

Cluster Analysis of Categorical Data

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```
data <- read.csv("mushrooms.csv")

data[sapply(data, is.character)] <- lapply(data[sapply(data, is.character)], as.factor)

str(data)
```

```
## 'data.frame':   8124 obs. of  23 variables:
## $ class          : Factor w/ 2 levels "e","p": 2 1 1 2 1 1 1 1 2 1 ...
## $ cap.shape      : Factor w/ 6 levels "b","c","f","k",...: 6 6 1 6 6 6 1 1 6 1 ...
## $ cap.surface    : Factor w/ 4 levels "f","g","s","y": 3 3 3 4 3 4 3 4 4 3 ...
## $ cap.color      : Factor w/ 10 levels "b","c","e","g",...: 5 10 9 9 4 10 9 9 9 10 ...
## $ bruises        : Factor w/ 2 levels "f","t": 2 2 2 2 1 2 2 2 2 2 ...
## $ odor           : Factor w/ 9 levels "a","c","f","l",...: 7 1 4 7 6 1 1 4 7 1 ...
## $ gill.attachment : Factor w/ 2 levels "a","f": 2 2 2 2 2 2 2 2 2 2 ...
## $ gill.spacing   : Factor w/ 2 levels "c","w": 1 1 1 1 2 1 1 1 1 1 ...
## $ gill.size      : Factor w/ 2 levels "b","n": 2 1 1 2 1 1 1 1 2 1 ...
## $ gill.color     : Factor w/ 12 levels "b","e","g","h",...: 5 5 6 6 5 6 3 6 8 3 ...
## $ stalk.shape    : Factor w/ 2 levels "e","t": 1 1 1 1 2 1 1 1 1 1 ...
## $ stalk.root     : Factor w/ 5 levels "?","b","c","e",...: 4 3 3 4 4 3 3 3 4 3 ...
## $ stalk.surface.above.ring: Factor w/ 4 levels "f","k","s","y": 3 3 3 3 3 3 3 3 3 3 ...
## $ stalk.surface.below.ring: Factor w/ 4 levels "f","k","s","y": 3 3 3 3 3 3 3 3 3 3 ...
## $ stalk.color.above.ring : Factor w/ 9 levels "b","c","e","g",...: 8 8 8 8 8 8 8 8 8 8 ...
## $ stalk.color.below.ring : Factor w/ 9 levels "b","c","e","g",...: 8 8 8 8 8 8 8 8 8 8 ...
## $ veil.type      : Factor w/ 1 level "p": 1 1 1 1 1 1 1 1 1 1 ...
## $ veil.color     : Factor w/ 4 levels "n","o","w","y": 3 3 3 3 3 3 3 3 3 3 ...
## $ ring.number    : Factor w/ 3 levels "n","o","t": 2 2 2 2 2 2 2 2 2 2 ...
```

```
## $ ring.type           : Factor w/ 5 levels "e","f","l","n",...: 5 5 5 5 1 5 5 5 5 5 ...
## $ spore.print.color   : Factor w/ 9 levels "b","h","k","n",...: 3 4 4 3 4 3 3 4 3 3 ...
## $ population         : Factor w/ 6 levels "a","c","n","s",...: 4 3 3 4 1 3 3 4 5 4 ...
## $ habitat            : Factor w/ 7 levels "d","g","l","m",...: 6 2 4 6 2 2 4 4 2 4 ...

