

Alina Linden

Aspiring Sustainability and People & Culture Enthusiast

✉ lindenalina@yahoo.de ☎ +46724452281 in linkedin.com/alina-linden

Highlights

- Researched and advised thesis case company about connecting sustainability, innovation and entrepreneurship, providing valuable operational and strategic insights via data analysis
- Launched and shaped several projects in social sustainability, diversity and inclusion with high cultural value for employees and company
- Responsible for over 60 job openings, successfully participated in conducting complex corporate transformation projects

Education

Master of Science in Business Administration, Linnaeus University 09/2021 – 06/2023 | Växjö, Sweden
Entrepreneurship, Sustainability and Social Change
Grade: 1,2

Bachelor of Arts, Ruhr-Universität Bochum 2016 – 2020 | Bochum, Germany
Media Science and Political Science, Sociology and Economics
Grade: 1,6

Skills

Sustainability (ESG, CSR, Agenda 21, Planetary Boundaries, Triple Bottom Line, Lifecycle Assessment, Circular Business Models, SDGs, GRI, Sustainability Analysis & Reporting)

People & Culture (Recruiting, HR Management, Knowledge & Talent Management, Data Analysis & Reporting, Process & Project Management, Diversity & Inclusion, Social Sustainability, Company Culture)

IT (MS Office/Outlook/Sharepoint/Project, SAP, Google Workspace, Confluence, Jira, Atlassian, Windows, Mac, Python, SPSS)

Languages

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|----------------------|-----------|----------------------|-----------|
| German C2 | ● ● ● ● ● | English C1 | ● ● ● ● ● |
| Swedish C1 | ● ● ● ● ● | French B2 | ● ● ● ● ● |

Professional Experience

Different positions as Student Assistant in Recruiting/HR, 09/2021 – 06/2023 | Remote, Germany
Kemmler & Kemmler, GLS Germany, Showheroes

- Support in all HR related tasks including contracts, employee data, holiday and leave management, salary and feedback conversations
- Responsible for over 60 job openings in the blue collar area, providing insights by conducting reportings and data analysis
- Responsible for full-cycle recruitment for agency and creative roles
- Actively shaping and participating in projects about diversity, inclusion and company culture

Internships in Recruiting/Talent Management, 08/2020 – 05/2021 | Hamburg, Germany
Telefonica, Zahneins

- Support in Recruiting, Talent Management and Employer Branding in the IT and healthcare field
- Responsible for tasks in conducting transformation projects, implementing a talent management platform and creating an employer branding strategy
- Assistance in the recruiting process from identifying talent needs and hiring manager support over placing job advertisements, active sourcing, pre selection and interviewing to contract creation and onboarding