Robert Daniel Stoica

MMD_02.03.01

Interest_based_website_Coffee

Link: https://oddrob.dk/coffee_site/

Style Choice: Organic   Interest: Coffee

Moodboard

Moodboard + Interest

Wireframes

Desktop / Tablet / Mobile view

LOGO   Home   Tab   Tab   Tab   Tab

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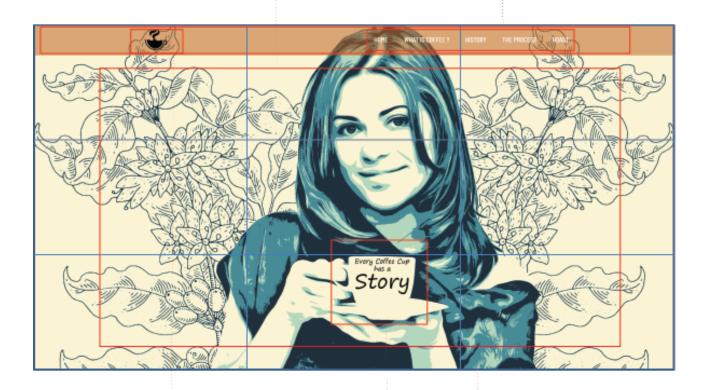
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Logo

Composition, Layout, Gestalt laws and Contrast – Landing page

Similarity, proximity of navigation buttons. Comon region where all navigation is based. Comon fate - white text turn to black with a strip of black line animates when hovered.

Image roughly fits some parts of the rule of thirds

Logo and message of the front and center cup reveals the subject of the website

Styleised image taken from the 2nd moodboard version. Hits some of the keywords mentiond on the style tile: soft, smooth, organic, flow...
Provides contrast against the coffee flowers in the background and the menu bar

For this project I ended up focusing more on figuring out grids and variables within css better. Hence why I have 4 subpages and is text heavy.

Based on the amount of content in each grid element, I spanned them in any direction based on look and feel.
Helps give each grid element a more natural feel and a place of belonging.

Different colored backgrounds helps with contrast against other elements of the page, keeping focus on one element at a time and gives a sense of direction from left to right.
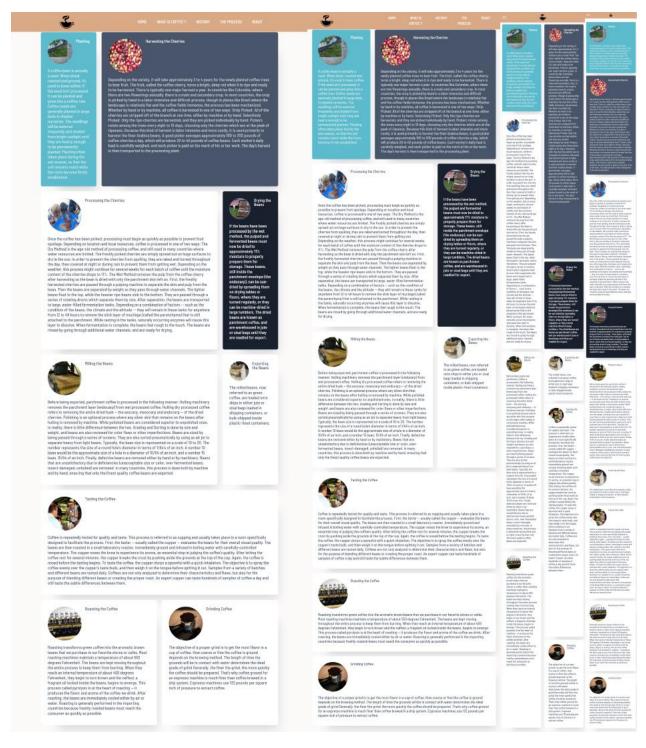
There are several media queries with break points to shift and fit each section around accordingly and mostly eliminate having a overstretched columns.

In the above can be seen what 4 breakpoints look like with layout changes based on screen size. For small tablets and mobile view, the menu bar tabs turn into a hamburger menu. To achieve this, I used grid areas. As I was unsure, I would be able to achieve this layout on time I ended up working backwards with the code first, ending up not doing a proper prototype in XD. It would have looked similar.

5 second test / Trunk test

What site is this (ID)? What page am I on (page name)? What are the main sections? What navigation options do I have? Where am I in the scheme of things? Can I search things?	A site about coffee Definition/History/Description/Info Definable men tabs/Hamburger menu Heading page name/highlighted tab No need for search as website has a very specific theme

What do you think this website is about?	Coffee/Guide/Graphic design/illustrations/wiki

What Impressions did you get from the design?	Artsy/Soft/Warm/Tables/Colorful

What grabbed your attention the most?	The front page/The blue woman/The different colored sections

How does it look/feel?	Good/Nice/Colorful/It's ok I guess?/Meh…

Sample test size = 6 people

Logbook Summary

Feb_21_Monday

This week we start a new theme based on our own interest and we have double the amount of time (yay). 3 styles to choose from. Memphis looks kinda' funky! Some new and old design principles have been discussed in class today, along with some good inspiration sources. Moodboards too.

Feb_22_Tuesday

Today we were introduced to styletiles, SVG formats and how to do buttons in Illustrator. Uncertain on which interest to pick. Today I'll play around with Memphis design moodboards and Hip-Hop music as interest.

Feb_23_Wednesday

Today I put some thought into the layout of my content with some mock-ups and tried out different ways on how to make it responsive. Just testing things out.

Feb_24_Thursday

Flexbox was introduced today and seemed interesting enough. However, I was more focused on trying out grid areas and will have to catch up on this later today. I will wait on testing when I have more to show for it.

Feb_25_Friday

Had very bad sleep. Was zoning in and out for most of the lecture. Took a nap and decided I would change my choice of style and interest to organic and coffee. Went through the recording of the lecture.

Feb_28_Monday

Busy day today with illustrator tutorials in class. Had to leave slightly early to go to work. Will catch up on the rest right after.

Mar_01_Tuesday

Back to some more illustrator tutorials. Had to check out early for a family matter and missed out on the trunk test. Will have to do this late stage using my flat mates and friends as test subjects. Finally got around to finishing up my styletile with the new content I gathered over the last weekend and started putting together some of my pages.

Mar_02_Wednesday

CSS all day.

Mar_03_Thursday

CSS some more. Hamburger menus are annoying fml.

Mar_04_Friday

Brief presentation of previous 1st semester students works. Looks like I have most of what I need. Time to finish up some tweaks and get a drink. It's not all the way I have wanted it, but I learned a lot in these past two weeks and that's all that matters.