THE ANNENBERG PUBLIC POLICY CENTER
OF THE UNIVERSITY OF PENNSYLVANIA

NAES08
National Annenberg Election Survey
O N L I N E

NAES08-Online home

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← ↕ ➜   **Question Q1_2**   Variable EB01

Last night, how many hours, if any, did you watch television between 6 and 11 pm?

○	Did not watch TV between 6 and 11 last night	1
○	Less than 1 hour	2
○	Between 1 and 2 hours, but less than 2 hours	3
○	Between 2 and 3 hours, but less than 3 hours	4
○	Between 3 and 4 hours, but less than 4 hours	5
○	Between 4 and 5 hours, but less than 5 hours	6
○	5 hours	7
○	Skipped	999

← ↕ ➜   **Question Q2_2**   Variable EA01

From which of the following sources have you heard anything about the presidential campaign?

Accept multiple answers:

☐	Television news programs (morning or evening)	A
☐	Newspapers	B
☐	Television talk shows, public affairs, or news analysis programs	C
☐	Internet sites, chat rooms, or blogs	D
☐	Radio news or radio talk shows	E
☐	News magazines	F
		1 = yes
		2 = no
○	Have not heard anything about the presidential campaign	3
○	Skipped	999

← ↕ ➜   **Question Q3_2**   Variable EB02

Ask only if heard about presidential campaign from television news or talk programs [Q2rA_2 = 1 or Q2rC_2 = 1].

Which of the following programs do you watch regularly on television? Please check any that you watch at least once a month.

Accept multiple answers:

☐	The Simpsons	A
☐	ABC News Nightline	B
☐	ABC World News	C
☐	Today Show	D
☐	NBC Nightly News	E
☐	The NewsHour with Jim Lehrer	F
☐	BET News	G
☐	Fox News	H
☐	Good Morning America	J
☐	CBS Evening News	K
☐	CBS Morning News	L

☐	CNN Headline News / Newsroom	M
☐	The Tonight Show with Jay Leno	N
☐	America This Morning	P
☐	The Daily Show with Jon Stewart	Q
		1 = yes
		2 = no
☐	None of the above	X
◌	Skipped	999

← ↕ →　**Question Q4_2**   Variable EB03

Ask only if heard about presidential campaign from television news or talk programs [Q2rA_2 = 1 or Q2rC_2 = 1].

Below are some additional television programs. Which of these do you watch regularly?
Please check any that you watch at least once a month.

Accept multiple answers:

☐	60 Minutes	A
☐	The Late Show with David Letterman	B
☐	The O'Reilly Factor	C
☐	The Early Show	D
☐	Ellen DeGeneres Show	E
☐	Face the Nation	F
☐	Fox and Friends	G
☐	Brothers and Sisters	H
☐	Frontline	J
☐	Hannity and Colmes	K
☐	Hannity's America	L
☐	Hardball with Chris Matthews	M
☐	Heartland with John Kasich	N
☐	24	P
☐	Late Edition with Wolf Blitzer	Q
		1 = yes
		2 = no
☐	None of the above	X
◌	Skipped	999

← ↕ →　**Question Q5_2**   Variable KA01

In general, how interested are you in politics and public affairs?

◌	Very interested	1
◌	Somewhat interested	2
◌	Slightly interested	3
◌	Not at all interested	4
◌	Skipped	999

← ↕ →　**Question Q6_2**   Variable MA02

Generally speaking, do you think of yourself as a ...

◌	Republican	1
◌	Democrat	2
◌	Independent	3
◌	Another party, please specify:	4
◌	No preference	5
◌	Skipped	999

← ↕ →　**Question Q7_2**   Variable MA03

Ask only if think of self as a Republican [Q6_2 = 1].

Would you call yourself a ...

○ Strong Republican	1
○ Not very strong Republican	2
○ Skipped	999

← ↕ → **Question Q8_2**   Variable MA04

Ask only if think of self as a Democrat [Q6_2 = 2].

Would you call yourself a ...

○ Strong Democrat	1
○ Not very strong Democrat	2
○ Skipped	999

← ↕ → **Question Q9_2**   Variable MA05

Ask only if think of self as an Independent or of another political party, or have no party preference [Q6_2 = 3 – 5, 999].

Do you think of yourself as closer to the ...

○ Republican Party	1
○ Democratic Party	2
○ Skipped	999

← ↕ → **PARTY_2**   Variable MA01

Party ID — most recent answer (7-point scale):

○ Strong Republican	1
○ Not strong Republican	2
○ Leans Republican	3
○ Independent / other / undecided	4
○ Leans Democrat	5
○ Not strong Democrat	6
○ Strong Democrat	7

← ↕ → **Question Q10_2**   Variable MA07

In general, do you think of yourself as ...

○ Extremely liberal	1
○ Liberal	2
○ Slightly liberal	3
○ Moderate, middle of the road	4
○ Slightly conservative	5
○ Conservative	6
○ Extremely conservative	7
○ Skipped	999

Questions Q11_2 – Q22_2

We'd like to get your feelings toward some people.

