

Revise and Resubmit Memo

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December 6, 2019

The principle shortcomings of my initial draft were its brevity and its vaguery. To reconcile this, I make the following changes:

1. I correct a misrepresentation of Levendusky’s *The Partisan Sort* in Section 2.
2. I add a single paragraph to the end of Section 2, briefly summarizing the aims of Iyengar, Sood, and Lelkes. Where appropriate, I make an attempt to succinctly reiterate the goals of the authors more frequently throughout the piece, as they are many.
3. I clarify the opening paragraph of Section 3.2, expanding on “Where Iyengar, Sood and Lelkes (2012) excels in conceptual clarity, it falls short in theoretical coherence.”
The meaning of this sentence was previously fairly arcane.
4. I recreate the DAG in black and white to address accessibility concerns.
5. I stress that a shortcoming of the paper being replicated is it’s unclear articulation of the data generating process.

6. In Section 3.3.1 I specify the *measures* used to operationalize partisan affect and generally reorganize these paragraphs to be more coherent.
7. I expanded section 3.3 significantly, describing a natural experiment using a Geographic Regression Discontinuity design. Previously, the section was overly-pessimistic towards the prospect of gaining causal leverage over media.
8. In section 3.3.5 I recognize SUTVA as problematic to the authors' causal inference.
9. I correct ambiguous language about the regression model used by the authors in section 3.3.6.
10. I expand my proposed subgroup analysis significantly. I clarify my hypotheses and theoretical claims and present additional data intended to motivate and justify additional study.

In addition to these largely substantive changes, I correct grammatical and typographical errors throughout the piece. I am thankful to all those who provided helpful feedback and constructive criticism—I believe this draft to be a significant improvement over my initial submission.