

Cluster Analysis of Categorical Data

Xiaoyi Ma and Robert Long

4/14/2021

Contents

Distance Matrix	2
Ordered Distance Matrix	2
k-means Clustering	3
PAM	4
PAM Results	6

```
data <- read.csv("mushrooms.csv")

data[sapply(data, is.character)] <- lapply(data[sapply(data, is.character)], as.factor)

str(data)

## 'data.frame':    8124 obs. of  23 variables:
## $ class          : Factor w/ 2 levels "e","p": 2 1 1 2 1 1 1 1 2 1 ...
## $ cap.shape      : Factor w/ 6 levels "b","c","f","k",...: 6 6 1 6 6 6 1 1 6 1 ...
## $ cap.surface    : Factor w/ 4 levels "f","g","s","y": 3 3 3 4 3 4 3 4 4 3 ...
## $ cap.color      : Factor w/ 10 levels "b","c","e","g",...: 5 10 9 9 4 10 9 9 9 10 ...
## $ bruises        : Factor w/ 2 levels "f","t": 2 2 2 2 1 2 2 2 2 2 ...
## $ odor           : Factor w/ 9 levels "a","c","f","l",...: 7 1 4 7 6 1 1 4 7 1 ...
## $ gill.attachment : Factor w/ 2 levels "a","f": 2 2 2 2 2 2 2 2 2 2 ...
## $ gill.spacing   : Factor w/ 2 levels "c","w": 1 1 1 1 2 1 1 1 1 1 ...
## $ gill.size       : Factor w/ 2 levels "b","n": 2 1 1 2 1 1 1 1 2 1 ...
## $ gill.color      : Factor w/ 12 levels "b","e","g","h",...: 5 5 6 6 5 6 3 6 8 3 ...
## $ stalk.shape     : Factor w/ 2 levels "e","t": 1 1 1 1 2 1 1 1 1 1 ...
## $ stalk.root      : Factor w/ 5 levels "?","b","c","e",...: 4 3 3 4 4 3 3 3 4 3 ...
## $ stalk.surface.above.ring: Factor w/ 4 levels "f","k","s","y": 3 3 3 3 3 3 3 3 3 3 ...
## $ stalk.surface.below.ring: Factor w/ 4 levels "f","k","s","y": 3 3 3 3 3 3 3 3 3 3 ...
## $ stalk.color.above.ring : Factor w/ 9 levels "b","c","e","g",...: 8 8 8 8 8 8 8 8 8 8 ...
## $ stalk.color.below.ring : Factor w/ 9 levels "b","c","e","g",...: 8 8 8 8 8 8 8 8 8 8 ...
## $ veil.type       : Factor w/ 1 level "p": 1 1 1 1 1 1 1 1 1 1 ...
## $ veil.color      : Factor w/ 4 levels "n","o","w","y": 3 3 3 3 3 3 3 3 3 3 ...
## $ ring.number     : Factor w/ 3 levels "n","o","t": 2 2 2 2 2 2 2 2 2 2 ...
## $ ring.type       : Factor w/ 5 levels "e","f","l","n",...: 5 5 5 5 1 5 5 5 5 5 ...
## $ spore.print.color : Factor w/ 9 levels "b","h","k","n",...: 3 4 4 3 4 3 3 4 3 3 ...
## $ population      : Factor w/ 6 levels "a","c","n","s",...: 4 3 3 4 1 3 3 4 5 4 ...
## $ habitat         : Factor w/ 7 levels "d","g","l","m",...: 6 2 4 6 2 2 4 4 2 4 ...
```

```
x.data <- subset(data, select=-c(veil.type, class))
```

