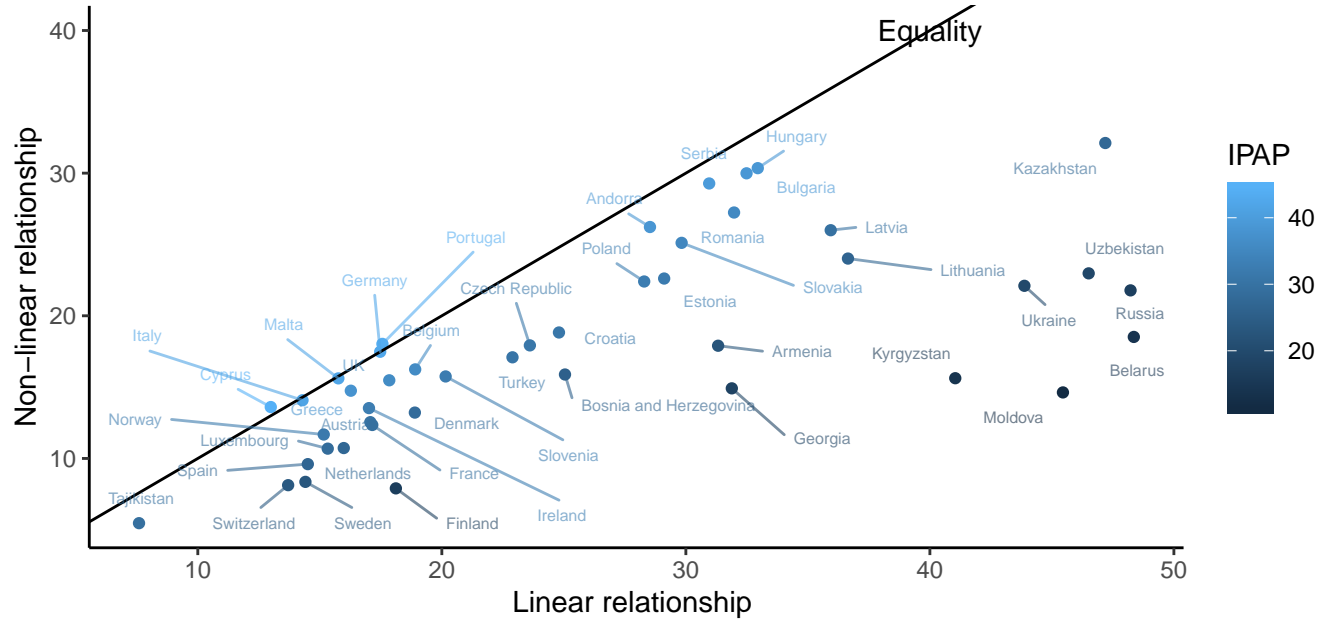


Scenario 1: Additional 10 mins daily walking

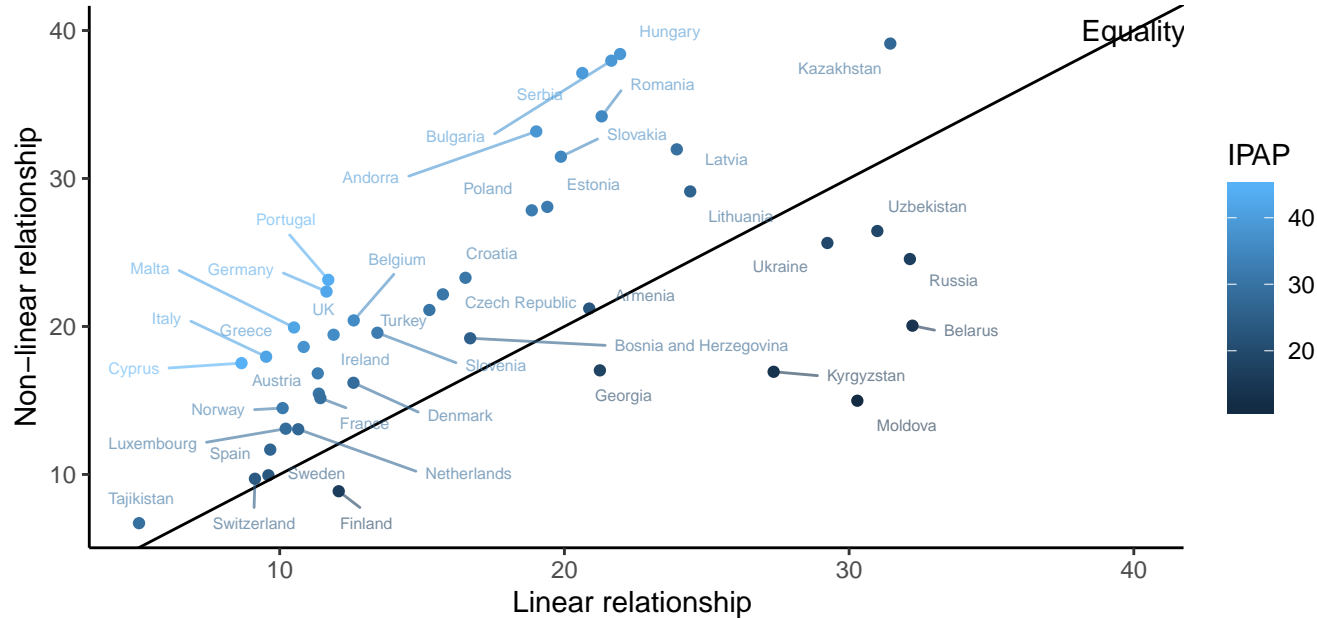
Annual deaths averted per 100,000: Non-linear relationship vs linear relationship