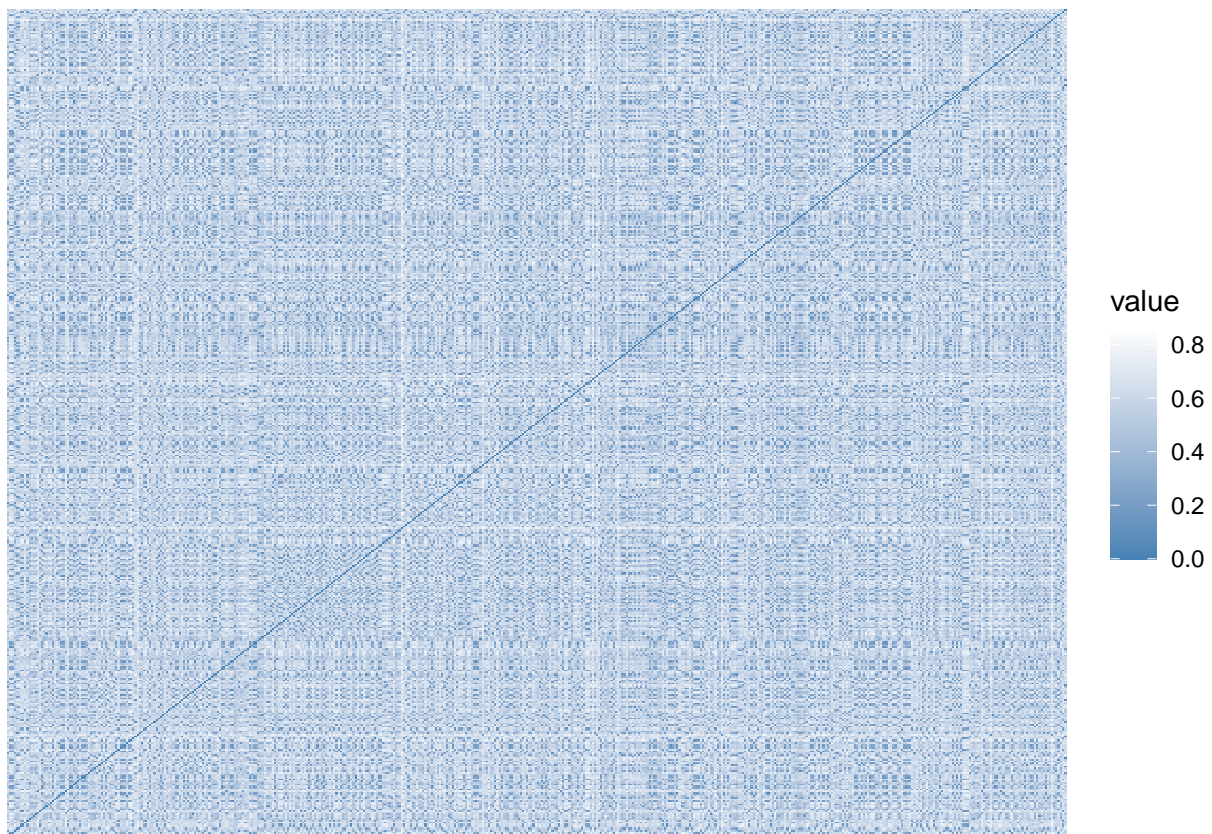
x.data <- subset(data, select=-c(veil.type, class))
```

Distance Matrix

```
samps <- sample(8124, 500)

data.dist <- daisy(x.data[samps,], metric="gower")