Distance Matrix

```
samps <- sample(8124, 500)

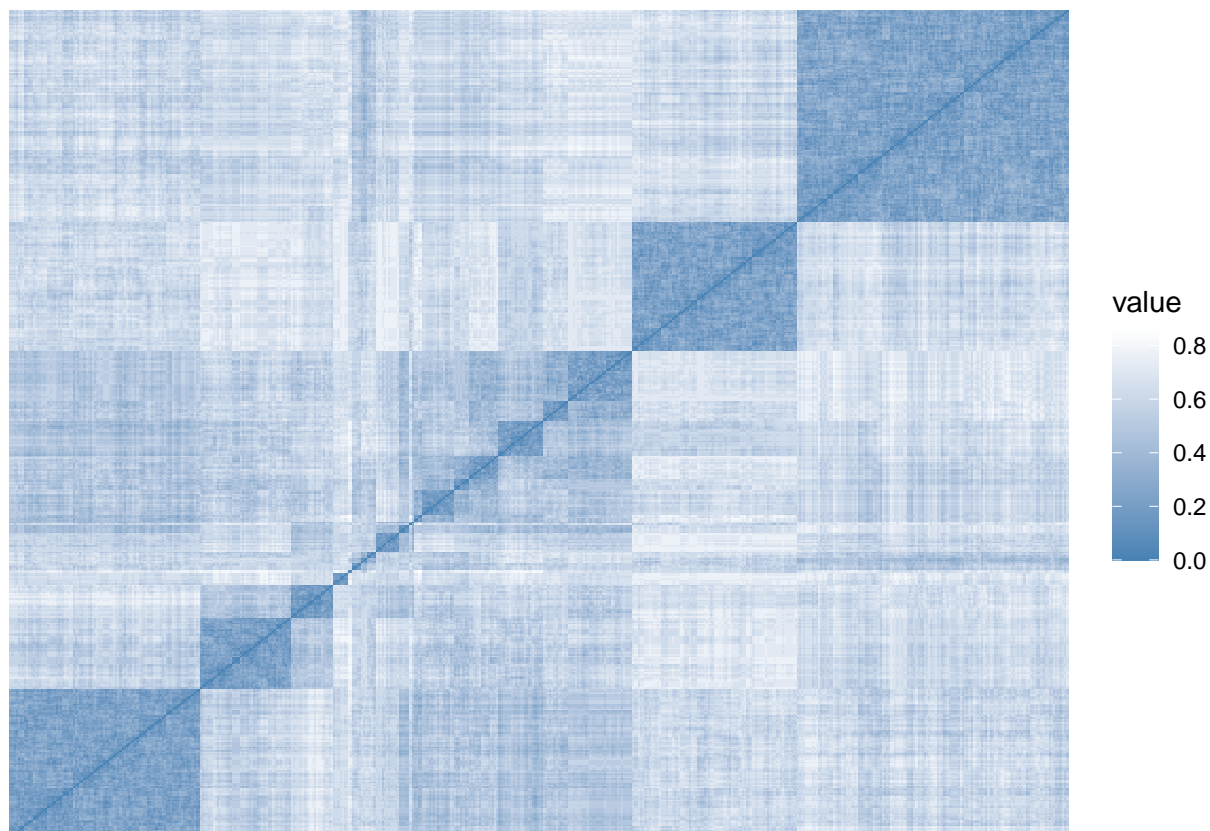
data.dist <- daisy(x.data[samps,], metric="gower")

gradient.color <- list(low = "steelblue", high = "white")
fviz_dist(data.dist,
  gradient = gradient.color,
  order=F,
  show_labels=F)
```



