



rmportfolio.info

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## Robert McIntosh

I am a creative professional who has operated within a variety of mediums and disciplines.

As part of creative teams, I have worked on regional and international brands, both in-house and as a freelancer.

As an experienced freelancer, I am able to communicate effectively with clients to discover requirements.

I see technology as a form of communication regardless of the medium and I enjoy sitting at the waypoint of business, users and technology.

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### Interaction Design and Documentation

- |                 |               |                            |                      |
|-----------------|---------------|----------------------------|----------------------|
| - Storyboarding | - Mood Board  | - Information Architecture | - Heuristic Analysis |
| - Personas      | - Wireframing | - Content Inventory        | - Visual Design      |
| - Use Case      | - Mockups     | - Site Map                 |                      |
| - Users Stories | - Branding    |                            |                      |

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### Prototyping and Production

- |   |   |
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| - Low and high fidelity mockups on paper, with Photoshop, Illustrator, InDesign, HTML       | - Writing and illustrating brand and usage guidelines |
| - Defining deliverables through stakeholder interviews and discovery of business objectives | - Optimizing images, formatting text                  |
|   | - Evaluation of product through user testing          |

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### Technologies and Tools

- |              |              |              |               |
|--------------|--------------|--------------|---------------|
| - HTML/HTML5 | - JavaScript | - Eclipse    | - OmniGraffle |
| - CSS/CSS3   | - JQuery     | - MAMP       | - Firebug     |
| - PHP        | - XML        | - Fetch      | - Photoshop   |
| - MySQL      | - Java       | - Sequel Pro | - Illustrator |
|              | - Processing | - VirtualBox | - InDesign    |

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### Visual Communication

- |  |  |
|--|--|
| - Training in design, fine art drawing photography and videography | - CGI animation experience   |
| - Experienced in studio photography and filmmaking                 | - Experienced in video editing and authoring with Final Cut Pro, Premiere, After Effects |



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## Notable Clients

- Hearth Connection
- Weisman Art Museum
- HGA
- Architecture MN
- Metropolitan State University (student project)
- RoehrSchmitt
- Riverview Cafe/Wine Bar
- Peterssen/Keller
- Wessel Design

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## Experience

May 2011 - Present  
Web & UX Designer/Developer  
Freelance

Web software development, including design and storyboards, discovery of business requirements, graphics production, photo editing, markup, JavaScript, PHP, information architecture, UX testing, creation of personas.

September - October 2012  
Consulting and Software Development  
Freelance

Delivered copies of in-progress and completed modified source code for Co-Pilot including programmer's comments and instructions including logic and organization.

Key skills: testing and documentation of software

May 2011 - November 2013  
Filmmaker, Business Partner  
IDE[A], Imaging the Designed Environment: Architecture

Recognizing the dimensional limitations of still photography in describing architecture, we used filmmaking as a powerful tool for depicting the temporal, experiential and sensual aspects of architecture.

Key skills: storyboarding, producing, directing, editing, cinematography, concept development, presentations, business management, post production

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## Education

Metropolitan State University  
B.A. from the College of Individualized Studies  
Fall 2013

I designed my degree based on informational interviews with programmers, research of degree descriptions, mixed with job postings and things I love to do.

As a result my degree isn't as easy to describe as traditional degrees. The ten thousand foot view is: Information Computer Science mixed with Technical Communication.