Please rate the person on a thermometer that runs from 0 to 100 degrees. Rating above 50 means that you feel favorable and warm toward the person. Rating below 50 means that you feel unfavorable and cool toward the person.

The (first / next) person is __. Where on the thermometer would you rate __?

[Show response scale as thermometer from 0 to 100.]

← ↕ → **Question Q11_2**   Variable AE01

George W. Bush

> Number: 0 – 100
>> 0 = unfavorable
>> 100 = favorable
> ○ Don't know who person is   101
> ○ Don't know enough about person   102
> ○ Skipped   999

Question Q12_2   Variable ABc02

Hillary Clinton

> Number: 0 – 100
>> 0 = unfavorable
>> 100 = favorable
> ○ Don't know who person is   101
> ○ Don't know enough about person   102
> ○ Skipped   999

Question Q13_2   Variable ABe02

Ask only on 1/1/08 – 1/29/08.

John Edwards

> Number: 0 – 100
>> 0 = unfavorable
>> 100 = favorable
> ○ Don't know who person is   101
> ○ Don't know enough about person   102
> ○ Skipped   999

Question Q14_2   Variable AAg02

Ask only on 1/1/08 – 1/29/08.

Rudy Giuliani

> Number: 0 – 100
>> 0 = unfavorable
>> 100 = favorable
> ○ Don't know who person is   101
> ○ Don't know enough about person   102
> ○ Skipped   999

Question Q15_2   Variable ABo02

Barack Obama

> Number: 0 – 100
>> 0 = unfavorable
>> 100 = favorable
> ○ Don't know who person is   101
> ○ Don't know enough about person   102
> ○ Skipped   999

Question Q16_2   Variable AAr02

Ask only on 1/1/08 – 2/7/08.

Mitt Romney

> Number: 0 – 100
>> 0 = unfavorable
>> 100 = favorable
> ○ Don't know who person is   101
> ○ Don't know enough about person   102

○ Skipped   999

← ↕ →   **Question Q17_2**   Variable AAt02

Ask only on 1/1/08 – 1/8/08.

Fred Thompson

[   ]   Number: 0 – 100
              0 = unfavorable
              100 = favorable
○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

← ↕ →   **Question Q18_2**   Variable AAm01

John McCain

[   ]   Number: 0 – 100
              0 = unfavorable
              100 = favorable
○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

← ↕ →   **Question Q19_2**   Variable AAh01

Ask only on 1/1/08 – 3/5/08.

Mike Huckabee

[   ]   Number: 0 – 100
              0 = unfavorable
              100 = favorable
○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

← ↕ →   **Question Q20_2**   Variable AF01

Ask only on 1/3/08 – 2/28/08.

Michael Bloomberg

[   ]   Number: 0 – 100
              0 = unfavorable
              100 = favorable
○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

← ↕ →   **Question Q21_2**   Variable AF02

Ask only on 1/24/08 – 2/25/08.

Bill Clinton

[   ]   Number: 0 – 100
              0 = unfavorable
              100 = favorable
○   Don't know who person is   101
○   Don't know enough about person   102
○   Skipped   999

← ↕ →   **Question Q22_2**   Variable ACn01

Ask only on 2/26/08 – 3/31/08.

Ralph Nader

	Number: 0 – 100
	0 = unfavorable
	100 = favorable

○	Don't know who person is	101
○	Don't know enough about person	102
○	Skipped	999

←　↕　→　**Question Q23_2**　　　　　　　　　　　　　　　　　Variable ED01

Ask only if heard about presidential campaign from newspapers [Q2rB_2 = 1].

What newspaper or newspapers do you read regularly? Please list their complete names as well as you can, along with the city where they are published.

Accept multiple answers:

☐	Newspaper #1:	A
☐	City of publication #1:	B
☐	Newspaper #2:	C
☐	City of publication #2:	D

| | | 1 = gave answer |
| | | 2 = did not give answer |

| ○ | Skipped | 999 |

←　↕　→　**Question Q24_2**　　　　　　　　　　　　　　　　　Variable RBa03

Ask only if think of self as Democrat or lean Democrat [PARTY_2 = 5 – 7].

If you had to choose this week to vote for one of the primary candidates to be the presidential nominee for the Democratic party, which candidate would you vote for?

○	{1/1/08 – 1/3/08 : Joe Biden}	1
○	Hillary Clinton	2
○	{1/1/08 – 1/3/08 : Chris Dodd}	3
○	{1/1/08 – 1/29/08 : John Edwards}	4
○	{1/1/08 – 3/4/08 : Mike Gravel}	5
○	{1/1/08 – 1/24/08 : Dennis Kucinich}	6
○	Barack Obama	7
○	{1/1/08 – 1/9/08 : Bill Richardson}	8
○	Skipped	999

←　↕　→　**Question Q25_2**　　　　　　　　　　　　　　　　　Variable RBa04

Ask only on 1/1/08 – 3/7/08.

