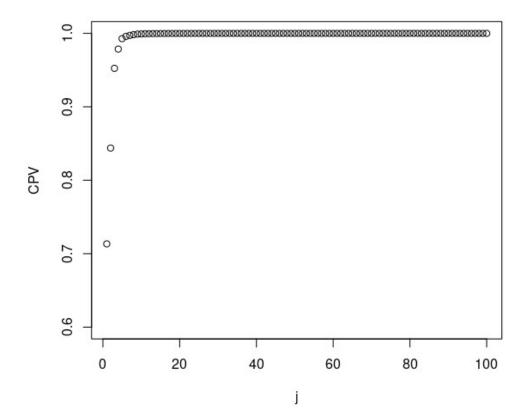


We choose 100 basis, the estimate for the first 3 parameters for the first song are: 18.03991,17.99415 and 18.00049



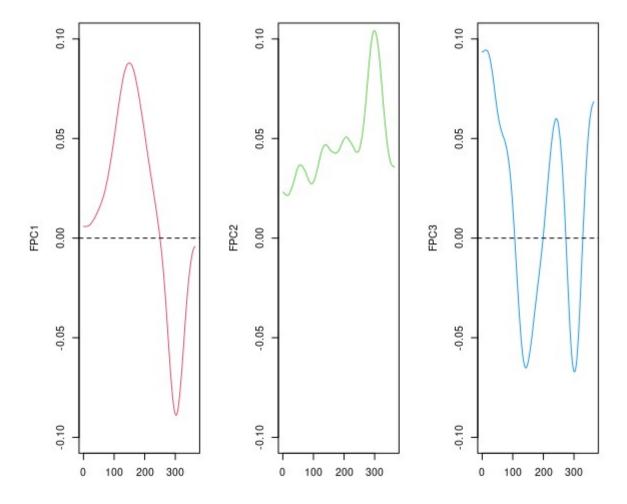
b) Variances along first 5 components: 21990.1361 4022.7950 3346.0051 807.2823 437.7569



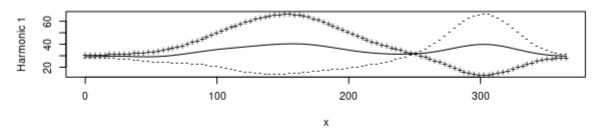
c)
Cumulative proportion of variance explained by first 3 PC: 0.7133807 0.8438840 0.9524315,
So we choose 3 principal components

Sk

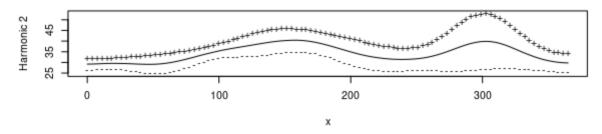
Plot of the the retained principal components:



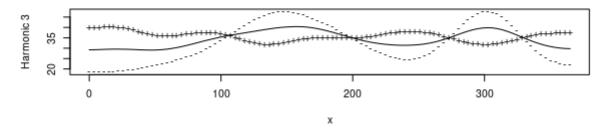




PCA function 2 (Percentage of variability 13.1)

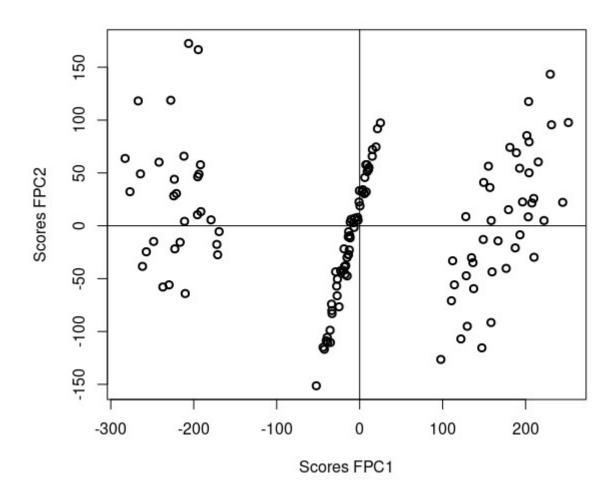


PCA function 3 (Percentage of variability 10.9)



Interpretation:

- 1. Songs with high PC1 are more listened during days 100-200 of the year, on the other hand, songs with low PC1 are more listened at the end of the year
- 2. Variation in amplitude that is more evident at the end of the year; songs with high PC2 are more listened, especially at the end of the year
- 3. Songs with high PC3 have less variation of the listening during the year, songs with low PC3 have instead an high variation.



Interpretation:

We can see a clear clustering between the songs:

- 1. The first group of songs have low PC1: they could be Christmas song, since they are listened more during the end of the year
- 2. The second group has no particular levels of PC1 or PC2, they could be songs listened during all the year
- 3. The third group is like the first, but wit high PC1: they could be summer songs
- 4. Notice that along the PC2 we can't see a specific behavior: only that group1 is more listened at the end of the year, while group2 not (coherent with the previous interpretation)