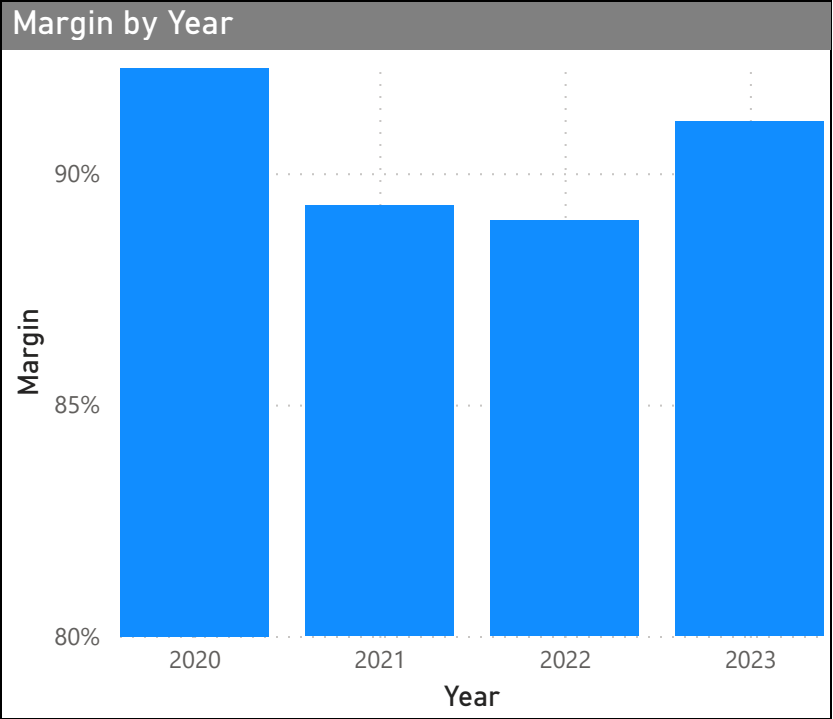
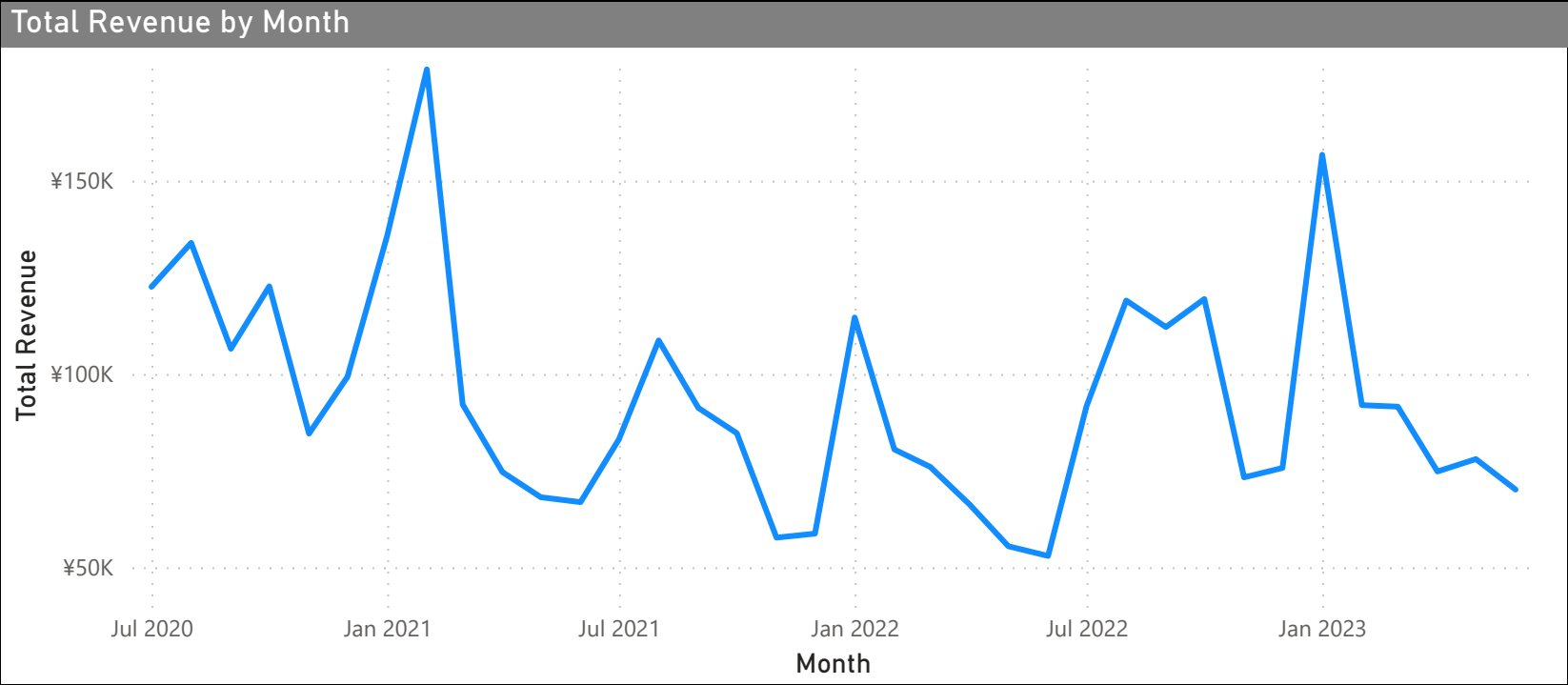




