

Robin Heath Capstone Pitch Card

Give a brief overview of what your app is:

Albuquerque Valley Harvest

This app will serve as a calendar of local farmer's markets with dates, times and locations. Sellers will be able to register their booth and list their products for market dates, shoppers will be able to see upcoming markets and sellers registered.

Describe the business problem your app solves:

Currently there is no Farmers Market Calendar in the area. Each market lists their dates on individual web site. By bringing this functionality it will save time for both the seller and the buyer by allowing them to see upcoming events in one place, rather than browsing multiple sites.

What APIs, if any, do you plan to use? Please list the API and what feature it ties to:

This is not a comprehensive list yet, APIs may be added as I do more research today and tomorrow.

<https://api.spoonacular.com/recipes/findByIngredients>

<https://www.weatherapi.com>

<https://www.googleapis.com/calendar/v3>

What is your project "wow factor"?

For my wow factor I'd like to showcase a colorful and interactive calendar. This would be on the front page with animated fruit and vegetable graphics.