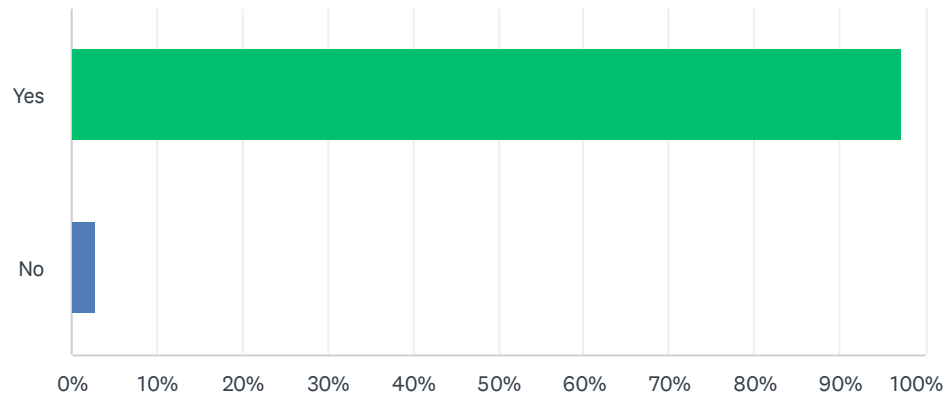


## P1 Have you played video games?

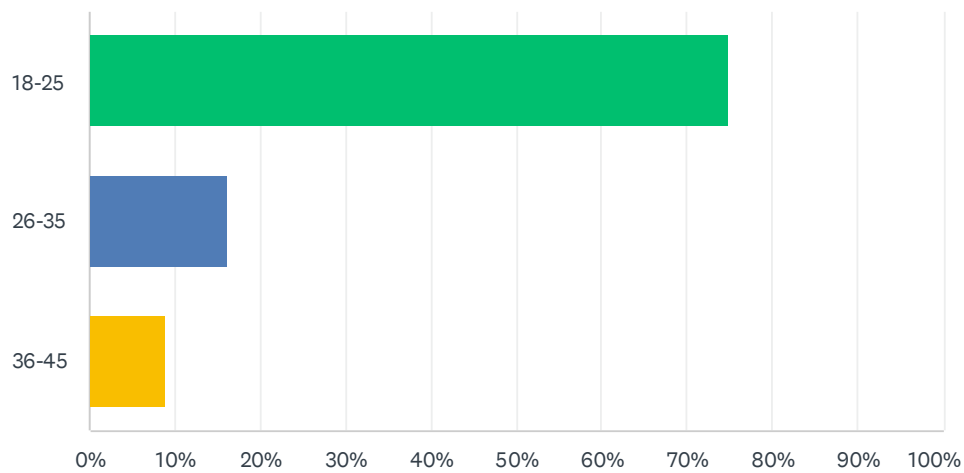
Respondidas: 111 Omitidas: 0



OPCIONES DE RESPUESTA		RESPUESTAS	
Yes		97.30%	108
No		2.70%	3
TOTAL			111

## P2 What is your age?

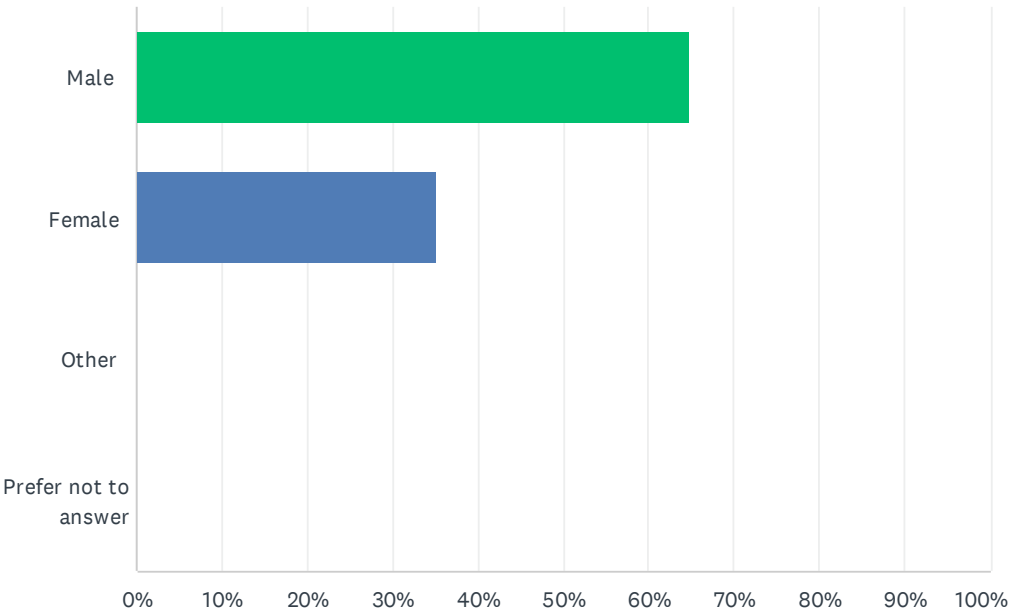
Respondidas: 111 Omitidas: 0



OPCIONES DE RESPUESTA	RESPUESTAS	
18-25	74.77%	83
26-35	16.22%	18
36-45	9.01%	10
TOTAL		111

P3 What is your sex?

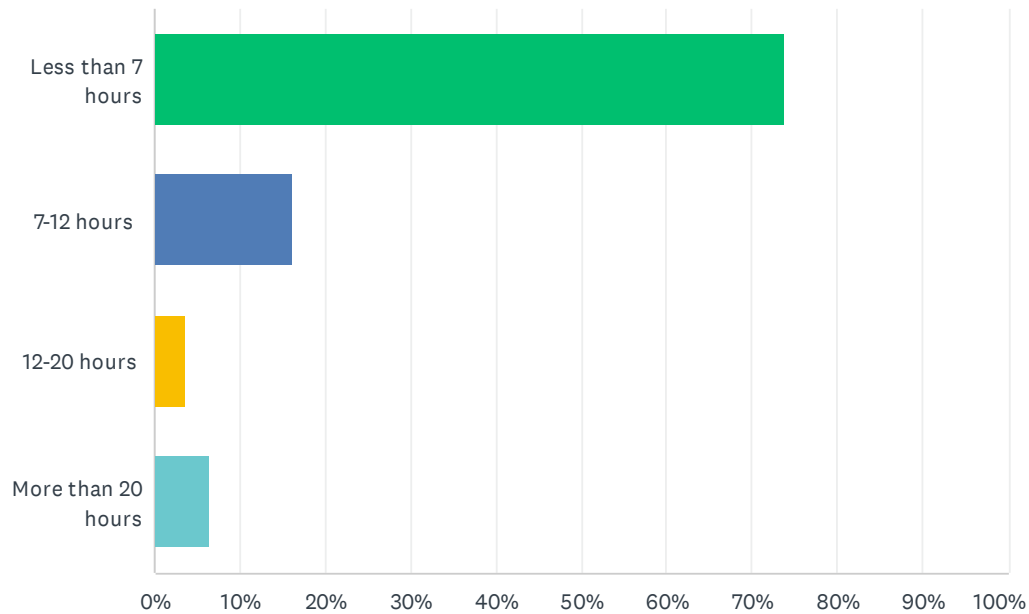
Respondidas: 111    Omitidas: 0



OPCIONES DE RESPUESTA		RESPUESTAS	
Male		64.86%	72
Female		35.14%	39
Other		0.00%	0
Prefer not to answer		0.00%	0
TOTAL			111

## P4 On average, how many hours a week do you play video games?

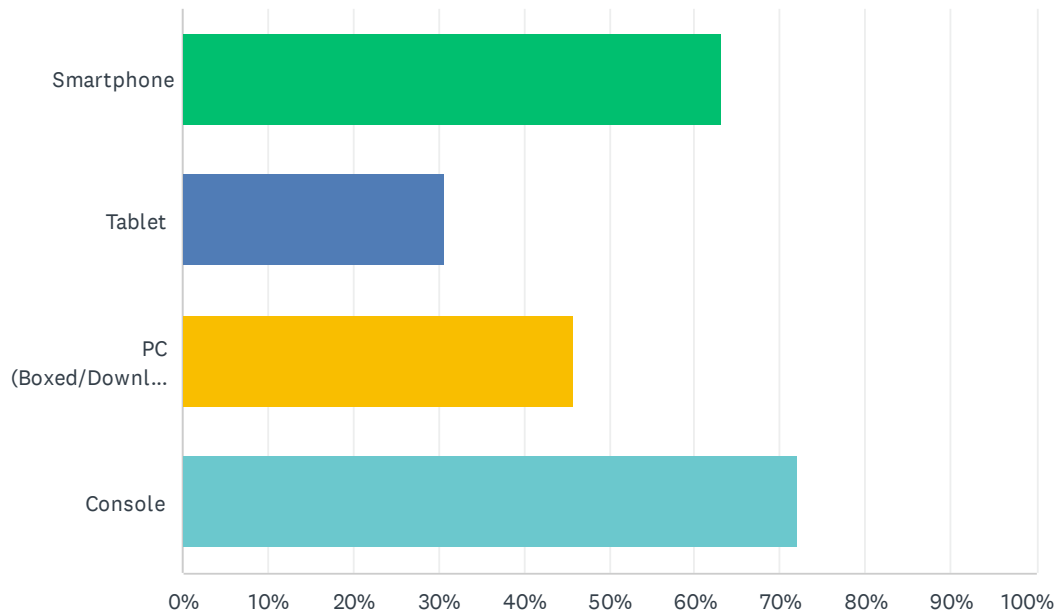
Respondidas: 111 Omitidas: 0



OPCIONES DE RESPUESTA	RESPUESTAS	
Less than 7 hours	73.87%	82
7-12 hours	16.22%	18
12-20 hours	3.60%	4
More than 20 hours	6.31%	7
TOTAL		111

