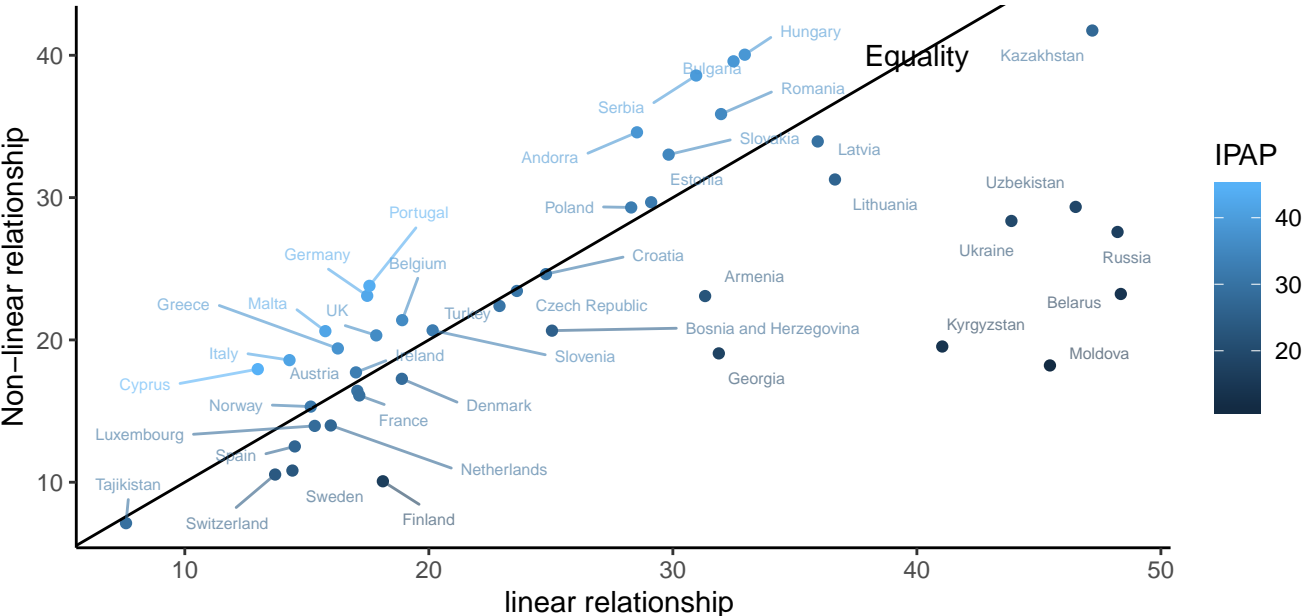


Scenario 1: Additional 10 mins daily walking

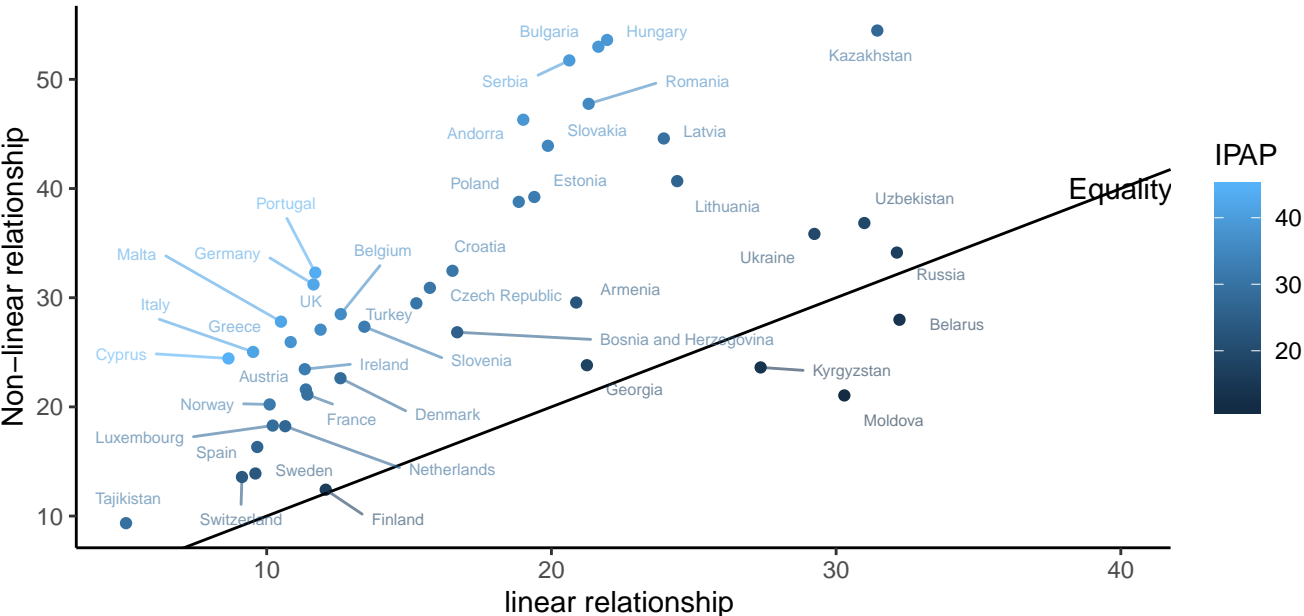
Annual death's averted per 100,000: Non-linear relationship vs linear relationship



