

KMK 2019 B2 Listening



KMK_IT_B2
_2019_LC

Informationstechnik – B2

Schuljahr 2018/2019

2

Name: _____

Aufgabe 1: Hörverstehen (Reception)

20 Punkte

The IT-company in which you do your work placement would like to partner with another IT company which specializes in Artificial Intelligence (A.I.).

Your boss asks you to listen to an interview with Peter Lewis, an expert on Artificial Intelligence from *No Turtles*.

Take notes in **English**. You will hear the interview twice.

| Old-school model, but all-new A.I. | | | |
|------------------------------------|----------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| 1. | Reason for choosing the company name <i>No Turtles</i> : | <ul style="list-style-type: none">• unusual name since company is different• sounds like first of a kind | 2 |
| 2. | Reason why <i>No Turtles</i> is like a traditional studio: | <ul style="list-style-type: none">• make innovative products• work with talented people | 2 |
| 3. | Reason that <i>No Turtles</i> is different from traditional studios: | tec products | 1 |
| 4. | Recently launched project: | name: stain purpose of tool: reporting harrasment, discrimination most important feature: produce secure pdf, hold onto or share anonymously with employer | 3 |

Fortsetzung nächste Seite

Name: _____

Fortsetzung zu Aufgabe 1: Hörverstehen (Reception)

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| 5. | Partner requirements of <i>No Turtles</i> : | <ul style="list-style-type: none"> • only work on real problems existing today • founders who are in love with problem (open to different solutions) | 2 |
| 6. | Project requirements of <i>No Turtles</i> : | <ul style="list-style-type: none"> • idea must be realistic to be sustainable • timing 12 - 18 months achievable | 2 |
| 7. | <i>No Turtles</i> see themselves not as: | not only interested in size of project, not only consultants | 1 |
| 8. | Types of people working at <i>No Turtles</i> besides founders: | <ul style="list-style-type: none"> • engineers • designers | 2 |
| 9. | Studio staff is expert in particular fields: | <ul style="list-style-type: none"> • rigorous user testing • pricing theory • intellectual property | 3 |
| 10. | Ways to apply for a partnership with <i>No Turtles</i> : | <ul style="list-style-type: none"> • social network • own website | |

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| 10. | ways to apply for a partnership with <i>No Turtles</i> : | • | 2 |
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