

# **BUILDING HIGH PERFORMANCE TECHNICAL TEAMS**

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**BUT FIRST**



**HAPPY BIRTHDAY RANDALL!**

**HACK** **N** **Y**

**heart**

**THIS IS NOT  
A  
PRESENTATION**



**twilio**<sup>TM</sup>

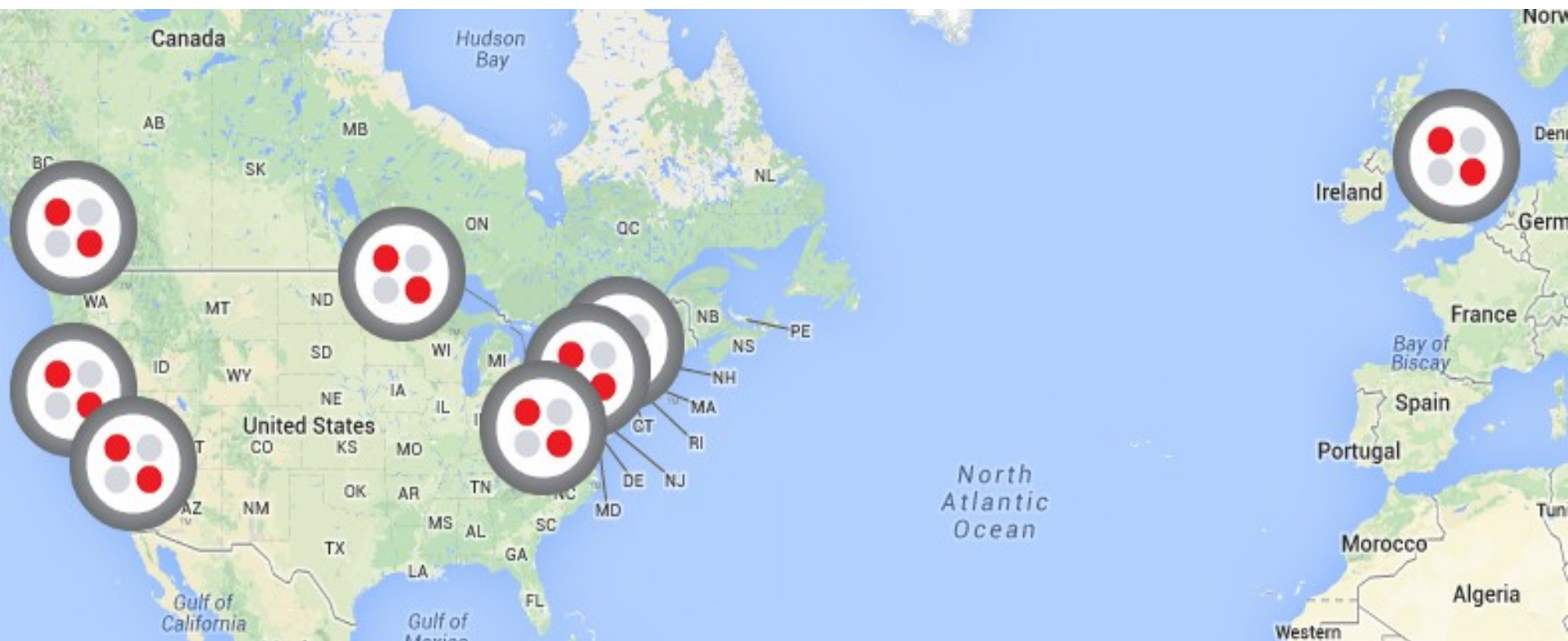
**CLOUD COMMUNICATIONS**

**0 HAI**





**SERIOUS ENGINEERS**



**GLOBAL REACH**





Professional

