

BUSINESS CASE	
Proposed Project	UR Involved University of Regina Student Club Website
Date Produced	Jan 29, 2026
Background	<p>The University of Regina currently provides information about student clubs through university and student union websites. These websites mainly show a simple list of clubs with very limited features. Students can usually only see the club name and sometimes a short description or contact information. There is no single place where students can easily explore clubs, join them online, or learn how to create a new club.</p> <p>Because of this, many students rely on posters, social media, or word of mouth to find clubs. This is especially challenging for new and first year students who may not know where to look. The lack of a centralized and interactive website makes it harder for students to get involved and for clubs to connect with interested members.</p>
Business Need/ Opportunity	<p>There is a strong need for a central website that makes it easy for students to discover and engage with clubs at the University of Regina. The current system only provides a list and does not support important student needs such as:</p> <ul style="list-style-type: none"> • Reading clear and detailed club descriptions • Joining clubs online in a simple way • Searching or browsing clubs based on interests • Creating and submitting a new club through an online form <p>UR Involved addresses this gap by providing one website where students can discover clubs, participate more easily, and feel more connected to campus life. This project supports student engagement, inclusion, and community building at the university.</p>
Options	<p>Option 1 Basic version of UR Involved Develop a simple website that provides a centralized list of all University of Regina clubs with short descriptions and contact information. This option focuses mainly on improving organization and presentation compared to the current club lists but includes limited interaction.</p> <p>Option 2 Interactive version of UR Involved Develop a more advanced website that includes detailed club descriptions, the ability to search or browse clubs by interest, and an option for students to request to join clubs online. The website would also include a clear and simple process for students to submit a request to create a new club. This option focuses on improving usability and student engagement..</p> <p>Option 3 Interactive UR Involved with admin review Develop an interactive version of UR Involved similar to Option 2, with</p>

added administrative features. These features may include reviewing new club requests or managing club information. This option is more complex and closer to a real world system.

Cost-Benefit Analysis

This analysis focuses on the expected costs and benefits of developing UR Involved as a course project.

Costs

- Time and effort required from the team to design, develop, and test the website
- Learning new tools and technologies during development
- Possible limitations in access to real university systems or data
- Balancing this project with other course responsibilities

Benefits

- A centralized and interactive website that improves how students find and join clubs
- Better user experience compared to the current list based system
- Increased visibility and participation for student clubs
- Practical hands on experience in teamwork, planning, and software development
- A strong portfolio project that demonstrates real world problem solving

Recommendation

It is recommended to proceed with Option 2, the interactive student club website. This option provides meaningful improvements over the current system while remaining realistic within the time and scope of the course. It delivers strong value for students and provides an excellent learning experience for the project team.