

The background is a blurred photograph of a busy street scene, possibly a market or a city center, with many people walking. A semi-transparent red overlay covers the entire image. On the left and right sides, there are decorative geometric patterns made of overlapping triangles in shades of yellow, orange, and red. The main text is centered on the left side.

# *Where to open fast food place?*

**Capsone Proyect**

# EXECUTIVE SUMMARY

- ♣ Introduction
- ♣ Panorama evaluation
- ♣ Data source
- ♣ Geographical trending distributions
- ♣ Behaviors and trends
- ♣ Conclusions



On the following web page  
is the list of postal codes in  
Bogota Colombia

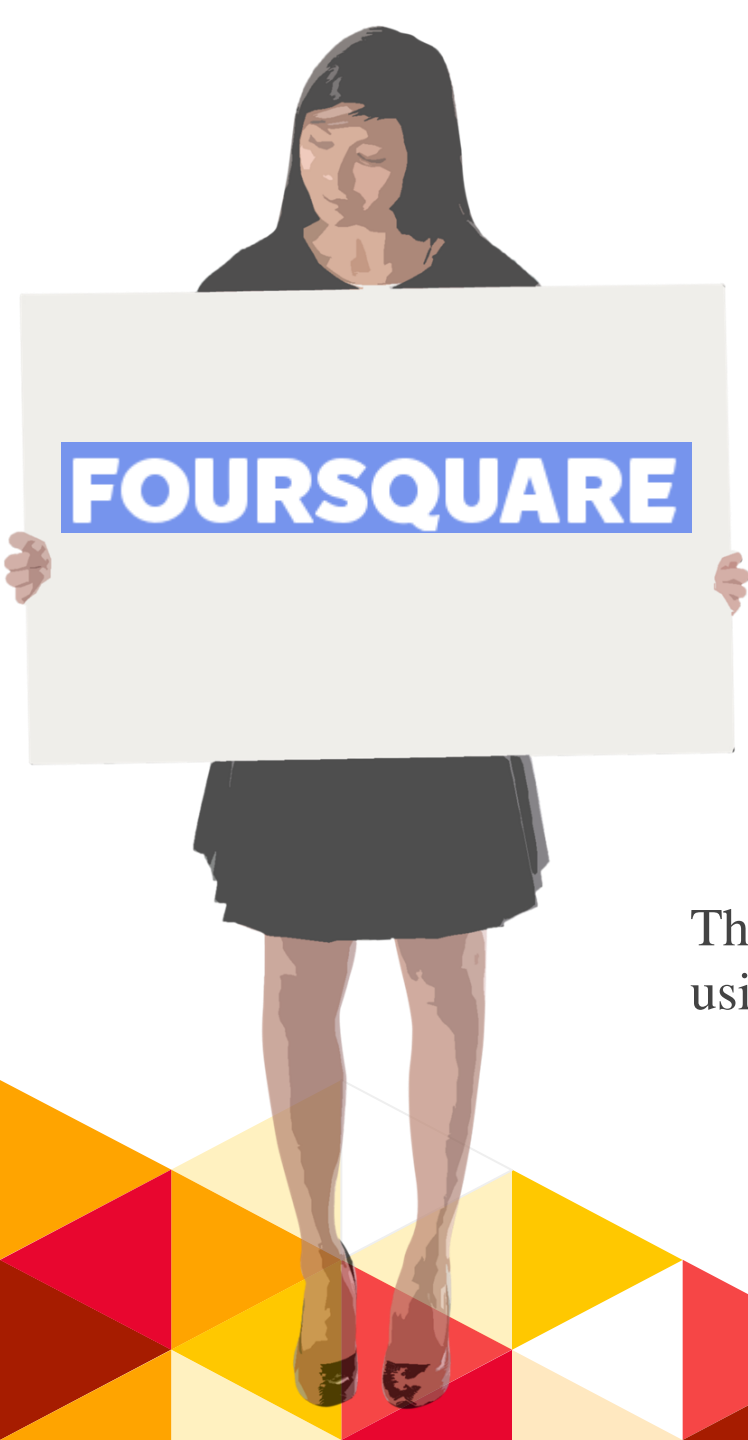
[https://worldpostalcode.com/  
colombia/bogota/d-c](https://worldpostalcode.com/colombia/bogota/d-c)

Discrimination by zones is  
made from the postal codes

## D.c. Post Codes: Colombia

### Codes List

Abraham Lincoln	110621	Acacias Usaquen	110121	Acevedo Tejada	111321
Aeropuerto El Dorado	110911	Aguas Claras	110411	Alamos	111041
Alaska	110521	Alcala	111621	Alcazares	111221
Alcazares Norte	111211	Alfonso Lopez	111311	Almirante Colon	111121
Alqueria	111621	Alqueria La Fragua	110841	Alqueria La Fragua Norte	110841
Altamira	110431	Alto Del Cabra	111981	Altos De Chozica	111121
Altos De Suba	111156	Altos Del Poblado	110431	Altos Del Zipa	110431
Altos Del Zuque	110431	Andalucia li	110741	Andes Norte	111121
Antiguo Country	110221	Antonia Santos	110731	Antonio Jose De Sucre	110541
Arabia	111961	Arboleda Sur	111831	Arborizadora Alta	111941
Arborizadora Baja	111911	Area Artilleria	110621	Area En Conflicto	112021



	Neighborhood	Neighborhood Latitude	Neighborhood Longitude	Venue	Venue Latitude	Venue Longitude	Venue Category
0	Acacias Usaquen, Bella Suiza, Bosque De Pinos ...	4.714588	-74.033309	Tropa Bogota	4.713327	-74.033333	Gym / Fitness Center
1	Acacias Usaquen, Bella Suiza, Bosque De Pinos ...	4.714588	-74.033309	Surtifruber	4.715222	-74.032286	Health Food Store
2	Acacias Usaquen, Bella Suiza, Bosque De Pinos ...	4.714588	-74.033309	Parque Lisboa	4.713853	-74.032753	Basketball Court
3	Acacias Usaquen, Bella Suiza, Bosque De Pinos ...	4.714588	-74.033309	Café Oma Éxito Country	4.712767	-74.034266	Café
4	Acacias Usaquen, Bella Suiza, Bosque De Pinos ...	4.714588	-74.033309	Salida #Allianz15K	4.714462	-74.033004	Athletics & Sports

The sites were obtained taking into account the distribution by postal code and using geolocation to obtain these samples.