## P5 In which platform have you played video games? (select all that apply)

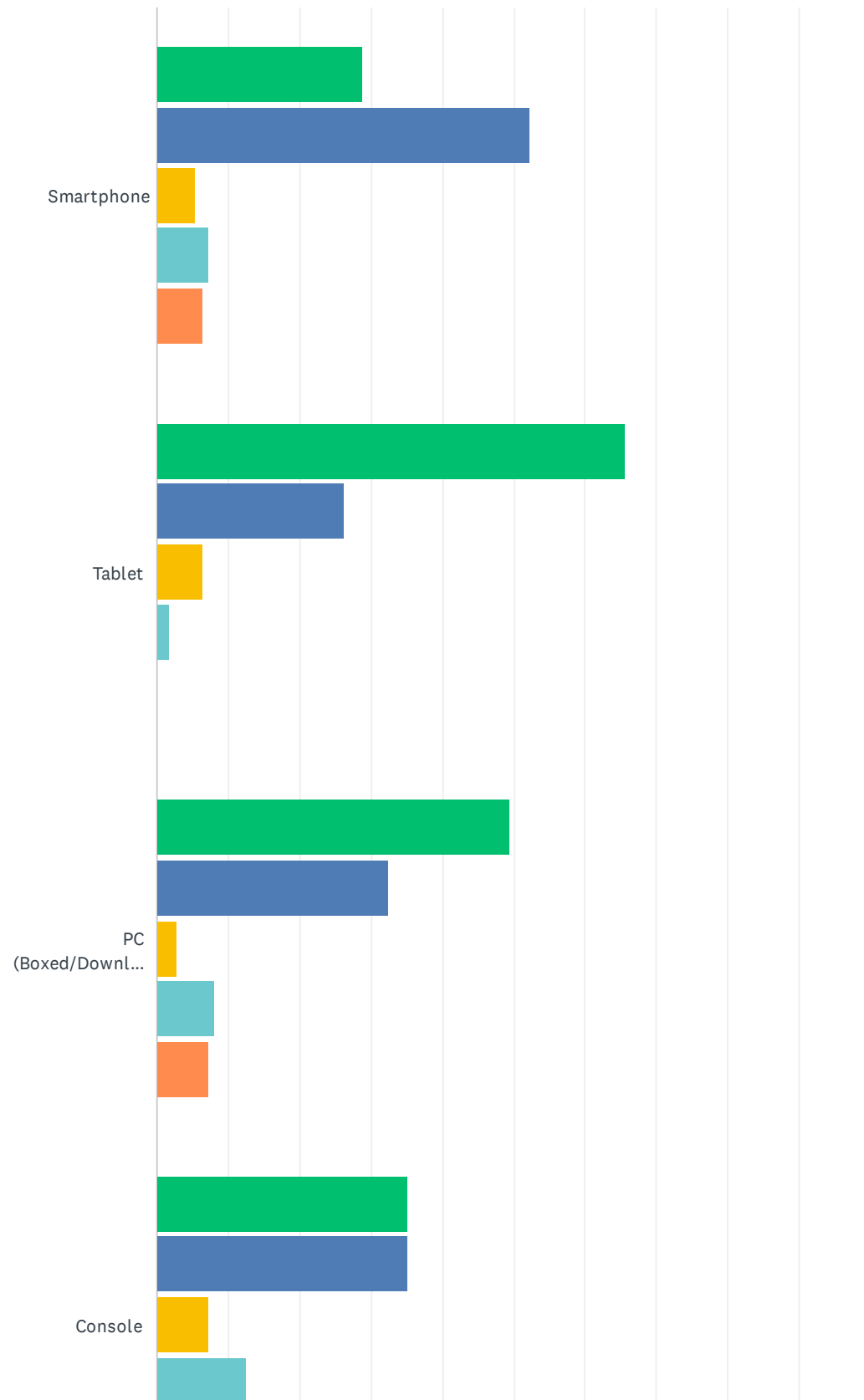
Respondidas: 111 Omitidas: 0

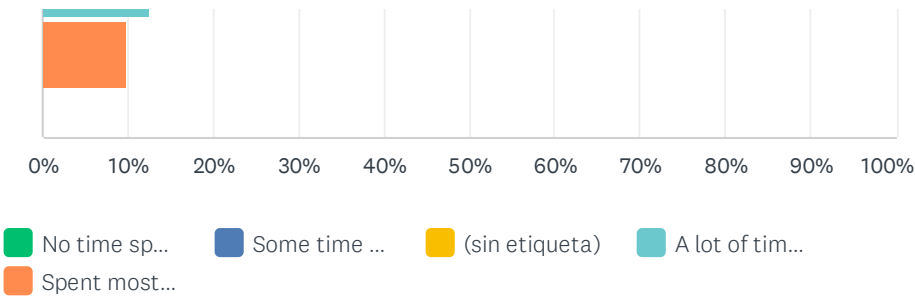


OPCIONES DE RESPUESTA	RESPUESTAS	
Smartphone	63.06%	70
Tablet	30.63%	34
PC (Boxed/Downloaded PC games, Browser PC games)	45.95%	51
Console	72.07%	80
Total de encuestados: 111		

## P6 How much of your time is spent playing video games in each platform?

Respondidas: 111 Omitidas: 0

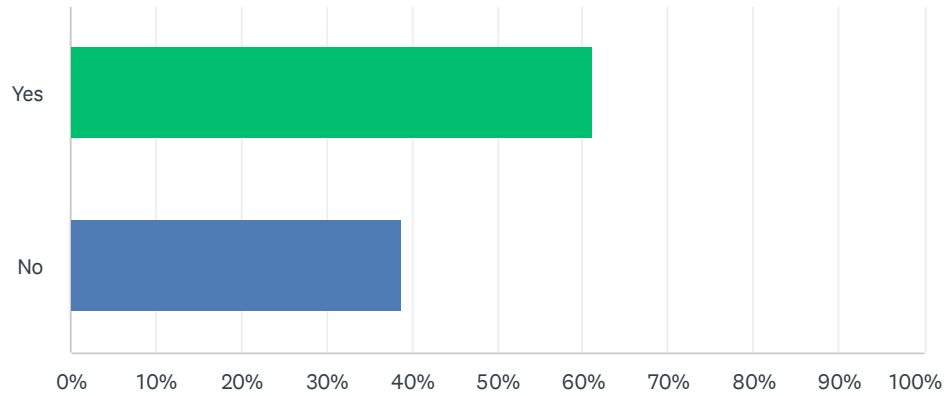




	NO TIME SPENT	SOME TIME SPENT	(SIN ETIQUETA)	A LOT OF TIME SPENT	SPENT MOST OF THE TIME	TOTAL	PROMEDIO PONDERADO
Smartphone	28.83% 32	52.25% 58	5.41% 6	7.21% 8	6.31% 7	111	1.10
Tablet	65.77% 73	26.13% 29	6.31% 7	1.80% 2	0.00% 0	111	0.44
PC (Boxed/Downloaded PC games, Browser PC games)	49.55% 55	32.43% 36	2.70% 3	8.11% 9	7.21% 8	111	0.91
Console	35.14% 39	35.14% 39	7.21% 8	12.61% 14	9.91% 11	111	1.27

