



## Global Mentorship Initiative

# ***Creating a Professional LinkedIn Profile***

*This guide assumes you have already  
created a LinkedIn account.*

[globalmentorship.org](https://globalmentorship.org)

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## *The GMI Mission*

GMI prepares college students around the world for their job search.

This is accomplished through a structured, short-term, online mentorship with a business professional.

GMI creates job opportunities for mentees through the GMI business network and corporate partners.

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**GLOBAL  
IMPACT  
SOURCING  
COALITION**

*Nonprofit 501(c)(3) organization*



# ***There is a Process for Getting a Great Job!***

- Follow the GMI process and don't skip steps. It really works.
- Invest the time to create your online business identity. This will create job opportunities throughout your career.
- It's not about your talents. Those who succeed are usually the ones who put in the effort regardless of their raw talent.
- Finding a great job is a numbers game. The more you connect with people and apply for positions, the more opportunities you will have. When you have career options, you can make the best choices.
- **Anyone can do this. But not everyone will.**



# ***GMI's Process for Getting a Great Job***

## ***Part 1***

- There are great job opportunities at companies you haven't heard of. Make it easy for these companies to find and recruit you through LinkedIn.
- Focus on LinkedIn now to connect with as many people as you can before you start applying for jobs. You will need some of these people to open doors at the companies you want to work for. Use the GMI templates to make this easy. If you're serious about your career, you will connect with at least 50 people every week starting right now until you get a job.
- If you want people to connect with you, have a strong LinkedIn profile in place before you begin. Skipping this step will sabotage the entire process going forward.
- Don't let other social media accounts harm your job search. For example, lock your Facebook account where only friends can view your content.

# ***GMI's Process for Getting a Great Job***

## ***Part 2***

### **Use all the tools available to you:**

- Templates for connecting with people
- Templates to get job references on LinkedIn
- Include the right keywords in your profile
- Add the right skills to your profile to match the jobs you are applying for
- Follow companies on LinkedIn you want to work for
- Use other templates for thank-you notes, recruiter communications, resume/CV templates
- Develop your own communication templates so you can reach a lot of people quickly and efficiently

Your job right now is to prepare for your lifelong career.

People who are serious about success will allocate at least an hour a day to these activities.

# *Why LinkedIn is so Important*

**50%**

*of hiring managers will decide to proceed with your application based on your LinkedIn profile.*

**91%**

*of marketing executives list LinkedIn as the top place to find quality content.*

**94%**

*of recruiters say they use LinkedIn to find candidates.*

**100 million**

*members login every day*

**260 million**

*members login every month*

**500 million**

*LinkedIn members worldwide*

*LinkedIn is a requirement in today's professional job market.*

# *Your LinkedIn Profile Should Already Have:*

## **All LinkedIn fields completed**

- Headline & summary
- Headshot
- Banner behind your headshot
- A summary that captures attention
- Detailed work & volunteer experience
- Education details

**Important:** If you haven't finished these steps, complete the training at this link before proceeding:

<https://globalmentorship.org/linkedin/>



# ***Mentorship Session Goal:***

## ***Recruiters Seeking You***

*Follow this guide step by step.*

*This work should be done on a computer. Some sections are very difficult to update on a phone.*

- Use “keywords” to help recruiters find you
- Add 20 – 50 specific skills to your profile
- Easily add 500+ people to your network with a high rate of acceptance
- How to use your network to find job opportunities
- How and why you should join LinkedIn professional groups
- How to easily get job references on LinkedIn
- How to find jobs on LinkedIn and connect with recruiters

Use the LinkedIn Content and Templates documents from Session Two. You can copy and paste these templates for your LinkedIn work to save time.





***Boosting your LinkedIn  
profile to find jobs and  
attract job recruiters***

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# GMI Student Profile Example

Use this LinkedIn profile as  
a template:

[www.linkedin.com/in/gmistudent](https://www.linkedin.com/in/gmistudent)



**Katy Student**

Accounting major ready for financial management opportunities -  
graduating May 2022

Greater Seattle Area · [Contact info](#)



Costco Wholesale



GMI University

This LinkedIn profile gets requests for  
interviews every week!

