

14.2.3 Worksheet Best Practices

One thing that came to your mind was that the investors might want the visualizations to look good. You were wondering if there are best practices to be considered while working on these worksheets.

Designing data visualizations is a huge field within the data industry, with some jobs devoted to making visualizations look better. While you don't need to know everything about designing worksheets, you should be familiar with some best practices. The Tableau website provides information about [best practices for effective dashboards](https://help.tableau.com/current/pro/desktop/en-us/dashboards_best_practices.htm) (https://help.tableau.com/current/pro/desktop/en-us/dashboards_best_practices.htm), which is a good starting point. You can also find plenty of articles and resources on the [Tableau website](https://public.tableau.com/en-us/gallery/?tab=viz-of-the-day&type=viz-of-the-day) (<https://public.tableau.com/en-us/gallery/?tab=viz-of-the-day&type=viz-of-the-day>) to help you design better worksheets.

Note that there are some areas of worksheet design that you should be aware of, such as accessibility and user experience. We won't go into this topic much in this module, but you should know that a key aspect of worksheet design is making sure they are easy to understand and use.