

Roberto González Téllez

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Research Interests

Development Economics, Political Economy, Econometrics

Education

Aug. 2022 – Dec. 2024

Instituto Tecnológico Autónomo de México (ITAM)

Mexico City, Mexico

MA in Economic Theory

GPA: 9 / 10

Advisers: Profs. Enrique Seira, Arturo Aguilar

Top 2% of class

Aug. 2017 – May 2022

ITAM

Mexico City, Mexico

BA in Economics (Honors)

GPA: 8.08 / 10

Honors Thesis: Do Social Insurance and Medical Attention Improve

Health? Evidence from Seguro Popular in Mexico ([Available here](#))

Honorary Mention in 2023 Citibanamex Prize in Economics Research - Undergraduate

Mentors: Profs. Joyce Sadka, Andrei Gomberg, Arturo Aguilar

Publications

Beliefs, Information Sharing, and Mental Health Care Use Among University Students, Journal of Development Economics, 2025

with Alisher Batmanov, Idaliya Grigoryeva, Bruno Calderon-Hernandez & Alejandro Guardiola

Question: What role do beliefs and stigma play in shaping students' use of professional mental health services?

Work in progress

The Violent Effects of Apex Corruption

with Enrique Seira, Eduardo Rivera & Saumitra Jha

Question: Do corruption scandals hinder social stability by making people more prone to protesting violently?

Change in the Targeting Strategy of an Antipoverty Program: The end of Mexico's Progresa and rise of Becas Benito Juarez (MA Thesis)

with Arturo Aguilar, Santiago Ochoa & Horacio Reyes

Question: Is the universal unconditional cash transfer better vis-à-vis Proxy Means Tests in distributing resources to the intended population? Do universal unconditional cash transfers reduce dropout rates?

Research Experience

Jul. 2025 – Present

Stanford Graduate School of Business

Palo Alto, CA, USA

Supervisors: Profs. Saumitra Jha, Wesley Hartmann

Political Economics

- Estimated treatment effects of corruption scandals on protests occurrence using Poisson QML estimators
- Made case studies for corruption scandals in Latin America
- Plotted treatment effect heterogeneity of corruption scandals on corruption perceptions and a democracy index
- Computed FDR q-values for estimates of exposure to financial assets on Brexit remain/leave intentions
- Did literature review on identity-based updating and documented effects of canvassing and political persuasion interventions
- Tested plausible mechanisms through which exposure to financial assets influence remain/leave votes during Brexit referendum

Marketing

- Standardized brand names of brands with ads that air during SuperBowls
- Standardized agency names of brands that make ads that air during the SuperBowl
- Matched ad titles from AdAge and AdMeter datasets
- Cleaned comScore data to observe browsing behavior on the websites of brands that advertise during the SuperBowl
- Create transition matrices to map agency mergers/evolution across years

Jul. 2022 – Jun. 2025

Centro de Investigación Económica at ITAM

Mexico City, Mexico

Supervisors: Profs. Enrique Seira (Michigan State University) & Alberto Simpser (ITAM)

- Estimated treatment effects of RCT's on topics related to corruption and democracy, the contact hypothesis and tolerance, interest rates and minimum payments' effect on credit card default
- Conducted Event Study analysis on one million worker-quarter observations to provide an out of sample (with Mexico's employment survey) benchmark for treatment effects of reducing interest rates and increasing minimum payment on credit card default
- Programmed a survey on the Social Science Prediction Platform to assess how 'surprising' the treatment effect estimates found in the credit card default project were
- Prepared replication packages for submitted projects for QJE and Nature Human Behavior
- Implemented Implicit Association Tests for eliciting biases towards democratic or authoritarian behaviour
- Supervised four Junior Research Assistants on data cleaning and econometrics doubts
- Programmed surveys in Qualtrics for a variety of topics including democratic beliefs and attitudes, lawyer and lawsuit information, credit access and loan guarantees for agriculture firms ([Project info at Stanford University sites](#))

Aug. 2023 – Nov. 2024	University of California, San Diego (UCSD) <i>Supervisors:</i> Idaliya Grigoryeva & Alisher Batmanov	Remote
	<ul style="list-style-type: none"> Designed and programmed survey questions to elicit mental health-related beliefs and stigma with question, section and treatment randomization Ran a pilot on 60 students and analyzed data to support a successful Weiss Fund application Designed training materials for an RCT intended to train tutors of elementary school children on self-consciousness and well-being Recruited elementary school students for a project related to an online tutoring platform in Mexico 	

Aug. 2020 – Jul. 2022	Centro de Investigación Económica at ITAM <i>Supervisors:</i> Profs. J. Sadka & A. Gomberg	Mexico City, Mexico
	<ul style="list-style-type: none"> Conducted IV analysis for looking at mechanisms through which providing judges with a summary of the case file information could be working Scanned over 600 labor law suit case files to code the information related to the Employee-Employer relationship and the outcome of the lawsuit Supervised data coding by three undergraduate students doing their social service 	

Scholarships, Awards

2023 – 2024	Academic Excellence 100% Tuition Waiver for <i>MA in Economic Theory at ITAM</i>
2023	Honorary Mention in <i>2023 Citibanamex Prize in Economic Research - Undergraduate</i>

Teaching Experience

Spring, Fall 2024	Lecturer of Undergraduate Classes, ITAM Department of Economics Undergraduate - Introduction to Microeconomics <i>Content:</i> Opportunity Cost, Consumer Theory, Producer Theory, Perfect Competition, Monopoly, Externalities, Public Goods <i>Average student approval rating:</i> 4.8 / 5	See student evaluations
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Sep. 2024 **Programming Lab - Making Maps in R (ITAM - INEGI - ANTAD)**

- Use shapefiles to plot maps with the `sf` package
- Aggregate data at different levels (e.g. electoral precinct, municipality)
- Good coding practices and version control with git

Skills

Programming

Proficient in Stata, R, Python, MATLAB and L^AT_EX

Languages

Spanish (native), English (fluent), German (fluent), French (basic)

Industry experience

Summer 2021	Banorte Research and Experiments Summer Intern	Mexico City, Mexico
• Conducted a meta-analysis evaluating the impact of different behavioral nudge-like interventions conducted by the bank.		

Other Coursework

Apr. 2024	Mixtape Sessions: Design-based Inference <i>Instructor: Peter Hull (Brown)</i>
Feb. 2024	Mixtape Sessions: Demand Estimation <i>Instructor: Jeff Gortmaker (Harvard)</i>
Apr. 2020	MITx The Challenges of Global Poverty <i>Instructors: Esther Duflo & Abhijit Banerjee (MIT)</i>
Feb. 2020	MITx Data Analysis for Social Scientists <i>Instructors: Sara Fisher Ellison & Esther Duflo (MIT)</i>
Oct. 2016	MITx Microeconomics <i>Instructor: Jonathan Gruber (MIT)</i>