

2A: The product i'm going to talk about is called Smart Bat. A smart bat is a wooden baseball bat that has a device at the end of the knob to tell you information you need on your phone. The purpose of the smart bat is to give you information about your swing and give you feedback on your phone when you download the app. It gives you feedback in 4 ways: bat speed, power, quickness, and bat control. When you have the smart bat, you download the smart bat app and you can see your swing path and what you need to work on.

2C: Some pros about the smart bat is that it's just like a normal bat but the technology is located at the knob of the bat. With the technology at the knob of the bat, it gives the hitter a comfortable feel and it gives him the results he needs to improve his game. Another beneficial thing about the bat is that it will give you information about how to improve your game. The only con to this is that the bat is expensive and usually costs anywhere from 145 - 180\$.

2C: The product will have absolutely no effect on the society because the product has nothing to do with the environment due to the fact that there is nothing in the product that requires environmental things to run the product. If anything, this would do much more good than bad for the baseball environment because this product, if used correctly, can develop and strengthen many players and that will lead to success in the product.

2D: It is consumed by MLB players such as Mike Trout, Carlos Correa, and Jose Altuve. They use the product because they need instant feedback in the offseason, and they also need to improve their game any way they can. It is also used by many players around the nation in their attempt to try and get better to be the next big thing. Lots of baseball players use it because it is so easy to put on your bat and it is very easy to travel with.

2D: The privacy on the bat is when you turn on the product you place the technology at the end of the bat so anyone can take your product when your not there or looking. Also it's easy to take off so anyone can easily take it.

2E: Resources: <https://www.zepp.com/en-us/smartbat/>
<https://maruccisports.com/smart-bat-technology/>
<https://www.justbatreviews.com/the-worlds-first-smart-bat-review/>