Supermarket Sales Data Overview



Annual Figures for each Category												
Year	2020			2021			2022			2023		
Category Name	Total Revenue	Total Quantity Sold (kg)	Margin	Total Revenue	Total Quantity Sold (kg)	Margin	Total Revenue	Total Quantity Sold (kg)	Margin	Total Revenue	Total Quantity Sold (kg)	Margin
⊞ Flower/Leaf Vegetables	¥234,438.60	39,322.41	94.38%	¥364,896.96	58,681.70	90.74%	¥308,505.47	67,105.17	90.81%	¥171,228.76	33,411.70	91.00%
⊞ Capsicum	¥125,532.39	12,186.89	86.57%	¥236,386.53	23,237.82	85.59%	¥247,008.65	34,679.85	85.89%	¥145,205.45	21,484.07	91.46%
⊞ Edible Mushroom	¥138,141.90	14,654.35	90.29%	¥206,950.35	21,921.00	85.59%	¥168,545.96	23,345.94	83.56%	¥105,959.58	16,165.44	90.75%
⊞ Cabbage	¥84,182.93	9,431.23	97.53%	¥112,078.95	12,688.20	96.04%	¥122,287.35	14,158.13	96.81%	¥57,202.49	5,488.89	95.21%
⊞ Aquatic Tuberous Vegetables	¥52,632.11	6,199.13	94.11%	¥116,848.79	13,102.66	92.84%	¥131,482.06	15,754.05	90.84%	¥49,126.94	5,525.51	86.76%
⊞ Solanum	¥34,601.35	4,789.99	91.02%	¥63,201.07	7,795.67	88.51%	¥58,942.91	6,258.67	87.36%	¥34,378.93	3,587.46	90.84%
Total	¥669,529.27	86,584.00	92.27%	¥1,100,362.65	137,427.05	89.30%	¥1,036,772.40	161,301.81	88.97%	¥563,102.15	85,663.06	91.12%



