

Roberta Bernardi

CONTACT INFORMATION

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University website: <https://research-information.bris.ac.uk/en/persons/roberta-bernardi>

Current Occupation

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| 2020 - | Senior Lecturer in Management , University of Bristol Business School <ul style="list-style-type: none"> - Teaching, Research, and Citizenship - Director of the MSc in Business Analytics, Director of 3rd year UG Unit Data Analytics and AI for Business, Director of MSc Unit Digital Innovation in Healthcare - School Academic Integrity Officer (until Dec 2022) - Member of the Health Data Science Research Strand Steering Group (until 2021) - Lead of the Public Sector Governance and Management Research Strand |
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Previous Occupation

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| 2018 - 2020 | Lecturer in Management , School of Management, University of Bristol <ul style="list-style-type: none"> - Teaching, Research, and Citizenship - Director of the MSc in Business Analytics, Director of 3rd year UG Unit Data Analytics and AI for Business - School Academic Integrity Officer - Member of the Health Data Science Research Strand Steering Group - Lead of the Public Sector Governance and Management Research Theme |
| 2014 - 2018 | Lecturer in Information Systems , School of Management, Royal Holloway, University of London <ul style="list-style-type: none"> - Teaching, Research, and Citizenship - Director of teaching units in Digital Innovation Management and Operations Management - Teaching Champion |
| 2009- 2014 | Teaching Fellow , School of Management, Royal Holloway, University of London <ul style="list-style-type: none"> - Teaching, deliver lectures and seminars |
| 2005-2006 | Project officer - Project "Strengthening Parliaments' Information Systems in Africa", United Nations Department of Economic and Social Affairs (Nairobi, Kenya). <ul style="list-style-type: none"> - Worked on the user requirements of a Parliamentary Information System for the Parliament of Kenya |

Education

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| 2012 | Ph.D. , Warwick Business School, University of Warwick, UK |
| 2003 | Laurea in Lingue e Letterature Straniere (Foreign Languages and Literatures Degree), English and Spanish with Information Technology, Università Cattolica del Sacro Cuore (Brescia, Italy). Mark: 110/110Lode |

Teaching (in the past three years)

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| 2022- | Digital Innovation in Healthcare (Unit director and lecturer), MSc in Healthcare Management, University of Bristol Business School |
| 2021- | Business Analytics and Responsible Innovation (Lecturer), MSc in Business Analytics, University of Bristol Business School |
| 2020- | Data Analytics and AI for Business (Unit director and lecturer), 3rd year UG, University of Bristol Business School |

2019-2021	The Digital Economy (Lecturer and seminar tutor), 3rd year UG, School of Management, University of Bristol
2019-2021	Contemporary Leadership Challenges (Lecturer), MSc in Strategy, Change and Leadership, School of Management, University of Bristol
2018-2020	Studying Management (Seminar tutor), MSc in Management, School of Management, University of Bristol

Selected publications

Bernardi, R. , Wu, P.F. (2022). Online Health Communities and the Patient-doctor Relationship: An Institutional Logics Perspective, *Social Science & Medicine*, Volume 314, Article 115494.

Yan, Z., Bernardi, R., Huang, N., Chang, Y. (2021). The Bright Side and the Dark Side of Digital Health [Guest Editorial], *Internet Research*. Volume 31, Issue 6, pp. 1993-99.

Wu, P.F., Bernardi, R. (2020), Community Attachment and Emotional Well-Being: An Empirical Study of an Online Community for People with Diabetes, *Information Technology & People*, Volume 34, Issue 7, pp. 1949-1975

Bernardi, R., Exworthy, M. (2020). Clinical Managers' Identity at the Crossroad of Multiple Institutional Logics in IT Innovation: The Case Study of a Healthcare Organisation in England", *Information Systems Journal*, Volume 30, Issue 20, pp. 566-595.

Bernardi, R., Sarker, S., Sahay, S. (2019), The Critical Role of Identities in the Deinstitutionalization of Dysfunctional Health Information Systems in Kenya: An Affordance Perspective, *MIS Quarterly*, Volume 43, Issue 4, pp. 1177-1200.

