verbatim answer in **ABc03rAv**)

ABc03rB   I dislike (verbatim answer in **ABc03rBv**)

1   Gave answer

2   Did not give answer

3   Nothing in particular

4   Don't know enough about this person

999   Skipped

ABc04 Familiarity with Clinton

Schedule

Wave 1	Wave 2
All dates	1/25/08 – 3/31/08

How much would you say you know about the following person: Hillary Clinton? Please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at all about this person.

- **1** Quite a lot
- **2** A fair amount
- **3** A little
- **4** Almost nothing
- **999** Skipped

ABc05 Clinton is conservative – liberal
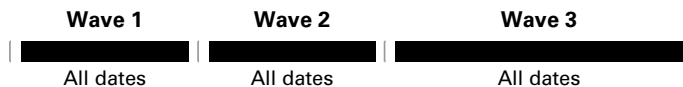
Schedule

Wave 1	Wave 2	Wave 3
All dates	All dates	All dates

Using this scale that ranges from extremely liberal to extremely conservative, where would you place the following candidate: Hillary Clinton? Just click "don't know" if you don't know enough to rate the person.

- **1** Extremely liberal
- **2** Liberal
- **3** Slightly liberal
- **4** Moderate, middle of the road
- **5** Slightly conservative
- **6** Conservative
- **7** Extremely conservative
- **8** Don't know
- **999** Skipped

ABe — John Edwards

ABe01   Recognize picture of Edwards

Schedule

Wave 1

| ████████████ |

All dates

For the following picture, please pick the name of the person from the list. If you've seen this person before, but don't know the person's name, just click on "familiar, but don't know name." If the person does not look familiar at all, just check "not familiar with this person."

[Show picture of John Edwards.]

1	Fred Thompson
2	John McCain
3	Deval Patrick
4	Chuck Hagel
5	Rudy Giuliani
6	John Edwards
7	Al Sharpton
8	Joe Biden
9	Mitt Romney
10	Newt Gingrich
11	Barack Obama
12	Bill Richardson
13	Chris Dodd
14	Mike Huckabee
15	Dennis Kucinich
16	Familiar but don't know name
17	Not familiar with this person
999	Skipped

ABe02	**Favorability of Edwards**

Schedule

Wave 1	**Wave 2**						
All dates	1/1/08 – 1/29/08						

Please rate the following person on a thermometer that runs from 0 to 100 degrees: John Edwards. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number:	**0 – 100**
	0 = unfavorable
	100 = favorable
101	Don't know who person is
102	Don't know enough about person
999	Skipped

ABe03	**Like/dislike about Edwards**

Schedule

Wave 1						
10/2/07 – 11/30/07						

Filter

If rated favorability of Edwards	ABe02 = 0 – 100

Is there anything in particular that you like or dislike about John Edwards? If so, please fill in the boxes below.

Multiple answers accepted:

ABe03rA	I like (verbatim answer in **ABe03rAv**)
ABe03rB	I dislike (verbatim answer in **ABe03rBv**)

1	Gave answer
2	Did not give answer
3	Nothing in particular
4	Don't know enough about this person
999	Skipped

ABe04   **Familiarity with Edwards**

How much would you say you know about the following person: John Edwards?
Please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at
all about this person.

   1   Quite a lot

   2   A fair amount

   3   A little

   4   Almost nothing

 999   Skipped

ABe05   **Edwards is conservative – liberal**

Using this scale that ranges from extremely liberal to extremely conservative, where
would you place the following candidate: John Edwards? Just click "don't know" if you
don't know enough to rate the person.

   1   Extremely liberal

   2   Liberal

   3   Slightly liberal

   4   Moderate, middle of the road

   5   Slightly conservative

   6   Conservative

   7   Extremely conservative

   8   Don't know

 999   Skipped

ABo — Barack Obama

ABo01 **Recognize picture of Obama**

Schedule **Wave 1**

| ░░░░░ | | | | | | | |

10/2/07 – 11/30/07

For the following picture, please pick the name of the person from the list. If you've seen this person before, but don't know the person's name, just click on "familiar, but don't know name." If the person does not look familiar at all, just check "not familiar with this person."

[Show picture of Barack Obama.]

1	Fred Thompson
2	John McCain
3	Deval Patrick
4	Chuck Hagel
5	Rudy Giuliani
6	John Edwards
7	Al Sharpton
8	Joe Biden
9	Mitt Romney
10	Newt Gingrich
11	Barack Obama
12	Bill Richardson
13	Chris Dodd
14	Mike Huckabee
15	Dennis Kucinich
16	Familiar but don't know name
17	Not familiar with this person
999	Skipped

| **ABo02** | **Favorability of Obama** |

Schedule	**Wave 1**	**Wave 2**	**Wave 3**	**Wave 4**	**Wave 5**
	All dates	All dates	All dates	All dates	All dates

Please rate the following person on a thermometer that runs from 0 to 100 degrees: Barack Obama. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number:	**0 – 100**
	0 = unfavorable
	100 = favorable
101	Don't know who person is
102	Don't know enough about person
999	Skipped

| **ABo03** | **Like/dislike about Obama** |

Schedule	**Wave 1**	**Wave 2**	**Wave 3**	**Wave 4**	**Wave 5**
	All dates	2/1/08 – 3/31/08	All dates	All dates	All dates

Filter	**If rated favorability of Obama**	ABo02 = 0 – 100

Is there anything in particular that you like or dislike about Barack Obama? If so, please fill in the boxes below.

Multiple answers accepted:

ABo03rA	I like (verbatim answer in **ABo03rAv**)
ABo03rB	I dislike (verbatim answer in **ABo03rBv**)

1	Gave answer
2	Did not give answer
3	Nothing in particular
4	Don't know enough about this person
999	Skipped

ABo04   Familiarity with Obama

Schedule	Wave 1	Wave 2	Wave 3		Wave 5
	All dates	1/25/08 – 3/31/08	6/11/08 – 8/29/08		11/5/08 – 11/14/08
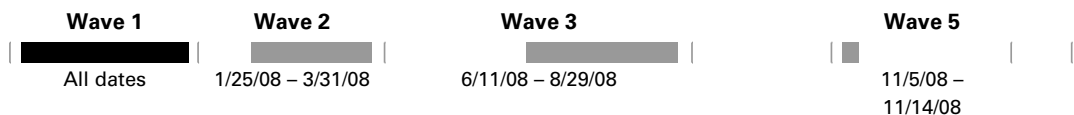
How much would you say you know about the following person: Barack Obama? Please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at all about this person.

1	Quite a lot
2	A fair amount
3	A little
4	Almost nothing
999	Skipped

ABo05   Obama is conservative – liberal
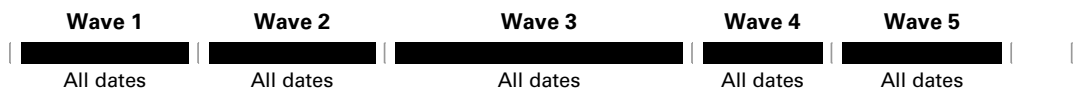
Schedule	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	
	All dates	All dates	All dates	All dates	All dates	

Using this scale that ranges from extremely liberal to extremely conservative, where would you place the following candidate: Barack Obama? Just click "don't know" if you don't know enough to rate the person.

1	Extremely liberal
2	Liberal
3	Slightly liberal
4	Moderate, middle of the road
5	Slightly conservative
6	Conservative
7	Extremely conservative
8	Don't know
999	Skipped

ABo06   Obama is trustworthy

Schedule

			Wave 3	Wave 4	Wave 5
			7/26/08 – 8/29/08	All dates	11/5/08 – 11/14/08

Where would you rate Barack Obama on this scale?

[Show response scale as horizontal slider with "extremely trustworthy" at left, "extremely untrustworthy" at right. Do not display numeric equivalents to respondent.]

Number: **0 – 100**
     0 = extremely trustworthy
     100 = extremely untrustworthy

999   Skipped

ABz — Democratic candidates overall

ABz01   Overall impression of Democratic candidates

Schedule

Wave 1	Wave 2					
All dates	All dates					

Overall, what's your impression of the candidates running for the Democratic presidential nomination? As a group, would you say they are an excellent group of candidates, a good group of candidates, a fair group of candidates, or a poor group of candidates?

1   An excellent group of candidates
2   A good group of candidates
3   A fair group of candidates
4   A poor group of candidates
999   Skipped

AC — Independent candidates

ACn — Ralph Nader

ACn01   Favorability of Nader

Schedule

<center>

Wave 2

| | | | | | | |

2/26/08 – 3/31/08

</center>

Please rate the following person on a thermometer that runs from 0 to 100 degrees: Ralph Nader. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number: **0 – 100**
     0 = unfavorable
     100 = favorable

101   Don't know who person is

102   Don't know enough about person

999   Skipped

ACn02   Familiarity with Nader

Schedule

<center>

Wave 2

| | | | | | | |

2/26/08 – 3/31/08

</center>

How much would you say you know about the following person: Ralph Nader? Please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at all about this person.

1   Quite a lot

2   A fair amount

3   A little

4   Almost nothing

999   Skipped

ACn03   Nader is conservative – liberal

Using this scale that ranges from extremely liberal to extremely conservative, where would you place the following candidate: Ralph Nader? Just click "don't know" if you don't know enough to rate the person.

1   Extremely liberal

2   Liberal

3   Slightly liberal

4   Moderate, middle of the road

5   Slightly conservative

6   Conservative

7   Extremely conservative

8   Don't know

999   Skipped

AE — Incumbent federal officials

AE01   Favorability of Bush

Please rate the following person on a thermometer that runs from 0 to 100 degrees: George W. Bush. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number: **0 – 100**

     0 = unfavorable

     100 = favorable

101   Don't know who person is

102   Don't know enough about person

999   Skipped

AE02　　　　　**Overall impression of Bush**

　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　B

Please rate your feelings toward George W. Bush. Is your overall impression of him ...

1　Favorable

2　Somewhat favorable

3　Somewhat unfavorable

4　Unfavorable

999　Skipped

AE03　　　　　**Bush job approval**

　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　B

Do you approve or disapprove of the way George W. Bush is handling his job as president?

1　Strongly approve

2　Approve

3　Disapprove

4　Strongly disapprove

999　Skipped

AF — Other political figures

AF01 — Favorability of Michael Bloomberg

Wave 2

1/3/08 – 2/28/08

Please rate the following person on a thermometer that runs from 0 to 100 degrees: Michael Bloomberg. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number: **0 – 100**
   0 = unfavorable
   100 = favorable
101   Don't know who person is
102   Don't know enough about person
999   Skipped

AF02 — Favorability of Bill Clinton

Wave 2

1/24/08 – 2/25/08

Please rate the following person on a thermometer that runs from 0 to 100 degrees: Bill Clinton. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

[Show response scale as thermometer from 0 to 100.]

Number: **0 – 100**
   0 = unfavorable
   100 = favorable
101   Don't know who person is
102   Don't know enough about person
999   Skipped

C — Current issues — opinions and perceptions

CA — Current issues in general

CA01	**Direction of country**

B

Do you feel things in this country ...

1	Are generally going in the right direction
2	Have gotten off on the wrong track
999	Skipped

CA02	**Most important issue**

Schedule

	Wave 2	Wave 3	Wave 4		B
	All dates	6/11/08 – 8/29/08	All dates		

In your opinion, what is the most important issue facing the US today?

1	Taxes
2	Education
3	War on terrorism
4	Situation in Iraq
5	Economy/jobs
6	Moral issues
7	Health care
8	Other, please specify (verbatim answer in **CA02r8v**)
999	Skipped

See also CA03.

CA03   Most important issue (out of five)

Which one of these five issues is the most important facing the country?

1	Energy policy
2	The war in Iraq
3	The economy
4	Terrorism
5	Health care
999	Skipped

See also CA02.

CA04   Candidate who would do best job on most important issue

Filter   **If named most important issue**   CA02 = 1 – 8

Which candidate do you think would do the best job dealing with [most important issue facing the US in CA02]?

1	{Wave 2 : Hillary Clinton}
2	{Wave 2 1/1/08 – 1/29/08 : John Edwards}
3	{Wave 2 1/1/08 – 1/29/08 : Rudy Giuliani}
4	{Wave 2 1/1/08 – 3/5/08 : Mike Huckabee}
5	John McCain
6	{Wave 2 2/26/08 – 3/31/08; Wave 3 : Ralph Nader}
7	Barack Obama
8	{Wave 2 1/1/08 – 2/7/08 : Mitt Romney}
9	{Wave 2 1/1/08 – 1/21/08 : Fred Thompson}
10	Other, specify (verbatim answer in **CA04r10v**)
999	Skipped

CA05   Government should do more or less

Wave 5

All dates

Which comes closer to your view?

1   Government should do more to solve problems.

2   Government is doing too many things better left to businesses and individuals.

999   Skipped

CA06   Bush spent enough time on domestic issues

B

Do you think George W. Bush has spent too much time, not enough time, or the right amount of time dealing with this issue: domestic policy problems (i.e., problems in the US)?

1   Too much time

2   Not enough time

3   Right amount of time

999   Skipped

CB — Economic issues

CBa — Economy overall

CBa01 **Family finances better or worse than year ago**

Schedule

	Wave 2	Wave 3	Wave 4	Wave 5	
	All dates	All dates	All dates	All dates	

Would you say that you and your family living here are better off, worse off, or just about the same financially as you were a year ago?

1	A lot better off
2	A little better off
3	A little worse off
4	A lot worse off
5	Just about the same
999	Skipped

CBa02 **National economy better or worse than year ago**

Schedule

	Wave 2	Wave 3	Wave 4	Wave 5	
	All dates	All dates	All dates	All dates	

Thinking about the economy in the country as a whole, would you say that over the past year the nation's economy has gotten better, stayed about the same, or gotten worse?

1	Gotten a lot better
2	Gotten a little better
3	Gotten a little worse
4	Gotten a lot worse
5	Stayed about the same
999	Skipped

CBa03	**Candidates who would do good job on economy**

Schedule	**Wave 1**	**Wave 3**	**Wave 4**
	All dates	All dates	All dates

Are there any candidates who you think would do a particularly good job of handling the nation's economy? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CBa03rB	{Wave 4 : Bob Barr}
CBa03rC	{Wave 1; Wave 3 4/2/08 – 6/10/08 : Hillary Clinton}
CBa03rE	{Wave 1 : John Edwards}
CBa03rG	{Wave 1 : Rudy Giuliani}
CBa03rM	John McCain
CBa03rN	{Wave 3; Wave 4 : Ralph Nader}
CBa03rO	Barack Obama
CBa03rR	{Wave 1 : Mitt Romney}
CBa03rT	{Wave 1 : Fred Thompson}
CBa03rZ	Other, specify (verbatim answer in **CBa03rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CBa04 Candidates who would do bad job on economy

Are there any candidates who you think would do a particularly bad job of handling the nation's economy? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CBa04rB	{Wave 4 : Bob Barr}
CBa04rC	{Wave 1; Wave 3 4/2/08 – 6/10/08 : Hillary Clinton}
CBa04rE	{Wave 1 : John Edwards}
CBa04rG	{Wave 1 : Rudy Giuliani}
CBa04rM	John McCain
CBa04rN	{Wave 3; Wave 4 : Ralph Nader}
CBa04rO	Barack Obama
CBa04rR	{Wave 1 : Mitt Romney}
CBa04rT	{Wave 1 : Fred Thompson}
CBa04rZ	Other, specify (verbatim answer in **CBa04rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CBa05 Approve of Bush on economy

Do you approve or disapprove of the way George W. Bush is handling this issue: the economy?

1	Approve
2	Disapprove
999	Skipped

CBa06   **Bush spent enough time on economy**

Do you think George W. Bush has spent too much time, not enough time, or the right amount of time dealing with this issue: economic problems?

1	Too much time
2	Not enough time
3	Right amount of time
999	Skipped

CBb — Taxes

CBb01   **Own position on taxes**

Schedule	**Wave 1**		**Wave 3**	**Wave 4**	**Wave 5**	
	All dates		6/11/08 – 8/29/08	All dates	All dates	

Which of the following options comes closest to your view on what we should be doing about federal income taxes?

1	Taxes should be cut.
2	Taxes should be kept pretty much as they are.
3	Taxes should be raised if necessary in order to maintain current federal programs and services.
999	Skipped

| CBb02 | Candidates who would do good job on taxes |

Are there any candidates who you think would do a particularly good job of handling taxes? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CBb02rB	{Wave 4 : Bob Barr}
CBb02rC	{Wave 1 : Hillary Clinton}
CBb02rE	{Wave 1 : John Edwards}
CBb02rG	{Wave 1 : Rudy Giuliani}
CBb02rM	John McCain
CBb02rN	{Wave 4 : Ralph Nader}
CBb02rO	Barack Obama
CBb02rR	{Wave 1 : Mitt Romney}
CBb02rT	{Wave 1 : Fred Thompson}
CBb02rZ	Other, specify (verbatim answer in **CBb02rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CBb03	**Candidates who would do bad job on taxes**

Schedule	Wave 1	Wave 4
	▮▮▮▮▮▮▮▮	▮▮▮▮▮▮▮
	All dates	All dates

Are there any candidates who you think would do a particularly bad job of handling taxes? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CBb03rB	{Wave 4 : Bob Barr}
CBb03rC	{Wave 1 : Hillary Clinton}
CBb03rE	{Wave 1 : John Edwards}
CBb03rG	{Wave 1 : Rudy Giuliani}
CBb03rM	John McCain
CBb03rN	{Wave 4 : Ralph Nader}
CBb03rO	Barack Obama
CBb03rR	{Wave 1 : Mitt Romney}
CBb03rT	{Wave 1 : Fred Thompson}
CBb03rZ	Other, specify (verbatim answer in **CBb03rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CBb04	**Approve of Bush on taxes**

Schedule								B
								▮▮

Do you approve or disapprove of the way George W. Bush is handling this issue: taxes?

1	Approve
2	Disapprove
999	Skipped

CBc — Trade

| **CBc01** | **Own position on free trade** |

Schedule	Wave 1		Wave 3	Wave 4	Wave 5
	All dates		All dates	All dates	11/5/08 – 11/14/08

Do you favor or oppose the federal government in Washington negotiating more free trade agreements like NAFTA?

1	Strongly favor
2	Somewhat favor
3	Somewhat oppose
4	Strongly oppose
999	Skipped

CBc02   **Candidates with views similar to own on free trade**

Schedule	Wave 1		Wave 3	Wave 4		
	▮▮▮▮▮▮▮▮▮		▮▮▮▮▮▮▮▮▮	▮▮▮▮▮		
	All dates		All dates	All dates		

Which presidential candidate's views are most like your own when it comes to trade agreements? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CBc02rB   {Wave 4 : Bob Barr}

CBc02rC   {Wave 1; Wave 3 4/2/08 – 6/10/08 : Hillary Clinton}

CBc02rE   {Wave 1 : John Edwards}

CBc02rG   {Wave 1 : Rudy Giuliani}

CBc02rM   John McCain

CBc02rN   {Wave 3; Wave 4 : Ralph Nader}

CBc02rO   Barack Obama

CBc02rR   {Wave 1 : Mitt Romney}

CBc02rT   {Wave 1 : Fred Thompson}

CBc02rZ   Other, specify (verbatim answer in **CBc02rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CBc03 **Candidates with unacceptable views on free trade**

Schedule	Wave 1		Wave 3	Wave 4		
	█████████████		████████████████	██████████		
	All dates		All dates	All dates		

Are there any presidential candidates whose views on trade agreements are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CBc03rB	{Wave 4 : Bob Barr}
CBc03rC	{Wave 1; Wave 3 4/2/08 – 6/10/08 : Hillary Clinton}
CBc03rE	{Wave 1 : John Edwards}
CBc03rG	{Wave 1 : Rudy Giuliani}
CBc03rM	John McCain
CBc03rN	{Wave 3; Wave 4 : Ralph Nader}
CBc03rO	Barack Obama
CBc03rR	{Wave 1 : Mitt Romney}
CBc03rT	{Wave 1 : Fred Thompson}
CBc03rZ	Other, specify (verbatim answer in **CBc03rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CC — Health and social welfare issues

CCa — Health care

| **CCa01** | **Candidates who would do good job on health care** |

Schedule	Wave 1	Wave 3	Wave 4		
	▐███████████▌	▐███████████▌	▐█████▌		
	All dates	All dates	All dates		

Are there any candidates who you think would do a particularly good job of handling the health care situation? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CCa01rB	{Wave 4 : Bob Barr}
CCa01rC	{Wave 1; Wave 3 4/2/08 – 6/10/08 : Hillary Clinton}
CCa01rE	{Wave 1 : John Edwards}
CCa01rG	{Wave 1 : Rudy Giuliani}
CCa01rM	John McCain
CCa01rN	{Wave 3; Wave 4 : Ralph Nader}
CCa01rO	Barack Obama
CCa01rR	{Wave 1 : Mitt Romney}
CCa01rT	{Wave 1 : Fred Thompson}
CCa01rZ	Other, specify (verbatim answer in **CCa01rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CCa02	**Candidates who would do bad job on health care**		

Schedule	**Wave 1**	**Wave 3**	**Wave 4**		
	▮	▮	▮		
	All dates	All dates	All dates		

Are there any candidates who you think would do a particularly bad job of handling the health care situation? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CCa02rB	{Wave 4 : Bob Barr}
CCa02rC	{Wave 1; Wave 3 4/2/08 – 6/10/08 : Hillary Clinton}
CCa02rE	{Wave 1 : John Edwards}
CCa02rG	{Wave 1 : Rudy Giuliani}
CCa02rM	John McCain
CCa02rN	{Wave 3; Wave 4 : Ralph Nader}
CCa02rO	Barack Obama
CCa02rR	{Wave 1 : Mitt Romney}
CCa02rT	{Wave 1 : Fred Thompson}
CCa02rZ	Other, specify (verbatim answer in **CCa02rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CCa03	**Approve of Bush on health care**

Schedule							**B**
	│	│	│	│	│	│	▮

Do you approve or disapprove of the way George W. Bush is handling this issue: health care policies?

1	Approve
2	Disapprove
999	Skipped

CCc — Education

CCc01   **Approve of Bush on education**

Schedule   **B**

| | | | | | | ▮ |

Do you approve or disapprove of the way George W. Bush is handling this issue: education?

---

1   Approve

2   Disapprove

999   Skipped

CD — Foreign affairs

CDa — Foreign affairs in general

CDa01   **Hawk or dove**

Schedule   **Wave 5**

| | | | | ▮▬▬▬▬ | |

All dates

Do you mainly consider yourself ...

---

1   A "hawk" who believes military force should be used frequently to promote US policy

2   A "dove" who believes the US should rarely or never use military force

999   Skipped

CDa02   **Approve of Bush on foreign affairs**

Schedule   **B**

Do you approve or disapprove of the way George W. Bush is handling this issue: foreign affairs?

1	Approve
2	Disapprove
999	Skipped

CDa03   **Bush spent enough time on foreign affairs**

Schedule   **B**

Do you think George W. Bush has spent too much time, not enough time, or the right amount of time dealing with this issue: foreign policy problems?

1	Too much time
2	Not enough time
3	Right amount of time
999	Skipped

CDb — Iraq

CDb01 **Own position on Iraq**

Schedule

Wave 1		Wave 3	Wave 4	Wave 5	
▬▬▬▬▬▬		▬▬▬▬▬▬▬	▬▬▬▬	▬▬▬▬▬	
All dates		All dates	All dates	All dates	

Which of the following plans for United States policy in Iraq comes closest to your own position?

1 The US should withdraw all troops from Iraq as soon as possible, regardless of conditions in Iraq.

2 The US should set a deadline for withdrawing its troops if the Iraqi government doesn't show definite progress in training Iraqi forces and controlling violence on its own.

3 The US should keep its troops in Iraq as long as is needed until a stable democratic government is established there.

999 Skipped

CDb02	**Candidates with views similar to own on Iraq**

Schedule	**Wave 1**	**Wave 3**	**Wave 4**		
	▮▮▮▮▮▮▮	▮▮▮▮▮▮▮	▮▮▮▮▮		
	All dates	All dates	All dates		

Which presidential candidates' views are most like your own when it comes to a plan for Iraq? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CDb02rB	{Wave 4 : Bob Barr}
CDb02rC	{Wave 1; Wave 3 4/2/08 – 6/10/08 : Hillary Clinton}
CDb02rE	{Wave 1 : John Edwards}
CDb02rG	{Wave 1 : Rudy Giuliani}
CDb02rM	John McCain
CDb02rN	{Wave 3; Wave 4 : Ralph Nader}
CDb02rO	Barack Obama
CDb02rR	{Wave 1 : Mitt Romney}
CDb02rT	{Wave 1 : Fred Thompson}
CDb02rZ	Other, specify (verbatim answer in **CDb02rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CDb03	Candidates with unacceptable views on Iraq

Schedule	Wave 1	Wave 3	Wave 4		
	▉▉▉▉▉▉	▉▉▉▉▉▉	▉▉▉▉		
	All dates	All dates	All dates		

Are there any presidential candidates whose views on Iraq are unacceptable to you?
You can pick more than one candidate if you like, or "don't know enough to say" if you
don't feel you know enough about them yet.

Multiple answers accepted:

CDb03rB	{Wave 4 : Bob Barr}
CDb03rC	{Wave 1; Wave 3 4/2/08 – 6/10/08 : Hillary Clinton}
CDb03rE	{Wave 1 : John Edwards}
CDb03rG	{Wave 1 : Rudy Giuliani}
CDb03rM	John McCain
CDb03rN	{Wave 3; Wave 4 : Ralph Nader}
CDb03rO	Barack Obama
CDb03rR	{Wave 1 : Mitt Romney}
CDb03rT	{Wave 1 : Fred Thompson}
CDb03rZ	Other, specify (verbatim answer in **CDb03rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CDb04	Approve of Bush on Iraq

Schedule							**B**
							▉▉

Do you approve or disapprove of the way George W. Bush is handling this issue: the
situation in Iraq?

1	Approve
2	Disapprove
999	Skipped

CDc — Homeland security

| CDc01 | **Candidates who would do good job on homeland security** |

Schedule

	Wave 1		Wave 3	Wave 4		
	████████		████████	████		
	All dates		All dates	All dates		

Are there any candidates who you think would do a particularly good job of handling homeland security? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CDc01rB	{Wave 4 : Bob Barr}
CDc01rC	{Wave 1; Wave 3 4/2/08 – 6/10/08 : Hillary Clinton}
CDc01rE	{Wave 1 : John Edwards}
CDc01rG	{Wave 1 : Rudy Giuliani}
CDc01rM	John McCain
CDc01rN	{Wave 3; Wave 4 : Ralph Nader}
CDc01rO	Barack Obama
CDc01rR	{Wave 1 : Mitt Romney}
CDc01rT	{Wave 1 : Fred Thompson}
CDc01rZ	Other, specify (verbatim answer in **CDc01rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CDc02   Candidates who would do bad job on homeland security

Schedule	Wave 1		Wave 3	Wave 4		
	▬▬▬▬▬▬		▬▬▬▬▬▬	▬▬▬▬		
	All dates		All dates	All dates		

Are there any candidates who you think would do a particularly bad job of handling homeland security? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CDc02rB	{Wave 4 : Bob Barr}
CDc02rC	{Wave 1; Wave 3 4/2/08 – 6/10/08 : Hillary Clinton}
CDc02rE	{Wave 1 : John Edwards}
CDc02rG	{Wave 1 : Rudy Giuliani}
CDc02rM	John McCain
CDc02rN	{Wave 3; Wave 4 : Ralph Nader}
CDc02rO	Barack Obama
CDc02rR	{Wave 1 : Mitt Romney}
CDc02rT	{Wave 1 : Fred Thompson}
CDc02rZ	Other, specify (verbatim answer in **CDc02rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CDc03   Approve of Bush on homeland security

Schedule							B
	|	|	|	|	|	|	▬

Do you approve or disapprove of the way George W. Bush is handling this issue: homeland security?

1	Approve
2	Disapprove
999	Skipped

CDc04   **Bush spent enough time on homeland security**

Schedule   **B**

Do you think George W. Bush has spent too much time, not enough time, or the right amount of time dealing with this issue: improving our security at home since the 9/11 attacks?

  1   Too much time

  2   Not enough time

  3   Right amount of time

999   Skipped

CDd — Immigration

CDd01   **Own position on citizenship for illegal aliens**

Schedule   **Wave 1**   **Wave 3**   **Wave 4**   **Wave 5**

                        All dates   All dates   All dates   11/5/08 – 11/14/08

Please indicate whether you favor or oppose the following proposal addressing immigration: provide a path to citizenship for some illegal aliens who agree to return to their home country for a period of time and pay substantial fines.

  1   Strongly favor

  2   Somewhat favor

  3   Somewhat oppose

  4   Strongly oppose

999   Skipped

CDd02 Own position on border fence

Schedule	Wave 1	Wave 3	Wave 4	Wave 5
	All dates	All dates	All dates	11/5/08 – 11/14/08

Please indicate whether you favor or oppose the following proposal addressing immigration: increase border security by building a fence along part of the US border with Mexico.

1	Strongly favor
2	Somewhat favor
3	Somewhat oppose
4	Strongly oppose
999	Skipped

CDd03   **Candidates with views similar to own on immigration**

Schedule	Wave 1	Wave 3	Wave 4		
	▬▬▬▬▬▬	▬▬▬▬▬▬	▬▬▬▬		
	All dates	All dates	All dates		

Which presidential candidate's views are most like your own when it comes to immigration? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CDd03rB   {Wave 4 : Bob Barr}

CDd03rC   {Wave 1; Wave 3 4/2/08 – 6/10/08 : Hillary Clinton}

CDd03rE   {Wave 1 : John Edwards}

CDd03rG   {Wave 1 : Rudy Giuliani}

CDd03rM   John McCain

CDd03rN   {Wave 3; Wave 4 : Ralph Nader}

CDd03rO   Barack Obama

CDd03rR   {Wave 1 : Mitt Romney}

CDd03rT   {Wave 1 : Fred Thompson}

CDd03rZ   Other, specify (verbatim answer in **CDd03rZv**)

    1   Yes

    2   No

    3   No difference among candidates on this issue

    4   Don't know enough to say

  999   Skipped

CDd04 **Candidates with unacceptable views on immigration**

Wave 1	Wave 3	Wave 4
▇▇▇▇▇▇▇▇▇▇	▇▇▇▇▇▇▇▇▇▇	▇▇▇▇▇
All dates	All dates	All dates

Are there any presidential candidates whose views on immigration are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CDd04rB	{Wave 4 : Bob Barr}
CDd04rC	{Wave 1; Wave 3 4/2/08 – 6/10/08 : Hillary Clinton}
CDd04rE	{Wave 1 : John Edwards}
CDd04rG	{Wave 1 : Rudy Giuliani}
CDd04rM	John McCain
CDd04rN	{Wave 3; Wave 4 : Ralph Nader}
CDd04rO	Barack Obama
CDd04rR	{Wave 1 : Mitt Romney}
CDd04rT	{Wave 1 : Fred Thompson}
CDd04rZ	Other, specify (verbatim answer in **CDd04rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CE — Social issues

CEa — Abortion

CEa01 **Own position on abortion**

Schedule	Wave 1		Wave 3	Wave 4	Wave 5	
	█████████		████████	████████	████████	
	All dates		6/11/08 – 8/29/08	All dates	All dates	

Which of the following options comes closest to your view on abortion?

1   Abortion should be available to anyone who wants it.

2   Abortion should be available, but with stricter limits than it is now.

3   Abortion should not be permitted except in cases of rape, incest, or when the life of the woman is at risk.

4   Abortion should not be permitted under any circumstances.

999   Skipped

CEa02 — Candidates with views similar to own on abortion

Schedule	Wave 1		Wave 3	Wave 4		
	All dates		6/11/08 – 8/29/08	All dates		

Which presidential candidate's views are most like your own when it comes to abortion? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CEa02rB	{Wave 4 : Bob Barr}
CEa02rC	{Wave 1 : Hillary Clinton}
CEa02rE	{Wave 1 : John Edwards}
CEa02rG	{Wave 1 : Rudy Giuliani}
CEa02rM	John McCain
CEa02rN	{Wave 3; Wave 4 : Ralph Nader}
CEa02rO	Barack Obama
CEa02rR	{Wave 1 : Mitt Romney}
CEa02rT	{Wave 1 : Fred Thompson}
CEa02rZ	Other, specify (verbatim answer in **CEa02rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CEa03   Candidates with unacceptable views on abortion

Schedule	Wave 1		Wave 3	Wave 4		
	All dates		6/11/08 – 8/29/08	All dates		

Are there any presidential candidates whose views on abortion are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CEa03rB	{Wave 4 : Bob Barr}
CEa03rC	{Wave 1 : Hillary Clinton}
CEa03rE	{Wave 1 : John Edwards}
CEa03rG	{Wave 1 : Rudy Giuliani}
CEa03rM	John McCain
CEa03rN	{Wave 3; Wave 4 : Ralph Nader}
CEa03rO	Barack Obama
CEa03rR	{Wave 1 : Mitt Romney}
CEa03rT	{Wave 1 : Fred Thompson}
CEa03rZ	Other, specify (verbatim answer in **CEa03rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CEb — Stem cell research

CEb01	**Own position on stem cell research**

Schedule

Wave 1

| ■■■■■■■■ | | | | | | |

All dates

Which would you prefer the government do: place no restrictions on government funding of stem cell research, ease the current restrictions to allow more stem cell research, keep the current restrictions in place, or should the government not fund stem cell research at all?

    1   Place no restrictions on government funding of stem cell research

    2   Ease the current restrictions to allow more stem cell research

    3   Keep the current restrictions in place

    4   Not fund stem cell research at all

  999   Skipped

CEb02   Candidates with views similar to own on stem cell research

Schedule   **Wave 1**

| ▬▬▬▬▬▬ | | | | | |

All dates

Which presidential candidate's views are most like your own when it comes to stem cell research? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CEb02rC	Hillary Clinton
CEb02rE	John Edwards
CEb02rG	Rudy Giuliani
CEb02rM	John McCain
CEb02rO	Barack Obama
CEb02rR	Mitt Romney
CEb02rT	Fred Thompson
CEb02rZ	Other, specify (verbatim answer in **CEb02rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

| **CEb03** | **Candidates with unacceptable views on stem cell research** |

Are there any presidential candidates whose views on stem cell research are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CEb03rC	Hillary Clinton
CEb03rE	John Edwards
CEb03rG	Rudy Giuliani
CEb03rM	John McCain
CEb03rO	Barack Obama
CEb03rR	Mitt Romney
CEb03rT	Fred Thompson
CEb03rZ	Other, specify (verbatim answer in **CEb03rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CEc — Gay rights

CEc01 **Own position on gay marriage**

Schedule	Wave 1		Wave 4	Wave 5
	████████████		██████████	██████████
	All dates		All dates	All dates

There has been much talk recently about whether gays and lesbians should have the legal right to marry someone of the same sex. Which of the following options comes closest to your position on this issue?

1 I support full marriage rights for gay and lesbian couples.

2 I support civil unions or domestic partnerships, but not gay marriage.

3 I do not support any form of legal recognition of the relationships of gay and lesbian couples.

999 Skipped

| CEc02 | **Candidates with views similar to own on gay marriage** |

Schedule	**Wave 1**		**Wave 4**
	▮▮▮▮▮▮▮▮		▮▮▮▮▮▮▮
	All dates		All dates

Which presidential candidates' views are most like your own when it comes to gay marriage? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CEc02rB	{Wave 4 : Bob Barr}
CEc02rC	{Wave 1 : Hillary Clinton}
CEc02rE	{Wave 1 : John Edwards}
CEc02rG	{Wave 1 : Rudy Giuliani}
CEc02rM	John McCain
CEc02rN	{Wave 4 : Ralph Nader}
CEc02rO	Barack Obama
CEc02rR	{Wave 1 : Mitt Romney}
CEc02rT	{Wave 1 : Fred Thompson}
CEc02rZ	Other, specify (verbatim answer in **CEc02rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

CEc03 — Candidates with unacceptable views on gay marriage

Are there any presidential candidates whose views on gay marriage are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Multiple answers accepted:

CEc03rB	{Wave 4 : Bob Barr}
CEc03rC	{Wave 1 : Hillary Clinton}
CEc03rE	{Wave 1 : John Edwards}
CEc03rG	{Wave 1 : Rudy Giuliani}
CEc03rM	John McCain
CEc03rN	{Wave 4 : Ralph Nader}
CEc03rO	Barack Obama
CEc03rR	{Wave 1 : Mitt Romney}
CEc03rT	{Wave 1 : Fred Thompson}
CEc03rZ	Other, specify (verbatim answer in **CEc03rZv**)

1	Yes
2	No
3	No difference among candidates on this issue
4	Don't know enough to say
999	Skipped

E — Media — exposure and opinions

EA — Media exposure in general

EA01	Sources of campaign news

Schedule	Wave 1	Wave 2		Wave 4	Wave 5	
	▬▬▬▬▬	▬▬▬▬▬		▬▬▬▬▬	▬▬▬▬▬	
	All dates	All dates		All dates	All dates	

From which of the following sources have you heard anything about the presidential campaign?

