A worldwide association
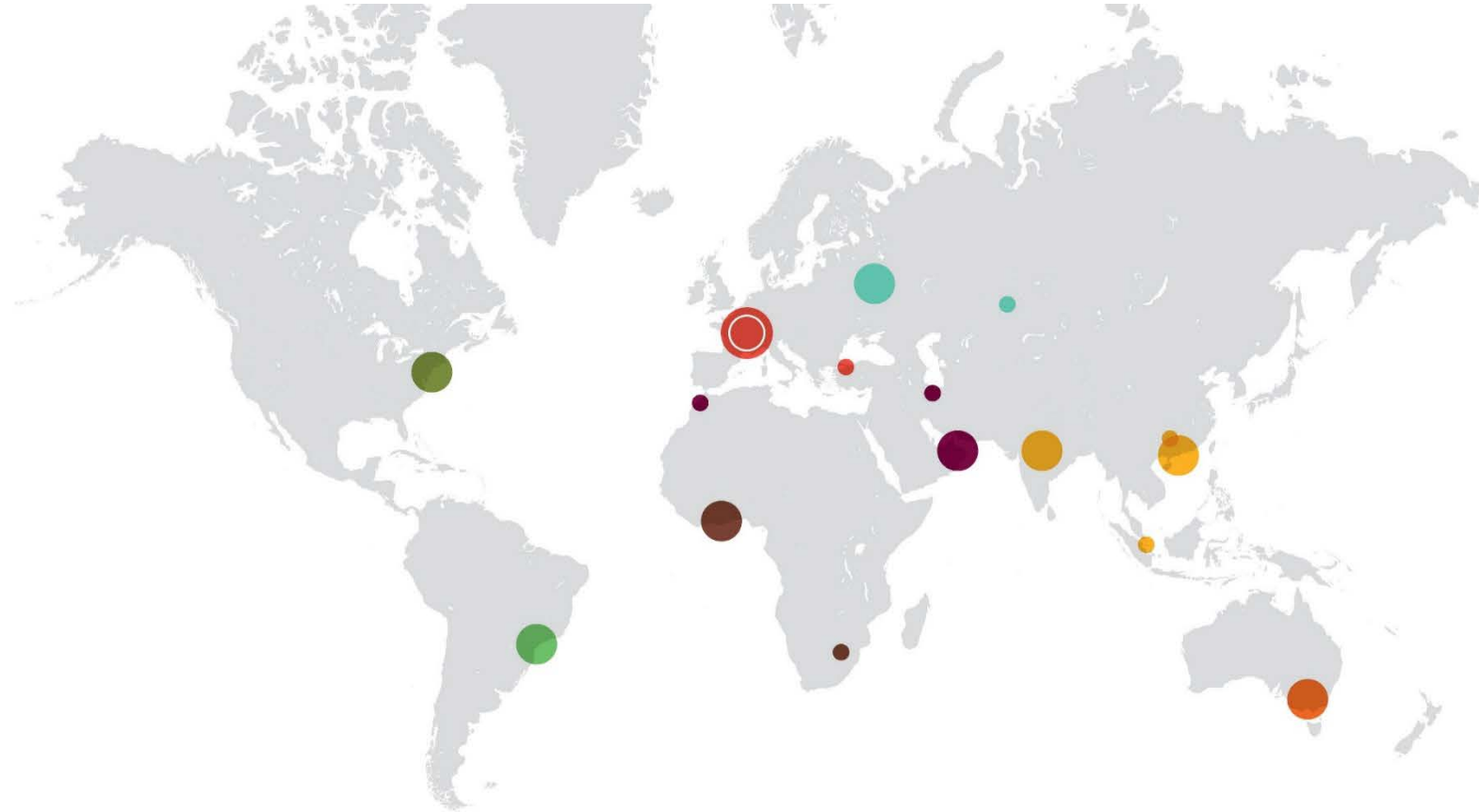
EUROPE
- Main Office | Belgium (Brussels)
- Liaison Office | Turkey (Istanbul)

EURASIA
- Regional Office | Russian Federation (Moscow)
- Liaison Office | Kazakhstan (Astana)

