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Project Code: STAN0028

Project Name: Country Knowledge - India

Prepared for: Vinod Pavarala

Interviews: 1000

Project Manager: Sam Luks - 650.462.8009

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att3

att4

Q20

Variable List

______ Description _____ caseid Case ID weight Case Weight gender Gender Birth year birthyr state State or union territory State or union territory - Somewhere else in India state2 Knowledge - Copenhagen Summit H1 I1 Knowledge - Angela Merkel H2 I2 Knowledge - UN secretary General I3 1 H3_I3_2 Knowledge - Thailand 'red shirts' Knowledge - May 2010 oil spill location H4_I4 H5_I5 Knowledge - Taliban Knowledge - Tiger Woods reason for break S1_I6 Knowledge - 2010 World Exposition location H6_I7 Knowledge - Inflation rate in India in May Knowledge - Women's Reservation Bill 09 Q10 Knowledge - Current President of Sri Lanka Knowledge - Oscar for original score at 2009 Academy Q11 Q12 Awards 013 Knowledge - Shashi Tharoor H3 I3 Knowledge - Vladimir Putin Economic Zones - Congress Party Q14_a Q14_b Economic Zones - BJP Q14_c Economic Zones - Left Parties Economic Zones - Self Q14_d Q15_a Formation of small states - Congress Party Formation of small parties - BJP Formation of small parties - Left parties Q15 b Q15_c Q15_d Formation of small parties - Self Q16 a Entry of foreign educational institutions - Congress Party Entry of foreign educational institutions - BJP 016 b Q16 c Entry of foreign educational institutions - Left Parties Q16_d Entry of foreign educational institutions - Self Q17 Knowledge - Sania Mirza marriage Thermometer - Congress therm1 Thermometer - BJP Thermometer - Hindu therm2 therm3 Thermometer - Muslim therm4 Thermometer - Forward Caste therm5 Thermometer - SC-ST therm6 Thermometer - OBC therm7 therm8 Thermometer - NGOs therm9 Thermometer - Corporate CEOs Thermometer - Politician-Sports Administrators therm10 Feeling if family member votes for party you do not Q18 support att1 Better informed about politics Good understanding of important political issues att2

Politics so complicated can't understand what's happening Important to vote even when preferred candidate has no

Duty to vote in every national election

chance

030 Voting makes no difference trust Amount of time can trust people who run government Q32 Amount of time people we elect to public office keep promises Amount of time government leaders telling truth in public 033 statements 034 Frequency follow news about politics media_freq_tv Days in typical week - Watch TV news
media_freq_newsp Days in typical week - Read a daily newspaper
media_freq_radio Days in typical week - Listen to radio news media_freq_online Days in typical week - Visit an online news website media_freq_family Days in typical week - Talk about politics with family or friends 036 Internet access at home Party ID party Strength of party support party_strength Rank of importance - TV Q39_1 Rank of importance - Newspapers Rank of importance - Radio Rank of importance - Internet Q39_2 Q39_3 Q39_4 Category of newspapers depend on most Q40 Category of TV news channels rely on most 041 Number of newspapers subscribed to 042 Q43 Average time spent reading newspaper every day 044 Average time spent watching television news every day Q45 Average time spent browsing Internet for news every day educ Education marstat Marital status Voter ID card votereg Frequency attend place of worship Present religion churatd reliq Income income

newsint language

Verbatims

state2_t State or union territory - Somewhere else in India: Text
party_othnat Party ID - Other national party
party_othreg Party ID - Other regional party
language_t Mother tongue - Text

