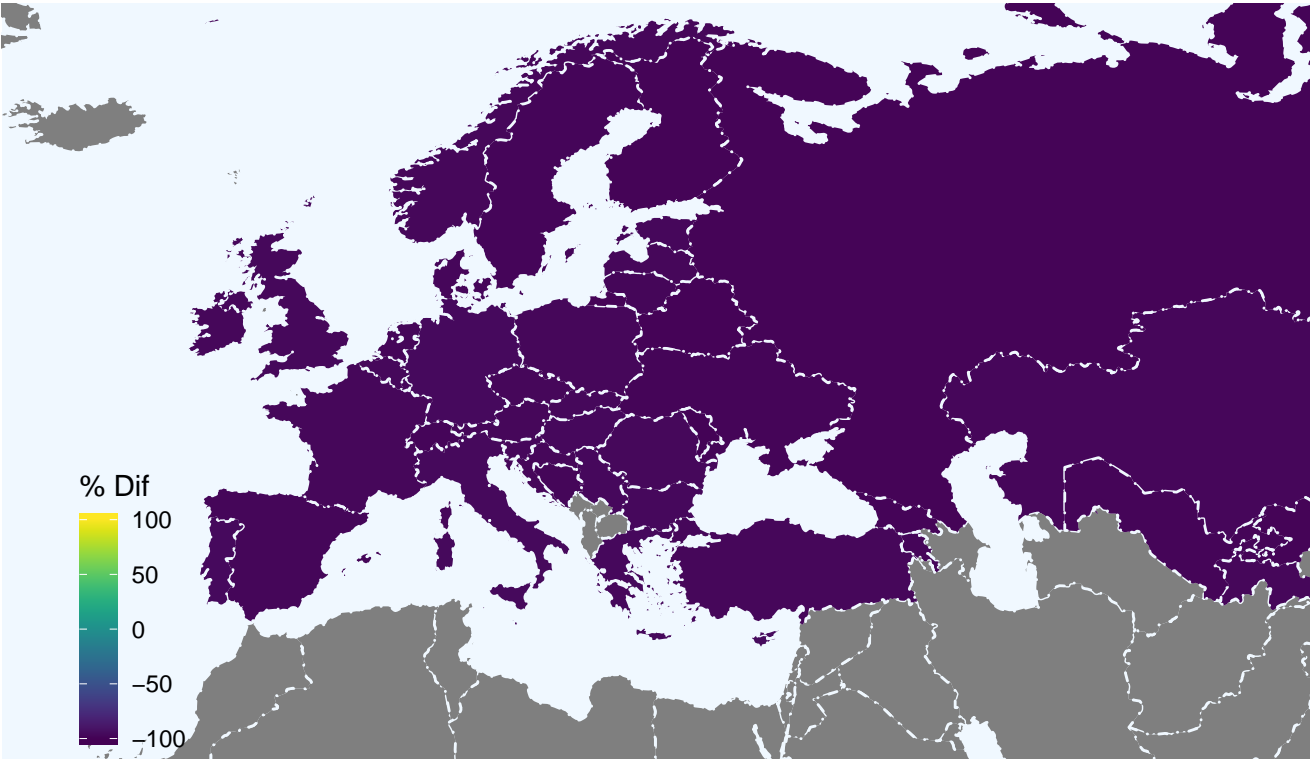


Scenario 3: 10% Increase in PA for every person

% difference in NMB between non-linear relationship & linear relationship, Europe (2016)



Sources: Nonlinear DRF from Aram et al. 2015, VSL from HEAT