gradient.color <- list(low = "steelblue", high = "white")
fviz_dist(data.dist,
  gradient = gradient.color,
  order=F,
  show_labels=F)
```



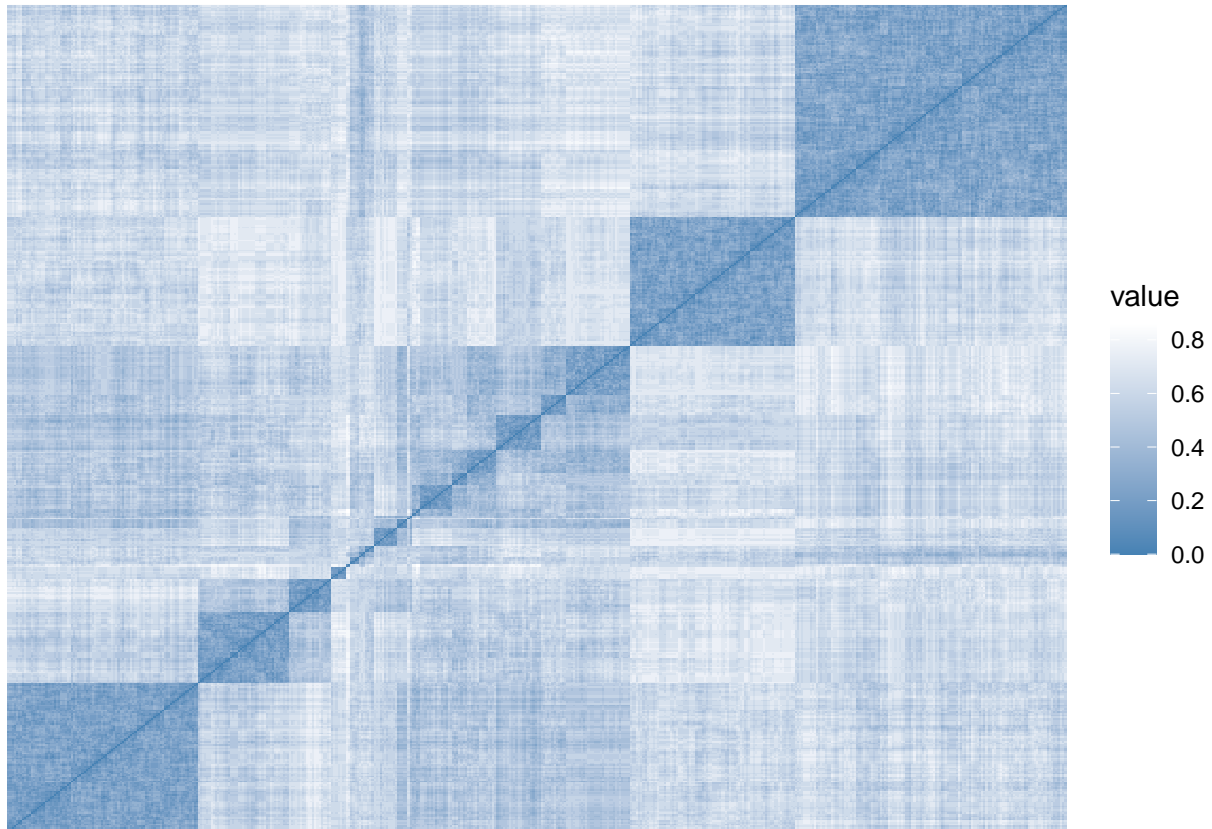
Ordered Distance Matrix

```
gradient.color <- list(low = "steelblue", high = "white")
fviz_dist(data.dist,
```

```

gradient = gradient.color,
order=T,
show_labels=F)

```



k-means Clustering by One-Hot

```

data.matrix <- model.matrix(~.-1, data=x.data)

fit.kmean = kmeans(data.matrix, 2, iter.max = 15)

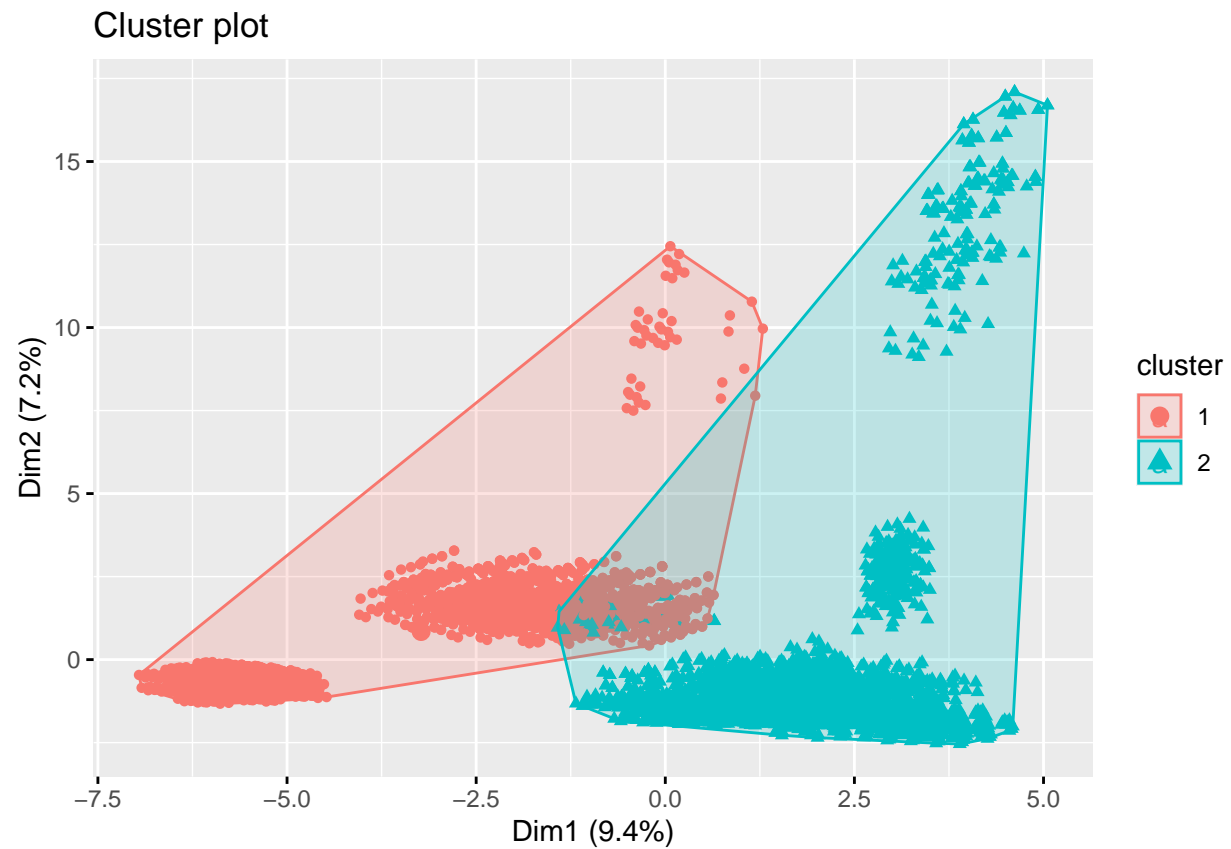
result.kmean.mm <- table(data$class, fit.kmean$cluster)
result.kmean.mm

