Personas

Julia:

Julia is a 24 year old girl, who spends most of her time in after school activities. Julia is an experienced gamer although lately her commitment to her extracurricular activities has limited the amount of time she spends playing video games. Julia’s preferred genre is “role playing game” although she tends to experiment with different styles of game play. Her attraction to “RPGs” is mainly from the ability to upgrade characters, power-ups, gain experience points, and customize the user interface.

Ayman:

Ayman is a UTSA alumni with a bachelors in Computer Science. Ayman spends his days working at Microsoft Studios as a computer graphics developer. When not at work Ayman likes to build model ships as a hobby and naturally he translates his love for ships to his work when he can. As Ayman is more of a designer than a gamer he rarely plays the games that are developed at work. Ayman is currently involved in modeling for an up and coming game that uses the Microsoft Kinect system.

Jim:

Jim is a freshman at college, pursing a degree in business. Since Jim doesn’t have a job, he spends most of his time playing video games. Jim has played competitively in first person shooter genres. He tends to play all types of games even though he proves to be an expert “first person shooter” gamer. Jim also has an interest in independent (“Indi”) developed games, since he likes the artistic and unorthodox style of gaming. Typically skipping school is an option for Jim to get full satisfaction from his gaming titles.