# How Job Recruiters Use LinkedIn

## Primary Search Priorities

- Job experience
- Location
- Skills
- Education
- Other keywords

## Additional Search Priorities:

- Open to new opportunities
- Company connections
- Engaged with your talent brand

The screenshot displays the LinkedIn Recruiter interface. At the top, the 'RECRUITER' tab is highlighted. The navigation bar includes 'PROJECTS', 'CLIPBOARD', 'JOBS', 'REPORTS', and 'MORE'. A search bar prompts 'Start a new search...' with a 'Saved / History' link. Below the search bar, a summary bar shows: '1K total candidates', '71 have company connections', '230 engaged with your talent brand', and '27 past applicants'. The left sidebar contains filters for 'Showing results for', 'Job title' (Project Manager), 'Locations' (Singapore, Kuala Lumpur, Malaysia), 'Skills' (Business strategy, Analytics), 'Companies' (IBM, Microsoft, Oracle), 'Education' (Asia Pacific Institute of Information Technology, Universiti Malaya), and 'Keywords'. The main results area lists three profiles: Rahmat Amirul (3rd), Ming Xu (2nd), and Kapil Kaur (3rd). Each profile shows their current role, past roles, and company connections. For example, Rahmat Amirul has 2 company connections, Ming Xu has 5, and Kapil Kaur has 7.

# ***Find Keywords in a Job Description***

*How can you stand out in a sea  
of 500 million people?*

*LinkedIn's algorithm shows  
recruiters the most relevant  
profiles based on their keyword  
search.*

When recruiter search for candidates on LinkedIn, they focus on keywords in the job description.

- ✓ Add 10+ keywords in your LinkedIn profile from the job posting you are applying for.
- ✓ Apply keywords here
  - Headline
  - Experience
  - Summary
- ✓ In your profile, name the industry you're interested in – it's a keyword.



# Find Keywords in a Job Description

## Keywords

- ✓ Accountant
- ✓ Bookkeeping
- ✓ Reconciliations
- ✓ Financial reports
- ✓ Analyze / Analysis / Audit
- ✓ Budget preparation
- ✓ Taxes
- ✓ QuickBooks / Microsoft Office
- ✓ GAAP / SaaS
- ✓ Databases
- ✓ Project Management
- ✓ International Accounting

## Accountant Job Description

### Summary

We're looking for an organized and driven Staff Accountant to join our growing team at our company. The Staff Accountant position will work closely with our other accountants and operations personnel and handle day-to-day bookkeeping.

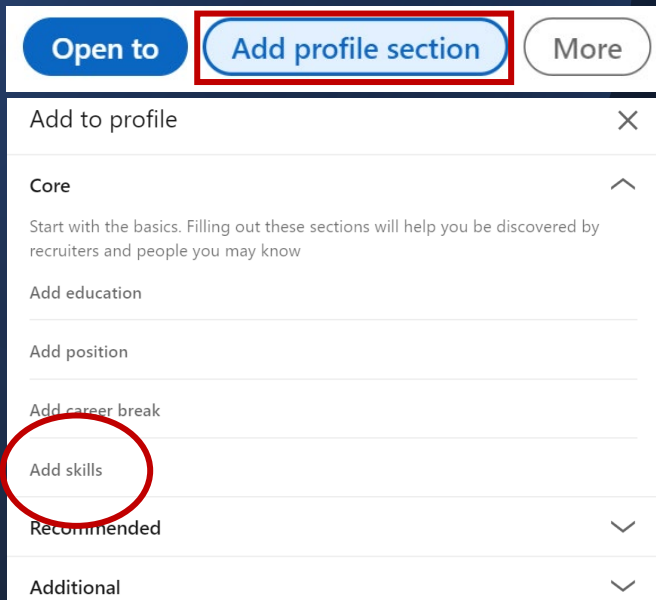
### Responsibilities

- Perform monthly, quarterly and annual accounting activities including reconciliations of bank and credit card accounts, coordination and completion of annual audits, and reviewing financial reports as necessary.
- Analyze and report on financial status including income statement variances, communicating financial results to management, budget preparation and analysis.
- Improve systems and procedures and initiate corrective actions.
- Oversee taxes and abide by federal regulations.