# ASP.NET 3.5

In C# and VB

Bill Evjen, Scott Hanselman, Devin Rader

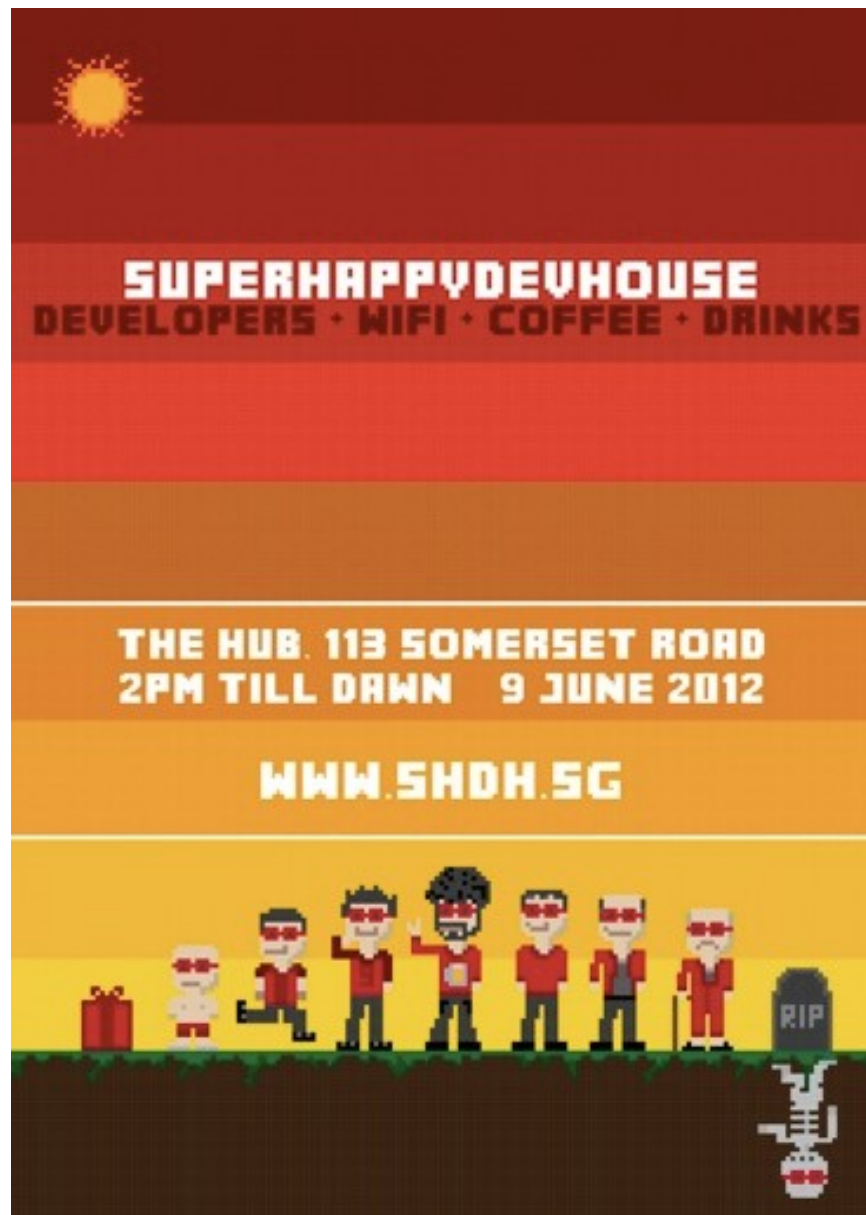
# HOLY SHIT VISUAL BASIC



**DC'S BEST SPORTSBALL TEAM**



**BARRISTERS ARE LEGIT**



**SUPER HAPPY DEV HOUSE**





**SERIOUS ENGINEERS**



**THE PROBLEM**

# 18.2 MILLION

Source: “Global Developer Population and Demographic Study v. 1”, Evans Data Corporation, 2013.

