

# ROBBIE FARRELL

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## EXPERIENCE

### *UI Designer @ Intel*

August 2013 - Present

Lead UI designer for the World Ahead Curricula & Alliance team. I was involved in projects from early design stages right through to development and QA.

#### **Accomplishments**

- Led design for an educational marketplace website that had over 10k monthly users
- Led the UI design for a teacher's lesson planning application and managed another designer for part of the project
- I was involved the lesson planner application from start to finish which involved requirements gathering, collaborating with other UX designer, front-end development, QA and some project management

### *Digital Designer at Ebow Digital Agency*

2013 (4 month contract)

4 month contract as a digital designer creating high-fidelity designs and prototypes for clients such as GAA, Maxol, Disney, 3V, Orange & Coolmore Stud.

#### **Accomplishments**

- Worked on the responsive designs for Ireland's largest sporting organisation, GAA
- Had my idea chosen for a social media campaign to promote the GAA championship for 2013

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## SKILLS

- UI design
- UX design (wireframes, prototypes, user testing, requirement gathering)
- HTML5/CSS3/SASS
- Graphic design
- SEO
- Wordpress
- QA
- Working with teams both remotely and in-house
- Managing other designers work

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## REFERENCES

Please see my Linkedin for references -

<https://ie.linkedin.com/in/robbiefarrell>

More references can be provided on request.

- Helped secure a new project for the agency with Orange through my work with a company called 3V

## ***Web Designer at Flo Web Design***

2009-2012

Worked on 100+ projects in multiple roles such as design, development, testing & PM for clients like Iceland, Killeen Castle, Xtra-vision & Headfort Golf Club.

### **Accomplishments**

- Managed over 20+ project at a given time and to take them from initial kick-off meetings through to launch
- Worked up from an intern to a senior designer where I was managing other people's work and leading creative direction for web projects