### Qualifications

- 2+ years accounting experience
- Expertise with QuickBooks
- Extensive knowledge of US GAAP
- Advanced computer skills in Microsoft Office, accounting software and databases
- Excellent organizational, problem-solving, project management and communication skills
- Additional experience in audit and International accounting
- Experience with SaaS companies

# Adding Skills to Your Profile



## Skills are a primary search criteria for job recruiters

- ✓ Use **keywords** found on job descriptions
- ✓ Add 30 – 50 skills
- ✓ As you add LinkedIn connections, you will get more endorsements validating your skills with employers

# Getting People to Endorse Your Skills

*To endorse someone, go to their profile and scroll down to “Skills”.*

## Skills Endorsements

- ✓ Your connections will endorse you for skills they have observed.
- ✓ You can request endorsements from coworkers, supervisors, teachers, and other professional contacts.
- ✓ **Endorse others to get more endorsements for yourself.**

## How to Endorse Someone



← Skills

All Industry Knowledge **Tools & Technologies** Interpersonal Skills Other Skills

QuickBooks

Endorse

Software as a Service (SaaS)

Endorse


Microsoft Excel

Endorse

Microsoft Office

Endorse





# *How to build a business network for job connections*

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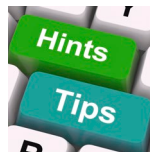
# Making Professional Connections

*Don't be shy about connecting with people. It is expected and everyone who is successful in business does this.*

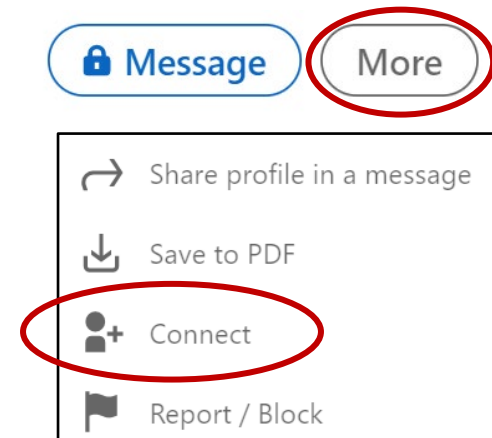
*Not everyone will accept your invitation to connect. Don't let that stop you, it's a numbers game and nothing personal.*

*Use the search bar at the top of your home page to search for connections.*

- ✓ Anyone who works at companies where you want to apply
- ✓ Current and past students where you attended college
- ✓ Current and past work colleagues
- ✓ People in professional groups
- ✓ People that have a common interest in a non-work topic
- ✓ **Set a goal to reach 500 connections during your mentorship**




*If you don't see a "Connect" button on their profile:*




# Always Make it Personal


Which invitation is more likely to be accepted?

*This?*

9+

Jon Browning


Hi Jon, I'd like to join your LinkedIn network.




**GMI Student**  
Accountant in training ready for financial accountant opportunities - graduating December 2019  
Greater Seattle Area

[View profile](#)[Accept](#)

*Or this?*

9+


GMI Student

Hi Jon,

We both know William Smith at Accenture and I see they are connected to you on LinkedIn. I am a Business Management student at ABC University graduating soon and would appreciate connecting with you on LinkedIn.

Best regards,

GMI Student  
Graduating May 2022



**GMI Student**  
Accountant in training ready for financial accountant opportunities - graduating December 2019  
Greater Seattle Area

[View profile](#)[Accept](#)

# 10 Templates for Making Connections

*Use these templates as guides to connect with people on LinkedIn.*

*Personalize them and copy and paste to quickly make a lot of business connections.*

*These are important for your job search.*

Someone currently attending the same school as you

Someone is connected to another person you know

Someone who went to your college in the past

Someone who works at a company where you want to apply

Someone who made a comment in a LinkedIn group

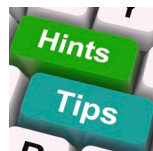
Someone you have no connection with

Someone you met or heard speak at a conference

Someone who viewed your LinkedIn profile

Someone who has posted a job opportunity – before applying

Someone who has posted a job opportunity – after applying



*You are limited to 300 characters in your connection request. Make the most of it!*



# How to Connect with People



1

## Someone currently attending the same school as you:

Hi [First Name],

We are both students at [College/University] and I would like to connect with you on LinkedIn.

