Gilda Display

Designed by Eduardo Tunni

About

Gilda Display is a font of classic proportions, in which we can see the finest treatment of curves, strokes and serifs. The high stroke contrast has especially smooth transitions, making this type perfect for the world of fashion, jewelry and luxury items. Gilda Display typically contributes all its glamor to headlines, but the considered design of this font gives it potential for use in longer texts with a fine page texture.

To contribute to the project contact Eduardo Tunni.

Designer

Eduardo Tunni

Principal design

Eduardo Tunni was born in Buenos Aires, Argentina, in 1963. He studied graphic design at the University of Buenos Aires (UBA) and later specialized in typographic design. He co-founded the type foundry "Tipo" and some of his published there fonts were exhibited, selected and awarded around the world. For 10 years he was a teacher of the Master Career of Type Design at the UBA where he continues as external consultant. He made multilingual custom fonts for magazines, newspapers, universities, companies and countries with the collaboration of other colleagues. He has developed design methods that have been incorporated into the main typography design software that collaborates with typographic production.

Instagram

Have feedback on Gilda Display?

License

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This isn't legal advice, please consider consulting a lawyer and see the full license for all details.

Usage

11.1 million

Number of times Google Fonts API served Gilda Display over the last week. Gilda Display is featured in more than 83,000 websites.

Top countries

United States	3,049,122
Taiwan	3,515
Turkey	32,106
Saudi Arabia	9,374
Poland	2,812

Choosing type

View all articles

When you have some text, how can you choose a typeface?

Many people—professional designers included—go through an app's font menu until we find one we like. But the aim of this module is to show that there are many considerations that can improve our type choices. By setting some useful constraints to aid our type selection, we can also develop a critical eye for analyzing type along the way.

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A checklist fo

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Fonts

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