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Skills

- Adobe Creative Suite - 9+ Years
 - Photoshop, Indesign, Illustrator, XD CC,
 - Sketch, Invision, XD + Interactive Prototyping tools
 - HTML, PHP, CSS + SCSS/LESS
 - JQuery & JS (Intermediate)
 - VueJS, Nuxt
 - Joomla CMS, CI, Github
 - AGILE Methodologies
 - Full Clean UK Drivers License
 - Studio Experience (3+ Years)
 - MS Office (Word, Powerpoint, Excel, Some Access DB)
 - Dynamic Nav/ Business Central 365
 - Knowledge of Print/ Colour and Rip Software
 - Quick learner of new technologies
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Experience

Mr Zen Ltd - Web Designer / Developer

JANUARY 2020 - PRESENT, FARNHAM/REMOTE

Sole Graphic Designer & Secondary frontend developer for Mr Zen - a company off 6 highly motivated, multi-skilled colleagues, working to create and maintain Travel and Small Tour Operator sites using modern technologies - a 40/60 split between future/new development and support/maintenance and site improvements to existing sites.

Main Responsibilities include:

- Designs & Wireframes for new website development - Sketch, XD, Figma, Invision
- Design & Integration of new website features for existing client sites
- Management of client sites (Joomla) and Booking systems (Vue/Nuxt)
- Typography, Iconography, Favicon, Asset Creation
- Fixing bugs, Script errors & General client site issues
- Designing/Handling internal documentation/branding for Mr Zen
- Handling responsive design for mobile, tablet & desktop
- Support tickets and bug fixes through Confluence tickets
- Management and upkeep of git codebases (PHP, HTML, SCSS, JS)
- Working as part of the team with AGILE/Kanban type methodology,

Main Projects

- First Full Commercial Web Design - www.themountaincompany.co.uk
- Second Website Full Design - www.vacayou.com
- Third Website full Design - <https://transbhutantrail.com/>
- First Freelance Project - www.ashfabrications.co.uk

Shopto.net - Web Designer / Developer

MAY 2019 - DECEMBER 2019, BRACKNELL

Working as the sole designer for Shopto.net - the third biggest online retailer of videogames in the UK - working alongside a small team of administrators to schedule new releases for sale, including the planning, design and implementation of new marketing promotions in a fast moving industry

Main Responsibilities include:

- Planning for future releases, keeping up to date daily in gaming news
- Design & Implementation of card & page designs for new products
- Designing new promotional banners, background art for the site
- Working with International publishers/internal marketing to promote paid content
- Rolling out multiple new products per day
- Managing & Designing Mailchimp mailshots for an email base of 1.6 million customers
- Using Analytics to target individual sales opportunities based on customer data
- Creating/Developing new features/new looks for the site product pages.
- Updating site/product data daily to ensure release dates were always correct

Elateral Design - Artworker/Template Developer

MARCH 2017 - APRIL 2019, FARNHAM

Elateral are a medium sized B2B focussed company providing an advanced Digital Asset Manager - part of their platform is Brandgility - a platform for marketing teams of large global brands to distribute multilingual marketing campaigns across different regions, from Europe to Asia - I worked as part of a team of 8 to produce multilingual templates for external use by international clients and household names.

Main Responsibilities include:

- Working with large companies and conglomerates to ensure brand integrity across regions
- Taking inDesign & Photoshop documents and converting into advanced in house templating engine
- Testing and building templates to work within set parameters for multiple languages
- Working with provided translation content to create language matrices for templates
- Fixing bugs and working in an AGILE ticket system to ensure problems are solved efficiently
- Working alongside Account managers and stakeholders to deliver campaigns on time and budget
- Clients include - Hilton & Sub Brands, Diageo, Nestle, Pepsi Co & More

IDT Systems - Fulfillment Operative

OCTOBER 2015 - DECEMBER 2017, FARNHAM

IDT systems (Sub Brand of Case Station Ltd) is a fulfillment house printing, producing and distributing online orders for custom sublimation prints - that 'wrap' around phone cases - they create, build and calibrate machines from a location in Surrey to print and sublimate on all surfaces, but primarily plastics and leathers - I worked with part of a small team to print - produce and ship over 150 thousand products during my employment, primarily in the print and pressing department

Main Responsibilities include:

- Handle, Manage and print on average 600-800 cases a day with a small team of 5
- Peak seasonal times orders could exceed 3 times average - requiring diligent management
- Working in a hot, high risk environment to tight safety standards
- Optimising workspaces and workflows for efficiency and ergonomics
- Working with sub teams like shipping and packaging to ensure timely order delivery
- Quality assurance, color accuracy testing and daily maintenance of printing equipment
- Daily use of photoshop & Large scale RIP software for printing on Epson inkjets
- Advanced maintenance of Vacuum Pumps, Inkjet Printers, 3D Sublimation Ovens
- Working to ensure B2B Orders were colour calibrated to brand Pantone shades

Guildford Hog Roast - Waiter/Kitchen Porter

SUMMER 2012-2013, VARIOUS LOCATIONS

Working weekends during the summer for a small company providing hog roast and BBQ's to private events. Working in both the kitchen and serving areas of a mobile kitchen/BBQ setup, serving customers face to face with professional service and a helping hand wherever it was needed

Main Responsibilities include:

- Loading and unloading of equipment from a van to a site
- Safe and Hygienic setup of a mobile kitchen and BBQ
- Working to a tight schedule and safety standards to ensure all meat is cooked,
- Ensuring no cross contamination between meat and other produce
- Working with a small team to ensure all customers are served on time and with a smile
- Making sure peoples special events/weddings etc are catered to the highest professional standards

Education

Farnham UCA / 2:1 BA: Honours Graphic Communication

2012 - 2015, Farnham

Farnham University Of Creative Arts
2:1 BA: Honours Graphic Communication

Christ's College Guildford / GCSE + A Levels

2007- 2012, Guildford

A Levels

- Graphics: A
- Photography: A
- ICT: A
- Music Technology: C.

GCSES

- ICT, Art & Creative Media - A
- English, Science & Maths - B
- Statistics - B

Overview

I'm Rob - I have over 7 years of experience in the Design, Web & Software industry. I have a passion for creating visually appealing, user-friendly websites and possess a strong understanding of both front-end development, UI/UX Design and underlying website data structures.

In addition to my technical skills, I consider myself a creative individual with a keen eye for design. I achieved a Bachelor's degree in Graphic Design / Communication from the University of Creative Arts Farnham in 2015. Since then I've had the chance to work with a range of clients, both large and small, to produce stunning products, advertisements, websites, and brand identities.

In my current role as a web developer and graphic designer at Mr Zen, I am responsible for designing and building websites from start to finish, maintaining the websites post-launch, as well as creating graphics and branding materials for clients. I consider myself to be an efficient and detail-oriented worker who strives to consistently produce high-quality results and outcomes.

Outside of work, I enjoy an eclectic taste in music, occasionally play piano and try to make my own music - and I spend a lot of time tinkering with computers, electronics and playing video games - I also try to get outside when the weather is warm to tend to the garden and enjoy the outdoors.

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