##
##      1      2
## e   32 4176
## p 3098  818

purity.kmean <- sum(apply(result.kmean.mm, 2, max)) / nrow(x.data)

fviz_cluster(fit.kmean, data.matrix, repel=T)

```



Purity: 0.8953717

k-means Clustering by Gower

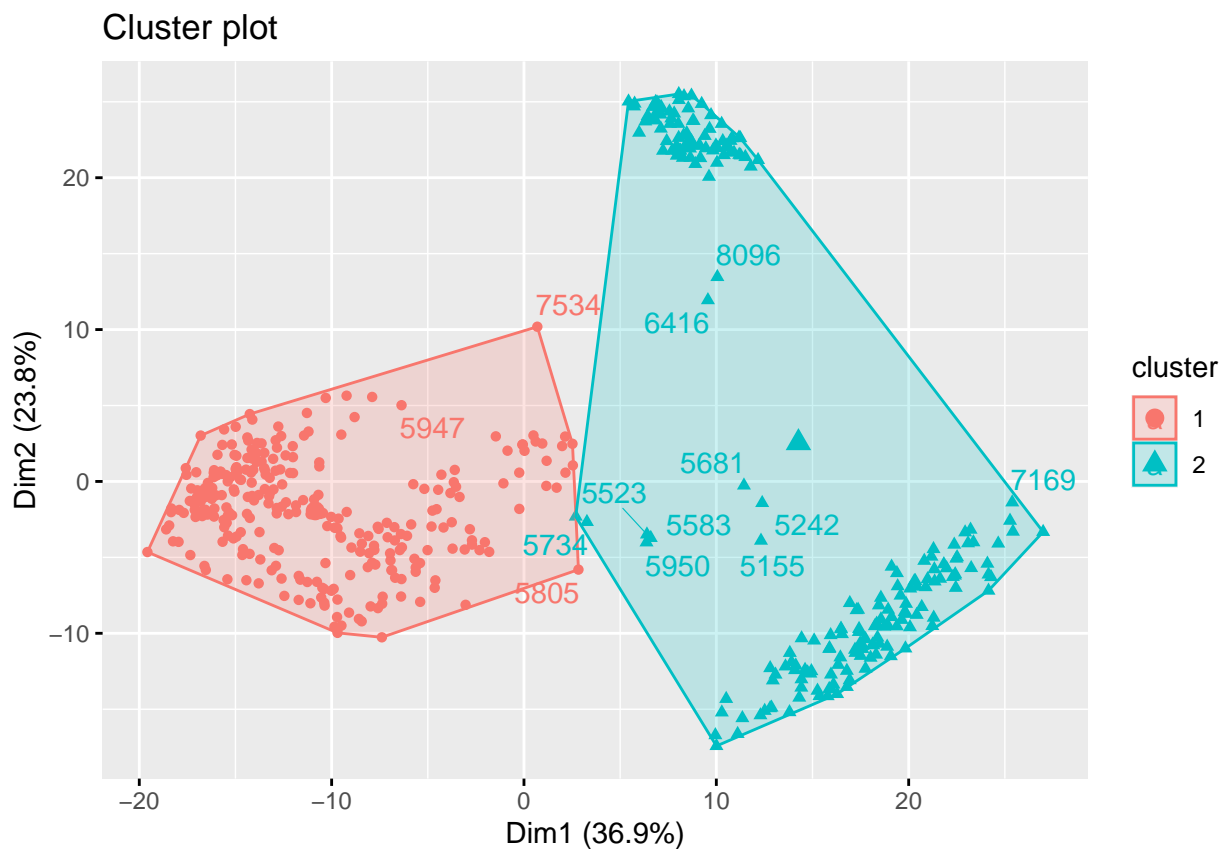
```
fit.kmean_gower = kmeans(data.dist, 2)