Ask only if would vote this week for Democratic candidate (and think of self as Democrat or lean Democrat) [Q24_2 = 1 – 8].

Suppose, for one reason or another, [candidate would vote for in Q24_2] is not chosen as the Democratic candidate. Who would be your second choice for the Democratic nominee for president?

○	{1/1/08 – 1/3/08 : Joe Biden}	1
○	Hillary Clinton	2
○	{1/1/08 – 1/3/08 : Chris Dodd}	3
○	{1/1/08 – 1/29/08 : John Edwards}	4
○	{1/1/08 – 3/4/08 : Mike Gravel}	5
○	{1/1/08 – 1/24/08 : Dennis Kucinich}	6
○	Barack Obama	7
○	{1/1/08 – 1/9/08 : Bill Richardson}	8
○	Other, specify:	9
○	Skipped	999

←　↕　→　**Question Q26_2**　　　　　　　　　　　　　　　　　Variable RBa01

Ask only on 1/1/08 – 3/5/08.

Ask only if think of self as Republican or lean Republican [PARTY_2 = 1 – 3].

If you had to choose this week to vote for one of the primary candidates to be the presidential nominee for the Republican party, which candidate would you vote for?

○ {1/1/08 – 1/29/08 : Rudy Giuliani}	2
○ Mike Huckabee	3
○ {1/1/08 – 1/21/08 : Duncan Hunter}	4
○ John McCain	5
○ Ron Paul	6
○ {1/1/08 – 2/7/08 : Mitt Romney}	7
○ {1/1/08 – 1/21/08 : Fred Thompson}	9
○ Skipped	999

← ↕ →   **Question Q27_2**   Variable RBa02

Ask only on 1/1/08 – 3/5/08.

Ask only if would vote this week for Republican candidate (and think of self as Republican or lean Republican) [Q26_2 = 2 – 7, 9].

Suppose, for one reason or another, [candidate would vote for in Q26_2] is not chosen as the Republican candidate. Who would be your second choice for the Republican nominee for president?

○ {1/1/08 – 1/29/08 : Rudy Giuliani}	2
○ Mike Huckabee	3
○ {1/1/08 – 1/21/08 : Duncan Hunter}	4
○ John McCain	5
○ Ron Paul	6
○ {1/1/08 – 2/7/08 : Mitt Romney}	7
○ {1/1/08 – 1/21/08 : Fred Thompson}	9
○ Skipped	999

← ↕ →   **Question Q28_2**   Variable RCa02

Ask only on 3/8/08 – 3/31/08.

If the presidential election was held today and John McCain, the Republican, was running against Barack Obama, the Democrat, who would you vote for?

○ John McCain, the Republican	1
○ Barack Obama, the Democrat	2
○ Ralph Nader	3
○ Other, specify: [_____]	6
○ Don't know	7
○ Skipped	999

← ↕ →   **Question Q29_2**   Variable RCa03

Ask only on 3/8/08 – 3/31/08.

If the presidential election was held today and John McCain, the Republican, was running against Hillary Clinton, the Democrat, who would you vote for?

○ John McCain, the Republican	1
○ Hillary Clinton, the Democrat	2
○ Ralph Nader	3
○ Other, specify: [_____]	4
○ Don't know	5
○ Skipped	999

← ↕ →   **Question Q30_2**   Variable RCa01

If you had to choose this week to vote for either the Republican or Democratic party's candidate for president, do you think you would probably vote for the Republican candidate, the Democratic candidate, or a third party candidate?

○ Republican candidate	1
○ Democratic candidate	2
○ Third party candidate	3
○ Not sure yet	4
○ Depends on the candidates	5
○ Skipped	999

← ↕ →   **Question Q31_2**   Variable ABc03

Ask only on 2/1/08 – 3/31/08.

Ask only if rated favorability of Clinton [Q12_2 = 0 – 100].

Is there anything in particular that you like or dislike about Hillary Clinton? If so, please fill in the boxes below.

Accept multiple answers:

☐ I like: [ ]		A
☐ I dislike: [ ]		B
		1 = gave answer
		2 = did not give answer
○ Nothing in particular		3
○ Don't know enough about this person		4
○ Skipped		999

← ↕ →   **Question Q32_2**   Variable ABo03

Ask only on 2/1/08 – 3/31/08.

Ask only if rated favorability of Obama [Q15_2 = 0 – 100].

Is there anything in particular that you like or dislike about Barack Obama? If so, please fill in the boxes below.

Accept multiple answers:

☐ I like: [ ]		A
☐ I dislike: [ ]		B
		1 = gave answer
		2 = did not give answer
○ Nothing in particular		3
○ Don't know enough about this person		4
○ Skipped		999

← ↕ →   **Question Q33_2**   Variable AAr03

Ask only on 2/1/08 – 2/7/08.

Ask only if rated favorability of Romney [Q16_2 = 0 – 100].