Multiple answers accepted:

EA01rA	Television news programs (morning or evening)
EA01rB	Newspapers
EA01rC	Television talk shows, public affairs, or news analysis programs
EA01rD	Internet sites, chat rooms, or blogs
EA01rE	Radio news or radio talk shows
EA01rF	News magazines

1	Yes
2	No
3	Have not heard anything about the presidential campaign
999	Skipped

EB — Television

EB01   **Hours watched TV last night**

	Wave 2	Wave 3	Wave 4	Wave 5	
	All dates	All dates	All dates	All dates	

Last night, how many hours, if any, did you watch television between 6 and 11 pm?

1   Did not watch TV between 6 and 11 last night

2   Less than 1 hour

3   Between 1 and 2 hours, but less than 2 hours

4   Between 2 and 3 hours, but less than 3 hours

5   Between 3 and 4 hours, but less than 4 hours

6   Between 4 and 5 hours, but less than 5 hours

7   5 hours

999   Skipped

EB02	**TV programs watched (part 1)**

Schedule

	Wave 2		Wave 4	Wave 5	
	███████████		███████	███████	
	All dates		All dates	All dates	

Filter

If heard about presidential campaign from television news or talk programs	EA01rA = 1 or EA01rC = 1

Which of the following programs do you watch regularly on television? Please check any that you watch at least once a month.

Multiple answers accepted:

EB02rA	The Simpsons
EB02rB	ABC News Nightline
EB02rC	ABC World News
EB02rD	Today Show
EB02rE	NBC Nightly News
EB02rF	The NewsHour with Jim Lehrer
EB02rG	BET News
EB02rH	Fox News
EB02rJ	Good Morning America
EB02rK	CBS Evening News
EB02rL	CBS Morning News
EB02rM	CNN Headline News / Newsroom
EB02rN	The Tonight Show with Jay Leno
EB02rP	America This Morning
EB02rQ	The Daily Show with Jon Stewart
EB02rR	{Wave 4; Wave 5 : America's Election Headquarters}

1	Yes
2	No
999	Skipped

See also EB03, EB04, EB05.

EB03   **TV programs watched (part 2)**

<table>
<tr><td>Schedule</td><td colspan="2" align="center">Wave 2</td><td align="center">Wave 4</td><td align="center">Wave 5</td></tr>
<tr><td></td><td colspan="2" align="center">█████████
All dates</td><td align="center">████████
All dates</td><td align="center">████████
All dates</td></tr>
</table>

Filter	If heard about presidential campaign from television news or talk programs	EA01rA = 1 or EA01rC = 1

Below are some additional television programs. Which of these do you watch regularly? Please check any that you watch at least once a month.

Multiple answers accepted:

EB03rA   60 Minutes

EB03rB   The Late Show with David Letterman

EB03rC   The O'Reilly Factor

EB03rD   The Early Show

EB03rE   Ellen DeGeneres Show

EB03rF   Face the Nation

EB03rG   Fox and Friends

EB03rH   Brothers and Sisters

EB03rJ   Frontline

EB03rK   Hannity and Colmes

EB03rL   Hannity's America

EB03rM   Hardball with Chris Matthews

EB03rN   {Wave 2 : Heartland with John Kasich}

EB03rP   24

EB03rQ   Late Edition with Wolf Blitzer

EB03rR   {Wave 4 9/6/08 – 11/4/08; Wave 5 : Morning Joe}

EB03rS   {Wave 5 : The Rachel Maddow Show}

1   Yes

2   No

999   Skipped

See also EB02, EB04, EB05.

EB04 TV programs watched (part 3)

Schedule	Wave 2	Wave 4	Wave 5
	All dates	All dates	All dates

Filter	If heard about presidential campaign from television news or talk programs	EA01rA = 1 or EA01rC = 1

Below are some additional television programs. Which of these do you watch regularly? Please check any that you watch at least once a month.

Multiple answers accepted:

EB04rA	Meet the Press
EB04rB	MSNBC Live
EB04rC	CSI: Miami
EB04rD	Out in the Open
EB04rE	Oprah
EB04rF	Law and Order
EB04rG	Situation Room
EB04rH	Special Report with Brit Hume
EB04rJ	Larry King Live
EB04rK	CBS Sunday Morning
EB04rL	The Beltway Boys
EB04rM	{Wave 2 : The Big Story with John Gibson and Heather Nauert}
EB04rN	20/20
EB04rP	The Fox Report with Shepard Smith
EB04rQ	{Wave 4; Wave 5 : Campbell Brown's Election Center}

1	Yes
2	No
999	Skipped

See also EB02, EB03, EB05.

EB05   TV programs watched (part 4)

Filter

If heard about presidential campaign from television news or talk programs

EA01rA = 1 or EA01rC = 1

Here is the last list of television programs. Please check any that you watch at least once a month.

Multiple answers accepted:

EB05rA	Big Love
EB05rB	This Week with George Stephanopoulos
EB05rC	The View
EB05rD	Scrubs
EB05rE	Lou Dobbs
EB05rF	The Colbert Report
EB05rG	Anderson Cooper 360
EB05rH	Geraldo at Large
EB05rJ	Countdown with Keith Olbermann
EB05rK	Dateline NBC
EB05rL	Family Guy
EB05rM	Studio B with Shepard Smith
EB05rN	Reliable Sources
EB05rP	Your World with Neil Cavuto
EB05rQ	McLaughlin Group

1	Yes
2	No
999	Skipped

See also EB02, EB03, EB04.

EB06   **Types of TV programs liked best**

Below is a list of different types of television programs that some people like to watch. Which of these types of programs do you like the best? Put a 1 next to it. Then select your second best liked type of television program, and put a 2 next to it, and put a 3 and 4 next to your third and fourth most liked type of program.

Multiple answers accepted:

EB06rA	Science fiction shows like Heroes or Star Trek Voyager
EB06rB	Comedies/sitcoms like Two and a Half Men or The Simpsons
EB06rC	Drama shows like Grey's Anatomy or Law and Order
EB06rD	Soap operas like General Hospital or One Life to Live
EB06rE	Reality TV shows like Survivor or Cops
EB06rF	Sports programs
EB06rG	Game shows like Jeopardy! or Family Feud
EB06rH	News programs
EB06rJ	Documentary programs on channels like the History Channel or the Discovery Channel
EB06rK	Music videos

Number:	**1 – 4**
5	Not ranked in top four
999	Skipped

EB07 **Frequency of watching network news**

B

How often do you watch national network news programs such as NBC Nightly News, ABC World News Tonight, or CBS Evening News?

1	Three times a week or more
2	Every week or almost every week
3	One to three times a month
4	Less than once a month
5	Never
999	Skipped

EB08 **Frequency of watching local TV news**

B

How often do you watch local news programs on television?

1	Three times a week or more
2	Every week or almost every week
3	One to three times a month
4	Less than once a month
5	Never
999	Skipped

EB09   **Frequency of watching cable news**

How often do you watch cable news networks such as CNN, MSNBC, or Fox News?

1   Three times a week or more

2   Every week or almost every week

3   One to three times a month

4   Less than once a month

5   Never

999   Skipped

EB10   **Frequency of watching Daily Show**

How often do you watch this nightly political program: Comedy Central's The Daily Show with Jon Stewart?

1   Every night or almost every night

2   A few times a week

3   Occasionally

4   Never

999   Skipped

9999 No data

This variable was not measured for all respondents in Wave B, as indicated by code 9999.

EB11   **Frequency of watching Face the Nation**

How often do you watch this weekly political news program: CBS' Face the Nation?

1	Every week or almost every week
2	One to three times a month
3	Less than once a month
4	Never
999	Skipped

EB12   **Frequency of watching Fox News Sunday**

How often do you watch this weekly political news program: Fox News Sunday?

1	Every week or almost every week
2	One to three times a month
3	Less than once a month
4	Never
999	Skipped

EB13	**Frequency of watching Hardball**

Schedule   **B**

How often do you watch this nightly political program: Hardball with Chris Matthews on MSNBC or CNBC?

1	Every night or almost every night
2	A few times a week
3	Occasionally
4	Never
999	Skipped

EB14	**Frequency of watching Late Edition**

Schedule   **B**

How often do you watch this weekly political news program: CNN's Late Edition with Wolf Blitzer?

1	Every week or almost every week
2	One to three times a month
3	Less than once a month
4	Never
999	Skipped

EB15   **Frequency of watching McLaughlin Group**

Schedule   **B**

How often do you watch this weekly political news program: The McLaughlin Group?

1   Every week or almost every week
2   One to three times a month
3   Less than once a month
4   Never
999   Skipped

EB16   **Frequency of watching Meet the Press**

Schedule   **B**

How often do you watch this weekly political news program: NBC's Meet the Press?

1   Every week or almost every week
2   One to three times a month
3   Less than once a month
4   Never
999   Skipped

EB17   **Frequency of watching NewsHour**

How often do you watch this nightly political program: PBS' The NewsHour with Jim Lehrer?

1	Every night or almost every night
2	A few times a week
3	Occasionally
4	Never
999	Skipped

EB18   **Frequency of watching O'Reilly Factor**

How often do you watch this nightly political program: Fox News' The O'Reilly Factor?

1	Every night or almost every night
2	A few times a week
3	Occasionally
4	Never
999	Skipped

EB19   Frequency of watching Situation Room

Schedule

How often do you watch this nightly political program: CNN's The Situation Room with Wolf Blitzer?

1	Every night or almost every night
2	A few times a week
3	Occasionally
4	Never
999	Skipped
9999	No data

This variable was not measured for all respondents in Wave B, as indicated by code 9999.

EB20   Frequency of watching This Week

Schedule

How often do you watch this weekly political news program: ABC's This Week?

1	Every week or almost every week
2	One to three times a month
3	Less than once a month
4	Never
999	Skipped
9999	No data

This variable was not measured for all respondents in Wave B, as indicated by code 9999.

EC — Radio

EC01	**Radio programs listened to**

Schedule

	Wave 2		**Wave 4**	**Wave 5**	
	▮▮▮▮▮▮▮▮▮▮		▮▮▮▮▮	▮▮▮▮▮▮	
	All dates		All dates	All dates	

Filter

If heard about presidential campaign from radio news or talk shows

EA01rE = 1

Which of the following radio programs do you listen to regularly? Please check any that you listen to at least once a month.

Multiple answers accepted:

EC01rA	The Rush Limbaugh Show
EC01rB	The Sean Hannity Show
EC01rC	Michael Savage, The Savage Nation
EC01rD	The Glenn Beck Program
EC01rE	Bill O'Reilly, Radio Factor
EC01rF	Dr. Laura Schlessinger
EC01rG	Laura Ingraham
EC01rH	The Neal Boortz Show
EC01rJ	The Mike Gallagher Show
EC01rK	The Jim Bohannon Show
EC01rL	The Clark Howard Show
EC01rM	The Mark Levin Show
EC01rN	Bill Bennett's Morning in America
EC01rP	The Jerry Doyle Show
EC01rQ	NPR's All Things Considered

1	Yes
2	No
999	Skipped

ED — Newspapers

ED01	Newspapers read

Schedule

Wave 2		Wave 4	Wave 5
All dates		All dates	All dates

Filter

If heard about presidential campaign from newspapers   EA01rB = 1

What newspaper or newspapers do you read regularly? Please list their complete names as well as you can, along with the city where they are published.

Multiple answers accepted:

ED01rA   Newspaper #1 (verbatim answer in **ED01rAv**)

ED01rB   City of publication #1 (verbatim answer in **ED01rBv**)

ED01rC   Newspaper #2 (verbatim answer in **ED01rCv**)

ED01rD   City of publication #2 (verbatim answer in **ED01rDv**)

1   Gave answer

2   Did not give answer

999   Skipped

EE — Online media

EE01   **Visit websites for campaign information**

Schedule   **Wave 2**

| | |▬▬▬| | | | | | |

1/1/08 – 2/7/08

Filter   **If heard about presidential campaign from**   EA01rD = 1
                    the Internet

Are there any Internet sites or blogs that you visit regularly which include information
or discussion of the presidential campaign?

---

1   Yes
2   No
999   Skipped

EE02   Websites visited for campaign information

Schedule

Wave 2

| | ████ | | | | |

2/8/08 – 3/31/08

Filter   **If heard about presidential campaign from   EA01rD = 1
the Internet**

Please list any Internet sites or blogs that you visit regularly, that is, at least once a
month, that provide you with information about the presidential campaign.

Multiple answers accepted:

EE02rA	Site #1 (verbatim answer in **EE02rAv**)
EE02rB	Site #2 (verbatim answer in **EE02rBv**)
EE02rC	Site #3 (verbatim answer in **EE02rCv**)
EE02rD	Site #4 (verbatim answer in **EE02rDv**)
EE02rE	Site #5 (verbatim answer in **EE02rEv**)

1	Gave answer
2	Did not give answer
999	Skipped

EE03   Frequency of searching for Internet news

Schedule   **B**

| | | | | | | ██ |

How often do you search for news on the Internet?

1	Three times a week or more
2	Every week or almost every week
3	One to three times a month
4	Less than once a month
5	Never
999	Skipped

EF — Opinions of media

EF01   **Press too easy or tough on candidates**

Schedule
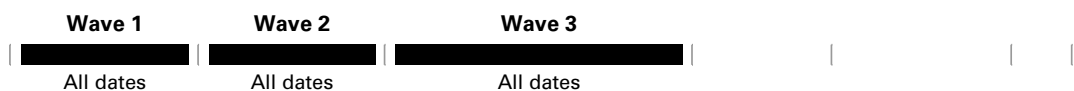
	Wave 1	Wave 2	Wave 3		
	All dates	All dates	All dates		

Would you say the press has been too easy, too tough, or fair in the way it has covered the presidential candidates over the past few months?

1	Too easy
2	Too tough
3	Fair
4	Too easy on some candidates, too tough on others
999	Skipped

F — Campaign discourse

FC — Political advertising

FC01 **Candidate ads seen**

Wave 1

All dates

In the past month, have you seen ads for any of the candidates for president? Please check the names of any candidates whose ads you remember seeing or hearing, either on TV, radio, or on the Internet.

Multiple answers accepted:

FC01rC	Hillary Clinton
FC01rE	John Edwards
FC01rG	Rudy Giuliani
FC01rM	John McCain
FC01rO	Barack Obama
FC01rR	Mitt Romney
FC01rT	Fred Thompson
FC01rZ	Other, specify (verbatim answer in **FC01rZv**)

1	Yes
2	No
999	Skipped

K — Political and civic participation

KA — Interest in politics

KA01   Interested in politics

Schedule		Wave 2	Wave 3			B
		▇▇▇▇▇	▇▇▇▇▇▇▇			▇
		All dates	All dates			

In general, how interested are you in politics and public affairs?

1	Very interested
2	Somewhat interested
3	Slightly interested
4	Not at all interested
999	Skipped

KB — Political discussion

KB01   Told people why to vote for or against candidate

Schedule			Wave 3	Wave 4	Wave 5	
			▇▇▇▇▇	▇▇▇	▇▇▇▇	
			All dates	All dates	All dates	

In the past 12 months, have you participated in the following activity on behalf of a candidate for elected office: told any people why they should vote for or against a candidate?

1	Yes
2	No
999	Skipped

KB02   Told by someone else why to vote for or against candidate

Schedule

				Wave 5	
				■■■■■■■■	
				All dates	

In the past 12 months, did someone else try to tell you why you should vote for or against a candidate?

1	Yes
2	No
999	Skipped

KC — Contact by campaigns

KC01   Contacted by campaigns

Schedule

Wave 1		**Wave 3**			
■■■■■■		■■■■■■■■			
All dates		All dates			

Has anyone contacted you on behalf of any of the presidential candidates? Select all that apply.

Multiple answers accepted:

KC01rA	Yes, I have received a letter or mailing of some kind from a campaign.
KC01rB	Yes, I have had a face-to-face conversation or contact with someone from a campaign.
KC01rC	Yes, I have received an email from a campaign.
KC01rD	Yes, I have received a phone call or phone message from a campaign.

1	Yes
2	No
999	Skipped

KC02   Campaigns that contacted by mail

Schedule

Wave 3

All dates

Filter

If received mail from a presidential campaign

KC01rA = 1

From which campaigns have you received a letter or mailing? Check all that apply.

Multiple answers accepted:

KC02rC	Supporters of Hillary Clinton
KC02rM	Supporters of John McCain
KC02rN	Supporters of Ralph Nader
KC02rO	Supporters of Barack Obama
KC02rZ	Other, please specify (verbatim answer in **KC02rZv**)

1	Yes
2	No
999	Skipped

KC03   Campaigns that contacted face-to-face

Schedule

Wave 3

All dates

Filter

If had face-to-face contact with someone from a presidential campaign

KC01rB = 1

With which campaigns have you had face-to-face conversation or contact with someone? Check all that apply.

Multiple answers accepted:

KC03rC	Supporters of Hillary Clinton
KC03rM	Supporters of John McCain
KC03rN	Supporters of Ralph Nader
KC03rO	Supporters of Barack Obama
KC03rZ	Other, please specify (verbatim answer in **KC03rZv**)

1	Yes
2	No
999	Skipped

KC04   Campaigns that contacted by email

Schedule

Wave 3

All dates

Filter

If received an email from a presidential campaign

KC01rC = 1

From which campaigns have you received an email? Check all that apply.

Multiple answers accepted:

KC04rC   Supporters of Hillary Clinton

KC04rM   Supporters of John McCain

KC04rN   Supporters of Ralph Nader

KC04rO   Supporters of Barack Obama

KC04rZ   Other, please specify (verbatim answer in **KC04rZv**)

1   Yes

2   No

999   Skipped

KC05 — Campaigns that contacted by phone

Schedule

Wave 3

All dates

Filter

If received a phone call from a presidential campaign

KC01rD = 1

From which campaigns have you received a phone call or a phone message? Check all that apply.

Multiple answers accepted:

KC05rC	Supporters of Hillary Clinton
KC05rM	Supporters of John McCain
KC05rN	Supporters of Ralph Nader
KC05rO	Supporters of Barack Obama
KC05rZ	Other, please specify (verbatim answer in **KC05rZv**)

1	Yes
2	No
999	Skipped

KD — Contribution to campaigns

KD01 — Gave money to campaign

Schedule

Wave 3

All dates

Wave 5

All dates

In the past 12 months, have you participated in the following activity on behalf of a candidate for elected office: given money to a campaign?

1	Yes
2	No
999	Skipped

KE — Work for campaigns

KE01   Worked for campaign

Schedule

		Wave 3	**Wave 5**
		All dates	All dates

In the past 12 months, have you participated in the following activity on behalf of a candidate for elected office: worked for a campaign?

1   Yes

2   No

999   Skipped

KF — Other support for campaigns

KF01   Attended political meeting

Schedule

		Wave 3	**Wave 4**	**Wave 5**
		All dates	All dates	All dates

In the past 12 months, have you participated in the following activity on behalf of a candidate for elected office: gone to a political meeting, speech, dinner, or things like that?

1   Yes

2   No

999   Skipped

KF02   Showed campaign sign

Schedule

		Wave 3	Wave 4	Wave 5	
		All dates	All dates	All dates	

In the past 12 months, have you participated in the following activity on behalf of a candidate for elected office: worn campaign buttons, put campaign stickers on your car, or placed a sign in your window or in front of your house?

1   Yes

2   No

999   Skipped

KH — General civic participation and leadership

KH01   Asked for advice on political question

Schedule

		Wave 3			
		6/28/08 – 8/29/08			

Has anyone recently asked you your advice on a political question?

1   Yes

2   No

999   Skipped

KH02   **More self-confident than friends**

Schedule

Wave 3

6/28/08 – 8/29/08

Please tell us to what extent you agree or disagree with the following statement: I have more self-confidence than most of my friends.

1 Strongly agree

2 Somewhat agree

3 Somewhat disagree

4 Strongly disagree

999 Skipped

KH03   **Like to be a leader**

Schedule

Wave 3

6/28/08 – 8/29/08

Please tell us to what extent you agree or disagree with the following statement: I like to be considered a leader.

1 Strongly agree

2 Somewhat agree

3 Somewhat disagree

4 Strongly disagree

999 Skipped

KH04   Know what I want and how to accomplish it

Schedule

Wave 3

6/28/08 – 8/29/08

Please tell us to what extent you agree or disagree with the following statement: I am the kind of person who knows what I want to accomplish in life and how to achieve it.

1	Strongly agree
2	Somewhat agree
3	Somewhat disagree
4	Strongly disagree
999	Skipped

KH05   Influential in neighborhood

Schedule

Wave 3

6/28/08 – 8/29/08

Please tell us to what extent you agree or disagree with the following statement: I am influential in my neighborhood.

1	Strongly agree
2	Somewhat agree
3	Somewhat disagree
4	Strongly disagree
999	Skipped

KH06   Personally acquainted with government official or member of media

Schedule   **B**

Are you personally acquainted with any of the following people? That is, if you met or called the person, would he or she recognize you or your name?

Multiple answers accepted:

KH06rA	A current member of the US Congress or Senate
KH06rB	A current member of your state legislature
KH06rC	A local government official
KH06rD	A reporter/editor for a local newspaper, radio, or TV station

1	Yes
2	No
999	Skipped

KH07   Community/civic group membership (part 1)

Schedule   **B**

Do you actively participate in any of the following types of organizations or groups?

Multiple answers accepted:

KH07rA	Service club or fraternal organization (e.g., Elks, Rotary)
KH07rB	Veteran's group
KH07rC	Religious group
KH07rD	Senior citizen's center or group
KH07rE	Women's group

1	Yes
2	No
999	Skipped

See also KH08.

KH08   **Community/civic group membership (part 2)**

How about any of these types of organizations or groups? Do you actively participate in ...

Multiple answers accepted:

KH08rA   Issue-oriented political organization

KH08rB   Non-partisan civic organization

KH08rC   School club or association

KH08rD   Hobby, sports team, or youth group

KH08rE   Neighborhood association or community group

KH08rF   Group representing racial/ethnic interests

1   Yes

2   No

999   Skipped

See also KH07.

KH09   **Community activities**

People may be involved in their communities in many different ways. In the past 12 months, have you ...

Multiple answers accepted:

KH09rA   Attended a PTA / school group meeting

KH09rB   Attended a community group meeting

KH09rC   Donated blood

KH09rD   Given money to a charity

KH09rE   Worked for a charity or your church

1   Yes

2   No

999   Skipped

KH10 **Civic activities**

People may be involved in civic and political activities. In the past 12 months, have you ...

Multiple answers accepted:

KH10rA	Attended a political protest or rally
KH10rB	Contacted a government official
KH10rC	Worked for a campaign
KH10rD	Given money to a campaign
KH10rE	Worked with others in your community to solve a problem
KH10rF	Served on a community board
KH10rG	Written a "letter to the editor"
KH10rH	Held a publicly elected office

1	Yes
2	No
999	Skipped

M — Orientation to politics

MA — Party identification and ideology

MA01   Party ID — most recent answer (7-point scale)

Schedule	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	
	All dates	All dates	All dates	All dates	All dates	

1	Strong Republican
2	Not strong Republican
3	Leans Republican
4	Independent / other / undecided
5	Leans Democrat
6	Not strong Democrat
7	Strong Democrat

This variable is the main party ID variable. It indicates the respondent's most recent answer to the party ID questions MA02, MA03, MA04, and MA05. Computation of this variable differed by wave:

For Wave 1, if a respondent had previously completed a public affairs profile interview (Wave B), the party ID answers from that interview were copied to the Wave 1 data. If a respondent had not previously specified party ID in a public affairs profile interview, party ID was asked in the Wave 1 interview. See also MA08.

For Wave 2, all respondents were asked party ID in the Wave 2 interview.

For Wave 3, if a respondent had previously specified party ID (in Wave 1, 2, and/or B), the most recent answer was copied to the Wave 3 data. Otherwise, respondents were asked party ID in the Wave 3 interview. See also MA08.

For Waves 4 and 5, all respondents were asked party ID in those interviews.

MA02 — Party ID — new answer (3-point scale)

Schedule	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	B
	All dates	All dates	All dates	All dates	All dates	

Filter	If {Wave 1; Wave 3 : did not specify political orientation in previous interview}	
	Wave 1 :	MA08 = 2
	Wave 3 :	MA08 = 2

Generally speaking, do you think of yourself as a ...

1	Republican
2	Democrat
3	Independent
4	Another party, please specify (verbatim answer in **MA02r4v**)
5	No preference
999	Skipped

See also MA01.

MA03 — Republican party ID strength — new answer

Schedule	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	B
	All dates	All dates	All dates	All dates	All dates	

Filter	If think of self as a Republican {Wave 1; Wave 3 : and did not specify political orientation in previous interview}	MA02 = 1

Would you call yourself a ...

1	Strong Republican
2	Not very strong Republican
999	Skipped

See also MA01.

MA04 — Democratic party ID strength — new answer

Schedule	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	B
	All dates	All dates	All dates	All dates	All dates	

Filter

If think of self as a Democrat {Wave 1; Wave 3 : and did not specify political orientation in previous interview}

MA02 = 2

Would you call yourself a ...

1 Strong Democrat
2 Not very strong Democrat
999 Skipped

See also MA01.

MA05 — Party lean — new answer

Schedule	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	B
	All dates	All dates	All dates	All dates	All dates	

Filter

If think of self as an Independent or of another political party, or have no party preference {Wave 1; Wave 3 : and did not specify political orientation in previous interview}

MA02 = 3 – 5, 999

Do you think of yourself as closer to the ...

1 Republican Party
2 Democratic Party
999 Skipped

See also MA01.

MA06   Conservative – liberal — most recent answer

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	
Schedule	▬▬▬▬	▬▬▬▬	▬▬▬▬▬	▬▬▬	▬▬▬▬	
	All dates	All dates	All dates	All dates	All dates	

1	Extremely liberal
2	Liberal
3	Slightly liberal
4	Moderate, middle of the road
5	Slightly conservative
6	Conservative
7	Extremely conservative
999	Skipped

This variable is the main measurement of conservative-liberal orientation. It indicates the respondent's most recent answer to MA07. Computation of this variable differed according to the pattern for party ID — see MA01.

MA07   Conservative – liberal — new answer

	Wave 1	Wave 2	Wave 3	Wave 4	Wave 5	B
Schedule	▬▬▬▬	▬▬▬▬	▬▬▬▬▬	▬▬▬	▬▬▬	▬
	All dates	All dates	All dates	All dates	All dates	

Filter	If {Wave 1; Wave 3 : did not specify political orientation in previous interview}	Wave 1 :	MA08 = 2
		Wave 3 :	MA08 = 2

In general, do you think of yourself as ...

1	Extremely liberal
2	Liberal
3	Slightly liberal
4	Moderate, middle of the road
5	Slightly conservative
6	Conservative
7	Extremely conservative
999	Skipped

See also MA06.

MA08   **Filter for political orientation**

Schedule

	Wave 1		Wave 3				
	All dates		All dates				

1   Political orientation specified in previous interview

2   Asked in current interview

See also MA01, MA06.

MB — Political confidence and efficacy

MB01   **Elections make government pay attention to people**

Schedule

	Wave 1	Wave 2		Wave 5	
	All dates	All dates		All dates	

How much do you feel that having elections makes the government pay attention to what the people think: a good deal, some, or not much?

    1   A good deal

    2   Some

    3   Not much

999   Skipped

MB02   **Parties make government pay attention to people**

Schedule

	Wave 1	Wave 2		Wave 5	
	All dates	All dates		All dates	

How much do you feel that political parties help to make the government pay attention to what the people think: a good deal, some, or not much?

    1   A good deal

    2   Some

    3   Not much

999   Skipped

MB03   **Best candidates or those with most money win**

Schedule	Wave 1	Wave 2		Wave 5	
	All dates	All dates		All dates	

In general, do you think the best candidates win the elections, or is it just the candidates who raise the most money that get elected, or something in between?

   1   Best candidates win

   2   Candidates who raise the most money win

   3   Something in between

999   Skipped

MB04   **Elections conducted fairly or unfairly**

Schedule	Wave 1	Wave 2		Wave 5	
	All dates	All dates		All dates	

In some countries, people believe their elections are conducted fairly. In other countries, people believe that their elections are conducted unfairly. Do you believe presidential elections in the United States are generally …

   1   Very fair

   2   Somewhat fair

   3   Neither fair nor unfair

   4   Somewhat unfair

   5   Very unfair

999   Skipped

MB05   Officials not interested in average person

Schedule   **B**

Do you agree or disagree with the following statement about political affairs in this country?

Most public officials are not really interested in the problems of the average person.

1	Strongly agree
2	Agree
3	Neither agree nor disagree
4	Disagree
5	Strongly disagree
999	Skipped

MB06   Someone like me can't influence government

Schedule   **B**

Do you agree or disagree with the following statement about political affairs in this country?

Someone like me can't really influence government decisions.

1	Strongly agree
2	Agree
3	Neither agree nor disagree
4	Disagree
5	Strongly disagree
999	Skipped
9999	No data

This variable was not measured for all respondents in Wave B, as indicated by code 9999.

MB07   Citizen's duty to serve on jury

Schedule

Do you agree or disagree with the following statement about political affairs in this country?

It is a citizen's duty to serve on a jury even if it interferes with his/her private life.

1	Strongly agree
2	Agree
3	Neither agree nor disagree
4	Disagree
5	Strongly disagree
999	Skipped

MB08   Citizen's duty to report crime

Schedule

Do you agree or disagree with the following statement about political affairs in this country?

It is a citizen's duty to report a crime even if it might put him or her in some jeopardy.

1	Strongly agree
2	Agree
3	Neither agree nor disagree
4	Disagree
5	Strongly disagree
999	Skipped

MB09   Citizen's duty to pay taxes

B

Do you agree or disagree with the following statement about political affairs in this country?

It is a citizen's duty to pay taxes even if they seem unfair or too high.

1	Strongly agree
2	Agree
3	Neither agree nor disagree
4	Disagree
5	Strongly disagree
999	Skipped

MB10   Citizen's duty to keep informed

B

Do you agree or disagree with the following statement about political affairs in this country?

It is a citizen's duty to keep informed about politics even if it is time-consuming.

1	Strongly agree
2	Agree
3	Neither agree nor disagree
4	Disagree
5	Strongly disagree
999	Skipped

N — Perceptions of candidates' electoral chances

NA — Primary election

NA01 **Candidate most likely to win Republican nomination**

Schedule

	Wave 1	Wave 2					
	All dates	1/1/08 – 3/5/08					

Regardless of who you might vote for, who do you think is most likely to win the Republican nomination for president?

[Prompt once if no response:] Please just give us your best guess.

1 {Wave 1 10/2/07 – 10/21/07 : Sam Brownback}

2 {Wave 1; Wave 2 1/1/08 – 1/29/08 : Rudy Giuliani}

3 Mike Huckabee

4 {Wave 1; Wave 2 1/1/08 – 1/21/08 : Duncan Hunter}

5 John McCain

6 Ron Paul

7 {Wave 1; Wave 2 1/1/08 – 2/7/08 : Mitt Romney}

8 {Wave 1 : Tom Tancredo}

9 {Wave 1; Wave 2 1/1/08 – 1/21/08 : Fred Thompson}

999 Skipped

NA02   Candidate second most likely to win Republican nomination

Schedule

Wave 1	Wave 2
All dates	1/1/08 – 3/5/08

Filter

If named Republican candidate most likely to win nomination

Wave 1 :	NA01 = 1 – 9
Wave 2 :	NA01 = 2 – 7, 9

Who do you think is second most likely to win the Republican nomination?
[Prompt once if no response:] Please just give us your best guess.

1	{Wave 1 10/2/07 – 10/21/07 : Sam Brownback}
2	{Wave 1; Wave 2 1/1/08 – 1/29/08 : Rudy Giuliani}
3	Mike Huckabee
4	{Wave 1; Wave 2 1/1/08 – 1/21/08 : Duncan Hunter}
5	John McCain
6	Ron Paul
7	{Wave 1; Wave 2 1/1/08 – 2/7/08 : Mitt Romney}
8	{Wave 1 : Tom Tancredo}
9	{Wave 1; Wave 2 1/1/08 – 1/21/08 : Fred Thompson}
999	Skipped

NA03   Margin by which leading candidate will win Republican nomination

Schedule

Wave 1	Wave 2
All dates	1/1/08 – 3/5/08

Filter

If named Republican candidates most likely to win nomination

Wave 1 :	NA02 = 1 – 9
Wave 2 :	NA02 = 2 – 7, 9

Do you think [candidate most likely to win Republican nomination in NA01] will beat [candidate second most likely to win in NA02] by a lot or by just a little?

1	By a lot
2	By just a little
999	Skipped

NA04	**Candidate most likely to win Democratic nomination**

Schedule	**Wave 1**	**Wave 2**	**Wave 3**
	All dates	All dates	4/2/08 – 6/10/08

Filter	**If {Wave 3 : think of self as Democrat or lean Democrat}**	Wave 3 :	MA01 = 5 – 7

Regardless of who you might vote for, who do you think is most likely to win the Democratic nomination for president?

[Prompt once if no response:] Please just give us your best guess.

1	{Wave 1; Wave 2 1/1/08 – 1/3/08 : Joe Biden}
2	Hillary Clinton
3	{Wave 1; Wave 2 1/1/08 – 1/3/08 : Chris Dodd}
4	{Wave 1; Wave 2 1/1/08 – 1/29/08 : John Edwards}
5	{Wave 1; Wave 2 1/1/08 – 3/4/08 : Mike Gravel}
6	{Wave 1; Wave 2 1/1/08 – 1/24/08 : Dennis Kucinich}
7	Barack Obama
8	{Wave 1; Wave 2 1/1/08 – 1/9/08 : Bill Richardson}
999	Skipped

Due to a data collection error, this variable was not measured for respondents in Wave 3 who were asked political orientation in the current interview (MA08) and who have a value of not-strong Democrat in MA01.

NA05 **Candidate second most likely to win Democratic nomination**

Schedule

Wave 1	Wave 2					
All dates	1/1/08 – 3/5/08					

Filter **If named Democratic candidate most likely to win nomination** NA04 = 1 – 8

Who do you think is second most likely to win the Democratic nomination?

[Prompt once if no response:] Please just give us your best guess.

1 {Wave 1; Wave 2 1/1/08 – 1/3/08 : Joe Biden}

2 Hillary Clinton

3 {Wave 1; Wave 2 1/1/08 – 1/3/08 : Chris Dodd}

4 {Wave 1; Wave 2 1/1/08 – 1/29/08 : John Edwards}

5 {Wave 1; Wave 2 1/1/08 – 3/4/08 : Mike Gravel}

6 {Wave 1; Wave 2 1/1/08 – 1/24/08 : Dennis Kucinich}

7 Barack Obama

8 {Wave 1; Wave 2 1/1/08 – 1/9/08 : Bill Richardson}

999 Skipped

NA06 **Margin by which leading candidate will win Democratic nomination**

Schedule

Wave 1	Wave 2					
All dates	1/1/08 – 3/5/08					

Filter **If named Democratic candidates most likely to win nomination** NA05 = 1 – 8

Do you think [candidate most likely to win Democratic nomination in NA04] will beat [candidate second most likely to win in NA05] by a lot or by just a little?

1 By a lot

2 By just a little

999 Skipped

NB — General election

NB01

Republican or Democrat more likely to win

Schedule

Wave 1	Wave 2	Wave 3			
All dates	All dates	All dates			
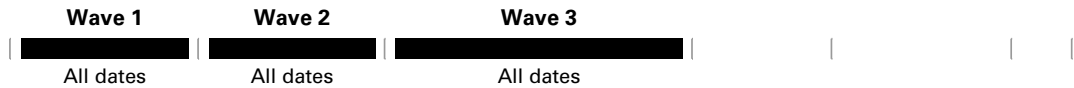
Thinking about the general presidential election in the fall {Wave 1 : of 2008}, regardless of which party you personally like best, do you think the Republican candidate will win the presidency, that the Democratic candidate will win the presidency, some other party will win, or is it too close or too early to call?

