## Binary Choice Analysis

## Robert Hickman

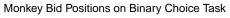
Data shown for:
date

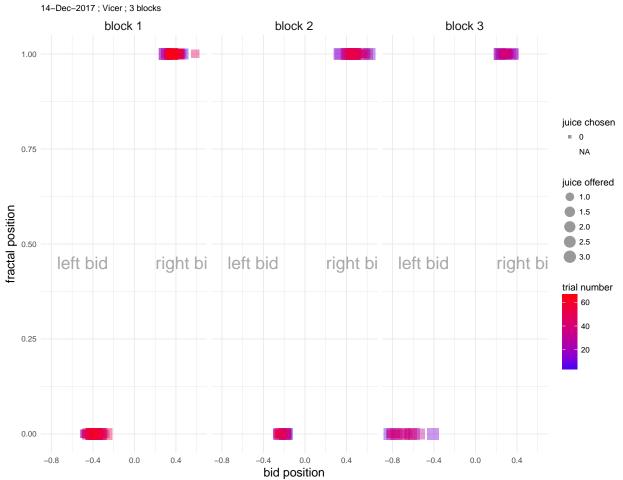
## [1] "14-Dec-2017"

monkey

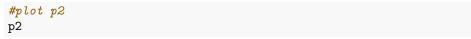
## [1] "Vicer"

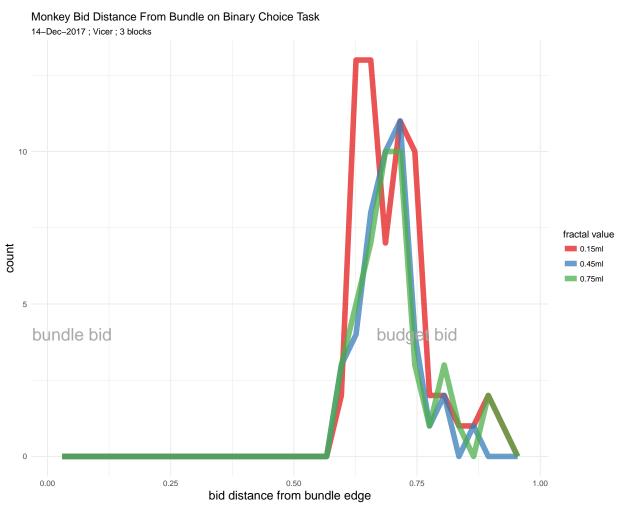
#plot p1
p1





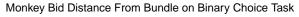
Graph of choices for each block. Circles indicate bid selecting the bundle, squares are bid selecting the budget. A fractal bid position of 1 means that the bundle is on the left hand side of the screen. Bids range from -1 (all the way to the left) to 1 (all the way to the right)



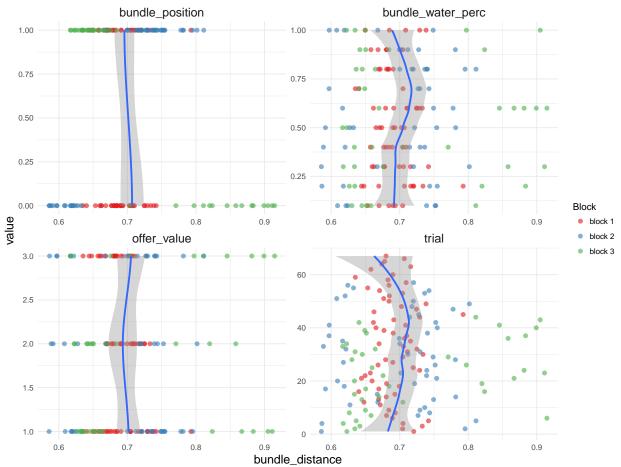


Graph showing all choices and how far away they are from the edge of the screen on the bundle side. 0 indicates full movement to the bundle side of the screen and 1 represent full movement away. Count is over all blocks for all values of the fractal (in ml of juice).





14-Dec-2017 ; Vicer ; 3 blocks



Graphs of various factors against the distance from the bundle side of the screen the monkey bids.