Category Name

All

March 2023

Year

2023

Month

March

Key Figures for each Product										
Item Code	Item Name	Total Revenue	Revenue Last Year	Revenue % Change vs Last Year	Total Quantity Sold (kg)	Quan Sold (kg) Last Year	Quan Sold % Change vs Last Year	Margin	Margin Last Year	Margin Change vs Last Year
102900011016701	Wuhu Green Pepper (1)	¥8,799.73	¥10,595.84	▼ -16.95%	783.88	789.70	▼ -0.74%	96.84%	97.20%	▼ -0.36%
102900011032251	Luosi Pepper (Bag)	¥6,120.10	¥337.40	▲ 1713.90%	1,249.00	51.00	▲ 2349.02%	98.03%	62.75%	▲ 35.28%
102900011030059	Yunnan Lettuce (Bag)	¥5,371.40	¥994.30	▲ 440.22%	1,173.00	248.00	▲ 372.98%	98.55%	95.67%	▲ 2.88%
102900005115250	Xixia Black Mushroom (1)	¥5,077.63	¥4,150.49	▲ 22.34%	237.01	197.59	▲ 19.95%	94.36%	92.78%	▲ 1.58%
102900005116714	Broccoli	¥4,686.21	¥5,005.78	▼ -6.38%	469.89	509.61	▼ -7.80%	95.80%	95.87%	▼ -0.08%
102900011031100	Millet Pepper (Bag)	¥3,884.30	¥5,284.50	▼ -26.50%	797.00	440.00	▲ 81.14%	98.36%	94.51%	▲ 3.85%
102900005116257	Eggplant (2)	¥3,813.98	¥4,501.04	▼ -15.26%	338.61	379.74	▼ -10.83%	94.52%	94.83%	▼ -0.31%
102900011034026	Zhijiang Qinggengsanhua	¥3,648.23		▲ Infinity	429.50		▲ Infinity	94.71%		▲ 94.71%
106949711300259	Needle Mushroom (Box)	¥3,461.10		▲ Infinity	1,100.00		▲ Infinity	97.98%		▲ 97.98%
102900011034231	Cabbage Stem (Bag)	¥3,235.90		▲ Infinity	1,221.00		▲ Infinity	98.61%		▲ 98.61%
102900011030097	Yunnan Leaf Lettuce (Bag)	¥2,882.90	¥471.70	▲ 511.17%	707.00	155.00	▲ 356.13%	97.85%	94.31%	▲ 3.54%
102900011030110	Spinach (Bag)	¥2,593.60	¥591.80	▲ 338.26%	606.00	242.00	▲ 150.41%	97.48%	94.06%	▲ 3.42%
102900005118831	Wawacai	¥2,459.90	¥5.90	▲ 41593.22%	481.00	1.00	▲ 48000.00%	95.25%	-1462.88%	▲ 1558.13%
102900011034330	Agaricus Bisporus (Box)	¥2,414.90		▲ Infinity	445.00		▲ Infinity	95.64%		▲ 95.64%
102900005116899	Net Lotus Root (1)	¥2,058.12	¥5,370.60	▼ -61.68%	428.77	767.73	▼ -44.15%	95.91%	97.22%	▼ -1.30%
102900011035078	Red Pepper (2)	¥2,010.56		▲ Infinity	132.56		▲ Infinity	83.31%		▲ 83.31%
102900011021842	Honghu Lotus Root Powder (Fenou)	¥1,958.10	¥561.60	▲ 248.66%	189.00	52.00	▲ 263.46%	88.63%	59.94%	▲ 28.70%
102900005118824	High Melon (1)	¥1,802.82		▲ Infinity	67.98		▲ Infinity	78.73%	-Infinity	▲ Infinity
102900005116530	Xixia Mushroom (1)	¥1,787.87	¥787.09	▲ 127.15%	99.33	43.73	▲ 127.15%	86.32%	79.57%	▲ 6.75%
102900011033944	Apricot Bao Mushroom (2)	¥1,699.63		▲ Infinity	140.77		▲ Infinity	86.99%		▲ 86.99%
102900011023464	Xiaoqingcai (1)	¥1,484.67	¥763.14	▲ 94.55%	221.37	196.05	▲ 12.92%	92.41%	91.41%	▲ 1.01%
102900005115199	Sichuan Red Cedar	¥1,435.44	¥1,669.96	▼ -14.04%	36.26	73.90	▼ -50.94%	71.02%	74.33%	▼ -3.30%
102900011032343	7 Colour Pepper (2)	¥1,357.57	¥97.82	▲ 1287.79%	50.21	4.15	▲ 1111.22%	67.11%	21.27%	▲ 45.84%
102900011032022	Xiaozhoupi (Bag)	¥1,316.10	¥975.60	▲ 34.90%	309.00	180.00	▲ 71.67%	94.46%	88.09%	▲ 6.37%
102900005115823	Shanghaiqing	¥1,254.75	¥1,266.18	▼ -0.90%	156.84	179.67	▼ -12.70%	88.46%	89.64%	▼ -1.18%
Total		¥91,557.72	¥75,969.64	20.52%	14,241.28	8,369.49	70.16%	90.46%	81.00%	9.47%