Bernardi, R. (2017), "Health Information Systems and Accountability in Kenya: A Structuration Theory Perspective", *Journal of the Association for Information Systems*, Volume 18, Issue 12, pp. 931-958.

Bernardi, R., Constantinides, P., Nandhakumar, J. (2017), "Rhetorical Strategies for Framing Policy and IS Innovation in Healthcare", *Journal of the Association for Information Systems*, Volume 18, Issue 2, pp. 81-112.

Leadership positions outside employing institutions

External Examiner	Henley Business School, University of Reading (2017-2021)
Associate Editor	Journal of the Association for Information Systems, Information Systems Journal
Senior Editor	Information Technology and People

Prizes and distinctions

2022	Nomination for the University of Bristol Outstanding Research Supervision Award
2021	Distinguished member of the Association for Information Systems (AIS)
2019	Best Associate Editor Award , Human Computer/Robot Interaction Track, <i>International Conference on Information Systems</i> .
2018, 2019	Outstanding Reviewer Award , Health Care Management Division, <i>Academic of Management Conference</i> .
2017	Commendation for Royal Holloway College Excellence Teaching Prize 2016-2017.

Research funding

Feb 2022- July 2022	Medical Experts as Social Media Influencers of Networks of Practice in the Fight Against COVID-19, <i>Jean Golding Institute (JGI)</i> , £4,998, PI with Edwin Simpson and Oliver Davis as Co-Is.
Oct 2020- Dec-2020	Unlocking the Value of Digital Health Platforms with Business Analytics, <i>ESRC Impact Acceleration Account</i> , £2922 - Oct 2020-Dec 2020, PI with Minhao Zhang, Xiojun Wang, Gianluca Veronesi as Co-Is.

2019- 2020	Epistemic Responsibility and the Sociomateriality of Epistemic Practices in a Diabetes Online Community, <i>Small Research Grant, British Academy</i> , £9,952, April 2019-March-2020, PI .
2014- 2015	The Role of Clinical Commissioning Groups (CCGs) in Fostering the Adoption and Diffusion of Telehealth in the UK, <i>British Academy of Management</i> , £3,904, 2014-2015, PI with Mark Exworthy as Co-I.
PhD students	
Sept 2022-	Adrianna Jezierska (recipient of Management supervisor-led scholarship) as first supervisor with Dr Oliver Chen (second supervisor) and Dr Edwina Zhu (advisor). Research topic: Vegan Online Communities of Practice and Climate Change (expected completion date: Sept 2026).
Sept 2022-	Lumin Shao (recipient of University of Bristol Scholarship) as first supervisor with Dr Jie Zhang (second supervisor). Research topic: Health Misinformation on Social Media in China (expected completion date: Sept 2026).
Sept 2022-	Gavryel Martis (Digital Health CDT) as second supervisor with Dr Ryan McConville (first supervisor - Engineering Maths). Research topic: Multimodal Machine Learning for Measuring Mental Well-being Using Physical and Virtual Behavioural Data.
Sept 2021-	Temi Magbagbeola (Innovation and Entrepreneurship Centre, Faculty of Arts) as second supervisor with Dr Gerasimos Balis (first supervisor). Research topic: Nursing Entrepreneurship and Innovation (expected completion date: Sept 2025).
Sept 2020-	Jungje Yoo (recipient of South Korea Government Scholarship) since Sept 2020 as first supervisor with Dr Minhao Zhang (second supervisor). Research topic: A Policy Acceptance Model for Driverless Vehicles in South Korea (expected completion date: Sept 2024).
Sept 2017-May 2021	Sellina Kapondera (recipient of Royal Holloway School of Management's PhD bursary), as first supervisor between 2017 and 2018 and as external second supervisor between 2019 and 2021 (completion date: May 2021). Research topic: The Role of Community Telecentres in Rural Development in Malawi.

Last updated on 31 December 2022.