News interest

Mother tongue

Variable Map and Codebook

______ Name: caseid

Description: Case ID

weight Name: Description: Case Weight

Name: gender Description: Gender

Count Code Label _____ 516 1 Male 484 2 Female 0 8 Skipped 0 9 Not Asked

Name: birthyr Description: Birth year

Count Code Label 0 9998 Skipped 0 9999 Not Asked

Name: state

Description: State or union territory

Count Code Label 204 1 Maharashtra

47 2 Uttar Pradesh 108 3 Tamil Nadu 95 4 West Bengal 88 5 Andhra Pradesh

76 6 Gujarat 7 Karnataka 8 Madhya Pradesh 9 Rajasthan 93 30

23 74 10 Delhi 13 11 Bihar 35 12 Kerala 13 Punjab 33

81 14 Someplace else in India 15 I do not live in India

0 98 Skipped 99 Not Asked

state2

Description: State or union territory - Somewhere else in India

Count Code Label

```
0 15 Andaman and Nicobar Islands
          0 16 Arunachal Pradesh
          3
            17 Assam
            18 Chandigarh
          3
            19 Chhattisgarh
             20 Dadra and Nagar Haveli
          1
             21 Daman and Diu
         10
             22 Goa
             23 Haryana
         11
            24 Himachal Pradesh
          4
          3
             25 Jammu and Kashmir
          7
             26 Jharkhand
          0
             27 Lakshadweep
          3
             28 Manipur
             29 Meghalaya
          1
             30 Mizoram
          2
             31 Nagaland
             32 Orissa
         19
             33 Puducherry
          2
          2
             34 Sikkim
             35 Tripura
          0
             36 Uttarakhand
          2
            37 Someplace else in India
          6
          0 98 Skipped
        919 99 Not Asked
______
           H1_I1
Description: Knowledge - Copenhagen Summit
      Count Code Label
        378 1 Conference on climate change
         82 2 Meeting of EU Heads of State
        77 3 Free Trade Treaty
        114 4 Agreement to increase foreign aid for developing nations
308 5 Can't say
41 8 Skipped
          0
              9 Not Asked
_____
          H2 I2
Description: Knowledge - Angela Merkel
      Count Code Label
        283 1 The Chancellor of Germany
        47
              2 The head of the European Union
             3 The Prime Minister of Belgium
4 The head of the United Nations Refugee Program
         66
         47
        504 5 Can't say
         53
             8 Skipped
              9 Not Asked
______
Name: I3_1
Description: Knowledge - UN secretary General
       Count Code Label
       _____
        360 1 Ban Ki-Moon
78 2 Hu Jintao
99 3 Wen Jiabao
```

```
56
             4 Pratibha Patil
             5 Can't say
         41
            8 Skipped
         Ω
             9 Not Asked
______
Name: H3_I3_2
Description: Knowledge - Thailand 'red shirts'
      Count Code Label
        112 1 Demonstrators sympathetic to ousted prime minister, Thaksin
        144 2 Buddhist social movement
        194 3 Pro-communist demonstrators
        98 4 A section of the armed forces violently suppressing dissent
           5 Can't Say
        393
             8 Skipped
        59
         0
             9 Not Asked
______
          H4 I4
Name:
Description: Knowledge - May 2010 oil spill location
      Count Code Label
        329 1 Gulf of Mexico
84 2 The North Sea
79 3 Gulf of Alaska
155 4 Indian Ocean
            5 Can't say
        285
        68 8 Skipped
         0 9 Not Asked
______
          H5_I5
Name:
Description: Knowledge - Taliban
      Count Code Label
             1 The Rulers of Afghanistan 1996-2001
        49
             2 An Iranian political party
             3 A Province in the disputed Kashmir region
             4 Supporters of the former dictator of Iraq
        133 5 Can't say
        8 Skipped
         0 9 Not Asked
______
           S1_I6
Description: Knowledge - Tiger Woods reason for break
      Count Code Label
        485 1 He was undergoing marital counseling
             2 He was recovering from back surgery
             3 His golf coach was working on his technique
        47
             4 Other commercial interests took priority over golf
            5 Can't say
        199
        80
             8 Skipped
         0
             9 Not Asked
```

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```
Name: H6 I7
```

Description: Knowledge - 2010 World Exposition location

```
Count Code Label
----- 193 1 Shanghai
77 2 Paris
106 3 Mumbai
100 4 Vancouver
478 5 Can't say
46 8 Skipped
0 9 Not Asked
```

==

Name: Q9

Description: Knowledge - Inflation rate in India in May

==

Name: Q10

Description: Knowledge - Women's Reservation Bill

