

Your Sound

The songs that you make, the music that you play. It's all part of your brand. That's why you should be picky about which tracks you do and don't play. When you are looking for your sound, but you don't realize it. You see, every decision that you've made during the production process makes your song unique and your own. Every hi-hat you chose, every kickdrum you compressed, every loop you cut, etc., etc. No one on this planet can make those same decisions in the same order. It's unique. You want people to recognize your sound. It could be helpful to create your sample packs and presets, so your sound stays consistent. If you are struggling to find your sound, we offer online Producer Coaching. You can find this at the Services tap on the top of our website. Let's take a listen to some artists with unique sounds.

Oliver Heldens

<https://soundcloud.com/oliverheldens/riton-x-oliver-heldens-turn-me-on-ft-vula>

The Weekend

<https://soundcloud.com/theweeknd/blinding-lights>

Drake

<https://soundcloud.com/octobersveryown/drake-champagne-poetry>

T-Pain

<https://soundcloud.com/tpain/t-pain-kehlani-i-like-dat-1>

Brooks

<https://soundcloud.com/musicbybrooks/brooks-say-a-little-prayer-feat-gia-koka-1>