Scenario 3: 10% Increase in PA for every person Annual deaths averted per 100,000: Non-linear relationship vs linear relationship 40 **Equ**ality 30 Non-linear relationship **IPAP** 40 30 20 10 Switzerland Kazakhstan Kyrgyzstan 0 Belarus Luxembourg 25 50 75 Linear relationship

IPAP: Insufficient Physical Activity Prevalence; Data Sources: WHO (2018), GBD (2017), OECD(2015)