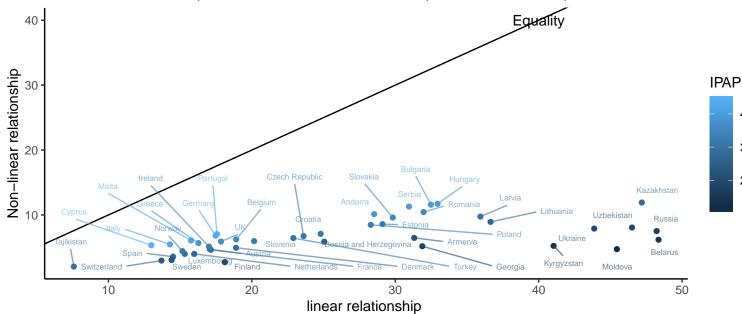
Scenario 1: Additional 10 mins daily walking

Annual death's averted per 100,000: Non-linear relationship vs linear relationship



Data Sources: WHO Mort, GBD Pop, HEAT VSL

40

30

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IPAP

IPAP

40

30

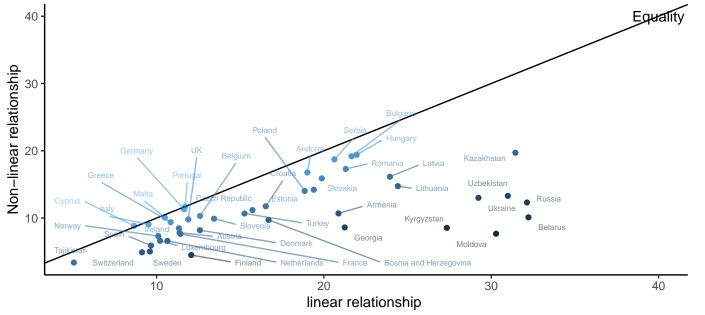
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Scenario 2: Every person meets WHO Guidelines

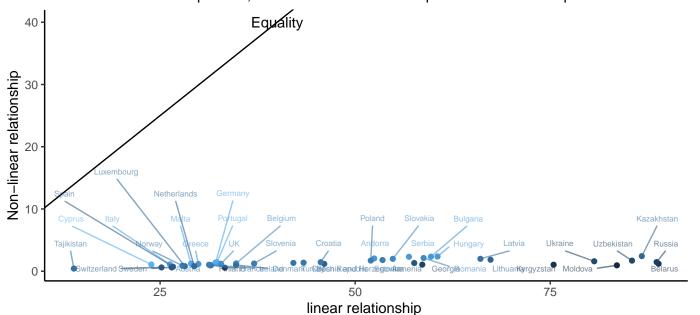
Annual death's averted per 100,000: Non-linear relationship vs linear relationship



Data Sources: WHO Mort, GBD Pop, HEAT VSL

Scenario 3: 10% Increase in PA for every person

Annual death's averted per 100,000: Non-linear relationship vs linear relationship



Data Sources: WHO Mort, GBD Pop, HEAT VSL