result.kmean_gower <- table(data[samps, ]$class, fit.kmean_gower$cluster)
result.kmean_gower
```

```
##
##      1  2
## e 229  5
## p  55 211
```

```
purity.kmean_gower <- sum(apply(result.kmean_gower, 2, max)) / 500

fviz_cluster(fit.kmean_gower, data.dist, repel=T)
```



Purity: 0.88

PAM with One-Hot

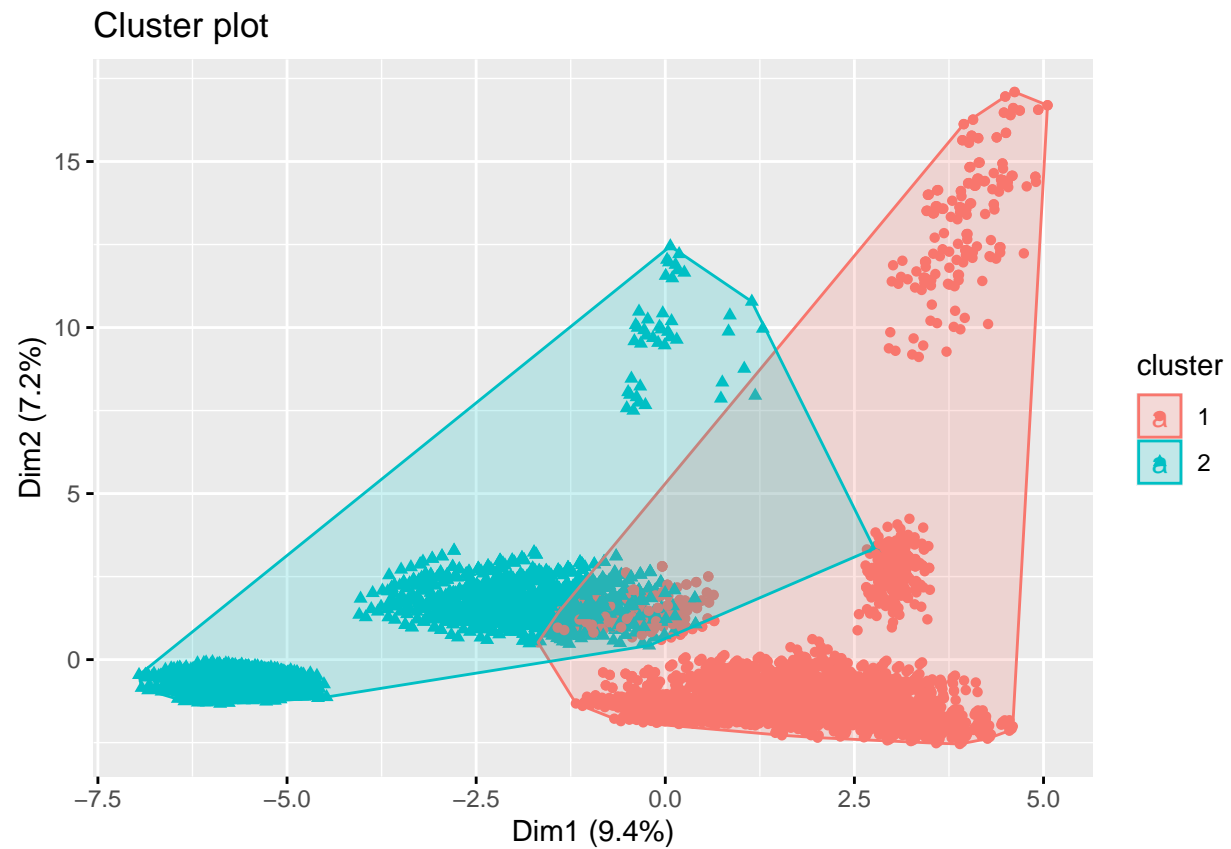
```
fit.pam <- pam(data.matrix, 2)

