



From vision to action

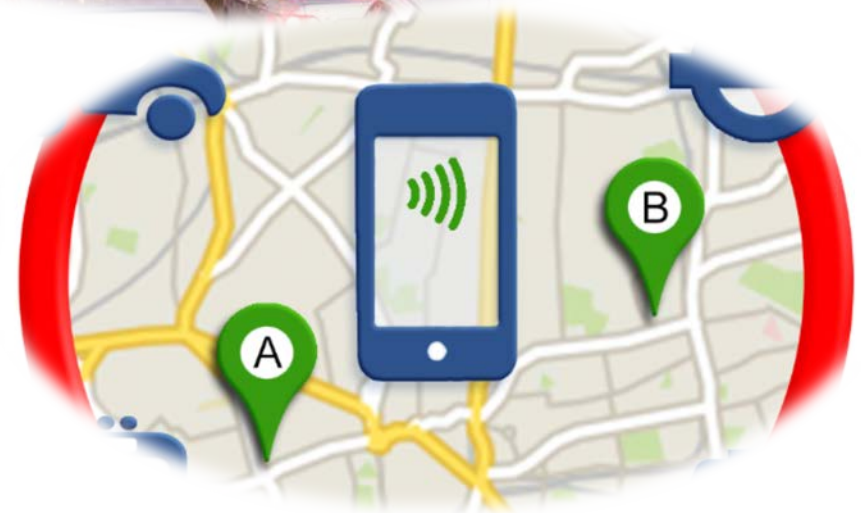
Nico Anten
Connekt

Introducing CONNEKT

- Public Private Foundation
- 400+ Members NL & International
- Creating trusted relationships
- Innovation in Mobility & Logistics
- Smart – Sustainable – Social inclusive



Challenge: Connecting Commuters & Innovation & Technology



Fact: Law of maintaining travel time

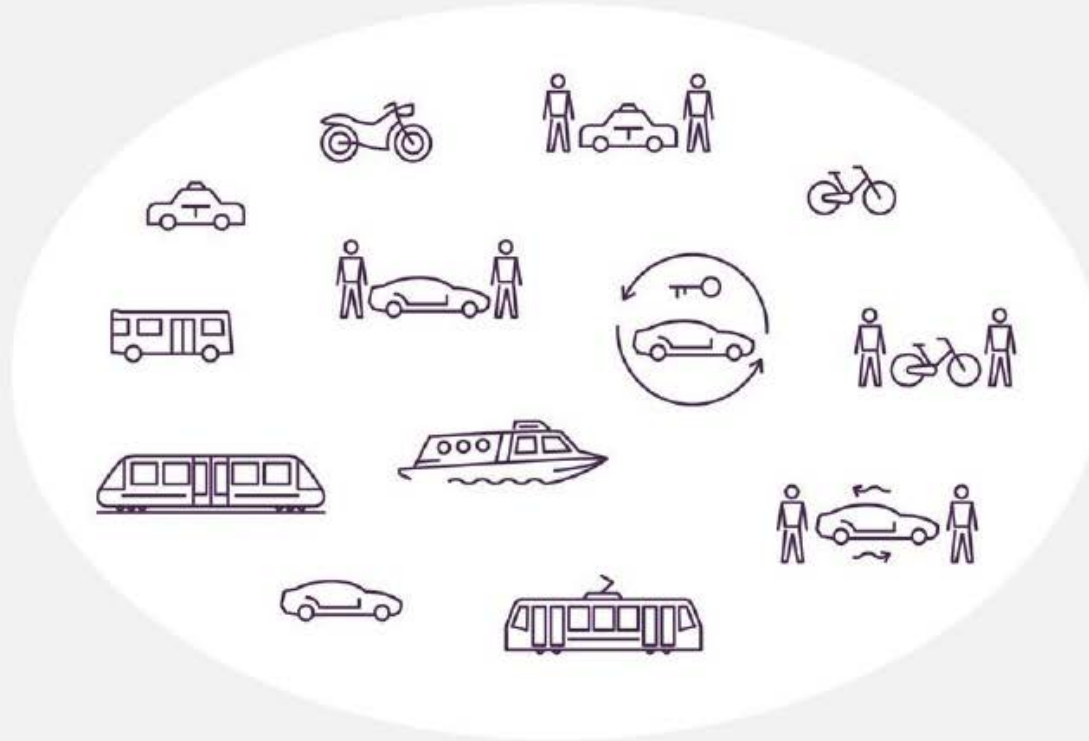
- Dutch Numbers
- Average travel distance 22.6 kilometers
- Average travel time 70 – 90 minutes per day
- Travel time is stable for more than 60 years, but the distance is growing