ASIA-PACIFIC
- Regional Office | India (Bangalore/New Delhi)
- Regional Office | China (Hong Kong)
- Liaison Office | China (Shenzhen)
- Centre for Transport Excellence | Singapore

AFRICA
- Regional Office | Ivory Coast (Abidjan)
- Liaison Office | South Africa (Johannesburg)

AUSTRALIA & NEW ZEALAND
- Regional Office | Australia (Melbourne)

LATIN AMERICA
- Regional Office | Brazil (São Paulo)

NORTH AMERICA
- Regional Office | United States (New York)

MIDDLE EAST & NORTH AFRICA
- Regional Office & Centre for Transport Excellence | United Arab Emirates (Dubai)
- Liaison Office | Morocco (Casablanca)
- Liaison Office | Iran (Tehran)
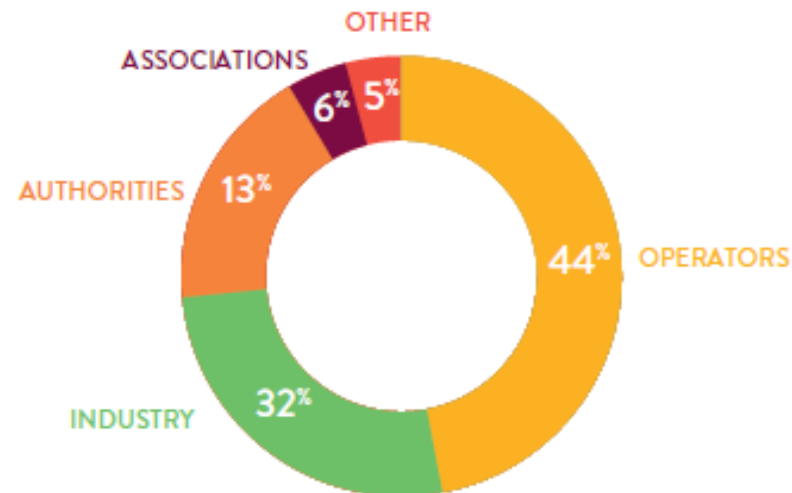
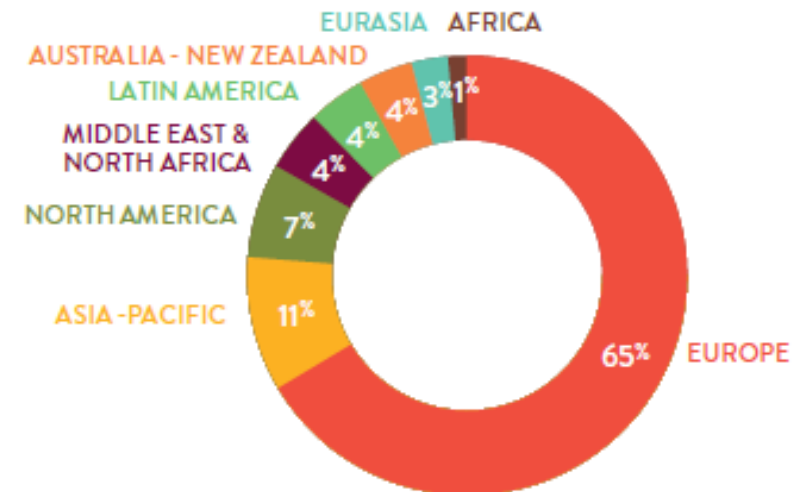# 1,400 MEMBER COMPANIES

16,000 CONTACT MEMBERS

16 LIAISON AND REGIONAL OFFICES ACROSS THE GLOBE

MEMBERS FROM 96 COUNTRIES

UITP ADVANCING PUBLIC TRANSPORT

UITP members by sector of activity:

- OPERATORS 44%
- INDUSTRY 32%
- AUTHORITIES 13%
- ASSOCIATIONS 6%
- OTHER 5%

UITP members in the world:

- EUROPE 65%
- ASIA-PACIFIC 11%
- NORTH AMERICA 7%
- MIDDLE EAST & NORTH AFRICA 4%
- LATIN AMERICA 4%
- AUSTRALIA - NEW ZEALAND 4%
- EURASIA 3%
- AFRICA 1%