result.pam.mm <- table(data$class, fit.pam$clustering)
result.pam.mm

##
##      1      2
## e 4206      2
## p  982 2934

purity.pam <- sum(apply(result.pam.mm, 2, max)) / 8124

fviz_cluster(fit.pam, repel=T)
```



Purity: 0.8788774

PAM with Raw Data

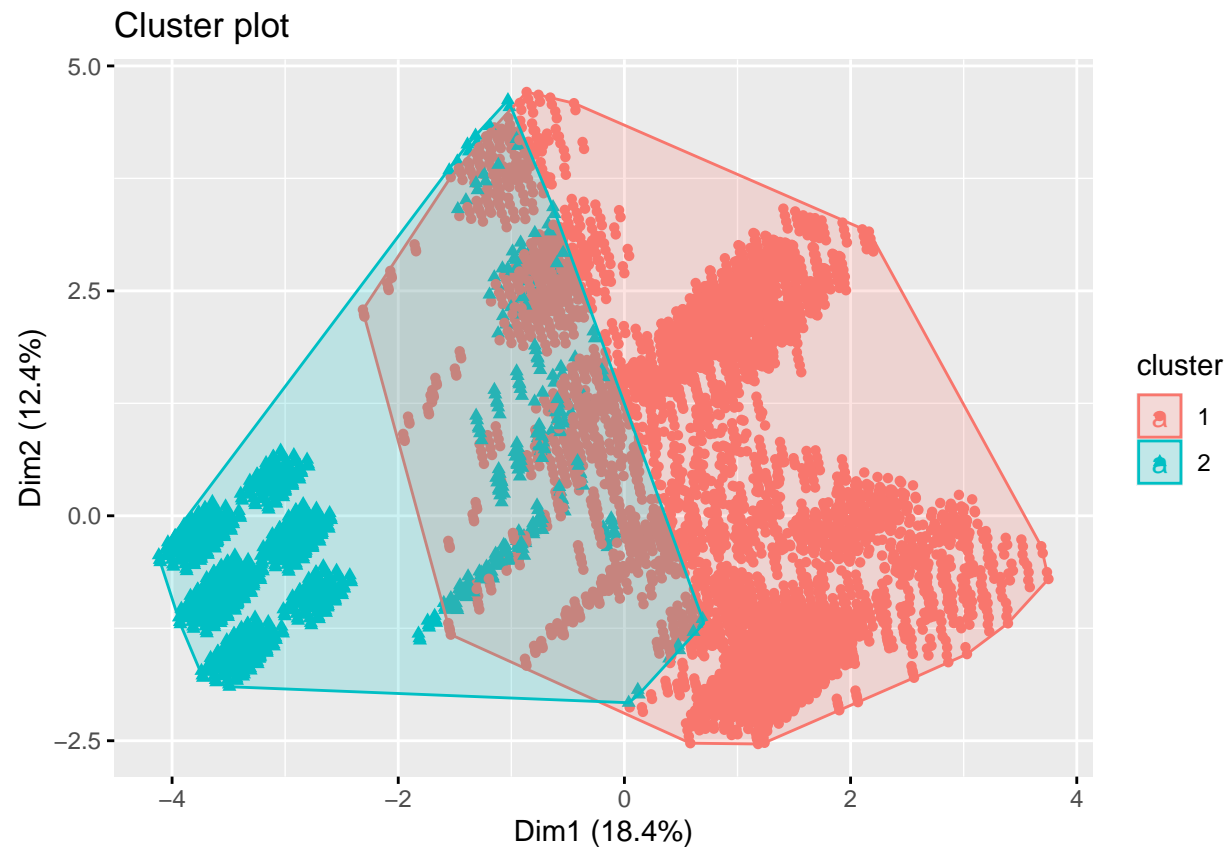
```
fit.pam_raw <- pam(x.data, 2)

result.pam_raw.mm <- table(data$class, fit.pam_raw$clustering)
result.pam_raw.mm

##
##      1      2
## e 3932  276
## p 2179 1737

purity.pam_raw <- sum(apply(result.pam_raw.mm, 2, max)) / 8124

fviz_cluster(fit.pam_raw, repel=T)
```



Purity: 0.697809

PAM with Gower

```
fit.pam_g <- pam(data.dist, 2)

result.pam_g.mm <- table(data[samps, ]$class, fit.pam_g$clustering)
result.pam_g.mm
```

