



Robert Buber

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Experience:

Bader Rutter, Nov. 2021 – Present.

Senior Art Director.

- Lead 360-advertising campaigns & pitches for key clients: Corteva & Pioneer.
- Mentor team & advise production vendors to consistently high-quality work.
- Develop concepts, videos, photos, & designs; pairing visual excellence with strategy.

Fluent360 \ Team DDB, Mar. 2021 – Nov. 2021.

Art Director.

- Advise content partners from BET & partner agencies for the U.S. Army.
 - Collaborate cross-agencies for cohesive, branded social campaigns.
- Create & present social videos, graphics, & influencer content to key clients.

FCB & Huge, Sep. 2020 – Mar. 2021.

Freelance Art Director.

- Develop look & feel for Bud Light & Budweiser's summer retail & on-site campaign.
- Lead redesign for Alprolix & Juvederm websites, social media campaigns, & icon set.
- Create on site assets & store displays for Super Bowl sponsorship & Topps activation.

Lafayette American, Mar. 2018 – Jun. 2020.

Art Director.

- Win pitches & lead art direction & design for AOR business, BorgWarner.
- Advise photographers, directors, & animators for Milk Bar, McClure's, & Detroit Bikes.
 - Design new look & campaign for Detroit City: Dept of Transportation.

GTB \ WPP Ford, Jan. 2015 – Nov. 2017.

Designer.

- Design graphics & key frames for Ford Bronco, Mustang, & Expedition launch campaigns.
- Layout Lincoln brand books, F-150 direct mail campaign, Ford Car campaign print ads.
- Update UI/UX for Ford.com's Build & Price page & landing pages for F-150 campaigns.

Education:

College for Creative Studies. 2015. Detroit, Michigan.

Bachelor's in Fine Arts; Major in Illustration; Minors in Advertising & Animation.

Skills:

Photoshop, CaptureOne, Illustrator, Procreate, InDesign, Keynote, Sketch, AfterEffects, Premiere, Davinci Resolve, Cinema 4D, Blender, video & photo direction, photo-editing, visual research, on-set production, retouching, motion graphics, graphic design, brand design, web layout, presentation, pitches, treatments, sourcing third-party vendors, mentoring writers & designers, conceptualizing & executing across media.

Awards:

Graphis Silver, 2021 & 2022. CommArts Award of Excellence, 2019.

D Show Best in Show & Best in Print, 2017. Adobe Design Achievement Award, 2015.