Scenario 2: Every person meets WHO Guidelines Annual deaths averted per 100,000: Non-linear relationship vs linear relationship 40 Equ/ality 30 **IPAP** 40 30 20 10 Finland

Non-linear relationship

Spain

0

Malta

25

IPAP: Insufficient Physical Activity Prevalence; Data Sources: WHO (2018), GBD (2017), OECD(2015)

Belarus

Russia

Kazakhstan

Ukraine

75

Bulgaria

Bosnia and Herzegovina

Belgi@zech Republicadorra

50 Linear relationship