Feedback for Project Number 1

## Instructions

Use the program below (beginning line 13) to figure out who you will be critiquing. You will critique two of your colleagues’ work and provide feedback for them to produce their best work. Remember this is to help them out so do not be mean, but also do not hold back. Be sure to highlight areas of success as equally as areas of failure. Use the template below the code to provide them this feedback. You can find the [project links here](https://docs.google.com/spreadsheets/d/1ZmjrUl3k0LIIJps8jqobH6rOiYHnJQzXTxdWzqs9cro/edit#gid=0)

**Be sure to change the name of the project in the title above and in the document title.** This is the project number you are critiquing and should be included in the output file so that the document name reads ‘Critique\_of\_Project##.docx’. Once you are finished, e-mail me both documents (one document per critique) and I will upload them to the ‘Peer\_Reviewed\_Work’ folder so that your peers can view them. Do not e-mail me the .Rmd file. These reviews are due by **Friday, March 25th at 5:30pm CST**. For ease you can use this markdown file to fill out your responses and knit which will produce a word document for you.

## Feedback Below

**What is their topic on?**

The topic is “Web Scraping Yelp Reviews: Understanding why a local restaurant has low ratings”. The title makes sense for the project because it uses data scraping and data analyzing to understand the reason for a restaurant’s rating.

**Are the objectives of the project clearly identifiable?**

The subject of this project is a study of why a restaurant is rated 1.5 out of 5, which is a relatively low score. It examines the topic of data analysis to determine how to make customers happy or what causes them to be unhappy, in order to improve the service and score of the restaurant. The speaker's motivation and goal was to share the final results with the industry and help the operators achieve higher revenues and higher quality of service.

**What data are used?**

<https://www.yelp.com/biz/24th-st-pizzeria-san-antonio?osq=Worst+Restaurant> was the website used for scraping, and there were no other data brought in from outside sources.

**What is your overall impression of the project?**

I think the whole report is very structured. The presenter starts with the entire rating to give a basic idea of the rating of the restaurant. Then I think a very good point is that the presenter extracted the keywords in the rating, which is a point I had not thought of but now I think it is reasonable because the keywords can often reflect the specific ideas of the customer than a number, and the presenter finally has a good summary of the restaurant, and in this premise to provide specific suggestions and comments.

**Other encouragements/critiques you would like to provide to your colleague in order for them to have a more refined project.**

The only critique I can make is to provide the relevant code on the same page of the PPT, for example, when explaining the sentiment, I would have some doubts about not knowing firsthand how the code was generated. Other than that I think this is a perfect work. Great job!