Best regards,

First & Last Name

Accounting student graduating May 2022

2

## Someone is connected on LinkedIn to another person you know:

Hi [First Name],

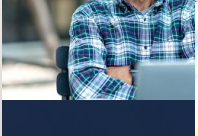
We both know (First & Last Name at (Company)) and I see they are connected with you on LinkedIn. I would like to join your LinkedIn network.

Best regards,

First & Last Name

Accounting student graduating May 2022

# How to Connect with People



3

## Someone who went to your college in the past:

Hi [First Name],

I see that you are an alumnus from [College/University], and I look forward to being one next year too, as I am a [Your Major] student in my [#] year. I hope you will consider connecting with me on LinkedIn.

Best regards,

First & Last Name

4

## Someone who works at a company where you want to apply:

Hi [First Name],

We haven't met but your profile came up when I was looking for open positions at [Company Name]. I hope you will consider connecting with me on LinkedIn.

Best regards,

First & Last Name

Accounting student graduating May 2022

# How to Connect with People



5

## Someone who made a comment in a LinkedIn group:

Hi [First Name],

I am a fellow member of the [Group Name] LinkedIn group, and I saw and appreciated your comment about [Discussion Topic]. I hope you will consider connecting with me on LinkedIn.

Best regards,

First & Last Name

Accounting student graduating May 2022

6

## Someone you have no connection with:

Hi [First Name],

I am a [Your Major] student graduating from [College/University] this year and would appreciate the opportunity to join your LinkedIn network.

Best regards,

First & Last Name



# How to Connect with People



7

## Someone you met or heard speak at a conference:

Hi [First Name],

It was a pleasure to hear you speak at [Event/Conference]. Your topic was personally very helpful to me in my job search. I would like to join your LinkedIn network.

Best regards,

First & Last Name

Accounting student graduating May 2022

8

## Someone who viewed your LinkedIn profile:

Hi [First Name],

Thank you for visiting my profile. I am very interested to connect with you to learn more about your career path and the work you do at [Company Name].

Best regards,

First & Last Name

Accounting student graduating May 2022

# How to Connect with People



9

**Someone who has posted a job opportunity – before applying:**

Hi [First Name],

I noticed the position you posted earlier this week and have [#] years of hands-on experience in [skill]. I would appreciate connecting with you to discuss how I could potentially add value to your team.

Best regards,

First & Last Name

10

**Someone who has posted a job opportunity – after applying:**

Hi [First Name],

I wanted to let you know that I applied online for the position of [Position Title (#Job ID)]. I would appreciate connecting with you to discuss how I could potentially add value to your team.

Best regards,

First & Last Name

Accounting student graduating May 2022

# Finding Targeted Connections at Companies

**Katy Student** · 1st

Accounting major ready for financial management opportunities graduating May 2024

Greater Seattle Area · [Contact info](#)

**183 connections**

*After connecting with someone, you can see 1st and 2nd level connections that you have in common.*

*Filter on the companies you are interested in and invite these people to connect with you.*