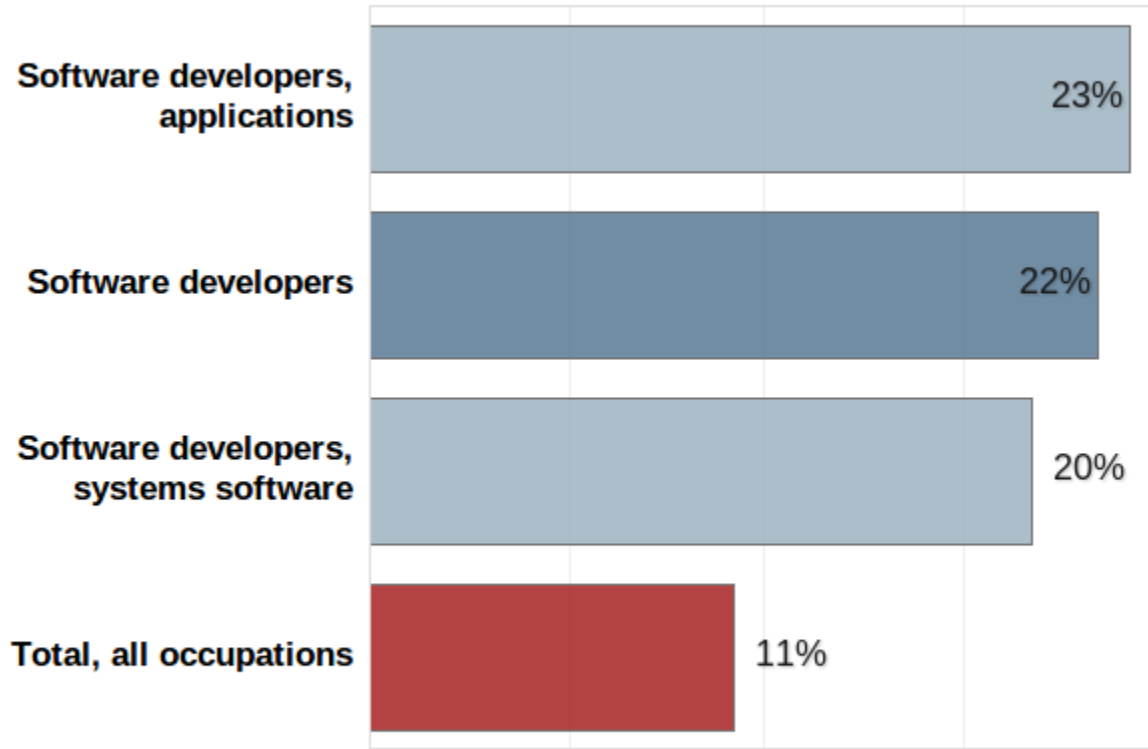
**UNITED STATES 3.6M**

North America Developer Population								
Country	2012	2013	2014	2015	2016	2017	2018	2019
<b>United States</b>	3,531.9	3,623.1	3,737.1	3,822.6	3,917.1	4,036.5	4,162.8	4,297.5
% Growth		2.6%	3.1%	2.3%	2.5%	3.0%	3.1%	3.2%
<b>Canada</b>	408.4	416.8	424.6	433.8	443.7	456.4	469.4	480.7
% Growth		2.1%	1.9%	2.2%	2.3%	2.9%	2.8%	2.4%
<b>Total North America</b>	<b>3,940.3</b>	<b>4,039.9</b>	<b>4,161.7</b>	<b>4,256.4</b>	<b>4,360.8</b>	<b>4,492.9</b>	<b>4,632.2</b>	<b>4,778.2</b>
% Growth		2.5%	3.0%	2.3%	2.5%	3.0%	3.1%	3.2%
<i>(all figures in thousands)</i>								
Global Developer Population and Demographics Survey: Volume I, © 2013 Evans Data Corp.								

# GROWTH PROJECTIONS

## Software Developers

Percent change in employment, projected 2012-22



Note: All Occupations includes all occupations in the U.S. Economy.

Source: U.S. Bureau of Labor Statistics, Employment Projections program

# GROWTH PROJECTIONS



Country	2012	2013	2014	2015	2016	2017	2018	2019
<b>Russia</b>	773.2	835.7	902.2	976.7	1,052.2	1,138.9	1,226.7	1,316.7
% Growth		8.1%	8.0%	8.3%	7.7%	8.2%	7.7%	7.3%
<b>India</b>	2,516.4	2,788.2	3,097.8	3,437.0	3,814.2	4,238.6	4,715.3	5,214.7
% Growth		10.8%	11.1%	10.9%	11.0%	11.1%	11.2%	10.6%
<b>China</b>	917.6	1,019.7	1,134.9	1,264.3	1,411.0	1,576.1	1,757.3	1,959.4
% Growth		11.1%	11.3%	11.4%	11.6%	11.7%	11.5%	11.5%

