Advanced style sheet support

Flexible toolbar customization

Robust table and cell support

100% Web browser-based

International language support (ships with 16 languages)

Schema/DTD validation support

Microsoft® Word content filtering

XML tags can be displayed multiple ways

User directions can be displayed

The user authoring environment is fully customizable

Automatically create Smart Web Forms with XSLT and XML schema support

Affordable, browser-based solutions!

With a full suite of solutions tailored to the true problems with the Web, you can count on Ektron to provide the tools necessary for content success today and tomorrow.

Ektron's practical, and easy-to-use technologies:

- Help Web developers solve today's real-world Web content problems
- Empower business users to author and maintain Web content, without the aid of Web/IT professionals
- Assist organizations in understanding tomorrow's Web content opportunities
- Inspire new approaches to plan for a future of Web content success

Benefits of an Ektron content editor

These browser-based editors allow content contributors to easily create and publish Web content, while Webmasters/IT maintain control over a Web site's look and feel. They contain an interface with toolbars, context menus, dialogs, and other user features. Developers can easily customize the editor by defining the user interface or by controlling the environment in the Web page.

Current uses

Thousands of companies have integrated Ektron's editors since 1998 into their own custom built content management solutions, e-learning applications, discussion forums, Web e-mail, and other Web-based applications. Presently there are approximately 1,200,000 users across the globe using Ektron's technology.

Best of breed

Ektron eWebEditPro and eWebEditPro+XML are considered the "best of breed" and are used by many of the major content management solution providers.

ektron

Proven technology and innovation!

Reasons to consider an Ektron editor:

- **Advanced style sheet support:** Business users can format their content by selecting one of the style classes that the Webmaster has approved. As a result, users can quickly and easily format their content according to their site's standards without using <font> tags.

- **The best Microsoft Word content filtering on the market:** Content copied and pasted from Microsoft Word can be processed at three different levels: keep maximum formatting, convert for more standard, easy-to-change format, or conform to preferred styles. No other WYSIWYG editor on the market offers this amount of filtering control.

- **International language support:** Content can be entered in any language supported by the browser. Translated dialog boxes and menus available in 16 languages—others can be added. Spell-check in any language (requires Microsoft Word).

- **XHTML compliance:** Content can be stored inside Microsoft® content datastore.

- **Robust table and cell support:** Nested tables, images within tables, and modify properties.

- **Robust image support:** Preview and insert images, and modify picture properties.

- **Flexible customization:** Developer API using JavaScript objects-properties, methods, and events-lets developers extend and add their own features.

- **Quick integration:** Easy integration for every Web server available, including .NET server control.

- **Zero learning curve:** Ektron's browser-based editors offer business users a familiar, word processor-like toolbar.

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eWebEditPro +XML

- the first browser-based solution that leverages XML technology to enhance the user experience

- by supporting many of today's standards such as XSLT and XML Schema's, developers can build advanced Web authoring environments including Smart Web Forms

- can also be used as a regular HTML editor and includes the same extensive toolbar as eWebEditPro

eWebEditPro

- the leading XHTML/HTML editor

- lets content contributors easily create and publish Web content without needing to know HTML

- has the ability to perform editing functions directly within Microsoft Word 2000 (or greater), then transfer content back and forth with the click of a button!

eWebWP

- built upon Macromedia Flash MX technology, Ektron eWebWP is available to users on virtually any client platform!

- replaces a standard HTML text area field

- gives site users the ability to format text within a standard Internet browser

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"Ektron has a winning combination in eWebEditPro+XML – great product, great documentation, and great support."
—Review by Patrick Rasche, senior systems analyst, BearingPoint

"Ektron eWebEditPro was chosen because of its feature list, low cost, reliability, and its ability to produce efficient XHTML code."
—Roberto Scano, EMEA Coordinator of IWA/HWGL

"Ektron is using Macromedia Flash MX to deliver a fully functional word processing interface that can hook into existing publishing systems and workflows."
—Carol Linburn, senior product marketing manager, Macromedia

Free demo:
www.ektron.com/editors
or call for a free evaluation
of your CM needs

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