People ▾

Connections 2 ▾

Katy Student ▾

Locations ▾

Current company ▾

All filters

Filter only People ▾ by

×

Connections

☒ 1st

☒ 2nd

☐ 3rd+

Connections of

Jon Browning

+ Add a connection

Locations

☒ United States

☐ California, United States

☐ Greater Seattle Area

☐ Washington, United States

☐ San Francisco Bay Area

+ Add a location

Current company

☒ Accenture

☒ Microsoft

☐ Facebook

☐ Teleperformance

☒ Forbes

☐ Sutherland

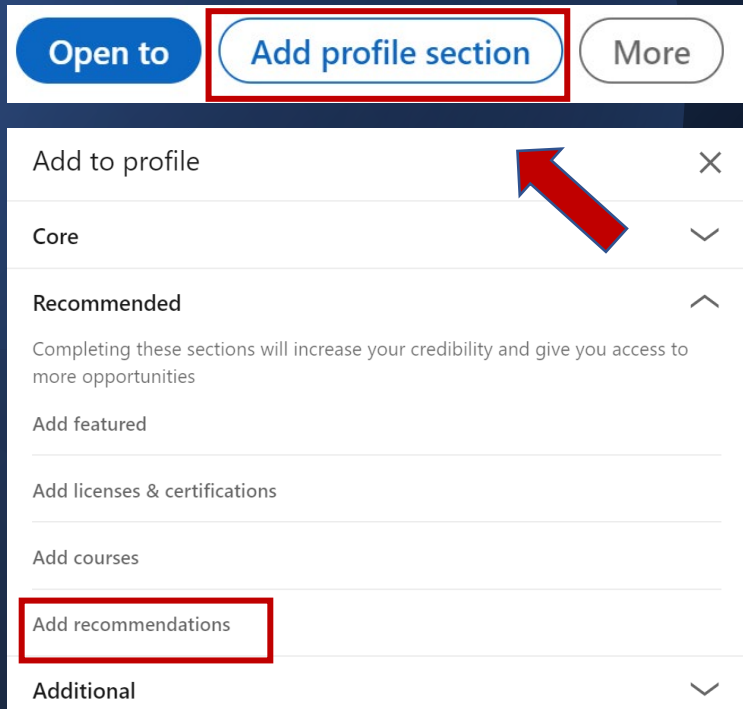
Reset

Show results



*Scroll down to see more filters.*

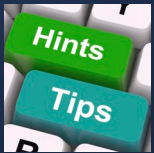
# Getting Professional Recommendations



Request written recommendations of your professional experiences, accomplishments, and skills from previous supervisors, colleagues, and other professional connections who know you well enough to make a recommendation.

- ✓ Submit a request via LinkedIn for your professional connections to write short reviews of your work/skills.
- ✓ Request recommendations from colleagues who can highlight your key skills and accomplishments.
- ✓ Recommendations add credibility to the work and skills listed on your resume/CV. Link these references on your resume.
- ✓ LinkedIn asks you to approve recommendations before adding them to your profile.
- ✓ **Obtain at least five recommendations from your connections. Recruiters read them!**

# How to ask for a Recommendation



*Hint: you will receive more recommendations if you write the text for them.*

## Personalized Message

Hi Jason, I hope all is well for you.

Would you be willing to provide a recommendation for me on LinkedIn? Since I might be looking at new career options soon, a personal note from you on my LinkedIn page would be very helpful.

To save you some time, below is an example that you could use but I am very glad if you want to use different text. If you are unable to do this now, I completely understand.

Thank you!  
Michael Smith

**Personalize a recommendation like the examples below.  
Choose only one to include in your request.**

### Style Option 1:

I have known Michael for many years and have always been impressed by his commitment and drive both in his career and personal life. His dedication to social responsibility is demonstrated by his volunteerism with [Company]. His encouragement to students in the program is an inspiration and sets an example for others.

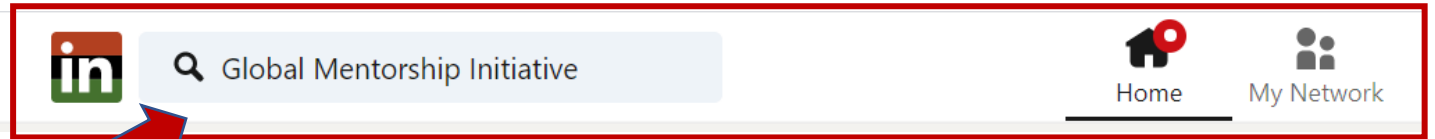
### Style Option 2:

I was fortunate to work alongside Michael at [Company] and we worked closely on several projects. Michael was always very focused on supporting the mission and achieving his objectives. He was a very effective computer science assistant and was able to teach complex computer skills to students of all ages in a way they could understand and retain the knowledge.