# GROWTH PROJECTIONS

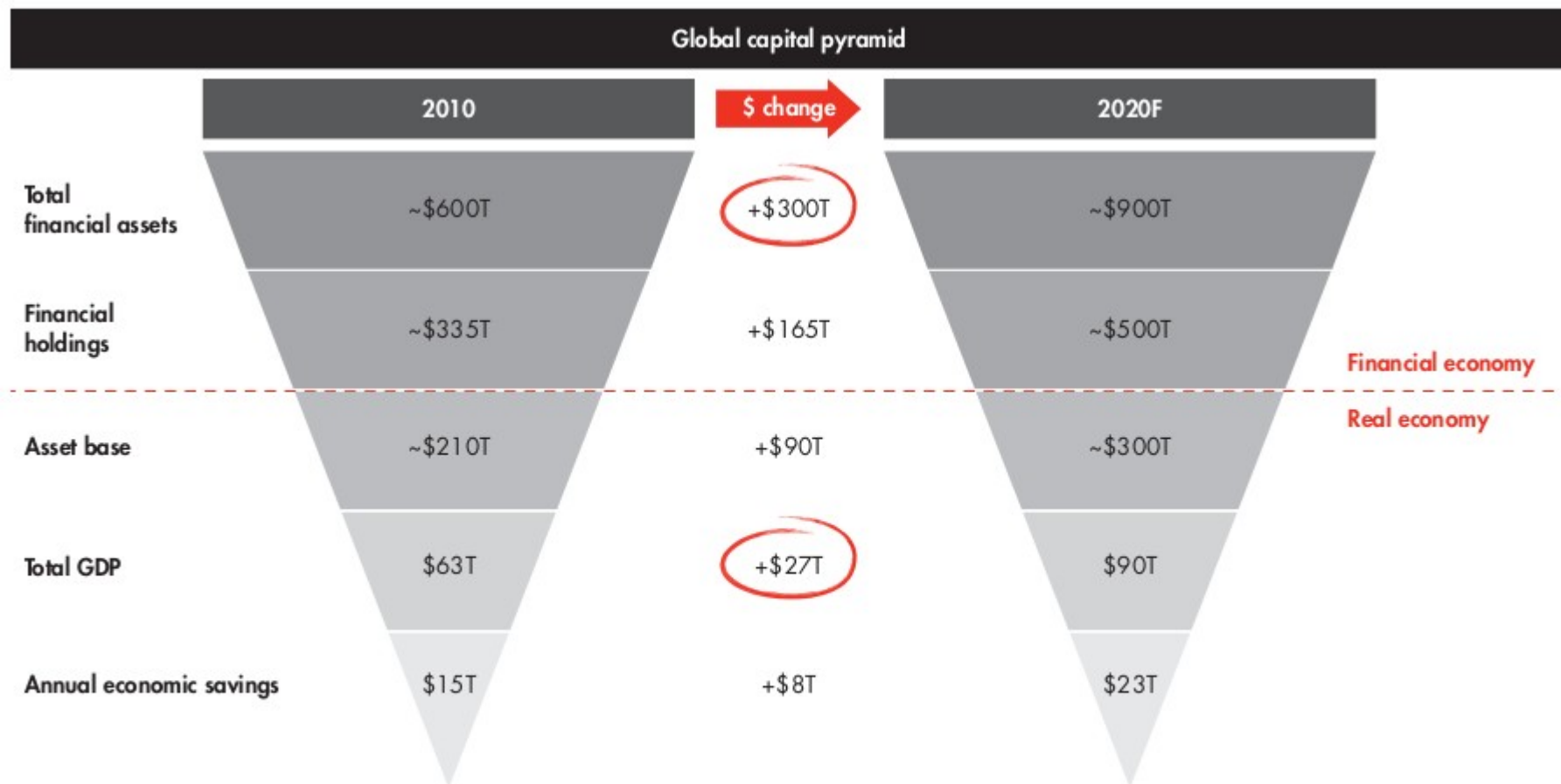
### Global Developer Population Ranking: 2013 vs. 2019

Country	2013		Country	2019
United States	3,623.1		India	5,214.7
India	2,788.2		United States	4,297.5
China	1,019.7		China	1,959.4
Russia	835.7		Russia	1,316.7
Japan	510.7		Brazil	620.0
Germany	447.1		Japan	547.2
Brazil	440.3		Germany	504.4
United Kingdom	431.3		United Kingdom	491.9
Canada	416.8		Canada	480.7
Italy	342.8		Thailand	397.8
Korea (South)	294.5		Korea (South)	391.2
Spain	287.2		Italy	381.6
Poland	283.6		Poland	366.5
Thailand	279.9		Spain	322.5
France	278.6		France	316.7