```
Count Code Label
-----
698 1 33%
49 2 21%
60 3 15%
50 4 27%
124 5 Can't say
19 8 Skipped
0 9 Not Asked
```

==

Name: Q11

Description: Knowledge - Current President of Sri Lanka

```
Count Code Label
---- 445 1 Mahinda Rajapaksa
74 2 Ranil Wickramasinghe
27 3 Sarath Fonseka
191 4 Chandrika Kumaratunga
215 5 Can't say
48 8 Skipped
0 9 Not Asked
```

==

Name: Q12

Description: Knowledge - Oscar for original score at 2009 Academy Awards

Count Code Label
---- 708 1 AR Rahman
60 2 Resul Pookutty

24

3 Shankar, Ehsaan & Loy

```
9
           4 Jatin-Lalit
       150 5 Can't say
       49 8 Skipped
          9 Not Asked
        0
______
         013
Description: Knowledge - Shashi Tharoor
     Count Code Label
       1 Using his official position to influence IPL auctions
       36 2 Using his official position to influence 3G Spectrum
           3 Use of social networking for foreign policy affairs
       86
           4 Multiple extra-marital affairs
           5 Can't say
       171
           8 Skipped
       54
           9 Not Asked
        Ω
______
Name: H3_I3
Description: Knowledge - Vladimir Putin
     Count Code Label
      612 1 Prime Minister of Russia
           2 Manager of Chelsea Football Club
       39
           3 Owner of the Yokos Oil Company
       16
          4 Russia's UN ambassador
      104
          5 Can't say
      195
       34 8 Skipped
          9 Not Asked
        0
______
        Q14_a
Name:
Description: Economic Zones - Congress Party
     Count Code Label
     _____
        6 998 Skipped
        0 999 Not Asked
______
Name: Q14_b
Description: Economic Zones - BJP
     Count Code Label
     _____
        8 998 Skipped
        0 999 Not Asked
______
Name: Q14_c
Description: Economic Zones - Left Parties
     Count Code Label
     _____
       8 998 Skipped
        0 999 Not Asked
```

```
______
       Q14_d
Description: Economic Zones - Self
    Count Code Label
    _____ ____
       3 998 Skipped
       0 999 Not Asked
______
    Q15 a
Description: Formation of small states - Congress Party
    Count Code Label
      4 998 Skipped
0 999 Not Asked
______
       Q15_b
Name:
Description: Formation of small parties - BJP
    Count Code Label
       5 998 Skipped
       0 999 Not Asked
Name: Q15_c
Description: Formation of small parties - Left parties
    Count Code Label
    _____
      11 998 Skipped
       0 999 Not Asked
______
       Q15_d
Name:
Description: Formation of small parties - Self
    Count Code Label
      1 998 Skipped
      0 999 Not Asked
______
       Q16_a
Description: Entry of foreign educational institutions - Congress Party
    Count Code Label
      5 998 Skipped
      0 999 Not Asked
______
       Q16 b
Description: Entry of foreign educational institutions - BJP
    Count Code Label
```

