Scenario 3: 10% Increase in PA for every person Annual death's averted per 100,000: Non-linear relationship vs linear relationship 40 **Equ**ality 30 Non-linear relationship **IPAP** 40 30 20 10 Denmark Switzerland Ukraine Kyrgyzstan Russia 0 Spain Netherlands France Armenia Moldova Belarus 50 25 75 linear relationship

Data Sources: WHO Mort, GBD Pop, HEAT VSL