

ROB SMITHA

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robsmitha@webmediaconcepts.com

Senior at Florida State University pursuing a Bachelor's of Arts in Computer Science. Web expert capable of managing a company's online presence and implement systematic online marketing techniques.

EXPERIENCE

WEB MEDIA CONCEPTS, LLC, Tallahassee, FL

CEO & Founder, October 2016 – Present

Thekidsvillage.org

Child care facility, Tallahassee, FL.

- Website

Cory2v.com

Professional Magician, Tampa, FL.

- Website, online marketing strategies, brand identity

Frazeframe.com

Mobile application, Tallahassee, FL.

- Website, social media growth, brand identity

Yiayiasgreekexpress.com

Greek restaurant, Palm Harbor, FL.

- Website, online menu

MAKO VALET, Tallahassee, FL

Manager, November 2014 – Present

Responsible for orchestrating the inflow and outflow of traffic at a private membership clubs, high class restaurants, and private events.

It was also my responsibility to meet with the hosts of private parties to outline how the parking at the event would be handled.

I set up a web page for customers to send a request for a vehicle return so that their car could be waiting for them when they leave. Guests could also use this web page to schedule a private event, contact the attendants to retrieve items left in the car or to convey any message to the valet stand.

EDUCATION

FLORIDA STATE UNIVERSITY, Tallahassee, FL

Bachelor of Arts in Computer Science, Graduating December 2017

In Progress

TALLAHASSEE COMMUNITY COLLEGE, Tallahassee, FL

Associates in Arts, January 2014-December 2015

Graduated with Honors

Additional Skills

Web Design, Search Engine Optimization (SEO), Web Application Development, User Interface Design, WordPress Development, Programming

C++, HTML5, CSS3, Javascript, JSON, jQuery