```
9 998 Skipped
0 999 Not Asked
```

Name: Q16_c

Description: Entry of foreign educational institutions - Left Parties

Count Code Label 15 998 Skipped 0 999 Not Asked

Name: Q16_d

Description: Entry of foreign educational institutions - Self

Count Code Label 6 998 Skipped 0 999 Not Asked

Q17

Description: Knowledge - Sania Mirza marriage

Count Code Label 892 1 Shoaib Malik 29 2 Shahid Afridi 3 Sohrab Mirza 4 Irfan Pathan 21 11 25 5 Can't say 22 8 Skipped

Ω 9 Not Asked

Name: therm1

Description: Thermometer - Congress

Count Code Label 38 997 Don't know 9 998 Skipped 0 999 Not Asked

Name: therm2
Description: Thermometer - BJP

Count Code Label 33 997 Don't know 93 998 Skipped 0 999 Not Asked

therm3

Description: Thermometer - Hindu

Count Code Label

48 997 Don't know 49 998 Skipped

0 999 Not Asked

==

therm4 Name:

Name: therm4
Description: Thermometer - Muslim

Count Code Label

43 997 Don't know 37 998 Skipped 0 999 Not Asked

Name: therm5

Description: Thermometer - Forward Caste

Count Code Label

57 997 Don't know 27 998 Skipped 0 999 Not Asked

Name: therm6
Description: Thermometer - SC-ST

Count Code Label

49 997 Don't know

32 998 Skipped

0 999 Not Asked

Name: therm7

Description: Thermometer - OBC

Count Code Label _____

> 42 997 Don't know 28 998 Skipped

0 999 Not Asked

==

Name: therm8

Name: therm8
Description: Thermometer - NGOs

Count Code Label _____

44 997 Don't know

23 998 Skipped

0 999 Not Asked

therm9 Name:

Description: Thermometer - Corporate CEOs

Count Code Label _____

36 997 Don't know

23 998 Skipped 0 999 Not Asked

Name: therm10

Description: Thermometer - Politician-Sports Administrators

Count Code Label _____

34 997 Don't know 23 998 Skipped 0 999 Not Asked

Name: Q18

Description: Feeling if family member votes for party you do not support

Count Code Label _____

101 1 I'd be very unhappy 252 2 Somewhat unhappy

3 Neither happy nor unhappy

4 Somewhat happy 50 5 Very happy 2 8 Skipped 9 Not Asked

att1

Description: Better informed about politics

Count Code Label

116 1 Agree strongly

491 2 Agree

260 3 Disagree 41 4 Disagree strongly 89 5 Can't say 3 8 Skipped 9 Not Asked 0

att2

Description: Good understanding of important political issues

Count Code Label

141 1 Agree strongly 602 2 Agree 3 Disagree 171

4 Disagree strongly 25

58 5 Can't say 3 8 Skipped 0 9 Not Asked

att3 Name:

Description: Politics so complicated can't understand what's happening

Count Code Label _____

165 1 Agree strongly

```
STAN0028 CODEBOOK.txt
                                                    8/13/2010
       500
            2 Agree
       232
            3 Disagree
        54
            4 Disagree strongly
            5 Can't say
        47
            8 Skipped
        2.
         0
            9 Not Asked
Name:
          att4
Description: Important to vote even when preferred candidate has no chance
      Count Code Label
       427 1 Agree strongly
       430 2 Agree
            3 Disagree
        83
        17
            4 Disagree strongly
           5 Can't say
8 Skipped
        39
            8 Skipped
         4
         0
            9 Not Asked
______
     Q20
Name:
Description: Duty to vote in every national election
      Count Code Label
       918 1 Yes, have a duty
            2 No, don't have a duty 3 Can't say
        33
        0 8 Skipped
          9 Not Asked
______
==
Name:
         Q30
Description: Voting makes no difference
      Count Code Label
         2 998 Skipped
         0 999 Not Asked
______
Name:
         trust
Description: Amount of time can trust people who run government
      Count Code Tabel
```

Count	Code	Label
43	1	Just about always
262	2	Most of the time
485	3	Some of the time
163	4	Hardly ever
46	5	Can't say
1	8	Skipped
0	9	Not Asked

Q32

Description: Amount of time people we elect to public office keep promises

Count Code Label

```
36
               1 Just about always
         133 2 Most of the time
              3 Some of the time
         337
              4 Hardly ever
          34 5 Can't say
          6 8 Skipped
              9 Not Asked
______
Name:
           033
Description: Amount of time government leaders telling truth in public
statements
       Count Code Label
         34 1 Just about always
101 2 Most of the time
454 3 Some of the time
372 4 Hardly ever
36 5 Can't say
             8 Skipped
           3
              9 Not Asked
           0
Name: Q34
Description: Frequency follow news about politics
       Count Code Label
         400 1 Regularly
425 2 Sometimes
         118 3 Now and then
56 4 Hardly ever
          1 8 Skipped
           0
               9 Not Asked
_____
Name: media_freq_tv
Description: Days in typical week - Watch TV news
       Count Code Label
         733 1 Every day
          93 2 5-6 days
              3 3-4 days
          81
          57
              4 1-2 days
          5 Hardly ever Skipped
           0
               9 Not Asked
```

Name: media_freq_newsp

Description: Days in typical week - Read a daily newspaper