Is there anything in particular that you like or dislike about Mitt Romney? If so, please fill in the boxes below.

Accept multiple answers:

☐ I like: [ ]		A
☐ I dislike: [ ]		B
		1 = gave answer
		2 = did not give answer
○ Nothing in particular		3
○ Don't know enough about this person		4
○ Skipped		999

← ↕ →   **Question Q34_2**   Variable AAm02

Ask only on 1/31/08 – 3/31/08.

Ask only if rated favorability of McCain [Q18_2 = 0 – 100].

Is there anything in particular that you like or dislike about John McCain? If so, please fill in

the boxes below.

Accept multiple answers:

☐	I like:	A
☐	I dislike:	B

1 = gave answer

2 = did not give answer

○	Nothing in particular	3
○	Don't know enough about this person	4
○	Skipped	999

← ↕ →   **Question Q35_2**   Variable EE02

Ask only on 2/8/08 – 3/31/08.

Ask only if heard about presidential campaign from the Internet [Q2rD_2 = 1].

Please list any Internet sites or blogs that you visit regularly, that is, at least once a month, that provide you with information about the presidential campaign.

Accept multiple answers:

☐	Site #1:	A
☐	Site #2:	B
☐	Site #3:	C
☐	Site #4:	D
☐	Site #5:	E

1 = gave answer

2 = did not give answer

○	Skipped	999

← ↕ →   **Question Q36_2**   Variable EE01

Ask only on 1/1/08 – 2/7/08.

Ask only if heard about presidential campaign from the Internet [Q2rD_2 = 1].

Are there any Internet sites or blogs that you visit regularly which include information or discussion of the presidential campaign?

○	Yes	1
○	No	2
○	Skipped	999

← ↕ →   **Question Q37_2**   Variable CA02

In your opinion, what is the most important issue facing the US today?

○	Taxes	1
○	Education	2
○	War on terrorism	3
○	Situation in Iraq	4
○	Economy/jobs	5
○	Moral issues	6
○	Health care	7
○	Other, please specify:	8
○	Skipped	999

← ↕ →   **Question Q38_2**   Variable CA04

Ask only if named most important issue [Q37_2 = 1 – 8].

Which candidate do you think would do the best job dealing with [most important issue facing the US in Q37_2]?

○	Hillary Clinton	1
○	{1/1/08 – 1/29/08 : John Edwards}	2
○	{1/1/08 – 1/29/08 : Rudy Giuliani}	3

○ {1/1/08 – 3/5/08 : Mike Huckabee}	4
○ John McCain	5
○ {2/26/08 – 3/31/08 : Ralph Nader}	6
○ Barack Obama	7
○ {1/1/08 – 2/7/08 : Mitt Romney}	8
○ {1/1/08 – 1/21/08 : Fred Thompson}	9
○ Other, specify:	10
○ Skipped	999

← ↕ →   **Question Q39_2**   Variable NA04

Regardless of who you might vote for, who do you think is most likely to win the Democratic nomination for president?

[Prompt once if no response:] Please just give us your best guess.

○ {1/1/08 – 1/3/08 : Joe Biden}	1
○ Hillary Clinton	2
○ {1/1/08 – 1/3/08 : Chris Dodd}	3
○ {1/1/08 – 1/29/08 : John Edwards}	4
○ {1/1/08 – 3/4/08 : Mike Gravel}	5
○ {1/1/08 – 1/24/08 : Dennis Kucinich}	6
○ Barack Obama	7
○ {1/1/08 – 1/9/08 : Bill Richardson}	8
○ Skipped	999

← ↕ →   **Question Q40_2**   Variable NA05

Ask only on 1/1/08 – 3/5/08.
Ask only if named Democratic candidate most likely to win nomination [Q39_2 = 1 – 8].

Who do you think is second most likely to win the Democratic nomination?

[Prompt once if no response:] Please just give us your best guess.

○ {1/1/08 – 1/3/08 : Joe Biden}	1
○ Hillary Clinton	2
○ {1/1/08 – 1/3/08 : Chris Dodd}	3
○ {1/1/08 – 1/29/08 : John Edwards}	4
○ {1/1/08 – 3/4/08 : Mike Gravel}	5
○ {1/1/08 – 1/24/08 : Dennis Kucinich}	6
○ Barack Obama	7
○ {1/1/08 – 1/9/08 : Bill Richardson}	8
○ Skipped	999

← ↕ →   **Question Q41_2**   Variable NA06

Ask only on 1/1/08 – 3/5/08.
Ask only if named Democratic candidates most likely to win nomination [Q40_2 = 1 – 8].

Do you think [candidate most likely to win Democratic nomination in Q39_2] will beat [candidate second most likely to win in Q40_2] by a lot or by just a little?

○ By a lot	1
○ By just a little	2
○ Skipped	999

← ↕ →   **Question Q42_2**   Variable NA01

Ask only on 1/1/08 – 3/5/08.

