



A LETTER OF INTRODUCTION TO MR.

JOHN WRAZEJ

REGARDING THE AMBITIONS OF MR.

ROBERT BUBER

FOR POLO KIDS & BRAND ART DIRECTOR.

HELLO JOHN & whomever else is interested in my talents & dreams.

The part of me that'd like to live in Paris wants to draw this out.
The part of me that wants to work in New York will make it short.

- ✿ Our sales crew welcomes me back in when I step upstairs.
- ✿ My friends want me to move away if it's for Ralph Lauren.
- ✿ The barista's from Ralph's Coffee say I'm part of the family.
- ✿ Really, I just want to work there & make some great things.

I think my endless curiosity could play well with Polo Kids.
My pursuit of the American dream (with a healthy joie de vivre)
pairs well with what the brand stands for. I've used storytelling to
think, present, design, capture, & inspire my way from a small
Detroit suburb & to a lakeside neighborhood in Chicago.

Between art directing for Ford, Lincoln, Budweiser, the U.S. Army,
& Pioneer Seeds – I've had a unique education with how to share
a brand's legacy, loyalty, & promises – often working with beloved,
decades-old products, digging 30 years deep through an archive,
convincing people America is an idea worth fighting for,
& interviewing farmers' families who depend on our products to
deliver in a world of constant change.

- ✿ Behind all of this is a respect for the craft.
- ✿ An endless perfection of drawing, photography, & film.
- ✿ Crafting stunning images that get burned in one's mind.
- ✿ Hunting for ideas that equally fun, beautiful, & smart.

It's spelling out *BACH* with the first letters of the sentences above,
so you can hear the music as I finish typing this. Or stopping to
type this to unbox a book from Billy Cotton. Or searching for
vintage Peruvian sweaters on Ebay. Or knowing tomorrow, I'll be
joking with the Ralph's coffee crew. A lot of reasons why I feel like
I'd be right at home, helping to make our part of Polo Kids, Brand,
whatever else even better for years to come.

BEST WISHES, FROM ROBERT BUBER.

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