```
Count Code Label
   738 1 Every day
            2 5-6 days
3 3-4 days
4 1-2 days
    79
    66
    70
    33 5 Hardly ever
14 8 Skipped
0 9 Not Asked
```

```
Name: media_freq_radio
Description: Days in typical week - Listen to radio news
      Count Code Label
       160 1 Every day
117 2 5-6 days
146 3 3-4 days
        165 4 1-2 days
        380 5 Hardly ever
        32 8 Skipped
         0 9 Not Asked
______
Name: media_freq_online
Description: Days in typical week - Visit an online news website
      Count Code Label
      _____
        348 1 Every day
       164 2 5-6 days
        147 3 3-4 days
       156 4 1-2 days
162 5 Hardly ever
23 8 Skipped
0 9 Not Asked
______
          media_freq_family
Description: Days in typical week - Talk about politics with family or
friends
      Count Code Label
       157 1 Every day
157 2 5-6 days
215 3 3-4 days
257 4 1-2 days
        197 5 Hardly ever
        17 8 Skipped
         0
           9 Not Asked
______
Name: Q36
Description: Internet access at home
      Count Code Label
      _____
        824 1 Cable, DSL or other broadband
        151
            2 Dial-up modem
        25
            3 None
         0 8 Skipped
         0 9 Not Asked
______
Name: party Description: Party ID
      Count Code Label
```

```
545
            1 Congress
       322
           2 BJP
        59
           3 Left parties
        2.5
            4 Other national party
        41
           5 Other regional party
        8 8 Skipped
           9 Not Asked
______
         party_strength
Name:
Description: Strength of party support
      Count Code Label
       561 1 Strong
427 2 Not so strong
4 8 Skipped
8 9 Not Asked
______
Name: 039 1
Description: Rank of importance - TV
      Count Code Label
       522 1 Ranked first
       273 2 Ranked second
119 3 Ranked third
39 4 Ranked fourth
           8 Skipped
        47
            9 Not Asked
        0
______
         Q39_2
Name:
Description: Rank of importance - Newspapers
      Count Code Label
       240 1 Ranked first
413 2 Ranked second
        233 3 Ranked third
64 4 Ranked fourth
       233
        50 8 Skipped
        0 9 Not Asked
______
==
Name: Q39_3
Description: Rank of importance - Radio
     Count Code Label
        11 1 Ranked first
       61
           2 Ranked second
           3 Ranked third
       703 4 Ranked fourth
        65 8 Skipped
           9 Not Asked
______
```

Q39 4 Name:

Description: Rank of importance - Internet

```
Count Code Label
        179 1 Ranked first
        207 2 Ranked second
       432 3 Ranked third
131 4 Ranked fourth
51 8 Skipped
         0
             9 Not Asked
______
          040
Name:
Description: Category of newspapers depend on most
      Count Code Label
        106 1 Hindi language newspapers
             2 English language newspapers
             3 Regional Non-Hindi Indian language newspapers
             4 Foreign newspapers
         23
            5 Any other
            8 Skipped
         1
             9 Not Asked
         0
Name: Q41
Description: Category of TV news channels rely on most
      Count Code Label
        306 1 Hindi news channels
        462
            2 English news channels
             3 Regional Non-Hindi language news channels
        16
            4 Foreign news channels
        38 5 Any other
         9 8 Skipped
         0
            9 Not Asked
          Q42
Description: Number of newspapers subscribed to
      Count Code Label
         0 998 Skipped
         0 999 Not Asked
_____
Description: Average time spent reading newspaper every day
      Count Code Label
        244 1 Less than half hour a day
        508 2 Between half hour-1 hour
            3 More than 1 hour-Less than 2 hours
        34
             4 More than 2 hours-Less than 3 hours
            5 More than 3 hours
             8 Skipped
         1
         0
             9 Not Asked
______
Name:
         Q44
```

16

Description: Average time spent watching television news every day