1   Probably the Republican candidate

2   Probably the Democratic candidate

3   Probably another party's candidate

4   Too close or too early to call

999   Skipped

NB02

Republican with best chance of winning general election

Schedule

Wave 1	Wave 2				
12/1/07 – 1/1/08	1/1/08 – 3/5/08				

In your opinion, which of the Republican candidates would give the Republican party the best chance of winning the presidency in November?

1   {Wave 1; Wave 2 1/1/08 – 1/29/08 : Rudy Giuliani}

2   Mike Huckabee

3   {Wave 1; Wave 2 1/1/08 – 1/21/08 : Duncan Hunter}

4   John McCain

5   Ron Paul

6   {Wave 1; Wave 2 1/1/08 – 2/7/08 : Mitt Romney}

7   {Wave 1 : Tom Tancredo}

8   {Wave 1; Wave 2 1/1/08 – 1/21/08 : Fred Thompson}

999   Skipped

NB03   **Democrat with best chance of winning general election**

	Wave 1	Wave 2	Wave 3
	12/1/07 – 1/1/08	All dates	4/2/08 – 6/10/08

In your opinion, which of the Democratic candidates would give the Democratic party the best chance of winning the presidency in November?

1   {Wave 1; Wave 2 1/1/08 – 1/3/08 : Joe Biden}

2   Hillary Clinton

3   {Wave 1; Wave 2 1/1/08 – 1/3/08 : Chris Dodd}

4   {Wave 1; Wave 2 1/1/08 – 1/29/08 : John Edwards}

5   {Wave 1; Wave 2 1/1/08 – 3/4/08 : Mike Gravel}

6   {Wave 1; Wave 2 1/1/08 – 1/24/08 : Dennis Kucinich}

7   Barack Obama

8   {Wave 1; Wave 2 1/1/08 – 1/9/08 : Bill Richardson}

999   Skipped

R — Voting behavior and attitudes

RA — Voter registration

RA01	**Currently registered to vote**

Wave 4   B

All dates

Are you currently registered to vote?

1 Yes, I am registered to vote at my present address.
2 Yes, I am registered to vote at a different address.
3 No, I am not registered to vote.
4 Not sure
999 Skipped

RA02	**Previously registered to vote**

B

If not currently registered to vote   RA01 = 3, 4, 999

Have you ever been registered to vote?

1 Yes
2 No
3 Not sure
999 Skipped

RB — Primary election

RBa — Intended primary vote

RBa01

Candidate would vote for this week in Republican primary

Schedule

Wave 1	**Wave 2**
All dates	1/1/08 – 3/5/08

Filter

If think of self as Republican or lean Republican

MA01 = 1 – 3

If you had to choose this week to vote for one of the primary candidates to be the presidential nominee for the Republican party, which candidate would you vote for?

1 {Wave 1 10/2/07 – 10/21/07 : Sam Brownback}

2 {Wave 1; Wave 2 1/1/08 – 1/29/08 : Rudy Giuliani}

3 Mike Huckabee

4 {Wave 1; Wave 2 1/1/08 – 1/21/08 : Duncan Hunter}

5 John McCain

6 Ron Paul

7 {Wave 1; Wave 2 1/1/08 – 2/7/08 : Mitt Romney}

8 {Wave 1 : Tom Tancredo}

9 {Wave 1; Wave 2 1/1/08 – 1/21/08 : Fred Thompson}

999 Skipped

RBa02   **Second candidate would vote for this week in Republican primary**

Schedule

	Wave 1	**Wave 2**					
	All dates	1/1/08 – 3/5/08					

Filter

If would vote this week for Republican candidate (and think of self as Republican or lean Republican)

Wave 1 :	RBa01 = 1 – 9
Wave 2 :	RBa01 = 2 – 7, 9

Suppose, for one reason or another, [candidate would vote for in RBa01] is not chosen as the Republican candidate. Who would be your second choice for the Republican nominee for president?

1 {Wave 1 10/2/07 – 10/21/07 : Sam Brownback}

2 {Wave 1; Wave 2 1/1/08 – 1/29/08 : Rudy Giuliani}

3 Mike Huckabee

4 {Wave 1; Wave 2 1/1/08 – 1/21/08 : Duncan Hunter}

5 John McCain

6 Ron Paul

7 {Wave 1; Wave 2 1/1/08 – 2/7/08 : Mitt Romney}

8 {Wave 1 : Tom Tancredo}

9 {Wave 1; Wave 2 1/1/08 – 1/21/08 : Fred Thompson}

999 Skipped

| **RBa03** | **Candidate would vote for this week in Democratic primary** |

Schedule	**Wave 1**	**Wave 2**	**Wave 3**

| | All dates | All dates | 4/2/08 – 6/10/08 |
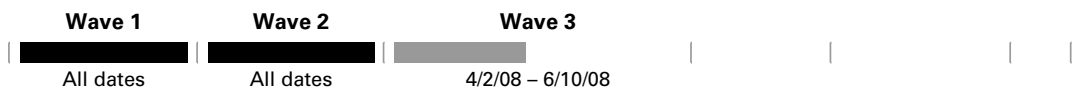
Filter

If think of self as Democrat or lean Democrat

MA01 = 5 – 7

If you had to choose this week to vote for one of the primary candidates to be the presidential nominee for the Democratic party, which candidate would you vote for?

1 {Wave 1; Wave 2 1/1/08 – 1/3/08 : Joe Biden}

2 Hillary Clinton

3 {Wave 1; Wave 2 1/1/08 – 1/3/08 : Chris Dodd}

4 {Wave 1; Wave 2 1/1/08 – 1/29/08 : John Edwards}

5 {Wave 1; Wave 2 1/1/08 – 3/4/08 : Mike Gravel}

6 {Wave 1; Wave 2 1/1/08 – 1/24/08 : Dennis Kucinich}

7 Barack Obama

8 {Wave 1; Wave 2 1/1/08 – 1/9/08 : Bill Richardson}

999 Skipped

Due to a data collection error, this variable was not measured for respondents in Waves 1 and 3 who were asked political orientation in the current interview (MA08) and who have a value of not-strong Democrat in MA01.

RBa04   **Second candidate would vote for this week in Democratic primary**

Schedule   **Wave 1**   **Wave 2**

| █████████ | ▓▓▓▓▓▓▓ | | | | | |
All dates   1/1/08 – 3/7/08

Filter   **If would vote this week for Democratic**   RBa03 = 1 – 8
                    candidate (and think of self as Democrat or
                    lean Democrat)

Suppose, for one reason or another, [candidate would vote for in RBa03] is not chosen
as the Democratic candidate. Who would be your second choice for the Democratic
nominee for president?

    1   {Wave 1; Wave 2 1/1/08 – 1/3/08 : Joe Biden}
    2   Hillary Clinton
    3   {Wave 1; Wave 2 1/1/08 – 1/3/08 : Chris Dodd}
    4   {Wave 1; Wave 2 1/1/08 – 1/29/08 : John Edwards}
    5   {Wave 1; Wave 2 1/1/08 – 3/4/08 : Mike Gravel}
    6   {Wave 1; Wave 2 1/1/08 – 1/24/08 : Dennis Kucinich}
    7   Barack Obama
    8   {Wave 1; Wave 2 1/1/08 – 1/9/08 : Bill Richardson}
    9   {Wave 2 : Other, specify} (verbatim answer in **RBa04r9v**)
 999   Skipped

See note for RBa03.

RC — General election

RCa — Intended general election vote

RCa01   **Would vote this week for Republican or Democrat**

Schedule

	Wave 1	Wave 2				
	▇▇▇▇▇▇	▇▇▇▇▇▇				
	All dates	All dates				

If you had to choose this week to vote for either the Republican or Democratic party's candidate for president, do you think you would probably vote for the Republican candidate, the Democratic candidate, or a third party candidate?

1   Republican candidate

2   Democratic candidate

3   Third party candidate

4   Not sure yet

5   Depends on the candidates

999   Skipped

RCa02	**Would vote today for McCain, Obama, or other candidate**

Schedule		Wave 2	Wave 3	Wave 4		
		3/8/08 – 3/31/08	All dates	All dates		

Filter	If {Wave 4 9/25/08 – 11/4/08 : did not early vote in presidential election or did not indicate early vote}	Wave 4 9/25/08 – 11/4/08 :	RCb01 = 2, 999 or RCb02 = 999

If the presidential election was held today and {Wave 2; Wave 3 : John McCain, the Republican, was running against Barack Obama, the Democrat | Wave 4 : John McCain and Sarah Palin, the Republicans, were running against Barack Obama and Joe Biden, the Democrats}, who would you vote for?

1	{Wave 2; Wave 3 : John McCain, the Republican	Wave 4 : John McCain and Sarah Palin, the Republicans}
2	{Wave 2; Wave 3 : Barack Obama, the Democrat	Wave 4 : Barack Obama and Joe Biden, the Democrats}
3	{Wave 2; Wave 3 : Ralph Nader	Wave 4 : Ralph Nader and Matt Gonzalez, the Independents}
4	{Wave 4 : Bob Barr and Wayne Allyn Root, the Libertarians}
5	{Wave 4 9/26/08 – 11/4/08 : Cynthia McKinney and Rosa Clemente, the Green Party candidates}
6	Other, specify (verbatim answer in **RCa02r6v**)
7	Don't know
999	Skipped

RCa03   Would vote today for McCain or Clinton

Schedule

		Wave 2		Wave 3					

3/8/08 – 3/31/08   4/2/08 – 6/10/08

If the presidential election was held today and John McCain, the Republican, was running against Hillary Clinton, the Democrat, who would you vote for?

1	John McCain, the Republican
2	Hillary Clinton, the Democrat
3	Ralph Nader
4	Other, specify (verbatim answer in **RCa03r4v**)
5	Don't know
999	Skipped

RCa04   Definitely will vote for McCain

Schedule

				Wave 3		Wave 4			

6/11/08 – 8/29/08   All dates

Filter

If would vote today for McCain   RCa02 = 1

Will you definitely vote for John McCain for president in 2008, or is there a chance you could change your mind?

If you think there is a chance you might change your mind, would you say there is a good chance you'll change your mind, or would you say it's pretty unlikely?

1	Definitely vote for McCain
2	Good chance I will change my mind
3	Pretty unlikely I will change my mind
999	Skipped

RCa05	**Definitely will vote for Obama**

Schedule

			Wave 3	Wave 4		
			6/11/08 – 8/29/08	All dates		

Filter

If would vote today for Obama   RCa02 = 2

Will you definitely vote for Barack Obama for president in 2008, or is there a chance you could change your mind?

If you think there is a chance you might change your mind, would you say there is a good chance you'll change your mind, or would you say it's pretty unlikely?

1	Definitely vote for Obama
2	Good chance I will change my mind
3	Pretty unlikely I will change my mind
999	Skipped

RCa06	**Definitely will vote for Nader**

Schedule

			Wave 3	Wave 4		
			6/11/08 – 8/29/08	All dates		

Filter

If would vote today for Nader   RCa02 = 3

Will you definitely vote for Ralph Nader for president in 2008, or is there a chance you could change your mind?

If you think there is a chance you might change your mind, would you say there is a good chance you'll change your mind, or would you say it's pretty unlikely?

1	Definitely vote for Nader
2	Good chance I will change my mind
3	Pretty unlikely I will change my mind
999	Skipped

RCa07　　　　　**Definitely will vote for Barr**

Schedule

| | | | **Wave 4** | | |

All dates

Filter　　　　　**If would vote today for Barr**　　　　RCa02 = 4

Will you definitely vote for Bob Barr for president in 2008, or is there a chance you could change your mind?

If you think there is a chance you might change your mind, would you say there is a good chance you'll change your mind, or would you say it's pretty unlikely?

1　Definitely vote for Barr

2　Good chance I will change my mind

3　Pretty unlikely I will change my mind

999　Skipped

RCb — Actual general election vote

RCb01　　　　　**Early voted (asked pre-election)**

Schedule

| | | | **Wave 4** | | |

9/25/08 –
11/4/08

Some states allow individuals to vote before Election Day, that is vote early at a polling station or by filling out an absentee ballot. How about you? Have you already voted in this year's presidential election, or not?

1　Yes

2　No

999　Skipped

See also RCb04, RCb06.

RCb02   Candidate early voted for (asked pre-election)

Schedule

Wave 4

9/25/08 –
11/4/08

Filter   **If early voted in presidential election**   RCb01 = 1

In the 2008 presidential election who did you vote for?

1   John McCain and Sarah Palin, the Republicans

2   Barack Obama and Joe Biden, the Democrats

3   Ralph Nader and Matt Gonzalez, the Independents

4   Bob Barr and Wayne Allyn Root, the Libertarians

5   Other, specify (verbatim answer in **RCb02r5v**)

6   Did not vote for president

999   Skipped

See also RCb05.

RCb03   Date of early voting (asked pre-election)

Schedule

Wave 4

9/25/08 –
11/4/08

Filter   **If early voted in presidential election**   RCb01 = 1

On what date did you cast your ballot early in the general election?

1   Today

2   Yesterday

3   2 to 3 days ago

4   4 to 7 days ago

5   More than one week ago

999   Skipped

See also RCb07.

RCb04 **Voted (asked post-election)**

Schedule

Wave 5

All dates

This question is about the 2008 November election. In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which of the following statements best describes you?

1 I did not vote in the November election.
2 I thought about voting in that election but didn't.
3 I usually vote but didn't in that election.
4 I am sure I voted in the November election.
999 Skipped

See also RCb06, RCb01.

RCb05 **Candidate voted for (asked post-election)**

Schedule

Wave 5

All dates

Filter **If voted in presidential election** RCb04 = 4

In the 2008 presidential election who did you vote for?

1 John McCain and Sarah Palin, the Republicans
2 Barack Obama and Joe Biden, the Democrats
3 Ralph Nader and Matt Gonzalez, the Independents
4 Bob Barr and Wayne Allyn Root, the Libertarians
5 Other, please specify (verbatim answer in **RCb05r5v**)
999 Skipped

See also RCb02.

RCb06   **Early voted (asked post-election)**

Schedule

All dates

Filter   **If voted in presidential election**   RCb04 = 4

Some states allow individuals to vote before Election Day, that is vote early at a polling station or by filling out an absentee ballot. How about you? Did you vote early in the November election or did you vote on Election Day?

1   Yes, voted early

2   Voted on Election Day

999   Skipped

See also RCb04, RCb01.

RCb07   **Date of early voting (asked post-election)**

Schedule

Wave 5

All dates

Filter   **If early voted in presidential election**   RCb06 = 1

When did you cast your ballot early in the general election?

1   The day before Election Day

2   A couple of days before Election Day

3   About a week before Election Day

4   Two or more weeks before Election Day

999   Skipped

See also RCb03.

RCb08   **Method of early voting**

Filter   **If early voted in presidential election**   RCb06 = 1

How did you cast your ballot?

1	By voting at an early polling station
2	By sending in a ballot by mail
3	By sending in a ballot by fax
4	By personally dropping off a ballot at an election office
5	By having someone else drop off a ballot at an election office for you
6	By voting over the telephone
7	Some other way, please specify (verbatim answer in **RCb08r7v**)
999	Skipped

RCb09   **Would change early vote**

Filter   **If early voted in presidential election**   RCb06 = 1

If you voted at the polls on Election Day, would your vote for president have been different than it was on your early ballot?

1	Yes
2	No
999	Skipped

RCb10   When decided on candidate to vote for

Schedule

All dates

Filter   **If voted in presidential election**   RCb04 = 4

When did you finally decide for whom to vote in the presidential election?

1   On Election Day

2   In the last three days before the election

3   Sometime in the last week before the election

4   Earlier in October

5   Sometime in September

6   Before that

999   Skipped

RCb11   Reason why Obama won

Schedule

All dates

As you've probably heard, Barack Obama won the recent presidential election. Why do you think more people voted for Barack Obama than John McCain?

1   Answer (verbatim answer in **RCb11r1v**)

999   Skipped

RCc — Congressional and state elections

RCc01   US House candidate voted for

Wave 5

| | | | | ████████ | |

All dates

In the November election you were able to vote for a member of Congress, that is the US House of Representatives in Washington. Did you vote for ...

1	[Name of Republican candidate in respondent's district], the Republican
2	[Name of Democratic candidate], the Democrat
3	Someone else / another party, specify (verbatim answer in **RCc01r3v**)
4	Did not vote for member of Congress
999	Skipped
9999	Not asked — do not live in competitive congressional district

The respondent's congressional district was computed based on the most up-to-date KnowledgePanel data available as of the start of Wave 5.

In a minority of cases, this computation may deviate from the geographic data recorded in Wave A variables (e.g., state of residency, variable WFc01). Any deviation is because Wave A reflects the most recent core profile data collected within one year before the respondent's first NAES interview, and does not account for changes between Wave A and Wave 5 (e.g., cases in which a respondent moved residences).

| **RCc02** | **US Senate candidate voted for** |

Schedule

All dates

In the election you were able to vote for a US senator. Did you vote for ...

1	[Name of Republican candidate in respondent's state], the Republican
2	[Name of Democratic candidate], the Democrat
3	Someone else / another party, specify (verbatim answer in **RCc02r3v**)
4	Did not vote for US senator
999	Skipped
9999	Not asked — do not live in state with Senate election

To determine Senate race status, the respondent's state of residency was computed based on the most up-to-date KnowledgePanel data available as of the start of Wave 5.

In a minority of cases, this computation may deviate from the geographic data recorded in Wave A variables (e.g., variable WFc01). Any deviation is because Wave A reflects the most recent core profile data collected within one year before the respondent's first NAES interview, and does not account for changes between Wave A and Wave 5 (e.g., cases in which a respondent moved residences).

| RCc03 | **US Senate candidate voted for (special election)** |

Wave 5

All dates

There was also a special election for US senator in your state. In that election, did you vote for ...

1	[Name of Republican candidate in respondent's state], the Republican
2	[Name of Democratic candidate], the Democrat
3	Someone else / another party, specify (verbatim answer in **RCc03r3v**)
4	Did not vote for US senator
999	Skipped
9999	Not asked — do not live in state with special Senate election

To determine Senate race status, the respondent's state of residency was computed based on the most up-to-date KnowledgePanel data available as of the start of Wave 5.

In a minority of cases, this computation may deviate from the geographic data recorded in Wave A variables (e.g., variable WFc01). Any deviation is because Wave A reflects the most recent core profile data collected within one year before the respondent's first NAES interview, and does not account for changes between Wave A and Wave 5 (e.g., cases in which a respondent moved residences).

RCc04	**Gubernatorial candidate voted for**

In the election you were able to vote for governor. Did you vote for ...

1	[Name of Republican candidate in respondent's state], the Republican
2	[Name of Democratic candidate], the Democrat
3	Someone else / another party, specify (verbatim answer in **RCc04r3v**)
4	Did not vote for governor
999	Skipped
9999	Not asked — do not live in state with gubernatorial election

To determine gubernatorial race status, the respondent's state of residency was computed based on the most up-to-date KnowledgePanel data available as of the start of Wave 5.

In a minority of cases, this computation may deviate from the geographic data recorded in Wave A variables (e.g., variable WFc01). Any deviation is because Wave A reflects the most recent core profile data collected within one year before the respondent's first NAES interview, and does not account for changes between Wave A and Wave 5 (e.g., cases in which a respondent moved residences).

RD — Prior elections

RD01 — Voted in 2004 presidential election

Schedule

Wave 2

B

All dates

Filter

If {Wave B : **currently or previously registered to vote}**

Wave B :   RA01 = 1, 2 or RA02 = 1

In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Did you happen to vote in the 2004 presidential election?

1 Yes

2 No

999 Skipped

RD02 — Candidate voted for in 2004 presidential election

Schedule

Wave 2

B

All dates

Filter

If voted in 2004 presidential election

RD01 = 1

Which candidate did you vote for in the 2004 presidential election?

1 John Kerry (Democrat)

2 George W. Bush (Republican)

3 Ralph Nader (Green)

4 Another candidate, please specify (verbatim answer in **RD02r4v**)

999 Skipped

RD03   **Voted in 2006 congressional election**

Schedule   **B**

Filter   **If currently or previously registered to vote**   RA01 = 1, 2 or RA02 = 1

Did you happen to vote in the 2006 congressional election?

1	Yes
2	No
999	Skipped
9999	No data

This variable was not measured for all respondents in Wave B, as indicated by code 9999.

RD04   **Candidate voted for in 2006 congressional election**

Schedule   **B**

Filter   **If voted in 2006 congressional election**   RD03 = 1

Which candidate did you vote for in your congressional district in 2006?

1	The Democratic candidate
2	The Republican candidate
3	A candidate from another party
999	Skipped

This variable was not measured for all respondents in Wave B; see RD03.

RE — Opinions of electoral system

REa — Confidence in vote counting

REa01   Confident votes accurately counted

Schedule

Wave 1				Wave 5	
██████████				██████████	
All dates				All dates	

{Wave 1 : When Election Day comes, how confident are you that the votes across the country will be accurately counted? | Wave 5 : How confident are you that the votes across the country were accurately counted on Election Day?}

1	Very confident
2	Somewhat confident
3	Not too confident
4	Not at all confident
999	Skipped

REb — Opinions of nominating system

REb01   Primaries good or bad way of picking candidates

Schedule

Wave 1	Wave 2	Wave 3			
██████████	██████████	██████████			
All dates	All dates	All dates			

Thinking about the presidential primaries generally, do you think they are a good way of picking the best candidates, or a bad way of picking the best qualified candidates?

1	A good way of picking the best candidates
2	A bad way of picking the best candidates
999	Skipped

REb02   Primaries very or somewhat good way of picking candidates

Schedule	Wave 1	Wave 2	Wave 3			
	▇▇▇▇▇▇▇	▇▇▇▇▇▇▇	▇▇▇▇▇▇▇▇▇▇			
	All dates	All dates	All dates			

Filter

If think presidential primaries are a good way of picking candidates

REb01 = 1

Is it (from REb01, the primary system) a very good way to pick the best qualified candidates, or just a somewhat good way to pick the best candidates?

1	A very good way of picking the best candidates
2	A somewhat good way of picking the best candidates
999	Skipped

REb03   Primaries very or somewhat bad way of picking candidates

Schedule	Wave 1	Wave 2	Wave 3			
	▇▇▇▇▇▇▇	▇▇▇▇▇▇▇	▇▇▇▇▇▇▇▇▇▇			
	All dates	All dates	All dates			

Filter

If think presidential primaries are a bad way of picking candidates

REb01 = 2

Is it (from REb01, the primary system) a very bad way to pick the best qualified candidates, or just a somewhat bad way to pick the best candidates?

1	A very bad way of picking the best candidates
2	A somewhat bad way of picking the best candidates
999	Skipped

REb04 **Early primaries have too much or too little influence on primary outcomes**

Schedule

Wave 1	**Wave 2**				
All dates	All dates				

How much influence do you think the following has on the outcome of primary elections: the outcome of the early primaries?

1 Too much

2 About the right amount

3 Too little

999 Skipped

REb05 **News media have too much or too little influence on primary outcomes**

Schedule

Wave 1	**Wave 2**				
All dates	All dates				

How much influence do you think the following has on the outcome of primary elections: the news media?

1 Too much

2 About the right amount

3 Too little

999 Skipped

REb06   **Advertising has too much or too little influence on primary outcomes**

Schedule

Wave 1	Wave 2
████████	████████
All dates	All dates

How much influence do you think the following has on the outcome of primary elections: political advertising?

1   Too much

2   About the right amount

3   Too little

999   Skipped

REb07   **Voters have too much or too little influence on primary outcomes**

Schedule

Wave 1	Wave 2
████████	████████
All dates	All dates

How much influence do you think the following has on the outcome of primary elections: voters?

1   Too much

2   About the right amount

3   Too little

999   Skipped

REb08   **Nominating system works or needs changes**

Schedule

Wave 2
████████
All dates

The Republicans and Democrats use state primaries or caucuses and nominating conventions to select their presidential candidates. Do you think the system works well enough as it is now, or does it need some changes?

1   Works well enough as is

2   Needs changes

999   Skipped

REb09 **Single national primary would improve nominating system**

Schedule

Wave 2

| | ■■■■■■■■■■ | | | | | | |
All dates

Filter **If think presidential nominating system needs changes** REb08 = 2

Following is a proposed change in the way the parties' presidential nominees are chosen. Please tell us if you think this change would improve the system for selecting presidential candidates a lot, a little, or not at all: a single national primary in which everyone in the country votes on the same day.

1 A lot
2 A little
3 Not at all
999 Skipped

REb10 **Regional primaries in changing order would improve nominating system**

Schedule

Wave 2

| | ■■■■■■■■■■ | | | | | | |
All dates

Filter **If think presidential nominating system needs changes** REb08 = 2

Following is a proposed change in the way the parties' presidential nominees are chosen. Please tell us if you think this change would improve the system for selecting presidential candidates a lot, a little, or not at all: a series of regional primaries in which groups of states all vote on the same day, but the order the regions vote in changes with each election.

1 A lot
2 A little
3 Not at all
999 Skipped

REb11　　　**Individual state primaries in changing order would improve nominating system**

Schedule

Wave 2

All dates

Filter　　　**If think presidental nominating system**　　　REb08 = 2
needs changes

Following is a proposed change in the way the parties' presidential nominees are chosen. Please tell us if you think this change would improve the system for selecting presidential candidates a lot, a little, or not at all: the current system of individual state primaries and caucuses, but in an order that changes with each election.

1　A lot
2　A little
3　Not at all
999　Skipped

REb12　　　**Heard about superdelegates**

Schedule

Wave 2　　　　　Wave 3

2/24/08 – 3/31/08　　4/2/08 – 6/10/08

Recently, there has been some discussion about the role of "superdelegates" in selecting the presidential candidates for each party. Have you heard anything about superdelegates?

1　Yes
2　No
3　Maybe
4　Don't know
999　Skipped

REb13 How superdelegates should vote

Schedule

| | | Wave 2 | | Wave 3 | | | | |

2/24/08 – 3/31/08   4/2/08 – 6/10/08

Filter

If have heard or might have heard about superdelegates

REb12 = 1, 3

In your opinion, how should the superdelegates cast their votes at the party convention? Should they ...

1 Use their own judgment in deciding who to vote for

2 Vote for the candidate who received the most votes

3 Something else, please explain (verbatim answer in **REb13r3v**)

999 Skipped

S — Social group perceptions

SA — Perceptions of racial and gender favoritism

SA01   Black officials more likely to favor blacks for government jobs

Schedule

Wave 1	Wave 3	Wave 5
████████	████████	████████
All dates	All dates	All dates

Please tell us to what extent you agree or disagree with the following statement: Black elected officials are more likely to favor blacks for government jobs over white applicants.

1	Strongly agree
2	Somewhat agree
3	Somewhat disagree
4	Strongly disagree
999	Skipped

SA02   Black officials more likely to support government spending for blacks

Schedule

Wave 1	Wave 3	Wave 5
████████	████████	████████
All dates	All dates	All dates

Please tell us to what extent you agree or disagree with the following statement: Black elected officials are more likely to support government spending that favors blacks.

1	Strongly agree
2	Somewhat agree
3	Somewhat disagree
4	Strongly disagree
999	Skipped

SA03	**Black officials more likely to support policies that could cost whites jobs**

Schedule	**Wave 1**	**Wave 3**	**Wave 5**
	▮▮▮▮▮▮▮	▮▮▮▮▮▮▮	▮▮▮▮▮▮
	All dates	All dates	All dates

Please tell us to what extent you agree or disagree with the following statement: Black elected officials are more likely to support policies that could cost whites jobs.

1	Strongly agree
2	Somewhat agree
3	Somewhat disagree
4	Strongly disagree
999	Skipped

SA04	**Black officials more likely to give favors to black community**

Schedule	**Wave 1**	**Wave 3**	**Wave 5**
	▮▮▮▮▮▮	▮▮▮▮▮▮▮	▮▮▮▮▮
	All dates	All dates	All dates

Please tell us to what extent you agree or disagree with the following statement: Black elected officials are more likely to give special favors to the black community.

1	Strongly agree
2	Somewhat agree
3	Somewhat disagree
4	Strongly disagree
999	Skipped

SA05   **Good or bad if black officials favor blacks**

Schedule

		Wave 3	Wave 5
		All dates	All dates

Thinking about the statements you just read (SA01, SA02, SA03, SA04), would it be good or bad if black elected officials favored blacks?

1   Very good
2   Somewhat good
3   Somewhat bad
4   Very bad
999   Skipped

SA06   **Female officials more likely to favor women for government jobs**

Schedule

Wave 1	Wave 3				
All dates	4/2/08 – 6/10/08				

Please tell us to what extent you agree or disagree with the following statement: Female elected officials are more likely to favor women for government jobs over male applicants.

1   Strongly agree
2   Somewhat agree
3   Somewhat disagree
4   Strongly disagree
999   Skipped

SA07   Female officials more likely to promote education for girls at expense of boys

Schedule

Wave 1	Wave 3
All dates	4/2/08 – 6/10/08

Please tell us to what extent you agree or disagree with the following statement: Female elected officials are more likely to promote educational programs targeted at girls at the expense of boys.

1 Strongly agree

2 Somewhat agree

3 Somewhat disagree

4 Strongly disagree

999 Skipped

SA08   Female officials more likely to support government spending for women

Schedule

Wave 1	Wave 3
All dates	4/2/08 – 6/10/08

Please tell us to what extent you agree or disagree with the following statement: Female elected officials are more likely to support government spending that favors women.

1 Strongly agree

2 Somewhat agree

3 Somewhat disagree

4 Strongly disagree

999 Skipped

SA09   Female officials more likely to focus on women's issues

Schedule

Wave 1	Wave 3
All dates	4/2/08 – 6/10/08

Please tell us to what extent you agree or disagree with the following statement: Female elected officials are more likely to focus on issues that mainly affect women.

1	Strongly agree
2	Somewhat agree
3	Somewhat disagree
4	Strongly disagree
999	Skipped

SA10   Good or bad if female officials favor women

Schedule

Wave 3
4/2/08 – 6/10/08

Thinking about the statements you just read (SA06, SA07, SA08, SA09), would it be good or bad if female elected officials favored women?

1	Very good
2	Somewhat good
3	Somewhat bad
4	Very bad
999	Skipped

SB — Comparative perceptions of racial groups

SB01 **Own ethnic group is hardworking**

Schedule

			Wave 3	Wave 4	Wave 5	
			7/18/08 – 8/29/08	All dates	All dates	

Filter   **If respondent is white, black, or Hispanic**   SE01 = 1 – 6

Where would you rate ([if white in SE01:] whites / [if black:] blacks / [if Hispanic:] Hispanic Americans) in general on this scale?

[Show response scale as horizontal slider with "extremely hardworking" at left, "extremely lazy" at right. Do not display numeric equivalents to respondent.]

Number: **0 – 100**
　　　　　　0 = extremely hardworking
　　　　　　100 = extremely lazy

999 Skipped

See note for SE01.

SB02   Own ethnic group is intelligent

Schedule

			Wave 3	Wave 4	Wave 5	
			7/18/08 – 8/29/08	All dates	All dates	

Filter

If respondent is white, black, or Hispanic   SE01 = 1 – 6

Where would you rate ([if white in SE01:] whites / [if black:] blacks / [if Hispanic:] Hispanic Americans) in general on this scale?

[Show response scale as horizontal slider with "extremely intelligent" at left, "extremely unintelligent" at right. Do not display numeric equivalents to respondent.]

Number: **0 – 100**
     0 = extremely intelligent
     100 = extremely unintelligent

999   Skipped

See note for SE01.

SB03   Own ethnic group is trustworthy

Schedule

			Wave 3	Wave 4	Wave 5	
			7/18/08 – 8/29/08	All dates	All dates	

Filter

If respondent is white, black, or Hispanic   SE01 = 1 – 6

Where would you rate ([if white in SE01:] whites / [if black:] blacks / [if Hispanic:] Hispanic Americans) in general on this scale?

[Show response scale as horizontal slider with "extremely trustworthy" at left, "extremely untrustworthy" at right. Do not display numeric equivalents to respondent.]

Number: **0 – 100**
     0 = extremely trustworthy
     100 = extremely untrustworthy

999   Skipped

See note for SE01.

SB04   **Other ethnic group is hardworking**

Schedule

			Wave 3	Wave 4	Wave 5	
			7/18/08 – 8/29/08	All dates	All dates	

Filter   **If respondent is white, black, or Hispanic**   SE01 = 1 – 6

Where would you rate ([if non-black in SE01:] blacks / [if black:] whites) in general on this scale?

[Show response scale as horizontal slider with "extremely hardworking" at left, "extremely lazy" at right. Do not display numeric equivalents to respondent.]

Number: **0 – 100**
             0 = extremely hardworking
             100 = extremely lazy

999   Skipped

See note for SE01.

SB05   **Other ethnic group is intelligent**

Schedule

			Wave 3	Wave 4	Wave 5	
			7/18/08 – 8/29/08	All dates	All dates	

Filter   **If respondent is white, black, or Hispanic**   SE01 = 1 – 6

Where would you rate ([if non-black in SE01:] blacks / [if black:] whites) in general on this scale?

[Show response scale as horizontal slider with "extremely intelligent" at left, "extremely unintelligent" at right. Do not display numeric equivalents to respondent.]

Number: **0 – 100**
             0 = extremely intelligent
             100 = extremely unintelligent

999   Skipped

See note for SE01.

SB06 **Other ethnic group is trustworthy**

Schedule

			Wave 3	Wave 4	Wave 5	
			7/18/08 – 8/29/08	All dates	All dates	

Filter **If respondent is white, black, or Hispanic** SE01 = 1 – 6

Where would you rate ([if non-black in SE01:] blacks / [if black:] whites) in general on this scale?

[Show response scale as horizontal slider with "extremely trustworthy" at left, "extremely untrustworthy" at right. Do not display numeric equivalents to respondent.]

Number: **0 – 100**
    0 = extremely trustworthy
    100 = extremely untrustworthy

999 Skipped

See note for SE01.

SB07 **Physicians are hardworking**

Schedule

			Wave 3	Wave 4	Wave 5	
			7/18/08 – 8/29/08	All dates	All dates	

Filter **If respondent is white, black, or Hispanic** SE01 = 1 – 6

Where would you rate physicians in general on this scale?

[Show response scale as horizontal slider with "extremely hardworking" at left, "extremely lazy" at right. Do not display numeric equivalents to respondent.]

Number: **0 – 100**
    0 = extremely hardworking
    100 = extremely lazy

999 Skipped

See note for SE01.

SB08   Most whites believe blacks are lazy

Schedule

			Wave 3	Wave 4	Wave 5	
			4/2/08 – 5/28/08, 6/5/08 – 8/29/08	All dates	All dates	

Do you think that most white Americans hold the following perception of black Americans, or not: the perception that blacks are lazy?

1   Yes

2   No

999   Skipped
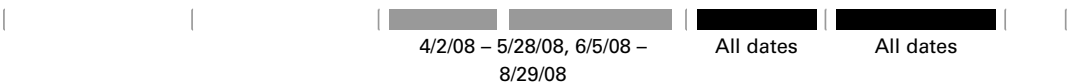
SB09   Most whites believe blacks are religious

Schedule

			Wave 3	Wave 4	Wave 5	
			4/2/08 – 5/28/08, 6/5/08 – 8/29/08	All dates	All dates	

Do you think that most white Americans hold the following perception of black Americans, or not: the perception that blacks are religious?

1   Yes

2   No

999   Skipped

SB10   Most whites believe blacks are less intelligent than whites

Schedule

			Wave 3	Wave 4	Wave 5	
			4/2/08 – 5/28/08, 6/5/08 – 8/29/08	All dates	All dates	
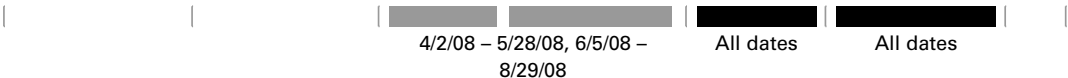
Do you think that most white Americans hold the following perception of black Americans, or not: the perception that blacks are less intelligent than whites?

