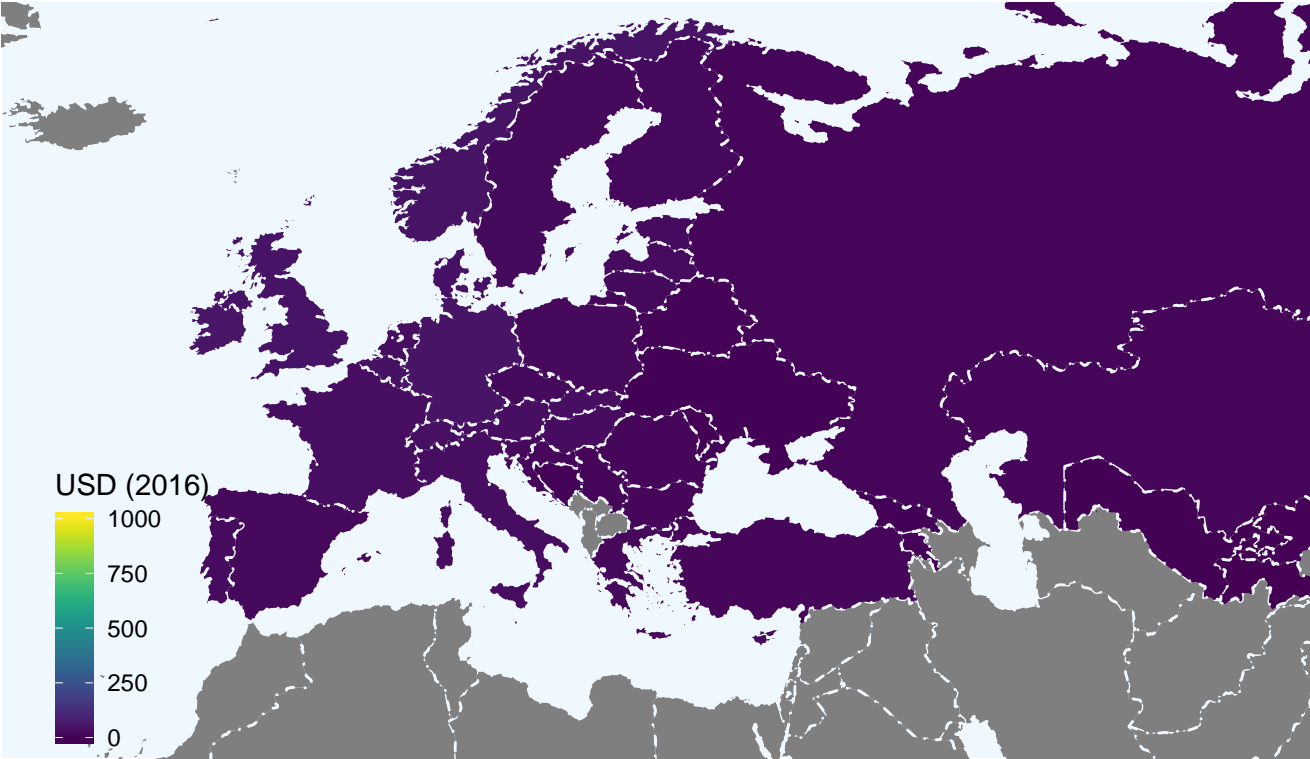


Scenario 3: 10% Increase in PA for every person

Annual Monetary Benefit per person of 10mins of walking per capita, Europe (2016)



Sources: DRF from Aram et al. 2015, VSL from HEAT