## P7 Have you spent any additional money on a video game? (e.g. DLC, game currency, skins)

Respondidas: 111 Omitidas: 0

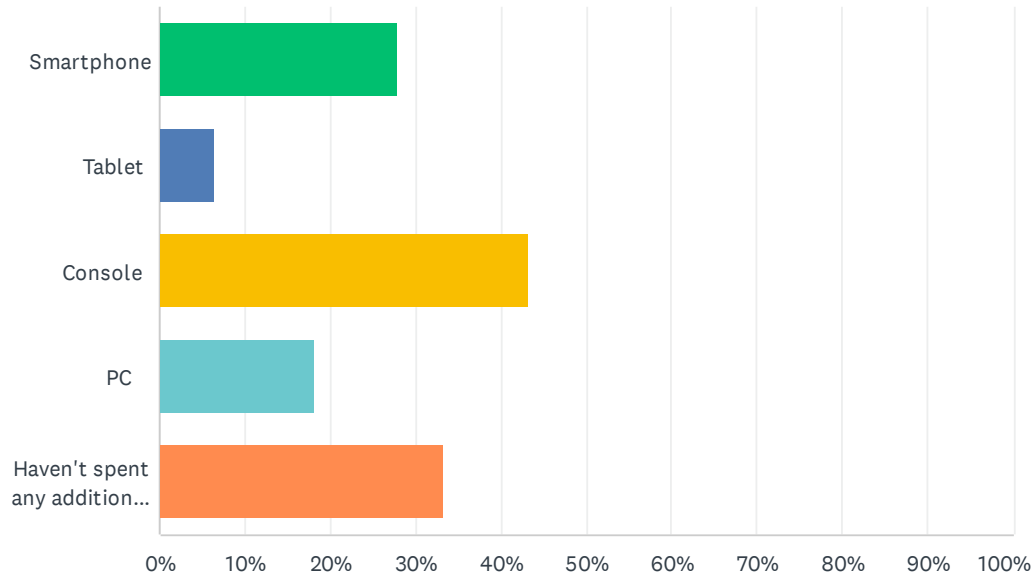


OPCIONES DE RESPUESTA		RESPUESTAS	
Yes		61.26%	68
No		38.74%	43
TOTAL			111



## P8 In which platform have you spent additional money on video games? (select all that apply)

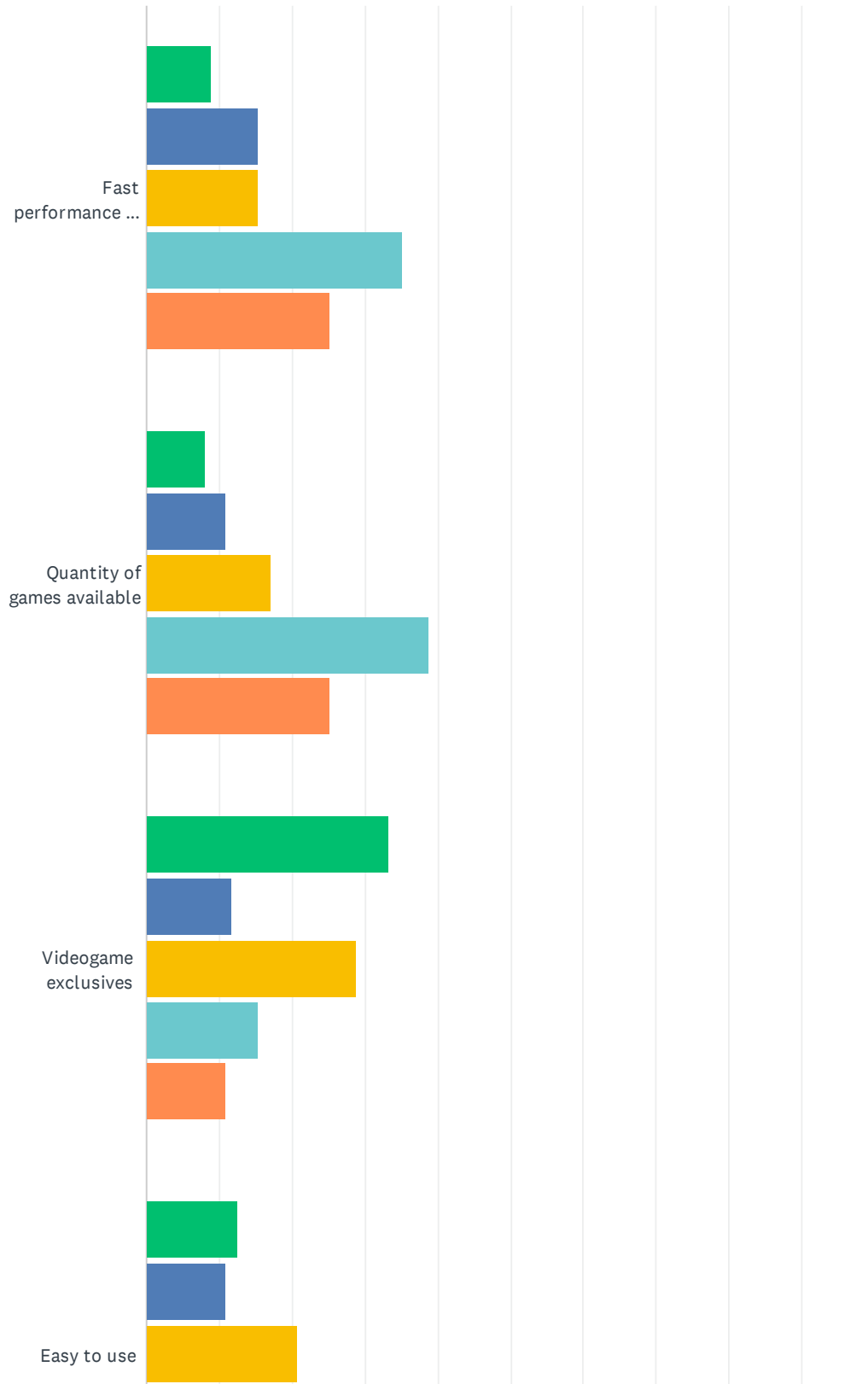
Respondidas: 111 Omitidas: 0

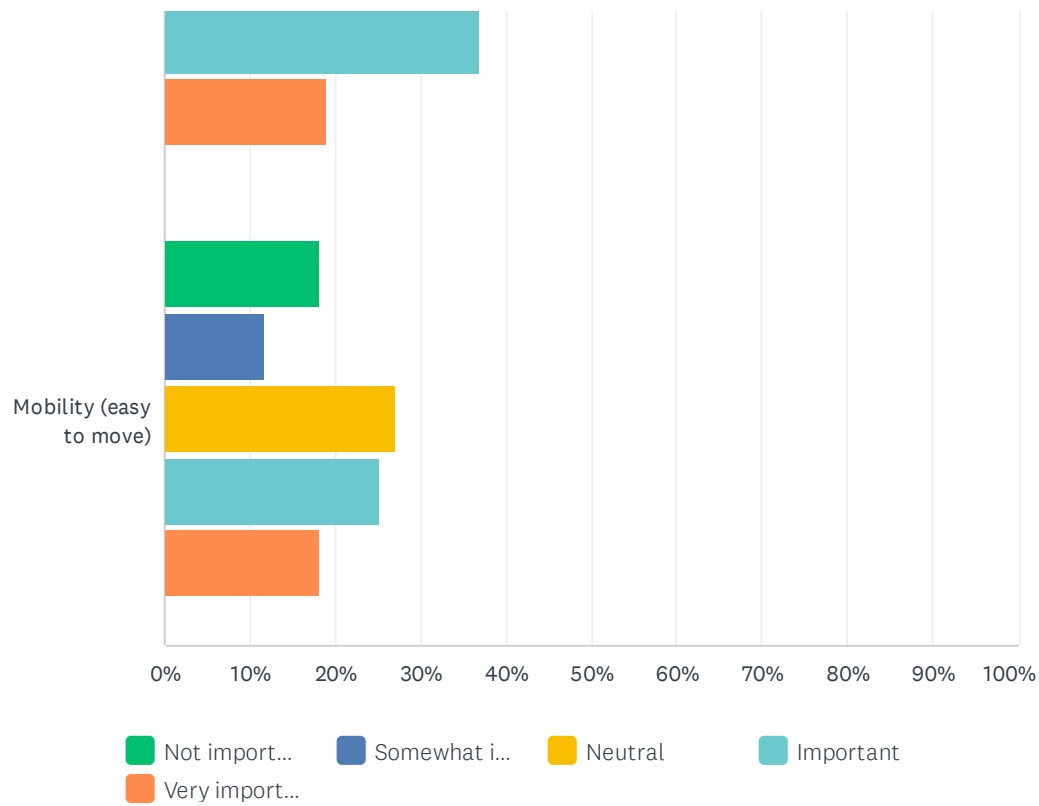


OPCIONES DE RESPUESTA	RESPUESTAS	
Smartphone	27.93%	31
Tablet	6.31%	7
Console	43.24%	48
PC	18.02%	20
Haven't spent any additional money	33.33%	37
Total de encuestados: 111		

## P9 How important are each of the following characteristics when choosing a device to play in?

Respondidas: 111 Omitidas: 0

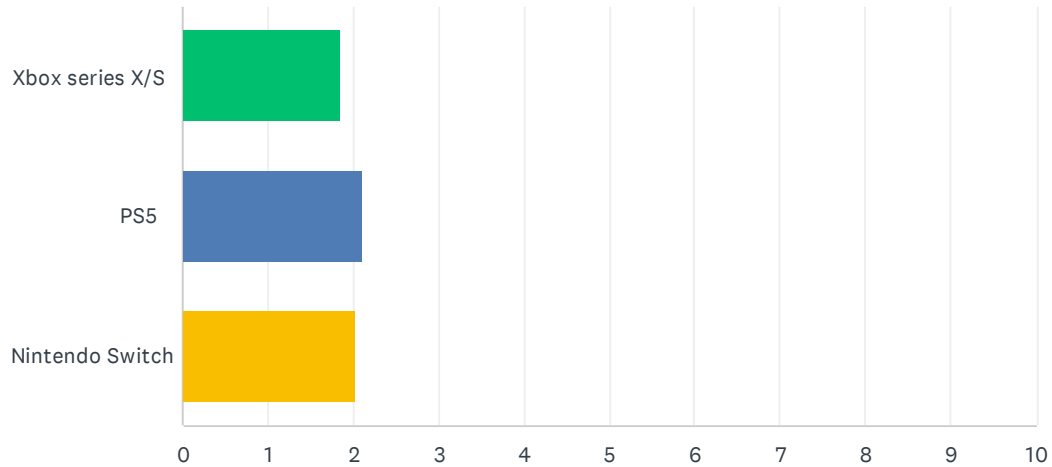




	NOT IMPORTANT	SOMEWHAT IMPORTANT	NEUTRAL	IMPORTANT	VERY IMPORTANT	TOTAL	PROMEDIO PONDERADO
Fast performance (60 fps, load quickly)	9.01% 10	15.32% 17	15.32% 17	35.14% 39	25.23% 28	111	2.52
Quantity of games available	8.11% 9	10.81% 12	17.12% 19	38.74% 43	25.23% 28	111	2.62
Videogame exclusives	33.33% 37	11.71% 13	28.83% 32	15.32% 17	10.81% 12	111	1.59
Easy to use	12.61% 14	10.81% 12	20.72% 23	36.94% 41	18.92% 21	111	2.39
Mobility (easy to move)	18.02% 20	11.71% 13	27.03% 30	25.23% 28	18.02% 20	111	2.14

## P10 Out of the following consoles, which one do you think is the best? (1st being the best)

Respondidas: 111 Omitidas: 0

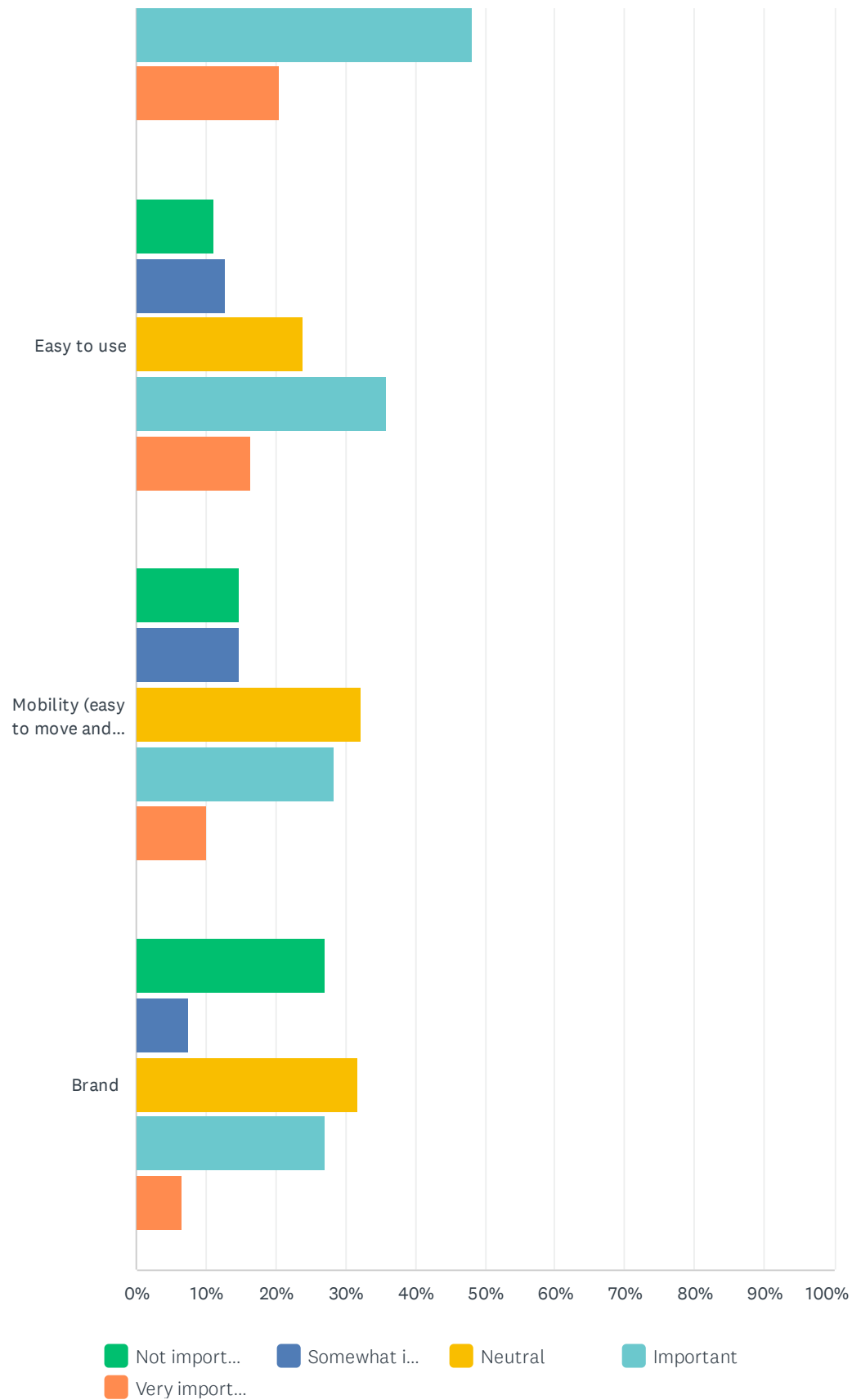


	1	2	3	TOTAL	PUNTUACIÓN
Xbox series X/S	31.53% 35	22.52% 25	45.95% 51	111	1.86
PS5	34.23% 38	43.24% 48	22.52% 25	111	2.12
Nintendo Switch	34.23% 38	34.23% 38	31.53% 35	111	2.03