1   Yes

2   No

999   Skipped

SB11   Most whites believe blacks are better athletes than whites

		Wave 3	Wave 4	Wave 5
		4/2/08 – 5/28/08, 6/5/08 – 8/29/08	All dates	All dates

Do you think that most white Americans hold the following perception of black Americans, or not: the perception that blacks are better athletes than whites?

1   Yes

2   No

999   Skipped

SB12   Most whites believe blacks have no self discipline

		Wave 3	Wave 4	Wave 5
		4/2/08 – 5/28/08, 6/5/08 – 8/29/08	All dates	All dates
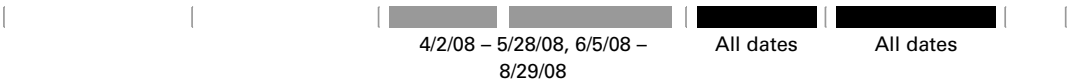
Do you think that most white Americans hold the following perception of black Americans, or not: the perception that blacks have no self-discipline?

1   Yes

2   No

999   Skipped

SB13   Most whites believe blacks are patriotic

		Wave 3	Wave 4	Wave 5
		4/2/08 – 5/28/08, 6/5/08 – 8/29/08	All dates	All dates

Do you think that most white Americans hold the following perception of black Americans, or not: the perception that blacks are patriotic?

1   Yes

2   No

999   Skipped

SB14   Most whites believe blacks are good parents

Schedule

			Wave 3	Wave 4	Wave 5	
			4/2/08 – 5/28/08, 6/5/08 – 8/29/08	All dates	All dates	

Do you think that most white Americans hold the following perception of black Americans, or not: the perception that blacks are good parents?

1   Yes

2   No

999   Skipped

SB15   Most whites believe blacks are more likely to abuse drugs

Schedule

			Wave 3	Wave 4	Wave 5	
			4/2/08 – 5/28/08, 6/5/08 – 8/29/08	All dates	All dates	

Do you think that most white Americans hold the following perception of black Americans, or not: the perception that blacks are more likely to abuse drugs and alcohol?

1   Yes

2   No

999   Skipped

SC — Influence of social factors on elections

SC01   Black candidate more or less likely to win

Schedule

Wave 1	Wave 2	Wave 3			
███████	███████	████████████			
All dates	All dates	All dates			

Setting aside your own preferences and what you know about the current candidates for president, do you think — all else being equal — that a black candidate for president has more of a chance of winning, less of a chance of winning, or about the same chance as a white candidate for president?

1   Much more of a chance of winning

2   Somewhat more of a chance of winning

3   Somewhat less of a chance of winning

4   Much less of a chance of winning

5   About the same chance of winning

999   Skipped

SC02   Female candidate more or less likely to win
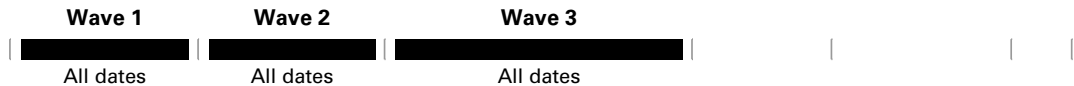
Schedule

Wave 1	Wave 2	Wave 3			
███████	███████	████████████			
All dates	All dates	All dates			

Setting aside your own preferences and what you know about the current candidates for president, do you think — all else being equal — that a female candidate for president has more of a chance of winning, less of a chance of winning, or about the same chance as a male candidate for president?

1   Much more of a chance of winning

2   Somewhat more of a chance of winning

3   Somewhat less of a chance of winning

4   Much less of a chance of winning

5   About the same chance of winning

999   Skipped

SC03   Mormon candidate more or less likely to win

Schedule

Wave 2

1/1/08 – 2/7/08

Setting aside your own preferences and what you know about the current candidates for president, do you think — all else being equal — that a Mormon candidate for president has more of a chance of winning, less of a chance of winning, or about the same chance as a candidate of another religion?

1	Much more of a chance of winning
2	Somewhat more of a chance of winning
3	Somewhat less of a chance of winning
4	Much less of a chance of winning
5	About the same chance of winning
999	Skipped

SC04   More or less likely to vote for Mormon candidate

Schedule

Wave 2

1/1/08 – 2/7/08

Would you personally be more likely to vote for a presidential candidate who is a Mormon, less likely to vote for him, or no more or less likely to vote for him?

1	A lot more likely to vote for him
2	Somewhat more likely to vote for him
3	Somewhat less likely to vote for him
4	A lot less likely to vote for him
5	No more or less likely to vote for him
999	Skipped

SC05   Importance of race in candidate choice

Schedule

Wave 5

All dates

Filter   **If voted in presidential election**   RCb04 = 4

In deciding your vote for president, was the race of the candidate ...

1   The single most important factor
2   One of several important factors
3   Not an important factor
999   Skipped

SD — Overall perceptions of race and gender relations

SD01   Race relations good or bad

Schedule

Wave 3	Wave 4	Wave 5
All dates	All dates	All dates

In general, do you think race relations in the United States are very good, fairly good, fairly bad, very bad, or neither good nor bad?

1   Very good
2   Fairly good
3   Fairly bad
4   Very bad
5   Neither good nor bad
999   Skipped

SD02   Race relations have gotten better or worse

Schedule

		Wave 3	Wave 4	Wave 5	
		All dates	All dates	All dates	

Over the course of the past 10 years, do you feel that race relations have gotten better, gotten worse, or stayed about the same?

1	Gotten a lot better
2	Gotten a little better
3	Gotten a little worse
4	Gotten a lot worse
5	Stayed about the same
999	Skipped

SD03   Race relations will get better or worse

Schedule

		Wave 3	Wave 4	Wave 5	
		All dates	All dates	All dates	

Looking ahead 10 years from today, do you feel that race relations will get better, get worse, or stay about the same?

1	Get a lot better
2	Get a little better
3	Get a little worse
4	Get a lot worse
5	Stay about the same
999	Skipped

SD04   Blacks should build relations with whites or build own pride

Schedule

		Wave 3	Wave 4	Wave 5	
		All dates	All dates	All dates	

Filter

If respondent is black   SE01 = 3, 4

Is it more important for blacks to build good relations with whites or for blacks to build pride and respect for themselves, even if it means causing tension between blacks and whites?

1   More important for blacks to build good relations with whites

2   More important for blacks to build pride and respect for themselves

999   Skipped

See note for SE01.

SD05   Blacks should control black economies

Schedule

		Wave 3	Wave 4	Wave 5	
		All dates	All dates	All dates	

Filter

If respondent is black   SE01 = 3, 4

Please tell us to what extent you agree or disagree with the following statement: Blacks should have control over the economy in mostly black communities.

1   Strongly agree

2   Somewhat agree

3   Somewhat disagree

4   Strongly disagree

999   Skipped

See note for SE01.

SD06 **Blacks should shop in black-owned stores**

Schedule

			Wave 3	**Wave 4**	**Wave 5**	
			All dates	All dates	All dates	

Filter **If respondent is black** SE01 = 3, 4

Please tell us to what extent you agree or disagree with the following statement: Black people should shop in stores owned by other blacks whenever possible.

1 Strongly agree
2 Somewhat agree
3 Somewhat disagree
4 Strongly disagree
999 Skipped

See note for SE01.

SD07 **What happens to blacks affects own life**

Schedule

			Wave 3	**Wave 4**	**Wave 5**	
			7/18/08 – 8/29/08	All dates	11/5/08 – 11/14/08	

Filter **If respondent is black** SE01 = 3, 4

Do you think what happens generally to black people in this country will have something to do with what happens in your life, or not?

1 Yes
2 No
999 Skipped

See note for SE01.

SD08   **Degree to which what happens to blacks affects own life**

Schedule

			Wave 3	Wave 4	Wave 5		
			7/18/08 – 8/29/08	All dates	11/5/08 – 11/14/08		

Filter   **If think what happens to blacks in the country will affect own life (and respondent is black)**   SD07 = 1

Will it (from SD07, what happens to blacks) affect you a lot, some, or not very much?

1   A lot
2   Some
3   Not very much
999   Skipped

See note for SE01.

SD09   **What happens to women affects own life**

Schedule

			Wave 3	Wave 4		
			7/18/08 – 8/29/08	All dates		

Filter   **If respondent is black female**   SE01 = 4

Do you think what happens generally to women in this country will have something to do with your life, or not?

1   Yes
2   No
999   Skipped

See note for SE01.

SD10   **Degree to which what happens to women affects own life**

Schedule					Wave 3	Wave 4		
					7/18/08 – 8/29/08	All dates		

Filter

If think what happens to women in the country will affect own life (and respondent is black female)   SD09 = 1

Will it (from SD09, what happens to women) affect you a lot, some, or not very much?

1	A lot
2	Some
3	Not very much
999	Skipped

See note for SE01.

SE — Social reference point

SE01   **Reference point for questions about social group perceptions**

Schedule			Wave 3	Wave 4	Wave 5	
			All dates	All dates	All dates	

1	Respondent is white male
2	Respondent is white female
3	Respondent is black male
4	Respondent is black female
5	Respondent is Hispanic male
6	Respondent is Hispanic female
7	Respondent is other/undefined race/ethnicity, male
8	Respondent is other/undefined race/ethnicity, female

The categories used to classify a respondent's racial/ethnic reference point for questions about social group perceptions are slightly different from those used for the main race/ethnicity variable, WC01.

W — Demographics

WA — Sex, age, education, and income

WA01 **Respondent's sex**

Schedule **A**

1 Male
2 Female

WA02 **Age**

Schedule **A**

Number: **18 – 110**

WA03 **Education**

Schedule **A**

What is the highest level of school you have completed?

1 Grade 8 or lower
2 Some high school, no diploma
3 High school diploma or equivalent
4 Some college, no degree
5 Associate degree
6 Bachelor's degree
7 Master's degree
8 Professional degree
9 Doctorate degree

WA04　　　　　**College student**

A

　　　If graduated high school　　　　　　　WA03 = 3 – 9

Are you ...

1	A full-time college student
2	A part-time college student
3	Not a college student
999	Skipped

WA05 **Household income**

					A
					■

Which one of the following includes your total household income in the past 12 months before taxes?

1	Less than $5,000
2	$5,000 to $7,499
3	$7,500 to $9,999
4	$10,000 to $12,499
5	$12,500 to $14,999
6	$15,000 to $19,999
7	$20,000 to $24,999
8	$25,000 to $29,999
9	$30,000 to $34,999
10	$35,000 to $39,999
11	$40,000 to $49,999
12	$50,000 to $59,999
13	$60,000 to $74,999
14	$75,000 to $84,999
15	$85,000 to $99,999
16	$100,000 to $124,999
17	$125,000 to $149,999
18	$150,000 to $174,999
19	$175,000 or more

WB — Employment

WB01   **Employment status**

Schedule

A

Which statement best describes your current employment status?

1   Working as a paid employee
2   Working as a self-employee
3   Working as an owner or partner in a small business or professional firm
4   Working without pay in a family business or farm
5   Temporarily unemployed and looking for work
6   Retired
7   Disabled
8   Homemaker
9   Other

WB02   **Number of current jobs**

Schedule

A

Filter   **If currently employed**   WB01 = 1 – 4

Altogether, how many jobs do you have?

Number: **1 – 4**
            4 = four or more
999   Skipped

WB03   Work full or part time

Schedule

<div style="text-align:right">A</div>

Filter

If currently employed	WB01 = 1 – 4

How many hours per week do you usually work at your ([if work multiple jobs:] main) job?

([If work multiple jobs:] By main job we mean the one at which you usually work the most hours.)

1   35 hours a week or more (work full time)

2   Less than 35 hours a week (work part time)

999   Skipped

WB04 **Size of employer**

A

Filter **If currently employed** WB01 = 1 – 4

Counting all locations where your employer operates, what is the total number of persons who work for your employer ([if work multiple jobs:] at your main job)?

1 1
2 2 – 4
3 5 – 9
4 10 – 49
5 50 – 99
6 100 – 249
7 250 – 499
8 500 – 999
9 1,000 – 2,499
10 2,500 – 4,999
11 5,000 – 9,999
12 10,000 or more
999 Skipped

WB05 **Primary work location**

                                                                                A

Filter	If currently employed	WB01 = 1 – 4

Which of the following best describes your primary work location ([if work multiple jobs:] at your main job)?

1	Office environment outside home
2	Non-office environment (e.g., classroom, hospital, sales floor, manufacturing plant, outdoor location)
3	Mobile (e.g., on the road, at client sites)
4	Home office
5	Other
999	Skipped

WB06 **Member of labor union**

Schedule   **B**

Are you a member of a labor union?

1	Yes
2	No
3	Don't know
999	Skipped

WC — Race/ethnicity

WC01   **Racial/ethnic identity**

Schedule   **A**

| | | | | | ■ |

1   Non-Hispanic white

2   Non-Hispanic black

3   Non-Hispanic other race

4   Hispanic

5   Two or more races, non-Hispanic

Race/ethnicity was calculated based on a series of questions asked in the KnowledgePanel core profile interview. This variable is a composite of the answers to those questions.

WD — Religion

WD01 **Religious denomination**

Schedule   **B**

| | | | | | | |

What is your religion?

1 Baptist, any denomination
2 Protestant (e.g., Methodist, Lutheran, Presbyterian, Episcopal)
3 Catholic
4 Mormon
5 Jewish
6 Muslim
7 Hindu
8 Buddhist
9 Pentecostal
10 Eastern Orthodox
11 Other Christian
12 Other non-Christian, please specify (verbatim answer in **WD01r12v**)
13 None
999 Skipped

WD02 **Evangelical Christian**

Schedule   **B**

| | | | | | | |

Would you describe yourself as a born-again or evangelical Christian?

1 Yes
2 No
999 Skipped
9999 No data

This variable was not measured for all respondents in Wave B, as indicated by code 9999.

WD03　　　　　　**Attend religious services**

　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　B

　　　　　If self-identify with a religion　　　　WD01 = 1 – 12

How often do you attend religious services?

1	More than once a week
2	Once a week
3	Once or twice a month
4	A few times a year
5	Once a year or less
6	Never
999	Skipped

WE — Military service

WE01　　　　　　**Served in military**

　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　B

Have you ever served on active duty in the U.S. Armed Forces, Military Reserves, or National Guard? Please note that active duty does not include training for the Reserves or National Guard, but does include activation, for example, for the Persian Gulf War.

1	I am now on active duty.
2	I was on active duty in the past, but not now.
3	I have trained for the Reserves or National Guard, but have never been activated.
4	I have never served in the military.
999	Skipped

WF — Household characteristics

WFa — Household/family composition

WFa01   **Household size**

Schedule   **A**

| | | | | | ▮ |

Number: **1 – 10**

WFa02   **Household members under age 2**

Schedule   **A**

| | | | | | ▮ |

Number: **0 – 9**

WFa03   **Household members age 2 – 5**

Schedule   **A**

| | | | | | ▮ |

Number: **0 – 9**

WFa04   **Household members age 6 – 12**

Schedule   **A**

| | | | | | ▮ |

Number: **0 – 9**

WFa05   **Household members age 13 – 17**

Schedule   **A**

| | | | | | ▮ |

Number: **0 – 9**

WFa06 **Household members age 18 and older**

Schedule   **A**

Number: **1 – 10**

WFa07 **Respondent is head of household**

Schedule   **A**

  1 Yes
  2 No

WFa08 **Marital status**

Schedule   **A**

Are you now married, single, divorced, widowed, or separated?

  1 Married
  2 Single (never married)
  3 Divorced
  4 Widowed
  5 Separated

WFb — Dwelling type

WFb01   **Household dwelling type**

Schedule   **A**

Which best describes the building where you live?

1   Single-family, detached house
2   Single-family, attached house
3   Apartment
4   Condominium or co-op
5   College dormitory
6   Manufactured or mobile home
7   Other

WFb02   **Home ownership**

Schedule   **A**

Are your living quarters ...

1   Owned or being bought by you or someone in your household
2   Rented for cash
3   Occupied without payment of cash rent

WFc — Geographic location

WFc01 **State of residency**

A

1	Alabama (AL)
2	Alaska (AK)
4	Arizona (AZ)
5	Arkansas (AR)
6	California (CA)
8	Colorado (CO)
9	Connecticut (CT)
10	Delaware (DE)
11	District of Columbia (DC)
12	Florida (FL)
13	Georgia (GA)
15	Hawaii (HI)
16	Idaho (ID)
17	Illinois (IL)
18	Indiana (IN)
19	Iowa (IA)
20	Kansas (KS)
21	Kentucky (KY)
22	Louisiana (LA)
23	Maine (ME)
24	Maryland (MD)
25	Massachusetts (MA)
26	Michigan (MI)
27	Minnesota (MN)
28	Mississippi (MS)
29	Missouri (MO)
30	Montana (MT)
31	Nebraska (NE)
32	Nevada (NV)
33	New Hampshire (NH)

(Continued)

(Continued from previous page)

34	New Jersey (NJ)
35	New Mexico (NM)
36	New York (NY)
37	North Carolina (NC)
38	North Dakota (ND)
39	Ohio (OH)
40	Oklahoma (OK)
41	Oregon (OR)
42	Pennsylvania (PA)
44	Rhode Island (RI)
45	South Carolina (SC)
46	South Dakota (SD)
47	Tennessee (TN)
48	Texas (TX)
49	Utah (UT)
50	Vermont (VT)
51	Virginia (VA)
53	Washington (WA)
54	West Virginia (WV)
55	Wisconsin (WI)
56	Wyoming (WY)

WFc02   **Live in metropolitan area**

Schedule   **A**

1	Yes
2	No

WG — Internet access

WG01   Household Internet access

Schedule

<div align="right">A</div>

1 Yes

2 No

WH — Other demographics

WHb — Sexual orientation

WHb01   Have gay friends or relatives

Schedule

<div align="right">B</div>

Do you have any friends or relatives who you know to be gay, lesbian, or bisexual?

1   Yes, friends

2   Yes, relatives

3   Yes, both

4   No

5   I would prefer not to answer this question.

999   Skipped

WHb02   **Sexual orientation**

Schedule   **B**

Are you yourself gay, lesbian, or bisexual?

1   Yes
2   No
3   I would prefer not to answer this question.
999 Skipped

WHc — Gun ownership

WHc01   **Guns in home**

Schedule   **B**

Do you happen to have in your home or garage any guns or revolvers?

1   Yes
2   No
999 Skipped

WHc02   **Type of guns in home**

Schedule   **B**

⎪   ⎪   ⎪   ⎪   ⎪   ⎪ ⎪■■

Filter   **If have guns at home**   WHc01 = 1

Is it (from WHc01, gun(s) at home) a pistol, shotgun, rifle, or another type of gun?

Multiple answers accepted:

WHc02rA   Pistol

WHc02rB   Shotgun

WHc02rC   Rifle

WHc02rZ   Other, please specify (verbatim answer in **WHc02rZv**)

1   Yes

2   No

999   Skipped

WHc03   **Personally own guns**

Schedule   **B**

⎪   ⎪   ⎪   ⎪   ⎪   ⎪ ⎪■■

Filter   **If have guns at home**   WHc01 = 1

Do any of these guns (from WHc01, at home) personally belong to you?

1   Yes

2   No

999   Skipped

WHe — Environmental behavior

WHe01 **Environmental activities**

Schedule   **B**

Many people also work to improve the environment. In the past 12 months, have you ...

Multiple answers accepted:

WHe01rA	Given money to an environmental organization
WHe01rB	Contributed time or expertise to an environmental group
WHe01rC	Recycled your newspapers or other papers
WHe01rD	Recycled your cans
WHe01rE	Recycled your glass
WHe01rF	Recycled your plastic
WHe01rG	Purchased a product specifically because it was made from recycled materials
WHe01rH	Taken steps to reduce your use of energy (oil, gasoline, electricity)
WHe01rZ	Other

1	Yes
2	No
999	Skipped

WHe02 **Describe self as environmentalist**

Schedule   **B**

Would you describe yourself as an environmentalist?

1	Yes, definitely
2	Yes, somewhat
3	No
999	Skipped

WHf01	**Grocery shopping**

Schedule

A

When it comes to grocery shopping for my household ...

1	I do all of it.
2	I do most of it.
3	I do some of it, someone else does most of it.
4	I don't do any of it, someone else does all of it.
999	Skipped

WHf02	**Pet ownership**

Schedule

A

Which, if any, of the following pets do you have?

Multiple answers accepted:

WHf02rA	Cat
WHf02rB	Dog
WHf02rC	Fish
WHf02rD	Bird
WHf02rE	Gerbil, guinea pig, hamster, mouse, rabbit, or ferret
WHf02rF	Reptile
WHf02rG	Horse
WHf02rZ	Other

1	Yes
2	No
999	Skipped

Questionnaires

Wave 1 — pre-primary questionnaire

We'd like to know how well you recognize some people in the news that you may or may not have seen before.

For each picture, please pick the name of the person from the list. If you've seen this person before, but don't know the person's name, just click on "familiar, but don't know name." If the person does not look familiar at all, just check "not familiar with this person."

Question Q1_1   Variable ABc01

Ask only on 10/2/07 – 11/30/07.

[Show picture of Hillary Clinton.]

○	Ann Richards	1
○	Elizabeth Edwards	2
○	Janet Reno	3
○	Nancy Pelosi	4
○	Kay Bailey Hutchison	5
○	Ruth Bader Ginsburg	6
○	Donna Rice	7
○	Dianne Feinstein	8
○	Hillary Clinton	9
○	Olympia Snowe	10
○	Barbara Boxer	11
○	Nancy Kassebaum	12
○	Teresa Heinz Kerry	13
○	Elizabeth Dole	14
○	Madeleine Albright	15
○	Familiar but don't know name	16
○	Not familiar with this person	17
○	Skipped	999

Question Q2_1

Variable ABe01

[Show picture of John Edwards.]

○	Fred Thompson	1
○	John McCain	2
○	Deval Patrick	3
○	Chuck Hagel	4
○	Rudy Giuliani	5
○	John Edwards	6
○	Al Sharpton	7
○	Joe Biden	8
○	Mitt Romney	9
○	Newt Gingrich	10
○	Barack Obama	11
○	Bill Richardson	12
○	Chris Dodd	13
○	Mike Huckabee	14
○	Dennis Kucinich	15
○	Familiar but don't know name	16
○	Not familiar with this person	17
○	Skipped	999

Question Q3_1

Variable AAg01

Ask only on 10/2/07 – 11/30/07.

[Show picture of Rudy Giuliani.]

○	Fred Thompson	1
○	John McCain	2
○	Deval Patrick	3
○	Chuck Hagel	4
○	Rudy Giuliani	5
○	John Edwards	6
○	Al Sharpton	7
○	Joe Biden	8
○	Mitt Romney	9
○	Newt Gingrich	10
○	Barack Obama	11
○	Bill Richardson	12
○	Chris Dodd	13
○	Mike Huckabee	14
○	Dennis Kucinich	15
○	Familiar but don't know name	16
○	Not familiar with this person	17
○	Skipped	999

Question Q4_1

Ask only on 10/2/07 – 11/30/07.

[Show picture of Barack Obama.]

Variable ABo01

○	Fred Thompson	1
○	John McCain	2
○	Deval Patrick	3
○	Chuck Hagel	4
○	Rudy Giuliani	5
○	John Edwards	6
○	Al Sharpton	7
○	Joe Biden	8
○	Mitt Romney	9
○	Newt Gingrich	10
○	Barack Obama	11
○	Bill Richardson	12
○	Chris Dodd	13
○	Mike Huckabee	14
○	Dennis Kucinich	15
○	Familiar but don't know name	16
○	Not familiar with this person	17
○	Skipped	999

Question Q5_1

Variable AAr01

[Show picture of Mitt Romney.]

○	Fred Thompson	1
○	John McCain	2
○	Deval Patrick	3
○	Chuck Hagel	4
○	Rudy Giuliani	5
○	John Edwards	6
○	Al Sharpton	7
○	Joe Biden	8
○	Mitt Romney	9
○	Newt Gingrich	10
○	Barack Obama	11
○	Bill Richardson	12
○	Chris Dodd	13
○	Mike Huckabee	14
○	Dennis Kucinich	15
○	Familiar but don't know name	16
○	Not familiar with this person	17
○	Skipped	999

Question Q6_1   Variable AAt01

[Show picture of Fred Thompson.]

○	Fred Thompson	1
○	John McCain	2
○	Deval Patrick	3
○	Chuck Hagel	4
○	Rudy Giuliani	5
○	John Edwards	6
○	Al Sharpton	7
○	Joe Biden	8
○	Mitt Romney	9
○	Newt Gingrich	10
○	Barack Obama	11
○	Bill Richardson	12
○	Chris Dodd	13
○	Mike Huckabee	14
○	Dennis Kucinich	15
○	Familiar but don't know name	16
○	Not familiar with this person	17
○	Skipped	999

Questions Q7_1 – Q15_1

We'd like to get your feelings toward some people.

Please rate the person on a thermometer that runs from 0 to 100 degrees. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

The (first / next) person is __. Where on the thermometer would you rate __?

[Show response scale as thermometer from 0 to 100.]

Question Q7_1   Variable AE01

George W. Bush

[ ]	Number: 0 – 100	
	0 = unfavorable	
	100 = favorable	
○	Don't know who person is	101
○	Don't know enough about person	102
○	Skipped	999

Question Q8_1   Variable ABc02

Hillary Clinton

	Number: 0 – 100
	0 = unfavorable
	100 = favorable

○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

Question Q9_1   Variable ABe02

John Edwards

	Number: 0 – 100
	0 = unfavorable
	100 = favorable

○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

Question Q10_1   Variable AAg02

Rudy Giuliani

	Number: 0 – 100
	0 = unfavorable
	100 = favorable

○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

Question Q11_1   Variable ABo02

Barack Obama

	Number: 0 – 100
	0 = unfavorable
	100 = favorable

○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

Question Q12_1   Variable AAr02

Mitt Romney

☐ Number: 0 – 100
    0 = unfavorable
    100 = favorable
○ Don't know who person is   101
○ Don't know enough about person   102
○ Skipped   999

Question Q13_1   Variable AAt02

Fred Thompson

☐ Number: 0 – 100
    0 = unfavorable
    100 = favorable
○ Don't know who person is   101
○ Don't know enough about person   102
○ Skipped   999

Question Q14_1   Variable AAm01

John McCain

☐ Number: 0 – 100
    0 = unfavorable
    100 = favorable
○ Don't know who person is   101
○ Don't know enough about person   102
○ Skipped   999

Question Q15_1   Variable AAh01

Ask only on 12/1/07 – 1/1/08.

Mike Huckabee

☐ Number: 0 – 100
    0 = unfavorable
    100 = favorable
○ Don't know who person is   101
○ Don't know enough about person   102
○ Skipped   999

PARTY-FILTER_1

<div align="right">Variable MA08</div>

Filter for political orientation:

○	Political orientation specified in previous interview	1
○	Asked in current interview	2

Question Q16_1

<div align="right">Variable MA02</div>

Ask only if did not specify political orientation in previous interview [PARTY-FILTER_1 = 2].

Generally speaking, do you think of yourself as a ...

○	Republican	1
○	Democrat	2
○	Independent	3
○	Another party, please specify:	4
○	No preference	5
○	Skipped	999

Question Q17_1

<div align="right">Variable MA03</div>

Ask only if think of self as a Republican and did not specify political orientation in previous interview [Q16_1 = 1].

Would you call yourself a ...

○	Strong Republican	1
○	Not very strong Republican	2
○	Skipped	999

Question Q18_1

<div align="right">Variable MA04</div>

Ask only if think of self as a Democrat and did not specify political orientation in previous interview [Q16_1 = 2].

Would you call yourself a ...

○	Strong Democrat	1
○	Not very strong Democrat	2
○	Skipped	999

Question Q19_1   Variable MA05

Ask only if think of self as an Independent or of another political party, or have no party preference and did not specify political orientation in previous interview [Q16_1 = 3 – 5, 999].

Do you think of yourself as closer to the ...

○	Republican Party	1
○	Democratic Party	2
○	Skipped	999

PARTY_1   Variable MA01

Party ID — most recent answer (7-point scale):

○	Strong Republican	1
○	Not strong Republican	2
○	Leans Republican	3
○	Independent / other / undecided	4
○	Leans Democrat	5
○	Not strong Democrat	6
○	Strong Democrat	7

Question Q20_1   Variable MA07

Ask only if did not specify political orientation in previous interview [PARTY-FILTER_1 = 2].

In general, do you think of yourself as ...

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Skipped	999

Question Q21_1

<div align="right">Variable RBa03</div>

Ask only if think of self as Democrat or lean Democrat [PARTY_1 = 5 – 7].

If you had to choose this week to vote for one of the primary candidates to be the presidential nominee for the Democratic party, which candidate would you vote for?

○	Joe Biden	1
○	Hillary Clinton	2
○	Chris Dodd	3
○	John Edwards	4
○	Mike Gravel	5
○	Dennis Kucinich	6
○	Barack Obama	7
○	Bill Richardson	8
○	Skipped	999

Question Q22_1

<div align="right">Variable RBa04</div>

Ask only if would vote this week for Democratic candidate (and think of self as Democrat or lean Democrat) [Q21_1 = 1 – 8].

Suppose, for one reason or another, [candidate would vote for in Q21_1] is not chosen as the Democratic candidate. Who would be your second choice for the Democratic nominee for president?

○	Joe Biden	1
○	Hillary Clinton	2
○	Chris Dodd	3
○	John Edwards	4
○	Mike Gravel	5
○	Dennis Kucinich	6
○	Barack Obama	7
○	Bill Richardson	8
○	Skipped	999

Question Q23_1

<div align="right">Variable RBa01</div>

Ask only if think of self as Republican or lean Republican [PARTY_1 = 1 – 3].

If you had to choose this week to vote for one of the primary candidates to be the presidential nominee for the Republican party, which candidate would you vote for?

○	{10/2/07 – 10/21/07 : Sam Brownback}	1
○	Rudy Giuliani	2
○	Mike Huckabee	3
○	Duncan Hunter	4
○	John McCain	5
○	Ron Paul	6
○	Mitt Romney	7
○	Tom Tancredo	8
○	Fred Thompson	9
○	Skipped	999

Question Q24_1

<div align="right">Variable RBa02</div>

Ask only if would vote this week for Republican candidate (and think of self as Republican or lean Republican) [Q23_1 = 1 – 9].

Suppose, for one reason or another, [candidate would vote for in Q23_1] is not chosen as the Republican candidate. Who would be your second choice for the Republican nominee for president?

○	{10/2/07 – 10/21/07 : Sam Brownback}	1
○	Rudy Giuliani	2
○	Mike Huckabee	3
○	Duncan Hunter	4
○	John McCain	5
○	Ron Paul	6
○	Mitt Romney	7
○	Tom Tancredo	8
○	Fred Thompson	9
○	Skipped	999

Question Q25_1

If you had to choose this week to vote for either the Republican or Democratic party's candidate for president, do you think you would probably vote for the Republican candidate, the Democratic candidate, or a third party candidate?

○   Republican candidate   1
○   Democratic candidate   2
○   Third party candidate   3
○   Not sure yet   4
○   Depends on the candidates   5
○   Skipped   999

Question Q26_1

Ask only if rated favorability of Clinton [Q8_1 = 0 – 100].

Is there anything in particular that you like or dislike about Hillary Clinton? If so, please fill in the boxes below.

Accept multiple answers:

☐   I like: [   ]   A
☐   I dislike: [   ]   B

1 = gave answer
2 = did not give answer

○   Nothing in particular   3
○   Don't know enough about this person   4
○   Skipped   999

Question Q27_1

Ask only on 10/2/07 – 11/30/07.

Ask only if rated favorability of Edwards [Q9_1 = 0 – 100].

Is there anything in particular that you like or dislike about John Edwards? If so, please fill in the boxes below.

Accept multiple answers:

☐   I like: [   ]   A
☐   I dislike: [   ]   B

1 = gave answer
2 = did not give answer

○   Nothing in particular   3
○   Don't know enough about this person   4
○   Skipped   999

Question Q28_1

Ask only if rated favorability of Giuliani [Q10_1 = 0 – 100].

Is there anything in particular that you like or dislike about Rudy Giuliani? If so, please fill in the boxes below.

Accept multiple answers:

☐   I like: [_____]   A
☐   I dislike: [_____]   B

                                      1 = gave answer
                                 2 = did not give answer

○   Nothing in particular   3
○   Don't know enough about this person   4
○   Skipped   999

Question Q29_1

Ask only if rated favorability of Obama [Q11_1 = 0 – 100].

Is there anything in particular that you like or dislike about Barack Obama? If so, please fill in the boxes below.

Accept multiple answers:

☐   I like: [_____]   A
☐   I dislike: [_____]   B

                                        1 = gave answer
                                 2 = did not give answer

○   Nothing in particular   3
○   Don't know enough about this person   4
○   Skipped   999

Question Q30_1

Ask only if rated favorability of Romney [Q12_1 = 0 – 100].

Is there anything in particular that you like or dislike about Mitt Romney? If so, please fill in the boxes below.

Accept multiple answers:

☐   I like: [_____]   A
☐   I dislike: [_____]   B

                                        1 = gave answer
                                 2 = did not give answer

○   Nothing in particular   3
○   Don't know enough about this person   4
○   Skipped   999

Question Q31_1

<div align="right">Variable AAt03</div>

Ask only if rated favorability of Thompson [Q13_1 = 0 – 100].

Is there anything in particular that you like or dislike about Fred Thompson? If so, please fill in the boxes below.

Accept multiple answers:

☐	I like:	⬚	A
☐	I dislike:	⬚	B

<div align="right">1 = gave answer</div>
<div align="right">2 = did not give answer</div>

○	Nothing in particular	3
○	Don't know enough about this person	4
○	Skipped	999

Question Q32_1

<div align="right">Variable KC01</div>

Has anyone contacted you on behalf of any of the presidential candidates? Select all that apply.

Accept multiple answers:

☐	Yes, I have received a letter or mailing of some kind from a campaign.	A
☐	Yes, I have had a face-to-face conversation or contact with someone from a campaign.	B
☐	Yes, I have received an email from a campaign.	C
☐	Yes, I have received a phone call or phone message from a campaign.	D

<div align="right">1 = yes</div>
<div align="right">2 = no</div>

☐	No, none of the above has happened to me.	X
○	Skipped	999

Question Q33_1

From which of the following sources have you heard anything about the presidential campaign?

Accept multiple answers:

☐	Television news programs (morning or evening)	A
☐	Newspapers	B
☐	Television talk shows, public affairs, or news analysis programs	C
☐	Internet sites, chat rooms, or blogs	D
☐	Radio news or radio talk shows	E
☐	News magazines	F
		1 = yes
		2 = no
○	Have not heard anything about the presidential campaign	3
○	Skipped	999

Question Q34_1

Regardless of who you might vote for, who do you think is most likely to win the Democratic nomination for president?

[Prompt once if no response:] Please just give us your best guess.

○	Joe Biden	1
○	Hillary Clinton	2
○	Chris Dodd	3
○	John Edwards	4
○	Mike Gravel	5
○	Dennis Kucinich	6
○	Barack Obama	7
○	Bill Richardson	8
○	Skipped	999

Question Q35_1   Variable NA05

Ask only if named Democratic candidate most likely to win nomination [Q34_1 = 1 – 8].

Who do you think is second most likely to win the Democratic nomination?

[Prompt once if no response:] Please just give us your best guess.

○	Joe Biden	1
○	Hillary Clinton	2
○	Chris Dodd	3
○	John Edwards	4
○	Mike Gravel	5
○	Dennis Kucinich	6
○	Barack Obama	7
○	Bill Richardson	8
○	Skipped	999

Question Q36_1   Variable NA06

Ask only if named Democratic candidates most likely to win nomination [Q35_1 = 1 – 8].

Do you think [candidate most likely to win Democratic nomination in Q34_1] will beat [candidate second most likely to win in Q35_1] by a lot or by just a little?

○	By a lot	1
○	By just a little	2
○	Skipped	999

Question Q37_1   Variable NA01

Regardless of who you might vote for, who do you think is most likely to win the Republican nomination for president?

[Prompt once if no response:] Please just give us your best guess.

○	{10/2/07 – 10/21/07 : Sam Brownback}	1
○	Rudy Giuliani	2
○	Mike Huckabee	3
○	Duncan Hunter	4
○	John McCain	5
○	Ron Paul	6
○	Mitt Romney	7
○	Tom Tancredo	8
○	Fred Thompson	9
○	Skipped	999

Question Q38_1

Ask only if named Republican candidate most likely to win nomination [Q37_1 = 1 – 9].