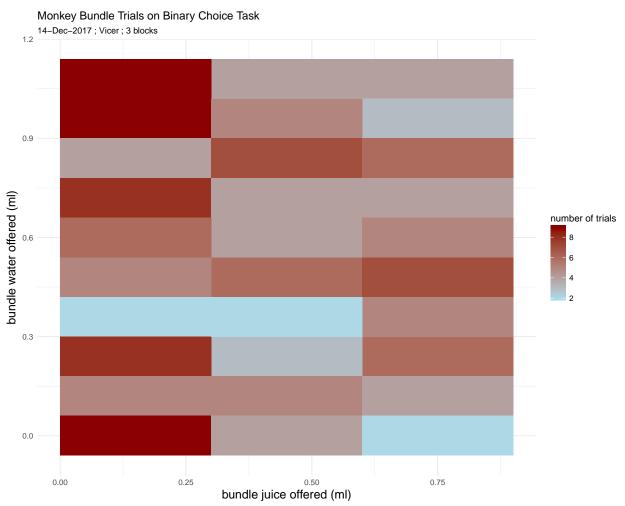
A bundle position of 1 indicates that the bundle is on the left hand side of the screen. A bundle water percentage of 1 indicates that the bundle contains no water [CHECK THIS-PRETTY SURE ITS CORRECT], whereas zero means it contains the full 1.2ml. Offer values of 1, 2, and 3 represent 0.15ml, 0.45ml, and 0.75mls of apple and mango juice (150ml in 950ml of water).

Fit lines use LOESS method.

```
#generate a model of likelihood to bid for the fractal dependent on it's position,
#value and associated water
model <- glm(data = task_data,</pre>
            fractal_bid ~ bundle_position + bundle_water_perc + offer_value + trial,
            family = "binomial")
#summarise the parameters
summary(model)
##
## Call:
## glm(formula = fractal_bid ~ bundle_position + bundle_water_perc +
      offer_value + trial, family = "binomial", data = task_data)
##
## Deviance Residuals:
         Min
                              Median
                       1Q
                                               3Q
                                                          Max
## -2.409e-06 -2.409e-06 -2.409e-06 -2.409e-06
##
## Coefficients:
                       Estimate Std. Error z value Pr(>|z|)
##
## (Intercept)
                     -2.657e+01 1.085e+05
                                                0
## bundle position
                     8.073e-15 5.877e+04
                                                 0
## bundle_water_perc -2.017e-14 9.893e+04
                                                 0
                                                          1
## offer value
                    -6.440e-15 3.451e+04
                                                 0
                                                          1
## trial
                     -5.681e-16 1.649e+03
                                                 0
                                                          1
## (Dispersion parameter for binomial family taken to be 1)
##
##
      Null deviance: 0.0000e+00 on 154 degrees of freedom
## Residual deviance: 8.9925e-10 on 150 degrees of freedom
     (13 observations deleted due to missingness)
## AIC: 10
```

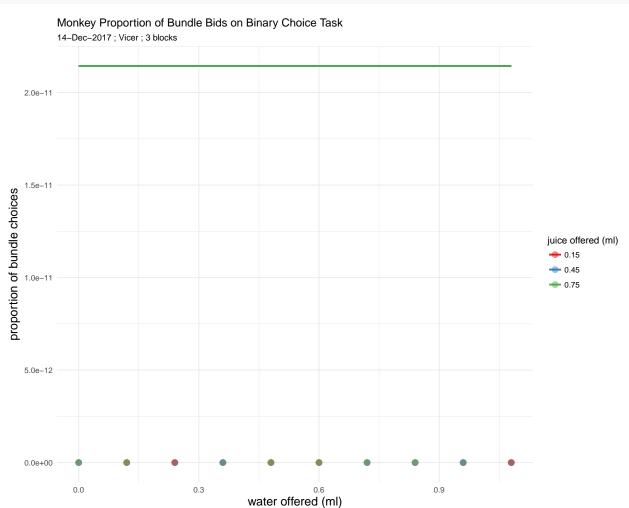
## Number of Fisher Scoring iterations: 25





Graph showing the number of trials the monkey carried out for each bundle combination. Does not include failed trials.





Graph showing the proportion of bids for the bundle that a monkey makes, separated by the values of the juice offered in the bundles. Fits using a binomial glm model.