ADDICTION RISK MAPPING

 Does caffeine, alcohol, and prescription drug use indicate risk for illicit drug use?: Addiction Risk Mapping of bars, breweries, liquor stores, pharmacies and coffee shops in Billings and Missoula, Montana.







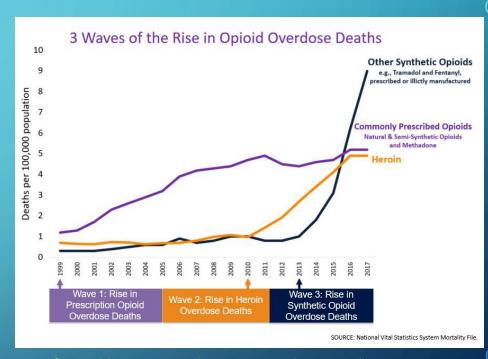




Robin Silverstein - Data Science Capstone Presentation - May 2019

THE PROBLEM

- In 2017, 70,237 drug overdose deaths occurred in the United States.¹
- Opioids were involved in about twothirds of those deaths.
- Addiction is a brain disease that allows the epidemic to continue.
- Understanding where addiction occurs will help prevent future addiction.



https://www.cdc.gov/drugoverdose/epidemic/index.html

WHERE IS ADDICTION OCCURRING?

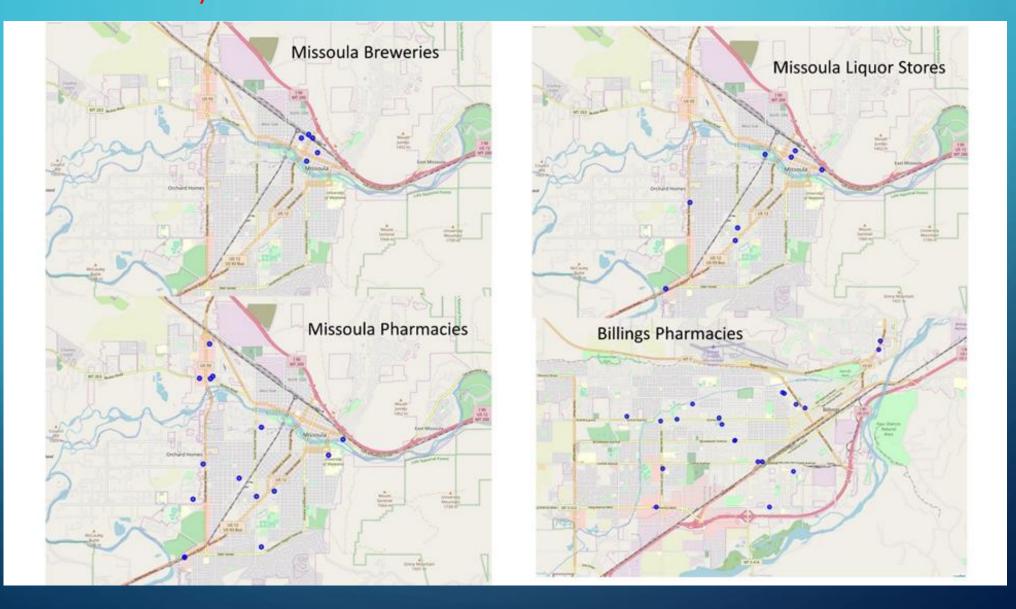
- Utilize Foursquare vendor locations to determine addiction risk.
- Five vendor types: Bars, Breweries, Liquor Stores, Coffee Shops, and Pharmacies.
- Proxy locations of legal addictions to caffeine, alcohol, and prescription drugs.
- Two largest metro areas in Montana: Billings and Missoula.