Who do you think is second most likely to win the Republican nomination?

[Prompt once if no response:] Please just give us your best guess.

○	{10/2/07 – 10/21/07 : Sam Brownback}	1
○	Rudy Giuliani	2
○	Mike Huckabee	3
○	Duncan Hunter	4
○	John McCain	5
○	Ron Paul	6
○	Mitt Romney	7
○	Tom Tancredo	8
○	Fred Thompson	9
○	Skipped	999

Question Q39_1

Ask only if named Republican candidates most likely to win nomination [Q38_1 = 1 – 9].

Do you think [candidate most likely to win Republican nomination in Q37_1] will beat [candidate second most likely to win in Q38_1] by a lot or by just a little?

○	By a lot	1
○	By just a little	2
○	Skipped	999

Question Q40_1

Thinking about the general presidential election in the fall of 2008, regardless of which party you personally like best, do you think the Republican candidate will win the presidency, that the Democratic candidate will win the presidency, some other party will win, or is it too close or too early to call?

○	Probably the Republican candidate	1
○	Probably the Democratic candidate	2
○	Probably another party's candidate	3
○	Too close or too early to call	4
○	Skipped	999

Question Q41_1

Ask only on 12/1/07 – 1/1/08.

In your opinion, which of the Republican candidates would give the Republican party the best chance of winning the presidency in November?

○	Rudy Giuliani	1
○	Mike Huckabee	2
○	Duncan Hunter	3
○	John McCain	4
○	Ron Paul	5
○	Mitt Romney	6
○	Tom Tancredo	7
○	Fred Thompson	8
○	Skipped	999

Question Q42_1

Ask only on 12/1/07 – 1/1/08.

In your opinion, which of the Democratic candidates would give the Democratic party the best chance of winning the presidency in November?

○	Joe Biden	1
○	Hillary Clinton	2
○	Chris Dodd	3
○	John Edwards	4
○	Mike Gravel	5
○	Dennis Kucinich	6
○	Barack Obama	7
○	Bill Richardson	8
○	Skipped	999

Questions Q43_1 – Q48_1

How much would you say you know about each of these people? For each name, please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at all about this person.

Question Q43_1   Variable ABc04

Hillary Clinton

	Quite a lot	1
○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q44_1   Variable ABe04

John Edwards

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q45_1   Variable AAg04

Rudy Giuliani

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q46_1   Variable ABo04

Barack Obama

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q47_1   Variable AAr04

Mitt Romney

- ○   Quite a lot   1
- ○   A fair amount   2
- ○   A little   3
- ○   Almost nothing   4
- ○   Skipped   999

Question Q48_1   Variable AAt04

Fred Thompson

- ○   Quite a lot   1
- ○   A fair amount   2
- ○   A little   3
- ○   Almost nothing   4
- ○   Skipped   999

Questions Q49_1 – Q56_1

Using this scale that ranges from extremely liberal to extremely conservative, where would you place each of these candidates? Just click "don't know" if you don't know enough to rate the person.

Question Q49_1   Variable ABc05

Hillary Clinton

- ○   Extremely liberal   1
- ○   Liberal   2
- ○   Slightly liberal   3
- ○   Moderate, middle of the road   4
- ○   Slightly conservative   5
- ○   Conservative   6
- ○   Extremely conservative   7
- ○   Don't know   8
- ○   Skipped   999

Question Q50_1   Variable ABe05

John Edwards

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q51_1   Variable AAg05

Rudy Giuliani

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q52_1   Variable ABo05

Barack Obama

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q53_1

Variable AAr05

Mitt Romney

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q54_1

Variable AAt05

Fred Thompson

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q55_1

Variable AAh03

Ask only on 12/1/07 – 1/1/08.

Mike Huckabee

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q56_1

Ask only on 12/1/07 – 1/1/08.

Variable AAm04

John McCain

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q57_1

Variable CBa03

Are there any candidates who you think would do a particularly good job of handling the nation's economy? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q58_1 Variable CBa04

Are there any candidates who you think would do a particularly bad job of handling the nation's economy? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify: [_____]	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q59_1 Variable CDc01

Are there any candidates who you think would do a particularly good job of handling homeland security? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify: [_____]	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q60_1

Are there any candidates who you think would do a particularly bad job of handling homeland security? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐   Hillary Clinton   C
☐   John Edwards   E
☐   Rudy Giuliani   G
☐   John McCain   M
☐   Barack Obama   O
☐   Mitt Romney   R
☐   Fred Thompson   T
☐   Other, specify: Z

1 = yes
2 = no

○   No difference among candidates on this issue   3
○   Don't know enough to say   4
○   Skipped   999

Question Q61_1

Are there any candidates who you think would do a particularly good job of handling the health care situation? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐   Hillary Clinton   C
☐   John Edwards   E
☐   Rudy Giuliani   G
☐   John McCain   M
☐   Barack Obama   O
☐   Mitt Romney   R
☐   Fred Thompson   T
☐   Other, specify: Z

1 = yes
2 = no

○   No difference among candidates on this issue   3
○   Don't know enough to say   4
○   Skipped   999

Question Q62_1 Variable CCa02

Are there any candidates who you think would do a particularly bad job of handling the health care situation? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q63_1 Variable CEc01

There has been much talk recently about whether gays and lesbians should have the legal right to marry someone of the same sex. Which of the following options comes closest to your position on this issue?

○	I support full marriage rights for gay and lesbian couples.	1
○	I support civil unions or domestic partnerships, but not gay marriage.	2
○	I do not support any form of legal recognition of the relationships of gay and lesbian couples.	3
○	Skipped	999

Question Q64_1

Which presidential candidates' views are most like your own when it comes to gay marriage? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q65_1

Are there any presidential candidates whose views on gay marriage are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q66_1

<div align="right">Variable CDb01</div>

Which of the following plans for United States policy in Iraq comes closest to your own position?

○	The US should withdraw all troops from Iraq as soon as possible, regardless of conditions in Iraq.	1
○	The US should set a deadline for withdrawing its troops if the Iraqi government doesn't show definite progress in training Iraqi forces and controlling violence on its own.	2
○	The US should keep its troops in Iraq as long as is needed until a stable democratic government is established there.	3
○	Skipped	999

Question Q67_1

<div align="right">Variable CDb02</div>

Which presidential candidates' views are most like your own when it comes to a plan for Iraq? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

<div align="right">1 = yes</div>
<div align="right">2 = no</div>

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q68_1   Variable CDb03

Are there any presidential candidates whose views on Iraq are unacceptable to you?
You can pick more than one candidate if you like, or "don't know enough to say" if you
don't feel you know enough about them yet.

Accept multiple answers:

☐   Hillary Clinton   C
☐   John Edwards   E
☐   Rudy Giuliani   G
☐   John McCain   M
☐   Barack Obama   O
☐   Mitt Romney   R
☐   Fred Thompson   T
☐   Other, specify: [_____]   Z

                  1 = yes
                  2 = no

○   No difference among candidates on this issue   3
○   Don't know enough to say   4
○   Skipped   999

Question Q69_1   Variable CBb01

Which of the following options comes closest to your view on what we should be doing
about federal income taxes?

○   Taxes should be cut.   1
○   Taxes should be kept pretty much as they are.   2
○   Taxes should be raised if necessary in order to maintain current   3
       federal programs and services.
○   Skipped   999

Question Q70_1   Variable CEa01

Which of the following options comes closest to your view on abortion?

○   Abortion should be available to anyone who wants it.   1
○   Abortion should be available, but with stricter limits than it is   2
       now.
○   Abortion should not be permitted except in cases of rape,   3
       incest, or when the life of the woman is at risk.
○   Abortion should not be permitted under any circumstances.   4
○   Skipped   999

Question Q71_1

Which presidential candidate's views are most like your own when it comes to abortion? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q72_1

Are there any presidential candidates whose views on abortion are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Questions Q73_1 – Q74_1

Please indicate whether you favor or oppose each of the following proposals addressing immigration.

Question Q73_1   Variable CDd01

Provide a path to citizenship for some illegal aliens who agree to return to their home country for a period of time and pay substantial fines

○	Strongly favor	1
○	Somewhat favor	2
○	Somewhat oppose	3
○	Strongly oppose	4
○	Skipped	999

Question Q74_1   Variable CDd02

Increase border security by building a fence along part of the US border with Mexico

○	Strongly favor	1
○	Somewhat favor	2
○	Somewhat oppose	3
○	Strongly oppose	4
○	Skipped	999

Question Q75_1   Variable CDd03

Which presidential candidate's views are most like your own when it comes to immigration? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify: [ ]	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q76_1   Variable CDd04

Are there any presidential candidates whose views on immigration are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q77_1   Variable REb01

Thinking about the presidential primaries generally, do you think they are a good way of picking the best candidates, or a bad way of picking the best qualified candidates?

○	A good way of picking the best candidates	1
○	A bad way of picking the best candidates	2
○	Skipped	999

Question Q78_1   Variable REb02

Ask only if think presidential primaries are a good way of picking candidates [Q77_1 = 1].

Is it a very good way to pick the best qualified candidates, or just a somewhat good way to pick the best candidates?

○	A very good way of picking the best candidates	1
○	A somewhat good way of picking the best candidates	2
○	Skipped	999

Question Q79_1   Variable REb03

Ask only if think presidential primaries are a bad way of picking candidates [Q77_1 = 2].

Is it a very bad way to pick the best qualified candidates, or just a somewhat bad way to pick the best candidates?

○	A very bad way of picking the best candidates	1
○	A somewhat bad way of picking the best candidates	2
○	Skipped	999

Question Q80_1   Variable ABz01

Overall, what's your impression of the candidates running for the Democratic presidential nomination? As a group, would you say they are an excellent group of candidates, a good group of candidates, a fair group of candidates, or a poor group of candidates?

○	An excellent group of candidates	1
○	A good group of candidates	2
○	A fair group of candidates	3
○	A poor group of candidates	4
○	Skipped	999

Question Q81_1   Variable AAz01

Overall, what's your impression of the candidates running for the Republican presidential nomination? As a group, would you say they are an excellent group of candidates, a good group of candidates, a fair group of candidates, or a poor group of candidates?

○	An excellent group of candidates	1
○	A good group of candidates	2
○	A fair group of candidates	3
○	A poor group of candidates	4
○	Skipped	999

Question Q82_1   Variable REa01

When Election Day comes, how confident are you that the votes across the country will be accurately counted?

○	Very confident	1
○	Somewhat confident	2
○	Not too confident	3
○	Not at all confident	4
○	Skipped	999

Question Q83_1

Are there any candidates who you think would do a particularly good job of handling taxes? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q84_1

Are there any candidates who you think would do a particularly bad job of handling taxes? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q85_1

Which would you prefer the government do: place no restrictions on government funding of stem cell research, ease the current restrictions to allow more stem cell research, keep the current restrictions in place, or should the government not fund stem cell research at all?

○	Place no restrictions on government funding of stem cell research	1
○	Ease the current restrictions to allow more stem cell research	2
○	Keep the current restrictions in place	3
○	Not fund stem cell research at all	4
○	Skipped	999

Question Q86_1

Which presidential candidate's views are most like your own when it comes to stem cell research? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q87_1

Are there any presidential candidates whose views on stem cell research are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q88_1

Do you favor or oppose the federal government in Washington negotiating more free trade agreements like NAFTA?

○	Strongly favor	1
○	Somewhat favor	2
○	Somewhat oppose	3
○	Strongly oppose	4
○	Skipped	999

Question Q89_1

Which presidential candidate's views are most like your own when it comes to trade agreements? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q90_1

Are there any presidential candidates whose views on trade agreements are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Hillary Clinton	C
☐	John Edwards	E
☐	Rudy Giuliani	G
☐	John McCain	M
☐	Barack Obama	O
☐	Mitt Romney	R
☐	Fred Thompson	T
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q91_1   Variable EF01

Would you say the press has been too easy, too tough, or fair in the way it has covered the presidential candidates over the past few months?

    ○   Too easy   1
    ○   Too tough   2
    ○   Fair   3
    ○   Too easy on some candidates, too tough on others   4
    ○   Skipped   999

Question Q92_1   Variable MB01

How much do you feel that having elections makes the government pay attention to what the people think: a good deal, some, or not much?

    ○   A good deal   1
    ○   Some   2
    ○   Not much   3
    ○   Skipped   999

Question Q93_1   Variable MB02

How much do you feel that political parties help to make the government pay attention to what the people think: a good deal, some, or not much?

    ○   A good deal   1
    ○   Some   2
    ○   Not much   3
    ○   Skipped   999

Question Q94_1   Variable MB03

In general, do you think the best candidates win the elections, or is it just the candidates who raise the most money that get elected, or something in between?

    ○   Best candidates win   1
    ○   Candidates who raise the most money win   2
    ○   Something in between   3
    ○   Skipped   999

Question Q95_1   Variable MB04

In some countries, people believe their elections are conducted fairly. In other countries, people believe that their elections are conducted unfairly. Do you believe presidential elections in the United States are generally ...

○	Very fair	1
○	Somewhat fair	2
○	Neither fair nor unfair	3
○	Somewhat unfair	4
○	Very unfair	5
○	Skipped	999

Questions Q96_1 – Q99_1

How much influence do you think the following have on the outcome of primary elections?

Question Q96_1   Variable REb04

The outcome of the early primaries

○	Too much	1
○	About the right amount	2
○	Too little	3
○	Skipped	999

Question Q97_1   Variable REb05

The news media

○	Too much	1
○	About the right amount	2
○	Too little	3
○	Skipped	999

Question Q98_1   Variable REb06

Political advertising

○	Too much	1
○	About the right amount	2
○	Too little	3
○	Skipped	999

Question Q99_1   Variable REb07

Voters

- ○   Too much   1
- ○   About the right amount   2
- ○   Too little   3
- ○   Skipped   999

Question Q100_1   Variable FC01

In the past month, have you seen ads for any of the candidates for president? Please check the names of any candidates whose ads you remember seeing or hearing, either on TV, radio, or on the Internet.

Accept multiple answers:

- ☐   Hillary Clinton   C
- ☐   John Edwards   E
- ☐   Rudy Giuliani   G
- ☐   John McCain   M
- ☐   Barack Obama   O
- ☐   Mitt Romney   R
- ☐   Fred Thompson   T
- ☐   Other, specify: [_____]   Z

         1 = yes
         2 = no

- ○   Skipped   999

Question Q101_1   Variable SC01

Setting aside your own preferences and what you know about the current candidates for president, do you think — all else being equal — that a black candidate for president has more of a chance of winning, less of a chance of winning, or about the same chance as a white candidate for president?

- ○   Much more of a chance of winning   1
- ○   Somewhat more of a chance of winning   2
- ○   Somewhat less of a chance of winning   3
- ○   Much less of a chance of winning   4
- ○   About the same chance of winning   5
- ○   Skipped   999

Questions Q102_1 – Q105_1

Please tell us to what extent you agree or disagree with each of the following statements.

Black elected officials are more likely to __.

Question Q102_1   Variable SA01

Favor blacks for government jobs over white applicants

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q103_1   Variable SA02

Support government spending that favors blacks

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q104_1   Variable SA03

Support policies that could cost whites jobs

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q105_1   Variable SA04

Give special favors to the black community

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q106_1   Variable SC02

Setting aside your own preferences and what you know about the current candidates for president, do you think — all else being equal — that a female candidate for president has more of a chance of winning, less of a chance of winning, or about the same chance as a male candidate for president?

○	Much more of a chance of winning	1
○	Somewhat more of a chance of winning	2
○	Somewhat less of a chance of winning	3
○	Much less of a chance of winning	4
○	About the same chance of winning	5
○	Skipped	999

Questions Q107_1 – Q110_1

Please tell us to what extent you agree or disagree with each of the following statements.

Female elected officials are more likely to __.

Question Q107_1   Variable SA06

Favor women for government jobs over male applicants

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q108_1   Variable SA07

Promote educational programs targeted at girls at the expense of boys

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q109_1   Variable SA08

Support government spending that favors women

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q110_1   Variable SA09

Focus on issues that mainly affect women

    ○   Strongly agree   1
    ○   Somewhat agree   2
    ○   Somewhat disagree   3
    ○   Strongly disagree   4
    ○   Skipped   999

Wave 2 — primaries questionnaire

Question Q1_2

<div align="right">Variable EB01</div>

Last night, how many hours, if any, did you watch television between 6 and 11 pm?

○	Did not watch TV between 6 and 11 last night	1
○	Less than 1 hour	2
○	Between 1 and 2 hours, but less than 2 hours	3
○	Between 2 and 3 hours, but less than 3 hours	4
○	Between 3 and 4 hours, but less than 4 hours	5
○	Between 4 and 5 hours, but less than 5 hours	6
○	5 hours	7
○	Skipped	999

Question Q2_2

<div align="right">Variable EA01</div>

From which of the following sources have you heard anything about the presidential campaign?

Accept multiple answers:

☐	Television news programs (morning or evening)	A
☐	Newspapers	B
☐	Television talk shows, public affairs, or news analysis programs	C
☐	Internet sites, chat rooms, or blogs	D
☐	Radio news or radio talk shows	E
☐	News magazines	F
		1 = yes
		2 = no
○	Have not heard anything about the presidential campaign	3
○	Skipped	999

Question Q3_2   Variable EB02

Ask only if heard about presidential campaign from television news or talk programs [Q2rA_2 = 1 or Q2rC_2 = 1].

Which of the following programs do you watch regularly on television? Please check any that you watch at least once a month.

Accept multiple answers:

☐	The Simpsons	A
☐	ABC News Nightline	B
☐	ABC World News	C
☐	Today Show	D
☐	NBC Nightly News	E
☐	The NewsHour with Jim Lehrer	F
☐	BET News	G
☐	Fox News	H
☐	Good Morning America	J
☐	CBS Evening News	K
☐	CBS Morning News	L
☐	CNN Headline News / Newsroom	M
☐	The Tonight Show with Jay Leno	N
☐	America This Morning	P
☐	The Daily Show with Jon Stewart	Q
		1 = yes
		2 = no
☐	None of the above	X
○	Skipped	999

Question Q4_2   Variable EB03

Ask only if heard about presidential campaign from television news or talk programs [Q2rA_2 = 1 or Q2rC_2 = 1].

Below are some additional television programs. Which of these do you watch regularly? Please check any that you watch at least once a month.

Accept multiple answers:

☐	60 Minutes	A
☐	The Late Show with David Letterman	B
☐	The O'Reilly Factor	C
☐	The Early Show	D
☐	Ellen DeGeneres Show	E
☐	Face the Nation	F
☐	Fox and Friends	G
☐	Brothers and Sisters	H
☐	Frontline	J
☐	Hannity and Colmes	K
☐	Hannity's America	L
☐	Hardball with Chris Matthews	M
☐	Heartland with John Kasich	N
☐	24	P
☐	Late Edition with Wolf Blitzer	Q
		1 = yes
		2 = no
☐	None of the above	X
○	Skipped	999

Question Q5_2   Variable KA01

In general, how interested are you in politics and public affairs?

○	Very interested	1
○	Somewhat interested	2
○	Slightly interested	3
○	Not at all interested	4
○	Skipped	999

Question Q6_2

Variable MA02

Generally speaking, do you think of yourself as a ...

- ○ Republican   1
- ○ Democrat   2
- ○ Independent   3
- ○ Another party, please specify: [   ]   4
- ○ No preference   5
- ○ Skipped   999

Question Q7_2

Variable MA03

Ask only if think of self as a Republican [Q6_2 = 1].

Would you call yourself a ...

- ○ Strong Republican   1
- ○ Not very strong Republican   2
- ○ Skipped   999

Question Q8_2

Variable MA04

Ask only if think of self as a Democrat [Q6_2 = 2].

Would you call yourself a ...

- ○ Strong Democrat   1
- ○ Not very strong Democrat   2
- ○ Skipped   999

Question Q9_2

Variable MA05

Ask only if think of self as an Independent or of another political party, or have no party preference [Q6_2 = 3 – 5, 999].

Do you think of yourself as closer to the ...

- ○ Republican Party   1
- ○ Democratic Party   2
- ○ Skipped   999

PARTY_2   Variable MA01

Party ID — most recent answer (7-point scale):

○	Strong Republican	1
○	Not strong Republican	2
○	Leans Republican	3
○	Independent / other / undecided	4
○	Leans Democrat	5
○	Not strong Democrat	6
○	Strong Democrat	7

Question Q10_2   Variable MA07

In general, do you think of yourself as ...

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Skipped	999

Questions Q11_2 – Q22_2

We'd like to get your feelings toward some people.

Please rate the person on a thermometer that runs from 0 to 100 degrees. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

The (first / next) person is __. Where on the thermometer would you rate __?

[Show response scale as thermometer from 0 to 100.]

Question Q11_2   Variable AE01

George W. Bush

☐	Number: 0 – 100	
	0 = unfavorable	
	100 = favorable	
○	Don't know who person is	101
○	Don't know enough about person	102
○	Skipped	999

Question Q12_2   Variable ABc02

Hillary Clinton

☐ Number: 0 – 100
      0 = unfavorable
      100 = favorable
○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

Question Q13_2   Variable ABe02

Ask only on 1/1/08 – 1/29/08.

John Edwards

☐ Number: 0 – 100
      0 = unfavorable
      100 = favorable
○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

Question Q14_2   Variable AAg02

Ask only on 1/1/08 – 1/29/08.

Rudy Giuliani

☐ Number: 0 – 100
      0 = unfavorable
      100 = favorable
○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

Question Q15_2   Variable ABo02

Barack Obama

☐ Number: 0 – 100
      0 = unfavorable
      100 = favorable
○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

Question Q16_2   Variable AAr02

    Ask only on 1/1/08 – 2/7/08.

Mitt Romney

    [____]   Number: 0 – 100
           0 = unfavorable
           100 = favorable
    ◯   Don't know who person is   101
    ◯   Don't know enough about person   102
    ◯   Skipped   999

Question Q17_2   Variable AAt02

    Ask only on 1/1/08 – 1/8/08.

Fred Thompson

    [____]   Number: 0 – 100
           0 = unfavorable
           100 = favorable
    ◯   Don't know who person is   101
    ◯   Don't know enough about person   102
    ◯   Skipped   999

Question Q18_2   Variable AAm01

John McCain

    [____]   Number: 0 – 100
           0 = unfavorable
           100 = favorable
    ◯   Don't know who person is   101
    ◯   Don't know enough about person   102
    ◯   Skipped   999

Question Q19_2   Variable AAh01

    Ask only on 1/1/08 – 3/5/08.

Mike Huckabee

    [____]   Number: 0 – 100
           0 = unfavorable
           100 = favorable
    ◯   Don't know who person is   101
    ◯   Don't know enough about person   102
    ◯   Skipped   999

Question Q20_2

Ask only on 1/3/08 – 2/28/08.

Michael Bloomberg

☐ Number: 0 – 100
  0 = unfavorable
  100 = favorable
○ Don't know who person is   101
○ Don't know enough about person   102
○ Skipped   999

Question Q21_2

Variable AF02

Ask only on 1/24/08 – 2/25/08.

Bill Clinton

☐ Number: 0 – 100
  0 = unfavorable
  100 = favorable
○ Don't know who person is   101
○ Don't know enough about person   102
○ Skipped   999

Question Q22_2

Variable ACn01

Ask only on 2/26/08 – 3/31/08.

Ralph Nader

☐ Number: 0 – 100
  0 = unfavorable
  100 = favorable
○ Don't know who person is   101
○ Don't know enough about person   102
○ Skipped   999

Question Q23_2   Variable ED01

Ask only if heard about presidential campaign from newspapers [Q2rB_2 = 1].

What newspaper or newspapers do you read regularly? Please list their complete names as well as you can, along with the city where they are published.

Accept multiple answers:

☐	Newspaper #1:	A
☐	City of publication #1:	B
☐	Newspaper #2:	C
☐	City of publication #2:	D

1 = gave answer
2 = did not give answer

○   Skipped   999

Question Q24_2   Variable RBa03

Ask only if think of self as Democrat or lean Democrat [PARTY_2 = 5 – 7].

If you had to choose this week to vote for one of the primary candidates to be the presidential nominee for the Democratic party, which candidate would you vote for?

○   {1/1/08 – 1/3/08 : Joe Biden}   1
○   Hillary Clinton   2
○   {1/1/08 – 1/3/08 : Chris Dodd}   3
○   {1/1/08 – 1/29/08 : John Edwards}   4
○   {1/1/08 – 3/4/08 : Mike Gravel}   5
○   {1/1/08 – 1/24/08 : Dennis Kucinich}   6
○   Barack Obama   7
○   {1/1/08 – 1/9/08 : Bill Richardson}   8
○   Skipped   999

Question Q25_2

Ask only on 1/1/08 – 3/7/08.

Ask only if would vote this week for Democratic candidate (and think of self as Democrat or lean Democrat) [Q24_2 = 1 – 8].

Suppose, for one reason or another, [candidate would vote for in Q24_2] is not chosen as the Democratic candidate. Who would be your second choice for the Democratic nominee for president?

○	{1/1/08 – 1/3/08 : Joe Biden}	1
○	Hillary Clinton	2
○	{1/1/08 – 1/3/08 : Chris Dodd}	3
○	{1/1/08 – 1/29/08 : John Edwards}	4
○	{1/1/08 – 3/4/08 : Mike Gravel}	5
○	{1/1/08 – 1/24/08 : Dennis Kucinich}	6
○	Barack Obama	7
○	{1/1/08 – 1/9/08 : Bill Richardson}	8
○	Other, specify: ⬚	9
○	Skipped	999

Question Q26_2

Ask only on 1/1/08 – 3/5/08.

Ask only if think of self as Republican or lean Republican [PARTY_2 = 1 – 3].

If you had to choose this week to vote for one of the primary candidates to be the presidential nominee for the Republican party, which candidate would you vote for?

○	{1/1/08 – 1/29/08 : Rudy Giuliani}	2
○	Mike Huckabee	3
○	{1/1/08 – 1/21/08 : Duncan Hunter}	4
○	John McCain	5
○	Ron Paul	6
○	{1/1/08 – 2/7/08 : Mitt Romney}	7
○	{1/1/08 – 1/21/08 : Fred Thompson}	9
○	Skipped	999

Question Q27_2   Variable RBa02

Ask only on 1/1/08 – 3/5/08.

Ask only if would vote this week for Republican candidate (and think of self as Republican or lean Republican) [Q26_2 = 2 – 7, 9].

Suppose, for one reason or another, [candidate would vote for in Q26_2] is not chosen as the Republican candidate. Who would be your second choice for the Republican nominee for president?

○	{1/1/08 – 1/29/08 : Rudy Giuliani}	2
○	Mike Huckabee	3
○	{1/1/08 – 1/21/08 : Duncan Hunter}	4
○	John McCain	5
○	Ron Paul	6
○	{1/1/08 – 2/7/08 : Mitt Romney}	7
○	{1/1/08 – 1/21/08 : Fred Thompson}	9
○	Skipped	999

Question Q28_2   Variable RCa02

Ask only on 3/8/08 – 3/31/08.

If the presidential election was held today and John McCain, the Republican, was running against Barack Obama, the Democrat, who would you vote for?

○	John McCain, the Republican	1
○	Barack Obama, the Democrat	2
○	Ralph Nader	3
○	Other, specify:	6
○	Don't know	7
○	Skipped	999

Question Q29_2   Variable RCa03

Ask only on 3/8/08 – 3/31/08.

If the presidential election was held today and John McCain, the Republican, was running against Hillary Clinton, the Democrat, who would you vote for?

○	John McCain, the Republican	1
○	Hillary Clinton, the Democrat	2
○	Ralph Nader	3
○	Other, specify:	4
○	Don't know	5
○	Skipped	999

Question Q30_2

<div style="text-align: right">Variable RCa01</div>

If you had to choose this week to vote for either the Republican or Democratic party's candidate for president, do you think you would probably vote for the Republican candidate, the Democratic candidate, or a third party candidate?

○	Republican candidate	1
○	Democratic candidate	2
○	Third party candidate	3
○	Not sure yet	4
○	Depends on the candidates	5
○	Skipped	999

Question Q31_2

<div style="text-align: right">Variable ABc03</div>

Ask only on 2/1/08 – 3/31/08.

Ask only if rated favorability of Clinton [Q12_2 = 0 – 100].

Is there anything in particular that you like or dislike about Hillary Clinton? If so, please fill in the boxes below.

Accept multiple answers:

☐	I like:	[ ]	A
☐	I dislike:	[ ]	B

1 = gave answer
2 = did not give answer

○	Nothing in particular	3
○	Don't know enough about this person	4
○	Skipped	999

Question Q32_2

<div style="text-align: right">Variable ABo03</div>

Ask only on 2/1/08 – 3/31/08.

Ask only if rated favorability of Obama [Q15_2 = 0 – 100].

Is there anything in particular that you like or dislike about Barack Obama? If so, please fill in the boxes below.

Accept multiple answers:

☐	I like:	[ ]	A
☐	I dislike:	[ ]	B

1 = gave answer
2 = did not give answer

○	Nothing in particular	3
○	Don't know enough about this person	4
○	Skipped	999

Question Q33_2 Variable AAr03

Ask only on 2/1/08 – 2/7/08.

Ask only if rated favorability of Romney [Q16_2 = 0 – 100].

Is there anything in particular that you like or dislike about Mitt Romney? If so, please fill in the boxes below.

Accept multiple answers:

☐	I like:	_____	A
☐	I dislike:	_____	B

<div style="text-align:right">1 = gave answer</div>
<div style="text-align:right">2 = did not give answer</div>

○	Nothing in particular	3
○	Don't know enough about this person	4
○	Skipped	999

Question Q34_2 Variable AAm02

Ask only on 1/31/08 – 3/31/08.

Ask only if rated favorability of McCain [Q18_2 = 0 – 100].

Is there anything in particular that you like or dislike about John McCain? If so, please fill in the boxes below.

Accept multiple answers:

☐	I like:	_____	A
☐	I dislike:	_____	B

<div style="text-align:right">1 = gave answer</div>
<div style="text-align:right">2 = did not give answer</div>

○	Nothing in particular	3
○	Don't know enough about this person	4
○	Skipped	999

Question Q35_2 Variable EE02

Ask only on 2/8/08 – 3/31/08.

Ask only if heard about presidential campaign from the Internet [Q2rD_2 = 1].

Please list any Internet sites or blogs that you visit regularly, that is, at least once a month, that provide you with information about the presidential campaign.

Accept multiple answers:

☐	Site #1:	_____	A
☐	Site #2:	_____	B
☐	Site #3:	_____	C
☐	Site #4:	_____	D
☐	Site #5:	_____	E

<div style="text-align:right">1 = gave answer</div>
<div style="text-align:right">2 = did not give answer</div>

○	Skipped	999

Question Q36_2 Variable EE01

Ask only on 1/1/08 – 2/7/08.

Ask only if heard about presidential campaign from the Internet [Q2rD_2 = 1].

Are there any Internet sites or blogs that you visit regularly which include information or discussion of the presidential campaign?

○	Yes	1
○	No	2
○	Skipped	999

Question Q37_2 Variable CA02

In your opinion, what is the most important issue facing the US today?

○	Taxes	1
○	Education	2
○	War on terrorism	3
○	Situation in Iraq	4
○	Economy/jobs	5
○	Moral issues	6
○	Health care	7
○	Other, please specify: _____	8
○	Skipped	999

Question Q38_2   Variable CA04

Ask only if named most important issue [Q37_2 = 1 – 8].

Which candidate do you think would do the best job dealing with [most important issue facing the US in Q37_2]?

○	Hillary Clinton	1
○	{1/1/08 – 1/29/08 : John Edwards}	2
○	{1/1/08 – 1/29/08 : Rudy Giuliani}	3
○	{1/1/08 – 3/5/08 : Mike Huckabee}	4
○	John McCain	5
○	{2/26/08 – 3/31/08 : Ralph Nader}	6
○	Barack Obama	7
○	{1/1/08 – 2/7/08 : Mitt Romney}	8
○	{1/1/08 – 1/21/08 : Fred Thompson}	9
○	Other, specify: [_____]	10
○	Skipped	999

Question Q39_2   Variable NA04

Regardless of who you might vote for, who do you think is most likely to win the Democratic nomination for president?

[Prompt once if no response:] Please just give us your best guess.

○	{1/1/08 – 1/3/08 : Joe Biden}	1
○	Hillary Clinton	2
○	{1/1/08 – 1/3/08 : Chris Dodd}	3
○	{1/1/08 – 1/29/08 : John Edwards}	4
○	{1/1/08 – 3/4/08 : Mike Gravel}	5
○	{1/1/08 – 1/24/08 : Dennis Kucinich}	6
○	Barack Obama	7
○	{1/1/08 – 1/9/08 : Bill Richardson}	8
○	Skipped	999

Question Q40_2

Ask only on 1/1/08 – 3/5/08.

Ask only if named Democratic candidate most likely to win nomination [Q39_2 = 1 – 8].

Who do you think is second most likely to win the Democratic nomination?

[Prompt once if no response:] Please just give us your best guess.

○	{1/1/08 – 1/3/08 : Joe Biden}	1
○	Hillary Clinton	2
○	{1/1/08 – 1/3/08 : Chris Dodd}	3
○	{1/1/08 – 1/29/08 : John Edwards}	4
○	{1/1/08 – 3/4/08 : Mike Gravel}	5
○	{1/1/08 – 1/24/08 : Dennis Kucinich}	6
○	Barack Obama	7
○	{1/1/08 – 1/9/08 : Bill Richardson}	8
○	Skipped	999

Question Q41_2

Ask only on 1/1/08 – 3/5/08.

Ask only if named Democratic candidates most likely to win nomination [Q40_2 = 1 – 8].

Do you think [candidate most likely to win Democratic nomination in Q39_2] will beat [candidate second most likely to win in Q40_2] by a lot or by just a little?

○	By a lot	1
○	By just a little	2
○	Skipped	999

Question Q42_2

Ask only on 1/1/08 – 3/5/08.

Regardless of who you might vote for, who do you think is most likely to win the Republican nomination for president?

[Prompt once if no response:] Please just give us your best guess.

○	{1/1/08 – 1/29/08 : Rudy Giuliani}	2
○	Mike Huckabee	3
○	{1/1/08 – 1/21/08 : Duncan Hunter}	4
○	John McCain	5
○	Ron Paul	6
○	{1/1/08 – 2/7/08 : Mitt Romney}	7
○	{1/1/08 – 1/21/08 : Fred Thompson}	9
○	Skipped	999

Question Q43_2   Variable NA02

Ask only on 1/1/08 – 3/5/08.

Ask only if named Republican candidate most likely to win nomination [Q42_2 = 2 – 7, 9].

Who do you think is second most likely to win the Republican nomination?

[Prompt once if no response:] Please just give us your best guess.

○	{1/1/08 – 1/29/08 : Rudy Giuliani}	2
○	Mike Huckabee	3
○	{1/1/08 – 1/21/08 : Duncan Hunter}	4
○	John McCain	5
○	Ron Paul	6
○	{1/1/08 – 2/7/08 : Mitt Romney}	7
○	{1/1/08 – 1/21/08 : Fred Thompson}	9
○	Skipped	999

Question Q44_2   Variable NA03

Ask only on 1/1/08 – 3/5/08.

Ask only if named Republican candidates most likely to win nomination [Q43_2 = 2 – 7, 9].

Do you think [candidate most likely to win Republican nomination in Q42_2] will beat [candidate second most likely to win in Q43_2] by a lot or by just a little?

○	By a lot	1
○	By just a little	2
○	Skipped	999

Question Q45_2   Variable NB01

Thinking about the general presidential election in the fall, regardless of which party you personally like best, do you think the Republican candidate will win the presidency, that the Democratic candidate will win the presidency, some other party will win, or is it too close or too early to call?

○	Probably the Republican candidate	1
○	Probably the Democratic candidate	2
○	Probably another party's candidate	3
○	Too close or too early to call	4
○	Skipped	999

Question Q46_2

Ask only on 1/1/08 – 3/5/08.

In your opinion, which of the Republican candidates would give the Republican party the best chance of winning the presidency in November?