Ordered Distance Matrix

```
gradient.color <- list(low = "steelblue", high = "white")
fviz_dist(data.dist,
  gradient = gradient.color,
  order=T,
  show_labels=F)
```



k-means Clustering

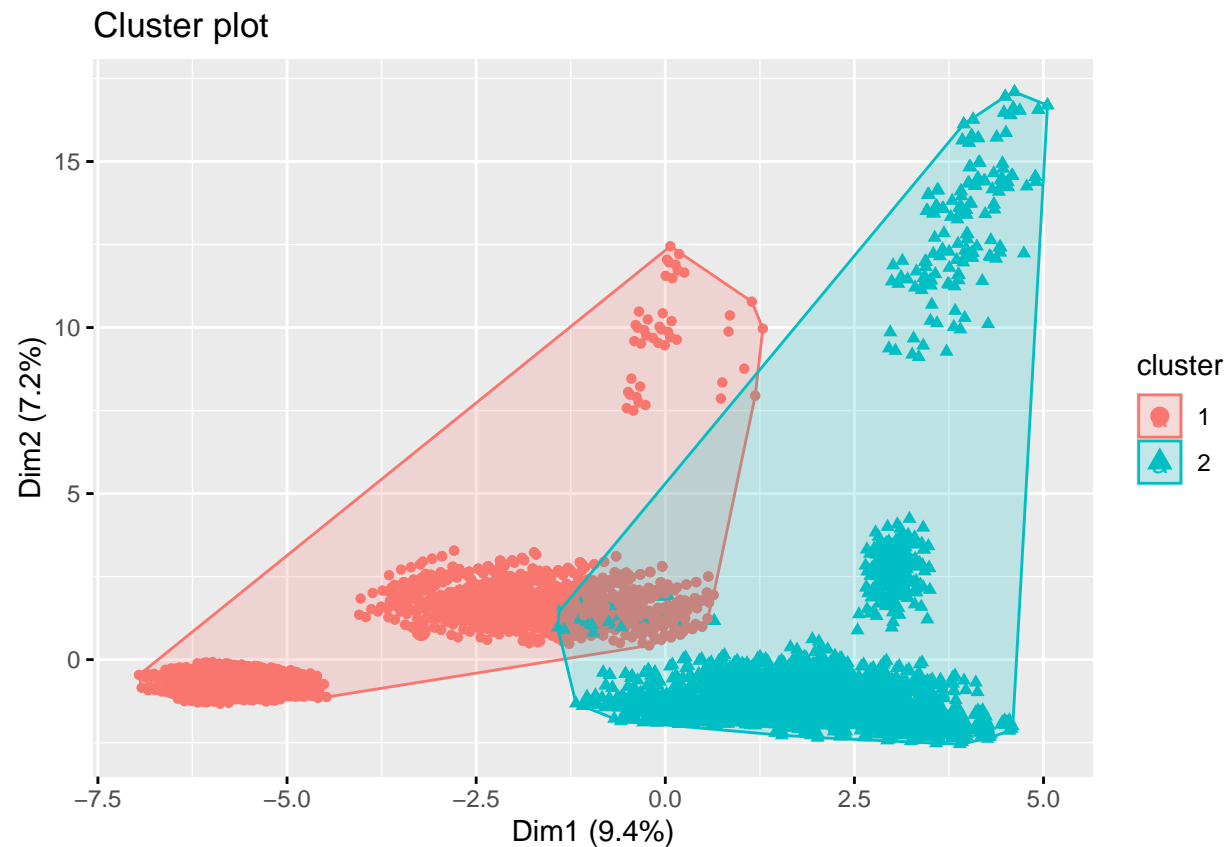
```
data.matrix <- model.matrix(~.-1, data=x.data)

fit.kmean = kmeans(data.matrix, 2, iter.max = 15)

result.kmean.mm <- table(data$class, fit.kmean$cluster)
result.kmean.mm

##
##      1    2
## e   32 4176
## p 3098  818
purity.kmean <- sum(apply(result.kmean.mm, 2, max)) / nrow(x.data)

fviz_cluster(fit.kmean, data.matrix, repel=T)
```