Vision: from ownership to usage

Mobility as a Service – The Netflix Of Transportation

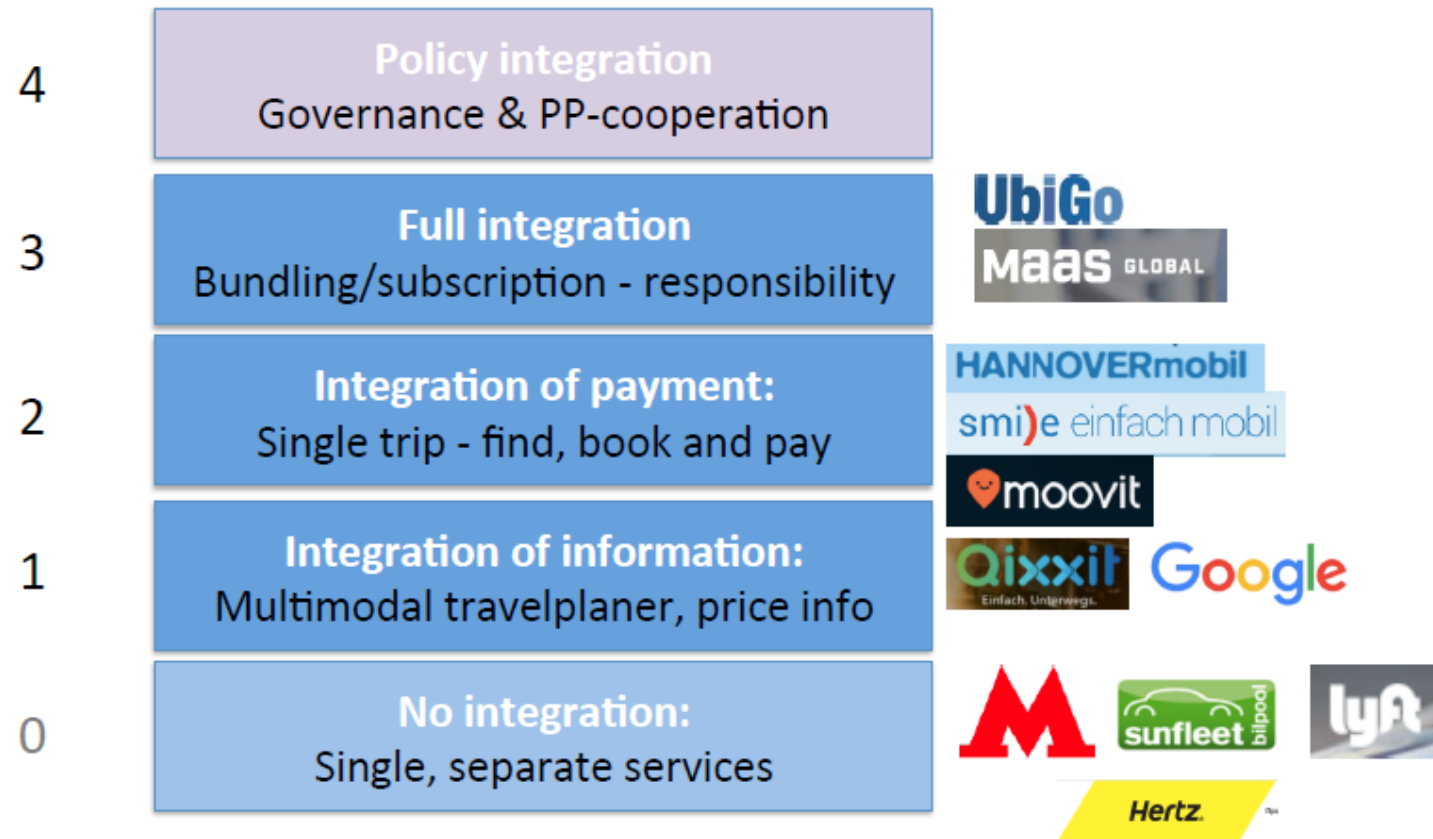
What if all transportation
was converged...