○	{1/1/08 – 1/29/08 : Rudy Giuliani}	1
○	Mike Huckabee	2
○	{1/1/08 – 1/21/08 : Duncan Hunter}	3
○	John McCain	4
○	Ron Paul	5
○	{1/1/08 – 2/7/08 : Mitt Romney}	6
○	{1/1/08 – 1/21/08 : Fred Thompson}	8
○	Skipped	999

Question Q47_2
Variable NB03

In your opinion, which of the Democratic candidates would give the Democratic party the best chance of winning the presidency in November?

○	{1/1/08 – 1/3/08 : Joe Biden}	1
○	Hillary Clinton	2
○	{1/1/08 – 1/3/08 : Chris Dodd}	3
○	{1/1/08 – 1/29/08 : John Edwards}	4
○	{1/1/08 – 3/4/08 : Mike Gravel}	5
○	{1/1/08 – 1/24/08 : Dennis Kucinich}	6
○	Barack Obama	7
○	{1/1/08 – 1/9/08 : Bill Richardson}	8
○	Skipped	999

Questions Q48_2 – Q55_2

How much would you say you know about each of these people? For each name, please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at all about this person.

Question Q48_2
Variable ABc04

Ask only on 1/25/08 – 3/31/08.

Hillary Clinton

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q49_2   Variable ABo04

Ask only on 1/25/08 – 3/31/08.

Barack Obama

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q50_2   Variable ABe04

Ask only on 1/25/08 – 1/29/08.

John Edwards

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q51_2   Variable AAg04

Ask only on 1/25/08 – 1/29/08.

Rudy Giuliani

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q52_2   Variable AAr04

Ask only on 1/25/08 – 2/7/08.

Mitt Romney

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q53_2

<div align="right">Variable AAm03</div>

Ask only on 1/25/08 – 3/31/08.

John McCain

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q54_2

<div align="right">Variable AAh02</div>

Ask only on 1/25/08 – 3/5/08.

Mike Huckabee

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q55_2

<div align="right">Variable ACn02</div>

Ask only on 2/26/08 – 3/31/08.

Ralph Nader

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Questions Q56_2 – Q64_2

Using this scale that ranges from extremely liberal to extremely conservative, where would you place each of these candidates? Just click "don't know" if you don't know enough to rate the person.

Question Q56_2

Variable ABc05

Hillary Clinton

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q57_2

Variable ABe05

Ask only on 1/1/08 – 1/29/08.

John Edwards

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q58_2   Variable AAg05

Ask only on 1/1/08 – 1/29/08.

Rudy Giuliani

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q59_2   Variable ABo05

Barack Obama

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q60_2   Variable AAr05

Ask only on 1/1/08 – 2/7/08.

Mitt Romney

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q61_2   Variable AAt05

    Ask only on 1/1/08 – 1/8/08.

Fred Thompson

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q62_2   Variable AAh03

    Ask only on 1/1/08 – 3/5/08.

Mike Huckabee

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q63_2   Variable AAm04

John McCain

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q64_2   Variable ACn03

Ask only on 2/26/08 – 3/31/08.

Ralph Nader

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q65_2   Variable RD01

In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Did you happen to vote in the 2004 presidential election?

○	Yes	1
○	No	2
○	Skipped	999

Question Q66_2   Variable RD02

Ask only if voted in 2004 presidential election [Q65_2 = 1].

Which candidate did you vote for in the 2004 presidential election?

○	John Kerry (Democrat)	1
○	George W. Bush (Republican)	2
○	Ralph Nader (Green)	3
○	Another candidate, please specify: [ ]	4
○	Skipped	999

We are interested in how people are getting along financially these days.

Question Q67_2   Variable CBa01

Would you say that you and your family living here are better off, worse off, or just about the same financially as you were a year ago?

○	A lot better off	1
○	A little better off	2
○	A little worse off	3
○	A lot worse off	4
○	Just about the same	5
○	Skipped	999

Question Q68_2   Variable CBa02

Thinking about the economy in the country as a whole, would you say that over the past year the nation's economy has gotten better, stayed about the same, or gotten worse?

○	Gotten a lot better	1
○	Gotten a little better	2
○	Gotten a little worse	3
○	Gotten a lot worse	4
○	Stayed about the same	5
○	Skipped	999

Question Q69_2

Ask only if heard about presidential campaign from television news or talk programs [Q2rA_2 = 1 or Q2rC_2 = 1].

Below are some additional television programs. Which of these do you watch regularly? Please check any that you watch at least once a month.

Accept multiple answers:

☐	Meet the Press	A
☐	MSNBC Live	B
☐	CSI: Miami	C
☐	Out in the Open	D
☐	Oprah	E
☐	Law and Order	F
☐	Situation Room	G
☐	Special Report with Brit Hume	H
☐	Larry King Live	J
☐	CBS Sunday Morning	K
☐	The Beltway Boys	L
☐	The Big Story with John Gibson and Heather Nauert	M
☐	20/20	N
☐	The Fox Report with Shepard Smith	P
		1 = yes
		2 = no
☐	None of the above	X
○	Skipped	999

Question Q70_2 Variable EB05

Ask only if heard about presidential campaign from television news or talk programs [Q2rA_2 = 1 or Q2rC_2 = 1].

Here is the last list of television programs. Please check any that you watch at least once a month.

Accept multiple answers:

☐	Big Love	A
☐	This Week with George Stephanopoulos	B
☐	The View	C
☐	Scrubs	D
☐	Lou Dobbs	E
☐	The Colbert Report	F
☐	Anderson Cooper 360	G
☐	Geraldo at Large	H
☐	Countdown with Keith Olbermann	J
☐	Dateline NBC	K
☐	Family Guy	L
☐	Studio B with Shepard Smith	M
☐	Reliable Sources	N
☐	Your World with Neil Cavuto	P
☐	McLaughlin Group	Q
		1 = yes
		2 = no
☐	None of the above	X
○	Skipped	999

Question Q71_2   Variable EC01

Ask only if heard about presidential campaign from radio news or talk shows [Q2rE_2 = 1].

Which of the following radio programs do you listen to regularly? Please check any that you listen to at least once a month.

Accept multiple answers:

☐	The Rush Limbaugh Show	A
☐	The Sean Hannity Show	B
☐	Michael Savage, The Savage Nation	C
☐	The Glenn Beck Program	D
☐	Bill O'Reilly, Radio Factor	E
☐	Dr. Laura Schlessinger	F
☐	Laura Ingraham	G
☐	The Neal Boortz Show	H
☐	The Mike Gallagher Show	J
☐	The Jim Bohannon Show	K
☐	The Clark Howard Show	L
☐	The Mark Levin Show	M
☐	Bill Bennett's Morning in America	N
☐	The Jerry Doyle Show	P
☐	NPR's All Things Considered	Q

1 = yes
2 = no

☐	None of the above	X
○	Skipped	999

Question Q72_2   Variable REb01

Thinking about the presidential primaries generally, do you think they are a good way of picking the best candidates, or a bad way of picking the best qualified candidates?

○	A good way of picking the best candidates	1
○	A bad way of picking the best candidates	2
○	Skipped	999

Question Q73_2

Ask only if think presidential primaries are a good way of picking candidates [Q72_2 = 1].

Is it a very good way to pick the best qualified candidates, or just a somewhat good way to pick the best candidates?

○	A very good way of picking the best candidates	1
○	A somewhat good way of picking the best candidates	2
○	Skipped	999

Question Q74_2

Ask only if think presidential primaries are a bad way of picking candidates [Q72_2 = 2].

Is it a very bad way to pick the best qualified candidates, or just a somewhat bad way to pick the best candidates?

○	A very bad way of picking the best candidates	1
○	A somewhat bad way of picking the best candidates	2
○	Skipped	999

Question Q75_2

The Republicans and Democrats use state primaries or caucuses and nominating conventions to select their presidential candidates. Do you think the system works well enough as it is now, or does it need some changes?

○	Works well enough as is	1
○	Needs changes	2
○	Skipped	999

Questions Q76_2 – Q78_2

Ask Q76_2 – Q78_2 only if think presidential nominating system needs changes [Q75_2 = 2].

Below are some proposed changes in the way the parties' presidential nominees are chosen. For each one, please tell us if you think this change would improve the system for selecting presidential candidates a lot, a little, or not at all.

Question Q76_2

A single national primary in which everyone in the country votes on the same day

○	A lot	1
○	A little	2
○	Not at all	3
○	Skipped	999

Question Q77_2   Variable REb10

A series of regional primaries in which groups of states all vote on the same day, but the order the regions vote in changes with each election

○	A lot	1
○	A little	2
○	Not at all	3
○	Skipped	999

Question Q78_2   Variable REb11

The current system of individual state primaries and caucuses, but in an order that changes with each election

○	A lot	1
○	A little	2
○	Not at all	3
○	Skipped	999

Question Q79_2   Variable ABz01

Overall, what's your impression of the candidates running for the Democratic presidential nomination? As a group, would you say they are an excellent group of candidates, a good group of candidates, a fair group of candidates, or a poor group of candidates?

○	An excellent group of candidates	1
○	A good group of candidates	2
○	A fair group of candidates	3
○	A poor group of candidates	4
○	Skipped	999

Question Q80_2   Variable AAz01

Ask only on 1/1/08 – 3/5/08.

Overall, what's your impression of the candidates running for the Republican presidential nomination? As a group, would you say they are an excellent group of candidates, a good group of candidates, a fair group of candidates, or a poor group of candidates?

○	An excellent group of candidates	1
○	A good group of candidates	2
○	A fair group of candidates	3
○	A poor group of candidates	4
○	Skipped	999

Question Q81_2   Variable EF01

Would you say the press has been too easy, too tough, or fair in the way it has covered the presidential candidates over the past few months?

○	Too easy	1
○	Too tough	2
○	Fair	3
○	Too easy on some candidates, too tough on others	4
○	Skipped	999

Question Q82_2   Variable MB01

How much do you feel that having elections makes the government pay attention to what the people think: a good deal, some, or not much?

○	A good deal	1
○	Some	2
○	Not much	3
○	Skipped	999

Question Q83_2   Variable MB02

How much do you feel that political parties help to make the government pay attention to what the people think: a good deal, some, or not much?

○	A good deal	1
○	Some	2
○	Not much	3
○	Skipped	999

Question Q84_2   Variable MB03

In general, do you think the best candidates win the elections, or is it just the candidates who raise the most money that get elected, or something in between?

○	Best candidates win	1
○	Candidates who raise the most money win	2
○	Something in between	3
○	Skipped	999

Question Q85_2   Variable MB04

In some countries, people believe their elections are conducted fairly. In other countries, people believe that their elections are conducted unfairly. Do you believe presidential elections in the United States are generally ...

○	Very fair	1
○	Somewhat fair	2
○	Neither fair nor unfair	3
○	Somewhat unfair	4
○	Very unfair	5
○	Skipped	999

Questions Q86_2 – Q89_2

How much influence do you think the following have on the outcome of primary elections?

Question Q86_2   Variable REb04

The outcome of the early primaries

○	Too much	1
○	About the right amount	2
○	Too little	3
○	Skipped	999

Question Q87_2   Variable REb05

The news media

○	Too much	1
○	About the right amount	2
○	Too little	3
○	Skipped	999

Question Q88_2   Variable REb06

Political advertising

○	Too much	1
○	About the right amount	2
○	Too little	3
○	Skipped	999

Question Q89_2

<div align="right">Variable REb07</div>

Voters

○	Too much	1
○	About the right amount	2
○	Too little	3
○	Skipped	999

Question Q90_2

<div align="right">Variable SC01</div>

Setting aside your own preferences and what you know about the current candidates for president, do you think — all else being equal — that a black candidate for president has more of a chance of winning, less of a chance of winning, or about the same chance as a white candidate for president?

○	Much more of a chance of winning	1
○	Somewhat more of a chance of winning	2
○	Somewhat less of a chance of winning	3
○	Much less of a chance of winning	4
○	About the same chance of winning	5
○	Skipped	999

Question Q91_2

<div align="right">Variable SC03</div>

Ask only on 1/1/08 – 2/7/08.

Setting aside your own preferences and what you know about the current candidates for president, do you think — all else being equal — that a Mormon candidate for president has more of a chance of winning, less of a chance of winning, or about the same chance as a candidate of another religion?

○	Much more of a chance of winning	1
○	Somewhat more of a chance of winning	2
○	Somewhat less of a chance of winning	3
○	Much less of a chance of winning	4
○	About the same chance of winning	5
○	Skipped	999

Question Q92_2

Ask only on 1/1/08 – 2/7/08.

Would you personally be more likely to vote for a presidential candidate who is a Mormon, less likely to vote for him, or no more or less likely to vote for him?

○	A lot more likely to vote for him	1
○	Somewhat more likely to vote for him	2
○	Somewhat less likely to vote for him	3
○	A lot less likely to vote for him	4
○	No more or less likely to vote for him	5
○	Skipped	999

Question Q93_2

Setting aside your own preferences and what you know about the current candidates for president, do you think — all else being equal — that a female candidate for president has more of a chance of winning, less of a chance of winning, or about the same chance as a male candidate for president?

○	Much more of a chance of winning	1
○	Somewhat more of a chance of winning	2
○	Somewhat less of a chance of winning	3
○	Much less of a chance of winning	4
○	About the same chance of winning	5
○	Skipped	999

Question Q94_2

Ask only on 2/24/08 – 3/31/08.

Recently, there has been some discussion about the role of "superdelegates" in selecting the presidential candidates for each party. Have you heard anything about superdelegates?

○	Yes	1
○	No	2
○	Maybe	3
○	Don't know	4
○	Skipped	999

Question Q95_2   Variable REb13

Ask only on 2/24/08 – 3/31/08.

Ask only if have heard or might have heard about superdelegates [Q94_2 = 1, 3].

In your opinion, how should the superdelegates cast their votes at the party convention? Should they ...

   ○   Use their own judgment in deciding who to vote for   1

   ○   Vote for the candidate who received the most votes   2

   ○   Something else, please explain: [   ]   3

   ○   Skipped   999

Wave 3 — spring and summer 2008 questionnaire

Question Q1_3   Variable EB01

Last night, how many hours, if any, did you watch television between 6 and 11 pm?

○	Did not watch TV between 6 and 11 last night	1
○	Less than 1 hour	2
○	Between 1 and 2 hours, but less than 2 hours	3
○	Between 2 and 3 hours, but less than 3 hours	4
○	Between 3 and 4 hours, but less than 4 hours	5
○	Between 4 and 5 hours, but less than 5 hours	6
○	5 hours	7
○	Skipped	999

Question Q2_3   Variable KA01

In general, how interested are you in politics and public affairs?

○	Very interested	1
○	Somewhat interested	2
○	Slightly interested	3
○	Not at all interested	4
○	Skipped	999

Questions Q3_3 – Q6_3

We'd like to get your feelings toward some people.

Please rate the person on a thermometer that runs from 0 to 100 degrees. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

The (first / next) person is __. Where on the thermometer would you rate __?

[Show response scale as thermometer from 0 to 100.]

Question Q3_3   Variable AE01

George W. Bush

☐	Number: 0 – 100	
	0 = unfavorable	
	100 = favorable	
○	Don't know who person is	101
○	Don't know enough about person	102
○	Skipped	999

Question Q4_3   Variable ABc02

Hillary Clinton

    [____] Number: 0 – 100
               0 = unfavorable
               100 = favorable
    ○   Don't know who person is   101
    ○   Don't know enough about person   102
    ○   Skipped   999

Question Q5_3   Variable ABo02

Barack Obama

    [____] Number: 0 – 100
               0 = unfavorable
               100 = favorable
    ○   Don't know who person is   101
    ○   Don't know enough about person   102
    ○   Skipped   999

Question Q6_3   Variable AAm01

John McCain

    [____] Number: 0 – 100
               0 = unfavorable
               100 = favorable
    ○   Don't know who person is   101
    ○   Don't know enough about person   102
    ○   Skipped   999

PARTY-FILTER_3   Variable MA08

Filter for political orientation:

    ○   Political orientation specified in previous interview   1
    ○   Asked in current interview   2

Question Q7_3

Ask only if did not specify political orientation in previous interview [PARTY-FILTER_3 = 2].

Generally speaking, do you think of yourself as a ...

○	Republican	1
○	Democrat	2
○	Independent	3
○	Another party, please specify: [ ]	4
○	No preference	5
○	Skipped	999

Question Q8_3

Variable MA03

Ask only if think of self as a Republican and did not specify political orientation in previous interview [Q7_3 = 1].

Would you call yourself a ...

○	Strong Republican	1
○	Not very strong Republican	2
○	Skipped	999

Question Q9_3

Variable MA04

Ask only if think of self as a Democrat and did not specify political orientation in previous interview [Q7_3 = 2].

Would you call yourself a ...

○	Strong Democrat	1
○	Not very strong Democrat	2
○	Skipped	999

Question Q10_3

Variable MA05

Ask only if think of self as an Independent or of another political party, or have no party preference and did not specify political orientation in previous interview [Q7_3 = 3 – 5, 999].

Do you think of yourself as closer to the ...

○	Republican Party	1
○	Democratic Party	2
○	Skipped	999

PARTY_3

<div align="right">Variable MA01</div>

Party ID — most recent answer (7-point scale):

○	Strong Republican	1
○	Not strong Republican	2
○	Leans Republican	3
○	Independent / other / undecided	4
○	Leans Democrat	5
○	Not strong Democrat	6
○	Strong Democrat	7

Question Q11_3

<div align="right">Variable MA07</div>

Ask only if did not specify political orientation in previous interview [PARTY-FILTER_3 = 2].

In general, do you think of yourself as ...

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Skipped	999

Question Q12_3

<div align="right">Variable RBa03</div>

Ask only on 4/2/08 – 6/10/08.

Ask only if think of self as Democrat or lean Democrat [PARTY_3 = 5 – 7].

If you had to choose this week to vote for one of the primary candidates to be the presidential nominee for the Democratic party, which candidate would you vote for?

○	Hillary Clinton	2
○	Barack Obama	7
○	Skipped	999

Question Q13_3

Variable RCa02

If the presidential election was held today and John McCain, the Republican, was running against Barack Obama, the Democrat, who would you vote for?

○	John McCain, the Republican	1
○	Barack Obama, the Democrat	2
○	Ralph Nader	3
○	Other, specify:	6
○	Don't know	7
○	Skipped	999

Question Q14_3

Variable RCa04

Ask only on 6/11/08 – 8/29/08.

Ask only if would vote today for McCain [Q13_3 = 1].

Will you definitely vote for John McCain for president in 2008, or is there a chance you could change your mind?

If you think there is a chance you might change your mind, would you say there is a good chance you'll change your mind, or would you say it's pretty unlikely?

○	Definitely vote for McCain	1
○	Good chance I will change my mind	2
○	Pretty unlikely I will change my mind	3
○	Skipped	999

Question Q15_3

Variable RCa05

Ask only on 6/11/08 – 8/29/08.

Ask only if would vote today for Obama [Q13_3 = 2].

Will you definitely vote for Barack Obama for president in 2008, or is there a chance you could change your mind?

If you think there is a chance you might change your mind, would you say there is a good chance you'll change your mind, or would you say it's pretty unlikely?

○	Definitely vote for Obama	1
○	Good chance I will change my mind	2
○	Pretty unlikely I will change my mind	3
○	Skipped	999

Question Q16_3

Ask only on 6/11/08 – 8/29/08.

Ask only if would vote today for Nader [Q13_3 = 3].

Will you definitely vote for Ralph Nader for president in 2008, or is there a chance you could change your mind?

If you think there is a chance you might change your mind, would you say there is a good chance you'll change your mind, or would you say it's pretty unlikely?

○	Definitely vote for Nader	1
○	Good chance I will change my mind	2
○	Pretty unlikely I will change my mind	3
○	Skipped	999

Question Q17_3

Ask only on 4/2/08 – 6/10/08.

If the presidential election was held today and John McCain, the Republican, was running against Hillary Clinton, the Democrat, who would you vote for?

○	John McCain, the Republican		1
○	Hillary Clinton, the Democrat		2
○	Ralph Nader		3
○	Other, specify:	[ ]	4
○	Don't know		5
○	Skipped		999

Question Q18_3

Ask only on 4/2/08 – 6/10/08.

Ask only if rated favorability of Clinton [Q4_3 = 0 – 100].

Is there anything in particular that you like or dislike about Hillary Clinton? If so, please fill in the boxes below.

Accept multiple answers:

☐	I like:	[ ]	A
☐	I dislike:	[ ]	B

1 = gave answer
2 = did not give answer

○	Nothing in particular	3
○	Don't know enough about this person	4
○	Skipped	999

Question Q19_3

Ask only if rated favorability of Obama [Q5_3 = 0 – 100].

Is there anything in particular that you like or dislike about Barack Obama? If so, please fill in the boxes below.

Accept multiple answers:

☐	I like:		A
☐	I dislike:		B

1 = gave answer
2 = did not give answer

○	Nothing in particular	3
○	Don't know enough about this person	4
○	Skipped	999

Question Q20_3

Ask only if rated favorability of McCain [Q6_3 = 0 – 100].

Is there anything in particular that you like or dislike about John McCain? If so, please fill in the boxes below.

Accept multiple answers:

☐	I like:		A
☐	I dislike:		B

1 = gave answer
2 = did not give answer

○	Nothing in particular	3
○	Don't know enough about this person	4
○	Skipped	999

{7/26/08 – 8/29/08 : Here are some questions about the presidential candidates. Below are left-right scales on which you can rate characteristics of the candidates.

For the item below, the far left side of the scale means that you think the candidate is extremely "trustworthy." Placing the slider on the far right side means that you think the candidate is extremely "untrustworthy." The middle means that you think the candidate is not particularly toward one end or the other.}

Questions Q21_3 – Q22_3

Ask Q21_3 – Q22_3 only on 7/26/08 – 8/29/08.

Where would you rate __ on this scale?

[Show response scale as horizontal slider with "extremely trustworthy" at left, "extremely untrustworthy" at right. Do not display numeric equivalents to respondent.]

Question Q21_3   Variable AAm05

John McCain

    [ ]   Number: 0 – 100

        0 = extremely trustworthy

                extremely untrustworthy = 100

    ○   Skipped   999

Question Q22_3   Variable ABo06

Barack Obama

    [ ]   Number: 0 – 100

        0 = extremely trustworthy

                extremely untrustworthy = 100

    ○   Skipped   999

Question Q23_3

Has anyone contacted you on behalf of any of the presidential candidates? Select all that apply.

Accept multiple answers:

☐	Yes, I have received a letter or mailing of some kind from a campaign.	A
☐	Yes, I have had a face-to-face conversation or contact with someone from a campaign.	B
☐	Yes, I have received an email from a campaign.	C
☐	Yes, I have received a phone call or phone message from a campaign.	D
		1 = yes
		2 = no
☐	No, none of the above has happened to me.	X
○	Skipped	999

Question Q24_3

Variable KC02

Ask only if received mail from a presidential campaign [Q23rA_3 = 1].

From which campaigns have you received a letter or mailing? Check all that apply.

Accept multiple answers:

☐	Supporters of Hillary Clinton	C
☐	Supporters of John McCain	M
☐	Supporters of Ralph Nader	N
☐	Supporters of Barack Obama	O
☐	Other, please specify:	Z
		1 = yes
		2 = no
○	Skipped	999

Question Q25_3

Ask only if had face-to-face contact with someone from a presidential campaign [Q23rB_3 = 1].

With which campaigns have you had face-to-face conversation or contact with someone? Check all that apply.

Accept multiple answers:

☐	Supporters of Hillary Clinton	C
☐	Supporters of John McCain	M
☐	Supporters of Ralph Nader	N
☐	Supporters of Barack Obama	O
☐	Other, please specify: [_____]	Z

1 = yes
2 = no

○   Skipped   999

Question Q26_3

Ask only if received an email from a presidential campaign [Q23rC_3 = 1].

From which campaigns have you received an email? Check all that apply.

Accept multiple answers:

☐	Supporters of Hillary Clinton	C
☐	Supporters of John McCain	M
☐	Supporters of Ralph Nader	N
☐	Supporters of Barack Obama	O
☐	Other, please specify: [_____]	Z

1 = yes
2 = no

○   Skipped   999

Question Q27_3 Variable KC05

Ask only if received a phone call from a presidential campaign [Q23rD_3 = 1].

From which campaigns have you received a phone call or a phone message? Check all that apply.

Accept multiple answers:

☐   Supporters of Hillary Clinton   C
☐   Supporters of John McCain   M
☐   Supporters of Ralph Nader   N
☐   Supporters of Barack Obama   O
☐   Other, please specify: [   ]   Z

<div style="text-align:right">1 = yes
2 = no</div>

○   Skipped   999

Questions Q28_3 – Q32_3

In the past 12 months, have you participated in any of the following activities on behalf of a candidate for elected office?

Question Q28_3 Variable KD01

Given money to a campaign

○   Yes   1
○   No   2
○   Skipped   999

Question Q29_3 Variable KE01

Worked for a campaign

○   Yes   1
○   No   2
○   Skipped   999

Question Q30_3 Variable KB01

Told any people why they should vote for or against a candidate

○   Yes   1
○   No   2
○   Skipped   999

Question Q31_3   Variable KF01

Gone to a political meeting, speech, dinner, or things like that

- ○   Yes   1
- ○   No   2
- ○   Skipped   999

Question Q32_3   Variable KF02

Worn campaign buttons, put campaign stickers on your car, or placed a sign in your window or in front of your house

- ○   Yes   1
- ○   No   2
- ○   Skipped   999

Question Q33_3   Variable CA02

Ask only on 6/11/08 – 8/29/08.

In your opinion, what is the most important issue facing the US today?

- ○   Taxes   1
- ○   Education   2
- ○   War on terrorism   3
- ○   Situation in Iraq   4
- ○   Economy/jobs   5
- ○   Moral issues   6
- ○   Health care   7
- ○   Other, please specify: [_____]   8
- ○   Skipped   999

Question Q34_3   Variable CA04

Ask only on 6/11/08 – 8/29/08.

Ask only if named most important issue [Q33_3 = 1 – 8].

Which candidate do you think would do the best job dealing with [most important issue facing the US in Q33_3]?

- ○   John McCain   5
- ○   Ralph Nader   6
- ○   Barack Obama   7
- ○   Other, specify: [_____]   10
- ○   Skipped   999

Question Q35_3

Variable NA04

Ask only if think of self as Democrat or lean Democrat [PARTY_3 = 5 – 7].

Regardless of who you might vote for, who do you think is most likely to win the Democratic nomination for president?

[Prompt once if no response:] Please just give us your best guess.

○	Hillary Clinton	2
○	Barack Obama	7
○	Skipped	999

Question Q36_3

Variable NB01

Thinking about the general presidential election in the fall, regardless of which party you personally like best, do you think the Republican candidate will win the presidency, that the Democratic candidate will win the presidency, some other party will win, or is it too close or too early to call?

○	Probably the Republican candidate	1
○	Probably the Democratic candidate	2
○	Probably another party's candidate	3
○	Too close or too early to call	4
○	Skipped	999

Questions Q37_3 – Q38_3

Ask Q37_3 – Q38_3 only on 6/11/08 – 8/29/08.

How much would you say you know about each of these people? For each name, please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at all about this person.

Question Q37_3

Variable ABo04

Barack Obama

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q38_3

Variable AAm03

John McCain

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q39_3

Variable NB03

Ask only on 4/2/08 – 6/10/08.

In your opinion, which of the Democratic candidates would give the Democratic party the best chance of winning the presidency in November?

○	Hillary Clinton	2
○	Barack Obama	7
○	Skipped	999

Questions Q40_3 – Q42_3

Using this scale that ranges from extremely liberal to extremely conservative, where would you place each of these candidates? Just click "don't know" if you don't know enough to rate the person.

Question Q40_3

Variable ABc05

Hillary Clinton

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q41_3

Variable ABo05

Barack Obama

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q42_3

Variable AAm04

John McCain

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

We are interested in how people are getting along financially these days.

Question Q43_3

Variable CBa01

Would you say that you and your family living here are better off, worse off, or just about the same financially as you were a year ago?

○	A lot better off	1
○	A little better off	2
○	A little worse off	3
○	A lot worse off	4
○	Just about the same	5
○	Skipped	999

Question Q44_3

Thinking about the economy in the country as a whole, would you say that over the past year the nation's economy has gotten better, stayed about the same, or gotten worse?

○	Gotten a lot better	1
○	Gotten a little better	2
○	Gotten a little worse	3
○	Gotten a lot worse	4
○	Stayed about the same	5
○	Skipped	999

Question Q45_3

Ask only on 4/2/08 – 6/10/08.

Recently, there has been some discussion about the role of "superdelegates" in selecting the presidential candidates for each party. Have you heard anything about superdelegates?

○	Yes	1
○	No	2
○	Maybe	3
○	Don't know	4
○	Skipped	999

Question Q46_3

Ask only on 4/2/08 – 6/10/08.

Ask only if have heard or might have heard about superdelegates [Q45_3 = 1, 3].

In your opinion, how should the superdelegates cast their votes at the party convention? Should they ...

○	Use their own judgment in deciding who to vote for	1
○	Vote for the candidate who received the most votes	2
○	Something else, please explain: ⬚	3
○	Skipped	999

Question Q47_3

Are there any candidates who you think would do a particularly good job of handling the nation's economy? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	{4/2/08 – 6/10/08 : Hillary Clinton}	C
☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify: [_____]	Z
		1 = yes
		2 = no
○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q48_3

Are there any candidates who you think would do a particularly bad job of handling the nation's economy? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	{4/2/08 – 6/10/08 : Hillary Clinton}	C
☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify: [_____]	Z
		1 = yes
		2 = no
○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q49_3

Variable CDc01

Are there any candidates who you think would do a particularly good job of handling homeland security? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐ {4/2/08 – 6/10/08 : Hillary Clinton}   C
☐ John McCain   M
☐ Ralph Nader   N
☐ Barack Obama   O
☐ Other, specify: [   ]   Z

                                                          1 = yes
                                                          2 = no

○ No difference among candidates on this issue   3
○ Don't know enough to say   4
○ Skipped   999

Question Q50_3

Variable CDc02

Are there any candidates who you think would do a particularly bad job of handling homeland security? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐ {4/2/08 – 6/10/08 : Hillary Clinton}   C
☐ John McCain   M
☐ Ralph Nader   N
☐ Barack Obama   O
☐ Other, specify: [   ]   Z

                                                          1 = yes
                                                          2 = no

○ No difference among candidates on this issue   3
○ Don't know enough to say   4
○ Skipped   999

Question Q51_3

Are there any candidates who you think would do a particularly good job of handling the health care situation? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐ {4/2/08 – 6/10/08 : Hillary Clinton}   C
☐ John McCain   M
☐ Ralph Nader   N
☐ Barack Obama   O
☐ Other, specify: Z

1 = yes
2 = no

○ No difference among candidates on this issue   3
○ Don't know enough to say   4
○ Skipped   999

Question Q52_3

Are there any candidates who you think would do a particularly bad job of handling the health care situation? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐ {4/2/08 – 6/10/08 : Hillary Clinton}   C
☐ John McCain   M
☐ Ralph Nader   N
☐ Barack Obama   O
☐ Other, specify: Z

1 = yes
2 = no

○ No difference among candidates on this issue   3
○ Don't know enough to say   4
○ Skipped   999

Question Q53_3   Variable CDb01

Which of the following plans for United States policy in Iraq comes closest to your own position?

    ○   The US should withdraw all troops from Iraq as soon as   1
possible, regardless of conditions in Iraq.

    ○   The US should set a deadline for withdrawing its troops if the   2
Iraqi government doesn't show definite progress in training
Iraqi forces and controlling violence on its own.

    ○   The US should keep its troops in Iraq as long as is needed until   3
a stable democratic government is established there.

    ○   Skipped   999

Question Q54_3   Variable CDb02

Which presidential candidates' views are most like your own when it comes to a plan for Iraq? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐   {4/2/08 – 6/10/08 : Hillary Clinton}   C

☐   John McCain   M

☐   Ralph Nader   N

☐   Barack Obama   O

☐   Other, specify: Z

              1 = yes
              2 = no

○   No difference among candidates on this issue   3

○   Don't know enough to say   4

○   Skipped   999

Question Q55_3   Variable CDb03

Are there any presidential candidates whose views on Iraq are unacceptable to you?
You can pick more than one candidate if you like, or "don't know enough to say" if you
don't feel you know enough about them yet.

Accept multiple answers:

☐   {4/2/08 – 6/10/08 : Hillary Clinton}   C
☐   John McCain   M
☐   Ralph Nader   N
☐   Barack Obama   O
☐   Other, specify: [   ]   Z

                                                                   1 = yes
                                                                   2 = no

○   No difference among candidates on this issue   3
○   Don't know enough to say   4
○   Skipped   999

Questions Q56_3 – Q57_3

Please indicate whether you favor or oppose each of the following proposals addressing
immigration.

Question Q56_3   Variable CDd01

Provide a path to citizenship for some illegal aliens who agree to return to their
home country for a period of time and pay substantial fines

○   Strongly favor   1
○   Somewhat favor   2
○   Somewhat oppose   3
○   Strongly oppose   4
○   Skipped   999

Question Q57_3   Variable CDd02

Increase border security by building a fence along part of the US border with
Mexico

○   Strongly favor   1
○   Somewhat favor   2
○   Somewhat oppose   3
○   Strongly oppose   4
○   Skipped   999

Question Q58_3 Variable CDd03

Which presidential candidate's views are most like your own when it comes to
immigration? You can pick more than one candidate if you like, or "don't know enough
to say" if you don't feel you know enough about them yet.

Accept multiple answers:

- ☐ {4/2/08 – 6/10/08 : Hillary Clinton} C
- ☐ John McCain M
- ☐ Ralph Nader N
- ☐ Barack Obama O
- ☐ Other, specify: [   ] Z

<div style="text-align:right">1 = yes</div>
<div style="text-align:right">2 = no</div>

- ○ No difference among candidates on this issue 3
- ○ Don't know enough to say 4
- ○ Skipped 999

Question Q59_3 Variable CDd04

Are there any presidential candidates whose views on immigration are unacceptable to
you? You can pick more than one candidate if you like, or "don't know enough to say" if
you don't feel you know enough about them yet.

Accept multiple answers:

- ☐ {4/2/08 – 6/10/08 : Hillary Clinton} C
- ☐ John McCain M
- ☐ Ralph Nader N
- ☐ Barack Obama O
- ☐ Other, specify: [   ] Z

<div style="text-align:right">1 = yes</div>
<div style="text-align:right">2 = no</div>

- ○ No difference among candidates on this issue 3
- ○ Don't know enough to say 4
- ○ Skipped 999

SOC-REF_3   Variable SE01

Reference point for questions about social group perceptions:

○	Respondent is white male	1
○	Respondent is white female	2
○	Respondent is black male	3
○	Respondent is black female	4
○	Respondent is Hispanic male	5
○	Respondent is Hispanic female	6
○	Respondent is other/undefined race/ethnicity, male	7
○	Respondent is other/undefined race/ethnicity, female	8

{7/18/08 – 8/29/08 : Here are some questions about various groups in our society. Below are left-right scales on which you can rate characteristics of people in different groups.

For the item below, the far left side of the scale means that you think most of the people in that group are extremely "hardworking." Placing the slider on the far right side means that you think most of the people in that group are extremely "lazy." The middle means that you think the people in this group are not particularly toward one end or the other.}

Question Q60_3   Variable SB07

Ask only on 7/18/08 – 8/29/08.

Ask only if respondent is white, black, or Hispanic [SOC-REF_3 = 1 – 6].

Where would you rate physicians in general on this scale?

[Show response scale as horizontal slider with "extremely hardworking" at left, "extremely lazy" at right. Do not display numeric equivalents to respondent.]

Number: 0 – 100

0 = extremely hardworking

extremely lazy = 100

| ○ | Skipped | 999 |

Randomly display Q61_3 – Q63_3 next, Q64_3 – Q66_3 after Q77_3; or Q64_3 – Q66_3 next, Q61_3 – Q63_3 after Q77_3.

Questions Q61_3 – Q63_3

Ask Q61_3 – Q63_3 only on 7/18/08 – 8/29/08.

Ask only if respondent is white, black, or Hispanic [SOC-REF_3 = 1 – 6].

Where would you rate ([if white in SOC-REF_3:] whites / [if black:] blacks / [if Hispanic:] Hispanic Americans) in general on these scales?

Question Q61_3   Variable SB01

[Show response scale as horizontal slider with "extremely hardworking" at left, "extremely lazy" at right. Do not display numeric equivalents to respondent.]

