

# Web Site Proposal

**Prepared By:**

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**Prepared For:**

**February, 2021**

# 1 Introduction

This proposal summarizes the estimated features, schedule, and investment required to deliver a successful website.

CODEEAGLES proposes to create and maintain a dynamic and interactive website . The objective of the website is to be current and interactive while offering value-added service to clients by using information to improve the delivery of services.

## 2 Features

- On page & Off page Search Engine Optimizations
- Responsive Website
- Search Module
- Google Analytics
- WYSIWYG content editors
- File Uploaders for images .doc files, .pdf, etc
- You tube intergation
- Registration and Login forms
- Bread crumbs
- Animated photo gallery and album
- Facebook, google plus and twitter integration
- Scrolling/Static Upcoming events
- RSS feeds integration
- News letter subscriptions
- Cross browser compatibility

## 3 Website Pages

- Home
- About us
- Our services/Products
- Help centre
- Upcoming events
- CSR
- FAQs
- Careers
- Contact Us

## 4 Website Design & Development

### System

- Content Management System: Drupal
- Backend running on Apache, MySQL and PHP

### Design

- Web 2.0/3.0 friendly design
- Adjusting colors and block placement in existing design & layout as per client's request, etc
- Banner & main navigation menu at top of page + 2 column layout where applicable throughout site.

### Development

- Ajax, JavaScript and/or PHP scripting solutions to ensure dynamic content loading and flare for content display depending on location
- PHP to further contribute to the clunky mess that PHP is for no good damned reason
- CSS styling and JQuery for animated effects such as slide-out contact forms, image galleries.

## 5 Schedule and Cost

This schedule defines the major tasks to be completed during the life of the project. Individual tasks may be added, deleted or moved as required to meet the demands of the design. This project is estimated to take a period of 2 weeks. This period of time may vary depending on additional workload, last-minute changes, additional submissions, and third-party service providers if any. Additional feature requests and design changes will be billed for separately.

### Phase 1 (one week)

- Proposal acceptance and review
- Initial payment – 50% of the total cost
- Collection of the required information, images, files and policies. This will require answering questionnaire and also some interview.
- Analysis of the collected information.

### Cost

500,000/=

## Phase 2 (One week)

- Design of site theme, look and feel, content layout, fonts, etc.
- Development of navigation scheme
- Finalization of site map (when and where applicable), site layout, and final preparations for construction
- Review and approval of mockups/briefs/proofs
- Development of the backend which will include login and administrative side
- Primary content placement (filler/lipsum + images)
- Incorporation of any new material including images, text and components of the general website design (that are within scope).
- Testing: links, forms and email addresses tested to make sure that they all work effectively
- Present your site to you for review and approval
- Make additional revisions and adjustments where necessary (that are within scope)
- Final payment – 50% of the total cost

*Cost*

*500,000/=*

## Phase 4 (1 day)

- Transfer ownership of the site to you
- Files that constitute the site will be transferred to your webhost so that the site can be live at the domain of your choosing, on the hosting plan that you have purchased.
- Training of the intended users.

## Cost Summary

PHASE	COST
Phase 1	500,000/=
Phase 2	500,000/=
<b>TOTAL</b>	<b>1,000,000/=</b>

## 6 Conclusion

To proceed with this project, Client is required to take the following steps:

- Accept the proposal "as is" or discuss desired changes. Please note that changes to the scope of the project can be made at any time, but additional charges may apply.
- Finalize and sign contract that is attached in appendix one.
- Submit initial payment of 50% of total project fee.

Please do not hesitate to contact me with any revisions, alterations or concerns you have concerning this proposal.

I look forward to working with you

Best Regards,

Musiitwa Joseph.



## 7 Appendix one



Website: [www.codeeagles.com](http://www.codeeagles.com)

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### Services Provided

Software development, Mobile apps, Desktop apps, Networking, Web design and development, Graphics design, domain name registration, hosting, bulk sms, personal training, internship training and consultancy.

This is a contract between **Code Eagles** and the **Client** listed below.

Business/Company/Organization Name: .....

Contact Name(Person responsible for Charges): .....

Address: .....Phone:.....

**For development of:**(Detailed description can be done overleaf).....

.....To be delivered: (Date).....

The total amount of this contract is(in words).....

This agreement begins with an initial down payment of at least 50% of the total above.

Paid: (in words) .....

The undersigned agrees to the terms of this agreement on behalf of his or her organization or business.

### **On behalf of the Client**

Signature: .....

Date: .....

### **On behalf of the Code Eagles**

Signature: .....

Date: .....

### **TERMS OF THE AGREEMENT**

1. The above named client is engaging **Musiitwa Joseph** known as a software engineer for the development of the above system. The client authorizes the software engineer to access the organization information. The software engineer agrees not to alter or expose any part of the information.
2. In the event the client can terminate this contract by a registered letter within 30days, 50% of done payment will be refunded. If the work done is beyond the initial payment, the client shall be liable to pay for all work completed at the hourly rate.
3. The full system installation and ownership is after full payments as per the agreement and it excludes any hardware costs involved.
4. The software engineer will install the system on the client's machine and also organize training sessions, provide e-mail and telephone assistance to the client's designated representatives regarding management of the client's system. Physical meetings charges may be covered up by the system owner.
5. This agreement includes maintenance to system over six month period including making minor changes to the system as defined by the client.