Regardless of who you might vote for, who do you think is most likely to win the Republican nomination for president?

[Prompt once if no response:] Please just give us your best guess.

○ {1/1/08 – 1/29/08 : Rudy Giuliani}	2

○	Mike Huckabee	3
○	{1/1/08 – 1/21/08 : Duncan Hunter}	4
○	John McCain	5
○	Ron Paul	6
○	{1/1/08 – 2/7/08 : Mitt Romney}	7
○	{1/1/08 – 1/21/08 : Fred Thompson}	9
○	Skipped	999

← ↕ →   **Question Q43_2**   Variable NA02

Ask only on 1/1/08 – 3/5/08.

Ask only if named Republican candidate most likely to win nomination [Q42_2 = 2 – 7, 9].

Who do you think is second most likely to win the Republican nomination?

[Prompt once if no response:] Please just give us your best guess.

○	{1/1/08 – 1/29/08 : Rudy Giuliani}	2
○	Mike Huckabee	3
○	{1/1/08 – 1/21/08 : Duncan Hunter}	4
○	John McCain	5
○	Ron Paul	6
○	{1/1/08 – 2/7/08 : Mitt Romney}	7
○	{1/1/08 – 1/21/08 : Fred Thompson}	9
○	Skipped	999

← ↕ →   **Question Q44_2**   Variable NA03

Ask only on 1/1/08 – 3/5/08.

Ask only if named Republican candidates most likely to win nomination [Q43_2 = 2 – 7, 9].

Do you think [candidate most likely to win Republican nomination in Q42_2] will beat [candidate second most likely to win in Q43_2] by a lot or by just a little?

○	By a lot	1
○	By just a little	2
○	Skipped	999

← ↕ →   **Question Q45_2**   Variable NB01

Thinking about the general presidential election in the fall, regardless of which party you personally like best, do you think the Republican candidate will win the presidency, that the Democratic candidate will win the presidency, some other party will win, or is it too close or too early to call?

○	Probably the Republican candidate	1
○	Probably the Democratic candidate	2
○	Probably another party's candidate	3
○	Too close or too early to call	4
○	Skipped	999

← ↕ →   **Question Q46_2**   Variable NB02

Ask only on 1/1/08 – 3/5/08.

In your opinion, which of the Republican candidates would give the Republican party the best chance of winning the presidency in November?

○	{1/1/08 – 1/29/08 : Rudy Giuliani}	1
○	Mike Huckabee	2
○	{1/1/08 – 1/21/08 : Duncan Hunter}	3
○	John McCain	4
○	Ron Paul	5
○	{1/1/08 – 2/7/08 : Mitt Romney}	6
○	{1/1/08 – 1/21/08 : Fred Thompson}	8
○		

Skipped 999

← ↕ → **Question Q47_2** Variable NB03

In your opinion, which of the Democratic candidates would give the Democratic party the best chance of winning the presidency in November?

○ {1/1/08 – 1/3/08 : Joe Biden} 1
○ Hillary Clinton 2
○ {1/1/08 – 1/3/08 : Chris Dodd} 3
○ {1/1/08 – 1/29/08 : John Edwards} 4
○ {1/1/08 – 3/4/08 : Mike Gravel} 5
○ {1/1/08 – 1/24/08 : Dennis Kucinich} 6
○ Barack Obama 7
○ {1/1/08 – 1/9/08 : Bill Richardson} 8
○ Skipped 999

Questions Q48_2 – Q55_2

How much would you say you know about each of these people? For each name, please tell us whether you know quite a lot, a fair amount, a little, or almost nothing at all about this person.

← ↕ → **Question Q48_2** Variable ABc04

Ask only on 1/25/08 – 3/31/08.

Hillary Clinton

○ Quite a lot 1
○ A fair amount 2
○ A little 3
○ Almost nothing 4
○ Skipped 999

← ↕ → **Question Q49_2** Variable ABo04

Ask only on 1/25/08 – 3/31/08.

Barack Obama

○ Quite a lot 1
○ A fair amount 2
○ A little 3
○ Almost nothing 4
○ Skipped 999

← ↕ → **Question Q50_2** Variable ABe04

Ask only on 1/25/08 – 1/29/08.

John Edwards

○ Quite a lot 1
○ A fair amount 2
○ A little 3
○ Almost nothing 4
○ Skipped 999

← ↕ → **Question Q51_2** Variable AAg04

Ask only on 1/25/08 – 1/29/08.

Rudy Giuliani

○ Quite a lot 1
○ A fair amount 2
○ A little 3

Almost nothing	4
Skipped	999

Question Q52_2

Variable AAr04

Ask only on 1/25/08 – 2/7/08.

Mitt Romney

Quite a lot	1
A fair amount	2
A little	3
Almost nothing	4
Skipped	999

Question Q53_2

Variable AAm03

Ask only on 1/25/08 – 3/31/08.

John McCain

Quite a lot	1
A fair amount	2
A little	3
Almost nothing	4
Skipped	999

Question Q54_2

Variable AAh02

Ask only on 1/25/08 – 3/5/08.

