## **ART DIRECTOR**

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## HELLO CONCEPT + DESIGN CREW

Let's team up.

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My interest in film & TV freaks my normal colleagues out. I gotta work with people who get it for their own sake.

One day, I'm watching Wes Anderson talk about his favorite French Films. The next, I talk my way into a subscription to ADG's Perspective magazine. That night (almost any night), I'm taking online tutorials from Hollywood's most celebrated concept designers. Anytime I get a block, I think about one of the legendary talks Syd Mead gave at CCS.

Whether my stories are hidden in my notes app or on Instagram for all to see, what I've seen on the screen informs it all. I don't think there's a better position for me to drive my talent or grow my skills as a creative obsessed with using emotion to connect with consumers.

I've worked for massive brands, museums, & small family businesses. For me, the size is always the same. That of a human eye. I often create print ads that feel more like posters, video ads that feel more like movie trailers, social content that feels scripted - where every layout feels like a part of something much bigger & makes the people I advertise to want to be apart of it.

I think my talents & interests would push all the work of the Warner Bros. Discovery studios at a time when filmed content has to be both expertly crafted & masterfully marketed across media.

Thanks, B.

RobertBuber.com