BILLINGS FOURSQUARE VENDOR LOCATIONS



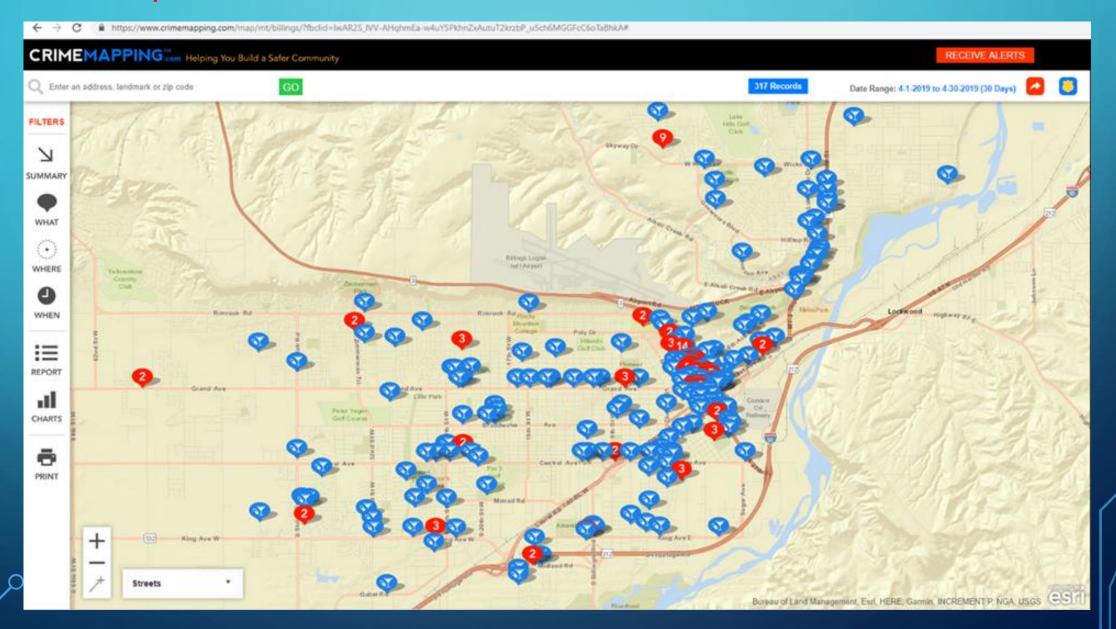
MISSOULA/BILLINGS FOURSQUARE VENDOR LOCATIONS



TESTING THE MODEL - BILLINGS

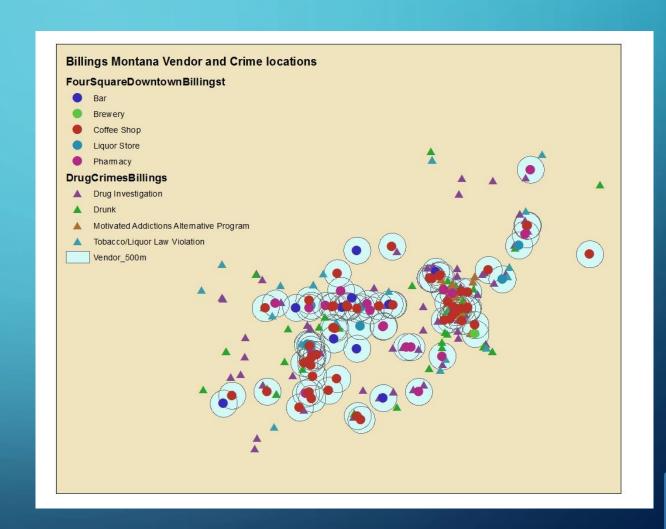
- Crime data from CrimeMapping.com has locations of drug/alcohol violations
- Study period: April, 2019
- 319 crimes with spatial occurrence:
 - Drunk 120
 - Drug investigation 110
 - Motivated Addictions Alternative Program 54
 - Tobacco/liquor law violations 35

DRUG/ALCOHOL VIOLATIONS: BILLINGS, APRIL, 2019



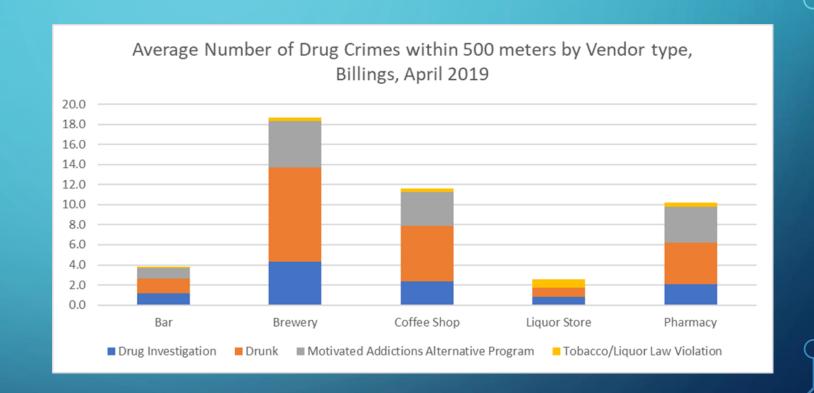
CRIMES WITHIN 500 METERS OF VENDOR

- Spatial analysis done in GIS.
- 500 meter buffer of vendors.
- Crimes that occurred within buffers counted.
- Union of vendor buffers with crimes.



RESULTS

- Breweries had the highest number of crimes
- Coffee shops and pharmacies next
- Bars and Liquor stores had lowest levels



DISCUSSION/CONCLUSION

- Surprising pattern of breweries and then coffee shops having higher average drug crimes within 500 meters than bars or liquor stores.
- Addiction risk mapping technique explored.
- Potential to predict the spatial properties of drug use.
- Understanding addiction is an important step to solving the opioid crisis and using data on other forms of addiction from the public's behavior is a novel approach.
- Demonstrated Data science has the potential to address important problems in society