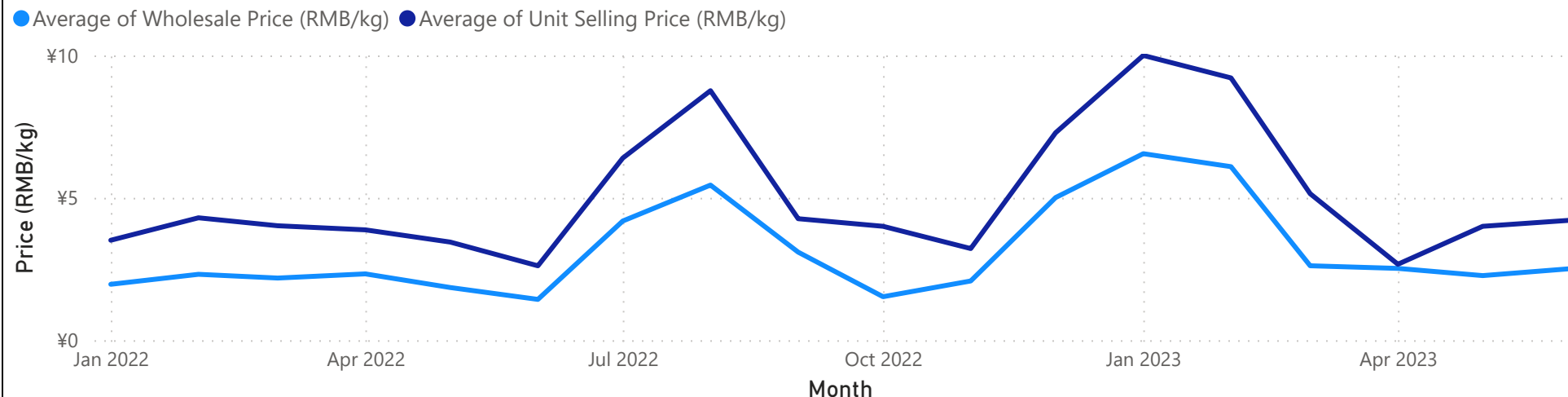


Naibaicai

Item Name
Naibaicai

Date
01/01/2022 31/12/2023

Average Monthly Pricing (RMB/kg) for Wholesale & Unit Selling Price



Total Revenue

¥11.69K

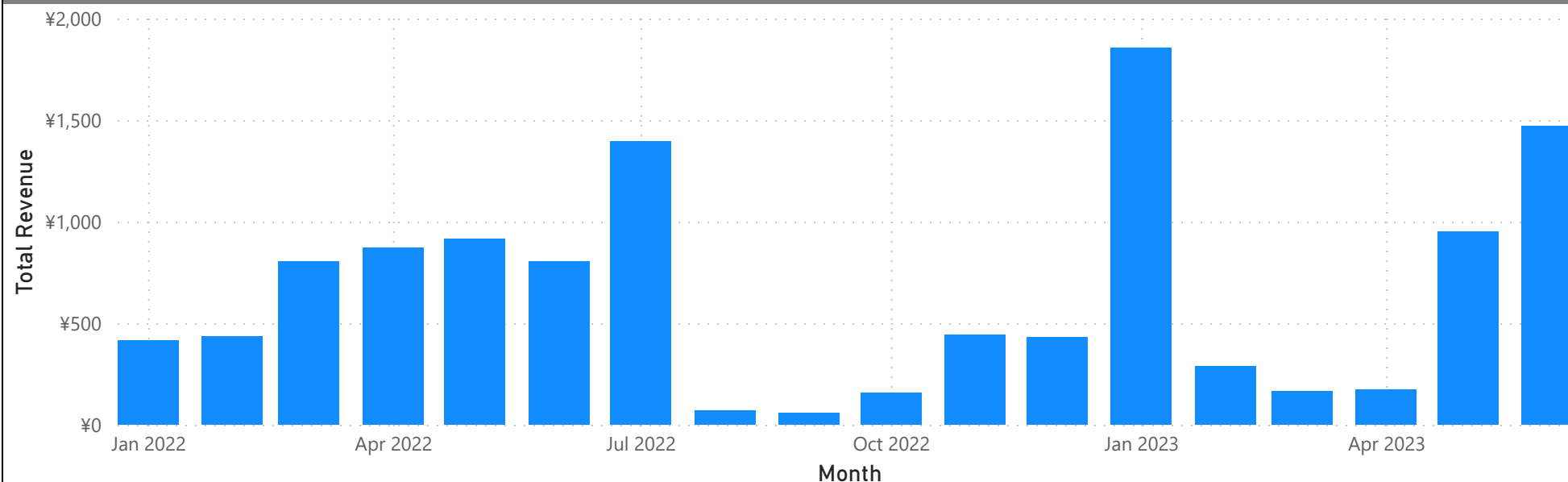
Margin

91.29%

Loss Rate %

15.68

Total Revenue by Month



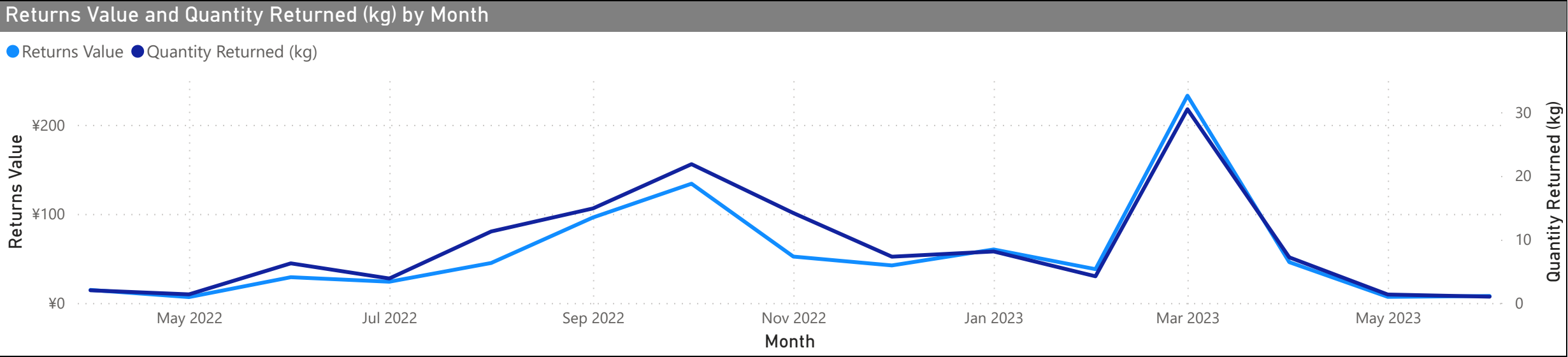


Returns Analysis

Date

14/04/2022

31/12/2023



Returns per Product			
Item Code	Item Name	Returns Value	Quantity Returned (kg)
102900011021842	Honghu Lotus Root Powder (Fenou)	¥60.50	6.00
102900005116257	Eggplant (2)	¥55.42	4.81
102900011031100	Millet Pepper (Bag)	¥54.60	11.00
102900011030059	Yunnan Lettuce (Bag)	¥46.60	10.00
102900011033906	Powcan Mountain Chinese Cabbage	¥43.65	16.32
102900011034026	Zhijiang Qinggengsanhua	¥38.12	4.02
102900011016701	Wuhu Green Pepper (1)	¥35.21	4.80
102900011030097	Yunnan Leaf Lettuce (Bag)	¥33.10	8.00
102900005116714	Broccoli	¥32.43	3.27
102900005115250	Xixia Black Mushroom (1)	¥31.03	1.38
102900011022251	Luosi Pepper (Bag)	¥20.50	5.00
Total		¥835.12	135.09