IPAP: Insufficient Physical Activity Prevalence; Data Sources: WHO (2018), GBD (2017), OECD(2015)

Scenario 2: Every person meets WHO Guidelines

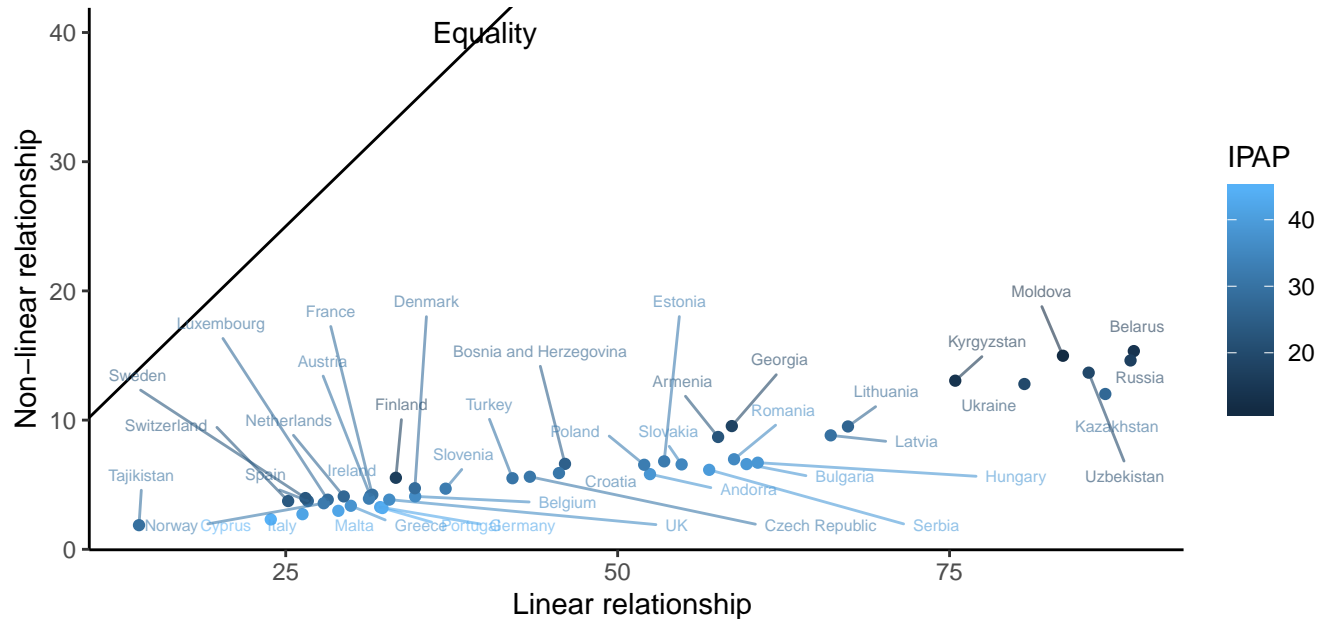
Annual deaths averted per 100,000: Non-linear relationship vs linear relationship



IPAP: Insufficient Physical Activity Prevalence; Data Sources: WHO (2018), GBD (2017), OECD(2015)

Scenario 3: 10% Increase in PA for every person

Annual deaths averted per 100,000: Non-linear relationship vs linear relationship



IPAP: Insufficient Physical Activity Prevalence; Data Sources: WHO (2018), GBD (2017), OECD(2015)