Mike Huckabee

Quite a lot	1
A fair amount	2
A little	3
Almost nothing	4
Skipped	999

Question Q55_2

Variable ACn02

Ask only on 2/26/08 – 3/31/08.

Ralph Nader

Quite a lot	1
A fair amount	2
A little	3
Almost nothing	4
Skipped	999

Questions Q56_2 – Q64_2

Using this scale that ranges from extremely liberal to extremely conservative, where would you place each of these candidates? Just click "don't know" if you don't know enough to rate the person.

Question Q56_2

Variable ABc05

Hillary Clinton

Extremely liberal	1
Liberal	2
Slightly liberal	3
Moderate, middle of the road	4
Slightly conservative	5
Conservative	6
Extremely conservative	7

Don't know	8
Skipped	999

Question Q57_2

Variable ABe05

Ask only on 1/1/08 – 1/29/08.

John Edwards

Extremely liberal	1
Liberal	2
Slightly liberal	3
Moderate, middle of the road	4
Slightly conservative	5
Conservative	6
Extremely conservative	7
Don't know	8
Skipped	999

Question Q58_2

Variable AAg05

Ask only on 1/1/08 – 1/29/08.

Rudy Giuliani

Extremely liberal	1
Liberal	2
Slightly liberal	3
Moderate, middle of the road	4
Slightly conservative	5
Conservative	6
Extremely conservative	7
Don't know	8
Skipped	999

Question Q59_2

Variable ABo05

Barack Obama

Extremely liberal	1
Liberal	2
Slightly liberal	3
Moderate, middle of the road	4
Slightly conservative	5
Conservative	6
Extremely conservative	7
Don't know	8
Skipped	999

Question Q60_2

Variable AAr05

Ask only on 1/1/08 – 2/7/08.

Mitt Romney

Extremely liberal	1
Liberal	2
Slightly liberal	3
Moderate, middle of the road	4
Slightly conservative	5
Conservative	6
Extremely conservative	7
Don't know	8
Skipped	999

Question Q61_2

Variable AAt05

Ask only on 1/1/08 – 1/8/08.

Fred Thompson

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q62_2
Variable AAh03

Ask only on 1/1/08 – 3/5/08.

Mike Huckabee

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q63_2
Variable AAm04

John McCain

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q64_2
Variable ACn03

Ask only on 2/26/08 – 3/31/08.

Ralph Nader

○	Extremely liberal	1
○	Liberal	2
○	Slightly liberal	3
○	Moderate, middle of the road	4
○	Slightly conservative	5
○	Conservative	6
○	Extremely conservative	7
○	Don't know	8
○	Skipped	999

Question Q65_2
Variable RD01

In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Did you happen to vote in the 2004 presidential election?

○	Yes	1
○		

No   2
○   Skipped   999

← ↕ →   **Question Q66_2**   Variable RD02

Ask only if voted in 2004 presidential election [Q65_2 = 1].

Which candidate did you vote for in the 2004 presidential election?

○   John Kerry (Democrat)   1
○   George W. Bush (Republican)   2
○   Ralph Nader (Green)   3
○   Another candidate, please specify: [   ]   4
○   Skipped   999

We are interested in how people are getting along financially these days.

← ↕ →   **Question Q67_2**   Variable CBa01

Would you say that you and your family living here are better off, worse off, or just about the
same financially as you were a year ago?

○   A lot better off   1
○   A little better off   2
○   A little worse off   3
○   A lot worse off   4
○   Just about the same   5
○   Skipped   999

← ↕ →   **Question Q68_2**   Variable CBa02

Thinking about the economy in the country as a whole, would you say that over the past year
the nation's economy has gotten better, stayed about the same, or gotten worse?

○   Gotten a lot better   1
○   Gotten a little better   2
○   Gotten a little worse   3
○   Gotten a lot worse   4
○   Stayed about the same   5
○   Skipped   999

← ↕ →   **Question Q69_2**   Variable EB04

**Ask only if heard about presidential campaign from television news or talk programs
[Q2rA_2 = 1 or Q2rC_2 = 1].**

Below are some additional television programs. Which of these do you watch regularly?
Please check any that you watch at least once a month.

Accept multiple answers:

☐   Meet the Press   A
☐   MSNBC Live   B
☐   CSI: Miami   C
☐   Out in the Open   D
☐   Oprah   E
☐   Law and Order   F
☐   Situation Room   G
☐   Special Report with Brit Hume   H
☐   Larry King Live   J
☐   CBS Sunday Morning   K
☐   The Beltway Boys   L
☐   The Big Story with John Gibson and Heather Nauert   M
☐   20/20   N

☐ The Fox Report with Shepard Smith	P
	1 = yes
	2 = no
☐ None of the above	X
◯ Skipped	999

← ↕ →   **Question Q70_2**   Variable EB05

Ask only if heard about presidential campaign from television news or talk programs [Q2rA_2 = 1 or Q2rC_2 = 1].