[____] Number: 0 – 100

  0 = extremely hardworking

              extremely lazy = 100

○ Skipped   999

Question Q62_3   Variable SB02

[Show response scale as horizontal slider with "extremely intelligent" at left, "extremely unintelligent" at right. Do not display numeric equivalents to respondent.]

[____] Number: 0 – 100

  0 = extremely intelligent

           extremely unintelligent = 100

○ Skipped   999

Question Q63_3   Variable SB03

[Show response scale as horizontal slider with "extremely trustworthy" at left, "extremely untrustworthy" at right. Do not display numeric equivalents to respondent.]

[____] Number: 0 – 100

  0 = extremely trustworthy

          extremely untrustworthy = 100

○ Skipped   999

Questions Q64_3 – Q66_3

Where would you rate ([if non-black in SOC-REF_3:] blacks / [if black:] whites) in general on these scales?

Question Q64_3   Variable SB04

[Show response scale as horizontal slider with "extremely hardworking" at left, "extremely lazy" at right. Do not display numeric equivalents to respondent.]

☐ Number: 0 – 100

    0 = extremely hardworking

                  extremely lazy = 100

○ Skipped   999

Question Q65_3   Variable SB05

[Show response scale as horizontal slider with "extremely intelligent" at left, "extremely unintelligent" at right. Do not display numeric equivalents to respondent.]

☐ Number: 0 – 100

    0 = extremely intelligent

                  extremely unintelligent = 100

○ Skipped   999

Question Q66_3   Variable SB06

[Show response scale as horizontal slider with "extremely trustworthy" at left, "extremely untrustworthy" at right. Do not display numeric equivalents to respondent.]

☐ Number: 0 – 100

    0 = extremely trustworthy

                  extremely untrustworthy = 100

○ Skipped   999

Question Q67_3 Variable REb01

Thinking about the presidential primaries generally, do you think they are a good way of picking the best candidates, or a bad way of picking the best qualified candidates?

○ A good way of picking the best candidates   1
○ A bad way of picking the best candidates   2
○ Skipped   999

Question Q68_3 Variable REb02

Ask only if think presidential primaries are a good way of picking candidates [Q67_3 = 1].

Is it a very good way to pick the best qualified candidates, or just a somewhat good way to pick the best candidates?

○ A very good way of picking the best candidates   1
○ A somewhat good way of picking the best candidates   2
○ Skipped   999

Question Q69_3 Variable REb03

Ask only if think presidential primaries are a bad way of picking candidates [Q67_3 = 2].

Is it a very bad way to pick the best qualified candidates, or just a somewhat bad way to pick the best candidates?

○ A very bad way of picking the best candidates   1
○ A somewhat bad way of picking the best candidates   2
○ Skipped   999

Question Q70_3 Variable CBc01

Do you favor or oppose the federal government in Washington negotiating more free trade agreements like NAFTA?

○ Strongly favor   1
○ Somewhat favor   2
○ Somewhat oppose   3
○ Strongly oppose   4
○ Skipped   999

Question Q71_3

Which presidential candidate's views are most like your own when it comes to trade agreements? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐ {4/2/08 – 6/10/08 : Hillary Clinton}   C
☐ John McCain   M
☐ Ralph Nader   N
☐ Barack Obama   O
☐ Other, specify: Z

     1 = yes
     2 = no

○ No difference among candidates on this issue   3
○ Don't know enough to say   4
○ Skipped   999

Question Q72_3

Are there any presidential candidates whose views on trade agreements are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐ {4/2/08 – 6/10/08 : Hillary Clinton}   C
☐ John McCain   M
☐ Ralph Nader   N
☐ Barack Obama   O
☐ Other, specify: Z

     1 = yes
     2 = no

○ No difference among candidates on this issue   3
○ Don't know enough to say   4
○ Skipped   999

Question Q73_3

Would you say the press has been too easy, too tough, or fair in the way it has covered the presidential candidates over the past few months?

○ Too easy   1
○ Too tough   2
○ Fair   3
○ Too easy on some candidates, too tough on others   4
○ Skipped   999

Question Q74_3

Ask only on 6/11/08 – 8/29/08.

Which of the following options comes closest to your view on what we should be doing about federal income taxes?

○	Taxes should be cut.	1
○	Taxes should be kept pretty much as they are.	2
○	Taxes should be raised if necessary in order to maintain current federal programs and services.	3
○	Skipped	999

Question Q75_3

Ask only on 6/11/08 – 8/29/08.

Which of the following options comes closest to your view on abortion?

○	Abortion should be available to anyone who wants it.	1
○	Abortion should be available, but with stricter limits than it is now.	2
○	Abortion should not be permitted except in cases of rape, incest, or when the life of the woman is at risk.	3
○	Abortion should not be permitted under any circumstances.	4
○	Skipped	999

Question Q76_3

Ask only on 6/11/08 – 8/29/08.

Which presidential candidate's views are most like your own when it comes to abortion? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify: [＿＿＿＿＿＿]	Z
		1 = yes
		2 = no
○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q77_3   Variable CEa03

Ask only on 6/11/08 – 8/29/08.

Are there any presidential candidates whose views on abortion are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐   John McCain   M
☐   Ralph Nader   N
☐   Barack Obama   O
☐   Other, specify: _____   Z

                                                                        1 = yes
                                                                        2 = no

○   No difference among candidates on this issue   3
○   Don't know enough to say   4
○   Skipped   999

Question Q78_3   Variable SC01

Setting aside your own preferences and what you know about the current candidates for president, do you think — all else being equal — that a black candidate for president has more of a chance of winning, less of a chance of winning, or about the same chance as a white candidate for president?

○   Much more of a chance of winning   1
○   Somewhat more of a chance of winning   2
○   Somewhat less of a chance of winning   3
○   Much less of a chance of winning   4
○   About the same chance of winning   5
○   Skipped   999

Questions Q79_3 – Q82_3

Please tell us to what extent you agree or disagree with each of the following statements.

Black elected officials are more likely to __.

Question Q79_3   Variable SA01

Favor blacks for government jobs over white applicants

○   Strongly agree   1
○   Somewhat agree   2
○   Somewhat disagree   3
○   Strongly disagree   4
○   Skipped   999

Question Q80_3   Variable SA02

Support government spending that favors blacks

    ○   Strongly agree   1

- ○   Strongly agree   1
- ○   Somewhat agree   2
- ○   Somewhat disagree   3
- ○   Strongly disagree   4
- ○   Skipped   999

Question Q81_3   Variable SA03

Support policies that could cost whites jobs

- ○   Strongly agree   1
- ○   Somewhat agree   2
- ○   Somewhat disagree   3
- ○   Strongly disagree   4
- ○   Skipped   999

Question Q82_3   Variable SA04

Give special favors to the black community

- ○   Strongly agree   1
- ○   Somewhat agree   2
- ○   Somewhat disagree   3
- ○   Strongly disagree   4
- ○   Skipped   999

Question Q83_3   Variable SA05

Thinking about the statements you just read, would it be good or bad if black elected officials favored blacks?

- ○   Very good   1
- ○   Somewhat good   2
- ○   Somewhat bad   3
- ○   Very bad   4
- ○   Skipped   999

Question Q84_3

Setting aside your own preferences and what you know about the current candidates for president, do you think — all else being equal — that a female candidate for president has more of a chance of winning, less of a chance of winning, or about the same chance as a male candidate for president?

○	Much more of a chance of winning	1
○	Somewhat more of a chance of winning	2
○	Somewhat less of a chance of winning	3
○	Much less of a chance of winning	4
○	About the same chance of winning	5
○	Skipped	999

Questions Q85_3 – Q88_3

Ask Q85_3 – Q88_3 only on 4/2/08 – 6/10/08.

Please tell us to what extent you agree or disagree with each of the following statements.

Female elected officials are more likely to __.

Question Q85_3

Favor women for government jobs over male applicants

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q86_3

Promote educational programs targeted at girls at the expense of boys

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q87_3   Variable SA08

Support government spending that favors women

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q88_3   Variable SA09

Focus on issues that mainly affect women

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q89_3   Variable SA10

Ask only on 4/2/08 – 6/10/08.

Thinking about the statements you just read, would it be good or bad if female elected officials favored women?

○	Very good	1
○	Somewhat good	2
○	Somewhat bad	3
○	Very bad	4
○	Skipped	999

Question Q90_3   Variable SD01

In general, do you think race relations in the United States are very good, fairly good, fairly bad, very bad, or neither good nor bad?

○	Very good	1
○	Fairly good	2
○	Fairly bad	3
○	Very bad	4
○	Neither good nor bad	5
○	Skipped	999

Question Q91_3

Over the course of the past 10 years, do you feel that race relations have gotten better, gotten worse, or stayed about the same?

○	Gotten a lot better	1
○	Gotten a little better	2
○	Gotten a little worse	3
○	Gotten a lot worse	4
○	Stayed about the same	5
○	Skipped	999

Question Q92_3

Looking ahead 10 years from today, do you feel that race relations will get better, get worse, or stay about the same?

○	Get a lot better	1
○	Get a little better	2
○	Get a little worse	3
○	Get a lot worse	4
○	Stay about the same	5
○	Skipped	999

Questions Q93_3 – Q100_3

Ask Q93_3 – Q100_3 only on 4/2/08 – 5/28/08, 6/5/08 – 8/29/08.

Do you think that most white Americans hold the following perceptions of black Americans, or not?

The perception that blacks __

Question Q93_3

Are lazy

○	Yes	1
○	No	2
○	Skipped	999

Question Q94_3

Are religious

○	Yes	1
○	No	2
○	Skipped	999

Question Q95_3   Variable SB10

Are less intelligent than whites

- ○　　Yes   1
- ○　　No   2
- ○　　Skipped   999

Question Q96_3   Variable SB11

Are better athletes than whites

- ○　　Yes   1
- ○　　No   2
- ○　　Skipped   999

Question Q97_3   Variable SB12

Have no self-discipline

- ○　　Yes   1
- ○　　No   2
- ○　　Skipped   999

Question Q98_3   Variable SB13

Are patriotic

- ○　　Yes   1
- ○　　No   2
- ○　　Skipped   999

Question Q99_3   Variable SB14

Are good parents

- ○　　Yes   1
- ○　　No   2
- ○　　Skipped   999

Question Q100_3   Variable SB15

Are more likely to abuse drugs and alcohol

- ○　　Yes   1
- ○　　No   2
- ○　　Skipped   999

Question Q101_3   Variable SD04

Ask only if respondent is black [SOC-REF_3 = 3, 4].

Is it more important for blacks to build good relations with whites or for blacks to build pride and respect for themselves, even if it means causing tension between blacks and whites?

○   More important for blacks to build good relations with whites   1
○   More important for blacks to build pride and respect for   2
     themselves
○   Skipped   999

Questions Q102_3 – Q103_3

Ask Q102_3 – Q103_3 only if respondent is black [SOC-REF_3 = 3, 4].

Please tell us to what extent you agree or disagree with each of the following statements.

Question Q102_3   Variable SD05

Blacks should have control over the economy in mostly black communities.

○   Strongly agree   1
○   Somewhat agree   2
○   Somewhat disagree   3
○   Strongly disagree   4
○   Skipped   999

Question Q103_3   Variable SD06

Black people should shop in stores owned by other blacks whenever possible.

○   Strongly agree   1
○   Somewhat agree   2
○   Somewhat disagree   3
○   Strongly disagree   4
○   Skipped   999

Question Q104_3

Ask only on 7/18/08 – 8/29/08.

Ask only if respondent is black [SOC-REF_3 = 3, 4].

Do you think what happens generally to black people in this country will have something to do with what happens in your life, or not?

○	Yes	1
○	No	2
○	Skipped	999

Question Q105_3

Variable SD08

Ask only on 7/18/08 – 8/29/08.

Ask only if think what happens to blacks in the country will affect own life (and respondent is black) [Q104_3 = 1].

Will it affect you a lot, some, or not very much?

○	A lot	1
○	Some	2
○	Not very much	3
○	Skipped	999

Question Q106_3

Variable SD09

Ask only on 7/18/08 – 8/29/08.

Ask only if respondent is black female [SOC-REF_3 = 4].

Do you think what happens generally to women in this country will have something to do with your life, or not?

○	Yes	1
○	No	2
○	Skipped	999

Question Q107_3

Variable SD10

Ask only on 7/18/08 – 8/29/08.

Ask only if think what happens to women in the country will affect own life (and respondent is black female) [Q106_3 = 1].

Will it affect you a lot, some, or not very much?

○	A lot	1
○	Some	2
○	Not very much	3
○	Skipped	999

Question Q108_3

Ask only on 6/28/08 – 8/29/08.

Has anyone recently asked you your advice on a political question?

○	Yes	1
○	No	2
○	Skipped	999

Questions Q109_3 – Q112_3

Ask Q109_3 – Q112_3 only on 6/28/08 – 8/29/08.

Please tell us to what extent you agree or disagree with each of the following statements.

Question Q109_3   Variable KH02

I have more self-confidence than most of my friends.

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q110_3   Variable KH03

I like to be considered a leader.

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q111_3   Variable KH04

I am the kind of person who knows what I want to accomplish in life and how to achieve it.

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q112_3   Variable KH05

I am influential in my neighborhood.

- ○ Strongly agree   1
- ○ Somewhat agree   2
- ○ Somewhat disagree   3
- ○ Strongly disagree   4
- ○ Skipped   999

Wave 4 — general election questionnaire

Question Q1_4

<div align="right">Variable EB01</div>

Last night, how many hours, if any, did you watch television between 6 and 11 pm?

○	Did not watch TV between 6 and 11 last night	1
○	Less than 1 hour	2
○	Between 1 and 2 hours, but less than 2 hours	3
○	Between 2 and 3 hours, but less than 3 hours	4
○	Between 3 and 4 hours, but less than 4 hours	5
○	Between 4 and 5 hours, but less than 5 hours	6
○	5 hours	7
○	Skipped	999

Question Q2_4

<div align="right">Variable EA01</div>

From which of the following sources have you heard anything about the presidential campaign?

Accept multiple answers:

☐	Television news programs (morning or evening)	A
☐	Newspapers	B
☐	Television talk shows, public affairs, or news analysis programs	C
☐	Internet sites, chat rooms, or blogs	D
☐	Radio news or radio talk shows	E
☐	News magazines	F
		1 = yes
		2 = no
○	Have not heard anything about the presidential campaign	3
○	Skipped	999

Question Q3_4   Variable EB02

Ask only if heard about presidential campaign from television news or talk programs [Q2rA_4 = 1 or Q2rC_4 = 1].

Which of the following programs do you watch regularly on television? Please check any that you watch at least once a month.

Accept multiple answers:

☐	The Simpsons	A
☐	ABC News Nightline	B
☐	ABC World News	C
☐	Today Show	D
☐	NBC Nightly News	E
☐	The NewsHour with Jim Lehrer	F
☐	BET News	G
☐	Fox News	H
☐	Good Morning America	J
☐	CBS Evening News	K
☐	CBS Morning News	L
☐	CNN Headline News / Newsroom	M
☐	The Tonight Show with Jay Leno	N
☐	America This Morning	P
☐	The Daily Show with Jon Stewart	Q
☐	America's Election Headquarters	R
		1 = yes
		2 = no
☐	None of the above	X
○	Skipped	999

Question Q4_4   Variable EB03

Ask only if heard about presidential campaign from television news or talk programs [Q2rA_4 = 1 or Q2rC_4 = 1].

Below are some additional television programs. Which of these do you watch regularly? Please check any that you watch at least once a month.

Accept multiple answers:

☐	60 Minutes	A
☐	The Late Show with David Letterman	B
☐	The O'Reilly Factor	C
☐	The Early Show	D
☐	Ellen DeGeneres Show	E
☐	Face the Nation	F
☐	Fox and Friends	G
☐	Brothers and Sisters	H
☐	Frontline	J
☐	Hannity and Colmes	K
☐	Hannity's America	L
☐	Hardball with Chris Matthews	M
☐	24	P
☐	Late Edition with Wolf Blitzer	Q
☐	{9/6/08 – 11/4/08 : Morning Joe}	R

                                             1 = yes
                                             2 = no

☐	None of the above	X
○	Skipped	999

Question Q5_4   Variable MA02

Generally speaking, do you think of yourself as a ...

○	Republican	1
○	Democrat	2
○	Independent	3
○	Another party, please specify: _____	4
○	No preference	5
○	Skipped	999

Question Q6_4   Variable MA03

Ask only if think of self as a Republican [Q5_4 = 1].

Would you call yourself a ...

○	Strong Republican	1
○	Not very strong Republican	2
○	Skipped	999

Question Q7_4   Variable MA04

Ask only if think of self as a Democrat [Q5_4 = 2].

Would you call yourself a ...

○	Strong Democrat	1
○	Not very strong Democrat	2
○	Skipped	999

Question Q8_4   Variable MA05

Ask only if think of self as an Independent or of another political party, or have no party preference [Q5_4 = 3 – 5, 999].

Do you think of yourself as closer to the ...

○	Republican Party	1
○	Democratic Party	2
○	Skipped	999

PARTY_4   Variable MA01

Party ID — most recent answer (7-point scale):

○	Strong Republican	1
○	Not strong Republican	2
○	Leans Republican	3
○	Independent / other / undecided	4
○	Leans Democrat	5
○	Not strong Democrat	6
○	Strong Democrat	7

Question Q9_4   Variable MA07

In general, do you think of yourself as ...

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Skipped	999

Questions Q10_4 – Q14_4

We'd like to get your feelings toward some people.

Please rate the person on a thermometer that runs from 0 to 100 degrees. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

The (first / next) person is __. Where on the thermometer would you rate __?

[Show response scale as thermometer from 0 to 100.]

Question Q10_4   Variable AE01

George W. Bush

Number: 0 – 100
  0 = unfavorable
  100 = favorable

○	Don't know who person is	101
○	Don't know enough about person	102
○	Skipped	999

Question Q11_4   Variable ABo02

Barack Obama

Number: 0 – 100
  0 = unfavorable
  100 = favorable

○	Don't know who person is	101
○	Don't know enough about person	102
○	Skipped	999

Question Q12_4   Variable AAm01

John McCain

[   ]   Number: 0 – 100
            0 = unfavorable
            100 = favorable
○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

Question Q13_4   Variable ABb01

Joe Biden

[   ]   Number: 0 – 100
            0 = unfavorable
            100 = favorable
○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

Question Q14_4   Variable AAp01

Sarah Palin

[   ]   Number: 0 – 100
            0 = unfavorable
            100 = favorable
○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

Question Q15_4   Variable ED01

Ask only if heard about presidential campaign from newspapers [Q2rB_4 = 1].

What newspaper or newspapers do you read regularly? Please list their complete names as well as you can, along with the city where they are published.

Accept multiple answers:

☐   Newspaper #1:   [   ]   A
☐   City of publication #1: [   ]   B
☐   Newspaper #2:   [   ]   C
☐   City of publication #2: [   ]   D
                                                1 = gave answer
                                                2 = did not give answer

○   Skipped   999

Question Q16_4

Variable RCb01

Ask only on 9/25/08 – 11/4/08.

Some states allow individuals to vote before Election Day, that is vote early at a polling station or by filling out an absentee ballot. How about you? Have you already voted in this year's presidential election, or not?

○	Yes	1
○	No	2
○	Skipped	999

Question Q17_4

Variable RCb03

Ask only on 9/25/08 – 11/4/08.

Ask only if early voted in presidential election [Q16_4 = 1].

On what date did you cast your ballot early in the general election?

○	Today	1
○	Yesterday	2
○	2 to 3 days ago	3
○	4 to 7 days ago	4
○	More than one week ago	5
○	Skipped	999

Question Q18_4

Variable RCb02

Ask only on 9/25/08 – 11/4/08.

Ask only if early voted in presidential election [Q16_4 = 1].

In the 2008 presidential election who did you vote for?

○	John McCain and Sarah Palin, the Republicans	1
○	Barack Obama and Joe Biden, the Democrats	2
○	Ralph Nader and Matt Gonzalez, the Independents	3
○	Bob Barr and Wayne Allyn Root, the Libertarians	4
○	Other, specify: [ ]	5
○	Did not vote for president	6
○	Skipped	999

Question Q19_4

Variable RCa02

Ask only if {9/25/08 – 11/4/08 : did not early vote in presidential election or did not indicate early vote} [{9/25/08 – 11/4/08 : Q16_4 = 2, 999 or Q18_4 = 999}].

If the presidential election was held today and John McCain and Sarah Palin, the Republicans, were running against Barack Obama and Joe Biden, the Democrats, who would you vote for?

○	John McCain and Sarah Palin, the Republicans	1
○	Barack Obama and Joe Biden, the Democrats	2
○	Ralph Nader and Matt Gonzalez, the Independents	3
○	Bob Barr and Wayne Allyn Root, the Libertarians	4
○	{9/26/08 – 11/4/08 : Cynthia McKinney and Rosa Clemente, the Green Party candidates}	5
○	Other, specify:	6
○	Don't know	7
○	Skipped	999

Question Q20_4

Variable RCa04

Ask only if would vote today for McCain [Q19_4 = 1].

Will you definitely vote for John McCain for president in 2008, or is there a chance you could change your mind?

If you think there is a chance you might change your mind, would you say there is a good chance you'll change your mind, or would you say it's pretty unlikely?

○	Definitely vote for McCain	1
○	Good chance I will change my mind	2
○	Pretty unlikely I will change my mind	3
○	Skipped	999

Question Q21_4

Variable RCa05

Ask only if would vote today for Obama [Q19_4 = 2].

Will you definitely vote for Barack Obama for president in 2008, or is there a chance you could change your mind?

If you think there is a chance you might change your mind, would you say there is a good chance you'll change your mind, or would you say it's pretty unlikely?

○	Definitely vote for Obama	1
○	Good chance I will change my mind	2
○	Pretty unlikely I will change my mind	3
○	Skipped	999

Question Q22_4

<div align="right">Variable RCa06</div>

Ask only if would vote today for Nader [Q19_4 = 3].

Will you definitely vote for Ralph Nader for president in 2008, or is there a chance you could change your mind?

If you think there is a chance you might change your mind, would you say there is a good chance you'll change your mind, or would you say it's pretty unlikely?

○	Definitely vote for Nader	1
○	Good chance I will change my mind	2
○	Pretty unlikely I will change my mind	3
○	Skipped	999

Question Q23_4

<div align="right">Variable RCa07</div>

Ask only if would vote today for Barr [Q19_4 = 4].

Will you definitely vote for Bob Barr for president in 2008, or is there a chance you could change your mind?

If you think there is a chance you might change your mind, would you say there is a good chance you'll change your mind, or would you say it's pretty unlikely?

○	Definitely vote for Barr	1
○	Good chance I will change my mind	2
○	Pretty unlikely I will change my mind	3
○	Skipped	999

Question Q24_4

<div align="right">Variable ABo03</div>

Ask only if rated favorability of Obama [Q11_4 = 0 – 100].

Is there anything in particular that you like or dislike about Barack Obama? If so, please fill in the boxes below.

Accept multiple answers:

☐	I like:	[_____]	A
☐	I dislike:	[_____]	B

<div align="right">1 = gave answer
2 = did not give answer</div>

○	Nothing in particular	3
○	Don't know enough about this person	4
○	Skipped	999

Question Q25_4   Variable AAm02

    Ask only if rated favorability of McCain [Q12_4 = 0 – 100].

Is there anything in particular that you like or dislike about John McCain? If so, please fill in the boxes below.

    Accept multiple answers:

    ☐   I like: [_____]   A
    ☐   I dislike: [_____]   B

                                                        1 = gave answer
                                            2 = did not give answer

    ○   Nothing in particular   3
    ○   Don't know enough about this person   4
    ○   Skipped   999

Here are some questions about the presidential candidates. Below are left-right scales on which you can rate characteristics of the candidates.

For the item below, the far left side of the scale means that you think the candidate is extremely "trustworthy." Placing the slider on the far right side means that you think the candidate is extremely "untrustworthy." The middle means that you think the candidate is not particularly toward one end or the other.

Questions Q26_4 – Q27_4

Where would you rate __ on this scale?

[Show response scale as horizontal slider with "extremely trustworthy" at left, "extremely untrustworthy" at right. Do not display numeric equivalents to respondent.]

    Question Q26_4   Variable AAm05

    John McCain

    [____]   Number: 0 – 100
              0 = extremely trustworthy
                            extremely untrustworthy = 100
    ○   Skipped   999

    Question Q27_4   Variable ABo06

    Barack Obama

    [____]   Number: 0 – 100
              0 = extremely trustworthy
                            extremely untrustworthy = 100
    ○   Skipped   999

Questions Q28_4 – Q30_4

In the past 12 months, have you participated in any of the following activities on behalf of a candidate for elected office?

Question Q28_4   Variable KB01

Told any people why they should vote for or against a candidate

   ○   Yes   1
   ○   No 2
   ○   Skipped 999

Question Q29_4   Variable KF01

Gone to a political meeting, speech, dinner, or things like that

   ○   Yes 1
   ○   No 2
   ○   Skipped 999

Question Q30_4   Variable KF02

Worn campaign buttons, put campaign stickers on your car, or placed a sign in your window or in front of your house

   ○   Yes 1
   ○   No 2
   ○   Skipped 999

Question Q31_4   Variable CA02

In your opinion, what is the most important issue facing the US today?

   ○   Taxes 1
   ○   Education 2
   ○   War on terrorism 3
   ○   Situation in Iraq 4
   ○   Economy/jobs 5
   ○   Moral issues 6
   ○   Health care 7
   ○   Other, please specify: [_____] 8
   ○   Skipped 999

Questions Q32_4 – Q33_4

Using this scale that ranges from extremely liberal to extremely conservative, where would you place each of these candidates? Just click "don't know" if you don't know enough to rate the person.

Question Q32_4   Variable ABo05

Barack Obama

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q33_4   Variable AAm04

John McCain

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q34_4   Variable RA01

Are you currently registered to vote?

○	Yes, I am registered to vote at my present address.	1
○	Yes, I am registered to vote at a different address.	2
○	No, I am not registered to vote.	3
○	Not sure	4
○	Skipped	999

We are interested in how people are getting along financially these days.

Question Q35_4

Would you say that you and your family living here are better off, worse off, or just about the same financially as you were a year ago?

○	A lot better off	1
○	A little better off	2
○	A little worse off	3
○	A lot worse off	4
○	Just about the same	5
○	Skipped	999

Question Q36_4

Thinking about the economy in the country as a whole, would you say that over the past year the nation's economy has gotten better, stayed about the same, or gotten worse?

○	Gotten a lot better	1
○	Gotten a little better	2
○	Gotten a little worse	3
○	Gotten a lot worse	4
○	Stayed about the same	5
○	Skipped	999

Question Q37_4   Variable EB04

Ask only if heard about presidential campaign from television news or talk programs [Q2rA_4 = 1 or Q2rC_4 = 1].

Below are some additional television programs. Which of these do you watch regularly? Please check any that you watch at least once a month.

Accept multiple answers:

☐	Meet the Press	A
☐	MSNBC Live	B
☐	CSI: Miami	C
☐	Out in the Open	D
☐	Oprah	E
☐	Law and Order	F
☐	Situation Room	G
☐	Special Report with Brit Hume	H
☐	Larry King Live	J
☐	CBS Sunday Morning	K
☐	The Beltway Boys	L
☐	20/20	N
☐	The Fox Report with Shepard Smith	P
☐	Campbell Brown's Election Center	Q
		1 = yes
		2 = no
☐	None of the above	X
○	Skipped	999

Question Q38_4 Variable EB05

Ask only if heard about presidential campaign from television news or talk programs [Q2rA_4 = 1 or Q2rC_4 = 1].

Here is the last list of television programs. Please check any that you watch at least once a month.

Accept multiple answers:

☐	Big Love	A
☐	This Week with George Stephanopoulos	B
☐	The View	C
☐	Scrubs	D
☐	Lou Dobbs	E
☐	The Colbert Report	F
☐	Anderson Cooper 360	G
☐	Geraldo at Large	H
☐	Countdown with Keith Olbermann	J
☐	Dateline NBC	K
☐	Family Guy	L
☐	Studio B with Shepard Smith	M
☐	Reliable Sources	N
☐	Your World with Neil Cavuto	P
☐	McLaughlin Group	Q
		1 = yes
		2 = no
☐	None of the above	X
○	Skipped	999

Question Q39_4 Variable EC01

Ask only if heard about presidential campaign from radio news or talk shows [Q2rE_4 = 1].

Which of the following radio programs do you listen to regularly? Please check any that you listen to at least once a month.

Accept multiple answers:

☐	The Rush Limbaugh Show	A
☐	The Sean Hannity Show	B
☐	Michael Savage, The Savage Nation	C
☐	The Glenn Beck Program	D
☐	Bill O'Reilly, Radio Factor	E
☐	Dr. Laura Schlessinger	F
☐	Laura Ingraham	G
☐	The Neal Boortz Show	H
☐	The Mike Gallagher Show	J
☐	The Jim Bohannon Show	K
☐	The Clark Howard Show	L
☐	The Mark Levin Show	M
☐	Bill Bennett's Morning in America	N
☐	The Jerry Doyle Show	P
☐	NPR's All Things Considered	Q

1 = yes
2 = no

☐	None of the above	X
○	Skipped	999

Question Q40_4 Variable CBa03

Are there any candidates who you think would do a particularly good job of handling the nation's economy? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Bob Barr	B
☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q41_4

<div align="right">Variable CBa04</div>

Are there any candidates who you think would do a particularly bad job of handling the nation's economy? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Bob Barr	B
☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify:	Z

<div align="right">1 = yes</div>
<div align="right">2 = no</div>

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q42_4

<div align="right">Variable CDc01</div>

Are there any candidates who you think would do a particularly good job of handling homeland security? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Bob Barr	B
☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify:	Z

<div align="right">1 = yes</div>
<div align="right">2 = no</div>

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q43_4

Variable CDc02

Are there any candidates who you think would do a particularly bad job of handling homeland security? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐   Bob Barr   B
☐   John McCain   M
☐   Ralph Nader   N
☐   Barack Obama   O
☐   Other, specify: [   ]   Z

1 = yes
2 = no

○   No difference among candidates on this issue   3
○   Don't know enough to say   4
○   Skipped   999

Question Q44_4

Variable CCa01

Are there any candidates who you think would do a particularly good job of handling the health care situation? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐   Bob Barr   B
☐   John McCain   M
☐   Ralph Nader   N
☐   Barack Obama   O
☐   Other, specify: [   ]   Z

1 = yes
2 = no

○   No difference among candidates on this issue   3
○   Don't know enough to say   4
○   Skipped   999

Question Q45_4   Variable CCa02

Are there any candidates who you think would do a particularly bad job of handling the health care situation? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐ Bob Barr   B
☐ John McCain   M
☐ Ralph Nader   N
☐ Barack Obama   O
☐ Other, specify: [   ]   Z

                                                                          1 = yes
                                                                          2 = no

○ No difference among candidates on this issue   3
○ Don't know enough to say   4
○ Skipped   999

Question Q46_4   Variable CEc01

There has been much talk recently about whether gays and lesbians should have the legal right to marry someone of the same sex. Which of the following options comes closest to your position on this issue?

○ I support full marriage rights for gay and lesbian couples.   1
○ I support civil unions or domestic partnerships, but not gay   2
   marriage.
○ I do not support any form of legal recognition of the   3
   relationships of gay and lesbian couples.
○ Skipped   999

Question Q47_4

Which presidential candidates' views are most like your own when it comes to gay marriage? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐   Bob Barr   B
☐   John McCain   M
☐   Ralph Nader   N
☐   Barack Obama   O
☐   Other, specify: Z

1 = yes
2 = no

○   No difference among candidates on this issue   3
○   Don't know enough to say   4
○   Skipped   999

Question Q48_4

Are there any presidential candidates whose views on gay marriage are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐   Bob Barr   B
☐   John McCain   M
☐   Ralph Nader   N
☐   Barack Obama   O
☐   Other, specify: Z

1 = yes
2 = no

○   No difference among candidates on this issue   3
○   Don't know enough to say   4
○   Skipped   999

Question Q49_4

Which of the following plans for United States policy in Iraq comes closest to your own position?

- ○ The US should withdraw all troops from Iraq as soon as possible, regardless of conditions in Iraq.   1
- ○ The US should set a deadline for withdrawing its troops if the Iraqi government doesn't show definite progress in training Iraqi forces and controlling violence on its own.   2
- ○ The US should keep its troops in Iraq as long as is needed until a stable democratic government is established there.   3
- ○ Skipped   999

Question Q50_4

Which presidential candidates' views are most like your own when it comes to a plan for Iraq? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

- ☐ Bob Barr   B
- ☐ John McCain   M
- ☐ Ralph Nader   N
- ☐ Barack Obama   O
- ☐ Other, specify: Z

1 = yes
2 = no

- ○ No difference among candidates on this issue   3
- ○ Don't know enough to say   4
- ○ Skipped   999

Question Q51_4   Variable CDb03

Are there any presidential candidates whose views on Iraq are unacceptable to you?
You can pick more than one candidate if you like, or "don't know enough to say" if you
don't feel you know enough about them yet.

Accept multiple answers:

☐   Bob Barr   B
☐   John McCain   M
☐   Ralph Nader   N
☐   Barack Obama   O
☐   Other, specify: Z

1 = yes
2 = no

○   No difference among candidates on this issue   3
○   Don't know enough to say   4
○   Skipped   999

Questions Q52_4 – Q53_4

Please indicate whether you favor or oppose each of the following proposals addressing
immigration.

Question Q52_4   Variable CDd01

Provide a path to citizenship for some illegal aliens who agree to return to their
home country for a period of time and pay substantial fines

○   Strongly favor   1
○   Somewhat favor   2
○   Somewhat oppose   3
○   Strongly oppose   4
○   Skipped   999

Question Q53_4   Variable CDd02

Increase border security by building a fence along part of the US border with
Mexico

○   Strongly favor   1
○   Somewhat favor   2
○   Somewhat oppose   3
○   Strongly oppose   4
○   Skipped   999

Question Q54_4

Which presidential candidate's views are most like your own when it comes to immigration? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Bob Barr	B
☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q55_4

Are there any presidential candidates whose views on immigration are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Bob Barr	B
☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

SOC-REF_4   Variable SE01

Reference point for questions about social group perceptions:

○	Respondent is white male	1
○	Respondent is white female	2
○	Respondent is black male	3
○	Respondent is black female	4
○	Respondent is Hispanic male	5
○	Respondent is Hispanic female	6
○	Respondent is other/undefined race/ethnicity, male	7
○	Respondent is other/undefined race/ethnicity, female	8

Here are some questions about various groups in our society. Below are left-right scales on which you can rate characteristics of people in different groups.

For the item below, the far left side of the scale means that you think most of the people in that group are extremely "hardworking." Placing the slider on the far right side means that you think most of the people in that group are extremely "lazy." The middle means that you think the people in this group are not particularly toward one end or the other.

Question Q56_4   Variable SB07

Ask only if respondent is white, black, or Hispanic [SOC-REF_4 = 1 – 6].

Where would you rate physicians in general on this scale?

[Show response scale as horizontal slider with "extremely hardworking" at left, "extremely lazy" at right. Do not display numeric equivalents to respondent.]

☐ Number: 0 – 100
    0 = extremely hardworking

               extremely lazy = 100

○ Skipped   999

Randomly display Q57_4 – Q59_4 next, Q60_4 – Q62_4 after Q69_4; or Q60_4 – Q62_4 next, Q57_4 – Q59_4 after Q69_4.

Questions Q57_4 – Q59_4

Ask Q57_4 – Q59_4 only if respondent is white, black, or Hispanic [SOC-REF_4 = 1 – 6].

Where would you rate ([if white in SOC-REF_4:] whites / [if black:] blacks / [if Hispanic:] Hispanic Americans) in general on these scales?

Question Q57_4   Variable SB01

[Show response scale as horizontal slider with "extremely hardworking" at left, "extremely lazy" at right. Do not display numeric equivalents to respondent.]

Number: 0 – 100

0 = extremely hardworking

extremely lazy = 100

○   Skipped   999

Question Q58_4   Variable SB02

[Show response scale as horizontal slider with "extremely intelligent" at left, "extremely unintelligent" at right. Do not display numeric equivalents to respondent.]