Data Sources: WHO Mort, GBD Pop, HEAT VSL

Scenario 2: Every person meets WHO Guidelines

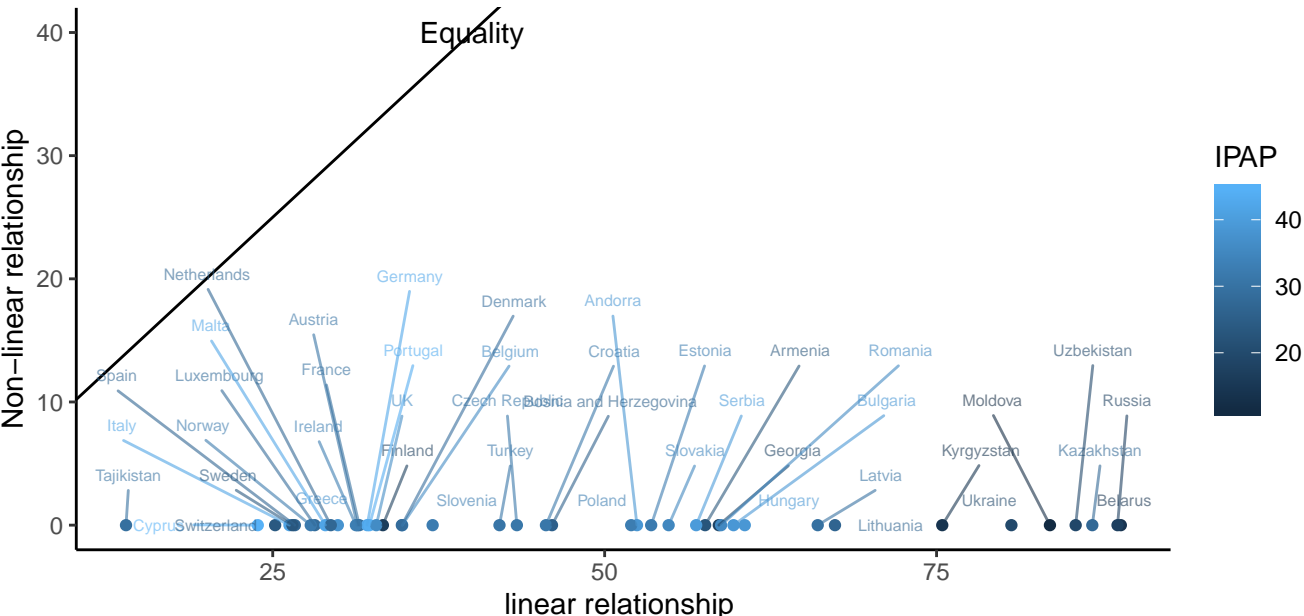
Annual death's averted per 100,000: Non-linear relationship vs linear relationship



Data Sources: WHO Mort, GBD Pop, HEAT VSL

Scenario 3: 10% Increase in PA for every person

Annual death's averted per 100,000: Non-linear relationship vs linear relationship



Data Sources: WHO Mort, GBD Pop, HEAT VSL