```
##
##      1  2
## e 224 10
## p  61 205
```

```
purity.pam_g <- sum(apply(result.pam_g.mm, 2, max)) / 500
```

Purity: 0.858

PAM with Gower: MDS and Clusters

```
pam.mds <- as.data.frame(cmdscale(data.dist, 2))

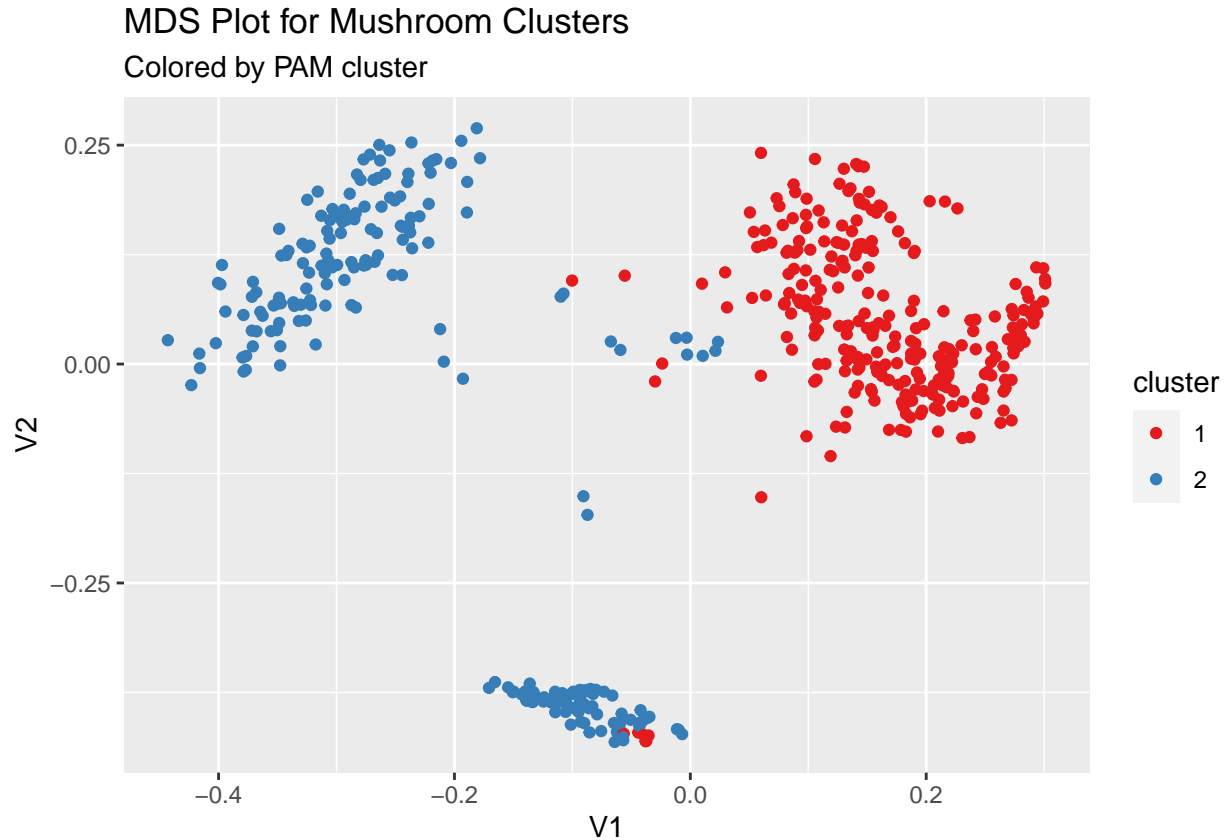
pam.mds$cluster <- as.factor(fit.pam_g$clustering)

