## 9.4.2 Building Flask Routes

**You** and W. Avy finish your breakfast quickly and grab an extra coffee to go—you want to get to work building the Flask application so that it's foolproof for the board of directors' meeting tomorrow. You know the first thing you must figure out is how many routes your application needs.

Routes are a core Flask concept. They can be tricky to build (we'll get into that in a moment) but conceptually they are straightforward. In fact, you use routes whenever you google something, for example. If you search for "surfing," you get a number of different categories of pages offered to you: images, maps, news, videos, and more.



These are all different **routes**, or different pathways that a search can take.

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When we build our webpage for W. Avy, we'll need to make sure we have the correct routes, so that when investors click on the URL they can clearly navigate to the analysis they want to see.

We're going to create five routes for our investors: Welcome, Precipitation, Stations, Monthly Temperature, and Statistics. But first things first: let's install Flask.

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