

ROBERT OKORONKWO

UX/UI DESIGNER



Portfolio:
<http://bluenovadigital.com/portfolio>



Email:
robertokoronkwo14@gmail.com



Phone:
214-235-8434

EDUCATION

Career Foundry

UX Design Certificate
1/2021 – 11/2021

Texas A&M University Commerce

MS Business Analytics
8/2018 – 12/2020

Texas A&M University Commerce

BS Technology Management
8/2014 – 12/2017

SKILLS

User Research, User Interviewing, User Flows, User Journeys, Site Maps, Affinity Mapping, Typography, UI+Visual Design, Wireframing, Prototyping, User Testing

TOOLS

Adobe Photoshop, Adobe XD, Illustrator, InVision, Balsamiq, Marvel App, Wordpress, Microsoft Word, Powerpoint, Excel, Wordpress, Elementor, Usability Hub, Optimal Workshop

LANGUAGES

English – Native
Igbo – Proficient

WORK EXPERIENCE

Blue Nova LLC – Dallas, TX

9/2018 – Present

UI/UX Designer & Founder

- Designed and developed the official website through interactive design tools, user flows, sitemaps, and usability testing.
- Created visual design icons, and developed solutions for third party stakeholders, resulting in a 25% increase in user engagement.
- Obtained user data through analytic tools, task analysis, and activity tracking which resulted in a 10% increase in returning users by improving our website.
- Implemented an ecommerce store which resulted in a 42% profit increase.
- Carried out user research with extensive usability testing, task analysis, and participatory design techniques to increase user satisfaction by 20%.

Canaan Home HealthCare Agency – Dallas, TX

6/2013 – 12/2017

Intake Designer

- Created the official CANAAN Home HealthCare Agency logo and business cards which contributed to 100% growth since initial launch.
- Designed patient admission packets which improved homecare engagements by 20%.
- Obtained data of over 70 patients with Axxess analytic tools to provide operational and healthcare satisfaction.

Texas A&M University Commerce – Commerce, TX

4/2017 – 6/2017

Graphic & Product Designer

- Developed and compiled documents of over 400 outstanding graduates prior to publishing booklets.
- Designed logos, flyers, and brochures for more than 10 on campus organizations.
- Coordinated 3 major projects simultaneously under weekly deadlines.
- Prepared daily to weekly schedules ensuring projects were completed on time.