UMii Background, Aim & Partners

UMⁱⁱ Background & Aim

1. Cities recognise **innovation as one of the main tools** to improve their sustainability and liveability

2. Some of them appear to be more successful than others in fostering innovation; contextual & global

3. Innovation means much more than adopting new technologies

⇒ Provide a framework to assess the **maturity of the innovation ecosystem** in urban mobility through a collection of indicators that **capture multiple features**

⇒ Encourage city leaders, mobility providers, practionners & innovators to work together (UMii Forum)
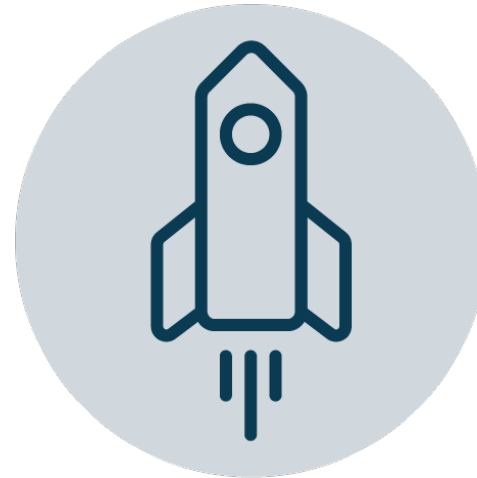
Partners:

UMii Framework

UMii FRAMEWORK
3 dimensions, 9 different levers of innovation

Readiness

Does the city have a grounded view of how to approach innovation and the capability to deploy it?

Deployment
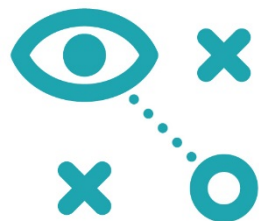
How effectively does the city enable innovation to be deployed ?

Liveability

How well is the city performing when it comes to quality of life?

UM^ii dimension – 1: Readiness

Strategy

Does the city have a clear and holistic strategic vision and a plan for mobility innovations?
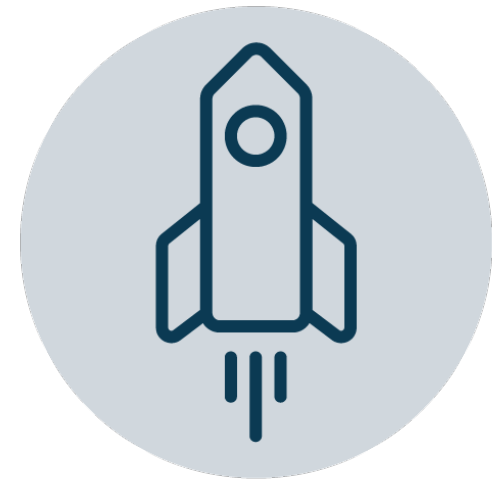LA, Sy

Capability

Does the city have the skills required to test, deploy and implement transport innovation?
Am, B

Soundness

How is data used to inform and enable mobility-enhancing innovation in the city?
L, Sin

UMⁱⁱ dimension – 2: Deployment

Regulation

How does the city approach regulation to influence innovation? (market barriers & new business models)
Du, He

Investment

Has the city the capacity to invest and to attract investments for innovative mobility systems and services?
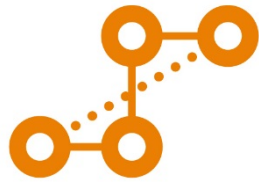HK, Sin

Engagement

How does the city engage with and act upon user insights and experience? (User engagement, data collection, information provision)
Sy, L

UM^{ii} dimension – 3: Liveability

Connectivity

How does the city encourage seamless and integrated mobility?
(Integration of different modes, Ease of use)
Vi, He

Wellbeing

How easy is it to choose in the city for healthy travel habits?
(Quality of life/happiness, fairness, sustainable and healthy mobility)
Am, Ge

Environment

How well the city perform in terms of environment?
(air quality, energy consumption)
Li, Mo