Here is the last list of television programs. Please check any that you watch at least once a month.

Accept multiple answers:

☐ Big Love	A
☐ This Week with George Stephanopoulos	B
☐ The View	C
☐ Scrubs	D
☐ Lou Dobbs	E
☐ The Colbert Report	F
☐ Anderson Cooper 360	G
☐ Geraldo at Large	H
☐ Countdown with Keith Olbermann	J
☐ Dateline NBC	K
☐ Family Guy	L
☐ Studio B with Shepard Smith	M
☐ Reliable Sources	N
☐ Your World with Neil Cavuto	P
☐ McLaughlin Group	Q
	1 = yes
	2 = no
☐ None of the above	X
◯ Skipped	999

← ↕ →   **Question Q71_2**   Variable EC01

Ask only if heard about presidential campaign from radio news or talk shows [Q2rE_2 = 1].

Which of the following radio programs do you listen to regularly? Please check any that you listen to at least once a month.

Accept multiple answers:

☐ The Rush Limbaugh Show	A
☐ The Sean Hannity Show	B
☐ Michael Savage, The Savage Nation	C
☐ The Glenn Beck Program	D
☐ Bill O'Reilly, Radio Factor	E
☐ Dr. Laura Schlessinger	F
☐ Laura Ingraham	G
☐ The Neal Boortz Show	H
☐ The Mike Gallagher Show	J
☐ The Jim Bohannon Show	K
☐ The Clark Howard Show	L
☐ The Mark Levin Show	M
☐ Bill Bennett's Morning in America	N
☐ The Jerry Doyle Show	P
☐ NPR's All Things Considered	Q
	1 = yes
	2 = no
☐ None of the above	X
◯ Skipped	999

← ↕ →   **Question Q72_2**   Variable REb01

Thinking about the presidential primaries generally, do you think they are a good way of picking the best candidates, or a bad way of picking the best qualified candidates?

- ○   A good way of picking the best candidates   1
- ○   A bad way of picking the best candidates   2
- ○   Skipped   999

← ↕ →   **Question Q73_2**   Variable REb02

Ask only if think presidential primaries are a good way of picking candidates [Q72_2 = 1].

Is it a very good way to pick the best qualified candidates, or just a somewhat good way to pick the best candidates?

- ○   A very good way of picking the best candidates   1
- ○   A somewhat good way of picking the best candidates   2
- ○   Skipped   999

← ↕ →   **Question Q74_2**   Variable REb03

Ask only if think presidential primaries are a bad way of picking candidates [Q72_2 = 2].

Is it a very bad way to pick the best qualified candidates, or just a somewhat bad way to pick the best candidates?

- ○   A very bad way of picking the best candidates   1
- ○   A somewhat bad way of picking the best candidates   2
- ○   Skipped   999

← ↕ →   **Question Q75_2**   Variable REb08

The Republicans and Democrats use state primaries or caucuses and nominating conventions to select their presidential candidates. Do you think the system works well enough as it is now, or does it need some changes?

- ○   Works well enough as is   1
- ○   Needs changes   2
- ○   Skipped   999

Questions Q76_2 – Q78_2

Ask Q76_2 – Q78_2 only if think presidential nominating system needs changes [Q75_2 = 2].

Below are some proposed changes in the way the parties' presidential nominees are chosen. For each one, please tell us if you think this change would improve the system for selecting presidential candidates a lot, a little, or not at all.

← ↕ →   **Question Q76_2**   Variable REb09

A single national primary in which everyone in the country votes on the same day

- ○   A lot   1
- ○   A little   2
- ○   Not at all   3
- ○   Skipped   999

← ↕ →   **Question Q77_2**   Variable REb10

A series of regional primaries in which groups of states all vote on the same day, but the order the regions vote in changes with each election

- ○   A lot   1
- ○   A little   2

○ Not at all	3
○ Skipped	999

← ↕ →   ### Question Q78_2   Variable REb11

The current system of individual state primaries and caucuses, but in an order that changes with each election

○ A lot	1
○ A little	2
○ Not at all	3
○ Skipped	999

← ↕ →   ### Question Q79_2   Variable ABz01

Overall, what's your impression of the candidates running for the Democratic presidential nomination? As a group, would you say they are an excellent group of candidates, a good group of candidates, a fair group of candidates, or a poor group of candidates?

○ An excellent group of candidates	1
○ A good group of candidates	2
○ A fair group of candidates	3
○ A poor group of candidates	4
○ Skipped	999

← ↕ →   ### Question Q80_2   Variable AAz01

Ask only on 1/1/08 – 3/5/08.

Overall, what's your impression of the candidates running for the Republican presidential nomination? As a group, would you say they are an excellent group of candidates, a good group of candidates, a fair group of candidates, or a poor group of candidates?

