

To whom it may concern,

Rob joined my team as an Assistant Branch Manager at the Midvale branch in 2016. He brought a positive attitude that helped lift our team and make it a better place to work. One of the first things he did was take time with each teller, including 3 new hires, to get to know their interests, motivations, and favorite snacks. He was kind enough to get snacks for them a couple times per month using his own funds, to let them know they matter individually. With our combined leadership and training, we retained our tellers longer.

Another example of his leadership and dedication to his work place was when he found our loan pipeline was running low one month, he took immediate action by designing a marketing sheet to give to dealers in our area who could partner with us, printed off several copies, and began collaborating. In just one week, we had gained 3 new dealer partnerships and started taking on new applications from Rob's efforts.

Based on Rob's customer focus, business, technical, and marketing aptitude, as well as communications skills, I am writing to wholeheartedly recommend Rob for any of the following roles:

- Technical Marketing/Education Writer
- Credit Union Corporate Trainer
- Branch Manager

Beyond his technical skills, Rob is a team player who is always willing to go the extra mile. He consistently brings a positive attitude to the workplace and fosters a collaborative environment, contributing to the success of any team he works with.

Sincerely,

Wendy Slivka

Former Midvale, UT Branch Manager to Rob
Utah First Credit Union