

Eventbrite

Search f...

BROWSE EV

HELP

SIGN  
UPLOG  
INCREATE  
EVENT

\$0 – \$95

FRI, JUL 22 AT 6:00 PM, SAN FRANCISCO, CA

# Augmented & Virtual Reality (AR/VR) - Startup Hackathon

By: OneTraction



\$0 – \$95

TICKETS

This event is open to anyone who is planning to start, work, mentor or fund a startup. If you are seeking to launch a startup across this industry, you will enjoy this chance to mingle and network with potential co-founder, partner or investors along top industry experts.

Whether you are a bootstrapped founder, engineer, business hacker, student, or Mentor/Investor/Attorney interested in tech; you are invited to this must attend event.

- Guests: anyone 21 years or older
- Participant: All Hackathon participants (alone or as a team) must sign up and submit idea, demo or pitch deck link here (you would have a chance to update it during Hackathon, you also own all Intellectual Property): [OneTraction/Hackathon](#)
- Pitching: Toward the end of hackathon we would allow startups founders to pitch for 3mn "open to any startup at any stage within this industry".
- Demo Table: open to any startup at any stage within this industry, and related services providers. Partners and Team who already purchased their ticket with demo table would have a shared space where they can display their innovation via their laptop only "do not bring desktop screen or demo that require large space". Make sure your battery is full.

Agenda:

Friday (On-Site Opening):

6:00-7:00pm Kickoff: Mix, mingle and meet other likeminded startups founders, mentors, and investors. Explore demo of select startups

7:00-7:15pm Panel/Judge Intro: (Top 3 Industry Challenges to innovate and Opportunities for next 5 years)

7:15-8:15pm Elevator Pitch: Team Leader/Founder/Developer as solo or as a Team "up to 3mn Verbal Pitch": Describe the Problem, your Innovative Solution, target Market and "three steps use case: how it works". Share what additional team member skill you need "if needed".

Hackathon (Virtual): "Start 9pm Friday and end Sunday 6pm" all completed pitch or link to MVP (stored in your cloud account) must be submitted using a same application link above (simply update your application by Sunday 6pm).

Example of Work to be completed during hackathon:

A) - Team have a very complex solution to a very large market and cannot create an MVP in two days (in this case work together to complete a compelling pitch deck by Sunday 6pm) and submit/add it to your application

b) - Team has a very simple solution to common problem and can create an MVP in two days (in this case work together to complete your minimum viable product by Sunday 6pm).and submit/add it to your application

Winner of The Hackathon: Would be informed by email within 1 week with their respective prize, along inclusion in Press Release and featured on our select sites

Prizes: The following prizes are geared towards accelerating you towards a successful startup launch and expanding your hacker network with industry expertise:

- Best Disruptive Solution with Compelling Pitch (Acceptance Guarantee to One Traction and \$100k+ investment upon graduation from our Program).
- Best Mobile App / Device (Acceptance Guarantee to One Traction and \$50k + investment upon graduation from our Program).
- Best Web app (Acceptance Guarantee to One Traction and \$25k + investment upon graduation from our Program)

Note: all other team who participate in the hackathon would be entered to a draw where the top 3 winners would have access to our standard program at no cost.

Judging Criteria: Disruption that can impact large and dysfunctional market with coachable team, able to launch an MVP within 60 to 90 days

Food/Beverage: appetizers and beverage would be served at no cost.

Event Speakers/Judge:

Jodi Schiller, AR/VR Consultant, New Reality Arts,





Luca Rigazio, Director of Engineering, SV Labs Panasonic



Jean Rouge, Thunderbird SGM, Apple



Don Stein: Draper University, Venture Capital Virtual Reality





Dr. Martina Ori, HyperFair, Berkeley



**Augmented & V..**  
Fri, Jul 22, 2016...



Dr. Ned Brisov, IBM, Facebook, Platfora



Event Sponsors:





Augmented & V..  
Fri, Jul 22, 2016...



PROFESSIONAL CORPORATION



#### WHEN

Friday, July 22, 2016 from 6:00 PM to 9:00 PM (PDT) - [Add to Calendar](#)

#### WHERE

620 Folsom St, Suite 100, - San Francisco, CA 94107 - [View Map](#)

#### TAGS

Things To Do In San Francisco, CA

Networking

Business

#### SHARE WITH FRIENDS



#### FRIENDS ATTENDING

None yet



**107 PEOPLE GOING TO AUGMENTED & VIRTUAL REALITY (AR/VR) - STARTUP HACKATHON**

VG Varun Kumar Gampa

JD Jignesh Darji

HS Hao Su

CT Charles Tung

JR Jonathan Reyles

EF Ethan Fan

JZ Jianfu Zhang

ML Marika Lee

SG Shishir Garg

WZ Weiqi Zhao

< 1 2 3 4 5 6 7 ... 11 >

## OneTraction

Organizer of Augmented & Virtual Reality (AR/VR) - Startup Hackathon

 [pages/OneTraction/1405784773014394](https://www.facebook.com/pages/OneTraction/1405784773014394)

 [OneTraction](#)

First [Open Innovation](#) Accelerator in Silicon Valley founded by Harvard, Stanford and Google alumni, to help next generation startups launch disruptive products that solve real life problems. We run a global network of entrepreneurs, thought leaders, mentors and investors for aspiring and current founders amongst the entire technology ecosystem in innovative cities around the world.

We help founders launch and fund viable startups. We are a Silicon Valley-based team of entrepreneurs, investors and innovators with deep knowledge and expertise, along with an extensive network from top schools to VC and Fortune 500 partners. We help startups unleash disruption and growth.



FRI, AUG 12 6:00 PM

### On-Demand Transportation, Delivery and Autonomous Cars - Startup Hackathon

620 Folsom St, Suite 100,

\$0 - \$95

#ScienceTech #Networking



FRI, SEP 16 6:00 PM

### Startup Technology Innovation - Stanford Hackathon

Stanford University (Room TBD)

FROM \$0

#ScienceTech #Networking



 [PROFILE](#)

 [CONTACT](#)

[VIEW MAP](#)

## EVENTS YOU MAY LIKE





FROM \$0

FRI, OCT 21 6:00 PM  
**Startup Technology Innovation - Berkeley Hackathon**  
Berkeley University (Room TBD)

#ScienceTech #Networking



\$0 - \$100

WED, AUG 10 5:30 PM  
**Female Founders Pitch Female Funders**  
Instacart

#Business #Networking



FRI, NOV 11 11/11  
**Startup**  
Santa

#Business

Use Eventbrite for event management and online registration

© 2016 Eventbrite   About   Terms   Privacy   Help Center   Report This Event  
Cookie Policy

