Scenario 3: 10% Increase in PA for every person Annual deaths averted per 100,000: Non-linear relationship vs linear relationship 40 Equ/ality 30 IPAP Moldova Kyrgyzstan Ukraine Kazakhstan 10 Armenia Lithuania Bosnia and Herzegovina Finland Sweden Czech Republic Spain

40

30

20

Non-linear relationship

Norway

25

0

Malta

IPAP: Insufficient Physical Activity Prevalence; Data Sources: WHO (2018), GBD (2017), OECD(2015)

50 Linear relationship 75