## P11 How important are each of the following characteristics when choosing a console to play in? (if you play in a console)

Respondidas: 109 Omitidas: 2

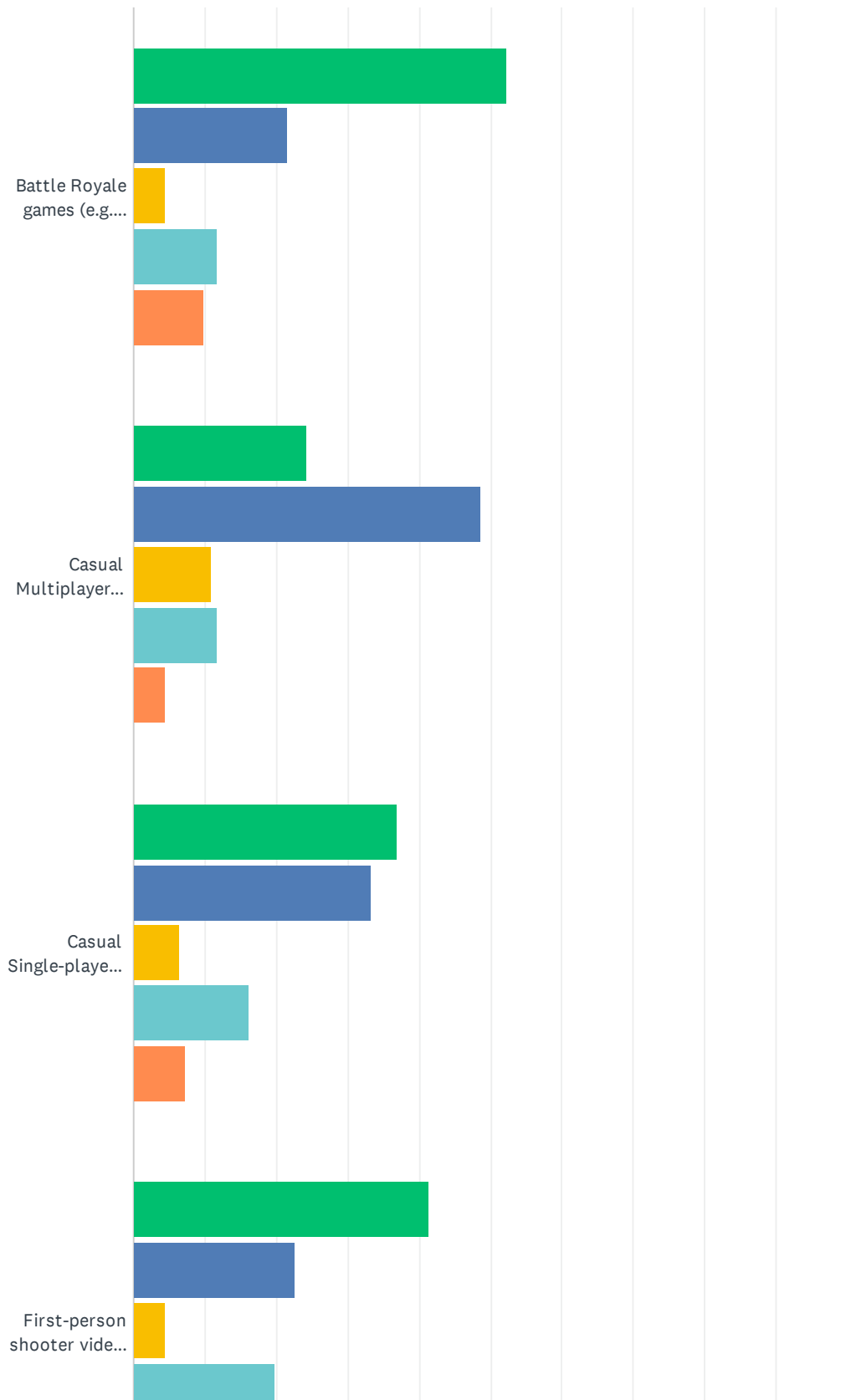




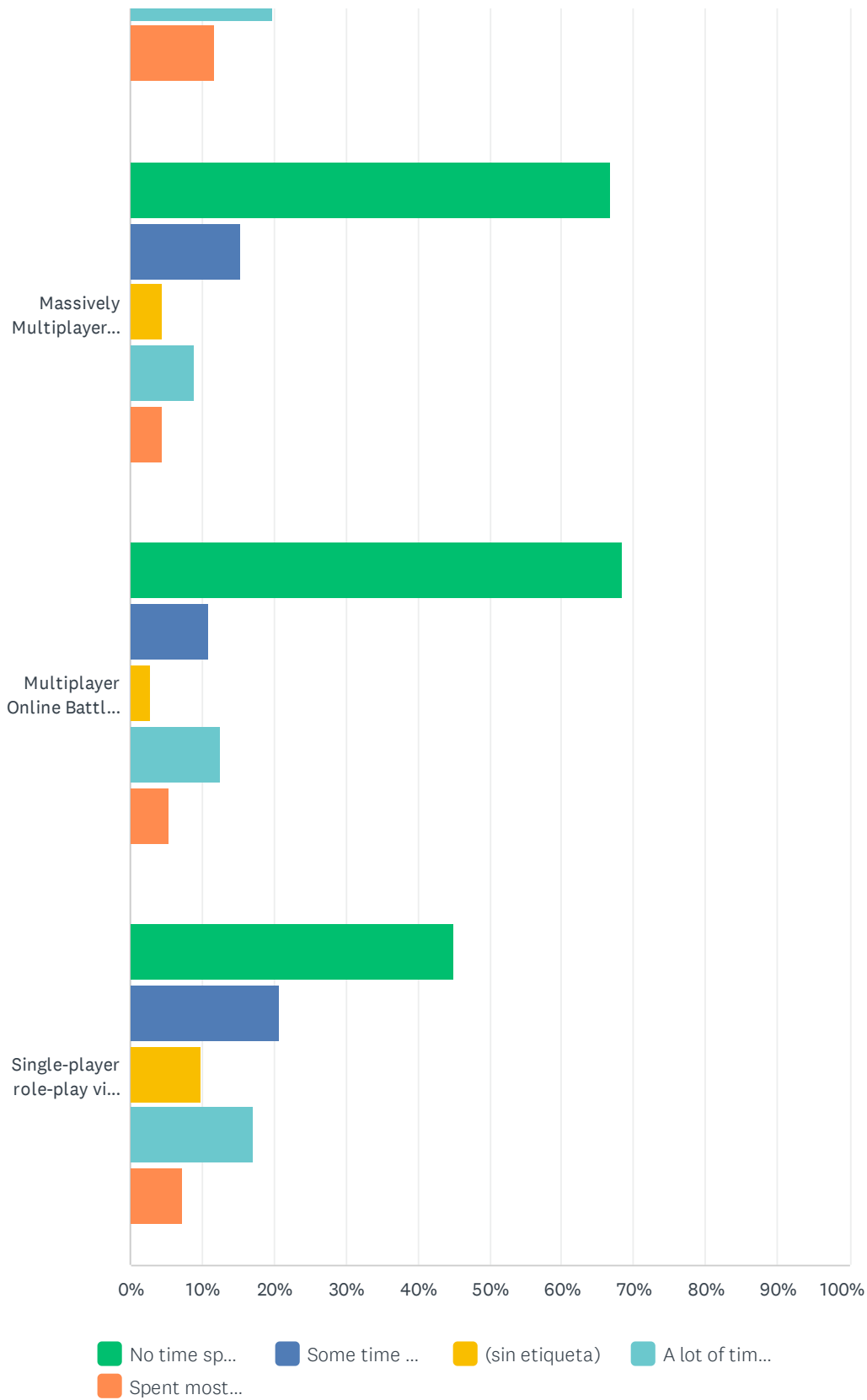
	NOT IMPORTANT	SOMEWHAT IMPORTANT	NEUTRAL	IMPORTANT	VERY IMPORTANT	TOTAL	PROMEDIO PONDERADO
Fast performance (60 fps, load quickly)	5.50% 6	16.51% 18	16.51% 18	33.03% 36	28.44% 31	109	2.62
Quantity of games available	3.67% 4	7.34% 8	21.10% 23	38.53% 42	29.36% 32	109	2.83
Videogame exclusives	26.61% 29	17.43% 19	17.43% 19	26.61% 29	11.93% 13	109	1.80
Price	1.85% 2	9.26% 10	20.37% 22	48.15% 52	20.37% 22	108	2.76
Easy to use	11.01% 12	12.84% 14	23.85% 26	35.78% 39	16.51% 18	109	2.34
Mobility (easy to move and carry)	14.68% 16	14.68% 16	32.11% 35	28.44% 31	10.09% 11	109	2.05
Brand	27.10% 29	7.48% 8	31.78% 34	27.10% 29	6.54% 7	107	1.79