# Professional Pages and Groups

*Do this because you can easily make new business connections.*

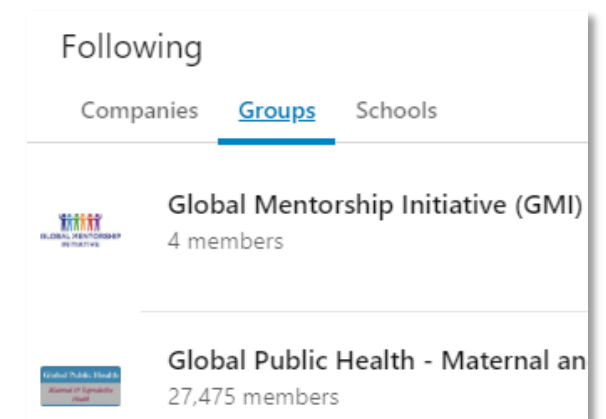
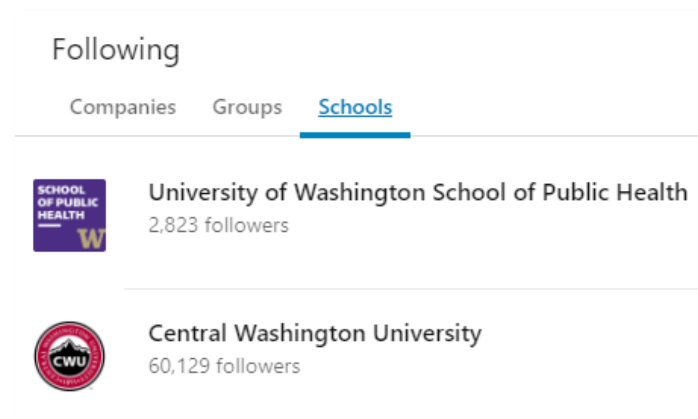


## Follow Pages

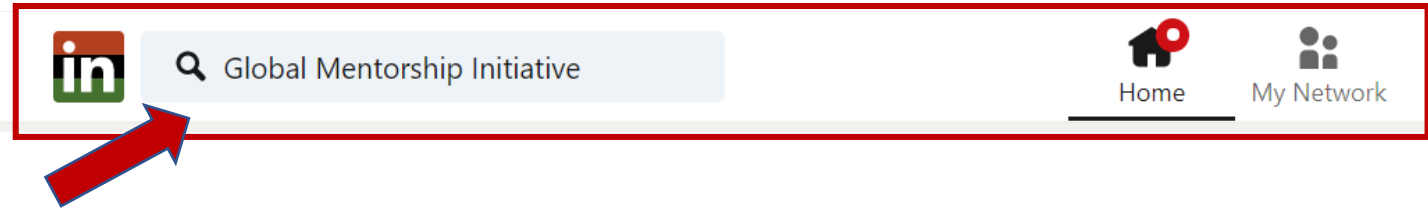
- ✓ Companies you want to work for (**Engaged with company talent brand**)
- ✓ Prospective future career paths or occupations
- ✓ Something you want to learn more about

## Join Groups

- ✓ Companies you want to work for (**Engaged with company talent brand**)
- ✓ With people who do work that interests you
- ✓ For a cause you are passionate about



*Follow these  
Pages Now*



**Company – Click on Follow  
Global Mentorship Initiative**



Or:

<https://www.linkedin.com/company/globalmentorship>

**Your college alumni group  
Search for this on LinkedIn**

After you join these groups, connect with people in them using the right templates.





***Finding your job  
on LinkedIn***

# *LinkedIn Job Search*

*Get the most from LinkedIn to find jobs that match your skillset.*

## **LinkedIn's Job Board**

Activate LinkedIn Open Candidates on your profile to let recruiters know you are open to new career opportunities.

## **LinkedIn Job Filters**

Job searching on LinkedIn allows you to filter for specific position titles, companies, industries, etc.

## **Job Alerts**

Receive an email every time a new job is posted that meets your specific search criteria.

## **Easy Apply**

Allows you to apply using your LinkedIn profile and upload a resume.

**Your LinkedIn profile is what recruiters will see first.**

# Let Recruiters Know You are Available

- ✓ Click on View Profile
- ✓ Set your career interests to alert recruiters
- ✓ Decide who should see that you are available



## Katy Student

Accounting major ready for financial management opportunities - graduating May 2022

Greater Seattle Area · [Contact info](#)

 Costco Wholesale

 GMI University

Open to

Add profile section

### Finding a new job

Show recruiters and others that you're Open to work

### Hiring

Share that you're hiring and attract qualified candidates

### Providing services

Showcase services you offer so new clients can discover you

Add job preferences

What would make you take a new job?

