Feedback for Project Number 6 (Michael Darkoh)

## Instructions

Use the program below (beginning line 13) to figure out who you will be critiquing. You will critique two of your colleagues’ work and provide feedback for them to produce their best work. Remember this is to help them out so do not be mean, but also do not hold back. Be sure to highlight areas of success as equally as areas of failure. Use the template below the code to provide them this feedback. You can find the [project links here](https://docs.google.com/spreadsheets/d/1ZmjrUl3k0LIIJps8jqobH6rOiYHnJQzXTxdWzqs9cro/edit#gid=0)

**Be sure to change the name of the project in the title above and in the document title.** This is the project number you are critiquing and should be included in the output file so that the document name reads ‘Critique\_of\_Project##.docx’. Once you are finished, e-mail me both documents (one document per critique) and I will upload them to the ‘Peer\_Reviewed\_Work’ folder so that your peers can view them. Do not e-mail me the .Rmd file. These reviews are due by **Friday, March 25th at 5:30pm CST**. For ease you can use this markdown file to fill out your responses and knit which will produce a word document for you.

## Feedback Below

**What is their topic on?**

* *Is the title consistent with the topic?*
* *In other words does the title make sense for the project?*

*The title is somewhat consistent with the topic. I know what data and website you would be working with without watching the video. However, I don’t feel like this analysis is “determining what the top 50 action movies is”, I feel like it’s mostly describing the top 50 movies, the ratings, and earnings, but not necessarily what factors are causing those movie to be considered “top”*

**Are the objectives of the project clearly identifiable?**

* *What are they wanting to study?*
* *What is the motivation of this project?*
* *What does the presenter hope to accomplish with this project?*

*The motivation for this project is determining what makes movies successful. To do this, they wanted to study the relationship between rating and votes, and gross earning and rating. However, this was not clear on the first few slides. It was only clear when we saw visualizations.*

**What data are used?**

* *What website(s) are scraped?*
* *Are other data brought in from outside sources?*
* *If so, what are they and how do they add to the project?*

*IMDB was the website being scraped.*

**What is your overall impression of the project?**

Overall, it’s a nice and detailed presentation. I knew the steps that were taken to complete the project. However, I am not sure what is the clear objective of the project is, is it for pure interest? Is it to improve something?

Although we have graphs stating the relationship between the gross earning and rating, we can’t easily conclude what the relationship is just by looking at the graph, which I think is what the main purpose of graphs and visualization should be.

In your conclusion, you stated that the gross earnings contributes to the success of an action movie, but if anything, doesn’t the success of an action movie contribute to the gross earning? I think it would make more sense to look at the budget to determine success rather than what it earned.

**Other encouragements/critiques you would like to provide to your colleague in order for them to have a more refined project.**

Loved the visualizations, although I felt that it did not necessarily portray what question needed to be answered, I still thought they were very neat and easy to read.