



Portfolio
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LinkedIn

Robert McIntosh

I am a creative professional who has operated within a variety of mediums and disciplines.

As part of creative teams, I have worked on regional and international brands, both in-house and as a freelancer.

As an experienced freelancer, I am able to communicate effectively with clients to discover requirements.

I see technology as a form of communication regardless of the medium and I enjoy sitting at the waypoint of business, users and technology.

Interaction Design and Documentation

- | | | | |
|-----------------|---------------|----------------------------|----------------------|
| - Storyboarding | - Mood Board | - Information Architecture | - Heuristic Analysis |
| - Personas | - Wireframing | - Content Inventory | - Visual Design |
| - Use Case | - Mockups | - Site Map | |
| - Users Stories | - Branding | | |

Prototyping and Production

- | | |
|---|---|
| - Low and high fidelity mockups on paper, with Photoshop, Illustrator, InDesign, HTML | - Writing and illustrating brand and usage guidelines |
| - Defining deliverables through stakeholder interviews and discovery of business objectives | - Optimizing images, formatting text |
| | - Evaluation of product through user testing |

Technologies and Tools

- | | | | |
|--------------|--------------|--------------|---------------|
| - HTML/HTML5 | - JavaScript | - Eclipse | - OmniGraffle |
| - CSS/CSS3 | - JQuery | - MAMP | - Firebug |
| - PHP | - XML | - Fetch | - Photoshop |
| - MySQL | - Java | - Sequel Pro | - Illustrator |
| | - Processing | - VirtualBox | - InDesign |

Visual Communication

- | | |
|--|--|
| - Training in design, fine art drawing photography and videography | - CGI animation experience |
| - Experienced in studio photography and filmmaking | - Experienced in video editing and authoring with Final Cut Pro, Premiere, After Effects |



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Notable Clients

- Hearth Connection
- Weisman Art Museum
- HGA
- Architecture MN
- Metropolitan State University
- RoehrSchmitt
- Riverview Cafe/Wine Bar
- Peterssen/Keller
- Midwest Animal Rescue & Services

Experience

May 2012 - Present Web & UX Designer/Developer Freelance

Web software development, including design and storyboards, discovery of business requirements, graphics production, photo editing, markup, JavaScript, PHP, information architecture, UX testing, creation of personas.

September - October 2012 Consulting and Software Development Freelance

Delivered copies of in-progress and completed modified source code for Co-Pilot including programmer's comments and instructions including logic and organization.

Key skills: testing and documentation of software

May 2011 - November 2013 Filmmaker, Business Partner IDE[A], Imaging the Designed Environment: Architecture

Recognizing the dimensional limitations of still photography in describing architecture, we used filmmaking as a powerful tool for depicting the temporal, experiential and sensual aspects of architecture.

Key skills: storyboarding, producing, directing, editing, cinematography, concept development, presentations, business management, post production

Education

Metropolitan State University B.A. from the College of Individualized Studies

I designed my degree based on informational interviews with programmers, research of degree descriptions, mixed with job postings and things I love to do.

As a result my degree isn't as easy to describe as traditional degrees. The ten thousand foot view is: Information Computer Science mixed with Technical and Visual Communication.