Job titles

Select at least one\*

Accounting Intern +

Finance Accounting Intern +

International Accounting Manager +

Accountant ✓

Finance Analyst ✓

Add title +



Recruiters only

People using LinkedIn Recruiter

Add to profile

# Search for Jobs

Search Jobs: Accountant  
Search Location: Seattle

- ✓ Apply online
- ✓ See how many people have applied
- ✓ See if you know anyone at the company

The screenshot shows the LinkedIn job search interface. At the top, the LinkedIn logo is on the left, and navigation icons for Home, My Network, Jobs, and Messaging are on the right. The 'Jobs' icon is highlighted with a red box and a red arrow pointing down. Below the navigation bar, the search bar contains 'accountant' and the location is set to 'Seattle, Washington, United States'. The search results are filtered by 'Jobs', 'Past Week', 'Entry level 1', 'Full-time 1', '25 mi', 'Company', 'On-site/Remote', and 'All filters 1'. The first job listing is 'Financial Reporting Accountant' by F5, located in Seattle, WA. It has 5 applicants and was posted 6 days ago. The job details include: Full-time, Entry level, Requires working Evenings and Weekends, 5,001-10,000 employees, IT Services and IT Consulting, 3 company alumni, and a comparison to 5 applicants. The 'Apply' button is highlighted with a red box. The second job listing is 'Staff Accountant' by Enterprise Holdings, located in Renton, WA (On-site). It has 4 applicants and was promoted. The third job listing is 'Payroll Accountant' by Swinerton, located in Seattle, WA (On-site). It has 1 company alumnus and was promoted. The fourth job listing is 'Staff Accountant' by CSC Generation, located in Seattle, WA (On-site). It is actively recruiting and has 4 applicants. The job description for the first job is: 'Life at F5 is never dull. We are constantly identifying industry trends and disruptions, then innovating to get ahead of future customer needs-creating application services that help the world's leading organizations deliver their critical business apps faster and with the highest levels of flexibility, security, performance, and support.'

Accountant

Home My Network **Jobs** Messaging

accountant Seattle, Washington, United States Search

Jobs Past Week Entry level 1 Full-time 1 25 mi Company On-site/Remote All filters 1 Reset

Accountant in Seattle, Washington, United States 191 results Set alert

**Financial Reporting Accountant**  
F5  
Seattle, WA  
2 benefits  
3 company alumni work here  
Promoted · 5 applicants

**Staff Accountant**  
Enterprise Holdings  
Renton, WA (On-site)  
49 company alumni work here  
Promoted · 4 applicants

**Payroll Accountant**  
Swinerton  
Seattle, WA (On-site)  
1 company alumnus works here  
Promoted

**Staff Accountant**  
CSC Generation  
Seattle, WA (On-site)  
Actively recruiting  
Promoted · 4 applicants

**Financial Reporting Accountant**  
F5 · Seattle, WA · 6 days ago · 5 applicants

Full-time · Entry level · Requires working Evenings and Weekends  
5,001-10,000 employees · IT Services and IT Consulting  
3 company alumni  
See how you compare to 5 applicants. [Try Premium for free](#)  
Your skills are a strong match for this job

Apply Save

Posted by

PREMIUM  
[Send InMail](#)

**Job Description**  
Life at F5 is never dull. We are constantly identifying industry trends and disruptions, then innovating to get ahead of future customer needs-creating application services that help the world's leading organizations deliver their critical business apps faster and with the highest levels of flexibility, security, performance, and support.

# What are my chances for this job?

## Only for LinkedIn Premium Members

- ✓ See who's viewed your profile
- ✓ Job and applicant insights
- ✓ Company insights
- ✓ Salary insights

The screenshot shows a LinkedIn job posting interface. At the top, there's a navigation bar with icons for search, home, network, jobs, messages, notifications, and profile. Below this is a filter bar with '25 mi', 'Company', 'On-site/Remote', and 'All filters 1'. The job title is 'Financial Reporting Accountant' with details: 'F5 · Seattle, WA · 6 days ago · 5 applicants'. Job details include 'Full-time · Entry level · Requires working Evenings and Weekends', '5,001-10,000 employees · IT Services and IT Consulting', and '3 company alumni'. A red box highlights the text 'Your skills are a strong match for this job' with a red arrow pointing to the skill match panel on the right. Below the red box are 'Apply' and 'Save' buttons.