*(all figures in thousands)*

*Global Developer Population and Demographics Survey: Volume I, © 2013 Evans Data Corp.*

# FORECAST 2013-2019

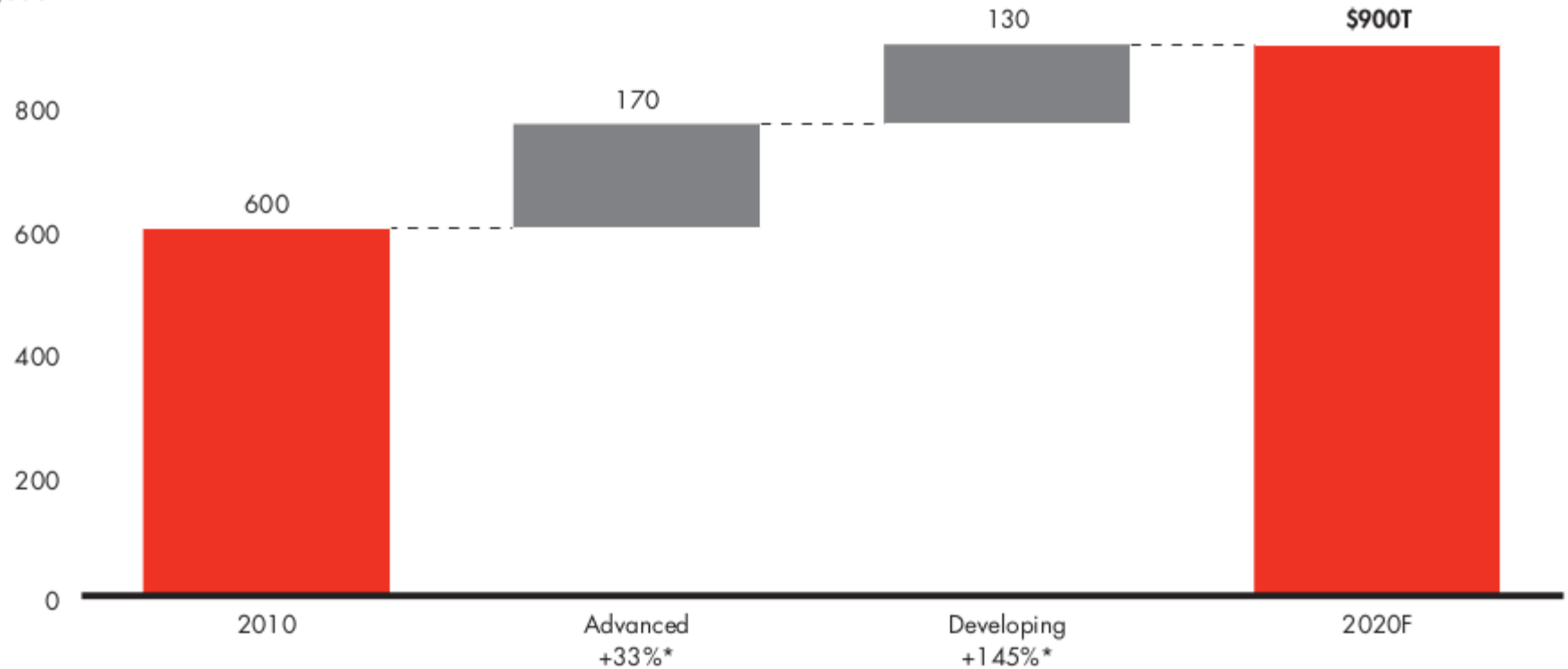


Sources: National statistics; International Monetary Fund; OECD; Bain Macro Trends Group analysis, 2012

**SPOOKY AS SHIT**

Total world financial assets

\$1,000T



\*Advanced and developing figures are increases vs. 2010 base levels for each respective group

Note: All figures adjusted for inflation in 2010 US dollars at fixed 2010 exchange rates; numbers are rounded to total \$900 trillion

Sources: National statistics; International Monetary Fund; World Economic Outlook, September 2011; OECD; Bain Macro Trends Group analysis, 2012

# A WORLD AWASH WITH MONEY

How to invest: Power will shift from owners of capital  
to owners of good ideas

**PULL QUOTE**



# THANK YOU

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