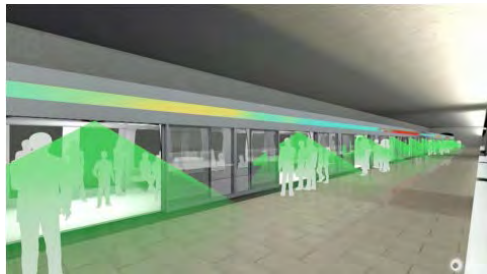


## Multimodal Coordination, dream or reality?

SCEWC17 – SMWC17 Barcelona  
Innovative Public Transit Models Reshaping Cities  
14-Nov-2017



## FROM TRAIN MANUFACTURER TO MOBILITY MAKER





# Digital: new Mobility solutions







Mobility must be D

MaaS

Multimodal



# MASTRIA: Multimodal Orchestrator





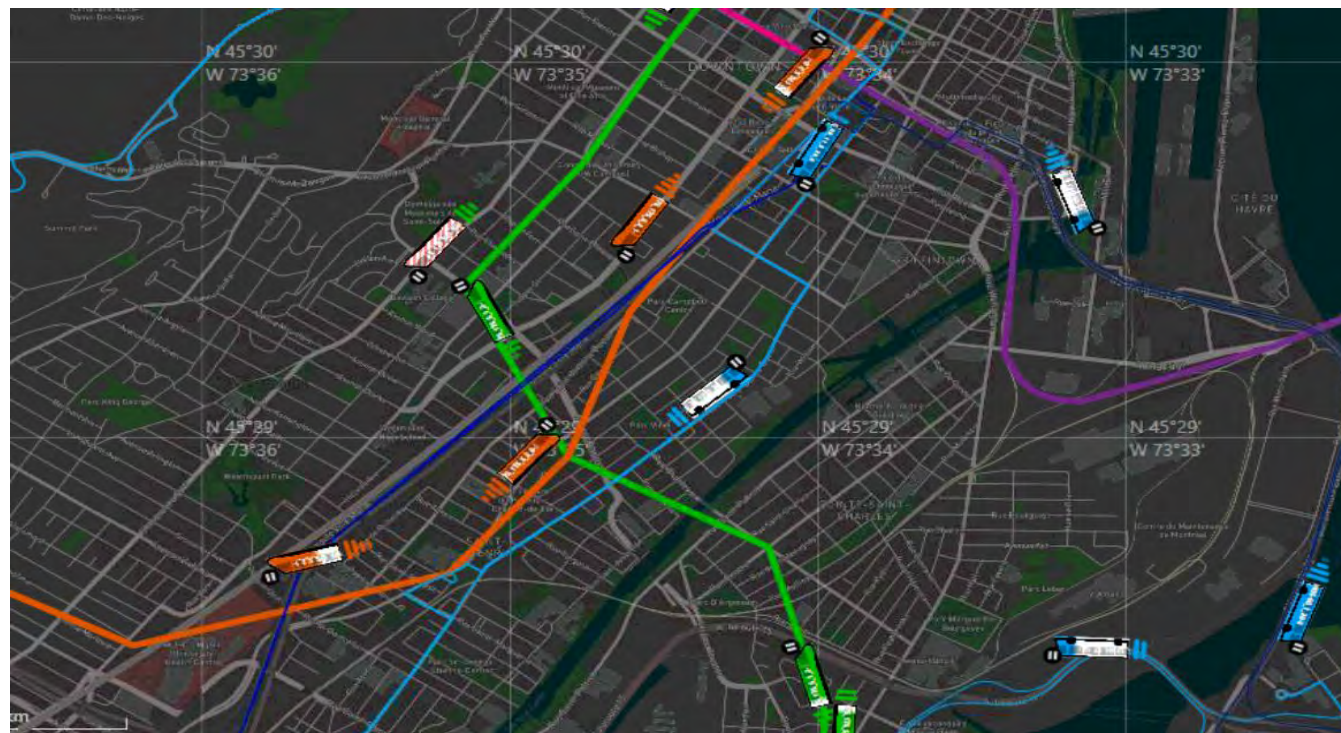
## Value Layers





INFORMATION  
ANALYTICS  
ACTION

Value Layers





INFORMATION  
ANALYTICS  
ACTION

MASTRIA

## Value Layers



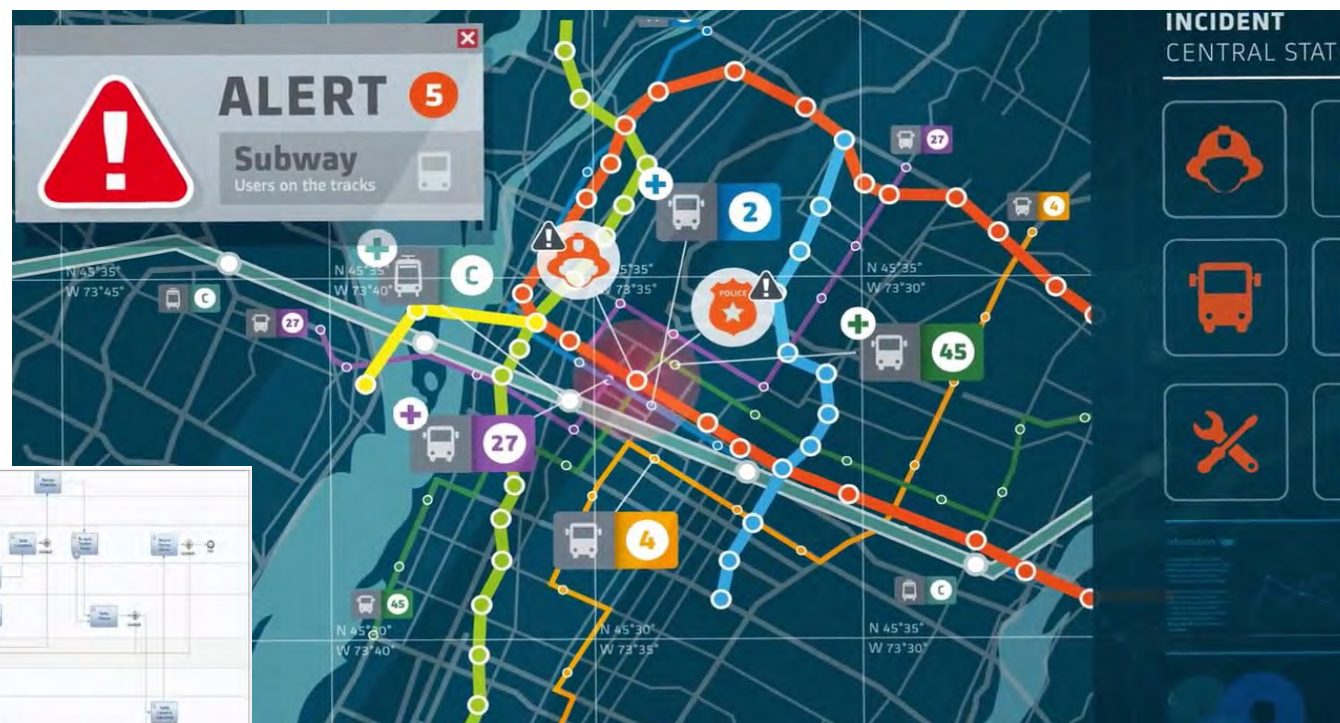




INFORMATION  
ANALYTICS  
ACTION

MASTRIA

Arrivals	Departures
	04:49
	05:19
	05:49
	06:19
06:35	06:49
	07:17
07:49	



Value Layers







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