```
Count Code Label
       _____
        136 1 Less than half hour a day
        350 2 Between half hour-1 hour
        308 3 More than 1 hour-Less than 2 hours
128 4 More than 2 hours-Less than 3 hours
         71 5 More tha
7 8 Skipped
              5 More than 3 hours
          0 9 Not Asked
______
          Q45
Description: Average time spent browsing Internet for news every day
       Count Code Label
        101 1 Don't browse the net for news
246 2 Less than half hour a day
211 3 Between half hour-1 hour
167 4 More than 1 hour-Less than 2 hours
        103 5 More than 2 hours-Less than 3 hours
        170 6 More than 3 hours
         2 8 Skipped
          0
              9 Not Asked
______
Name: educ
Description: Education
       Count Code Label
         4 1 Below Class X
         25 2 Up to Class X
        128 3 10+2
        528 4 Degree
289 5 Postgraduate degree
26 6 PhD
0 8 Skipped
0 9 Not Asked
______
           marstat
Description: Marital status
       Count Code Label
        570 1 Married
9 2 Separated
              3 Divorced
         9
         14 4 Widowed
         394 5 Single, never married
          3 6 Domestic partnership
          1 8 Skipped
          0 9 Not Asked
______
           votereg
Description: Voter ID card
       Count Code Label
```

```
STAN0028 CODEBOOK.txt
                                                                   8/13/2010
         766
               1 Yes
         104 2 No
         130 3 Under process
           0 8 Skipped
              9 Not Asked
           0
______
             churatd
Description: Frequency attend place of worship
       Count Code Label
         496 1 Once a week or more
         248 2 A few times a month
         156 3 Less than once a month
              4 Almost never or never
5 Not sure
8 Skipped
          69
          30
           1
           0
                9 Not Asked
______
            reliq
Description: Present religion
       Count Code Label
        _____
             1 Hindu
2 Muslim
3 Christian
4 Sikh
          797
          50
          85
          23
               5 Buddhist
           7
           6
               6 Atheist
               7 Agnostic
          21
               8 Any other
           3
              98 Skipped
           0
              99 Not Asked
Name:
            income
Description: Income
       Count Code Label
         125 1 Less than Rs. 1 lakh
         199 2 Rs. 1 lakh - Less than Rs. 2 lakh
         160 3 Rs. 2 lakh - Less than Rs. 3 lakh
               4 Rs. 3 lakh - Less than Rs. 4 lakh
5 Rs. 4 lakh - Less than Rs. 5 lakh
6 Rs. 5 lakh - Less than Rs. 6 lakh
7 Rs. 6 lakh - Less than Rs. 7 lakh
8 Rs. 7 lakh - Less than Rs. 8 lakh
         103
         103
          55
          37
          22
               9 Rs. 8 lakh - Less than Rs. 9 lakh
          16
              10 Rs. 9 lakh - Less than Rs. 10 lakh
          25
          51
              11 Rs. 10 lakh and above
          103 12 Prefer not to say
```

newsint Description: News interest

1

0

Count Code Label

98 Skipped

99 Not Asked

```
306 1 Most of the time
411 2 Some of the time
        3 Only now and then
162
 58 4 Hardly at all
61 7 Don't know
2 8 Skipped
   0
         9 Not Asked
```

Name: language Description: Mother tongue

0

```
Count Code Label
_____
  3 1 Assamese/Axomiya
105 2 Bengali
0 3 Bodo
1 4 Dogri
75 5 Gujarati
234 6 Hindi
        7 Kannada
   42
        8 Kashmiri
   6
   24
        9 Konkani
       10 Maithili
   5
   57
        11 Malayalam
        12 Manipuri (also Meitei or Meithei)
   5
   76
        13 Marathi
    5
        14 Nepali
        15 Oriya
   25
        16 Punjabi
   42
        17 Sanskrit
    0
        18 Santhali
    0
    9
       19 Sindhi
  126
       20 Tamil
   90
        21 Telugu
   19
        22 Urdu
   27
        23 English
       24 Other
98 Skipped
99 Not Asked
   24
    0
```