Number: 0 – 100

0 = extremely intelligent

extremely unintelligent = 100

○   Skipped   999

Question Q59_4   Variable SB03

[Show response scale as horizontal slider with "extremely trustworthy" at left, "extremely untrustworthy" at right. Do not display numeric equivalents to respondent.]

Number: 0 – 100

0 = extremely trustworthy

extremely untrustworthy = 100

○   Skipped   999

Questions Q60_4 – Q62_4

Ask Q60_4 – Q62_4 only if respondent is white, black, or Hispanic [SOC-REF_4 = 1 – 6].

Where would you rate ([if non-black in SOC-REF_4:] blacks / [if black:] whites) in general on these scales?

Question Q60_4   Variable SB04

[Show response scale as horizontal slider with "extremely hardworking" at left, "extremely lazy" at right. Do not display numeric equivalents to respondent.]

[   ]   Number: 0 – 100

    0 = extremely hardworking

                        extremely lazy = 100

○   Skipped   999

Question Q61_4   Variable SB05

[Show response scale as horizontal slider with "extremely intelligent" at left, "extremely unintelligent" at right. Do not display numeric equivalents to respondent.]

[   ]   Number: 0 – 100

    0 = extremely intelligent

                    extremely unintelligent = 100

○   Skipped   999

Question Q62_4   Variable SB06

[Show response scale as horizontal slider with "extremely trustworthy" at left, "extremely untrustworthy" at right. Do not display numeric equivalents to respondent.]

[   ]   Number: 0 – 100

    0 = extremely trustworthy

                    extremely untrustworthy = 100

○   Skipped   999

Question Q63_4

<div align="right">Variable CBc01</div>

Do you favor or oppose the federal government in Washington negotiating more free trade agreements like NAFTA?

○	Strongly favor	1
○	Somewhat favor	2
○	Somewhat oppose	3
○	Strongly oppose	4
○	Skipped	999

Question Q64_4

<div align="right">Variable CBc02</div>

Which presidential candidate's views are most like your own when it comes to trade agreements? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Bob Barr	B
☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q65_4

<div align="right">Variable CBc03</div>

Are there any presidential candidates whose views on trade agreements are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Bob Barr	B
☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q66_4

Which of the following options comes closest to your view on what we should be doing about federal income taxes?

○	Taxes should be cut.	1
○	Taxes should be kept pretty much as they are.	2
○	Taxes should be raised if necessary in order to maintain current federal programs and services.	3
○	Skipped	999

Question Q67_4

Which of the following options comes closest to your view on abortion?

○	Abortion should be available to anyone who wants it.	1
○	Abortion should be available, but with stricter limits than it is now.	2
○	Abortion should not be permitted except in cases of rape, incest, or when the life of the woman is at risk.	3
○	Abortion should not be permitted under any circumstances.	4
○	Skipped	999

Question Q68_4

Which presidential candidate's views are most like your own when it comes to abortion? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Bob Barr	B
☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify: [_____]	Z
		1 = yes
		2 = no
○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q69_4

Are there any presidential candidates whose views on abortion are unacceptable to you? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Bob Barr	B
☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q70_4

Are there any candidates who you think would do a particularly good job of handling taxes? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Bob Barr	B
☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q71_4

Are there any candidates who you think would do a particularly bad job of handling taxes? You can pick more than one candidate if you like, or "don't know enough to say" if you don't feel you know enough about them yet.

Accept multiple answers:

☐	Bob Barr	B
☐	John McCain	M
☐	Ralph Nader	N
☐	Barack Obama	O
☐	Other, specify:	Z

1 = yes
2 = no

○	No difference among candidates on this issue	3
○	Don't know enough to say	4
○	Skipped	999

Question Q72_4

In general, do you think race relations in the United States are very good, fairly good, fairly bad, very bad, or neither good nor bad?

○	Very good	1
○	Fairly good	2
○	Fairly bad	3
○	Very bad	4
○	Neither good nor bad	5
○	Skipped	999

Question Q73_4

Over the course of the past 10 years, do you feel that race relations have gotten better, gotten worse, or stayed about the same?

○	Gotten a lot better	1
○	Gotten a little better	2
○	Gotten a little worse	3
○	Gotten a lot worse	4
○	Stayed about the same	5
○	Skipped	999

Question Q74_4   Variable SD03

Looking ahead 10 years from today, do you feel that race relations will get better, get worse, or stay about the same?

    ○   Get a lot better   1
    ○   Get a little better   2
    ○   Get a little worse   3
    ○   Get a lot worse   4
    ○   Stay about the same   5
    ○   Skipped   999

Questions Q75_4 – Q82_4

Do you think that most white Americans hold the following perceptions of black Americans, or not?

The perception that blacks __

Question Q75_4   Variable SB08

Are lazy

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q76_4   Variable SB09

Are religious

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q77_4   Variable SB10

Are less intelligent than whites

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q78_4   Variable SB11

Are better athletes than whites

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q79_4   Variable SB12

Have no self-discipline

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q80_4   Variable SB13

Are patriotic

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q81_4   Variable SB14

Are good parents

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q82_4   Variable SB15

Are more likely to abuse drugs and alcohol

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q83_4   Variable SD04

    Ask only if respondent is black [SOC-REF_4 = 3, 4].

Is it more important for blacks to build good relations with whites or for blacks to build pride and respect for themselves, even if it means causing tension between blacks and whites?

    ○   More important for blacks to build good relations with whites   1
    ○   More important for blacks to build pride and respect for themselves   2
    ○   Skipped   999

Questions Q84_4 – Q85_4

Ask Q84_4 – Q85_4 only if respondent is black [SOC-REF_4 = 3, 4].

Please tell us to what extent you agree or disagree with each of the following statements.

Question Q84_4
Variable SD05

Blacks should have control over the economy in mostly black communities.

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q85_4
Variable SD06

Black people should shop in stores owned by other blacks whenever possible.

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q86_4
Variable SD07

Ask only if respondent is black [SOC-REF_4 = 3, 4].

Do you think what happens generally to black people in this country will have something to do with what happens in your life, or not?

○	Yes	1
○	No	2
○	Skipped	999

Question Q87_4
Variable SD08

Ask only if think what happens to blacks in the country will affect own life (and respondent is black) [Q86_4 = 1].

Will it affect you a lot, some, or not very much?

○	A lot	1
○	Some	2
○	Not very much	3
○	Skipped	999

Question Q88_4 Variable SD09

Ask only if respondent is black female [SOC-REF_4 = 4].

Do you think what happens generally to women in this country will have something to do with your life, or not?

   ○   Yes   1

   ○   No   2

   ○   Skipped   999

Question Q89_4 Variable SD10

Ask only if think what happens to women in the country will affect own life (and respondent is black female) [Q88_4 = 1].

Will it affect you a lot, some, or not very much?

   ○   A lot   1

   ○   Some   2

   ○   Not very much   3

   ○   Skipped   999

Wave 5 — post-election questionnaire

Question Q1_5

Below is a list of different types of television programs that some people like to watch. Which of these types of programs do you like the best? Put a 1 next to it. Then select your second best liked type of television program, and put a 2 next to it, and put a 3 and 4 next to your third and fourth most liked type of program.

Accept multiple answers:

☐	Science fiction shows like Heroes or Star Trek Voyager	A
☐	Comedies/sitcoms like Two and a Half Men or The Simpsons	B
☐	Drama shows like Grey's Anatomy or Law and Order	C
☐	Soap operas like General Hospital or One Life to Live	D
☐	Reality TV shows like Survivor or Cops	E
☐	Sports programs	F
☐	Game shows like Jeopardy! or Family Feud	G
☐	News programs	H
☐	Documentary programs on channels like the History Channel or the Discovery Channel	J
☐	Music videos	K

Number: 1 – 4
5 = not ranked in top four

○   Skipped   999

Question Q2_5

Last night, how many hours, if any, did you watch television between 6 and 11 pm?

○	Did not watch TV between 6 and 11 last night	1
○	Less than 1 hour	2
○	Between 1 and 2 hours, but less than 2 hours	3
○	Between 2 and 3 hours, but less than 3 hours	4
○	Between 3 and 4 hours, but less than 4 hours	5
○	Between 4 and 5 hours, but less than 5 hours	6
○	5 hours	7
○	Skipped	999

Question Q3_5

Variable EA01

From which of the following sources have you heard anything about the presidential campaign?

Accept multiple answers:

☐	Television news programs (morning or evening)	A
☐	Newspapers	B
☐	Television talk shows, public affairs, or news analysis programs	C
☐	Internet sites, chat rooms, or blogs	D
☐	Radio news or radio talk shows	E
☐	News magazines	F
		1 = yes
		2 = no
○	Have not heard anything about the presidential campaign	3
○	Skipped	999

Question Q4_5

Variable RCb11

As you've probably heard, Barack Obama won the recent presidential election. Why do you think more people voted for Barack Obama than John McCain?

○	Answer:	⬚	1
○	Skipped		999

Question Q5_5   Variable EB02

Ask only if heard about presidential campaign from television news or talk programs [Q3rA_5 = 1 or Q3rC_5 = 1].

Which of the following programs do you watch regularly on television? Please check any that you watch at least once a month.

Accept multiple answers:

☐	The Simpsons	A
☐	ABC News Nightline	B
☐	ABC World News	C
☐	Today Show	D
☐	NBC Nightly News	E
☐	The NewsHour with Jim Lehrer	F
☐	BET News	G
☐	Fox News	H
☐	Good Morning America	J
☐	CBS Evening News	K
☐	CBS Morning News	L
☐	CNN Headline News / Newsroom	M
☐	The Tonight Show with Jay Leno	N
☐	America This Morning	P
☐	The Daily Show with Jon Stewart	Q
☐	America's Election Headquarters	R
		1 = yes
		2 = no
☐	None of the above	X
○	Skipped	999

Question Q6_5

Variable EB03

Ask only if heard about presidential campaign from television news or talk programs [Q3rA_5 = 1 or Q3rC_5 = 1].

Below are some additional television programs. Which of these do you watch regularly? Please check any that you watch at least once a month.

Accept multiple answers:

☐	60 Minutes	A
☐	The Late Show with David Letterman	B
☐	The O'Reilly Factor	C
☐	The Early Show	D
☐	Ellen DeGeneres Show	E
☐	Face the Nation	F
☐	Fox and Friends	G
☐	Brothers and Sisters	H
☐	Frontline	J
☐	Hannity and Colmes	K
☐	Hannity's America	L
☐	Hardball with Chris Matthews	M
☐	24	P
☐	Late Edition with Wolf Blitzer	Q
☐	Morning Joe	R
☐	The Rachel Maddow Show	S
		1 = yes
		2 = no
☐	None of the above	X
○	Skipped	999

Question Q7_5

Variable MA02

Generally speaking, do you think of yourself as a ...

○	Republican	1
○	Democrat	2
○	Independent	3
○	Another party, please specify: [_____]	4
○	No preference	5
○	Skipped	999

Question Q8_5   Variable MA03

Ask only if think of self as a Republican [Q7_5 = 1].

Would you call yourself a ...

○	Strong Republican	1
○	Not very strong Republican	2
○	Skipped	999

Question Q9_5   Variable MA04

Ask only if think of self as a Democrat [Q7_5 = 2].

Would you call yourself a ...

○	Strong Democrat	1
○	Not very strong Democrat	2
○	Skipped	999

Question Q10_5   Variable MA05

Ask only if think of self as an Independent or of another political party, or have no party preference [Q7_5 = 3 – 5, 999].

Do you think of yourself as closer to the ...

○	Republican Party	1
○	Democratic Party	2
○	Skipped	999

PARTY_5   Variable MA01

Party ID — most recent answer (7-point scale):

○	Strong Republican	1
○	Not strong Republican	2
○	Leans Republican	3
○	Independent / other / undecided	4
○	Leans Democrat	5
○	Not strong Democrat	6
○	Strong Democrat	7

Question Q11_5

Variable MA07

In general, do you think of yourself as ...

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Skipped	999

Questions Q12_5 – Q16_5

We'd like to get your feelings toward some people.

Please rate the person on a thermometer that runs from 0 to 100 degrees. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

The (first / next) person is __. Where on the thermometer would you rate __?

[Show response scale as thermometer from 0 to 100.]

Question Q12_5

Variable AE01

George W. Bush

Number: 0 – 100
 0 = unfavorable
 100 = favorable

○	Don't know who person is	101
○	Don't know enough about person	102
○	Skipped	999

Question Q13_5

Variable ABo02

Barack Obama

Number: 0 – 100
 0 = unfavorable
 100 = favorable

○	Don't know who person is	101
○	Don't know enough about person	102
○	Skipped	999

Question Q14_5   Variable AAm01

John McCain

    ☐   Number: 0 – 100
          0 = unfavorable
          100 = favorable
    ○   Don't know who person is   101
    ○   Don't know enough about person   102
    ○   Skipped   999

Question Q15_5   Variable ABb01

Ask only on 11/5/08 – 11/14/08.

Joe Biden

    ☐   Number: 0 – 100
          0 = unfavorable
          100 = favorable
    ○   Don't know who person is   101
    ○   Don't know enough about person   102
    ○   Skipped   999

Question Q16_5   Variable AAp01

Ask only on 11/5/08 – 11/14/08.

Sarah Palin

    ☐   Number: 0 – 100
          0 = unfavorable
          100 = favorable
    ○   Don't know who person is   101
    ○   Don't know enough about person   102
    ○   Skipped   999

Question Q17_5

Ask only if heard about presidential campaign from newspapers [Q3rB_5 = 1].

What newspaper or newspapers do you read regularly? Please list their complete names as well as you can, along with the city where they are published.

Accept multiple answers:

☐	Newspaper #1:	A
☐	City of publication #1:	B
☐	Newspaper #2:	C
☐	City of publication #2:	D

1 = gave answer
2 = did not give answer

○   Skipped   999

Question Q18_5

This question is about the 2008 November election. In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which of the following statements best describes you?

○   I did not vote in the November election.   1
○   I thought about voting in that election but didn't.   2
○   I usually vote but didn't in that election.   3
○   I am sure I voted in the November election.   4
○   Skipped   999

Question Q19_5

Ask only if voted in presidential election [Q18_5 = 4].

Some states allow individuals to vote before Election Day, that is vote early at a polling station or by filling out an absentee ballot. How about you? Did you vote early in the November election or did you vote on Election Day?

○   Yes, voted early   1
○   Voted on Election Day   2
○   Skipped   999

Question Q20_5

Ask only if early voted in presidential election [Q19_5 = 1].

How did you cast your ballot?

○	By voting at an early polling station	1
○	By sending in a ballot by mail	2
○	By sending in a ballot by fax	3
○	By personally dropping off a ballot at an election office	4
○	By having someone else drop off a ballot at an election office for you	5
○	By voting over the telephone	6
○	Some other way, please specify: [ ]	7
○	Skipped	999

Question Q21_5

Ask only if early voted in presidential election [Q19_5 = 1].

When did you cast your ballot early in the general election?

○	The day before Election Day	1
○	A couple of days before Election Day	2
○	About a week before Election Day	3
○	Two or more weeks before Election Day	4
○	Skipped	999

Question Q22_5

Ask only if voted in presidential election [Q18_5 = 4].

In the 2008 presidential election who did you vote for?

○	John McCain and Sarah Palin, the Republicans	1
○	Barack Obama and Joe Biden, the Democrats	2
○	Ralph Nader and Matt Gonzalez, the Independents	3
○	Bob Barr and Wayne Allyn Root, the Libertarians	4
○	Other, please specify: [ ]	5
○	Skipped	999

Question Q23_5

<div align="right">Variable RCb09</div>

Ask only if early voted in presidential election [Q19_5 = 1].

If you voted at the polls on Election Day, would your vote for president have been different than it was on your early ballot?

○	Yes	1
○	No	2
○	Skipped	999

Question Q24_5

<div align="right">Variable RCb10</div>

Ask only if voted in presidential election [Q18_5 = 4].

When did you finally decide for whom to vote in the presidential election?

○	On Election Day	1
○	In the last three days before the election	2
○	Sometime in the last week before the election	3
○	Earlier in October	4
○	Sometime in September	5
○	Before that	6
○	Skipped	999

Question Q25_5

<div align="right">Variable SC05</div>

Ask only if voted in presidential election [Q18_5 = 4].

In deciding your vote for president, was the race of the candidate ...

○	The single most important factor	1
○	One of several important factors	2
○	Not an important factor	3
○	Skipped	999

Question Q26_5

<div align="right">Variable RCc01</div>

In the November election you were able to vote for a member of Congress, that is the US House of Representatives in Washington. Did you vote for ...

○	[Name of Republican candidate in respondent's district], the Republican	1
○	[Name of Democratic candidate], the Democrat	2
○	Someone else / another party, specify:	3
○	Did not vote for member of Congress	4
○	Skipped	999
○	Not asked — do not live in competitive congressional district	9999

Question Q27_5

<div align="right">Variable RCc02</div>

In the election you were able to vote for a US senator. Did you vote for ...

○	[Name of Republican candidate in respondent's state], the Republican	1
○	[Name of Democratic candidate], the Democrat	2
○	Someone else / another party, [_____] specify:	3
○	Did not vote for US senator	4
○	Skipped	999
○	Not asked — do not live in state with Senate election	9999

Question Q27-FILTER_5

<div align="right">Variable RCc03</div>

There was also a special election for US senator in your state. In that election, did you vote for ...

○	[Name of Republican candidate in respondent's state], the Republican	1
○	[Name of Democratic candidate], the Democrat	2
○	Someone else / another party, [_____] specify:	3
○	Did not vote for US senator	4
○	Skipped	999
○	Not asked — do not live in state with special Senate election	9999

Question Q28_5

<div align="right">Variable RCc04</div>

In the election you were able to vote for governor. Did you vote for ...

○	[Name of Republican candidate in respondent's state], the Republican	1
○	[Name of Democratic candidate], the Democrat	2
○	Someone else / another party, [_____] specify:	3
○	Did not vote for governor	4
○	Skipped	999
○	Not asked — do not live in state with gubernatorial election	9999

Question Q30_5

Ask only if rated favorability of Obama [Q13_5 = 0 – 100].

Is there anything in particular that you like or dislike about Barack Obama? If so, please fill in the boxes below.

Accept multiple answers:

☐   I like: [＿＿＿＿＿＿＿]   A

☐   I dislike: [＿＿＿＿＿＿＿]   B

                                         1 = gave answer

                             2 = did not give answer

○   Nothing in particular   3

○   Don't know enough about this person   4

○   Skipped   999

Question Q31_5

Ask only if rated favorability of McCain [Q14_5 = 0 – 100].

Is there anything in particular that you like or dislike about John McCain? If so, please fill in the boxes below.

Accept multiple answers:

☐   I like: [＿＿＿＿＿＿＿]   A

☐   I dislike: [＿＿＿＿＿＿＿]   B

                                         1 = gave answer

                             2 = did not give answer

○   Nothing in particular   3

○   Don't know enough about this person   4

○   Skipped   999

{11/5/08 – 11/14/08 : Here are some questions about the presidential candidates. Below are left-right scales on which you can rate characteristics of the candidates.

For the item below, the far left side of the scale means that you think the candidate is extremely "trustworthy." Placing the slider on the far right side means that you think the candidate is extremely "untrustworthy." The middle means that you think the candidate is not particularly toward one end or the other.}

Questions Q32_5 – Q33_5

Ask Q32_5 – Q33_5 only on 11/5/08 – 11/14/08.

Where would you rate __ on this scale?

[Show response scale as horizontal slider with "extremely trustworthy" at left, "extremely untrustworthy" at right. Do not display numeric equivalents to respondent.]

Question Q32_5   Variable AAm05

John McCain

☐   Number: 0 – 100
    0 = extremely trustworthy
                            extremely untrustworthy = 100
○   Skipped   999

Question Q33_5   Variable ABo06

Barack Obama

☐   Number: 0 – 100
    0 = extremely trustworthy
                            extremely untrustworthy = 100
○   Skipped   999

Questions Q34_5 – Q38_5

In the past 12 months, have you participated in any of the following activities on behalf of a candidate for elected office?

Question Q34_5   Variable KD01

Given money to a campaign

○   Yes   1
○   No   2
○   Skipped   999

Question Q35_5   Variable KE01

Worked for a campaign

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q36_5   Variable KB01

Told any people why they should vote for or against a candidate

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q37_5   Variable KF01

Gone to a political meeting, speech, dinner, or things like that

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q38_5   Variable KF02

Worn campaign buttons, put campaign stickers on your car, or placed a sign in your window or in front of your house

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q39_5   Variable KB02

In the past 12 months, did someone else try to tell you why you should vote for or against a candidate?

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q40_5

Variable CA03

Which one of these five issues is the most important facing the country?

○	Energy policy	1
○	The war in Iraq	2
○	The economy	3
○	Terrorism	4
○	Health care	5
○	Skipped	999

Question Q41_5

Variable CDa01

Do you mainly consider yourself ...

○	A "hawk" who believes military force should be used frequently to promote US policy	1
○	A "dove" who believes the US should rarely or never use military force	2
○	Skipped	999

Question Q42_5

Variable CA05

Which comes closer to your view?

○	Government should do more to solve problems.	1
○	Government is doing too many things better left to businesses and individuals.	2
○	Skipped	999

Questions Q43_5 – Q44_5

Ask Q43_5 – Q44_5 only on 11/5/08 – 11/14/08.

How much would you say you know about each of these people? For each name, please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at all about this person.

Question Q43_5

Variable ABo04

Barack Obama

○	Quite a lot	1
○	A fair amount	2
○	A little	3
○	Almost nothing	4
○	Skipped	999

Question Q44_5   Variable AAm03

John McCain

   ○   Quite a lot   1
   ○   A fair amount   2
   ○   A little   3
   ○   Almost nothing   4
   ○   Skipped   999

Questions Q45_5 – Q46_5

Using this scale that ranges from extremely liberal to extremely conservative, where would you place each of these candidates? Just click "don't know" if you don't know enough to rate the person.

Question Q45_5   Variable ABo05

Barack Obama

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q46_5   Variable AAm04

John McCain

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

We are interested in how people are getting along financially these days.

Question Q47_5

Would you say that you and your family living here are better off, worse off, or just about the same financially as you were a year ago?

○	A lot better off	1
○	A little better off	2
○	A little worse off	3
○	A lot worse off	4
○	Just about the same	5
○	Skipped	999

Question Q48_5

Thinking about the economy in the country as a whole, would you say that over the past year the nation's economy has gotten better, stayed about the same, or gotten worse?

○	Gotten a lot better	1
○	Gotten a little better	2
○	Gotten a little worse	3
○	Gotten a lot worse	4
○	Stayed about the same	5
○	Skipped	999

Question Q49_5 Variable EB04

Ask only if heard about presidential campaign from television news or talk programs [Q3rA_5 = 1 or Q3rC_5 = 1].

Below are some additional television programs. Which of these do you watch regularly? Please check any that you watch at least once a month.

Accept multiple answers:

☐	Meet the Press	A
☐	MSNBC Live	B
☐	CSI: Miami	C
☐	Out in the Open	D
☐	Oprah	E
☐	Law and Order	F
☐	Situation Room	G
☐	Special Report with Brit Hume	H
☐	Larry King Live	J
☐	CBS Sunday Morning	K
☐	The Beltway Boys	L
☐	20/20	N
☐	The Fox Report with Shepard Smith	P
☐	Campbell Brown's Election Center	Q
		1 = yes
		2 = no
☐	None of the above	X
○	Skipped	999

Ask only if heard about presidential campaign from television news or talk programs [Q3rA_5 = 1 or Q3rC_5 = 1].

Here is the last list of television programs. Please check any that you watch at least once a month.

Accept multiple answers:

☐	Big Love	A
☐	This Week with George Stephanopoulos	B
☐	The View	C
☐	Scrubs	D
☐	Lou Dobbs	E
☐	The Colbert Report	F
☐	Anderson Cooper 360	G
☐	Geraldo at Large	H
☐	Countdown with Keith Olbermann	J
☐	Dateline NBC	K
☐	Family Guy	L
☐	Studio B with Shepard Smith	M
☐	Reliable Sources	N
☐	Your World with Neil Cavuto	P
☐	McLaughlin Group	Q
		1 = yes
		2 = no
☐	None of the above	X
○	Skipped	999

Question Q51_5   Variable EC01

Ask only if heard about presidential campaign from radio news or talk shows [Q3rE_5 = 1].

Which of the following radio programs do you listen to regularly? Please check any that you listen to at least once a month.

Accept multiple answers:

☐	The Rush Limbaugh Show	A
☐	The Sean Hannity Show	B
☐	Michael Savage, The Savage Nation	C
☐	The Glenn Beck Program	D
☐	Bill O'Reilly, Radio Factor	E
☐	Dr. Laura Schlessinger	F
☐	Laura Ingraham	G
☐	The Neal Boortz Show	H
☐	The Mike Gallagher Show	J
☐	The Jim Bohannon Show	K
☐	The Clark Howard Show	L
☐	The Mark Levin Show	M
☐	Bill Bennett's Morning in America	N
☐	The Jerry Doyle Show	P
☐	NPR's All Things Considered	Q

1 = yes
2 = no

☐	None of the above	X
○	Skipped	999

Question Q52_5   Variable CEc01

There has been much talk recently about whether gays and lesbians should have the legal right to marry someone of the same sex. Which of the following options comes closest to your position on this issue?

○	I support full marriage rights for gay and lesbian couples.	1
○	I support civil unions or domestic partnerships, but not gay marriage.	2
○	I do not support any form of legal recognition of the relationships of gay and lesbian couples.	3
○	Skipped	999

Question Q53_5   Variable CDb01

Which of the following plans for United States policy in Iraq comes closest to your own position?

  ○   The US should withdraw all troops from Iraq as soon as   1
possible, regardless of conditions in Iraq.

  ○   The US should set a deadline for withdrawing its troops if the   2
Iraqi government doesn't show definite progress in training
Iraqi forces and controlling violence on its own.

  ○   The US should keep its troops in Iraq as long as is needed until   3
a stable democratic government is established there.

  ○   Skipped   999

Questions Q54_5 – Q55_5

Ask Q54_5 – Q55_5 only on 11/5/08 – 11/14/08.

Please indicate whether you favor or oppose each of the following proposals addressing immigration.

Question Q54_5   Variable CDd01

Provide a path to citizenship for some illegal aliens who agree to return to their home country for a period of time and pay substantial fines

  ○   Strongly favor   1
  ○   Somewhat favor   2
  ○   Somewhat oppose   3
  ○   Strongly oppose   4
  ○   Skipped   999

Question Q55_5   Variable CDd02

Increase border security by building a fence along part of the US border with Mexico

  ○   Strongly favor   1
  ○   Somewhat favor   2
  ○   Somewhat oppose   3
  ○   Strongly oppose   4
  ○   Skipped   999

SOC-REF_5   Variable SE01

Reference point for questions about social group perceptions:

○	Respondent is white male	1
○	Respondent is white female	2
○	Respondent is black male	3
○	Respondent is black female	4
○	Respondent is Hispanic male	5
○	Respondent is Hispanic female	6
○	Respondent is other/undefined race/ethnicity, male	7
○	Respondent is other/undefined race/ethnicity, female	8

Here are some questions about various groups in our society. Below are left-right scales on which you can rate characteristics of people in different groups.

For the item below, the far left side of the scale means that you think most of the people in that group are extremely "hardworking." Placing the slider on the far right side means that you think most of the people in that group are extremely "lazy." The middle means that you think the people in this group are not particularly toward one end or the other.

Question Q56_5   Variable SB07

Ask only if respondent is white, black, or Hispanic [SOC-REF_5 = 1 – 6].

Where would you rate physicians in general on this scale?

[Show response scale as horizontal slider with "extremely hardworking" at left, "extremely lazy" at right. Do not display numeric equivalents to respondent.]

☐ Number: 0 – 100
    0 = extremely hardworking
    extremely lazy = 100

○ Skipped   999

Randomly display Q57_5 – Q59_5 next, Q60_5 – Q62_5 after Q65_5; or Q60_5 – Q62_5 next, Q57_5 – Q59_5 after Q65_5.

Questions Q57_5 – Q59_5

Ask Q57_5 – Q59_5 only if respondent is white, black, or Hispanic [SOC-REF_5 = 1 – 6].

Where would you rate ([if white in SOC-REF_5:] whites / [if black:] blacks / [if Hispanic:] Hispanic Americans) in general on these scales?

Question Q57_5   Variable SB01

[Show response scale as horizontal slider with "extremely hardworking" at left, "extremely lazy" at right. Do not display numeric equivalents to respondent.]

Number: 0 – 100

0 = extremely hardworking

extremely lazy = 100

○   Skipped   999

Question Q58_5   Variable SB02

[Show response scale as horizontal slider with "extremely intelligent" at left, "extremely unintelligent" at right. Do not display numeric equivalents to respondent.]

Number: 0 – 100

0 = extremely intelligent

extremely unintelligent = 100

○   Skipped   999

Question Q59_5   Variable SB03

[Show response scale as horizontal slider with "extremely trustworthy" at left, "extremely untrustworthy" at right. Do not display numeric equivalents to respondent.]

Number: 0 – 100

0 = extremely trustworthy

extremely untrustworthy = 100

○   Skipped   999

Questions Q60_5 – Q62_5

Ask Q60_5 – Q62_5 only if respondent is white, black, or Hispanic [SOC-REF_5 = 1 – 6].

Where would you rate ([if non-black in SOC-REF_5:] blacks / [if black:] whites) in general on these scales?

Question Q60_5   Variable SB04

[Show response scale as horizontal slider with "extremely hardworking" at left, "extremely lazy" at right. Do not display numeric equivalents to respondent.]

☐ Number: 0 – 100

    0 = extremely hardworking

                extremely lazy = 100

○ Skipped   999

Question Q61_5   Variable SB05

[Show response scale as horizontal slider with "extremely intelligent" at left, "extremely unintelligent" at right. Do not display numeric equivalents to respondent.]

☐ Number: 0 – 100

    0 = extremely intelligent

                extremely unintelligent = 100

○ Skipped   999

Question Q62_5   Variable SB06

[Show response scale as horizontal slider with "extremely trustworthy" at left, "extremely untrustworthy" at right. Do not display numeric equivalents to respondent.]

☐ Number: 0 – 100

    0 = extremely trustworthy

                extremely untrustworthy = 100

○ Skipped   999

Question Q63_5   Variable CBc01

Ask only on 11/5/08 – 11/14/08.

Do you favor or oppose the federal government in Washington negotiating more free trade agreements like NAFTA?

○   Strongly favor   1
○   Somewhat favor   2
○   Somewhat oppose   3
○   Strongly oppose   4
○   Skipped   999

Question Q64_5   Variable CBb01

Which of the following options comes closest to your view on what we should be doing about federal income taxes?

○   Taxes should be cut.   1
○   Taxes should be kept pretty much as they are.   2
○   Taxes should be raised if necessary in order to maintain current   3
      federal programs and services.
○   Skipped   999

Question Q65_5   Variable CEa01

Which of the following options comes closest to your view on abortion?

○   Abortion should be available to anyone who wants it.   1
○   Abortion should be available, but with stricter limits than it is   2
      now.
○   Abortion should not be permitted except in cases of rape,   3
      incest, or when the life of the woman is at risk.
○   Abortion should not be permitted under any circumstances.   4
○   Skipped   999

Question Q66_5   Variable REa01

How confident are you that the votes across the country were accurately counted on Election Day?

○   Very confident   1
○   Somewhat confident   2
○   Not too confident   3
○   Not at all confident   4
○   Skipped   999

Question Q67_5

Variable MB01

How much do you feel that having elections makes the government pay attention to what the people think: a good deal, some, or not much?

○ A good deal — 1
○ Some — 2
○ Not much — 3
○ Skipped — 999

Question Q68_5

Variable MB02

How much do you feel that political parties help to make the government pay attention to what the people think: a good deal, some, or not much?

○ A good deal — 1
○ Some — 2
○ Not much — 3
○ Skipped — 999

Question Q69_5

Variable MB03

In general, do you think the best candidates win the elections, or is it just the candidates who raise the most money that get elected, or something in between?

○ Best candidates win — 1
○ Candidates who raise the most money win — 2
○ Something in between — 3
○ Skipped — 999

Question Q70_5

Variable MB04

In some countries, people believe their elections are conducted fairly. In other countries, people believe that their elections are conducted unfairly. Do you believe presidential elections in the United States are generally ...

○ Very fair — 1
○ Somewhat fair — 2
○ Neither fair nor unfair — 3
○ Somewhat unfair — 4
○ Very unfair — 5
○ Skipped — 999

Questions Q71_5 – Q74_5

Please tell us to what extent you agree or disagree with each of the following statements.

Black elected officials are more likely to __.

Question Q71_5   Variable SA01

Favor blacks for government jobs over white applicants

    ○   Strongly agree   1
    ○   Somewhat agree   2
    ○   Somewhat disagree   3
    ○   Strongly disagree   4
    ○   Skipped   999

Question Q72_5   Variable SA02

Support government spending that favors blacks

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q73_5   Variable SA03

Support policies that could cost whites jobs

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q74_5   Variable SA04

Give special favors to the black community

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q75_5   Variable SA05

Thinking about the statements you just read, would it be good or bad if black elected officials favored blacks?

   ○   Very good   1
- Very good — 1
- Somewhat good — 2
- Somewhat bad — 3
- Very bad — 4
- Skipped — 999

Question Q76_5   Variable SD01

In general, do you think race relations in the United States are very good, fairly good, fairly bad, very bad, or neither good nor bad?

- Very good — 1
- Fairly good — 2
- Fairly bad — 3
- Very bad — 4
- Neither good nor bad — 5
- Skipped — 999

Question Q77_5   Variable SD02

Over the course of the past 10 years, do you feel that race relations have gotten better, gotten worse, or stayed about the same?

- Gotten a lot better — 1
- Gotten a little better — 2
- Gotten a little worse — 3
- Gotten a lot worse — 4
- Stayed about the same — 5
- Skipped — 999

Question Q78_5   Variable SD03

Looking ahead 10 years from today, do you feel that race relations will get better, get worse, or stay about the same?

- Get a lot better — 1
- Get a little better — 2
- Get a little worse — 3
- Get a lot worse — 4
- Stay about the same — 5
- Skipped — 999

Questions Q79_5 – Q86_5

Do you think that most white Americans hold the following perceptions of black Americans, or not?

The perception that blacks __

Question Q79_5   Variable SB08

Are lazy

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q80_5   Variable SB09

Are religious

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q81_5   Variable SB10

Are less intelligent than whites

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q82_5   Variable SB11

Are better athletes than whites

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q83_5   Variable SB12

Have no self-discipline

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Question Q84_5   Variable SB13

Are patriotic

    ○   Yes   1
    ○   No   2
    ○   Skipped   999

Choice	Value
Yes	1
No	2
Skipped	999

Question Q85_5   Variable SB14

Are good parents

Choice	Value
Yes	1
No	2
Skipped	999

Question Q86_5   Variable SB15

Are more likely to abuse drugs and alcohol

Choice	Value
Yes	1
No	2
Skipped	999

Question Q87_5   Variable SD04

Ask only if respondent is black [SOC-REF_5 = 3, 4].

Is it more important for blacks to build good relations with whites or for blacks to build pride and respect for themselves, even if it means causing tension between blacks and whites?

Choice	Value
More important for blacks to build good relations with whites	1
More important for blacks to build pride and respect for themselves	2
Skipped	999

Questions Q88_5 – Q89_5

Ask Q88_5 – Q89_5 only if respondent is black [SOC-REF_5 = 3, 4].

Please tell us to what extent you agree or disagree with each of the following statements.

Question Q88_5   Variable SD05

Blacks should have control over the economy in mostly black communities.

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q89_5   Variable SD06

Black people should shop in stores owned by other blacks whenever possible.

○	Strongly agree	1
○	Somewhat agree	2
○	Somewhat disagree	3
○	Strongly disagree	4
○	Skipped	999

Question Q90_5   Variable SD07

Ask only on 11/5/08 – 11/14/08.

Ask only if respondent is black [SOC-REF_5 = 3, 4].

Do you think what happens generally to black people in this country will have something to do with what happens in your life, or not?

○	Yes	1
○	No	2
○	Skipped	999

Question Q91_5   Variable SD08

Ask only on 11/5/08 – 11/14/08.

Ask only if think what happens to blacks in the country will affect own life (and respondent is black) [Q90_5 = 1].

Will it affect you a lot, some, or not very much?

○   A lot   1
○   Some   2
○   Not very much   3
○   Skipped   999