



**360 ARTIST GROUP**

## Narrative Worksheet

Now it's time to work out your narrative. Think about the four different parts of your report. Join them with what you would like to add to the existing music landscape and your unique selling points (USP) to complete your narrative fully.

**Who are you? (Personal details; artist name; music influences; profession; genre)**

**What do you stand for? (Core Values)**

**What would you like to add to the existing music landscape?**

**How are you standing out from other artists in your genre? (USP)**

**What have you achieved so far? (Milestones)**

**What do you still hope to achieve? (Goals)**