○ An excellent group of candidates	1
○ A good group of candidates	2
○ A fair group of candidates	3
○ A poor group of candidates	4
○ Skipped	999

← ↕ →   ### Question Q81_2   Variable EF01

Would you say the press has been too easy, too tough, or fair in the way it has covered the presidential candidates over the past few months?

○ Too easy	1
○ Too tough	2
○ Fair	3
○ Too easy on some candidates, too tough on others	4
○ Skipped	999

← ↕ →   ### Question Q82_2   Variable MB01

How much do you feel that having elections makes the government pay attention to what the people think: a good deal, some, or not much?

○ A good deal	1
○ Some	2
○ Not much	3
○ Skipped	999

← ↕ →   ### Question Q83_2   Variable MB02

How much do you feel that political parties help to make the government pay attention to what the people think: a good deal, some, or not much?

○ A good deal	1
○ Some	2
○ Not much	3
○ Skipped	999

← ↕ →   **Question Q84_2**   Variable MB03

In general, do you think the best candidates win the elections, or is it just the candidates who raise the most money that get elected, or something in between?

○ Best candidates win	1
○ Candidates who raise the most money win	2
○ Something in between	3
○ Skipped	999

← ↕ →   **Question Q85_2**   Variable MB04

In some countries, people believe their elections are conducted fairly. In other countries, people believe that their elections are conducted unfairly. Do you believe presidential elections in the United States are generally ...

○ Very fair	1
○ Somewhat fair	2
○ Neither fair nor unfair	3
○ Somewhat unfair	4
○ Very unfair	5
○ Skipped	999

Questions Q86_2 – Q89_2

How much influence do you think the following have on the outcome of primary elections?

← ↕ →   **Question Q86_2**   Variable REb04

The outcome of the early primaries

○ Too much	1
○ About the right amount	2
○ Too little	3
○ Skipped	999

← ↕ →   **Question Q87_2**   Variable REb05

The news media

○ Too much	1
○ About the right amount	2
○ Too little	3
○ Skipped	999

← ↕ →   **Question Q88_2**   Variable REb06

Political advertising

○ Too much	1
○ About the right amount	2
○ Too little	3
○ Skipped	999

← ↕ →   **Question Q89_2**   Variable REb07

Voters

○ Too much	1
○ About the right amount	2

| | Too little | 3 |
| | Skipped | 999 |

← ↕ →   **Question Q90_2**   Variable SC01

Setting aside your own preferences and what you know about the current candidates for president, do you think — all else being equal — that a black candidate for president has more of a chance of winning, less of a chance of winning, or about the same chance as a white candidate for president?

	Much more of a chance of winning	1
	Somewhat more of a chance of winning	2
	Somewhat less of a chance of winning	3
	Much less of a chance of winning	4
	About the same chance of winning	5
	Skipped	999

← ↕ →   **Question Q91_2**   Variable SC03

Ask only on 1/1/08 – 2/7/08.

Setting aside your own preferences and what you know about the current candidates for president, do you think — all else being equal — that a Mormon candidate for president has more of a chance of winning, less of a chance of winning, or about the same chance as a candidate of another religion?

	Much more of a chance of winning	1
	Somewhat more of a chance of winning	2
	Somewhat less of a chance of winning	3
	Much less of a chance of winning	4
	About the same chance of winning	5
	Skipped	999

← ↕ →   **Question Q92_2**   Variable SC04

Ask only on 1/1/08 – 2/7/08.

Would you personally be more likely to vote for a presidential candidate who is a Mormon, less likely to vote for him, or no more or less likely to vote for him?

	A lot more likely to vote for him	1
	Somewhat more likely to vote for him	2
	Somewhat less likely to vote for him	3
	A lot less likely to vote for him	4
	No more or less likely to vote for him	5
	Skipped	999

← ↕ →   **Question Q93_2**   Variable SC02

Setting aside your own preferences and what you know about the current candidates for president, do you think — all else being equal — that a female candidate for president has more of a chance of winning, less of a chance of winning, or about the same chance as a male candidate for president?

	Much more of a chance of winning	1
	Somewhat more of a chance of winning	2
	Somewhat less of a chance of winning	3
	Much less of a chance of winning	4
	About the same chance of winning	5
	Skipped	999

← ↕ →   **Question Q94_2**   Variable REb12

Ask only on 2/24/08 – 3/31/08.

Recently, there has been some discussion about the role of "superdelegates" in selecting the presidential candidates for each party. Have you heard anything about superdelegates?

○	Yes	1
○	No	2
○	Maybe	3
○	Don't know	4
○	Skipped	999

← ↕ →　**Question Q95_2**　　　　　　　　　　　　　　　　　　　Variable REb13

Ask only on 2/24/08 – 3/31/08.

Ask only if have heard or might have heard about superdelegates [Q94_2 = 1, 3].

In your opinion, how should the superdelegates cast their votes at the party convention? Should they ...

○	Use their own judgment in deciding who to vote for	1
○	Vote for the candidate who received the most votes	2
○	Something else, please explain: [ ]	3
○	Skipped	999