

Project Pitch

Course: ENSE 281 – Winter 2026

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Idea 1

Personal Development Tracker for Students

Project Background

- Students struggle with balancing academics, health, mental wellbeing, and personal growth
- The tools are fragmented (fitness apps track workouts, productivity apps track tasks, journaling apps track reflection)

Reasons for Creating the Project

Pain Points:

- Motivation drops when tracking feels complicated or fragmented
- Most platforms are locked behind a paywall

Why:

- Students need a single place to manage their development
- Tracking increases motivation and accountability
- Students build better routines and healthier habits.
- Fills a gap that existing apps don't address

Desired Impact and Future Vision

“When we are done, the current reality of feeling overwhelmed and unmotivated will become a new reality where students can see their growth clearly and easily. Instead of juggling multiple tools they will have one simple platform where academic goals, fitness, and personal reflections all live together.”

- One simple place to track academics, fitness, and reflection
- Progress will be visible with graphs
- Motivation will increase when growth is easy to see
- Students will build routines and good habits

Target Customers & Stakeholders

North-Star Customers:

- Students who struggle with motivation and feel overwhelmed
- Students who want an easier way to track study habits, fitness, personal growth
- Students who benefit from visual progress and simple routines

Carry-Over Customers:

- Academic advisors who encourage students to build better habits

Stakeholders:

- University Staff (leaders, instructors, campus wellness and student services)

Proposed Solution

Our Solution: A simple, integrated student development platform

We are building:

- a web-based platform that combines academic tracking, fitness logging, and personal reflection

Key Features:

- ability to set goals for academics and physical activity
- quick activity logging (study sessions, workouts, reflections)
- visual progress dashboards (graphs, streaks, summaries)
- optional reminders and notifications

Constraints & Assumptions

Time:

- ~2 month development window
- must deliver a functional MVP

Technical:

- Ensuring the UI is responsive and easy to do
- ensuring proper authentication and secure user data

Team:

- balancing workload and roles

Accessibility:

- limited real-user testing

Idea 2

UofR Clubs & Events Platform

Project Background

STUDENTS | FACULTY & STAFF | ALUMNI & FRIENDS | GIVE

About Admissions Study Campus Life Research Indigenous Engagement Community

U OF R HOME - STUDENTS - STUDENT CLUBS, GROUPS, AND SOCIETIES

Student Clubs, Groups, and Societies

This list of student clubs, groups, and societies is not comprehensive, and is in development. Do you operate a student club, group, or society that is not yet on the list? Please contact the [Student Success Centre](#).

Ambassador Program - [email](#) [Instagram](#)

Biochemistry Chemistry Student Association (BCSA) - [email](#) [Instagram](#)

Biology Undergraduate Graduate Society (BUGS) - [email](#) [website](#)

Computer Science Students' Society - [email](#) [website](#)

Creative Technologies + Design Student Society - [email](#) [Instagram](#)

Cybersecurity Club - [email](#) [website](#)

D.M.Kent Club of Earth Sciences - [email](#)

Enactus Regina - [email](#) [website](#)

English Students Association - [email](#) [Facebook](#)

Global Medical Brigade - [email](#)

Great Life Group (GHA) - [email](#)

Hill JDC West - [email](#) [website](#)

IEEE Student Branch - [email](#) [website](#)

Inspire (Interdisciplinary Series for Professional, Intellectual, and Research Engagement) - [email](#) [website](#)

Jewish Students' Organization - [email](#)

Kinesiology and Health Studies Student Society - [website](#)

Levene Graduate Students Association - [email](#) [LinkedIn](#)

Math, Actuarial Science, and Statistics Student Society - [email](#) [Facebook](#)

National Society of Black Engineers - [email](#) [website](#)

Pre-Law Student Association - [email](#) [Instagram](#)

Psychology Students' Association - [email](#) [Facebook](#)

Rec Sports - [email](#) [website](#)

About Admissions Study Campus Life Research Indigenous Engagement Community

This Month's Events

Showing 17 event(s).

JAN	
7 WEDNESDAY	CCSC Co-op Conversation - Developing an International Indigenous Co-operative Network ☆ - 12 PM - 1 PM - JAN 7 2026 - PUBLIC LECTURES AND SEMINARS This Co-op Conversation tells how Mary Nirlungayuk helped to spearhead an effort to develop an International Indigenous Co-operative Network.
11 SUNDAY	Conservatory Musical Theatre Showcase - Day 1 ☆ - 6:30 PM - 9 PM - JAN 11 2026 - THEATRE Get ready for four days of singing, dancing, and performing at the Conservatory Musical Theatre Showcase!
12 MONDAY	High School Accelerated Parent and Student Information Night ☆ - 5 PM - 6 PM - JAN 12 2026 - INFO SESSIONS AND OPEN HOUSES Get ahead in university while still in high school! Learn how HSXL can help students earn credits and prepare for the future.
12 MONDAY	Conservatory Musical Theatre Showcase - Day 2 ☆ - 6:30 PM - 9 PM - JAN 12 2026 - THEATRE Get ready for Day Two of four days of singing, dancing, and performing at the Conservatory Musical Theatre Showcase!
13 TUESDAY	So you might want to work for Government? ☆ - 12 PM - 1:30 PM - JAN 13 2026 - INFO SESSIONS AND OPEN HOUSES Governments of all sorts (Federal, Provincial, First Nations, Métis, and Municipal) as well as the broad range of public sector organizations around them offer a very wide variety of career opportunities.

CLEAR ALL

EVENTS

Today	This Week	Next Week
This Month	Next Month	

SEARCH CURRENT VIEW

Search

DATE RANGES

to

EVENT CATEGORY

Select

SUBMIT AN EVENT

- Submit an Event (login required)
- Event Submission Help (login required)

OTHER CALENDARS

- Academic Schedule
- Cougars & Rams Calendar
- Students' Union Calendar

SUBSCRIBE

RSS iCal XML JSON

- Search leads to many different results with mismatched information

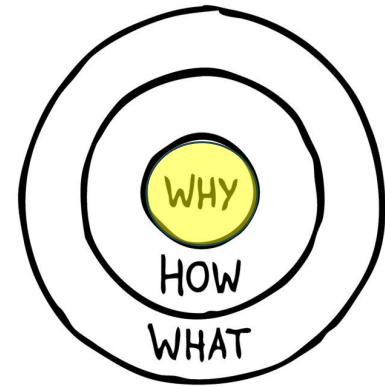
Reasons for Creating the Project

Pain Points:

- Not knowing when anything is happening on campus (e.g. club fair)
- Difficult to learn, contact, or create a club
- Club outreach to students

Why:

- Building community on campus
- Bridge information gap
- Improve club outreach



Desired Impact and Future Vision

“Our end goal is to prevent missed opportunities caused by limited information, and to help foster a more connected community. We will achieve this by creating a centralized platform that allows students to easily discover, join, and create clubs.”

- Increased engagement in the community
- Less administrative burden on clubs
- Networking / increased employment
- Easily accessible information

Target Customers & Stakeholders

North Star Customers

- Students
- Clubs, student organizations

Carryover Customers

- U of R community

Stakeholders

- U of R student body
- U of R students, club organisers

Proposed Solution

- Centralized platform that showcases all the clubs at U of R
- Showcase the most relevant information about each club
- Filter between different categories of clubs to be displayed
- Request to join and create clubs

Constraints & Assumptions

Accessibility / Adoption

- Information about clubs is hard to find
- Even when found, information can change with little warning
- Willingness of clubs to share information

Team / Project

- Project timeline
- Varying experience
- Scheduling
- MVC architecture

**Any Questions?
Feedback?**