Actor:	I want:	So that:
Mother w/children	a kid-friendly atmosphere	meet friends and relax
Couples	to find a date night location	we can have a nice night out
Neighborhood esidents	a cup of coffee	I can get out without going far
Wine enthusiasts	to know if RV realy know wine	I can find new and unsual wines
Student/Telecommuter	to see if they have wifi	I can work, study
Small groups	a meeting room	my group can meet
Movie goers, Mother Earth & Clinic visitors	to know hours and location	I can grab some coffe or a bite while I
Musicians	to find an open mic	I can perform live
Artist	a place to display my art	I can get my work shown