

For your qualitative research proposal you need to include the following information in order: (Use the headings below to clearly indicate what information you are discussing):

- title page
- abstract (not to exceed 100 words)
- introduction
- literature review (5-6 pages only)
- importance/why you are interested in the research
- theoretical perspective
- research questions
- methodology (discussing all steps and things you would need to address and do to conduct the qualitative research)
- possible limitations
- core value
- conclusion
- references page

Keep in mind that when proposing research you must justify your methodological choices i.e. why your unit of analysis, population, sampling method, qualitative method used, approximate cost and timeline of research, etc. is appropriate. In the research proposal you also need to address the Core Value of Personal Development.

The body of the qualitative research proposal (everything between and including the introduction and conclusion) should be approximately 15-20 pages. Minimally you should have 10 scholarly peer-reviewed journal articles as sources.

See “Research Proposal vs. Research Article” in this module for more information on the content of a research proposal. See also “How to Write Good Research” in this module and “Writing Tools” in the Content section for more information on writing.

Assignment submission

The Qualitative Research Proposal must be submitted via Assignments by **11:59 PM EST/EDT Friday**.

[Qualitative Research Proposal Rubric](#)