

PROFESSIONAL DEVELOPMENT

THE IMPORTANCE OF CONTINUING EDUCATION

REVIEW SESSIONS 2 – 13

- 2 - 3 Professional Networking and LinkedIn
- 4 Using ChatGPT in Your Job Search
- 5 Working in a Global Business Environment
- 6 Creating a Career Plan
- 7 Professional Skills and Development
- 8 - 9 Building a Resume, CV, and Cover Letter
- 10 The Job Search
- 11 – 12 Preparing for the Job Interview
- 13 How to Distinguish Yourself in the Workplace

ASK YOURSELF THESE QUESTIONS

- What additional resources do you need?
- How do you feel about your career path?
- What does your career plan look like?
- Have you set up informational interviews?
- What questions do you have about job searching?
- How prepared are you to start your first job?
- Have you lined up your first professional job?
- Have you lined up an internship?

ESTABLISH NEW MENTORSHIPS

Now that you have completed this mentorship program, identify one or two professionals whom you trust to become your new mentor. To request one of your professional connections become your mentor, send a professional email similar to the one you would send to request an informational interview.

Include the following:

- Explain the aspects of their career path that lead you to choose them as your new mentor.
- Clarify what you hope to gain, or how you will benefit, from their mentorship.
- Sincerely thank them for taking the time to consider your request.
- Be sure to follow up with them one week after your initial communication is sent.

REVIEW PROFESSIONAL DEVELOPMENT OPTIONS

Mentorship	Workshops	Volunteer Work
Professional Networking Events	Job Shadowing Professionals	Training programs
Informational Interviews	Conferences	Self-taught courses
Seminars	Professional Organizations	Presentations

CONTINUING EDUCATION WEBSITES

WEBSITE	OVERVIEW	COST
edX https://www.edx.org/	2,000+ online learning courses through Harvard, MIT, and more than 140 other institutions worldwide.	Free certification courses Free membership
LinkedIn Learning https://www.linkedin.com/learning/	13,000+ online training videos from experts in a wide range of professions.	Free one-month trial Membership \$24.99/month
Coursera https://www.coursera.org/	1,000+ certificate courses on a wide range of subjects.	Free membership Many courses are free
Udemy https://www.udemy.com/	90,000+ courses by trainers with experience at some of the biggest colleges worldwide.	Free membership 5,000+ free courses
FutureLearn https://www.futurelearn.com/	Social learning platform that partnered with top universities.	Free courses Membership \$269/year

TedEd https://ed.ted.com/lessons	Collection of online videos of lectures and series on a large range of subjects.	Free videos Free membership
SkillShare https://www.skillshare.com/	17,000+ online tutorials of design, business, technology, photography, etc.	Basic membership: free Premium: free 2-month trial
Alison https://alison.com/	Thousands of free online courses and certificate and diploma programs.	Free certificate programs Free membership
YouTube https://www.youtube.com/	Follow channels related to your field, by people working in your profession, or with skills you are working to develop.	Free membership and videos

POST-MENTORSHIP SURVEY

Please complete the post-mentorship survey to see how far you have come since beginning the program!

DISPLAYING YOUR MENTORSHIP ON LINKEDIN

Your mentorship experience will be helpful during your job search and you should let recruiters and hiring managers know that you have completed the program. Soon you will receive a GMI certificate for the completion of your business mentorship.

You can note this achievement in the "Licenses and Certifications" section on LinkedIn. When completing this section, the name of the certificate should be "GMI Business Mentorship", and the Issuing Organization should be "Global Mentorship Initiative".

Licenses & certifications



GMI Business Mentorship
Global Mentorship Initiative
Issued Nov 2020 · No Expiration Date
[See credential](#)

Edit licenses & certifications



Name *

GMI Business Mentorship

Issuing Organization *

Global Mentorship Initiative

☒ This credential does not expire

Issue Date

November

2020

No Expiration Date

Credential ID

Credential URL

<https://globalmentorship.org/mentorship-program/>

We no longer share changes to licenses & certifications with your network. [Learn how these are shared and when](#)

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