## P12 In which type of games do you spend most of your time playing?

Respondidas: 111 Omitidas: 0



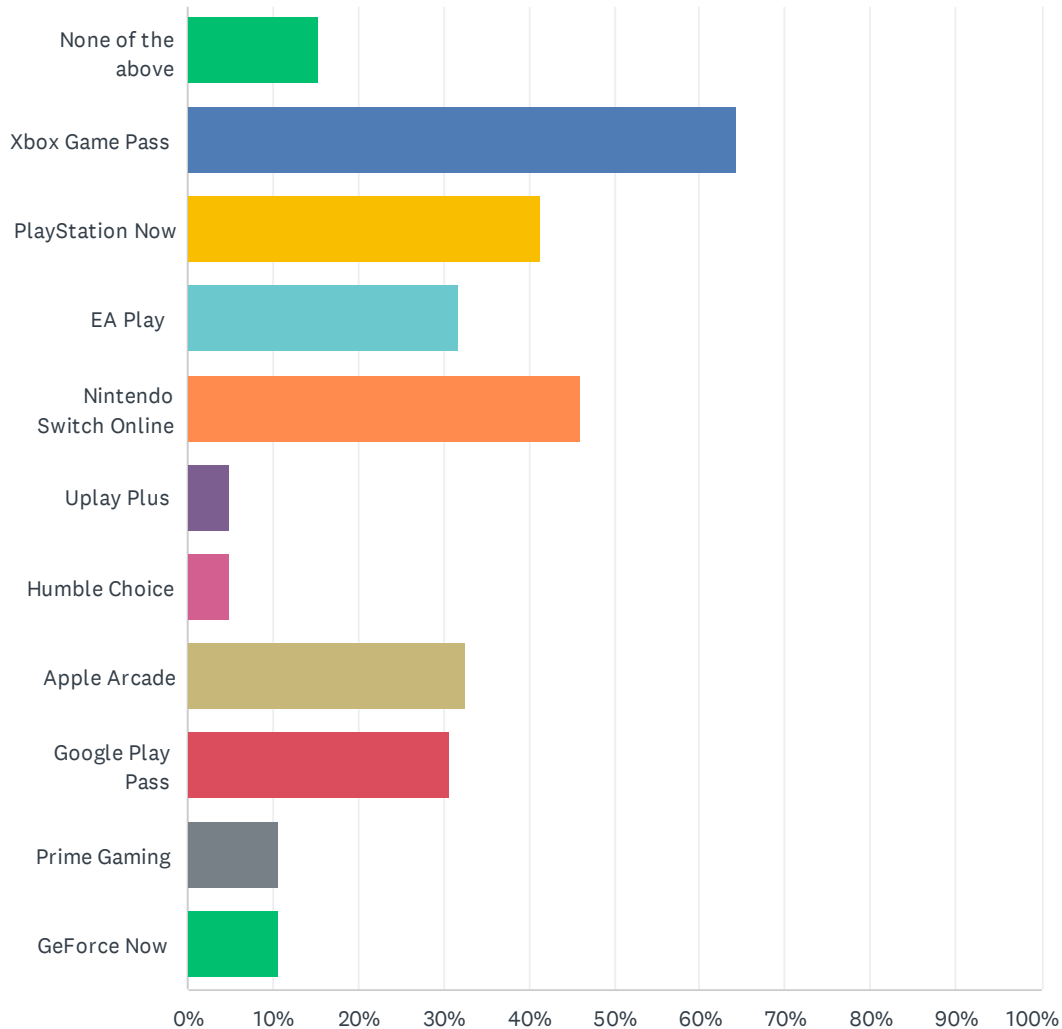




	NO TIME SPENT	SOME TIME SPENT	(SIN ETIQUETA)	A LOT OF TIME SPENT	SPENT MOST OF THE TIME	TOTAL	PROMEDIO PONDERADO
Battle Royale games (e.g. Fortnite or Free fire)	52.25% 58	21.62% 24	4.50% 5	11.71% 13	9.91% 11	111	1.05
Casual Multiplayer video games (e.g. Among Us or Mario Party)	24.32% 27	48.65% 54	10.81% 12	11.71% 13	4.50% 5	111	1.23
Casual Single-player video games (e.g. Candy Crush or Pokemon)	36.94% 41	33.33% 37	6.31% 7	16.22% 18	7.21% 8	111	1.23
First-person shooter video games (e.g. Call of Duty or Halo)	41.44% 46	22.52% 25	4.50% 5	19.82% 22	11.71% 13	111	1.38
Massively Multiplayer Online Role-Playing games (e.g. World of Warcraft or Lost Ark)	66.67% 74	15.32% 17	4.50% 5	9.01% 10	4.50% 5	111	0.69
Multiplayer Online Battle Arena games (e.g. League of Legends or DOTA 2)	68.47% 76	10.81% 12	2.70% 3	12.61% 14	5.41% 6	111	0.76
Single-player role-play video games (e.g. The Elder Scrolls, The Witcher 3)	45.05% 50	20.72% 23	9.91% 11	17.12% 19	7.21% 8	111	1.21

## P13 Which of the following video game subscription services do you know? (select all that apply)

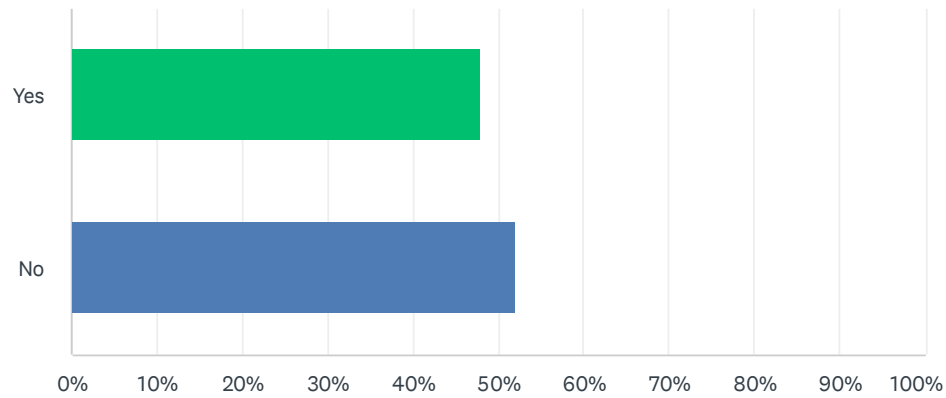
Respondidas: 104 Omitidas: 7



OPCIONES DE RESPUESTA	RESPUESTAS	
None of the above	15.38%	16
Xbox Game Pass	64.42%	67
PlayStation Now	41.35%	43
EA Play	31.73%	33
Nintendo Switch Online	46.15%	48
Uplay Plus	4.81%	5
Humble Choice	4.81%	5
Apple Arcade	32.69%	34
Google Play Pass	30.77%	32
Prime Gaming	10.58%	11
GeForce Now	10.58%	11
Total de encuestados: 104		

