Scenario 3: 10% Increase in PA for every person Annual deaths averted per 100,000: Non-linear relationship vs linear relationship 40 **Equ**ality 30 **IPAP** 10 Finland Georgia Kyrgyzstan Bosnia and Herzegovina Lithuania Netherlands Sweden Kazakhstan 0 Andorra Greece

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Non-linear relationship

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IPAP: Insufficient Physical Activity Prevalence; Data Sources: WHO (2018), GBD (2017), OECD(2015)

50 Linear relationship 75