ggplot(pam.mds,
```

```

aes(x=V1, y=V2, color=cluster)) +
geom_point() +
labs(title="MDS Plot for Mushroom Clusters",
      subtitle="Colored by PAM cluster") +
scale_color_brewer(palette="Set1")

```



PAM with Raw Data: MDS and Clusters

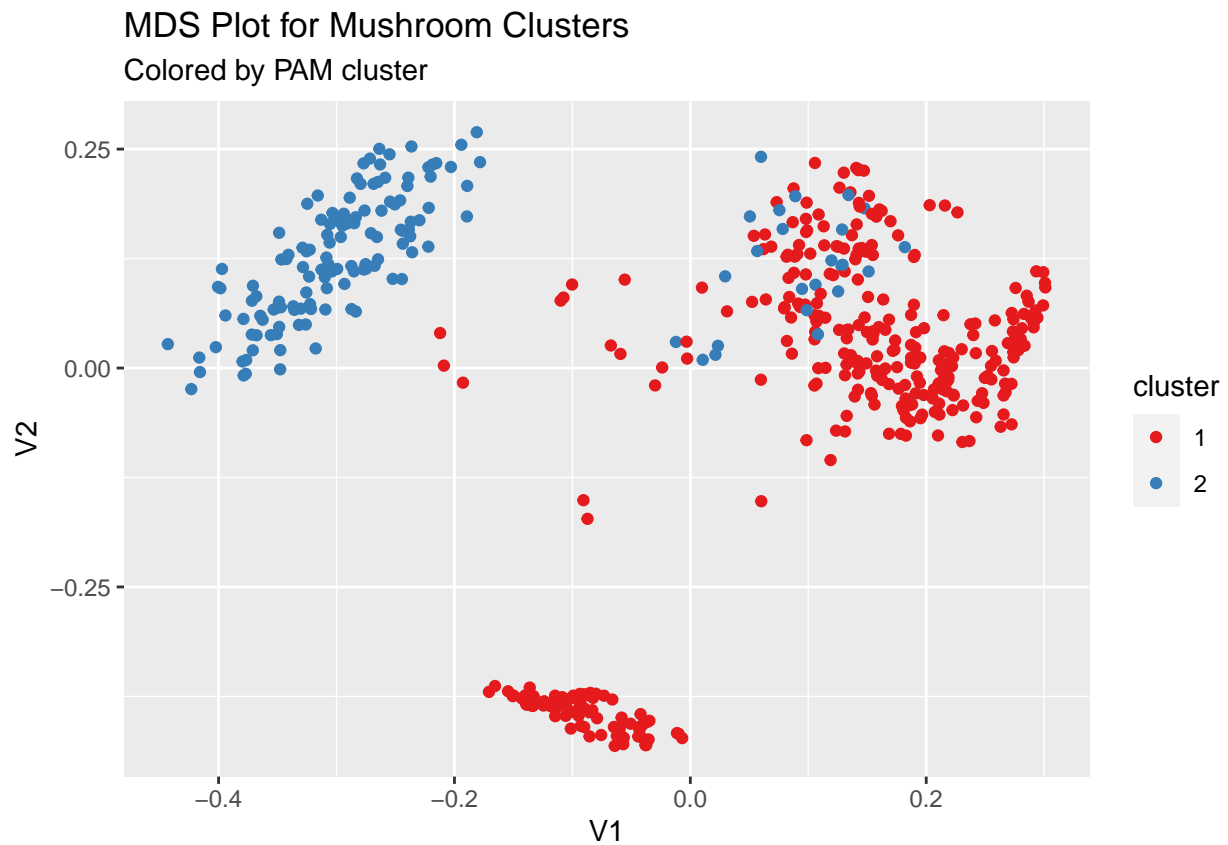
```

pam.mds <- as.data.frame(cmdscale(data.dist,2))

pam.mds$cluster <- as.factor(fit.pam_raw$clustering[samps])

ggplot(pam.mds,
      aes(x=V1, y=V2, color=cluster)) +
geom_point() +
labs(title="MDS Plot for Mushroom Clusters",
      subtitle="Colored by PAM cluster") +
scale_color_brewer(palette="Set1")

```

PAM Results

```
pam.cluster <- fit.pam$clustering  
  
data.fused <- cbind(data, pam.cluster)  
  
ggplot(data.fused) +  
  geom_bar(aes(x=cap.shape, fill=factor(pam.cluster)), position="dodge") +  
  xlab("Cap Shape") +  
  ylab("Count")
```