## P14 Have you purchased a video game subscription service?

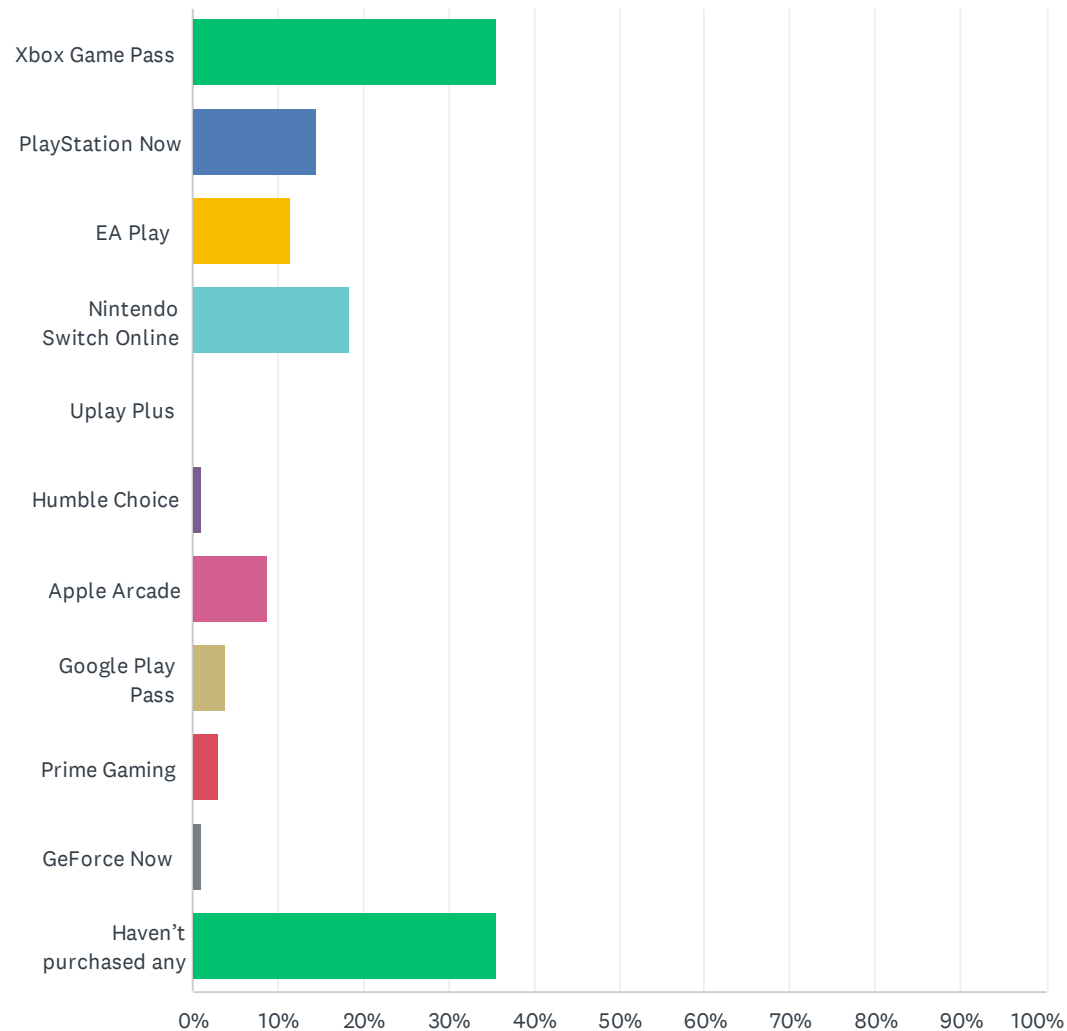
Respondidas: 104 Omitidas: 7



OPCIONES DE RESPUESTA		RESPUESTAS	
Yes		48.08%	50
No		51.92%	54
TOTAL			104

## P15 Which of the following video game subscription services have you purchased?

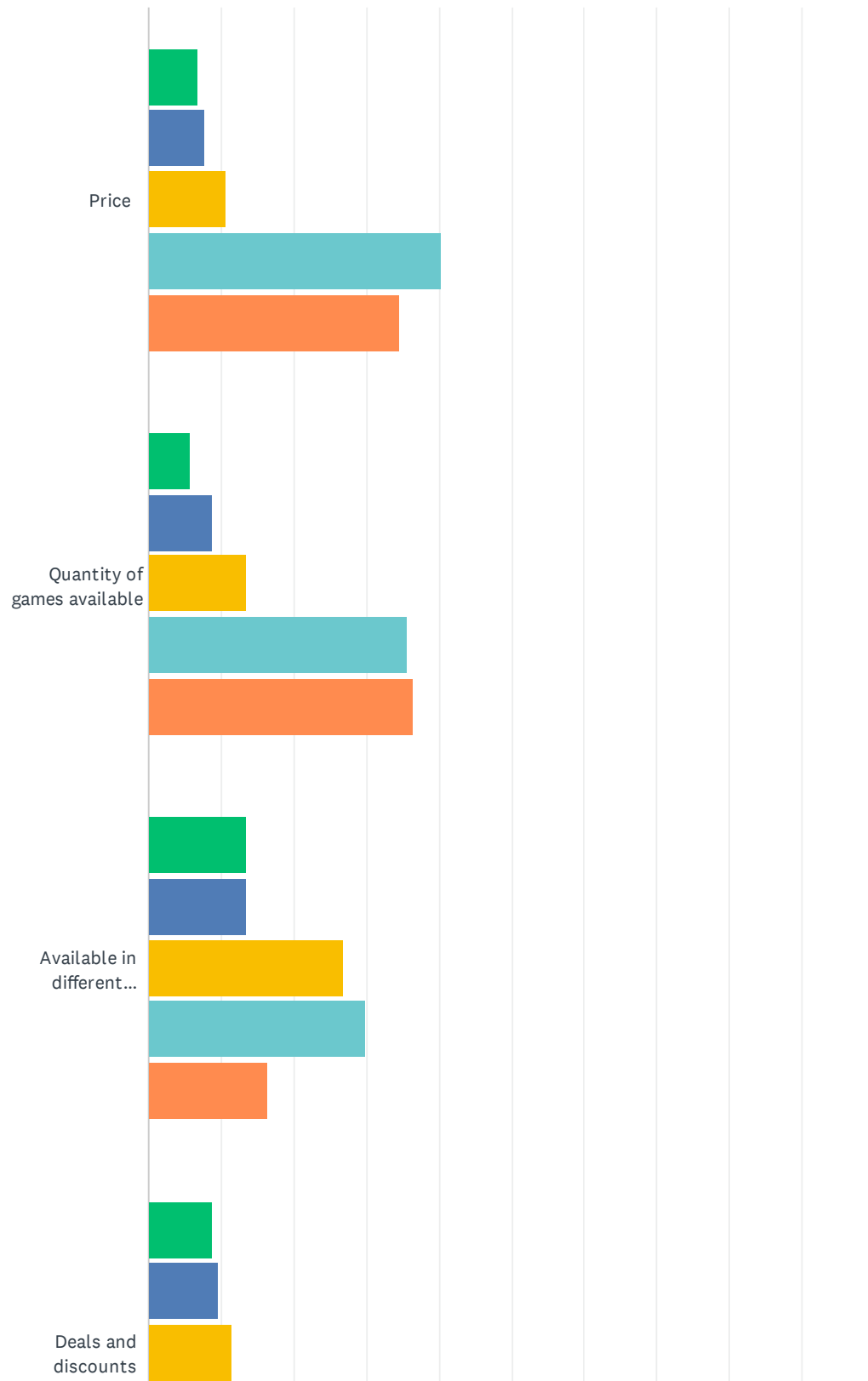
Respondidas: 104 Omitidas: 7



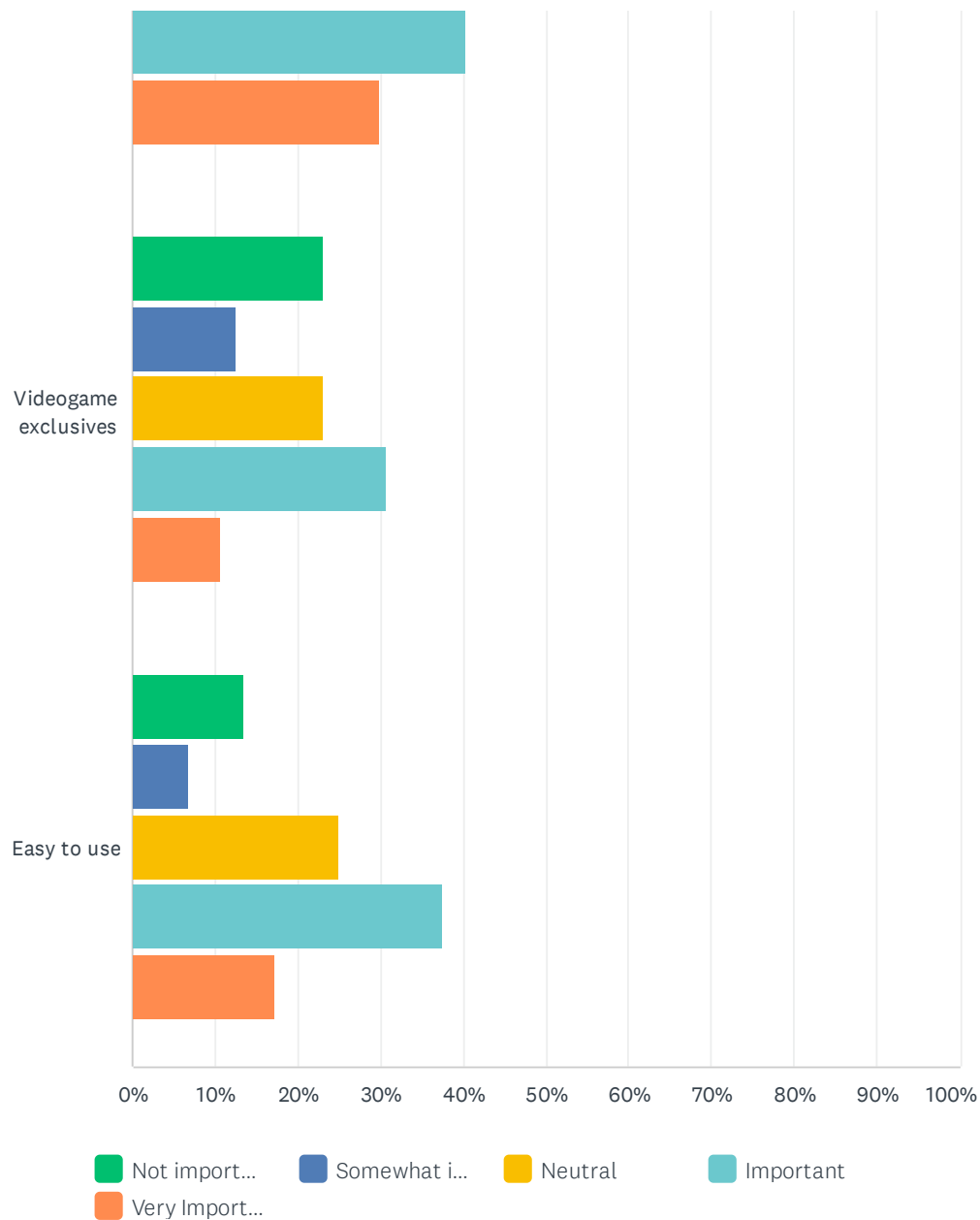
OPCIONES DE RESPUESTA	RESPUESTAS	
Xbox Game Pass	35.58%	37
PlayStation Now	14.42%	15
EA Play	11.54%	12
Nintendo Switch Online	18.27%	19
Uplay Plus	0.00%	0
Humble Choice	0.96%	1
Apple Arcade	8.65%	9
Google Play Pass	3.85%	4
Prime Gaming	2.88%	3
GeForce Now	0.96%	1
Haven't purchased any	35.58%	37
Total de encuestados: 104		

## P16 How important are each of the following characteristics when choosing a videogame subscription service?

Respondidas: 104 Omitidas: 7



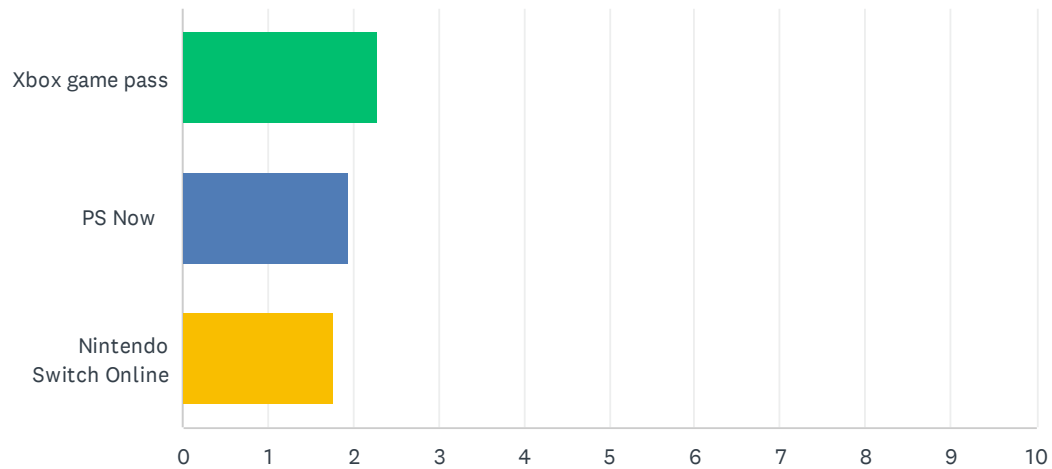




	NOT IMPORTANT	SOMEWHAT IMPORTANT	NEUTRAL	IMPORTANT	VERY IMPORTANT	TOTAL	PROMEDIO PONDERADO
Price	6.73% 7	7.69% 8	10.58% 11	40.38% 42	34.62% 36	104	2.88
Quantity of games available	5.77% 6	8.65% 9	13.46% 14	35.58% 37	36.54% 38	104	2.88
Available in different platforms	13.46% 14	13.46% 14	26.92% 28	29.81% 31	16.35% 17	104	2.22
Deals and discounts	8.65% 9	9.62% 10	11.54% 12	40.38% 42	29.81% 31	104	2.73
Videogame exclusives	23.08% 24	12.50% 13	23.08% 24	30.77% 32	10.58% 11	104	1.93
Easy to use	13.46% 14	6.73% 7	25.00% 26	37.50% 39	17.31% 18	104	2.38

