Scenario 3: 10% Increase in PA for every person
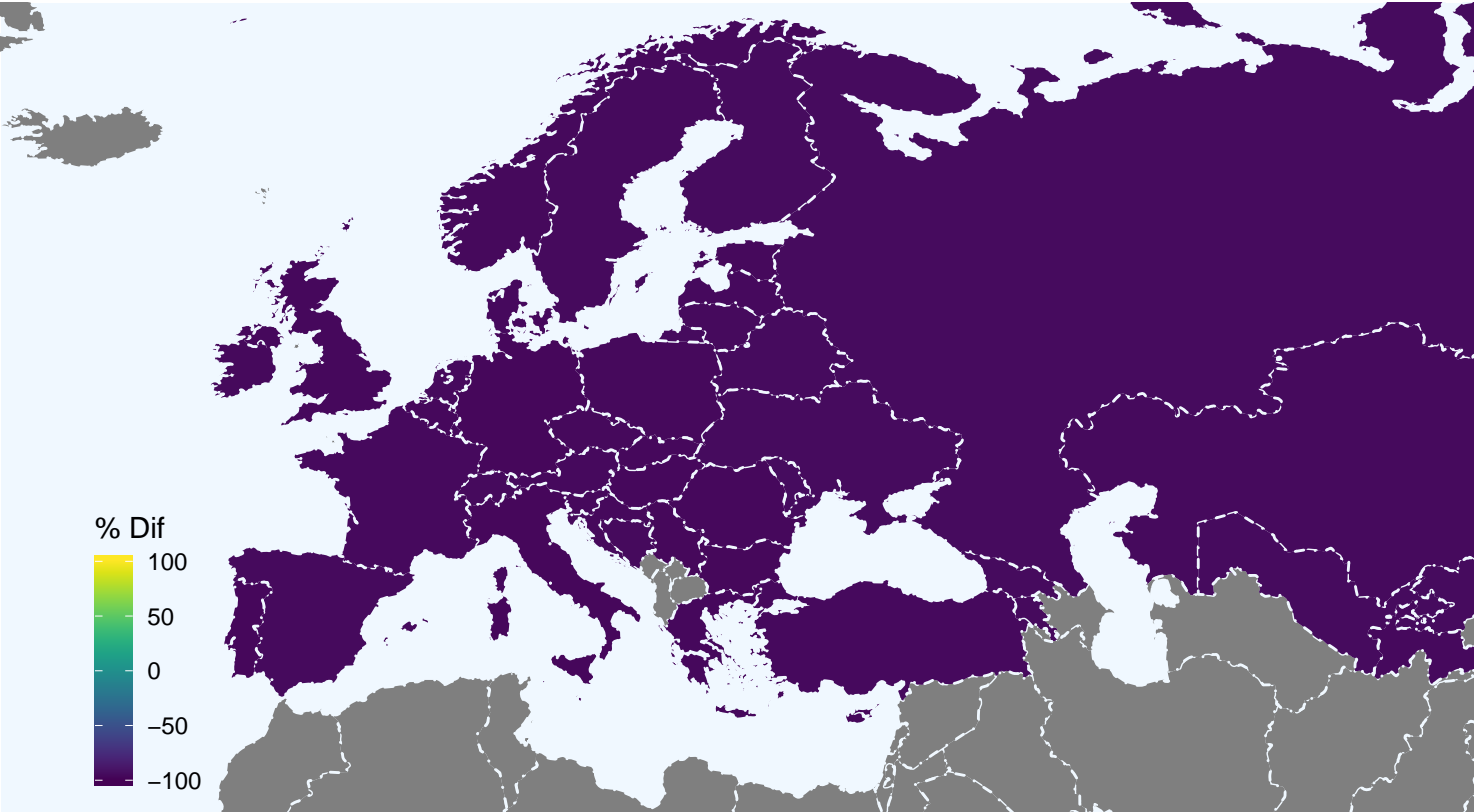
% difference in NMB between non−linear relationship & linear relationship, Europe (2016)

% Dif

100
50
0
−50
−100

Sources: Aram et al. 2015; OECD 2012