Scenario 3: 10% Increase in PA for every person Annual deaths averted per 100,000: Non-linear relationship vs linear relationship 40 **Equ**ality 30 **IPAP** 10 Finland Bosnia and Herzegovina Luxembourg Belarus Tajikistar

40

30

20

Non-linear relationship

IPAP: Insufficient Physical Activity Prevalence; Data Sources: WHO (2018), GBD (2017), OECD(2015)

Linear relationship

Belgium

Portuga

25

Bulgaria

75

Serbia