## Skill match

### Your skills are a strong match for this job

Applicants with a strong skill match are 30% more likely to get hired.

Here are the skills we found on your profile that match with the job description.

- ✓ Account Reconciliation
- ✓ Accounting
- ✓ Analytical Skills
- ✓ Communication
- ✓ Data Entry
- ✓ Finance
- ✓ Financial Statements
- ✓ Fixed Assets
- ✓ General Ledger
- ✓ Journal Entries
- ✓ Microsoft Excel

Matching skills are important to get an interview.



# How to Get Referrals through LinkedIn

*Not all companies who post jobs on LinkedIn will accept referrals using this method. This option will not show up for all jobs posted.*

## Include a referral

This job accepts referrals with your application



9 connections can help you stand out

[Ask for a referral](#)

## Ask for a referral



Hi Jacob,

Hope all is well with you! I came across the Financial Reporting Accountant role at F5 and am interested in applying. Would you be open to submitting a referral for me to go with my application?

Happy to chat more if you have the time as well. Looking forward to hearing from you.

Jacob will receive a link to view this job.

[Back](#)

[Send](#)

# Refine Your Search with Filters

- ✓ Apply for jobs just posted
- ✓ Match your skill level to the job
- ✓ Target a specific company or industry

Jobs ▾

Date Posted ▾

Experience Level ▾

Company ▾

Job Type ▾

On-site/Remote ▾

Easy Apply

All filters

Filter only Jobs ▾ by

Sort By

☐ Most recent

☒ Most relevant

Date Posted

☐ Any Time

☒ Past Month

☐ Past Week

☐ Past 24 hours

Experience Level

☒ Internship

☒ Associate

☐ Director

☒ Entry level

☐ Mid-Senior level

☐ Executive

Location

☐ San Diego, CA

☐ Columbia, SC

☐ San Francisco, CA

☐ Atlanta, GA

☐ Charlotte, NC

☐ Mountain View, CA

☐ Phoenix, AZ

☐ Los Angeles, CA

☐ Arizona City, AZ

☐ Minneapolis, MN

Company

☐ Intuit

☐ Clarivate

☐ Puget Sound Energy

☐ Delta Air Lines

☐ Aston Carter

☐ Los Alamos National Laboratory

☐ Nielsen

+ Add a company

Job Type

☒ Full-time

☐ Contract

☐ Part-time

☒ Internship

On-site/Remote

☐ Remote

☐ Hybrid

☐ On-site

Job Function

☐ Finance

☐ Sales

☐ Business Development

☐ Production

☐ Human Resources

+ Add a job function

☐ Accounting/Auditing

☐ Marketing

☐ Information Technology

☐ Analyst

☐ Management

Title

☐ Bookkeeper

☐ Accounting Assistant

☐ Accountant

☐ Senior Accountant



# Market Yourself with a Banner

*Identifies you as someone who goes beyond just meeting the requirements.*



## Banner Recommendations



- ✓ Banners add a personal aspect to your profile
- ✓ Be creative but remember this is a business environment
- ✓ Examples: your city or your business interests
- ✓ Pictures must have the correct dimensions
- ✓ “Crop” pictures to get the right shape
- ✓ Left side is for your headshot

# Banner Examples #1



*Choose 1 of these 16 examples for your profile banner.*

Banner 1



Banner 4



Banner 2



Banner 5



Banner 3



Banner 6





# Banner Examples #2

Banner 7



Banner 8



Banner 9



Banner 10



Banner 11



Banner 12





# Banner Examples #3

Banner 13



Banner 16



Banner 14



Banner 15



**Where to get additional free banners**

[linkedinbackground.com](https://linkedinbackground.com)

[freelinkedinbackgrounds.com](https://freelinkedinbackgrounds.com)

# ***Additional Resources and References***

'10 LinkedIn Profile Summaries We Love (And How to Boost Your Own' – Kate Reilly with LinkedIn Talent Blog

<https://business.linkedin.com/talent-solutions/blog/linkedin-best-practices/2016/7-linkedin-profile-summaries-that-we-love-and-how-to-boost-your-own>

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