

FOR IMMEDIATE RELEASE

REBUS AND DIGITAL TECHNE PARTNER TO LAUNCH UTILITY TOKEN TECHNE, REVOLUTIONIZING THE ART&COLLECTIBLES MARKET

July 3, 2023 - Rebus and Digital Téchne are thrilled to announce the launch of Téchne, a groundbreaking utility token that will provide access to a wide range of services offered by Digital Téchne. All of Digital Téchne's services are built on the robust Rebus blockchain, and the Téchne token will be available for trading on Rebus's decentralized exchange (DEX). This partnership marks a significant milestone in the digital revolution of the Art&Collectibles market.

Digital Téchne, a pioneering company, is transforming the Art&Collectibles industry through its innovative use of genomic tagging. By incorporating a unique DNA sequence, registered on the blockchain, into an invisible drop of ink, Digital Téchne ensures that each art object becomes distinguishable and impossible to counterfeit. This groundbreaking technology creates a digital identity for art objects, safeguarding their authenticity and provenance.

Pier Stabilini, CEO of Rebus, expressed his excitement about the partnership, stating, "Digital Téchne's services have the power to transform any art object into a liquid asset, ushering in a new generation of financial services based on art. This collaboration represents a significant step forward for Rebus's De-Fi ecosystem, promising disruption and innovation."

Roberto Pirrone, CTO of Digital Téchne, emphasized the importance of the partnership with Rebus, stating, "We are thrilled to have partnered with Rebus, as their technical ecosystem and support have been instrumental in delivering our revolutionary service. Additionally, this collaboration aligns with our goal of achieving an almost zero carbon footprint, further demonstrating our commitment to sustainability."

Both Rebus and Digital Téchne anticipate widespread adoption of the Téchne utility token within the crypto and art communities. The token's versatility and utility within Digital Téchne's services are expected to drive its success in the years to come.

For more information about Rebus and Digital Téchne, please visit:

Rebus: www.rebuschain.com

Digital Téchne: www.digitaltechne.it

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About **Rebus**:

Rebus is a leading blockchain platform that offers a comprehensive suite of decentralized finance (De-Fi) solutions. Built on robust and secure infrastructure, Rebus aims to revolutionize various industries by leveraging the power of blockchain technology.

About **Digital Téchne**:

Digital T chne is at the forefront of the digital revolution in the Art&Collectibles market. Through its unique genomic tagging technology, Digital T chne ensures the authenticity and security of art objects, enabling the creation of a new ecosystem that combines art and finance.