



Video game preferences


Start

Your help is required to complete this investigation. This will only take approximately 9 min to complete. All responses are anonymous. Thank you!

* 1. Have you played video games?  0

☐ Yes


☐ No

* 2. What is your age?  0

☐ 18-25

☐ 26-35

☐ 36-45

* 3. What is your sex?  0

☐ Male

☐ Female

* 4. On average, how many hours a week do you play video games?  0

☐ Less than 7 hours

☐ 7-12 hours

☐ 12-20 hours

☐ More than 20 hours

* 5. In which platform have you played video games? (select all that apply)  0

- ☐ Smartphone
- ☐ Tablet
- ☐ PC (Boxed/Downloaded PC games, Browser PC games)
- ☐ Console

* 6. How much of your time is spent playing video games in each platform?  0


	No time spent	Some time spent		A lot of time spent	Spent most of the time
Smartphone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tablet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PC (Boxed/Downloaded PC games, Browser PC games)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Console	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 7. Have you spent any additional money on a video game? (e.g. DLC, game currency, skins)  0


- ☐ Yes
- ☐ No


* 8. In which platform have you spent additional money on video games? (select all that apply)  0


- ☐ Smartphone
- ☐ Tablet
- ☐ Console
- ☐ PC
- ☐ Haven't spent any additional money


* 9. How important are each of the following characteristics when choosing a device to play in?  0


	Not important	Somewhat important	Neutral	Important	Very important
Fast performance (60 fps, load quickly)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quantity of games available	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Videogame exclusives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Easy to use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mobility (easy to move)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 10. Out of the following consoles, which one do you think is the best? (1st being the best)  0







11. How important are each of the following characteristics when choosing a console to play in? (if you play in a console)  0

	Not important	Somewhat important	Neutral	Important	Very important
Fast performance (60 fps, load quickly)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quantity of games available	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Videogame exclusives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Price	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Easy to use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mobility (easy to move and carry)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 12. In which type of games do you spend most of your time playing?  0

	No time spent	Some time spent		A lot of time spent	Spent most of the time
Battle Royale games (e.g. Fortnite or Free fire)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Casual Multiplayer video games (e.g. Among Us or Mario Party)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Casual Single-player video games (e.g. Candy Crush or Pokemon)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
First-person shooter video games (e.g. Call of Duty or Halo)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Massively Multiplayer Online Role-Playing games (e.g. World of Warcraft or Lost Ark)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Multiplayer Online Battle Arena games (e.g. League of Legends or DOTA 2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Single-player role-play video games (e.g. The Elder Scrolls, The Witcher 3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Video game preferences

Ending

* 13. Which of the following video game subscription services do you know? (select all that apply)  0

- ☐ Xbox Game Pass
- ☐ PlayStation Now
- ☐ EA Play
- ☐ Nintendo Switch Online

- ☐ Uplay Plus
- ☐ Humble Choice
- ☐ Apple Arcade
- ☐ Google Play Pass
- ☐ Prime Gaming
- ☐ GeForce Now
- ☐ None of the above

* 14. Have you purchased a video game subscription service?  0

- ☐ Yes
- ☐ No

* 15. Which of the following video game subscription services have you purchased?  0

- ☐ Xbox Game Pass
- ☐ PlayStation Now
- ☐ EA Play
- ☐ Nintendo Switch Online
- ☐ Uplay Plus
- ☐ Humble Choice
- ☐ Apple Arcade
- ☐ Google Play Pass
- ☐ Prime Gaming
- ☐ GeForce Now
- ☐ Haven't purchased any

* 16. How important are each of the following characteristics when choosing a videogame subscription service?

🗨 0


	Not important	Somewhat important	Neutral	Important	Very Important
Price	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quantity of games available	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Available in different platforms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Deals and discounts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Videogame exclusives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Easy to use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 17. Which of the following videogame titles do you recognize? 🗨 0


- ☐ Fallout
- ☐ Pokemon
- ☐ Super Mario
- ☐ The Legend of Zelda
- ☐ The Last of Us
- ☐ Call of Duty
- ☐ Animal Crossing
- ☐ Halo
- ☐ The Elder Scrolls
- ☐ God of War
- ☐ Overwatch
- ☐ Minecraft
- ☐ None of the above







* 18. If you could play any game, which of the following videogame titles are you most likely to play?  0


	Very unlikely	Unlikely	Neutral	Likely	Very Likely
Fallout	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Super Mario	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Last of Us	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pokemon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Call of Duty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Legend of Zelda	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Halo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Elder Scrolls	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Animal Crossing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
God of War	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overwatch	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minecraft	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>







* 19. How important are each of the following attributes when choosing to play video games of a particular company?  0

	Not important	Somewhat important	Neutral	Important	Very important
Video game exclusives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The video game subscription service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Console	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of their games in different platforms(e.g. PC, mobile)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quantity of video games	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 20. Out of the following video game subscription services, which one do you think is the best? (1st being the best)  0

		Xbox game pass
		PS Now
		Nintendo Switch Online

* 21. Which company do you think makes the best video games? (1st being the best)  0

		Nintendo
		Sony
		Microsoft