

GrubDash Q&A

Question 1: It will be a few months before we can dedicate full time engineering resources to this project. How can we start sharing our daily sales data with you with minimal engineering resources? When we do unlock additional engineering resources, how can we automate our daily sales data share and migrate accordingly?

Answer:

You can share your sales data with Parafin by uploading it to your Parafin Dashboard in a CSV file format. It only takes a minute or two. An example of the file is as follows:

business_id	date	sale_amount	sale_count	reversal_amount	reversal_count	currency
business_91dc959a-c15a-4c59-9a4e-5ddec924511b	2023-01-18	1803,68	34,2			USD
business_91dc959a-c15a-4c59-9a4e-5ddec924511b	2023-01-19	3812,160	136,6			USD
business_91dc959a-c15a-4c59-9a4e-5ddec924511b	2023-01-20	10500,500	0,0			USD

Once your engineering resources are available, uploading your sales data can be automated using Parafin's APIs, which is a simple REST API call. Parafin also supports Amazon S3 buckets as an alternative to using the Parafin API for uploading sales data.

Question 2: We would like to maintain a list of all offers and their corresponding states in our own systems. How can we get notified of offer activity and reconcile with the appropriate business. What developer efforts will this entail?

Answer:

You can retrieve a list of all offers and their states through REST API calls. Additionally, Parafin uses "webhooks" to notify your system of offer activities. Examples of such activities are "offer created", "offer accepted", "offer closed", etc. We will work with your team to determine which activities you want to monitor.

As far as the development effort goes, it would be implementing a couple of REST API calls and creating a webhook listener. We have documentation and code snippets we can share with you.