# ubuC·Cn ASIA 2021

2021.ubucon.asia | September 25th~26th

Partner Community Brochure





### Table of contents

- About the event
  - About UbuCon & UbuCon Asia
  - UbuCon Asia 2021 overview
  - Organizers & Host communities across Asia
  - The virtual event venue
  - Event program details
- Become our partner community
  - What partner communities expected to do
  - Benefits for partner communities
- Contact info



### About UbuCon & UbuCon Asia

**UbuCon** (Ubuntu Conference) is an event organized by Ubuntu Communities across the world.

The focus of the event is **Ubuntu**, a modern, open source operating system on Linux for the enterprise server, desktop, cloud, IoT and more. and other free and open source technologies.

**UbuCon Asia** is one of regional UbuCon events that especially focuses on Asia region organized by Ubuntu Communities and other free and open source communities across Asia.

This fall, **the first UbuCon Asia event** will be organized as **fully virtual event** in **September 2021**. We're preparing 2 days of talks, conferences, panel sessions, workshops and social events for all participants.



### **Event Overview**

Event name

UbuCon Asia 2021

**Theme** 

Ubuntu(on desktop, server, cloud, IoT, localization and more) and related free and open source technologies

Dates & Venue

September 25th~26th(Weekend), 13:00~20:00(UTC+9) on eventyay.com platform

# Host communities

- 7 Ubuntu Local Communities
- 5 other free and open source communities
- Total 12 free and open source communities from 10 regions across Asia

# Contents & Sessions

- Session types: Regular session, Workshop, Panel session, Lightning talks
- Maximum 4 session rooms simultaneously

Fee

Free

25th~26th September

2021.ubucon.asia



### Organizers

Youngbin Han

Ubuntu KR Coordination, Tech/Video, Sponsorship **Gunyoung Yoon** 

Ubuntu KR Coordination, Content Jeremy Cheng

Ubuntu HK Coordination, Sponsorship **Hong Phuc Dang** 

FOSSASIA Coordination, Marketing, Tech/Video Sartika Lestari

Openstack Indonesia Marketing, Content

Liam Zheng

Ubuntu CN Sponsorship **Fumihito Yoshida** 

Ubuntu JP Tech/Video **Matthew Lien** 

Ubuntu TW Content **RJ Hsiao** 

Ubuntu TW Content Gyuseok Jung

Ubuntu KR Tech/Video

**Aron Xu** 

Ubuntu CN Content Jun Nogata

Ubuntu JP, Debian JP Marketing Ravi Bhattarai

FOSS Nepal Community Marketing, Sponsorship **Rhoit Man Amatya** 

FOSS Nepal Community Tech/Video Sagun Dhakwa

FOSS Nepal Community Content

Koala Yeung Ubuntu HK Khairul Aizat Kamarudzzaman

> Ubuntu MY Tech/Video

Robbi Nespu

Ubuntu MY, Debian MY Marketing And +14 more organizers

wiki.ubuntu.com/UbuconAsia/2021/Organizers

25th~26th September

2021.ubucon.asia



### **Host Communities**

#### **Ubuntu Local Communities** Hong Kong Когеа Japan Taiwan China wiki.ubuntu.com/Hon ubuntu-kr.org ubuntulinux.jp forum.ubuntu.org.cn ubuntu-tw.org gKongTeam Malaysia Myanmar\* wiki.ubuntu.com/Mal ubuntu-mm.org avsianTeam Other Free and Open source Communities Debian OpenStack Gnome **FOSS Nepal FOSSASIA** Malaysia Indonesia Indonesia Community fossasia.org wiki.debian.org/LocalGrou gnome.id openstack.id foss-np.github.io ps/Debian-Malaysia

25th~26th September

2021.ubucon.asia

\*Due to their country level situation, they are volunteering only when they have some chance to participate



### The virtual event venue: Eventyay

UbuCon Asia will take place online using **Eventyay,** an open source event management system.

Eventyay offers a wide range of **features that facilitate online interaction** and **communication** including **video integration** with BigBlueButton and Jitsi, chat channel and virtual booth.

Additionally it also provides **event management tools** such as call for speakers, scheduling, registration, custom attendee form, ticket sales, promotion code, sponsors branding, speaker position arrangement and more.

Many Global and Virtual events such as FOSSASIA Summit 2021 already took place with huge success using Eventyay. With Eventyay, diverse people around the world will be able to join and exchange easily. And it will lead the first UbuCon Asia to a successful event.



### Event program details - Sessions and Slots

- Maximum 4 session rooms simultaneously
- Talks (30 or 45 minutes including Q&A time.)
  - English session: Live or Pre-recorded
  - Local language session: Only Pre-recorded (session video will be streamed with English subtitles)
- Panels (55 minutes)
  - At least two panelists who discuss a topic and provide insights
- Workshops (1 or 2 hours)
  - Interactive workshops where participants can actively engage in
- Lightning talks (5 minutes)
  - Present ideas or project or share something interesting.



### Event program details - Topics

We encourage people to submit proposals with following topics but not limited to:

- Desktop
- Server, infrastructure, Cloud
- Windows Subsystem for Linux
- Localization, Fonts, Input method
- Internet of Things, Embedded
- Security
- Community, Social context
- Case studies



### Become our partner community

**To promote** UbuCon Asia event across Asia **much further**, We're looking for **partner communities**.

By becoming our partner community, Your community will collaborate with UbuCon Asia team to cross-promote each other's community and event.

This will be a big help for both partner communities and UbuCon Asia to connect with even more diverse people and encourage them to participate and engage.



# What partner communities expected to do

- Announce partnership with UbuCon Asia 2021 to its community.
- Share UbuCon Asia information on community's channels to promote the event.
- Encourage members to register for the event, participate and engage with other attendees, join session or virtual booth of your community.
- Collaborate with some of our host communities to host successful UbuCon Asia event. (Optional, Recommended)



# Benefits for partner communities

- Logo display on our website and eventyay platform on "Partner Communities" section.
- **Virtual booth** to engage with various participants.
  - Virtual booth page with logo, short video and slide to introduce your community to attendees.
  - Video call room available upon request. (optional)
- Session slot allocation (optional)
  - Except Lightning talks, Topic should be related with Ubuntu and its related technologies.
  - 1 Lightning talk + 1 other type of session slot guaranteed when partner submits proposals.
- Recognition through our marketing channels.
  - Marketing emails that participants will receive.
  - Through our social media channels.

### Join us today!

Partner community inquiries

Coordination team contact@ubucon.asia

Website 2021.ubucon.asia

- eventyay.com/e/75ac7f83 fb.me/ubuconasia
- twitter.com/ubuconasia
- github.com/ubucon-asia
- youtube.com/channel/UCdy 5ggH4LKgUyr0WIH9DPwQ