UMii Cities & Methodology

30 UMii Cities

Abu Dhabi
Abuja
Amman
Amsterdam
Barcelona
Casablanca
Chicago
Delhi
Dubai
Geneva
Helsinki
Hong Kong
Istanbul
Johannesburg
Kuala Lumpur

Lisbon
London
Los Angeles
Manchester
Mexico City
Milan
Montréal
Munich
Nairobi
New York
São Paulo
Singapore
Sydney
Vienna
Warsaw

UMⁱⁱ Data Collection Methodology

MOST OF DATA COLLECTED QUALITATIVE :

- Desk research preparation

- Collection of data mainly via **semi-structured interviews**

- "Guidance Pack" sent prior to interview

- Data can be provided by one or multiple contacts per city

FOR QUANTITATIVE DATA:

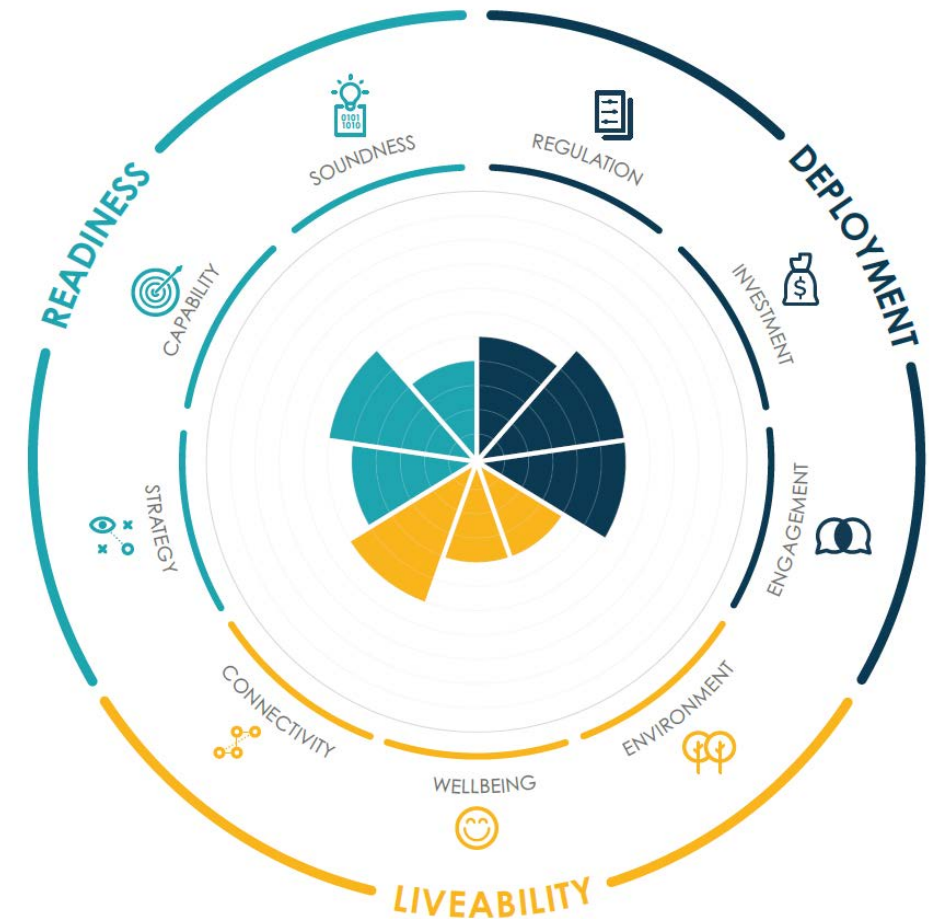- On-line survey

- Desk research to complete information received

UMii Findings & Outcomes

UM[ii] findings

Levers which cities could activate more efficiently to foster innovation include strategy, soundness and regulation.

Levers which cities use most efficiently include capability and investment.