Purity: 0.8953717

PAM

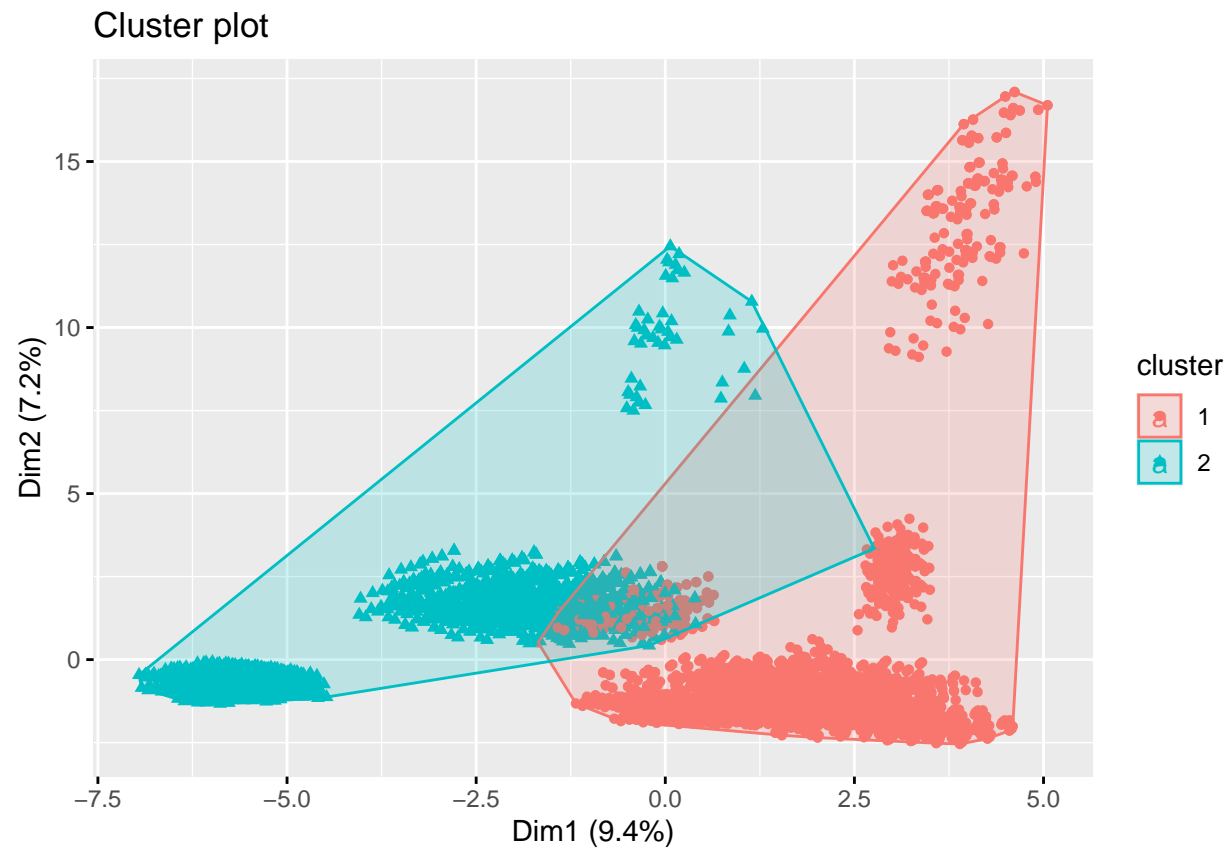
```
fit.pam <- pam(data.matrix, 2)

result.pam.mm <- table(data$class, fit.pam$clustering)
result.pam.mm

##
##      1    2
## e 4206    2
## p  982 2934

purity.pam <- sum(apply(result.pam.mm, 2, max)) / nrow(x.data)

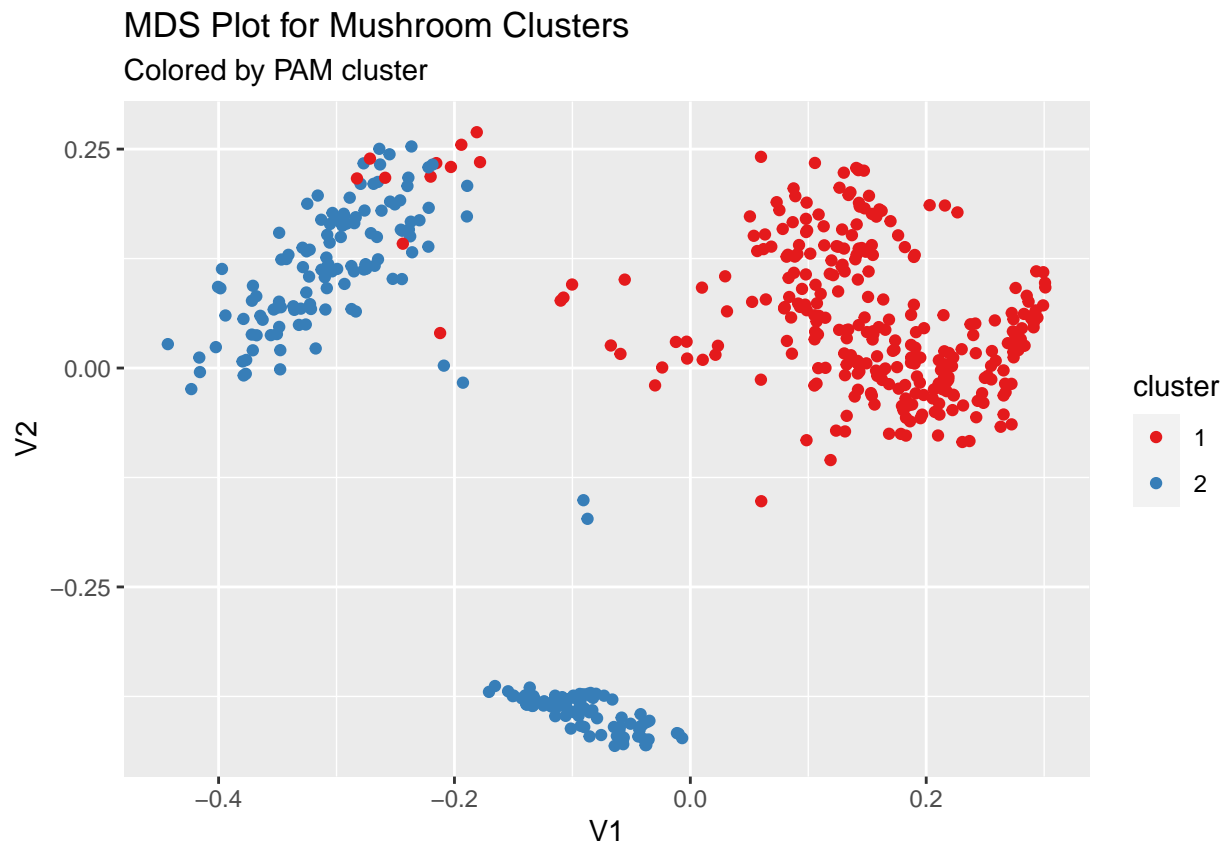
fviz_cluster(fit.pam, repel=T)
```



Purity: 0.8788774

PAM: MDS and Clusters

```
pam.mds <- as.data.frame(cmdscale(data.dist,2))  
  
pam.mds$cluster <- as.factor(fit.pam$clustering[samps])  
  
ggplot(pam.mds,  
  aes(x=V1, y=V2, color=cluster)) +  
  geom_point() +  
  labs(title="MDS Plot for Mushroom Clusters",  
    subtitle="Colored by PAM cluster") +  
  scale_color_brewer(palette="Set1")
```



PAM Results

```
pam.cluster <- fit.pam$clustering  
  
data.fused <- cbind(data, pam.cluster)  
  
ggplot(data.fused) +  
  geom_bar(aes(x=cap.shape, fill=factor(pam.cluster)), position="dodge") +  
  xlab("Cap Shape") +  
  ylab("Count")
```