## P17 Out of the following video game subscription services, which one do you think is the best? (1st being the best)

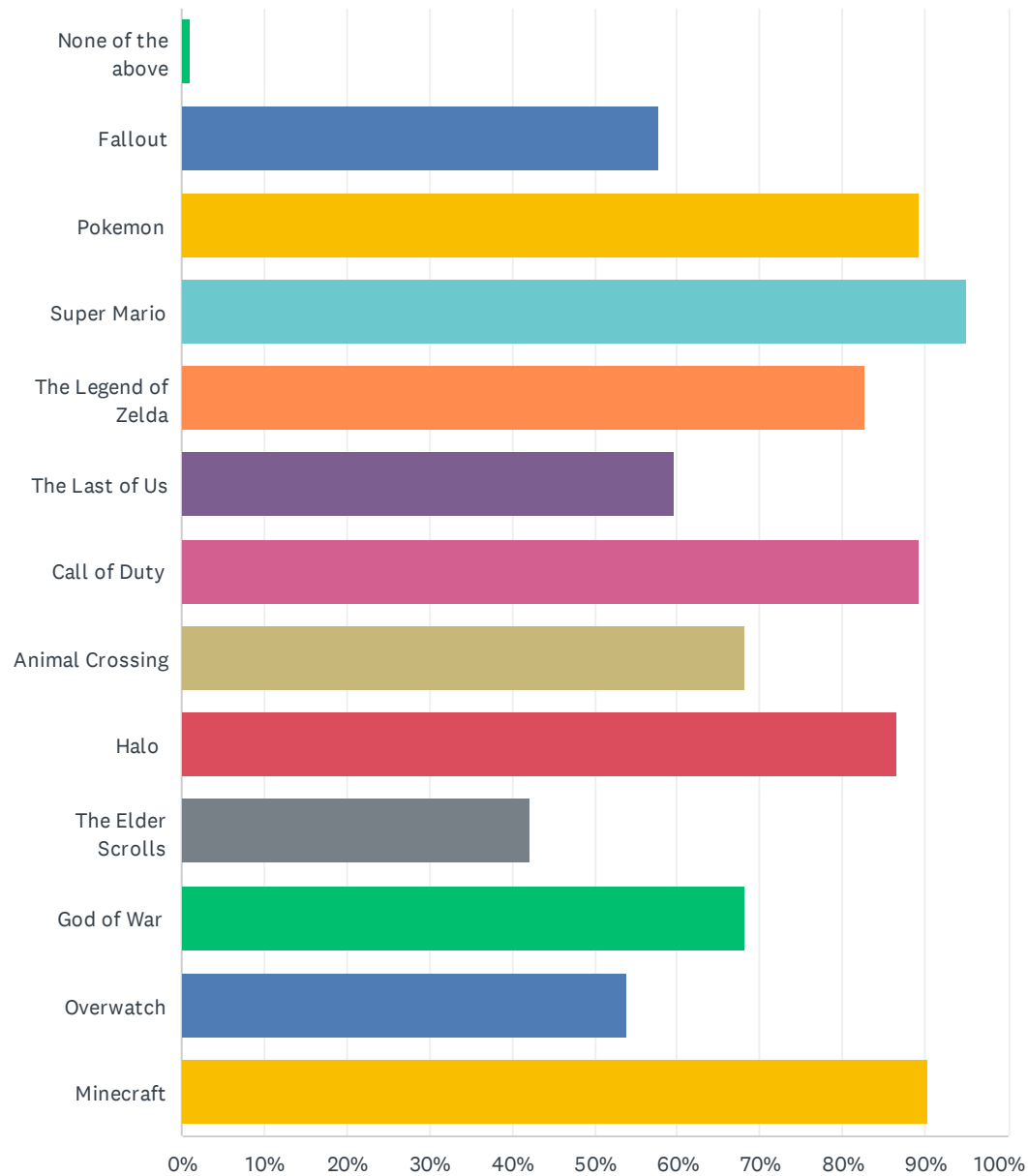
Respondidas: 104 Omitidas: 7



	1	2	3	TOTAL	PUNTUACIÓN
Xbox game pass	53.85% 56	21.15% 22	25.00% 26	104	2.29
PS Now	24.04% 25	46.15% 48	29.81% 31	104	1.94
Nintendo Switch Online	22.12% 23	32.69% 34	45.19% 47	104	1.77

## P18 Which of the following videogame titles do you recognize?

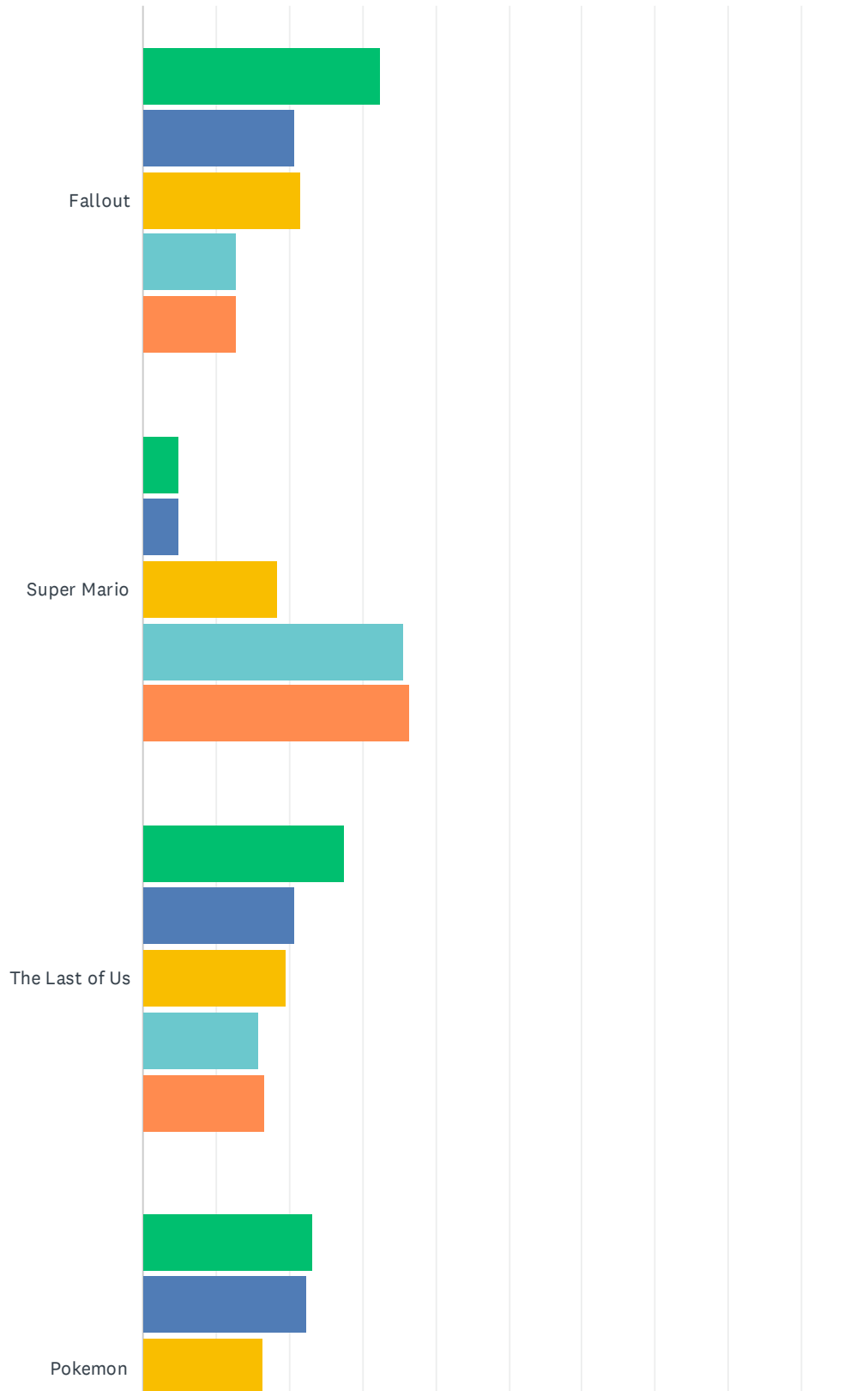
Respondidas: 104 Omitidas: 7

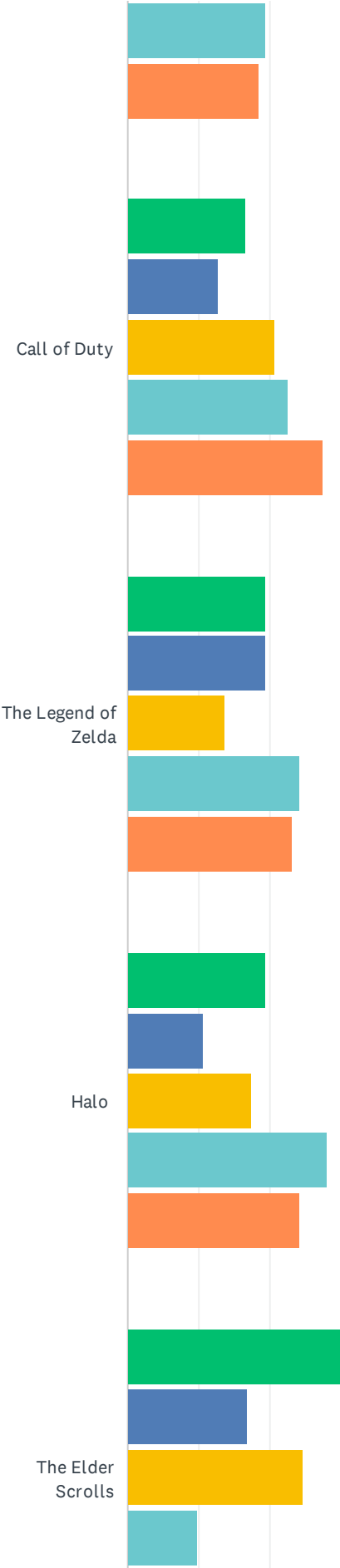


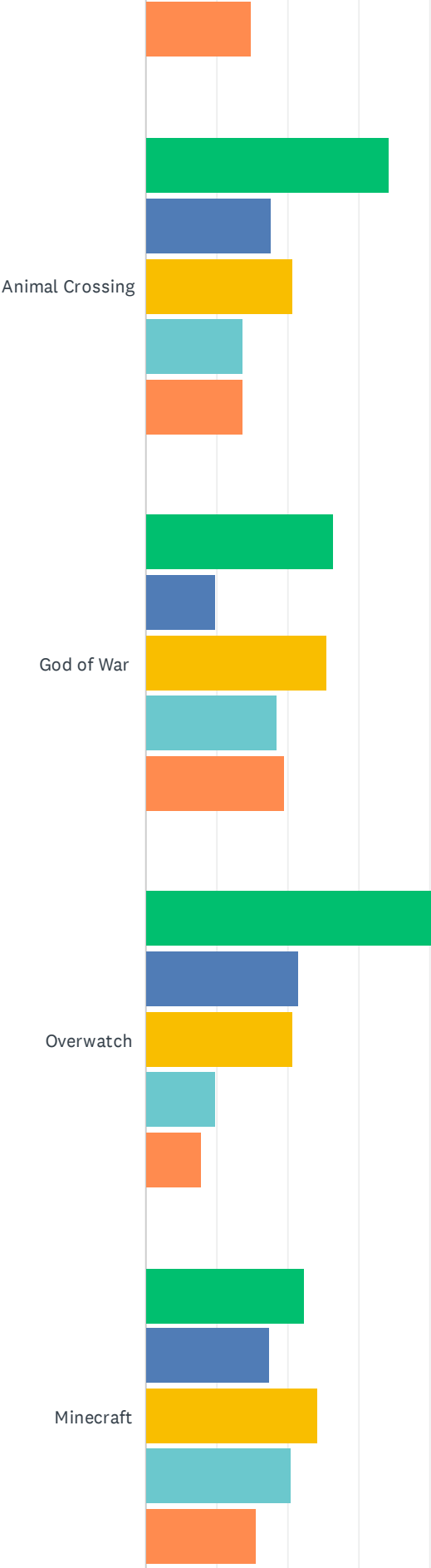
OPCIONES DE RESPUESTA	RESPUESTAS	
None of the above	0.96%	1
Fallout	57.69%	60
Pokemon	89.42%	93
Super Mario	95.19%	99
The Legend of Zelda	82.69%	86
The Last of Us	59.62%	62
Call of Duty	89.42%	93
Animal Crossing	68.27%	71
Halo	86.54%	90
The Elder Scrolls	42.31%	44
God of War	68.27%	71
Overwatch	53.85%	56
Minecraft	90.38%	94
Total de encuestados: 104		

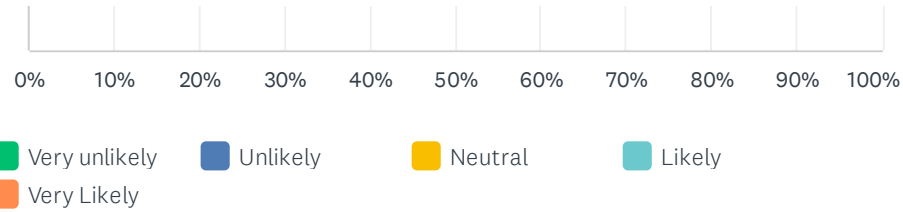
## P19 If you could play any game, which of the following videogame titles are you most likely to play?