# UMⁱⁱ outcomes

1. UMii cities global network :
o   participate to the UMii Forum activities
o   exchange via dedicated channels and platforms

2.   Urban Mobility Innovation Report to help city administrations to improve mobility experiences for their citizens by fostering innovation and entrepreneurship

3.   UMii Position Paper based on the findings, informing policy-makers on key challenges and opportunities and recommending lines of action to improve urban innovation ecosystems

4. Future steps

Urban Mobility Innovation Wheel
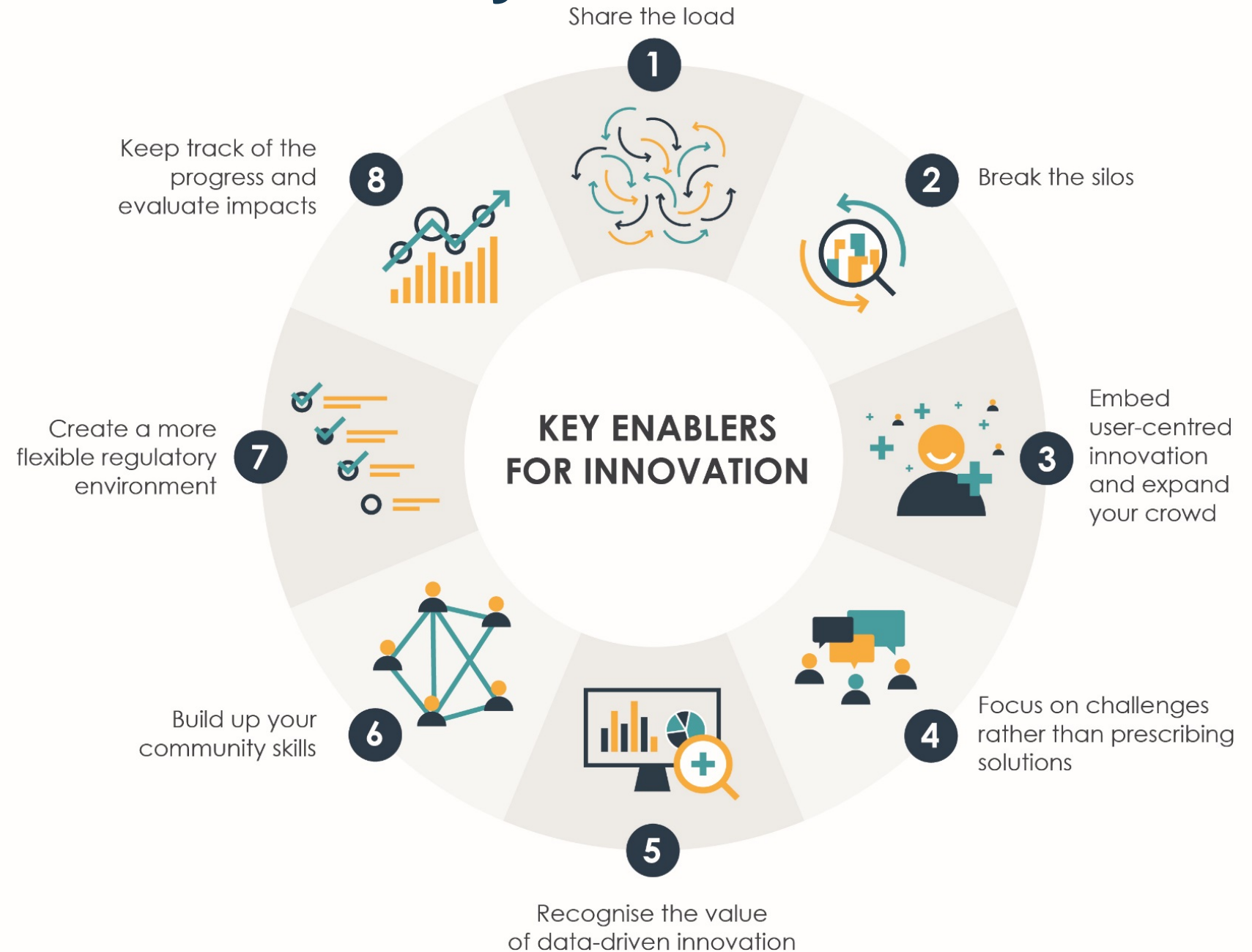
More information on:

www.umi-index.org

Twitter #UMiindex