...and tailored to your need
as monthly packages?

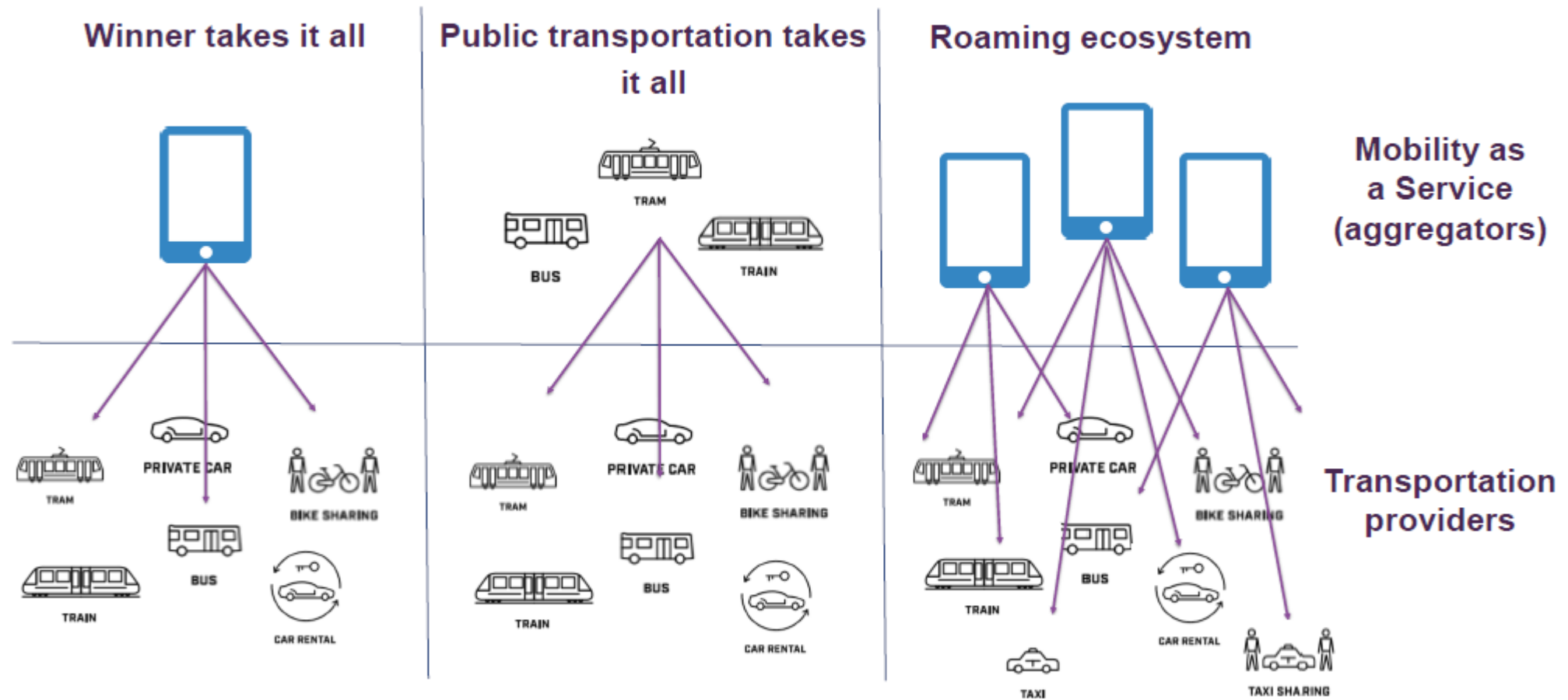


maas GLOBAL

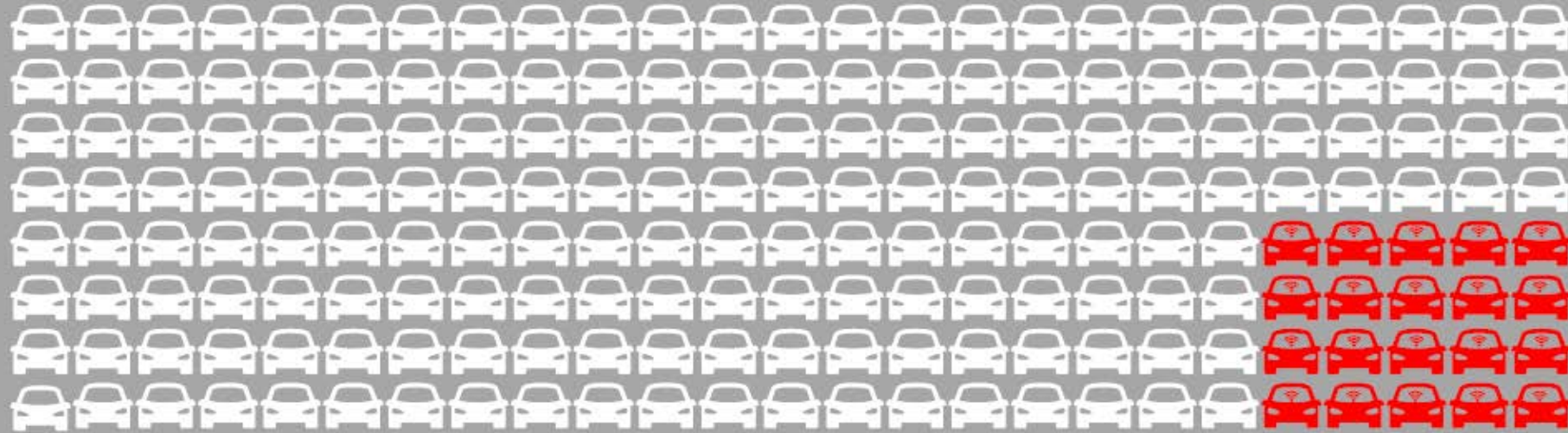
Levels of MaaS



Three options

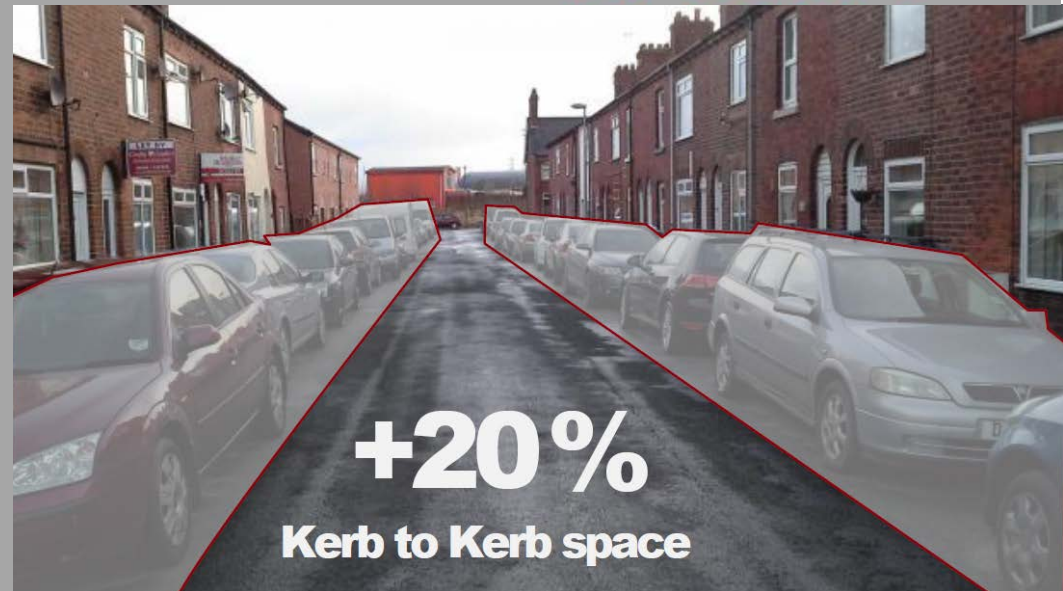


Pros & Cons



NOT ALL IS GOOD NEWS

+30% to +90%
kilometres travelled



What's next?

- Changing role of collaboration
- Changing role of commuters
- Changing role of system and technology



Let's stay CONNEKTED



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