Respondidas: 104 Omitidas: 7







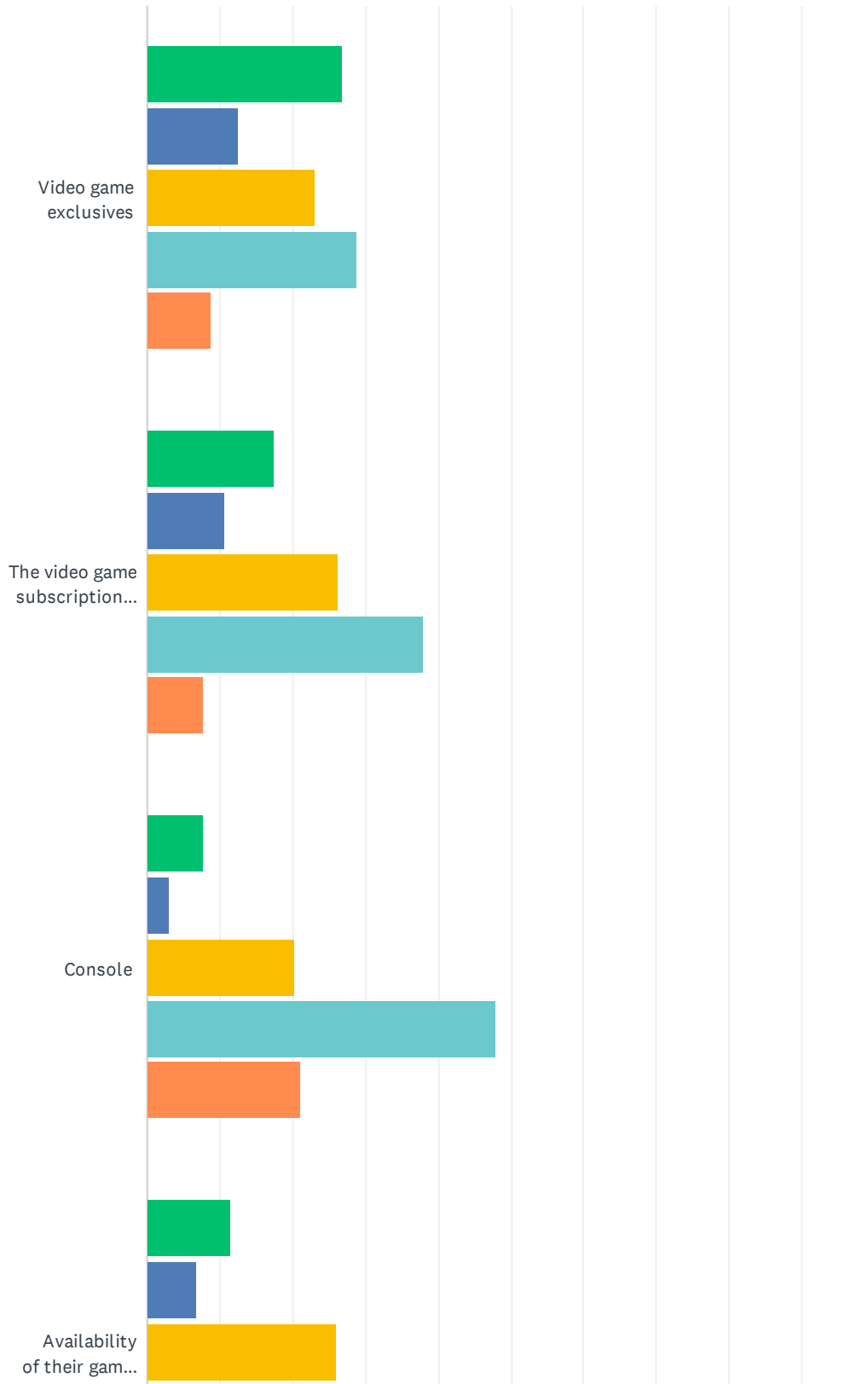


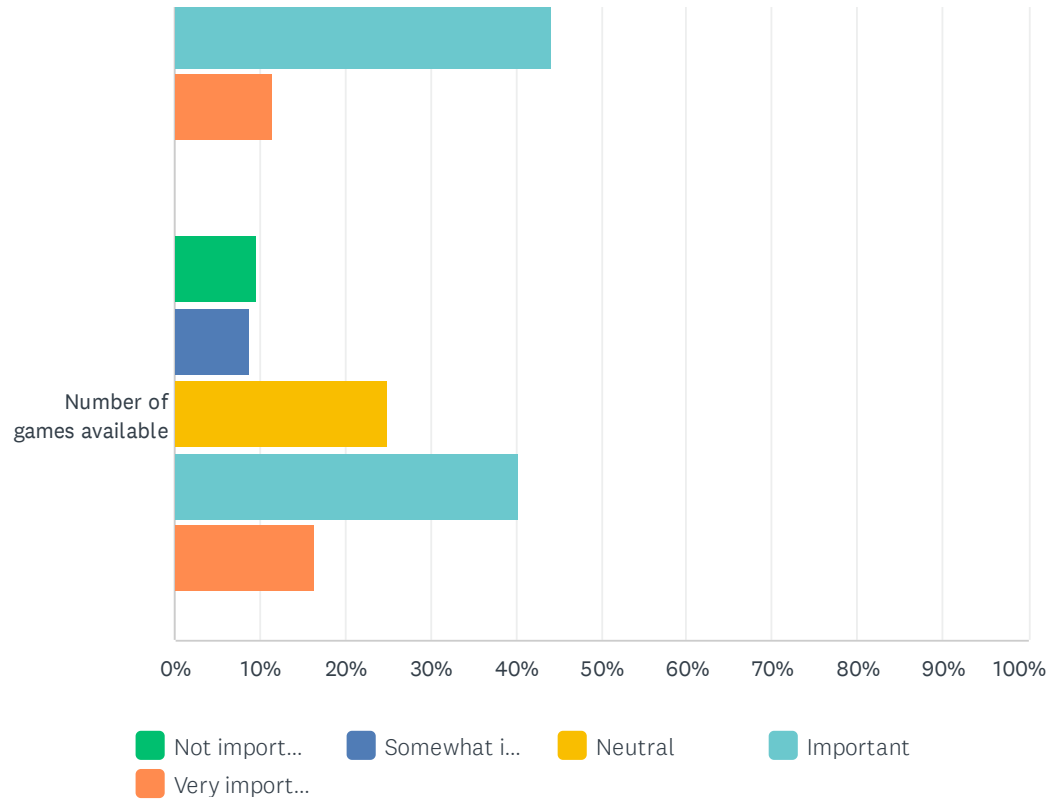
	VERY UNLIKELY	UNLIKELY	NEUTRAL	LIKELY	VERY LIKELY	TOTAL	PROMEDIO PONDERADO
Fallout	32.35% 33	20.59% 21	21.57% 22	12.75% 13	12.75% 13	102	1.53
Super Mario	4.81% 5	4.81% 5	18.27% 19	35.58% 37	36.54% 38	104	2.94
The Last of Us	27.45% 28	20.59% 21	19.61% 20	15.69% 16	16.67% 17	102	1.74
Pokemon	23.30% 24	22.33% 23	16.50% 17	19.42% 20	18.45% 19	103	1.87
Call of Duty	16.67% 17	12.75% 13	20.59% 21	22.55% 23	27.45% 28	102	2.31
The Legend of Zelda	19.42% 20	19.42% 20	13.59% 14	24.27% 25	23.30% 24	103	2.13
Halo	19.42% 20	10.68% 11	17.48% 18	28.16% 29	24.27% 25	103	2.27
The Elder Scrolls	33.66% 34	16.83% 17	24.75% 25	9.90% 10	14.85% 15	101	1.55
Animal Crossing	34.31% 35	17.65% 18	20.59% 21	13.73% 14	13.73% 14	102	1.55
God of War	26.47% 27	9.80% 10	25.49% 26	18.63% 19	19.61% 20	102	1.95
Overwatch	40.20% 41	21.57% 22	20.59% 21	9.80% 10	7.84% 8	102	1.24
Minecraft	22.33% 23	17.48% 18	24.27% 25	20.39% 21	15.53% 16	103	1.89



## P20 How important are each of the following attributes when choosing to play video games of a particular company?

Respondidas: 104 Omitidas: 7

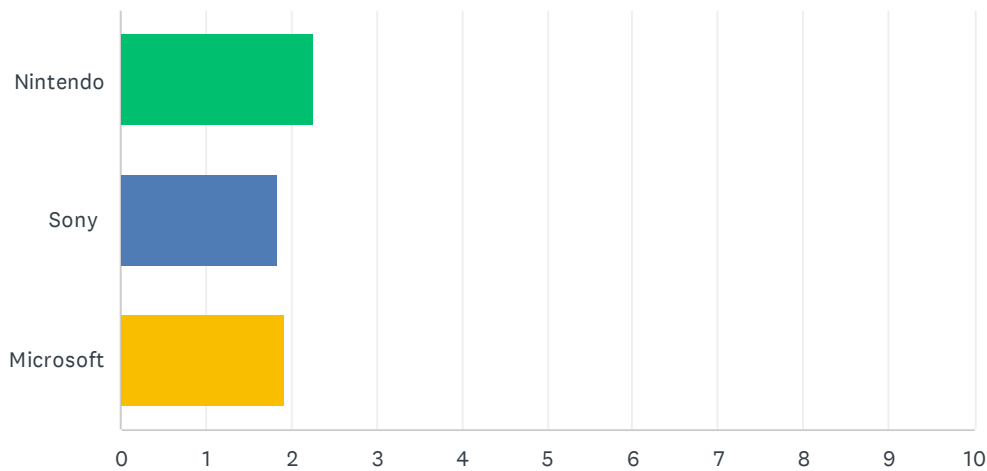




	NOT IMPORTANT	SOMEWHAT IMPORTANT	NEUTRAL	IMPORTANT	VERY IMPORTANT	TOTAL	PROMEDIO PONDERADO
Video game exclusives	26.92% 28	12.50% 13	23.08% 24	28.85% 30	8.65% 9	104	1.80
The video game subscription service	17.48% 18	10.68% 11	26.21% 27	37.86% 39	7.77% 8	103	2.08
Console	7.69% 8	2.88% 3	20.19% 21	48.08% 50	21.15% 22	104	2.72
Availability of their games in different platforms(e.g. PC, mobile)	11.54% 12	6.73% 7	25.96% 27	44.23% 46	11.54% 12	104	2.38
Number of games available	9.62% 10	8.65% 9	25.00% 26	40.38% 42	16.35% 17	104	2.45

P21 Which company do you think makes the best video games? (1st being the best)

Respondidas: 104    Omitidas: 7



	1	2	3	TOTAL	PUNTUACIÓN
Nintendo	49.04% 51	26.92% 28	24.04% 25	104	2.25
Sony	27.88% 29	27.88% 29	44.23% 46	104	1.84
Microsoft	23.08% 24	45.19% 47	31.73% 33	104	1.91