



Tools

PEN & PAPER
PHOTOSHOP
ILLUSTRATOR
INDESIGN
AFTEREFFECTS
KEYNOTE
CINEMA 4D
DAVINCI RESOLVE
FRENCH ROAST
FUJIFILM X-T3

Senior Art Director

BADER RUTTER, 2021-2023

LEAD campaign launches, conceptual refreshes & video projects across Corteva Agriscience's family of brands.

WORK with clients & production partners to execute creative ideas – from stills to film, print to digital.

MENTOR, challenge, & inspire teams through the constant pursuit of original ideas, flawless execution, & new trends.

Tricks

SKETCHING
FICTION WRITING
RESEARCHING
PRESENTATION
STORYBOARDING
VIDEO EDITING
ANIMATION
PHOTOGRAPHY
RETOUCHING
ANIMATION

Art Director

TEAM DDB & FLUENT360, 2021

CONCEPTUALIZE & present multicultural digital campaigns for the U.S. Army & retail campaigns for Kohl's.

OVERSEE development of branded film from production partners for concept, visual, and brand point of view.

DESIGN & produce monthly social content through idea-based stills, clever play on trends & engaging video.

Freelance Art Director

HUGE, 2020 & FCB, 2020-2021

DESIGN compelling retail graphics, neon signs & Super Bowl merchandise for Anheuser-Busch's family of brands.

REFRESH & reorganize the updated website for Alprolix, refining user interface, typography, & photography.

CREATE presentations, booklets, graphics, conceptual mock-ups, & ads for healthcare clients such as Juvederm.

Taught

THE COLLEGE FOR
CREATIVE STUDIES
2011-2015

BACHELOR'S OF FINE ARTS
Illustration
Advertising Design
Entertainment Arts

Art Director

LAFAYETTE AMERICAN, 2018-2020

BUILD an advertising agency from the ground up, working with founders to define culture, create buzz & win clients.

LEAD creative projects & client pitches from concept to delivery for the City of Detroit, MilkBar, & BorgWarner.

COLLABORATE with production partners to ensure graphics, videos, & photography follow standards of excellence.

Tastes

SWIMMING
MUSEUMS
SYMPHONIES
FRENCH
FASHION
TECHNO
PAINTING
FILM
COOKING
READING

Designer

GTB, 2015-2017

DESIGN presentations, graphics, webpages, promotional materials & digital ads for Ford & Lincoln campaigns.

CONNECT with agency leadership across teams to promote a collaborative culture in high pressure environments.

THINK ten years in the future with a small, special projects team for GTB's Innovation Lab & the release of Ford Pass.